

Extension Section notes - Conference call for June 10, 2011

Present on call

Gary Schnitkey, Rodney Jones, Jim Robb, Lin Hoffman, John Hewlett, Rob King, Brian and Kristin from AAEA.

Report from AAEA

Rob mentioned that there had been some interest from the media in covering the Pittsburg Meeting. There likely would be some media coverage around the Extension Tour.

Brian - 184 members compared to 197 last year at this time. 42 have signed up for the luncheon and 26 for the tour.

Elections run until July 1st.

Tour

The tour is pretty well set.

Meeting topics

Do a drawing like last year.

Rob will circulate the agenda from last year's business meeting. A very similar agenda will be followed this year. An additional item that needs to be discussed is the future of the webinar activities.

Meeting adjourned

Minutes submitted by Rod Jones

Extension Section notes - Conference call for May 13, 2011

Present on call

Bob Craven, Gary Schnitkey, Gregg Ibendahl, Rodney Jones, Jim Robb, Ron Rainey, Lin Hoffman, Jim Hanson, John Hewlett, Rob King, Brian and Kristin from AAEA.

Jim Robb moved to accept the March minutes seconded by John Hewlett. Motion passed.

Report from AAEA

Rob - likes our slate of candidates

Brian - 181 members compared to 197 last year at this time. 25 have signed up for the luncheon and 21 for the tour.

June 1 is the start of the elections and they run until July 1st.

There will be a young professional meeting at Pittsburg. The AAEA is trying to get a rep from each section to man the tables during that time (4:30 to 6:00). Our business meeting is from 3 to 4:30.

Bob - Will try to email the Extension list to encourage sign up for the luncheon and tour.

Grad student competition

Margo - 8 finalists on a wide variety of topics. Competition will start on Sunday morning at 8:30 and be done by 3:30. Competition is open to the public except for some restrictions on mentors. The top 3 will present at one session.

Nominating committee report

Had more volunteers than 2 for some positions. We can reserve some of the names for next year. The polls are open from 6/1 to 7/1.

Web competition

11 nominations for award. John has scores but has not totaled up yet.

Webinar

Post even discussion of the presentations by Cole Gustafson and Frances Epplin. There were 80 folks for most of the session and the peak connections was 88. There were probably more people online as one site had 20 plus people. Montana State hosted this and there are some fixed costs that need to be recouped.

Bob - Maybe have one event in spring and one in fall.

Business meeting topics

Webinar - how often and what topics

Agenda topics for next call.

Other topics

Shared material outreach materials - main board is meeting and would like an opinion from our section.

Jim Robb - The shared material could be more broad than just written stuff.

Bob - Public shared material vs internal shared materials.

Meeting adjourned

Minutes submitted by Gregg Ibendahl

Extension Section notes - Conference call for April 8, 2011

Present on call

Bob Craven, Gregg Ibendahl, Rodney Jones, Ron Rainey, Lin Hoffman, Jim Henson, Brian from AAEA.

Motion to approve minutes made by Rod Jones and seconded by Lin Hoffman. Motion passed.

AAEA update - JH still taking break but will be at Pittsburgh

Brian - 160 members (197 last year). 2 registered for tour and 1 for luncheon.

5/3 is deadline for all presenters to register. 5/9 - election materials.

Rodney - do we need to send email about acceptances - yes.

There will be a young professionals networking session on Sun night. Brian would like reps from sections to be there to explain sections and give overview. Start 4:30 to 5:00.

Business meeting and reception are scheduled. Biz meeting from 1 to 3 pm and reception from 5 to 6:30.

Bob - request to move business meeting from 3 to 4:30.

Grad student comp

Margo - 11 apps in and will be going out to judges today. 4/22 is deadline to cut to 8. So far, good geographic representation.

Bob - Still waiting on Farm Foundation for support. F.F. normally supports at \$1000 level.

Judges are lined up

Web award

John Hewlett still out of town. Deadline is 4/15.

Lin Hoffman and Jim Hanson have volunteered to help judge websites for this award.

Webinar

4/20 at 11 am. Trying to make the regional groups more aware about this.

Brian - promoting on AAEA blog and Facebook page.

Extension tour

\$60 and advertising is going out.

Trouble with Heintz portion of stops. Is there a tour limit - around 50 or so.

Election process

materials needed by 5/9

Summer business meeting

giving away drink tickets

5/13 next conference call

Extension Section Conference Call Notes, Friday March 11 conference call.

Attending: Brian and Kristin from AAEEA, Jim Robb, Gary Schnitkey, Ron Rainey, Linwood Hoffman, John Hewlett, Rodney Jones.

Minutes of the February conference call that had been distributed by Gregg were approved.

Rodney reported that the only track session time slot for Sunday would be the Graduate Student competition, and with all of the jointly sponsored sessions there would be some overlap of Extension track sessions. Rodney will work with Brian to minimize the impact of the overlap.

Brian reported that meeting registration is now live on the website. The tour is set and the registration for the tour will be \$60.00.

John confirmed that the biofuels webinar is set for April 20. Rod will work with Bob and John to get the word out in early April and again a few days prior to the webinar.

The Extension reception is set for the meeting. Bob has confirmed sponsorship from NCIS and CFFM, and Gary confirmed sponsorship from Farmdoc.

Luncheon plans are in place, with Steve Isaacs confirmed as speaker. Extension Section may need to reimburse Steve for some expenses associated with the meeting.

John reported that nominations for the Extension Media award were slow in arriving, and the call for nominations will be sent out again soon.

Jim Robb indicated he would be willing to assist Bob with the upcoming Extension Section election. Additional help is needed to assist in finding folks to fill the Secretary-treasurer spot, as well as the North Central representative, at At Large representative, and the Chair Elect positions.

Brian asked that we remind presenters and other meeting participants of the May 3 deadline for meeting registration.

Extension Section notes - Conference call for February 11, 2011

Present on call

Bob Craven, Gregg Ibendahl, Rodney Jones, Lin Hoffman, John Hewlett, Stan Ernst, Jim Robb, Ron Rainey, Gary Schnitkey, and Rob King

Motion to approve minutes made by Bob Craven and seconded by Lin Hoffman. Motion passed.

AAEA update - Rob King. Task force report - trying to consolidate brand for outreach activities.

Shared outreach materials - currently only for AAEA but soon available to everyone. Lack of materials in library and trying to increase. We are going to suspend new submissions until July and then revisit the shared materials library. Currently the material is only from AAEA page but will soon move to Ag Econ search.

Question from Bob - Why is the site not being actively used. Rob - There may be competing libraries but Extension is not at fault (or to blame) for the lack of materials. There has been some use of the materials.

Also, no concurrent sessions on Sunday at AAEA meeting this year in Pittsburg. This may mean we have some duplicate sessions during the week for sections. The grad student competition will still be on Sunday.

New this year at meeting - guided poster tours with 5 poster sessions.

Rod - March deadline for submitting stuff. Rod will check with Brian to see what needs to be submitted.

Tour

Stan and Jeff Hyde at Penn State are working on tour.

Stops - Apple orchard (this will be lunch stop), Heinz innovation center, and regional grocer.

not much bus time on this tour.

Bob - we need to write up a promotional piece for this. Rod and Bob will work with Stan to set deadlines

Media award

John - no nominations yet

Student award

Bob - announcement ready to go any day now.

? - Is Farm Foundation on Board for \$1,000? Bob will follow up with Margo for this.

Webinar

John - May is new target date. Bob talked with Cole Gustafson and also suggested combining with Frances Epplin for a session.

Nominations

Bob is tasked with finding new replacements. and will come up with a committee.

Motion to adjourn.

Submitted by Gregg Ibendahl 3/10/11

Extension Section notes - Conference call for January 14, 2011

Present on call

Gregg Ibendahl, Bob Craven, Brian and Kristin from AAEA, Margot Rudstrom, Rob King, JH Bahn, and John Hewlett

Upcoming for AAEA

Lunch - had 91 last time. Suggested we hold on Monday due to time constraints. No consensus on luncheon speaker. Suggestion about working with rural development folks on a speaker. Stephen Goetz was mentioned as a possible speaker. Maybe try to get an Appalachian region perspective or possibly an energy perspective.

JH will call.

Request for events - reception and annual meeting

Bob - suggested we have meeting close to session time. Have 1.5 hours for business meeting. Rodney - suggested 2 hours for meeting.

Reception from 5:30 to 6:30. Last year we had 125 tickets and we used 103 or 104. JH suggested we go for up to 200 tickets.

Luncheon - we need speaker confirmed by 2/21.

Business meeting and tour already in

Tour - topic for next meeting. JH will follow up with Stan about tour.

Grad student competition

Margo - grad student competition - working on brochures etc and guidelines and would like to post on website.

Goal - to post on listserv and send to dept heads. The AAEA Extension Section website has past years.

Do we need to check with Farm Foundation for award? We'll try to get them to contribute \$1,000.

Motion from Bob for our Extension section to continue to support the grad student award with our own \$500 contribution. Seconded by Rodney. Motion passed.

JH will call Farm Foundation to ask them for their support again.

Media stuff

John - will go with same call this year for call for media award.

Webinars

Suggestion to use those not chosen this year from the track proposals. The North Dakota was the only one not to make the track list. Bob will check with Cole Gustafson at North Dakota State to gauge his interest in doing this as a webinar.

Minutes submitted by Gregg Ibendahl