



## AAEA 2009 Section Report

**Section Name:** Extension

**Number of Members:** 189 (as of 5-08-09)

**Current Section President/Chair**

Name: Doug Jose    Institution: University of Nebraska    Title: Professor and Extension Farm Management Specialist

**Current Section Committee Members:**

Please provide a list of the 2008-2009 members of your Section’s Executive Committee.

President	Doug Jose, University of Nebraska
Past President	Ken Bailey, Penn State University
President-Elect	Bob Craven, University of Minnesota
Secretary-Treasurer	Gregg Ibendahl, Mississippi State University

<u>Directors</u>	<u>Representation</u>	<u>Term Ends</u>
Steve Halbrook, University of Arkansas	At-Large	2009
Larry Sanders, Oklahoma State University	Southern Region	2009
Lori Lynch, University of Maryland	Northeast Region	2010
Mary Mafuyai Ekanem, NC A & T Extension Service	1890 Institutions	2010
David Miller, Iowa Farm Bureau	At-Large	2010
John Hewlett, University of Wyoming	Western Region	2011
Linwood Hoffman, ERS, USDA	At-Large	2011
Gary Schnitkey, University of Illinois	North Central Region	2011

Liaisons

Ron Mittelhammer, AAEA Board of Directors  
 Brian Mondragon-Jones and Kristin Agard, AAEA Business Office

**2009 Annual Meeting Activities**

AM09 Track Sessions

- |  |                         |
|--|-------------------------|
| <p>Title    Graduate Student Competition in Extension – Winners Presentations<br/>         Speaker: TBD</p>                        | <p>2009 Member_____</p> |
| <p>Title    Extension Section Livestock Outlook<br/>         Speakers: Brenda Boetel, Ron Plain, Jim Mintert, John Lawrence</p>    | <p>2009 Member__x__</p> |
| <p>Title    Extension Section Crops Outlook<br/>         Speakers: Chad Hart, Matt Roberts, Dan O’Brien, John Riley, Ron Plain</p> | <p>2009 Member__x__</p> |
| <p>Title    Washington Policy Update<br/>         Speakers: Craig Jagger, Stephanie Mercier, Joy Harwood</p>                       | <p>2009 Member__x__</p> |

Title The Outcome Based Approach to Quantifying Educational Project Results and Impacts  
Speakers: Jason Johnson, Dave Goeller, Jon Newkirk, Kevin Klair, Don Tilmon, Ken Stokes  
2009 Member\_\_x\_\_

Title Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes  
Speakers: Gregg Ibendahl, Larry Sanders, John Anderson, Matt Diersen, Parr Rosson  
2009 Member\_\_x\_\_

Special Events (i.e. Invited Speaker Series, Pre/Post-Conference Workshops)

Event Name: Extension Graduate Student Competition      Coordinators: Jim Novak, Margot Rudstrom,  
Shannon Sand

Event Name: Extension Agricultural Study Tour      Coordinator: Joy Kirkpatrick

Event Name: Extension Luncheon      Speaker: Dr. Mike Martin

Event Name: Website Competition      Coordinator: John Hewlett

**Upcoming Section Activities for Report to the AAEA Board** (i.e. Section meetings, elections, etc)

Elections will be held prior to the annual meeting for President-Elect, and two Executive Committee members: one At-Large and one for the Southern Region.

The annual business meeting of the section will be held on Sunday, July 26, 2009.

The Extension Section will hold a reception on Sunday, July 26, 2009 which is open to all AAEA members.

Other Activities;

1. AAEA Sections Operating Policies. Ken Bailey, Immediate Past President of the section, was a member of the task force appointed by the AAEA Board to draft a uniform set of operating procedures for all sections. The Executive Committee provided feedback on the draft proposal.
2. AAEA Submission to USDA regarding the re-structuring of CSREES into NIFA. Feedback was provided to AAEA President Richard Just to strengthen the language in the submission regarding the support of extension activities.

Report Completed By: Doug Jose

Date: May 8, 2009

Please attach any supplemental / additional reports.

# **AAEA Extension Section President's Report, July 26, 2009**

**Presented at the Annual Business Meeting by**

**Doug Jose**

## **1. Election Results**

President-Elect            J H Bahn  
Southern Representative   Ron Rainey  
At-Large Representative   Jin Robb

### **Outgoing**

Past President            Ken Bailey  
Southern Representative   Larry Sanders  
At-Large Representative   Steve Halbbrook

## **2. Graduate Student Competition**

- Jim Novak and Margot Rudstrom were co-chairs
- The brochure was redesigned
- 13 applications were submitted; 8 were invited to participate in the on-site competition
- Farm Foundation provided \$1,000 for monetary awards

## **3. Track Sessions**

- AAEA awarded the section 5 track sessions
- The sessions selected were:
  - Graduate Student Competition – joint with the Graduate Student Section
  - Financial Crisis Situation and Response –joint with the Agribusiness Section
  - Policy Update
  - Livestock Outlook
  - Crops Outlook
  - Outcome Based Educational Programming

## **4. Website Competition**

- Focus was on website related to the farm bill
- We need more applications for the website award

## 5. Newsletters

- Two were published this year.
- They are available on the Section website

## 6. Membership

- 198 in 2008 and 196 as of July 10, 2009
- Need to continue to emphasize that it is the professional home for extension economists and seek feedback on how the section can serve its members.

## 7. Luncheon Speaker

- We have a national educational leader as our speaker
- Thanks to Bob Craven for picking up on my suggestion and making the contact and arrangements for the speaker.

## 8. Fellows

- The Fellows selection committee is now 15 previously selected Fellows
- Had discussions with Otto Doering regarding the selection process. We still need to pursue the selections of extension professionals but it will not be easy to get an Extension Fellow selected.

## 9. AAEA Section Operating Policies

- Task force committee was chaired by Ron Mittelhammer, AAEA President-Elect. Ken Bailey was a member of that committee. More on this in discussion in business meeting.

## 10. Letter to USDA regarding the restructuring of CSRESS into NIFA

- The AAEA Board prepared a letter which was shared with the Extension Section Executive Committee. The Committee provided input to the Section President who drafted suggested language to incorporate into the letter to further emphasize the role of outreach. I had discussions with AAEA President Richard Just and agreement was reached on revision of the original AAEA Board letter.

## 11. Executive Committee Communication

- Conference call were conducted each month from September through July