

2004 Minutes of the Executive Committee of the Extension Section

AAEA Extension Section Teleconference Minutes December 8, 2004.

Chair Jim Novak convened the teleconference at 10:30 am central time. Other members participating were William Edwards, Damona Doye, Brian Roe, Wesley Musser, Karen Klonsky, Mike Sands, Jon Brandt, and Sam Funk.

Reports

Minutes

The minutes from the November teleconference were approved as written. No new financial information was available.

AAEA Board

Jon Brandt reported that the AAEA Board will put together the slate of candidates for the new Board and the AAEA Foundation Board at their meeting on January 8-9. Nominations are still being accepted. The new Extension award for someone with less than 10 years of service needs to be posted on the AAEA web site. Jon will contact the chair of the awards committee, Mary Marchant, to do so.

Old Business

Extension Track Proposal

The proposal for the Extension track at the 2005 meetings was submitted to the AAEA Board. It includes 7 symposia, a preconference agricultural tour, the Section business meeting, a luncheon, and a reception.

Preconference Tour

Wes Musser had no new information to report on the preconference tour, but plans to make a site visit in January to firm up the program.

Extension Luncheon

Karen Klonsky confirmed that Kathleen Merrigan, assistant professor at the Friedman School of Nutrition Science and Policy and Director of the Center for Agriculture, Food, and Environment at Tufts University, has gladly accepted her invitation to be our luncheon speaker.

Graduate Student Award

The proposal for a graduate student competition award was sent to the AAEA Board for their consideration. If approved, it will be implemented for 2006. The competition will involve developing an extension program based on the student's thesis or dissertation project.

Nominations

On behalf of the nominating committee, Damona Doye submitted the following slate of candidates for the Extension Section Board for 2005-2006:

President-elect: William Edwards, Iowa State U, and Paul Patterson, U of Idaho
Secretary/Treasurer: Laurence Crane, National Crop Insurance Services
NC director: Gary Schnitkey, U of Illinois, and Robert Craven, U of MN
Western Director: Trent Teegerstrom, U of Arizona, and Dawn Thilmany, Colorado State U
At Large director: Steve Halbrook, Farm Foundation, and Henry Bahn, USDA/CSREES

A motion to accept the slate of candidates was passed.

Extension Reception

Jim Novak reported that the Center for Farm Financial Management has offered to provide financial support of at least \$500 for the Extension Section reception. Wes Musser will check into contacts for possible additional support.

New Business

Jim Novak will send out a reminder to the Section members to submit nominations for the AAEA Extension awards and suggestions for AAEA and Foundation Board candidates.

The next conference call will be **January 18** at 10:30 central time (note that this is the 3rd Tuesday, not the 2nd Wednesday, due to conflicts).

The meeting adjourned at 11:00 am CST.

Respectfully submitted,
William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes November 10, 2004.

Chair Jim Novak convened the teleconference at 10:30 am central time. Other members participating were William Edwards, Damona Doye, Brian Roe, Wesley Musser, Karen Klonsky, Mike Sands, Russ Tronstad, and Sam Funk.

Reports

The minutes from the October teleconference were approved as written. No new financial information was available. A new financial director was hired by AAEA, but the person subsequently resigned.

Old Business

Extension Reception

Novak reported that the Center for Farm Financial Management has offered to provide financial support for the Extension Section reception again in 2005. A motion to accept their offer was made and passed. A recommendation to serve more food next year was put forth.

Preconference Tour

Wes Musser reported on the following possible stops for a pre-conference agricultural tour:

- University of Rhode Island trawler boat, observe fishing crew for an hour. Limit would be 15-20 people at a time.
- A walking tour of Port Judith, a fishing village
- Colonial farm tour
- Aquaculture site
- Winery
- Sod farms
- Dairy or horticultural farms

The AEMS Section has offered to cosponsor, but it's not clear what that would involve. Wes will firm up plans so the proposal can be submitted to the AAEA Board by December 1.

Extension Luncheon

Karen Klonsky contacted Willie Lockeretz of Tufts University to speak at the Extension luncheon on a futuristic view of agriculture. She is waiting for a confirmation. (Note-message received later from Karen stated that Kathleen Merrigan, assistant professor at the Friedman School of Nutrition Science and Policy and Director of the Center for Agriculture, Food, and Environment at Tufts University, has gladly accepted her invitation to be our luncheon speaker.)

Nominations

Damona Doye reported that several people had been contacted about being candidates to fill vacant Section Board positions starting in 2005, but more are needed. Suggestions are welcome.

Symposia

Write ups for the crops, livestock and policy outlook symposia are needed before December 1, to Sam Funk. Four other proposals were received for symposia, for four time slots. A motion was made and passed to accept all four. The titles are:

- Stimulating Innovation in Agriculture: Ag Innovation Center Outreach
- What Makes an Outstanding Ag Economics Extension web site?
- Benefits and Costs of Electronic Delivery of Extension Programs
- The Value of Farm-level Data in Management Decision Making

Revised versions of the proposals should be submitted to Sam Funk soon. Consensus was to not propose another “excellence in Extension” session until 2006.

Graduate Student Award

A motion was made and passed to forward the graduate student competition proposal to the AAEA Board for their consideration.

New Business

None.

The next conference call will be **December 8** at 10:30 CDT. The January conference call will be **January 18** (note that this is the 3rd Tuesday, not the 2nd Wednesday, due to conflicts).

The meeting adjourned at 11:45 am. CST.

Respectfully submitted,
William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes October 13, 2004.

Chair Jim Novak convened the teleconference at 10:30 am CST. Other members participating were William Edwards, Damona Doye, Brian Roe, Wesley Musser, Karen Klonsky, Mike Sands, Russ Tronstad, Sam Funk, Jon Brandt, Dennis Fisher and Yvonne Bennett.

Reports

The minutes from the September teleconference were approved as written. No new financial information was available.

Membership in the Section for 2004 is 198, a 10 percent decrease from last year. However, among people who renewed their AAEA membership in 2004, 24 did not renew their Extension Section membership and 36 new members joined the Section, for an increase of 12 among AAEA members. The rest of the decrease was from people who did not renew their AAEA memberships.

Benefits to Section membership were discussed. Discounts for the ag tour or Extension luncheon would have to be on a voluntary basis, since differential registration pricing is not possible. Nonmonetary benefits need to be stressed, especially among newer members. The Section newsletter is sent to the paid Section membership. The original list serve is not being used.

AAEA Board

Jon Brandt reported that Yvonne Bennett has begun serving as AAEA Executive Director. Betty Eckebrecht has resigned as business manager, so a replacement is being recruited. Heather Bullis, administrative assistant, also resigned, as of September 28, but is working part-time until new staff members can be hired.

Track proposals for the 2005 meetings are due to the AAEA Board by December 1. Nominations for the AAEA Board and the AAEA Foundation Board should be sent to Jon Brandt, who is chair of the nominations committee.

The process for nominating and selecting AAEA fellows was discussed. Twenty to thirty nominations are received each year. Last year 12 were forwarded to the Board for consideration. Ways to increase feedback to nominators were discussed.

Yvonne Bennett reported that the Section Leaders handbook has been updated and is available on the AAEA web site. Timelines for submitting proposals and papers have been sent to section leaders.

Old Business

Graduate Student Award

Larry Sanders and his subcommittee submitted a draft of a proposal for an award to a graduate student or team who develops an extension program from their research. Board members were

encouraged to review it and pass on their comments to Larry. Suggestions included coordinating with the Graduate Student Section, and having an extension faculty member endorse the nomination.

Preconference Tour

No new information to report.

Extension Luncheon

Karen Klonsky reported that Cleve Willis initially agreed to be the luncheon speaker, but then had to withdraw due to a prior commitment. Wes Musser suggested Gerald White from Cornell as a possibility, to speak about urban agriculture. The luncheon will be held on Tuesday next year instead of Monday, to avoid a conflict with the Galbraith noon lecture (Michael Porter will be the speaker). Tuesday will conflict with the CWAE luncheon, but we probably don't have another option.

Symposia

Damona Doye reported that Kim Anderson is organizing the crops outlook symposium. Mike Sands is making contacts for the livestock outlook symposium, and Jim Novak reported that the DC legislative team (Andy Morton, Stephanie Mercier, et al) will plan the policy outlook symposium. Sam Funk reported that he has received no proposals yet. Jim Novak will send out an e-mail blast to the Section membership as a reminder.

Awards

An individual award for an outstanding web site was discussed. Nominations would be needed, as not all individual sites could be easily identified. Jim Novak will discuss the possibility with Ron Plain. William Edwards will discuss with Ron Plain the possibility of submitting a symposium proposal about developing a quality website.

Section Website

Dennis Fisher requested that files to be posted on the Section website not be too large, e.g. don't include lots of pictures. The AAEEA server has limited memory available to each section. Dennis will check on the limitations.

Collaboration with other Sections

Damona Doye reported that the Extension Section will collaborate with the Graduate Student Section to develop the new extension program award. Participating in a joint meeting with NAFBAS was discussed. A conference call for all section leaders will be held soon.

New Business

Extension Reception

Consensus was that holding the Extension reception following the business meeting worked well.

Nominating Committee

Damona Doye will chair the nominating committee for next year. Vacancies to fill include president-elect, secretary-treasurer, north central director, western director, and at-large director.

The next conference call will be **November 10** at 10:30 CDT.

The meeting adjourned at 11:55 am. CDT.

Respectfully submitted,
William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes September 8, 2004.

Chair Jim Novak convened the teleconference at 10:30 am CST. Other members participating were William Edwards, Damona Doye, Brian Roe, Wesley Musser, Karen Klonsky, Mike Sands and Sam Funk.

Reports

The minutes from the August teleconference were approved as written. No new financial information was available.

Jon Brandt reported by e-mail that a new Executive Director for AAEA has been hired. Her name is Yvonne Bennett, and she began her duties on September 7.

New Business

2005 Preconference Tour

Wes Musser will gather some information for the October conference call.

2005 Extension Luncheon

Several suggestions for speakers were discussed, including Willy Lockeretz of Tufts University, Cleve Willis, Dean at U. of Massachusetts, Alan Greenspan, Sung Won Sohn, the Minneapolis-based chief economist for Wells Fargo, and Ben Benarke, Federal Reserve Board of Governors. Send suggestions to Karen Klonsky. Wes Musser will check on Cleve Willis.

Newsletter

The third quarter newsletter was published in an attractive new format. Congratulations to all who contributed!

2005 Extension Track

Sam Funk will collect submissions for Extension Track symposia. They are due to him by November 1. The entire Section Board will review them and discuss them on the November 10 conference call. The Track proposal is due to the AAEA Board by December 1. Kim Anderson will organize the crops outlook session, Mike Sands will organize the livestock outlook session, and Jim Novak will organize the policy outlook session.

Website Award

Novak contacted Ron Plain about whether another website award should be given in 2005. An individual website award is a possibility. Other suggestions are welcome.

Section Website

The Extension Section website needs to have the slate of Board members updated and recent minutes posted. Novak will send a note to Roger Cox of the AAEA office to this effect.

The next conference call will be **October 13** at 10:30 CDT.

The meeting adjourned at 11:12 am. CDT.

Respectfully submitted,
William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes August 18, 2004.

Chair Jim Novak convened the teleconference at 10:30 am CST. Other members participating were William Edwards, Damona Doye, Brian Roe, Wesley Musser, Karen Klonsky, Mike Sands and Russ Tronstad.

Reports

The minutes from the July teleconference were approved as corrected. No new financial information was available.

Old Business

AAEA Annual Meeting

A discussion of the AAEA annual meeting in Denver resulted in the following suggestions:

- Continue to schedule the Extension reception immediately following the Section meeting
- Distribute tickets with the Extension track schedule again
- Be sure the final schedule is correct in all places
- Send confirmation to people who register for the pre-conference tour
- Provide separate receipts for the meeting and tour when needed

Thank you's have been sent to the luncheon speaker, reception supporters, AAEA staff, and agricultural tour organizers and hosts.

Committee Reports

Graduate Student Award

Larry Sanders (Oklahoma State University), Margot Rudstrom (Minnesota), and Don Ricks (Michigan State University) are developing a proposal for an award to recognize a graduate student who designs an outstanding extension program based on his/her research. Suggestions included having separate awards for masters and PhD students, involving the Graduate Student Section advisor (Jayson Lusk, Purdue University), and pursuing funding from the Farm Foundation or other sources.

New Business

2005 Extension Track

Proposals for the Extension track for the 2005 AAEA meeting are due to the AAEA Board by December 1. A call for suggestions for symposia themes as well as possibly pre-conference or post-conference sessions will go out in the September Section newsletter, with a due date of November 1. The Section Board will evaluate them during the November teleconference.

Suggestions for symposia included:

- Outlook for seafood or aquaculture
- Urban agriculture and urban influences
- Outlook for the next farm bill

- Agricultural tourism
- Water quality
- How to value extension programs

Novak appointed Doye to organize the crops outlook session and Sands to organize the livestock outlook session. Novak will organize the policy outlook session.

Newsletter

Novak will develop a draft for the September newsletter and send it out for review.

Pre-conference Ag Tour for 2005

Musser will present suggestions next month.

Extension Luncheon for 2005

Klonsky suggested Willy Lockeretz of Tufts University as a speaker. Other suggestions will be solicited, as well.

Website Award

Novak will contact Ron Plain about whether another website award should be given in 2005, perhaps an individual website award.

C-FARE

Novak suggested that the Section consider establishing some linkages with C-FARE.

The next conference call will be September 8 at 10:30 CDT.

The meeting adjourned at 11:55 am. CDT.

Respectfully submitted,

William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes July 7, 2004.

Chair Damona Doye convened the teleconference at 10:30 am CST. Other members participating were George Patrick, William Edwards, Jim Novak, Dennis Fisher, Brian Roe, Wesley Musser, and Sam Funk.

Reports

The minutes from the June teleconference were approved as corrected. No new financial information was available.

Old Business

Extension Section Election

Results of the balloting for Extension Section Board members was as follows:

President-elect: Karen Klonsky (U. California-Davis)

Director-at-large: Sam Funk (Kansas Farm Management Association)

Northeast Director: Wesley Musser (U. Maryland)

1890s Institutions Director: Duncan Chembezi (Alabama A.& M. U.)

AAEA Annual Meeting

The preconference Agricultural Study tour has 53 people registered, so far.

The Extension luncheon has 114 people registered.

Award plaques will be available at the registration desk.

New Business

AAEA Annual Meeting

Doye will make tickets with the time and place of the Section business meeting and reception printed on them.

Novak will finalize the agenda for the Section business meeting.

Edwards will bring copies of the Section annual report and minutes from last year's business meeting.

Plans for the 2005 AAEA meeting were discussed. There was some interest in organizing a pre-conference workshop in place of the agricultural tour, but there was also interest in planning a tour to include nursery, turf grass, fisheries and/or horticultural production. Wes Musser will bring some information for discussion at the Section business meeting. A post-conference workshop is also a possibility.

Funk discussed the desirability for Extension track events to not conflict with events planned by other sections, if possible.

Patrick will summarize the results of the Extension interest survey taken at the Triennial Conference in Lexington, KY, and present them at the Section business meeting.

Newsletter

There will be a July newsletter to Section members, with full information about events at the Denver meeting.

The teleconference adjourned at 11:10 am CDT.

Respectfully submitted,

William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes June 9, 2004.

Chair Damona Doye convened the teleconference at 10:30 am CST. Other members participating were George Patrick, William Edwards, Dave Miller, Jim Novak, Dennis Fisher and Brian Roe.

Reports

The minutes from the May teleconference were approved as written. No new financial information was available.

Old Business

AAEA Annual Meeting

The preconference Agricultural Study tour has 38 people registered, so far. The Extension luncheon has 31 people registered. Jim Novak sent brochures describing the Extension track activities to Steve Isaacs to include in the registration packet for the Triennial Conference in Lexington, KY, along with a questionnaire about Extension Section participation.

Description of the Extension Track sessions are available on the Community of Science website. They should be checked for accuracy.

Food and beverages for the Extension reception have been ordered. The Center for Farm Financial Management will contribute \$700 toward the cost.

Section Membership

William Edwards sent reminder e-mail messages to 28 people who renewed their AAEA memberships in 2004, but did not renew their Extension Section memberships. No responses have been received, except from one member who renewed after the last printout was received.

Section Website

Presentations from Extension track sessions can be posted to the Section website after the AAEA meetings are over. Results from the Section elections will also be posted. The voting period ends June 15.

Board Membership

Brian Roe has agreed to serve the remainder of Bernie Erven's term as director from the north central region.

New Business

The annual report for the Extension Section, prepared by William Edwards and Damona Doye, was approved as written. It will be distributed at the annual Section meeting, and submitted to the AAEA Board.

The teleconference adjourned at 11.05 am CST. The next teleconference will be on July 7, 2004, at 10:30 CST.

Respectfully submitted,

William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes May 12, 2004.

Chair Damona Doye convened the teleconference at 10:30 am CST. Other members participating were George Patrick, William Edwards, Russ Tronstad, Jon Brandt, and Jim Novak.

Reports

The minutes from the April teleconference were approved as written.

Jon Brandt reported that notifications of acceptance or non-acceptance have been sent to authors of contributed papers and symposia for the summer meeting. The search for a new AAEA executive director has started. The search for an editor for Choices continues. Membership in the AAEA is down slightly from last year, but with higher dues the budget should balance.

Old Business

Triennial Conference

Steve Isaacs, co-chair of the Triennial Conference sponsored by the North Central and Southern Farm Management Committees, the Southern Policy and Marketing Committees, and the Farm Foundation, requested financial support of \$500 from the Section to help support the Conference. A motion to provide this support was passed by e-mail vote following the April teleconference.

Russ Tronstad developed a questionnaire to be handed out at the conference in June, to research how we can increase membership in the Extension Section and improve our services to members. George Patrick will make copies and transport them to the conference.

Jim Novak will see that brochures describing the Extension Section track for the summer meeting are inserted in packets for the conference.

Web Site Award

Ron Plain is developing a short list of web sites for the award to be presented at the Extension luncheon. Damona Doye will contact him about an appropriate award.

Extension Section Reception

The Center for Farm Financial Management will contribute \$500 toward the cost of the Extension Section reception at the summer meeting. Damona Doye proposed spending up to \$500 additional from the Section treasury for a selection of bottled beverages and snacks, for up to 40 people. The proposal was approved.

Section Membership

William Edwards reported that 70 people who joined the Extension Section last year did not join again in 2004. Of these, 42 did not renew their AAEA membership, and will be contacted by AAEA. Damona Doye will develop a reminder message for the other 28, and William Edwards will send it out.

New Business

Bernie Erven has asked to be replaced on the Extension Section Board due to his retirement. Damona Doye will appoint a replacement for his final year.

George Patrick suggested that next year's nominating committee develop a slate of candidates earlier than this year, due to the time it takes to make the ballot available to members.

The teleconference adjourned at 11.05 am CST. The next teleconference will be on June 9, 2004, at 10:30 CST.

Respectfully submitted,

William Edwards
Secretary-treasurer

AAEA Extension Section Teleconference Minutes April 15, 2004.

Vice-chair Jim Novak convened the teleconference at 10:30 am CST. Other members participating were George Patrick, William Edwards, Russ Tronstad, Mike Sands, Dennis Fisher, Albert Essel, Jon Brandt and Dave Miller.

The financial report for the Extension Section account showed income of \$6,040.00 and expenditures of \$5,403.39 for 2003, with an ending balance of \$8,094.22. A budget for 2004 shows expected revenue and expected expenditures to be approximately equal, depending mostly on income and expenses from the pre-conference tour. The financial report was approved.

The minutes from the March teleconference were approved as written.

Reports

Nominating Committee

George Patrick reported that the Section ballot has been sent to the AAEA office, but has not been made available to members yet.

Recruiting

William Edwards reported that Section membership is down from 202 at this time last year to 180 as of April 1 this year. He will identify individuals who joined the Section last year, and have joined AAEA this year, but did not join the Section this year. The AAEA office is contacting 2003 AAEA members who have not yet joined AAEA this year.

AAEA Board

Jon Brandt reported that Donna Dunn is leaving as AAEA Executive Director in mid-May. She will be available for help during the August meetings, however. Betty Eckebrecht will be serving as temporary executive director. The Board will probably hire professional help to carry out the search for a new executive director. The process will likely take 4 to 6 months.

The Board is re-advertising for the position as editor of Choices.

A slight decrease in AAEA membership renewals has been observed. However, the higher dues rate per person has more that offset the lower number, so revenue has increased.

The AAEA Board accepted the Section's proposal for a new award for extension/outreach activities by someone with less than 10 years of experience, with the recommendation that "outreach" be inserted in the title, and that 9 copies of the nomination be forwarded to the selection committee. The award will begin in 2005.

Old Business

Extension Section Newsletter

The Section newsletter was sent out by e-mail.

Pre-conference Tour

The tour registration form is now available on-line.

Web site

Dennis Fisher now has a new assistant to help keep the Section web site up to date. It will have the ability to load images faster and archive past years' material. Let Dennis know if something isn't working right.

New Business

Steve Isaacs, co-chair of the Triennial Conference sponsored by the North Central and Southern Farm Management Committees, the Southern Policy and Marketing Committees, and the Farm Foundation, has requested financial support of \$500 from the Section to help support the Conference. It was suggested that if the Section provides financial support we should ask for the opportunity to promote Section activities and membership. Russ Tronstad volunteered to develop a short interest questionnaire that could be passed out. Due to lack of a quorum, a vote of the Section Board will be taken by e-mail.

The teleconference adjourned at 11.15 am CST. The next teleconference will be on May 12, 2004, at 10:30 CST.

Respectfully submitted,

William Edwards
Secretary-treasurer

**Extension Section Teleconference
10:30 CDT, March 10, 2004**

- I. **Participants:** Chair Damona Doye convened the teleconference at 10:33 am CST. Other members participating were George Patrick, William Edwards, Russ Tronstad, Mike Sands, Dennis Fisher, Jim Novak, Albert Essel, Jon Brandt and Ron Plain.
- II. The minutes from the February teleconference were approved as written.
- III. No new financial information was available.
- IV. **Report from AAEA Board.** Jon Brandt reported that AAEA membership appears to be down slightly from last year. The Board will waive the registration fee for the Extension luncheon speaker, Lowell Catlett. The Fellows recognition program will take place at 7:00 pm on Sunday of the summer meeting.
- V. **Old Business**
 - a. **Extension track flyer** Jim Novak circulated a revised version of the summary of Extension track activities for the summer meeting. He will try to get a title for the Extension luncheon address, and then circulate the flyer to the entire Section membership.
 - b. **Officer candidates** George Patrick is waiting on personal information from the Extension Section officer candidates. He will forward it to the AAEA office.
 - c. **Web site award** - Ron Plain reported on the proposed recognition for the best departmental extension website. Web sites from all the land grant universities will be evaluated according to a preliminary check list by mid-May, then the top ranked group will be evaluated again. The winner will be recognized at the Extension luncheon.
- VI. **New Business**
 - a. Damona Doye presented a list of ideas gleaned from a brainstorming session at the 2003 summer meeting.
 - International study tour: partner with NACAA, commodity groups, reciprocal groups in target country(ies)
 - History farm tour
 - Sponsor national games/contests such as Southern Ext. trading game
 - Pre- or post- conference on delivering educational materials effectively with multiple media
 - Rookie of the year award at Extension luncheon to a 1st year specialist
 - Free section membership to 1st year specialists
 - Marketing piece highlighting past and future accomplishments

- Panel, focus group of consumers as session
- Cultural differences impacting economies – e.g. former Soviet Union, Islamic influence on markets
- Sponsor a speaker or session at each annual meeting from a non-ag econ discipline
- Skill development workshop, e.g. handling belligerent participants asking emotional questions in public forums
- Bridging extension education activities with undergrad courses
- Discussion of the changing face of rural America: population, ethnic/cultural changes, loss of profitable commodity production, emerging use of technology, value-added opportunities, effect of non-farm jobs, information needs
- Farmer's merchandising of ag products
- Rural/urban conflicts
- Water wars
- Landlord/tenant issues
- Labor issues and the U.S. economy
- Future of Extension Education, land grants
- Sponsor an open or public symposia aimed at local Extension personnel as part of annual meetings.

Damona Doye and Jim Novak will try to group the suggestions into several categories before the next teleconference, and put them in the next Section newsletter. Suggestions for carrying out additional activities included having two Extension tracks, having a post-conference event, and having a pre-conference event in place of a study tour.

- b. The teleconference adjourned at 11.10 am CST. The next teleconference will be on April 14, 2004, at 10:30 CST. Jim Novak will be in charge.

Respectfully submitted,
 William Edwards
 Secretary-treasurer

Extension Section Teleconference
10:30 CST, February 11, 2004

- I. Participants:** Chair Damona Doye convened the teleconference at 10:30 am CST. Other members participating were George Patrick, William Edwards, Russ Tronstad, Mike Sands, Jim Novak, Claudia Parliament, and Dave Miller.
- II.** Mike Sands moved to approve the minutes from the January teleconference as written. Motion passed.
- III.** The Section has a carryover balance of approximately \$9,000 to start 2004.
- IV. Old Business**
 - a. **Extension Track Activities for AAEA Meetings.** One principal paper session has been shifted to an organized symposium. Damona Doye will send out the final track schedule to all session chairs for their review.
 - b. Jim Novak prepared a brochure of all the Extension Section activities for the AAEA summer meeting. He will send this electronically to all Section members, and hard copies to all Department chairs.
 - c. Damona Doye reported that it is not possible to give priority to Section members for the preconference tour, but they should be urged to sign up early.
 - d. **Nominating Committee.** George Patrick reported that the following slate of candidates will be on the ballot this year:
 - i. President-elect: Karen Klonsky (U. Cal-Davis) and Patricia Norris (Michigan State U.)
 - ii. Northeast Region Director: Ted Alter (Penn State U.) and Wesley Musser (U. of Maryland)
 - iii. At-large Director: Laurence Crane (National Crop Insurance Services) and Sam Funk (Kansas Farm Management Association)
 - iv. 1890s Institutions: Duncan Chembezi (Alabama A. and M. U.)

Each candidate will be asked to submit a summary (150 words or less) of how they think the Extension Section can best serve its members.

- e. **Recruitment.** Membership in the Southern Agricultural Economics Association has fallen by at least 20 percent recently, due to several factors. Preliminary figures show that AAEA membership may be up slightly this year, despite the increase in dues.

- f. **Awards** Damona Doye reported that Fritz Roka will make minor modifications in the proposal for a new Extension award for professionals with under 10 years experience, to include all outreach activities, and will follow up with the AAEA Board. Ron Plain will form a committee to develop a process for recognizing the outstanding Extension web site at the Extension luncheon at the summer meeting.
- g. **Extension Luncheon** Jim Novak reported that he is working on having the luncheon fee and registration fee waived or paid from the Section account for the luncheon guest speaker.

V. New Business. None.

- a. The teleconference adjourned at 10:50 am CST. The next teleconference will be on March 10, 2004, at 10:30 CST.

Respectfully submitted,
William Edwards
Secretary-treasurer

**Extension Section Teleconference
January 14, 2004**

- I. **Participants:** Chair Damona Doye convened the teleconference at 10:30 am central standard time. Other members participating were George Patrick, William Edwards, Russ Tronstad, Mike Sands, Jim Novak, Jon Brandt, Dawn Thilmany, and Claudia Parliament.
- II. Patrick moved to approve the minutes from the December teleconference as written.
- III. The financial report from the AAEA business office showed that the Section account had income of \$1,650 from dues and \$3,840 from the study tour from January 1 through September 30, 2003. Expenses totaled \$4,480.26. Balance is \$8,467.35, with \$550 more dues income to be credited in the fourth quarter. Novak moved to approve the report.
- IV. **Report from AAEA Board** Jon Brandt reported that the AAEA Board met on January 4 and approved the Extension track proposal, with the exception of the principal paper session. This session proposal will now be included in the track as an organized symposium. The Board had a favorable reaction to the proposed award for outstanding extension programming by someone with less than 10 years of experience. They concurred with the intent to include outreach activities by persons without a formal Extension appointment, and urged the Section to review the language of the criteria for the other Extension awards to also include such activities. Action on the new award proposal will be taken by the Board in August.
- V. No decision has been made on a new editor for Choices. The Board will meet again in April to review projected income and expenses, before taking action on the future of Choices.
- VI. **Old Business**
 - a. **Extension Track Activities for AAEA Meetings** The Extension Luncheon will be scheduled for Monday at noon. The Extension Section meeting will be held from 2:30 to 5:30 on Sunday afternoon. It will be followed by a short reception, which the Center for Farm Financial Management has offered to help sponsor.
 - b. Jim Novak volunteered to create a brochure of all the Extension Section activities planned for the AAEA meetings, which will be distributed widely.
 - c. **Agricultural Study Tour** Dawn Thilmany reported on plans for the preconference agricultural study tour. Departure time will be 8:00 am on Saturday. The first stop will be a new generation cooperative bakery near Longmont. Following this, officials from the Colorado Department of Agriculture will be on the bus to provide information about Colorado agriculture. The second stop will be an Angus ranch near Platteville, followed by lunch at a

CSU research center or a local food cooperative. The third stop will be at Grant Farms, Colorado's largest organic producer. The last stop will be at one of several micro-breweries or cheese plants. The group should arrive back in Denver by 6:00 pm. The capacity will be for about 60 participants, at a cost of \$60 to \$70 each. If AAEEA registration procedures allow, Section members and families will receive first priority if more people register than can be accommodated.

- d. **Nominating Committee.** Send any suggestions for candidates to George Patrick.
- e. **ASSA Meeting.** Russ Tronstad reported that there was good discussion at the Extension principal paper session on electronic delivery of extension education at the San Diego ASSA meeting. About 14 people attended. Papers will be published in the AJAE proceedings issue.
- f. **NFRBMEA and NAFBAS.** The National Farm and Ranch Business Management Educators Association and the National Association of Farm Business Association Specialists will have a joint conference in 2006. Jim Novak reported that the Extension Section will be welcome to participate, but will probably not take a leadership role.

VII. New Business

- a. **Best Home Page** Damona Doye will contact Ron Plain about developing criteria for selecting the best Departmental web page, with an award to be presented at the Extension luncheon.
- b. **Membership recruitment** George Patrick and William Edwards sent an e-mail message to selected Section members from each state, asking them to contact other AAEEA members in their state who are not currently Extension Section members, but who might have an interest in joining.
- c. The teleconference adjourned at 11:42 am CST. The next teleconference will be on February 11, 2004, at 10:30 CST.

Respectfully submitted,
William Edwards
Secretary-treasurer