

**Extension Section, AAEA
Annual Report – 2003-2004**

Damona Doye, President and William Edwards, Secretary -Treasurer

The 2003-2004 year was the fifth full year of operation for the Extension Section of the American Agricultural Economics Association. The Section's primary focus was on implementation of a track proposal for the 2003 annual meetings in Montreal and development of a similar track for the 2004 meetings in Denver. In addition, the Section encouraged an expansion of the searchability of the AAEA directory by area of interest and a "Less than 10 Years Experience Extension Award." The Section also discussed other activities for which the Section should provide leadership, developed a principal paper session that was accepted for the 2004 winter meetings in San Diego, and is co-sponsoring an Extension Triennial Conference. Communications were enhanced through periodic electronic newsletters to Section members.

The Executive Committee:

Officers:

President	Damona Doye, Oklahoma State University
President Elect	James Novak, Auburn University
Past President	George Patrick, Purdue University
Secretary-Treasurer	William Edwards, Iowa State University (2002-2005)

Directors:

	Representation	Term Ends
Ken Bailey, Pennsylvania State University	Northeast Region	2004
Albert Essel, Virginia State University	1890/1994 Institutions	2004
David Miller, Iowa Farm Bureau	At-Large	2004
Bernie Erven, Ohio State University	North Central Region	2005
Claudia Parliament, University of Minnesota	At-Large	2005
Russell Tronstad, University of Arizona	Western Region	2005
Mike Sands, Sparks Companies	At-Large	2006
Dennis Fisher, Texas A. and M. University	Southern Region	2006

2003 Candidates for Offices:

President Elect	Karen Klonsky, University of California-Davis Patricia Norris, Michigan State University
Northeast Region Director	Ted Alter, Pennsylvania State University Wesley Musser, University of Maryland
At-Large Director	Laurence Crane, National Crop Insurance Services Sam Funk, Kansas Farm Management Association
1890s Institutions Director	Duncan Chembezi, Alabama A. and M. University

Section Membership

Membership in the Section continues to be strong with 221 members in 2003 as compared with 231 members in 2002. Current 2004 membership is 184, but is expected to increase with registration for the meetings. A comparison of membership roles showed that 33 new members have joined in 2004, but 70 members failed to renew their membership from last year, as of April 1. Of these, 42 had not renewed their AAEA membership while 28 joined AAEA but not the Extension Section.

Extension Section Program at the AAEA Annual Meetings

The Extension Section views the call for track proposals as an opportunity to develop a critical mass of program offerings for Extension and other applied economists that will increase attendance at the annual meetings. The Extension track has consisted of the traditional crop, livestock and public policy outlook sessions as other sessions of more topical interest.

Attendance at the various Extension track sessions at the 2003 Montreal meetings was as follows:

- 55 attended the pre-conference agricultural study tour
- 17 attended the Extension Section business meeting
- 41 attended the Public Policy Outlook symposium
- 24 attended the Crop Outlook symposium
- 25 attended the Livestock Outlook symposium
- 31 attended the Extension Mix of Products symposium
- 32 attended the Effectively Managing a Career after 50 symposium
- 22 attended the Fee Based Programming and Revenue Generation symposium
- 13 attended the Role of Economics in Public Policy Debate symposium
- 118 attended the Extension Luncheon, with Larry Martin as the speaker

Planning for the 2004 meetings in Denver involved many people and resulted in an Extension Section track proposal for each of the available time slots. Brief descriptions of the activities and leaders are:

1. Agricultural Study Tour – Dawn Thilmany – Colorado State University
Tour participants will learn about the diversity of Colorado agriculture and key issues facing traditional and emerging sectors on the Front Range of the Rocky Mountains, including the challenges of operating in a high population growth area. It will include lectures from various trade association and government leaders and visits to farms and agricultural processors.

2. Lessons From Recent State Fiscal Crises – Laura Kalambokidis, University of Minnesota

In several states, applied economists with extension responsibility have been in the thick of their state's fiscal crisis. This session will describe states' current financial predicaments, how they got there, and how state governments have responded.

3. Extension Crops Outlook – Kim Anderson, Oklahoma State University

Highlights current trends in supply and demand for grains and oilseeds. Price outlook and an overview of agricultural input use will be presented.

4. Extension Livestock Outlook - Jim Mintert, Kansas State University

Explores current trends in cattle, swine, poultry and dairy production and demand. Price outlook will be presented for these commodities for the coming year.

5. Key Issues in Ag. Trade – David Miller, Iowa Farm Bureau and Sam Funk, Kansas State University

Discusses key issues within the current round of WTO talks, bi-lateral trade issues, as well as specific issues that have arisen regarding exports of meats and grains.

6. Reconciling Different Points of View: The Example of COOL- Jim Novak, Auburn University, and Lee Meyer, University of Kentucky

Initiates a dialogue, and discusses mechanisms for bridging the gap and maintaining credibility on very public issues, such as COOL, that result from very different professional perspectives.

7 Valuing Agricultural Land Beyond the Commodity-Fritz Roka, University of Florida, and Jim Novak, Auburn University

Addresses the questions: How can land values be protected and preserved when trying to protect non-market attributes? How do we measure success? Can public good policy ensure regional sustainability?

8. Excellence in Extension Economics Education - George Patrick, Purdue University, and William Edwards, Iowa State University

This session highlights recent award winning extension programs.

The Extension Luncheon will be held on Monday, August 2, from Noon - 1:30 at the Adam's Mark Hotel. Guest speaker will be Dr. Lowell Catlett of New Mexico State University. His topic is "New Frontiers That Change Everything."

The annual Extension Section business meeting will be held on Sunday, August 1, from 2:30-5:30 pm at the Adam's Mark Hotel. This is an opportunity for Section members to meet, hear and discuss plans and activities for the coming year. A reception co-sponsored by the Center For Farm Financial Management and the Section will follow.

Awards Committee

A proposal to create a new "Less than 10 Years Experience Extension Award" to parallel a similar award in the teaching area was approved by the AAEE Board. Fritz Roka, University of Florida, helped coordinate the proposal with the Extension Awards committee. Nominations will begin for the 2005 meetings.

The Section will present an award at the Extension luncheon for the departmental website that does the best job of providing access to and presenting Extension information from the perspective of an in-state farmer or agribusiness. Ron Plain (U of Missouri) is chairing a committee to select the outstanding website.

2004 Triennial Conference

The Extension Section is supporting the 2004 Extension Triennial Conference "Change in Rural America: Social and Management Challenges, Reports from the Frontline" will be held in Lexington, KY June 14-16. This conference will appeal to professionals who work with families and communities in rural America in agriculture, family and consumer sciences, and rural development. Forty-nine presentations have been accepted on a variety of topics that relate to the conference theme. One afternoon will be devoted to farm tours in the Central Kentucky Bluegrass region.

Directory Search

A new broader list of specialties and commodity interests may be selected by all AAEA members to represent their subject matter expertise in the AAEA's electronic directory. Expanded search capabilities are possible as a result of efforts by Damona Doye, Oklahoma State University, Richard Clark, University of Nebraska, and Gordon Groover, Virginia Tech, to shepherd the AAEA's first new product through the approval process.

Other Section Activities

The Section through Dennis Fisher, Texas A&M University, worked closely with the AAEA Business Office personnel to revise and update the web-page. Approved minutes of Section are posted to the web-page along with newsletters and Board member contact information. It is intended to make materials from the Extension Track meetings available on the web-page. There has also been discussion of what services the Section could provide to Section members only. Although we are not aware of a free-rider problem, we would like to be able to provide some services for members.

Financial

Section finances are sound. In 2002, we had receipts of \$4,690 and expenses of \$3,805.57 for net income of \$884.43. As of December 31, 2002, the Section balance was \$7,457.61. We have budgeted receipts of \$6,300 (including the tour) and expenses of \$5,540 for an anticipated net income of \$760. More detailed information is included in the appendix.

Appendix

AAEA Extension Section 2002 and 2003 Income and Expenses and 2004 Budget

	<u>2004</u> <u>Budget</u>	<u>Actual</u> <u>Jan-Dec</u> <u>2003</u>	<u>Actual</u> <u>Jan-Dec</u> <u>2002</u>
Revenues			
Dues	\$ 2,300.00	\$ 2,200.00	\$ 2,290.00
Tours (60 @ \$75)	\$ 4,500.00	\$ 3,840.00	\$ 2,400.00
Total Income	\$ 6,800.00	\$ 6,040.00	\$ 4,690.00
Expenses			
Awards	\$ 300.00	\$ 222.60	\$ 258.30
Catering/special events	\$ 4,000.00	\$ 1,178.60	\$ 2,063.05
Travel	\$ 500.00	\$ 2,193.94	\$ 871.48
Postage	\$ 10.00	\$ 7.89	\$ 20.19
Telephone	\$ 150.00	\$ 121.67	\$ 2.16
Equipment lease	\$ 20.00	\$ 14.24	\$ 44.14
Printing and copying	\$ 125.00	\$ 112.35	
Professional fees	\$ 1,200.00	\$ 1,203.10	\$ 471.25
Internet	\$ 150.00	\$ 135.00	
Miscellaneous	\$ 250.00	\$ 214.00	\$ 75.00
Total Expenses	\$ 6,705.00	\$ 5,403.39	\$ 3,805.57
Net Income	\$ 95.00	\$ 636.61	\$ 884.43
Beginning Balance	\$ 8,094.22	\$ 7,457.61	\$ 6,573.18
Ending Balance	\$ 8,189.22	\$ 8,094.22	\$ 7,457.61