

**Food and Agricultural Marketing Policy Section
– American Agricultural Economics Association**

Annual Report

2007

Section Objectives

The objectives of this section shall be to:

- Identify, prioritize, articulate, and communicate the importance of contemporary and emerging food and agricultural marketing policy issues and needed research.
- Evaluate the relevance and adequacy of existing public and private institutions in protecting the interest of producers, consumers, and marketing firms, including alternatives to the existing institutions.
- Identify and evaluate policy alternatives in food and agricultural marketing.
- Bring to bear on current policy issues the results of existing research in agricultural and food marketing.
- Facilitate the exchange of ideas about, stimulate initiatives on, and advocate and attract funding for research and education efforts addressing important current and evolving food and agricultural marketing policy issues.
- Catalyze extension activities to communicate research and analytic findings.
- Implement the above goals through activities organized in conjunction with the Association meetings and in other venues.

Executive Committee Membership 2004-2005

Chair – Darren Hudson
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Chair-Elect – James MacDonald
Economic Research Service
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Member-At-Large – Jill McClusky
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Membership

As of March 31, 2007, the AAEEA business office reported that FAMPS had 127 members. This number is down a bit, but we are unsure as to the number that had not renewed their memberships at that time.

Budget

The AAEE Business Office reported the following information from April 1, 2006 to March 31, 2007

Beginning Balance (4/1/05)	\$15,296
Net Income/Loss	(\$1,803)
Deferred Dues	<u>\$825</u>

Ending Balance (12/31/05) \$14,318

The annual policy conference for 2007 resulted in a net loss for the section. FAMPS co-sponsored the conference with a regional research committee, but was ultimately responsible for the financial obligations. Conference attendance by FAMPS members was significantly less than expected, resulting in a net loss for the conference.

Major Activities for 2007

1. FAMPS Policy Conference and business meeting March 21-22, 2007

The 2007 FAMPS conference addressed the issue of biosecurity and bioterrorism in food channels. This conference was co-sponsored with the NC-1016 regional research committee. Conference presentations were made available on the FAMPS website.

2. FAMPS Track at the AAEEA Meetings July 2007

FAMPS proposed and the AAEEA board accepted a track proposal for the 2007 AAEEA meetings. Several sessions are being co-sponsored with other sections.

3. FAMPS Business meeting at the AAEEA Meetings July 2007

FAMPS will hold an annual business meeting during the summer AAEEA meetings. Plans are to have the meeting at breakfast on Tuesday morning.