

2010 SS-AAEA Outstanding Chapter Application

Submitted by



August 2009 to May 2010

Application Outline

- I. General Information**
- II. Executive Summary**
- III. Club Goals and Objectives**
- IV. Membership and Recruitment**
- V. Activities**
 - A. Fund Raising**
 - B. Educational, Professional, Service**
 - C. Social**
 - D. Regional and National**
- VI. Improvement (Examples of Greater Club Success This Year)**

List of Attachments

- a. List of Members**
- b. Recent Speakers**
- c. Ag Career Day Companies**
- d. Club Officers**
- e. Club Committee Co-chairs**
- f. Current Club Award and Scholarship Winners**
- g. Club Home Page**
- h. Meet the Prof/Staff Guests**
- i. Golf Tournament Sponsors**
- j. Banquet Program**
- k. Club Goals**
- l. Projected Club Income**
- m. Committee Allocations**

American Agricultural Economics Association Student Section

SS-AAEA Outstanding Chapter Application

I. General Information (for academic year 2009-2019)

Name of School: Iowa State University

Name of Club: Agricultural Business Club

Address: Iowa State University
174 Heady Hall
Ames, IA 50011

Advisors: Dr. Ronald Deiter & Dr. William Edwards

Phone: 515-294-5436

Chapter Officers

Office	Name	Ames Address	Phone
President	Neil Krummen	1226 Frederickson Ct.	(712) 301-6612
V. President	Whitney White	4912 Mortensen #133	(641) 777-5588
Secretary	Amber Broulik	4912 Mortensen #1232	(319) 551-1413
Treasurer	Elizabeth Burns-Thompson	7136 Frederickson Ct.	(319) 899-475
Ag Council:	Melissa Thelen, Carly Cummings	7136 Frederickson Ct.	(515) 210-5372
Reporters:	Renee White, Andy Chamra	506 Maple Knowles	(641) 295-4565
Historians:	Patrick Hill, Kaci Demott	2118 Sunset Dr.	(660) 744-2384



2009-2010 Officers

Front row: Whitney White, Amber Broulik, Kaci Demott, Elizabeth Burns-Thompson, Melissa Thelen

Back row: Andy Chamra, Carly Cummings, Neil Krummen, Patrick Hill, Renee White.

II. Executive Summary

The Agricultural Business Club of Iowa State University had another very exciting, vigorous, and successful year. The club provided ample opportunities for all of its members to develop their leadership skills through involvement in many club committees and officer positions. The Club also hosted numerous speakers and functions where students could gain the appropriate knowledge to build upon their skills. This year we utilized a decentralized decision making process with most of the Club's decisions being made by committee chairs and committee members. ISU's Ag Business Club is definitely a "grass roots" organization run by the members and not a dominant executive team. With over 160 members (*Attachment A*) and many more "unofficial" members, the Club is one of the largest and most 'active' student organizations on the ISU campus.

In addition to providing students with opportunities to develop their leadership skills, the Club fostered a spirit of cooperation and unity among Agricultural Business students, generated student interest in the Agricultural Business curriculum, and recognized the

accomplishments of outstanding Agricultural Business students. The Club and its members played an integral part in the Agricultural Business program at ISU. A number of Club activities assisted in recruiting students, facilitated their transition to ISU (from high school or another college), and retained them in the program. These activities ranged from informal social functions to detailed educational endeavors.

The Agricultural Business Club's major fund raising activities include dues, VEISHEA food stand sales, a golf tournament fund raiser, and study buddy deliveries. The philosophy of the Club is to put the money raised from these activities back into functions that benefit all members. As a result, the Club sponsored such things as refreshments and social activities before Club meetings, picnics and pizza outings for the benefit of all members, and various trips. In addition, the Club awarded \$1,900 in scholarships to Club members. We sincerely believe that all of the members received more value back from the club in terms of benefits than the set dues payment they paid.

The Agricultural Business Club conducted several important and beneficial activities that were educational and service oriented. One of the most successful Club programs was its annual College of Agriculture and Life Sciences Career Day. This activity was the largest of its kind in the nation. The Club, along with Ag Council, helped make arrangements for over 150 agriculture-related firms to send representatives to ISU to set up displays and visit with students regarding their company, industry, and related positions available for both permanent and temporary employment. Ag Career Day participants included a wide variety of industry representatives from seed sales companies and large scale cooperatives to local agriculture companies and government related work. With the current job market, the Club and the College of Agriculture has experienced tremendous company interest this year and, in fact, some companies had to be put on a wait list and were still unable to attend due to space constraints. In addition, monthly meetings feature industry representatives, professors (Meet the Prof), prominent alumni, and other related speakers.

III. Club Goals and Objectives

A. Improve the Club website to make information about the club easily accessible.

In order to acquire this goal we have assigned the task of taking care of all the website building and updating to our Club's Publicity Committee. All of the information that pertains to the club is uploaded in a timely matter to make sure everyone knows of the upcoming events within the club and around campus. We also hope to start marketing Ag. Business Club merchandise on the website to help with the fundraising and promotion of the club.

B. Increase attendance at meetings.

We did this by using the sandwich board in Heady Hall so we can remind students when and where meeting locations are. We also took steps to change up our meetings by making more personal nametags and having different food selections at the meetings. We have put an emphasis in retaining new freshman in our club by making our officer team more involved with the freshman orientation class. We had several officers attend the class as mentors as well as speakers. We also had officers and many members attend the freshman orientation BBQ at the beginning of the year.

C. Provide internship information and study abroad program information specific to agriculture students.

We have continued to give our club members opportunities to interact with industry representatives in several ways. We currently host the largest agriculture career fair in the nation that is run mainly by our members, giving several opportunities to interact with company employees. We also have invited several different industry representatives to visit our monthly meetings in order to allow all members to gain a perspective on different jobs/ internships that are available in different agriculture related fields. We have hosted two industry panels with several different types of industries attending. These have been a great success with members as well as students from around the college. These panels are mainly a Q & A session run by a moderator but there is plenty of time allotted for questions from students. In addition to all of these great opportunities we also encourage members to participate in study abroad courses through the College of Agriculture and Life Sciences.

D. Retain membership by older members.

We accomplished this goal by having an overnight ski trip in the spring instead of a daylong industry tour. We also continued our tradition of going on an outstanding fall industry tour to Omaha, NE in 2009. We also encouraged more fun social activities by bringing back intramural t-shirts and planning post-meeting activities. Through these activities we were able to provide the social interactions that many of the older members desired in our club.

E. Use more pictures in the display at Heady Hall to promote the club.

We have a display board in Heady Hall made available to us to use for Club promotion. We have achieved greater name recognition by placing pictures in this board and by advertising club activities. This display board is just another way we can reach our members and also promote our club to other students who use Heady Hall.

F. Continue the Alumni homecoming breakfast, but instead of ordering food, have exec make pancakes and sausage.

In 2009 we started an Alumni homecoming breakfast. This provides members the opportunity to interact with alumni and network with outstanding individuals in a number of agriculture related fields. We also take this opportunity to show the alumni what the current state of the club is and update them of new and exciting activities the club is participating in.

G. Have speakers for the meeting planned two weeks in advanced.

This goal has been accomplished through a number of organizational changes by the executive team. By compiling a list of possible speakers at the beginning of the year we have a database of individuals we can call on throughout the year to speak at our monthly meetings. There is also one officer assigned to this task to erase any confusion that result from overlap in duties.

I. Have a student panel of former internship opportunities to give real summer experiences to other members.

This goal was accomplished after our first meeting in the fall, and is already in the planning stages for next fall. We will pull a diverse array of Club members and internships after this summer to serve on the panel following the summer of work. This event will be very insightful and help give other members ideas of companies of interest as well as career paths for the future.



A 2010 ISU Ag Bus Club Meeting

IV. Membership and Recruitment

A. Recruitment and Retainment Committee.

The Agricultural Business Club feels that the recruitment of new members and the retainment of present members are vital to the survival of any club. The primary goal of the Recruitment and Retainment committee is to enhance and maintain our Club's membership. In the spring, the Recruitment and Retainment committee sends an informational letter to all students who have been accepted to the Agricultural Business program at ISU. This letter congratulates the students on being accepted into the College of Agriculture and invites them to join our club after they arrive on campus. The recruitment letter is followed up by a phone call to show that we are sincerely interested in them attending Iowa State University. This committee also hosts visiting prospective students, giving them campus tours and taking them along to class. This year we will also put together a PowerPoint presentation that will be sent out to high school agriculture programs to help stimulate interest in our major and our club. For retainment of the current Agricultural Business Club members, socials, intramurals, and other collegial events are planned for the members to participate in. The events are a way for members to interact and build relationships with fellow peers.

B. Barbecue.

Each fall, the College of Agriculture and Life Sciences as well as the Department of Economics holds a barbeque for incoming freshman and transfer students before the first week of classes to help orientate them and answer any questions new students may have. This activity gives faculty, new students, and old students the chance to interact before classes begin for the semester. The display committee uses the Club display to inform students about the benefits of being a Club member. This is another excellent way for our club to recruit new students and also help answer any questions that new and incoming students may have about our Club, department, or college. The display is staffed by officers and volunteers.

C. Club Meeting Social.

All of the Club meetings throughout the year are preceded by a meal that is paid for by the Club or a sponsoring agribusiness firm. The short meal also gives club members a chance to socialize before the start of the meeting. The sponsoring companies get a chance to speak about current topics in agriculture, their professional field, and give advice to Club members as they look toward the future. Our club also implemented a policy where new and current members are introduced to the Club during each meeting. This allows current members to

become familiar with new members and new members to learn about current members. This provides for more interaction among the classes within our club and fosters more relationship in the Club.

D. Publicity.

New members are always encouraged to attend meetings by locating portable news boards outside the Ag Economics building and posting signs in a display case near our office. In addition, the Club includes announcements in the weekly newsletter from the Department's undergraduate programs office to all Agriculture Business majors. The Club has taken advantage of current technology with weekly e-mail announcements and a World Wide Web homepage (*Attachment G*) to communicate with members and interested students or alumni. Minutes of Club meetings and miscellaneous announcements are emailed to all members and an abbreviated version is put on the back of regular meeting agendas. The Club also maintains a window display in Heady Hall to publicize upcoming club events and provide contact information. A photo album of past meetings, trips, and events is kept on the Club website to give those who were not able to attend information on happenings.

E. Meet the Prof/Staff.

New membership is also enhanced by helping students to get to know staff members better. At each Club meeting, a faculty or staff member is invited to speak as a "Meet the Prof/Staff" (*Attachment H*) which gives students a chance to meet ISU staff members and learn more about their professional and personal lives. They are also able to relay helpful advice to students in order to take advantage of their time at ISU.

F. Leadership Positions.

Executive officer positions are filled in the fall with elections at the November meetings, and all active members are encouraged to run. In addition, new committees are chosen at the beginning of each calendar year, which provides tremendous opportunities for members to get involved more extensively with the Club. Currently there are twenty-nine committee chairpersons or committee member leadership positions in the Club. (*Attachment E*) With 164 official members and several additional unofficial members, the Agricultural Business Club is one of the most active, visible, and successful student organizations on the Iowa State University campus. Our Executive branch also has two members that actively participate on the College of Agriculture and Life Sciences Student Council.



The 2010 Publicity Committee

G. Peer Mentors.

Representatives of the Club are selected to serve as “peer mentors” to incoming new students each fall semester. Activities of the mentors include assisting in the Department’s teaching of a required orientation class, organizing a freshman and transfer student BBQ and campus tour, being available to answer new students’ questions, hosting other social events for new students, and generally making new students feel welcome on campus. These peer mentors play a significant role in the transition and adjustment of new students to the ISU community.

V. Activities: (Indicate participation in regional and national activities.)

A. Fund Raising.

1. The #1 source of funds for our club is corporate sponsorship. This hard academic year we raised over \$10,000 from 35 sponsors (Attachment I). Sponsorship levels are \$250 (IV), \$500 (III), \$750 (II), and \$1,000 (I). Starting in 2008, companies were asked to sponsor the Club in general; previously, sponsors were asked to sponsor the Club’s annual golf

tournament.



Member and Company Reps at 2009 Golf Outing

2. During the last week of each semester our Club works in coordination with a private entrepreneur to distribute “**Study Buddy**” care packages to ISU students before their final tests. These packages include candy, snacks, pencils, and other items, and are ordered by the students’ parents. The packages are delivered by the Club to the school residence of each student. Each semester the Club nets a return of approximately \$300 after expenses for its role in delivering the packages.
3. The Iowa State University VEISHEA festival is back in full swing and has proved to be one of our best fundraising opportunities. VEISHEA allows the Club members to work together in a **food stand** to sell food and beverage items to the students and adults that are on campus visiting ISU to see exhibits/displays and to watch the 2-3 hour-long parade. The 2010 food stand was very successful with a large VEISHEA turnout. We were

able to make a profit of approximately \$1,500 from the many parade attendants this year.



VEISHEA Food Stand

4. **Dues** are assessed to members at the beginning of each new academic school year. The \$20 per academic year or \$15 per semester assessment brings our club approximately \$1900 in revenue per year. This money is used to finance social activities and pay for other benefits that the whole club can utilize and enjoy.
5. The ISU Ag Business Club **sells** Club pens, portfolios, coffee mugs, window stickers, t-shirts, polo shirts, and wind breakers, primarily to promote the Club at Iowa State University. Club clothing is worn on trips to show unity and present a professional image to industries toured and places visited.

B. Educational, Professional, and Service.

1. Ag Career Day

One of the most successful programs our club provides leadership for is the College of Agriculture and Life Sciences Career Day. Iowa State holds the largest Agriculture Career Day in the nation. Last October this program brought in nearly 160 agriculturally related firms (Attachment C) to Iowa State's campus. Company representatives were able to set up displays and to visit with over 2000 students from Iowa State and neighboring community colleges. Our club coordinates with the Agriculture Career Service Office in the College of Agriculture and Life Sciences to put together this outstanding event. Each year club members serve on various "Career Day" committees to help develop member leadership and communication skills, in addition to the countless benefits the career fair provides to the entire university.



Fall Ag Career Day 2009

2. Educational Speakers

During each Club meeting a professional from some specialized area in agribusiness is invited to address the members about his/her profession and explain what the members can do to prepare themselves for such a career. We have had professionals from many diverse areas of agriculture

Speak with our members (*Attachment B*).



Sharon Presnall, Iowa Bankers Association, speaking at a meeting

3. Adopt a Highway program

Each fall and spring members help clean up road ditches along a two-mile stretch of Highway 30 east of the ISU campus. This is done in cooperation with the Iowa Department of Transportation and is the Club's conscientious effort to help clean up the environment. This event is always followed by a meal sponsored by one of club member's parents to reward those who helped. This is a good way to finish up the day of hard work to give a relaxing reward to all participants.

Student Volunteers for Road Side Clean-up



4. Industry Tours

This year our Club's Special Projects Committee organized an overnight industry tour which gave members an opportunity to participate in educational and fun visits to agricultural business firms in Iowa and neighboring states. The tour gives students a chance to learn more about different careers by being able to observe professionals at work. Visiting facilities owned by business firms also allows members to see how economic concepts taught inside the classroom are used in the real world every day. This fall the students stopped at Hawkeye Renewables in Menlo, IA here we were able to tour their ethanol facility. We also stopped in Council Bluffs, IA where we were able to tour Union Pacific Museum. In Omaha, NE our club was able to tour Gavilon LLC and Farm Credit Services of America. At Gavilon we were able to see some of the trading that was going on, this was a neat experience for our club members. The trip wasn't all work and no play, the students were allowed to visit the Old Market area of Omaha and also able to take in the Omaha Zoo.

5. Spring Banquet

The Club hosts an annual spring banquet in March. Club members, faculty members, family members, and other esteemed guests are encouraged to attend. Total attendance this past year was nearly 200, the Club's second largest turnout. The goals of the banquet are 1) to recognize outstanding current Club members, 2) to thank companies and individuals for their support of the Club, 3) to honor outstanding alumni, and 4) to give students and their families the opportunity to interact socially with faculty members and other families. The club presented its Outstanding Club Member awards, Outstanding Alumni award, and a Club activity slide show, as noted in the banquet program (Attachment J).

The Outstanding Members pictured below, left to right are Andy Chamra (Outstanding Fr.), Whitney White (Outstanding Jr.), Laura Larson (William G. Murry Award), Jodi Calvert and Joel Ahrendsen (Outstanding Sr.). Not pictured Carly Cummings (Outstanding So.).



C. Social.

1. Special Projects Committee

This past year, this committee arranged one industry tour. This tour was not only educational but also fun. Participating members had ample opportunities to interact and participate in social activities. The fall industry tour consisted of several stops that were valuable to the education of the members along, as well as providing some fun sightseeing opportunities. In the fall, the Club toured businesses located in Menlo, IA; Council Bluffs, IA; and Omaha, NE. While in Omaha the students had the opportunity to take in the Omaha Zoo as well



ISU Ag Business Club at Gavilon in Omaha

2. Recreational Activities

Each year the Club organizes a number of social activities under the direction of the Recruitment and Retainment committee. During Ag Week in October, Club members can take advantage of sporting tournaments and friendly competition with other Clubs within the College of Agriculture. This year the Ag Bus Club successfully participated in Intramural Broomball and also Intramural Softball. After Club meetings we hold various recreational activities including bowling, card games, and basketball at the recreational center. This year in the spring instead of

doing a short spring industry tour, our club decided to take a club ski trip to Minnesota. On the ski trip members were able to relax for a weekend while hitting the slopes with other club members. Club members had an excellent weekend and walked away without too many injuries. Our Executive officers hold their final meeting at a restaurant which gives them a chance to relax and reflect socially on the year's events.



Intramural Volleyball Team

3. Meeting Socials

Before meetings the Club or an industry representative sponsors a free meal, which allows members to interact outside of the classroom and form more informal relationships. This has been a successful contribution to our Club's ability to work and interact well with each other. Also for the last meeting of each semester the Club has cake and ice cream to celebrate the graduation of our senior members. The last meeting before summer break is done as a grill out in a local park to take advantage of the nice weather and promote camaraderie.

D. Regional and National Activities.

1. National Officers

Our members do not limit their involvement to activities only at Iowa State. Currently we have a SS-AAEA national officer. Marla Stevenson was elected to represent the North Central Region as its Vice President for the 09-10 term. Joel Ahrendsen served as the North Central Region Vice President for the 08-09 term.

2. Quiz (Academic) Bowl

The Club had two teams of three students participate in the “Academic Quiz Bowl” at the 2009 annual meeting of the Student Section of the AAEA; both teams reached the elite eight. Our club has participated in the event annually for the past several years. Our Club looks forward to the 2010 competition and will have two teams participating again. A special class was offered and taken by 7 members to prepare for the grueling competition.

3. Outstanding Chapter Contest

Our chapter has participated in the SS-AAEA Outstanding Chapter Contest during the last several years.

4. Creative Club Idea Contest

Our Chapter has participated in the Creative Club Idea Contest every year since it began in the year 2000! We won this contest in 2009 based on our idea of planning a version of the SS-AAEA Quiz Bowl while votes are counted at our officer election meeting in November.



Quiz Bowl teams at the AAEA Conference

VI. Improvement (Examples of greater Club success this year).

We believe our organization grows stronger each year by striving to better serve the personal needs of its members. We also believe that our Club becomes more successful as every officer and every committee chair strives to do a better job than their predecessor. The following are areas in which we feel our Club has worked hard to improve.

1. More Goals.

At the beginning of the school year the newly elected executive council met to discuss officer duties and to determine specific new goals and objectives of the Club for the upcoming year. The past year more goals were identified (*Attachment K*). In addition, “Exec” did a better job of delegating the responsibility for their attainment.

2. Expanded Involvement in SS-AAEA Activities.

This past year our Ag Business Club sent six representatives to the Student Section of the AAEA Convention. The convention was held in Milwaukee, Wisconsin. Club representatives stayed at the convention for four days and participated in the Academic Quiz Bowl, attended several leadership and business meetings, and toured the area. Marla Stevenson was elected North Central Regional Vice President, our fifth SS-AAEA officer since 2002.

3. Expanded Recruitment and Retainment Activities.

During the past year, our Recruitment and Retainment Committee expanded efforts toward both of these extremely important tasks. For recruitment purposes, the committee periodically receives a list of students who have been admitted to Iowa State University and have specified Agricultural Business as their primary major area of study. Members of our Club then personally contact these future students to answer any questions about ISU as well as to mention several activities of our Agricultural Business Club. The Club is also working to update the club website and build a Power Point presentation to make information readily available to all students interested in our club. The Club also makes contact with new students at the annual College of Agriculture Freshman and Transfer BBQ.

This year the committee organized an Intramural softball team. They also put together a volleyball tournament. Both of these activities helped the younger members to get more involved and meet the older members.

4. Improved Club Display Activities.

This year the club has been working harder to maintain our club display and keep members informed through the display. The main strategy in this venture was to make better use of the Club's portable display. The display is still used for club promotion throughout campus during different events. This display was used at the Freshman Transfer BBQ, the annual club Banquet, and Winter-Fest. The window display in Heady Hall was updated more frequently and also had different themes related to the season or holiday. Our club has also recently made use of a sandwich board outside of Heady Hall advertising events and meetings. A new camera was also purchased, to improve the quality and quantity of photos of club activities. The new camera has been implemented by adding a Photo bucket account online to allow all members to have access to the pictures that are taken at all events.



Publicity Committee's Club Display at Spring 2010 Banquet

5. Fall 2009 Golf Tournament.

Our fall 2009 golf tournament was originally scheduled for October 10, but it had to be postponed to October 24 due to the bad weather. Despite these weather problems, we still had 53 golfers participate (18 Industry reps, 30 students, and 5 faculty members) on the rescheduled date.

6. Biggest Ag Career Day.

As we explained above, even with the downturn in the national economy our Ag Career day was still able to pull nearly 160 employers from around the country, for our fall Ag Career Day which was held on October 13, 2009. Company booths/displays filled the Lied Recreational Facility on campus.

7. Impressive List of Meet the Prof/Staff Guests.

During 2009-2010 our club has continued to see several members of the ISU staff continue to be involved with monthly meetings helping students get to know professors as people as well as educators. This was improved by diversifying the field of educators we scheduled to include the new football coach as well as several other influential ISU staff members. (*see Attachment G*).

9. Improved Budgeting

Members of the officer team did a better job this year of projecting Club income (*Attachment K*) and of allocating funds to committees (*Attachment L*) which gave committees resources to carry out their assigned tasks without having to obtain Club approval for each expenditure. The Club's budget and committee allocations are approved by members at the first meeting of each calendar year.

10. More Industry Rep Interaction

We have succeeded in having two industry representative panels this year which have helped our member get better interaction. We have also continued to have great representatives from companies during our meetings which have helped give lots of insight on the jobs available for summer and after graduation. This first was hosted before Agricultural Career Day to give students looking for internships last minute tips to help them stand out in the crowd. This was reported to have a record number of attendants from the previous years' attendance. The second panel was held in a monthly meeting to give students a little more incite into internship opportunities on a face-to-face basis with industry representatives.

List of Attachments

- A. Club Membership
- B. Recent Speakers
- C. Ag Career Day Companies
- D. Club Officers
- E. Club Committee Co-chairs
- F. Current Club Award and Scholarship Winners
- G. Club Home Page
- H. Meet the Prof/Staff Guests
- I. Golf Tournament Sponsors
- J. Club Goals
- K. Projected Club Income
- L. Committee Allocations

Attachment A. Club Membership

Last	First		
Ahrendsen	Joel	Dolch	Clark
Aizikovitz	Jacob	Dop	Kurtis
Albers	Ryan	Dreckman	Kyle
Balek	Matt	Edson	Andrew
Balvance	Tom	Erickson	Callie
Beedle	Nick	Euken	Michelle
Beer	Josh	Filipi	Andrew
Beck	Shane	Foell	Jonathan
Bielecki	Brandon	Foster	Brian
Bierschenk	Megan	Fray	Matt
Blum	Kristen	Funk	Spencer
Bringleson	Josh	Gerhold	Kristin
Broulik	Amber	Gooder	Abby
Brown	Jason	Griffin	Pamela
Bohm	Nolan	Grote	Theresa
Boss	Zach	Hager	Skyler
Brummer	Wes	Hamer	Jill
Bumgardner	Dustin	Haugen	Jake
Burns-	Elizabeth	Heath	Andrew
Thompson		Heim	Austin
Bushner	Dakin	Heineman	Andrew
Callan	Ned	Heineman	Marcus
Calvert	Jodi	Hemesath	Adam
Campbell	Seth	Hemesath	Mitch
Carlson	David	Henry	Scott
Cartensen	Alisha	Hill	Patrick
Cavin	Jess	Hoben	Dakota
Chamra	Andrew	Hoppe	Katie
Christensen	Grant	Hora	Joe
Clemens	Casey	Holyman	Melinda
Collins	Michael	Hrdlicka	Brian
Connett	Beth	Hrubes	Ryan
Cook	Rita	Hundt	Reid
Cummings	Carly	Hurd	Colin
Cunningham	Jennifer	Jass	Courtney
Danielsen	Mairyan	Jeanes	Tiffany
Darrah	Katy	Johnston	Nathan
Davis	Tim	Jones	Nate
DeBruin	Daniell	Keller	Katee
DeGroot	Layton	Kirchner	Debbie
DeMott	Kaci	Klein	Ray
Dion	Sandy	Knudsen	Jeremy
Divan	Jeff	Krummen	Neil
		Kuhlmann	Jason

Larsen	Evan	Sagert	Gage
Larson	Laura	Sandquist	Michael
Lauver	Andrew	Schultz	BreAnn
Leeper	Amanda	Severseike	Branden
Lyon	Jordon	Shetler	Levi
Matt	Damien	Siek	Evan
McDonald	Ben	Siek	Maddison
McWherter	Amanda	Slusher	Jacob
Meinke	Mitchell	Smith	Justin
Mennenga	Scott	Sommers	Ben
Merwald	Missy	Sonnichsen	Chelsy
Meyer	Jake	Steffensen	Ryan
Mike	Brian	Stevenson	Marla
Miller	Caitlin	Sturges	Jordan
Moest	Becca	Taglauer	Whitney
Morse	Jared	Thelen	Melissa
Morse	Josh	Trager	Shelby
Moser	Alecia	Troendle	Shayla
Moser	Seth	Tronchetti	Lisa
Murray	Devon	Tweeten	Ben
Nerhus	Austin	Underwood	Laura
Olson	Bethany	Underwood	William
Olson	Brian	Vande Vorde	Jordan
Ostendorf	Cody	Verploegh	Jill
Payne	Ross	Vogel	Ryan
Peachey	Alan	Vogt	Ambria
Petersen	Samantha	Watson	Scott
Peterson	Aaron	Weber	Kortney
Peyton	Amy	Weiss	John
Price	Brian	Wendl	Lucas
Probst	Justin	Westphal	Kaitlin
Pudenz	Joel	White	Charles
Pudenz	Sam	White	Renee
Pyle	JJ	White	Whitney
Radcliff	Ashley	Wise	Korey
Rahn	Darrin	Williams	Aaron
Ramaecker	Todd	Zelle	Ben
Rankin	Casey	Zwanziger	Rylan
Rauk	Todd		

Attachment B. Recent Speakers

September	Bob Baker Ag Vantage FS
October	Sharon Presnall Iowa Bankers Association
November	None/ Officer Elections
December	Alicia Clancy Renewable Energy Group
February	Kathy Sehnert Monsanto
March	Eldon McAfee Attorney
April #1	Dave Handsaker AgriGold
April #2	Senior Reports

Attachment C. Ag Career Day Companies

ABS Global, Inc.
Ag Leader Technology
Ag Processing Inc a cooperative (AGP)
AgReliant Genetics
AgVenture, Inc.
ALMACO
AMVC Management Services
Archer Daniels Midland Company
Bader Rutter & Associates
Bartlett and Company
Beef Products, Inc.
Blank Park Zoo
Cargill, Incorporated
Channel Bio LLC
Christensen Family Farms
CNH America, LLC
Community State Bank
ConAgra Foods, Inc.
Crop Pro-Tech
Crop Production Services
Crop Tech Services, Inc.
Daybreak Foods, Inc.
De Lage Landen
DeBruce Companies
Easton Agri-Consulting, Inc.
Elanco Animal Health
Farm Credit Services of America
Farmers Coop Society
Farmers Cooperative Company
Genex Cooperative, Inc.
Gold'n Plump Poultry
GROWMARK
Heartland Co-op
Helena Chemical Company
Hoffman & McNamara
HOIC
Hormel Foods Corporation
Int. American University College of Medicine
Iowa Army National Guard
Iowa DNR
Iowa Pork Producers
ISU Ag Study Abroad
JBS

JBS Five Rivers Cattle Feeding LLC
Jensen Farms
Land O'Lakes Ag Business Placement
Louis Dreyfus Corporation
Midstates Bank
Morgan&Myers
Murphy-Brown, LLC
Mycogen
Nationwide Agribusiness
New Cooperative, Inc.
Newly Weds Foods
Novartis Animal Health
Omaha's Henry Doorly Zoo
Osborn & Barr Communications
Peace Corps
Pinnacle
Pioneer Hi-Bred International
Pipestone System / EMP SERV, LLC
Progressive Swine Technologies
Rain & Hail LLC
Reicks View Farms
Rembrandt Enterprises, Inc.
Science Center of Iowa
Scoular Company, The
Servi-Tech, Inc.
Sirrah, LLC
South Dakota Wheat Growers
Student Conservation Association, The
Syngenta Seeds
Televent DTN, inc.
Titan Pro SCI
Tucker Consulting, Inc.
Tyson Foods, Inc.
U.S. Army Corps of Engineers
USDA Food Safety and Inspection Service
USDA National Agricultural Statistics Service
Vermeer Manufacturing Company
VerticalXchange
Walt Disney World Co.
Water Street Solutions
West Liberty Foods

Attachment D. Club Officers

2008-2009 Club Officers

Office	Name	Address	Phone
President	Joel Ahrendsen	522 Hayward Ave.	(319) 480-5956
V. President	Laura Larson	219 Crystal St. Unit 111	(641) 425-4473
Secretary	Caitlin Miller	425 Welch Ave Apt 303	(641) 891-7789
Treasurer	Jodi Calvert	3824 Tripp 223	(641) 757-9354
Reporter	Missy Merwald	425 Welch Ave Apt 303	(641) 751-4896
Reporter	Chelsey Sonnichsen	3910 Tripp Apt 123	(712) 269-9161
Sr. Ag Council	Grant Christensen	151 University Vlg. #G	(712) 210-3713
Jr. Ag Council	Melissa Thelen	3910 Tripp Apt 123	(712) 269-5939
Historian	Carly Cummings	1474 Eaton	(515) 210-5372
Historian	Whitney White	4912 Mortensen Apt 821	(641) 777-5588

2009-2010 Club Officers

Office	Name	Address	Phone
President	Neil Krummen	1226 Frederiksen Court	(712) 301-6612
V. President	Whitney White	4912 Mortensen #133	(641) 777-5588
Secretary	Amber Broulik	4912 Mortensen #1232	(319) 551-1413
Treasurer	Elizabeth Burns-Thompson	7136 Frederiksen Court	(319) 899-4750
Reporter	Andy Chamra	506 Maple Knowles	(641) 295-4565
Reporter	Renee White	802 Dickinson Ave. #202	(641) 226-7440
Sr. Ag Council	Melissa Thelen	1305Coconino Rd #103	(712) 269-5939
Jr. Ag Council	Carly Cummings	1424 Eaton Hall	(515) 210-5372
Historian	Patrick Hill	512 Maple Knowles	(319) 436-2359
Historian	Kaci Demott	2118 Sunset Dr.	(435) 729-0212

Attachment E. Committee Co-Chairs 2010

Banquet

Jess Cavin
Evan Sieck
Alecia Moser

Career Day

Kurtis Dop
Jacob Slusher
Charlie White

Finance and Fundraising

Jacob Aizikovitz
Jill Verploegh

Recruitment and Retainment

Spencer Funk
Abby Gooder
Ross Payne

Publicity

Chelsy Sonnichsen
Benjamin Zelle

Food Stand

Shane Beck
Bethany Olsen
Joel Pudenz
Evan Sieck

Special Projects

Kristen Blum
Jacob Norman
Lisa Tronchetti

AAEA

Dakota Hoben
Nate Jones

Attachment F. Current Club Award and Scholarship Winners

Current Club Outstanding Member Award Winners

Outstanding Freshman – Andy Chamra

Outstanding Sophomore – Carly Cummings

Outstanding Junior – Whitney White

Outstanding Senior – Jodi Calvert, Joel Ahrendsen

William G Murry Award- Laura Larson

Past (2009) Committee Chair Scholarship Winners

Amy Peyton

Jill Verploegh

Marla Severson

Callie Erickson

Past (2009) Officer Scholarship Winners

Melissa Thelen

Missy Merwald

Class Scholarships

Freshmen- Ben Zelle

Sophomore- Amber Broulik

Junior- Lisa Tronchetti

Senior- Ryan Steffensen

Attachment G. Club Home Page



Attachment H. Monthly Meet the Profs (Fall 2009, Spring 2010)

September	Student Intern Panel
October	Kevin Kimle Ag Entrepreneurship Dr. ISU Dept of Econ
November	CALS Study Abroad
December	Dr. James Bushnell Cargill Energy Chair ISU Dept of Econ
January	No Meeting
February	Dr. Keri Jacobs Department of Econ
March	Dr. Mary Holz-Clause ISU Extension
April #1	Dr. Gian Carlo Moschini Chair, Department of Eco
April #2	No Meet the Profs Senior Class Panel

Attachment I. Club Corporate Sponsors 2009-2010

ADM	Heartland Co-Op
AGP	
AgriGold	Hertz Farm Management Inc.
AgStar Financial Services	Hormel Foods
Bartlett & Co.	John Deere
Bayer CropScience	Latham Hi-Tech Seeds
Becker Underwood	Northwestern Mutual Financial Network
Beef Products Inc.	Pioneer Hi-Bred
Bunge North America	Scoular Company
Cargill	Successful Farming
Channel Bio	Syngenta
CHS	West Central Coop
ConAgra Mills	
Dow AgroSciences	
Consolidated Grain and Barge	
Crop Production Services	
Farm Credit Services of America	
Farmer Cooperative Company	
Farmers National Company	
First National Bank of Omaha	
Gavilon	
GROWMARK	
Hawkeye Gold	

Attachment J. 2010 Club Goals and Objectives

A. Improve the Club website to make information about the club easily accessible.

In order to acquire this goal we have added a *webmaster* position to the staff that takes care of all the website building and updating. All of the information that pertains to the club is uploaded in a timely matter to make sure every one knows of the upcoming events within the club and around campus. We also have started to market Ag. Business merchandise on the website to help with fundraising and promotion of the club.

B. Improve committee work coordination

This goal was accomplished with great success this year by appointing a committee chair in order to take full responsibility for the coordination of meetings and delegation of labor throughout the committee. The committee chair is also responsible for reporting to the executive branch as well as to the club at the monthly meetings.

C. Provide internship information by more interaction with industry representatives

We have continued to give our club members opportunities to interact with industry representative in several ways. We currently host the largest agriculture career fair in the nation that is run mainly by our members giving several opportunities to interact with company employees. We also have invited several different industry representatives to visit our monthly meeting in order to allow all members to get a perspective on different jobs/ internships that are available in different agriculture related fields. We have hosted two industry panels with several different types of industries attending. These have shown to be a great success with members as well as students from around the college. These panels are mainly a Q & A session run by a moderator but there is plenty of time allotted for questions from students.

D. Have graduating seniors interact with other members about their experiences in college including

This is going to be accomplished by holding a senior panel at our final meeting to give all of the graduating seniors a chance to reflect on what their college experiences have been, as well as shed some insight of how to be successful in college. All of the seniors are looking forward to sharing some life experience with all of our members, making sure that they can be as successful as possible.

E. Increase Club banquet attendance.

This was accomplished by providing an economic incentive for attendance at the Banquet. Previously the banquet had not counted in the perfect attendance drawing at the end of the year, but by adding the banquet to the drawing it gave some members a little more push to attend the annual banquet giving us a record turnout of members and guests.

F. Increase recruitment of new members and maintaining of existing members

We have continued to actively recruit new members by sending out Power Point presentations to high school agriculture programs all across the state to help spur interest in our major and club. We have put new emphasis in retaining of new freshman in our club by making our officer team more involved with the freshman orientation class. We had several officers attend the class as mentors as well as speakers. We also had officers and many members attend the freshman orientation BBQ at the beginning of the year.

G. Increase member interaction with Ag Business Alumni

This goal has been accomplished through several different organized events. We invited a alumni to our annual banquet to give some career and life advice as well as accept our Outstanding Alumni Award. We also organized a tailgate for the ISU homecoming game where alumni were invited to attend and interact with current club members.

H. Improve Club officer election process

The officer election will become more efficient by moving the date of the elections to not interfere with the AFA conference which has led to a large number of absentee ballots, as well as several tapped members running for office. We have also have rewrote our election process to allow candidates to reenter the room to restate their name when rerunning for an alternate position to give everyone a fair chance of winning.

I. Have a student panel of former internship opportunities to give real summer experiences to other members.

This goal will be accomplished after our first meeting back, and is already in the planning stages of which summer internships to include in the discussion period. This event will be very insightful and help to give other members ideas off companies of interest as well as career paths for the future.

Attachment K. Projected 2008-2009 Club Income

Item

Corporate Sponsorship	\$8,000
Food Stand	\$800
Dues	\$2,400
Other Sponsorship	\$2,200
Study Buddy	\$500
 TOTAL	 \$13,900

Attachment L. Budget Allocations to Committees

Committee

Exec

Misc (Ag retreat)	\$220
Meeting Food	\$1600
Donations	\$620

AAEA	\$1290
-------------	---------------

Ag Career Day	\$250
----------------------	--------------

Banquet	\$1070
----------------	---------------

Food Stand	\$1200
-------------------	---------------

Social	\$830
---------------	--------------

Publicity	\$260
------------------	--------------

Retainment and Recruitment

Scholarships	\$950
---------------------	--------------

Special Projects	\$1830
-------------------------	---------------

Golf Tournament	\$1400
------------------------	---------------

TOTAL	\$11,520
--------------	-----------------