AAEA 2009 Section Report

Section Name: Extension  
Number of Members: 189 (as of 5-08-09)

Current Section President/Chair

Name: Doug Jose  Institution: University of Nebraska  Title: Professor and Extension Farm Management Specialist

Current Section Committee Members:
Please provide a list of the 2008-2009 members of your Section’s Executive Committee.

President  Doug Jose, University of Nebraska
Past President  Ken Bailey, Penn State University
President-Elect  Bob Craven, University of Minnesota
Secretary-Treasurer  Gregg Ibendahl, Mississippi State University

Directors  
Representations  Term Ends
Steve Halbrook, University of Arkansas  At-Large  2009
Larry Sanders, Oklahoma State University  Southern Region  2009
Lori Lynch, University of Maryland  Northeast Region  2010
Mary Mafuyai Ekanem, NC A & T Extension Service  1890 Institutions  2010
David Miller, Iowa Farm Bureau  At-Large  2010
John Hewlett, University of Wyoming  Western Region  2011
Linwood Hoffman, ERS, USDA  At-Large  2011
Gary Schnitkey, University of Illinois  North Central Region  2011

Liaisons
Ron Mittelhammer, AAEA Board of Directors
Brian Mondragon-Jones and Kristin Agard, AAEA Business Office

2009 Annual Meeting Activities

AM09 Track Sessions

Title  Graduate Student Competition in Extension – Winners Presentations
Speaker: TBD  2009 Member_____

Title  Extension Section Livestock Outlook
Speakers: Brenda Boetel, Ron Plain, Jim Mintert, John Lawrence  2009 Member__x___

Title  Extension Section Crops Outlook
Speakers: Chad Hart, Matt Roberts, Dan O’Brien, John Riley, Ron Plain 2009 Member__x___

Title  Washington Policy Update
Speakers: Craig Jagger, Stephanie Mercier, Joy Harwood  2009 Member__x___
Title The Outcome Based Approach to Quantifying Educational Project Results and Impacts
Speakers: Jason Johnson, Dave Goeller, Jon Newkirk, Kevin Klair, Don Tilmon, Ken Stokes
2009 Member

Title Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes
Speakers: Gregg Ibendahl, Larry Sanders, John Anderson, Matt Diersen, Parr Rosson
2009 Member

Special Events (i.e. Invited Speaker Series, Pre/Post-Conference Workshops)

Event Name: Extension Graduate Student Competition
Coordinators: Jim Novak, Margot Rudstrom, Shannon Sand

Event Name: Extension Agricultural Study Tour
Coordinator: Joy Kirkpatrick

Event Name: Extension Luncheon
Speaker: Dr. Mike Martin

Event Name: Website Competition
Coordinator: John Hewlett

Upcoming Section Activities for Report to the AAEA Board (i.e. Section meetings, elections, etc)

Elections will be held prior to the annual meeting for President-Elect, and two Executive Committee members: one At-Large and one for the Southern Region.

The annual business meeting of the section will be held on Sunday, July 26, 2009.
The Extension Section will hold a reception on Sunday, July 26, 2009 which is open to all AAEA members.

Other Activities:
1. AAEA Sections Operating Policies. Ken Bailey, Immediate Past President of the section, was a member of the task force appointed by the AAEA Board to draft a uniform set of operating procedures for all sections. The Executive Committee provided feedback on the draft proposal.
2. AAEA Submission to USDA regarding the re-structuring of CSREES into NIFA. Feedback was provided to AAEA President Richard Just to strengthen the language in the submission regarding the support of extension activities.

Report Completed By: Doug Jose
Date: May 8, 2009

Please attach any supplemental / additional reports.
1. Election Results
   President-Elect J H Bahn
   Southern Representative Ron Rainey
   At-Large Representative Jin Robb

   Outgoing
   Past President Ken Bailey
   Southern Representative Larry Sanders
   At-Large Representative Steve Halbrook

2. Graduate Student Competition
   - Jim Novak and Margot Rudstrom were co-chairs
   - The brochure was redesigned
   - 13 applications were submitted; 8 were invited to participate in the on-site competition
   - Farm Foundation provided $1,000 for monetary awards

3. Track Sessions
   - AAEA awarded the section 5 track sessions
   - The sessions selected were:
     - Graduate Student Competition – joint with the Graduate Student Section
     - Financial Crisis Situation and Response – joint with the Agribusiness Section
     - Policy Update
     - Livestock Outlook
     - Crops Outlook
     - Outcome Based Educational Programming

4. Website Competition
   - Focus was on website related to the farm bill
   - We need more applications for the website award
5. Newsletters
   - Two were published this year.
   - They are available on the Section website

6. Membership
   - 198 in 2008 and 196 as of July 10, 2009
   - Need to continue to emphasize that it is the professional home for extension economists and seek feedback on how the section can serve its members.

7. Luncheon Speaker
   - We have a national educational leader as our speaker
   - Thanks to Bob Craven for picking up on my suggestion and making the contact and arrangements for the speaker.

8. Fellows
   - The Fellows selection committee is now 15 previously selected Fellows
   - Had discussions with Otto Doering regarding the selection process. We still need to pursue the selections of extension professionals but it will not be easy to get an Extension Fellow selected.

9. AAEA Section Operating Policies
   - Task force committee was chaired by Ron Mittelhammer, AAEA President-Elect. Ken Bailey was a member of that committee. More on this in discussion in business meeting.

10. Letter to USDA regarding the restructuring of CSRESS into NIFA
    - The AAEA Board prepared a letter which was shared with the Extension Section Executive Committee. The Committee provided input to the Section President who drafted suggested language to incorporate into the letter to further emphasize the role of outreach. I had discussions with AAEA President Richard Just and agreement was reached on revision of the original AAEA Board letter.

11. Executive Committee Communication
    - Conference call were conducted each month from September through July