
**Food and Agricultural Marketing Policy Section (FAMPS)
Track Sessions
AAEA Annual Meeting, Milwaukee, WI, July 26-28, 2009**

Prepared by:
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Symposium 1: Animal Cloning: Marketing and Policy Issues

Presenters:

Elise Golan (Deputy Director for Research, Food Economics Division, ERS-USDA),
“Regulatory Issues with Animal Cloning.”

Jayson Lusk (Professor and Willard Sparks Endowed Chair, Oklahoma State University),
“Consumer Preferences for Animal Cloning Policies.”

Kate Brooks (Ph.D. student, Oklahoma State University),
“Stated and Revealed Preferences for Organic and Cloned Meat and Milk.”

Symposium 2: Food Labeling, Purchasing Decisions, and Diet Quality

Presenters:

Joshua P. Berning (Post Doctoral Researcher, University of Connecticut), Hayley H. Chouinard (Associate Professor, Washington State University) and Jill J. McCluskey (Professor, Washington State University),
“Measuring the Impact of Nutrition Labels on Food Purchasing Decisions: A Field Experiment with Scanner Data.”

Sven Anders (Assistant Professor, University of Alberta) and Waseem Ahmad (Graduate student, University of Alberta),
“The Value of Attributes - Hedonic Price Analysis of Value-added Attributes in Meat and Seafood Products.”

Christiane Schroeter (Assistant Professor, California Polytechnic State University) and Rudy Nayga (Professor and Tyson Chair in Food Policy Economics, University of Arkansas)
“Nutritional Label Usage and Diet Quality: An Empirical Analysis.”

Symposium 3: Greatest Contributions by Agricultural and Applied Economists--Market Structure, Organization and Performance of the Food System

** Symposium co-sponsored by Senior Section**

Presenters:

Bruce Marion (Prof. Emeritus, Univ. of Wisconsin)

Sally Thompson (Div. Director, MTAD-ERS-USDA and Purdue University)

Ted Schroeder (Univ. Dist. Prof., Kansas State University)

Symposium 4: Behavioral Economics and Obesity

** Symposium co-sponsored by Food Safety and Nutrition Section**

Presenters:

Cash, S.B., R.D. Lacañilao, and W.L. Adamowicz (Cash, Visiting Associate Professor, University of Wisconsin, Ryan Lacañilao is a graduate student, Department of Rural Economy, University of Alberta; and Wiktor L. (Vic) Adamowicz is a Professor, Department of Rural Economy, University of Alberta)

“Price effects, food stigma, and information effects on economic instruments to improve dietary health.”

Smith, T.G. and Jill McCluskey (Assistant Professor and Professor, Washington State University)

“Socioeconomic Determinants of Obesity in OECD Countries”

Ehmke, M.D., Schroeter, C., Morgan, K., and E. Larson-Meyer.

“Relating Parental Economic Behavior to Childhood Overweight and Obesity in the Household.”