

**Minutes of the AAEA Extension Section 2007 Annual Business Meeting
Sunday, July 29, 2007
Portland, Oregon**

The meeting was called to order by President William Edwards at 2:40 pm.

Thirty-three persons attended (see attached list). Introductions were made.

Minutes: Minutes of last year's Extension Section Business Meeting in Long Beach, CA (July 23, 2006) were distributed for review. Motion (by Trent Teegerstrom, second by Bob Craven) to approve the minutes as distributed was approved.

OFFICER'S REPORTS

Membership: Section membership was 193 as of July 1, 2007, up slightly from last year. The Extension Section is the oldest (first section organized 8 years ago) and largest of all sections. It was suggested to have the Section President send a letter of invitation to all new Extension hires inviting them to join the Extension Section.

Financial Report: Edwards summarized the financial status of the section. Ending account balance as of March 31, 2007 was \$10,283.

Revision of Bylaws

Edwards reported that the proposed Section Bylaws changes that were discussed at the business meeting last year in Long Beach were approved by the membership in the election last spring.

OLD BUSINESS—William Edwards

Edwards noted that this was a year of transition with the AAEA move from Iowa State to EDI in Milwaukee. Also the meeting format has changed with no sessions on Wednesday. He introduced the Executive Committee members and presented the following election results and welcomed the new Executive Committee members.

Election Results

President-elect—Doug Jose, University of Nebraska
At-large Director—David A. Miller, Iowa Farm Bureau Federation
1890s Institutions Director—Mary Mafuyai-Ekanem, North Carolina A&T Univ.
Northeast Region Director—Lori Lynch, University of Maryland

Outgoing Board Members

Edwards recognized the following outgoing board members for their service and noted they would be receiving plaques recognizing their service at the luncheon on Tuesday.

Wes Musser—Northeast Region Director
Sam Funk—Director at large
Karen Klonsky—Past President
Duncan Chembezi—1890 Institutions Director

Reception

The reception will follow the Section meeting. Edwards thanked the Center for Farm Financial Management (University of Minnesota) and FarmDoc (University of Illinois) for sponsoring the Extension Section reception.

Ag Study Tour

The tour through the Willamette Valley was outstanding. They visited a hazelnut and cherry orchard, hoops production, a commercial nursery, vineyard and winery, and Stahlbush Island Farm (an innovative commercial operation focusing on sustainable agriculture with organic crops). Bart Eleveld and Bill Jaeger were thanked for helping organize the tour and making the logistical arrangements. Sixty-five signed up to go and a second small bus was added to meet the demand. William will see that thank you letters are sent to the sites visited.

Discussion was held concerning logistical issues for future tours. The following items were noted to help future tour organizers:

- Need water and snacks on bus
- Plan for honorariums for farms visited; organizers should receive free tour
- Make sure bus has bathroom
- Prepare an agenda and map of area visited for participants
- When arranging for bus be aware that some bus companies charge additional to go off pavement, charge a penalty for being late (or over allotted time), etc.
- Plan to tip the bus driver and provide lunch to driver
- Portable PA system would be useful

Luncheon Speaker

The speaker at the Extension Section Luncheon will be Bob Stacey, Executive Director, 1000 Friends of Oregon. His topic will be, "Land Use Planning and Regulation in the Pacific Northwest: A Comparison of Two Counties."

Extension Track Symposia

Edwards reviewed all of the offering by the section and noted that historically the Extension Section has the highest attendance of all the sections. Different this year will be the format of the Ag Policy symposium. Due to the dynamic nature of the farm bill, the presenters will be making their presentations using video conferencing technology because they are unable to leave Washington. He thanked the Farm Foundation for covering the cost of this video transmission.

NEW BUSINESS—Ken Bailey

AAEA Liaison Report—Otto Doering

Doering reported that the move to EDI was essentially complete. The AAEA will keep the current financial arrangement with sections for a least a year as they evaluate the cost of each mechanical activity performed. After a period of evaluation, fee adjustments may be needed.

Doering also commented that Steve Halbrook, Chairman of an Outreach Task Force, had made a presentation to the AAEA Board of Directors outlining the Task Force recommendations to the Board for association outreach. In summary the Task Force proposed the AAEA: 1) adopt a vision for outreach, 2) implement a proactive, multi-product outreach strategy, 3) establish an AAEA outreach management team, 4) commit financial resources to outreach, and 5) implement an outreach plan for the next three years. Doering noted the AAEA Board was unable to support the full Task Force recommendations in their current form.

Doering also reported that work is underway to amend the current AAEA bylaws to enhance public understanding of the association's work. Positive efforts are underway to highlight national issues with emphasis given to synthesis of research, develop material for use by C-FARE, put together an outreach committee, and get some financing in place. The Board has made a financial commitment to maintain *Choices* website and move it to EDI. The goal is to have some current information on the site by the first of the year. There is concern that without support C-FARE cannot continue to deliver needed information to decision-makers on the hill. C-FARE is not a lobbying organization and is relied on for communication of quality research.

Extension Website—Bob Craven

Craven thanked the members for supporting the Section website. He commented that copies of the presentations would be posted soon after the meetings and invited tour participants to share photos from the tour that could be posted. Appreciation was expressed by the group to Bob for the time he donates to maintaining the site.

Graduate Student Award—Larry Sanders

Sanders reported on the Graduate Student Award applicants. There were eight finalists, seven here at the meetings to compete. The three winners will present their programs at the symposium on Monday and receive award recognition during the Luncheon on Tuesday. He thanked the Section leadership for supporting the award and complimented the review committee who evaluated the applications and selected the winners. They will be preparing a de-briefing report to help future review committees.

Prize money of \$850, sponsored by Farm Foundation, was divided among the following:

First Place:	Nicole Olynk, Michigan State University
Second Place:	Lindsey Ellingson, Colorado State University
Third Place:	Joleen Hadrick, Michigan State University

The other finalists who competed were:

- Ana Rios, Purdue University
- Jennifer Thorvaldson, Colorado State University
- Margarita Velandia, Texas Tech University
- Mallory Vestal, Oklahoma State University

Justin Van Wart, University of Nebraska, was among the 8 finalists selected but was unable to attend the competition in Portland.

As the competition moves into its second year, all grad students and their advisors are urged to consider competing in 2008. Details will be available within the next few months.

Website Award

The website award this year focused on electronic newsletters. The Giannini Foundation (University of California) was this year's winner and will be recognized at the Extension Section Luncheon. FarmDoc (University of Illinois) was the runner-up. Appreciation was expressed to the committee who selected the winners.

Pre-conference Tour

A motion was approved to hold a pre-conference study tour in conjunction with next year's meeting in Orlando. John VanSickle, University of Florida, has volunteered to help organize the tour and is seeking input on areas of interest.

Extension Track Symposia

A motion was approved to continue with the same lineup of track symposia next year (livestock, crop, policy, graduate student). We are allocated six symposia, and the graduate student session is co-sponsored and only counts as one-half; thus we have 2 ½ sessions open to fill.

Resolution on Outreach Activities (Southern Extension Committee)

The Southern Extension Committee had passed a resolution at their committee meeting, June 27, 2007, expressing strong support for the Outreach Task Force recommendation Steve Halbrook was going to present to the AAEA Board of Directors (and described above). A motion (by D.A. Miller, second by Jose) was approved expressing support of the Extension Section for the Southern Extension Committee leadership to present their Resolution at the AAEA business meeting.

A motion to adjourn was approved.

Meeting adjourned at 4:50 pm.

Respectively Submitted,
Laurence Crane, Secretary

2007AAEA Extension Section Annual Business Meeting Attendance

William Edwards	Iowa State University
Karen Klonsky	University of California—Davis
Laurence Crane	National Crop Insurance Services
George Patrick	Purdue University
Ken Bailey	Penn State University
Lori Lynch	University of Maryland
Don Ricks	Michigan State University
Brad Lubben	University of Nebraska
Maria Marshall	Purdue University
Trent Teegerstrom	University of Arizona
Steve Halbrook	Farm Foundation
David P. Miller	Ohio State University
Corinne Alexander	Purdue University
David A. Miller	Iowa Farm Bureau
Otto Doering	Purdue University
Gordon Groover	Virginia Tech
Doug Jose	University of Nebraska
Bob Craven	University of Minnesota
Wesley Musser	University of Maryland
Margot Rudstrom	University of Minnesota Extension
John VanSickle	University of Florida
Matt Stockton	University of Nebraska
Stan Ernst	Ohio State University
Larry Sanders	Oklahoma State University
Duncan Chembezi	Alabama University
Ron Rainey	University of Arkansas
Howard Rosenberg	University of California—Berkley
Ed Estes	North Carolina State University
Shermain Hardesty	University of California—Davis
Roger Wilson	University of Nebraska—Lincoln
Mary Mafuyai-Ekanem	North Carolina A&T University
Frayne Olson	Iowa State University
Walt Armbruster	Farm Foundation