

AAEA Extension Section 2000 Minutes

Minutes of the Executive Committee of the Extension Section

January 10, 2000 (approved at 2/14/00 meeting)

Next Meeting: February 14, 2000 at 10:30 a.m. CST

Meeting was called to order at 10:35 A.M. by Secretary/Treasurer, Dick Clark who was acting at the request of President Ed Smith who was unable to attend.

Attendance: Bob Milligan, George Patrick, Henry Bahn, Dick Clark and Liaison to the AAEA Board, Bruce Gardner.

Minutes from the December 13 meeting were approved with changes.

Bruce Gardner reported that he had at our request raised two issues with the AAEA Board. The first issue was about the inclusion of Section information on the AAEA web site. The Board agreed that there would be no problem with including the kind of information for Sections that we had listed in our last minutes (see minutes of December 13, 1999 meeting). There will be a marginal cost for this service but it should be small. The second item was about how formally Section leadership would be included in the AAEA Board meetings. Bruce reported that Section Presidents will be extended a formal invitation to all Board meetings and will receive an advance copy of the proposed agenda for such meetings. The next Board meeting will be in April. The main Board meeting is held the Friday and Saturday prior to the Annual meetings.

AAEA Meetings: **Bob Milligan** reported excellent progress on Extension Section activities for the Tampa meetings. He and George Patrick will be requesting a free session following the Extension Luncheon as an open forum for the Section and possible carry-over from the Luncheon. Bob asked for ideas for the Luncheon speaker and for additions to the Distance Education topic, which is scheduled for the symposium that historically was used to discuss the award winning extension programs. He had contacted Lois Willett who is proposing a symposium on distance education related to for-credit classes so that there will not be a major overlap between that symposium and ours. **Henry Bahn** suggested several ideas for consideration to be incorporated into the symposium.

Member survey: **George Patrick** stated that the trial questionnaire had been posted on the AAEA site and asked for feedback from committee members. Some members had accessed the trial site and believed that it worked well. George indicated that some questions concerning demographics of members would be added to the questionnaire rather than extract that information from the AAEA membership files. It appears that the questionnaire is about ready to go to the membership.

Nominating Committee: DeeVon Bailey submitted a report prior to the meeting to Dick Clark. He stated that the committee had met. They also found out that the deadline for getting a list to Donna Dunn at the AAEA office is early February. DeeVon stated that the deadline will be met.

Other Business: Since Ed Smith has been ill, **Bob Milligan** offered to contact those members who have not participated in our monthly meetings to determine if there is a scheduling conflict or just what may be the reasons for non-participation. George Patrick asked whether our Section should consider a reduced membership fee for students. It was the consensus of the members present to take this up at a later time-after we have an updated membership roster for 2000.

Meeting adjourned at 11:30 A.M. Respectfully submitted, Richard T. Clark, Secretary-Treasurer
Next meeting: FEBRUARY 14, 2000 at 10:30 a.m. CST

Minutes of the Executive Committee of the Extension Section

March 13, 2000

Future Meetings: April 10, 2000 at 10:30 A.M. CDT

May 8, 2000 at 10:30 CDT

June 12, 2000 at 10:30 CDT

July 30, 2000 2:00 - 5:00 PM in Tampa, Florida

The meeting was called to order by President Ed Smith at 10:30 A.M.

Attendance: Terry Francl, Ed Smith, Pat Norris, Bob Milligan, Paul Patterson, George Patrick, Jim Novak, Henry Bahn, Mark Stephenson, Bruce Gardner

Minutes of the February 14, 2000 meeting were accepted as e-mailed.

Tampa Activities Update (Milligan)

Milligan reported the following:

1. Dr. Michael Martin from Florida will be our speaker at the Extension Luncheon. The topic will be "Extension and Outreach: Can Our Profession Thrive in the Twenty-first Century?" Mike comes highly recommended as someone who has provided great leadership in Florida, has something to say and will present well.
2. Our free session proposal for a forum on Extension Section ideas and activities has been accepted.
Notification on the organized symposia is due shortly.
3. Milligan will work with AAEA staff to sequence extension activities appropriately during the meeting.

Member Survey Update

George Patrick and Paul Patterson reported on the tremendous success with the member survey. There were 139 responses out of the 300 or so members. The data is available in an Access file. Paul and George will provide a preliminary summary to Ed before the April 7 AAEA Board meeting. George forwarded information on those volunteering to help to Milligan. There are 30 to 40 such emails.

AAEA Fellows Fact-finding Committee

Pat Norris reported that the committee has met twice and is making progress on four fronts:

1. They have asked Donna at AAEA to provide information stating in 1977 on all individuals nominated for Fellow, the 8 selection to the list from which the final selections are made, the membership of the Fellow nominating committee and the AAEA Board membership. Donna expressed concern about the confidentiality of the list of 8.
2. The list of Extension Award winners since 1977 has also been requested.

3. Member of the Fellows Fact-finding Committee are interviewing selected members of the Fellows nominating committee to learn about the selection process and the criteria for selection. When first formalized, the process was for the Board to select the 8 finalist with the Fellows nominating committee selecting the maximum of 4 Fellows. In 1997, the procedure was changed to have the Fellows nominating committee recommend 8 to the Board with the Board making the final selection of a maximum of four Fellows.
4. The committee is investigating the number of Fellow elected by other professional associations relative to their membership. It was suggested that the number of members with a Ph.D. should also be considered.

Executive Committee meeting time in Tampa

The Extension Section Executive Committee meeting will be from 2:00 - 5:00 PM on Sunday, July 30, 2000. This is the opening day of the annual meeting in Tampa, Florida. The following decisions were made:

1. New, continuing and retiring committee members should attend.
2. The meeting will be opened by the President, who will shortly transfer leadership to the President-elect and incoming president.

Comments on Extension Vision and Mission Statement

President Smith called our attention to the new vision and mission presented to the AAEA membership by President Antle in a recent issue of *The Exchange*. Given that most board members had not read it, each member is asked to provide comments before April on both the vision and mission statement and the implementation plans for the vision and mission. The implementation plan is a major agenda item at the April Board meeting.

Extension Liaison Comments (Gardner)

There were no additional comments by Bruce Gardner
New Business/Announcement

1. The extension section is co-sponsoring a pre-conference on the changing structure of agriculture. Milligan has been working with a group chaired by Walt Armbruster.
2. DeeVon Bailey reports that the nominees and their statements are all complete and submitted for the extension section elections.

The meeting was adjourned at 11:05 CST.

Respectfully submitted: Bob Milligan for Richard T. Clark, Secretary-Treasurer

Minutes of the Executive Committee of the Extension Section

April 10, 2000

FUTURE MEETING: May 8, 2000 at 10:30 CDT

June 12, 2000 at 10:30 CDT

July 30, 2000 2:00 - 5:00 PM in Tampa, Florida

The meeting was called to order by President-elect Bob Milligan at 10:30 A.M.

Attendance: Bob Milligan, Ed Smith, Paul Patterson, Jim Novak, Henry Bahn, Mark Stephenson, Dick Clark

Minutes of the March 13, 2000 meeting were accepted as corrected.

Old Business

The process of notification of the Extension Section President about AAEA Board meetings is still unresolved. At the January meeting of the Extension Section Executive Committee, President elect of the AAEA, Bruce Gardner, informed us that the Extension Section President would receive official notification of AAEA Board meetings along with an advance agenda (see minutes of the January 10, 2000 Extension Executive Committee). President Smith did not receive notification or an advance agenda when the AAEA Board recently met.

Dick Clark reported on the progress of the sub-committee that is researching the Fellows process in AAEA. He reported that the committee now has a list of all Fellow nominees going back to 1977, but that they are trying to get the list by year. The sub-committee is also trying to obtain the list of the final 8 or 9 members from which the fellows are selected. Donna Dunn, Executive Director of AAEA, does not feel she has the authority to release the information by year or the final list. The AAEA office is working on a list of AAEA Board members and Fellows committee members, by year back through 1977. Some sub-committee members have also visited with current Fellows in an attempt to better understand the process. President Smith agreed to contact AAEA President Antle and see if we could receive permission for Donna to provide the requested information. (Note: President Smith did make this request to President Antle and it appears that we should be able to receive the requested information).

Bob Milligan and Jim Novak reported on the Extension Section offerings for the AAEA meetings coming up in July/August. All sessions proposed except the Public Policy were accepted. These include: Luncheon with Michael Martin, University of Florida, as our speaker; two outlook sessions-livestock and grains; Innovations in Distance Education (replaces traditional session that featured Extension award winners); and a free session to discuss issues concerning the Section and possibly ideas received from the luncheon speaker. President Smith agreed to contact AAEA President Antle about the reasons for rejection of the Public Policy session. (Note: President Smith followed through after our meeting and the Public Policy session has been accepted)

Report from Ron Knutson, AAEA Board Member

Since Dr. Gardner was unable to join us Ron Knutson agreed to give a report on the recent AAEA Board meeting. The Board had discussed (apparently again) the invitation issue for Section leadership. They concluded that since the Board meetings are open it is not necessary to

invite others such as the Extension Section leadership. One of their concerns is that they may have "too many" at the Board meeting. There was no discussion of our requests concerning Fellows information at that meeting. He did report that the Board approved expanding the number of fellows from a maximum of 4 to a maximum of 6. Ron also suggested the following to help obtain fellows status for outstanding Extension personnel: 1) Ask to have an Extension person on the Fellows nominating committee; and 2) Extension Section should prepare one or two nominations for Fellow and continue to push each Department to nominate outstanding Extension faculty for Fellow membership.

Other suggestions to us by Knutson: 1) Try to get Extension section members on the AAEE officer nominating committee; and 2) Let Donna Dunn know which days and times we would like for our sessions at AAEE.

Other Business

Paul Patterson will send a **summary of the member survey** to the Executive Committee Members.

Dick Clark suggested that the Extension Section might want to have a display at the upcoming North Central Triennial Conference to be held at the Kellogg Center at Michigan State University May 10-12. Jim Novak suggested that something similar could be done at some state risk management training meetings to be held (Jim-add more detail, my notes are inadequate and my memory is failing!) The committee agreed with these proposals. Clark will work with Pat Norris and Bob Milligan to get something in place for Michigan.

Meeting adjourned at 11:30 CDT.

Respectfully submitted: Dick Clark Secretary-Treasurer

Minutes of the Executive Committee of the AAEA Extension Section

July 30, 2000 Tampa, Florida

Next Meetings: September 11, 2000, 10:30 A.M. CDT

October 9, 2000, 10:30 A.M. CDT

November 13, 2000, 10:30 CST

Incoming President, Bob Milligan called the meeting to order at 1:30 p.m. EDT at the Marriott, Waterside Hotel in Tampa, Florida. Bob was acting on behalf of President Ed Smith who was unable to attend.

Attendance: Current Executive Committee Members in attendance were: Pat Norris, Terry Francl, George Patrick, Mark Stephenson, Paul Patterson, Dick Clark, Bob Milligan, and DeeVon Bailey. New Executive Committee Members: Jean Kinsey, President Elect of AAEA who will be the liaison to the AAEA Board for this coming year; Damona Doye, representing the Southeast; Steve Meyer, an at-large member; and Ron Plain, President Elect of the Extension Section. Other Section members in attendance: Hal Harris, George McDowell, Rick Farnsworth, Rangesan Narayanan, Fritz Roka, Ron Knutson (AAEA Board member) and Steve Halbrosk. New members of the Executive Committee were introduced including Jean Kinsey, President Elect of AAEA, who will be the Sections liaison to the AAEA Board.

Terry Francl moved and **George Patrick** seconded that the April 10, 2000 minutes be accepted as e-mailed. The motion carried.

President Milligan gave a brief overview of the past year's activities. Some of the highlights were the development and implementation of the Extension Track for this year's AAEA meetings; the survey of Section members; the formation of a fact finding committee regarding the Fellows process and learning how to interact with the AAEA Business Office and the AAEA Board.

Next **Milligan** highlighted items that he had learned from **attending the AAEA Board meeting** held prior to our meeting.

1. It is clear that Sections will be a part of the fabric of the Association.
2. The Board is entertaining proposals for "Tracks" for the 2001 meetings in Chicago with a deadline of November. Just what "Tracks" will become is an evolutionary process. While we had an identified set of programs and sessions, a more formal track could be developed on a given topic with several sessions planned around that topic during the annual meetings.
3. Another deadline of which we must be aware is nominations for officers and fellows, which is October 16.
4. It is up to us as a section to be creative.
5. We need to be innovative and creative - not whiney!

Dr. Kinsey was again introduced and asked for any comments. She indicated that the Board is considering making the leadership group of AAEA broader to include the leaders of the sections

and committees. She reiterated the opportunities for proposing tracks and that they should be such that people will have freedom of movement between sessions.

DeeVon Bailey indicated that we have made good progress over this past year towards enhancing our status in the Association. The Board has been supportive and it is now up to us to show that we merit that support.

A discussion then ensued about just how sections fit into AAEA as compared to the committees. Sections are a way to deal with the growing diversity within AAEA. Sections elect their leadership and membership is totally voluntary. The professional development committees had appointed members and leadership. Discussion continued about our progress this past year.

Clark pointed out that sections are not only new to the Association, but also to the Business Office. Some of our time was spent going back and forth with the Business Office to establish the ground rules as to how we will operate. The Business Office has been very helpful and we expect this next year to be even smoother as we now have some of the initial procedures established.

The group expressed its sincere appreciation to **Bruce Gardner** for his support as liaison between the Section and the AAEA Board over the past year. The Secretary was directed to send a letter of appreciation to Dr. Gardner for that support.

Member Survey

Paul Patterson and George Patrick gave a brief overview of the member survey. A summary of the responses to the "open ended" questions is attached to these minutes. Paul pointed out that they learned that we need to provide a way for respondents to get an overview of the entire survey prior to answering individual questions especially questions that are open ended. Respondents without the overview tended to answer future questions with their response to the first open-ended question, which made summarization difficult. One of the results of the survey dealt with Extension Awards. We discussed the need for more nominations for existing awards. One way to help is to encourage forwarding nominations to AAEA that were made to the Regional Associations. We all need to encourage our departments to nominate a person or group for these awards. With so few nominations, there is danger that AAEA will decide the awards are not important and eliminate the award category.

Ron Knutson joined us and was asked to offer ideas based on his experience on the AAEA Board of Directors. He suggested the following:

1. Important that we make nominations for directors and the various offices and committees of AAEA. Examples include the "nominating and professional activities committees." Paul Barkley is the new chairman of the latter committee. Nominations go to Bruce Gardner and need to be made now. Jean Kinsey stated that she now is looking for nominations or volunteers for the various committees since that will be her responsibility next year.
2. The Board at their January meeting will select Principle Paper sessions. The Extension Section should propose a principal paper session by the November 4 deadline.
3. Extension personnel are submitting very few articles to *Choices* or *RAE*.
4. We need to encourage more submissions for Extension awards.

Milligan reminded those in attendance of the Free Session following the Extension Luncheon on Tuesday. The Free Session will be a group focus session on the Extension Section and what people expect from it. **Jim Novak** had suggested to Bob Milligan that we need to do something with the output from the Extension organized sessions at this meeting. Discussion followed as to whether to make the information accessible on the Web. Pros and cons of making it available to members only were discussed. Some thought we should be more open and show people what we are doing while others thought this was a way to demonstrate benefits from membership. The issue was not resolved at this meeting. We would need to put papers up on Ag Econ Search with a cross reference from the Extension Section part of the AAEA web page since the AAEA is not putting papers on its web site. **Terry Francl** suggested that dated information such as Outlook should be removed after a few months since it would no longer be valid. **Ron Plain** and **Bob Milligan** agreed to develop some venue for the output of Extension efforts at the Tampa meetings.

Fellows Selection Research Committee

Pat Norris distributed a progress report from the committee. Members of that committee are Pat Norris, Chair; Barry Flinchbaugh, Kansas State U.; Hal Harris, Clemson; Jim Johnson, Montana State U.; and Dick Clark. A copy of that report is attached to these minutes. Some of the work yet to be done includes contacting more of the other societies or associations e.g. Agronomy, Soils, Ag. Engineering etc. One thing that is clear at this point is that part of the problem of lack of Fellows with strong Extension appointments is lack of nominations. **Steve Meyer** suggested that the Section needs to nominate one or two candidates for Fellows. That is a task that the Fellows committee will work on.

Damona Doye moved and **Pat Norris** seconded the following: That Extension Section Committees be appointed to lead 1) Fellows nominations and further research, 2) Awards, and 3) Nominations for AAEA offices and committees. These committees should involve Section members in addition to those on the Executive Committee. The motion passed. Damona suggested that Department Heads need to be part of our target audience especially for awards and fellows.

Programs and activities for 2001 Annual Meetings

President Milligan asked about ideas for next year's AAEA meetings that will be held in Chicago. Ideas for "tracks", "principal papers" etc. were listed. Some of those were:

1. Midwest Outlook Conference as a pre-conference;
2. Longer term industry outlook;
3. Need to bring in researchers with papers for sessions as well as Extension personnel;
4. Target the group of economists in the Chicago area that are not a part of AAEA (Chicago Ag. Econ. Club and those on the two commodity exchanges for example);
5. Sessions for extension workers who work in common areas so they can share their approaches and current work;
6. New directions and clientele for Extension e.g. targeting County Commissioners, non-production clientele, and economic development;
7. Bringing economics to bear on some social issues e.g. GMOs or the environment;

8. How adults learn? When do they want to learn? How does the Web influence their learning? How to deliver information? (Suggested as a pre-conference workshop);
9. Competitive grant writing for Extension workers;
10. Ideas specific for symposia: 1) Getting promoted as an extension worker; 2) What does it mean to be customer oriented? and 3) Tips for successful Extension Appointments.

Terry Francl and Steve Halbrook volunteered to work with the Chicago Professional groups to determine an appropriate venue for their involvement in the meetings. There was some sense that a post-conference workshop may work well for those groups.

From the discussion it appeared that the group favored the following topics:

- 1) How adults learn, use of the Internet, etc. as a pre-conference workshop.
- 2) An "Outlook" track that may include a post-conference workshop directed to the Chicago groups.
- 3) An Extension track during the meetings for Extension workers with similar interests.
- 4) The "traditional interest" track
- 5) Principal papers session on Megatrends impacting the Agriculture and Food Sector.

President Milligan asked for Volunteers from the Extension Section Executive Committee to lead several items. The following list shows the detail and the leader for each. In some cases additional section members in attendance at the meeting volunteered to serve on these committees and their names are shown second.

1. Fellows information gathering and nomination encouragement: **Pat Norris**
2. AAEA Awards and related issues: **Damona Doye**
3. Nominations for AAEA Officers and members of committees e.g. extension awards, nominating, officers etc.: **Ed Smith**
4. Pre-conference workshop on some combination of how adults learn and electronic delivery of educational programs, **Mark Stephenson** with volunteer member **Sally Thompson** of Univ. of Illinois
5. The "Outlook" sessions/track including possible post conference session targeted to industry economists: **Terry Francl** with help from **Steve Halbrook**.
6. A special issue focused track: The objective would be to enhance communication among extension and other economists with common interests. **George Patrick**
7. The traditional track eg. Organized symposia, Extension Luncheon, Excellence in Extension Programming, Public Policy plus additional session of interest to extension economists. **Ron Plain** with help from member **Fritz Roka**
8. Megatrends impacting agriculture -- a possible principle papers session: **Steve Meyer** and **Paul Patterson**.

We decided to set our meeting times for the remainder of the year and into next calendar year as the second Monday of each month at 9:30 Eastern, 10:30 Central, 11:30 Mountain, and 12:30 p.m. Pacific time. The president will send out a "call for agenda items" followed by an agenda each month. If we do not need to meet the President will notify us of the meeting cancellation. It is important that everyone attend as many meetings as possible.

Meeting adjourned at 5:00 p.m. CDT.

NEXT MEETINGS: September 11, 2000, 10:30 A.M. CDT, October 9, 2000, 10:30 A.M. CDT, November 13, 2000, 10:30 CST

Minutes of the Extension Section Executive Committee September 11, 2000

Approved at the October 9, 2000 meeting of the Executive Committee

Next meetings:

October 9, 2000, 10:30 A.M. CDT

November 13, 2000, 10:30 CST

December 11, 2000, 10:30 CST

The meeting was called to order by President **Bob Milligan** at 10:30 A.M.

Attendance: Ron Plain, Pat Norris, Damona Doye, Bob Milligan, Paul Patterson and Dick Clark

The minutes from the July 30, 2000 meeting were approved as emailed.

Fellows subcommittee: **Pat Norris** reported on the activity of the Fellows subcommittee. We discussed nominating someone for a fellow who has made contributions primarily through Extension and outreach. It was decided that a membership list for the Extension Section should be circulated to the Executive Committee to get ideas of possible nominees. (This has been done) We may not have time to complete a nomination this year but we need to start working on one or more nominations for next year. One possible source of names of potential nominees would be from the list of past Extension award winners. Pat agreed to circulate that list since the subcommittee has already pulled it together. **Ron Plain** suggested that we may want to set up a conference call with some who have been on the nominating committee for fellows to get help in deciding how to write a good nomination. Since this is a "hot button" issue we decided that we should set up a session at the Chicago meetings. The conference call could be a precursor to the session in Chicago. We decided to send an email blitz to the membership pointing out the fact that we now have an active web site through AAEA, to request feedback for the Chicago meetings and to sign up for the Section list serve.

Web-site development: **Bob Milligan** reported that Section member, **Sam Funk** has been instrumental in getting information up on the Extension Section web site which is part of AAEA's overall site. Some of the papers and session summaries from the Tampa meetings are linked to that web site. The web site also has a list of the Section Executive Committee and officers plus all minutes of our meetings.

Presidential and Director Nominations for AAEA are due at the same time as Fellows nominations, which is October 16, 2000. We discussed some potential nominees for Director and President but will revisit that during our October meeting. Pat Norris suggested **Neil Harl** would be a good nominee for the Frederick Waugh memorial lecture. The topic would deal with anti-trust issues.

Principal Paper Sessions Proposals for Chicago meetings: Paul Patterson reported 4 ideas that he and Steve Meyer had developed. Those four are 1) A Serious Assessment for the Prospects of Free Trade, circa 2010, 2020, (you fill in the year) -- Bob Young, FAPRI; Ron Knudson, Texas A & M; someone from the World Bank? 2) The Relative Competitive Position of Traditional Agricultural/Food Production with Coordinated Food Systems --- Mike Boehlje, Purdue; Larry Martin, George Morris Centre; Trey Thomas, Context Consulting; 3) The Wiring (or Wirelessness) of Rural America -- what will technology and access to it do to population,

business, food production, etc. outside metropolitan areas. -- Mark Drabenstott (or he might know who can do this topic), Center for the Study of Rural America, Kansas City Federal Reserve. 4) People's Hopes and Wishes That Will Change the World --- What I have in mind is the changes in populations, economic standing, attitudes, etc. that will profoundly shape the business climate. Lowell Catlett, New Mexico State University does presentations along this line (and he's a "disenfranchised" or "disenchanted" agricultural economist that we need to get back involved!). Also, David Snyder, Lifestyle editor of The Futurist magazine does a good presentation along these lines (but he's likely pricey!).

After discussion of these 4 proposals it was decided by consensus that we should pursue topics 1 and 3. Paul suggested that we need to set these up to elicit more interactions with the audience. Paul and Steve will have proposals for these topics prior to our next meeting (October 9, 2000). The Principle Paper Sessions are due into AAEA by November 3.

Outlook Sections : Ron Plain reported that he had visited with organizers of the Midwest Outlook conference about tying their conference into the AAEA meetings. They believe that it is too expensive to do that since attendees likely would need to pay registration fees for the AAEA meetings which could include AAEA membership. Many of their attendees are not members of AAEA and do not attend the AAEA meetings. The organizers felt it would have a major negative impact on their attendance so we gave up that idea. Ron discussed the logistics of our traditional outlook sections for the AAEA meetings.

Pre and Post Conferences: Terry Francl has the lead on these but he was not present to discuss. Milligan suggested that we may want to partner with the Industry (Agribusiness) Section on the post-conference idea. We could also partner with the Chicago Economists Group. The question was raised as to whether or not such a post-conference would be subject to all the registration fees etc. of the regular meetings. Bob will check with the AAEA Board on this issue. Ron will follow up with Francl.

Track and other proposals for Chicago meetings: Bob had forwarded an email from George Patrick concerning a possible session on estate planning especially in view of proposed changes. George had suggested the session as an organized symposium, but it could be a track. Pat Norris suggested that we consider one in the area of Development Rights Severance. This could be a track that could be followed through the meetings. Another idea presented by Bob Milligan would be a take-off of Mike Martin's Extension Luncheon talk in Tampa. One of the things Mike emphasized was determining who our stakeholders are and then trying to develop an identifiable group that would support what we do. Ron Plain suggested that we also get into adversarial relationships if we do not take some groups side of an issue (you are either for me or against me). A discussion of these issues could be useful for Extension programming. Bob M. agreed to follow up with George Patrick and see if he wants to deal with these issues in planning for the Chicago meetings. We then discussed having a session targeted to Graduate Students and non-tenured faculty that would deal with the issue of achieving tenure. It was suggested that we could have two or three tenured faculty members (possibly an administrator) tell what they have done to ensure tenure achievement.

Pre-conference proposal: Mark Stephenson was not in attendance so this topic was postponed until next meeting.

We are all to bring our ideas on the Nominations and meeting proposals to the next meeting! We will then have a short time frame in which to finish these ideas.

Extension Awards: Damona Doye solicited names to suggest for the Awards committee. Several names were put forward for her to consider and take to President Elect Kinsey. Damona had, prior to the meeting, sent to the executive committee the current criteria and weightings used to select the award recipient. She again asked members to let her know what they think. She will clarify whether or not the awards committee needs AAEA Board approval to change the criteria and weights. We next discussed what could be done to encourage nominations. Suggestions were to make the process and system more transparent to prospective nominators. By that we mean that the criteria and weighting system would be put forward in advance. We also need to be sure that we have strong communications with the Department Heads and Regional Committees. We also need to encourage submission of nominations to the AAEA that are also made to regional organizations.

Meeting adjourned at 11:45 A.M.

Next meetings:

October 9, 2000, 10:30 A.M. CDT

November 13, 2000, 10:30 CST

December 11, 2000, 10:30 CST

Respectfully submitted, Dick Clark, Secretary-Treasurer.

Minutes of the Extension Section Executive Committee October 9, 2000

Next meetings:

November 13, 2000, 11:30 EST, 10:30 CST, 9:30 MST

December 11, 2000, 11:30 EST, 10:30 CST, 9:30 MST

January 8, 2001, 11:30 EST, 10:30 CST, 9:30 MST

February 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

March 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

The meeting was called to order by President Bob Milligan at 10:30 A.M.

Attendance: Milligan, Doye, Clark, Francl, Norris, Plain, Patrick, Stephenson (several times!), and Meyer.

Corrections were made to the minutes as suggested by President Milligan. After the corrections were made Doye moved and Plain seconded the acceptance of the minutes as corrected. The motion passed.

Milligan discussed the replacement for Adell Brown who has resigned from the committee. He will be contacting potential replacements and will then appoint according to our by-laws.

Fellows subcommittee: Pat Norris asked for ideas about some strong candidates to nominate for Fellow for 2002. It is too late to do a good job of putting together a nomination package for this year. Several names were suggested for consideration. Pat reminded the committee that a list of Extension Section members had been circulated electronically so that we could be examining those for ideas (download the file in Excel and you can work with it). Pat pointed out that it is important to visit with Department Chairs when we do get ideas to see if those individual(s)' departments are supportive. Department support appears to be essential to successful nomination(s). It is our goal to have a nominee identified by the Chicago meetings so that we will have adequate time to put together a great nomination package. Clark suggested that the Fellows subcommittee should have another meeting and finish collecting the data for the analysis of the Fellows process.

Chicago AAEA meetings

Milligan asked what should we do at the meetings? Plain suggested that we might need to be careful and consider quality instead of quantity. He also pointed out that if we had pre-conference, papers and tracks during the meetings and a post conference that the week would become very long. The committee agreed that we should not get concerned about having suggestions for every type of program.

Waugh Lecture: The committee decided not to nominate anyone for this part of the AAEA program.

Post Conference. Francl led the discussion on the proposal to have a post conference that would be attractive to economists who work in the Chicago area. The post conference would be better for that group but we may not attract many of our section members. Milligan had found out that we could have the post conference without attendees needing to become members of AAEA if they were not already. Should it necessarily be joint with the AAEA meetings was asked? Francl reminded us that if we wished to use the same facilities that it would probably need to be joint. The "farm bill" had been suggested as an idea but Francl believed the timing to be early for the topic. Pat Norris thought that we should use our time to do something unique and the Farm Bill would not be all that unique. Terry agreed to check with the industry group and see if they are interested in co-sponsoring some type of post conference.

Principal paper session. In our prior meeting we had suggested two possible topics for principle paper sessions. One would deal with a serious assessment of "free trade" and consider such things as barriers and just where we stand on these issues. The other session would consider the wiring (or wireless) of Rural America for technology. After some discussion the committee decided to go with one proposal and it would be built around the free trade issue. Terry Francl agreed to work with Paul Patterson and Steve Meyer and develop this proposal. A draft will be sent to committee members via e-mail for comment. We decided that the format to follow would be at least two presenters with a discussant. The deadline for this proposal is November 3, 2000.

Track proposals. Milligan stated that we are considering two track proposals. One is our traditional track, which includes outlook. The second includes special issues e.g. as those suggested by George Patrick. The special issues track would also include the one suggested by Pat Norris about putting together a good Fellows nomination package. Discussion focused on just what is meant by a track. The feeling of the group was that we do not want to tie people up for the entire conference but give them some freedom to move from topic to topic. Ron Plain suggested that it was the identification of the track as "extension" that is appealing. A common theme may not be necessary. Our goal may be to have about two topics identified as "extension" in each session. Ron Plain agreed to take the lead for developing the traditional track. The free session that we held as an open meeting of the Extension Section, following the Extension Luncheon in Tampa, was not well attended. We discussed if that time should be used for that or an extended discussion with the luncheon speaker. We decided to use that time for the extended discussion with the luncheon speaker. Milligan told Plain that as President Elect it is his (Plain's) responsibility to arrange for an Extension Luncheon speaker. Bob also told us that Nancy Herselius, meeting manager for AAEA, has indicated that our luncheon in Chicago will once again be on Tuesday and probably conflict with the CWAE luncheon. She believes alternating days so that we do not always conflict with the same group is good, but AAEA is adding a Keynote luncheon this year on Monday. It does not sound now as though this new luncheon will be permanent.

Special Issues Track. Discussion centered on determining issues to include that would have a broad appeal to the Extension Section members. George Patrick will take the lead for developing this track but will work closely with Ron Plain. They will be in contact with the Executive Committee via e-mail as they develop these tracks. The topics discussed to include in the special issues track are: 1) environmental issue of manure management. Plain suggested that Ray

Massey, U. of Missouri would be a good contact. 2) Hypoxia (Low oxygen levels in water thought to be caused by excess Nitrogen in the water). Otto Doering was suggested as a contact for this issue. 3) Development Rights. Pat Norris had originally brought this issue up to be considered in conjunction with Estate Planning. But the discussion favored broadening the concept to cover Development Rights in general. Suggestions for places to look for input included the Ag Law Center at Arkansas and the states of Maryland, California and Pennsylvania since they all have active Development Rights programs. Pat pointed out that Development Rights reflect either private purchase or governmental purchase. The private has tended to take the path of fee simple purchase of the land. The Nature Conservancy has been involved in the fee simple approach. 4) Estate planning 5) Attaining tenure and promotion for Extension faculty. Bob Milligan agreed to assist with this session. Details of that proposal are outlined in George Patrick's memo to the Extension Section dated October 6, 2000. 6) Putting together a successful Fellows application, which will be led by Pat Norris. 7) Issues dealing with labor. Howard Rosenberg, University of California-Davis and Extension Section member has volunteered to organize this session.

Ron Plain suggested that we may want to request a time slot or two without a topic at this point in time. We could then ask Extension Section members for proposals to fill those slots. This approach will be suggested this year and we will still have time to make the request of members and get the program to AAEA for their deadline. Plain will follow-up on this idea with appropriate contacts at AAEA.

George Patrick agreed to prepare a suggested format for the "track" session proposals for those developing sessions to follow.

Pre-conference. Mark Stephenson discussed the pre-conference ideas. How adults learn and what motivates them to learn was the primary topics discussed for a potential pre-conference. These topics would be combined with new delivery options such as remote program delivery via various means using technology. Such issues as what works and what are the costs would be covered. The conference will need to be distinguished from the teaching/learning workshop held in conjunction with the meetings in Salt Lake City in 1998. The committee decided that this was a worthwhile effort to pursue. Mark will take the lead for developing this proposal.

Nominations for AAEA Board and Officers.

We decided to nominate George Patrick for the AAEA Board. Bob Milligan will develop that nomination.

Extension Awards.

Damona Doye relayed her discussion with the AAEA officers about the latitude that the Extension Awards Committee may or may not have. If the criteria for the awards are to be different from that listed on the AAEA web page the awards committee would need to publish that information in the next issue of the Exchange. The Extension Section Executive Committee was supportive of the types of changes Damona has suggested which involve elaboration of the points on the Web site and a different weighting system than that used previously. Damona will wait until the Awards Committee is fully appointed and contact the members about her suggested changes. If that committee is in agreement and if there is still time to make the next issue of the

Exchange, the changes will be instituted for this year's award. Otherwise the criteria will be as listed on the AAEA web-site.

Beyond the AAEA Annual Meetings. President Milligan asked us to be thinking about what the Section should be doing other than during the annual meetings. Right now we are working on a Fellows report as an example.

Next meetings:

November 13, 2000, 11:30 EST, 10:30 CST, 9:30 MST

December 11, 2000, 11:30 EST, 10:30 CST, 9:30 MST

January 8, 2001, 11:30 EST, 10:30 CST, 9:30 MST

February 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

March 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

Meeting adjourned at 12:00 CST.

Respectfully submitted: Dick Clark, Secretary-treasurer.

Minutes of Extension Section Executive Committee Meeting

November 13, 2000

Next Meetings:

December 11, 2000, 11:30 EST, 10:30 CST, 9:30 MST

January 22, 2001 11:30 EST, 10:30 CST, 9:30 MST NOTE This is a Change

Meeting called to order by President Milligan at 11:30 EST, 10:30 CST & 9:30 MST.

Attendance: Milligan, Clark, Smith, Doye, Patterson, Stephenson, Patrick, Plain, Francl, Meyer, Minutes of October meeting. One correction made. Moved by Doye and Seconded by Plain to accept as corrected. Motion carried.

Chicago Annual Meetings August 5-8

Track and Pre-conference Proposals

President Milligan thanked George Patrick and Ron Plain for their hard work in putting together the Extension Track proposals and Mark Stephenson for the pre-conference workshop proposal for the annual meetings in Chicago. He announced that the AAEA Board meets on January 8, 2001 to decide on the various proposals. The Board may accept the proposals or suggest changes. Plain solicited ideas for the Extension Luncheon speaker. He will send an e-mail to the Section members to get ideas of potential speakers. A pre-conference workshop subcommittee to help Mark was suggested. Mark will contact Sally Thompson of Univ. of Illinois, Arlen Brandstrom ????? of Univ. of Wisconsin and Jim Kendrick, Univ. of Nebraska to assist with this effort.

Post Conference Workshop: The Extension Section proposal that was submitted to AAEA contained an idea for a pre-conference workshop that will be targeted to Chicago based economists. The AAEA office has indicated a need for more detail. Terry Francl agreed to visit with the Farm Foundation and the Industry Section about possible joint sponsorship. He will then report to Bob and Ron at which point a decision as to whether or not to prepare a more detailed proposal for AAEA's consideration will be made.

Nominating Committee: Ed Smith as immediate past President is Chair of the nominating committee. Two committee members will be going off in 2001-Francl and Stephenson. In addition nominations for two people to run for President elect will need to be made. Francl and Stephenson agreed to serve with Smith as the nominating committee.

Principal Paper Session: We did not get a session proposed for the Chicago meetings. Ron Plain agreed to give this some thought and solicit ideas for the 2002 meetings in Long Beach.

Fellows

Pat Norris could not make this meeting so no report was made. President Milligan reiterated the importance to the Section of having solid nominations for next year. We will discuss this at the next meeting.

Extension Awards

Damona Doye, Chair person for this year's awards reported that she has yet to receive a list of

the committee members from AAEA President Gardner. When she receives the committee names then she will be able to discuss the criteria for the awards with them. In the meantime we discussed how to ensure that adequate nominations are made for the award. Damona along with President Milligan will develop a letter that can be sent to Department Heads and Regional Extension Committee leadership that will encourage nominations. It was also decided that a 'blast' e-mail could be sent to the membership of the Section encouraging nominations.

Budget: Clark reported that we have nearly a \$5,000 balance at the AAEA Executive Office in Ames. The AAEA Office serves as our banker. He reported that the AAEA Office has been more than fair in the rate they have charged for services e.g. mailings, e-mail, and web-site development and upkeep. Suggestions as to how best to utilize the funds to benefit the Section were discussed. Plain suggested that we send a direct mailing (not e-mail) to the membership highlighting the Extension track and other extension programs that will be part of the Chicago AAEA meetings. During the discussion it was decided that development of an attractive brochure showcasing extension at the meetings should be developed for this purpose. Plain and Milligan will work on developing this brochure once we know what the AAEA Board has accepted. Patrick suggested that we may want to consider subsidizing a fixed number of graduate students for attending the Extension Luncheon. For example if we agreed to pay \$15 towards the luncheon cost for 20 graduate students we would have committed a fixed amount of \$300. This would give graduate students considering careers excellent exposure to part of Extension. No decision was reached on this idea so we need to consider this at the next meeting.

Activities for times other than the Annual AAEA Meetings

President Milligan opened the floor for a brain storming session of ideas. The following ideas are listed in the order they were raised, not in order of priority.

1. Milligan suggested we may want to consider a conference of some type separate from the AAEA annual meetings as some other sections have organized. Patrick pointed out that we (the Extension Section) are a functional section versus subject matter so it may be a bit more difficult to attract an audience for a separate conference compared to subject matter.
2. Clark indicated that we should try to continue to interact with the Extension Ag Agents. Our one effort on that front was somewhat successful but we need to find out more about their needs.
3. Plain suggested we support new extension faculty in attending professional meetings. He went on to propose that we may be able to play a role in getting Extension Economists better connected across regions.
4. Doye proposed that we serve as a National Catalyst for getting some things done. Ideas she proposed were a National List Serve to discuss extension issues; broadening the area covered by the North Central Triennial Conference and possibly have more frequently; sharing of software and Power Point presentations in a real time manner rather than just at meetings such as the Triennial Conference; bring leaders of Regional Committees together to brainstorm ideas. During the ensuing discussion it was decided that including the educational parts of organizations e.g. National Pork Producers would help in the brainstorming effort.

5. Patterson reminded the committee that the survey of members found that serving as a forum for ideas and materials was an important function for our Section.
6. Meyer suggested that we need to develop a venue for more discussion of the recent King-Boehlje article in the Journal of Extension that discussed e-Extension. It was decided that our membership needed to be alerted to that article which is only available electronically. Milligan agreed that the address for the article could be included in a blast e-mail to the membership.
7. Patrick proposed that we develop a directory of Extension Economists and their expertise. Damona pointed out that the Southern Region already does this so we would have a model to follow. It was discussed that the AAEA office could probably do this from their membership information.

It was decided that Milligan and Clark will discuss the ideas offered and suggest a prioritization of which to investigate further. No deadline was set for this prioritization but presumably prior to our next meeting.

Meeting was adjourned at 11:05 CST.

Next Meetings:

December 11, 2000

January 22, 2001 NOTE This is a Change

Respectfully submitted: Richard T. Clark Secretary.

Minutes of the Extension Section Executive Committee

December 11, 2000

Future meetings:

January 22, 2001 11:30 EST, 10:30 CST, 9:30 MST NOTE this is a Change

February 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

March 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

The meeting was called to order by President Bob Milligan at 10:30 A.M. CST

Attendance: Milligan, Clark, Patterson, Francl, Meyer, Doye, Plain, and Patrick. David Holder, USDA, CSREES also attended.

Plain moved and Patterson seconded that the draft minutes of the November 13, 2000 minutes be approved. Motion carried.

Fellows subcommittee: Due to inclement weather in East Lansing, Pat Norris was unable to join the meeting. Please come to the January meeting prepared to discuss Extension nominees for Fellow for next year so that we can begin work to ensure they are nominated. The Executive Committee encouraged the Fellows sub-committee to continue examining the policies for Fellows of the other Agricultural related societies and associations and to develop a report on that information.

Extension Awards: Damona Doye reported that the members of the AAEA Extension Awards committee have been appointed. Our job now is to help ensure adequate numbers of quality nominations. E-mails have been sent to the regional committees and to the Section membership encouraging nominations. If each of the Executive Committee can successfully elicit a nomination from their department, total nominations will increase.

AAEA Meeting Post Conference: Francl reported that there will not be a post conference sponsored by the Extension Section. He visited with economists in the Chicago area and did not find much enthusiasm for a Post Conference. We then discussed ways to encourage participation in the AAEA meetings by this group. It was suggested that we could let this group know about specific parts of the program that may be interest to them. Francl will contact the economists in the Chicago area and inquire about topics that would be of interest to them. Meyer suggested that we need to design a program of interest to this group and offer it on the same day as our traditional outlook. Then by working with AAEA (for appropriate registration fees) we may be able to at least get this audience to attend one day. Meyer and Francl will work on the possibility of a topic that could be submitted as an organized symposium that would attract the Chicago based economists. Organized symposia must be submitted to AAEA by January 15, 2001, which is before our next meeting. Plain suggested that maybe a symposium about incorporating CRC and futures and options would be useful. Francl countered that he did not think the Chicago based economists would be very enthused about those topics.

Extension Section Role with Extension Field Staff: Milligan had invited David Holder to join us for this discussion. Dave told us that a common comment he receives from field staff is that "we don't get help from campus anymore." Plain responded that he was not surprised. There are not as many specialists in most states as there once were and those remaining spend much of their time scrambling for grant dollars. Clark briefly discussed our interaction a couple of years ago with the National Association for County Agents. We helped develop a program for a mini

in-service two years ago but then this past year they apparently did something different. Holder offered that we may need to hold a discussion with groups such as this and find out their issues and needs. Patterson pointed out that County staff and specialists are focused on different audiences. Specialists are more focused on commercial agricultural producers while many county staff members are more focused on limited resource producers. Doye also noted that in many instances on-campus specialists are being called upon for classroom teaching. Also many states have few extension educators (county agents) with economic training. Patrick stated that specialists tend to be the wholesalers of information while agents are the retailers. When we have few agents with economic backgrounds, they may not understand our wholesale information. Francl added that the Farm Bureau is seeing similar issues internally. The committee discussed other issues that are related to this problem. Entrepreneur groups tend to be unique and require much individual time for assistance. It is difficult to develop information that will work for all such groups so each one requires that special effort. Have we attempted to help producers integrate their non-farm portfolio with their farm work was another issue raised. Milligan agreed to contact the National Association of County Agents to help ascertain their needs and how we could be helpful to them. A sub-committee will work on the issue of working with the county agents/extension educators. Members of the sub-committee are Damona Doye, Steve Meyer, Dick Clark, David Holder and Bob Milligan.

Sharing Program Ideas and Materials among Extension Section Members : Patterson suggested that we could co-sponsor workshops outside the venue of the annual meetings. For example, a workshop on risk management may be useful to several of our members. Another or related approach is to work with the regional committees to see what programs they are developing. Another sub-committee made up of the regional members of the Extension Section Executive Committee will work with Don West and David Holder to develop ideas for program and material sharing. The subcommittee members are Paul Patterson, Mark Stephenson, George Patrick and Damona Doye. Paul Patterson was appointed the leader of this effort.

Meeting adjourned at 11:40 CST

Future meetings:

January 22, 2001 11:30 EST, 10:30 CST, 9:30 MST NOTE this is a Change

February 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

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June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

Respectfully submitted, Dick Clark, Secretary-Treasurer