



<http://www.aaea.org/sections/extension>

Extension Section Newsletter

March 2010

The Extension Section Board has been busy the last several months preparing for the centennial meetings in Denver this summer. There are several articles in this newsletter about the competitions and activities associated with the meetings. We currently have 161 members signed up in 2010 for the section. If you have not renewed your AAEA or section membership, it is not too late. The online registration at aaea.org is an easy process. If you know of other colleagues that aren't members, encourage them to join.

You received this newsletter via the Extension Section listserv. The listserv address is extension@aaealist.org. If you are a member of the section, you can email the list. If you have something that would be of interest to the section, I would encourage you to use this list to facilitate communication and interaction.

2010 Extension Competition for Graduate Students – Due April 15

This competition, sponsored jointly by the Extension and Graduate Student Sections of AAEA, offers graduate students the opportunity to develop extension and outreach programs from their thesis research. The development of education materials and presentations suitable for a general public (usually non-economist) audience is expected.

Eligible applicants are: graduate students currently engaged in agricultural economics, agribusiness, natural resource economics, community resource economics, applied or similar economics MS or PhD programs related to agriculture and/or the food system; or those who graduated from such programs in 2009 or later. Participants must identify and work with a mentor with experience in outreach/extension activities.

Applications should be sent to Margot Rudstrom at rudstrmv@umn.edu by April 15.

Finalists will be selected to make an extension/outreach presentation at the AAEA meeting in Denver, Colorado, July 25-27, 2010, to a panel of judges. Cash awards will be given to those judged to be the top three graduate students in this competition; and all finalists are guests at the Extension Luncheon during the AAEA annual meetings.

See www.aaea.org/sections/extension/ for more details.

Outstanding Electronic Media Education Award – Due April 15

In the past, the Extension Section of AAEA has recognized outstanding institutional websites, electronic newsletters, and outstanding individual or team websites. This year, the Extension Section continues to promote excellence by focusing the Electronic Media Education Award on

the innovative use of electronic media to educate or deliver educational programs, tools and materials to extension educators, agency personnel or agricultural managers. Examples of electronic media may include, but will not be limited to: websites, electronic libraries, webinars, wikis, social networking sites, social bookmarking, pod casting, blogs, etc.

Nominations should be sent to John Hewlett, University of Wyoming, hewlett@uwyo.edu no later than April 15. Nominations may come from any current member of the AAEA, but one of the individuals responsible for the nominated media education effort must be an AAEA Extension Section member.

A panel of reviewers from the AAEA Extension Section membership will make the final determination of the winner. The highest ranked Electronic Media Education program will be recognized at the Extension luncheon at the 2010 AAEA meeting.

See www.aaea.org/sections/extension/ for more details.

AAEA Shared Outreach Materials Library

Would you like to share extension outreach materials with your colleagues? Would you like to have them reviewed by a committee of your peers? Would you like to see other manuscripts and presentations about a current topic?

Then check out the new Shared Outreach Materials Library. Simply log into the AAEA website at www.aaea.org and click on the Outreach tab to see the link.

We have had some high quality submissions so far. Most of them are still in the review process. We really need to have a larger number of submissions to show that this is a viable and valuable resource for AAEA extension members.

Any AAEA member is eligible to submit any educational material designed for an outreach audience. This includes bulletins, slide presentations, electronic spreadsheets and other media. Simply go to the Submit Materials page, complete the one-page electronic form, and attach the file. Within a few weeks your material will be reviewed and the comments will be forwarded to you.

Materials that are accepted will be posted as protected files in the Shared Outreach Materials electronic library. The library can be accessed by AAEA members and searched by keyword, author, type of resource and/or date.

Some of you will be asked to be reviewers for materials that are submitted. We hope to make the review process as quick and efficient as possible by using an electronic scoring sheet. Please support this effort by providing a timely assessment of new submissions if you are contacted.

If you have questions or comments, please e-mail William Edwards, AAEA Shared Outreach Materials editor, at wedwards@iastate.edu.

Call for Extension Section Officer Nominations – Due March 10

The officers that need to be elected for the Extension Section this year are the President-Elect, an Executive Committee member from the Northeast Region, and an Executive Committee member representing the 1890 and 1994 institutions. The membership at large will vote on the President-Elect. Our bylaws, which now are an addendum to the Operating Guidelines established by the AAEA for all sections, specify that the two committee members will be voted on by their constituents for a three-year term. That is, members from the Northeast will vote on the NE committee member, and the members from 1890 and 1994 institutions will elect that committee member. But anyone can make nominations! So if you have suggestions for these three positions please send them to Doug Jose, Past President, at: hjose1@unl.edu by March 10.

2010 Extension Agricultural Education Tour

Wednesday, July 28, 7:15 am – 6:00 pm

Since 2002, the Extension Section has organized an agricultural education tour as part of Annual Meeting. This year the tour will be offered as a post-conference event on Wednesday, July 28. There was discussion during the tour and at the annual meeting last year about the possible advantages of switching to a post conference event. After much discussion and contemplation, the board voted to give it a try.

This bus tour, accompanied by area Extension economists, will visit several agricultural attractions in the Denver area. Stops include the modern ConAgra Flour Mill in Commerce City, a visit to large multi-generational family wheat farm, a stop at an innovative small intensively managed organic vegetable farm near Boulder, and lunch in the Boulder City Park, with a presentation from Boulder officials on their unique Open Space Ag Initiative. We finish the tour with a visit to the MillerCoors Brewery in Golden including a special tour and discussion with procurement staff. Free time will be provided to visit the tasting room and gift shop. Don't miss this opportunity to learn more about the food and agricultural production in the Denver area. Space is limited, so register for this tour soon!

A big round of thanks to Jim Robb, Dawn Thilmany, and Jeff Tranel for a great job putting this tour together.

2010 Extension Section Executive Committee

Your 2009-2010 Extension Section Executive Committee members are listed below. Feel free to contact any of them if you have questions or suggestions about AAEA Extension Section activities.

Office	Name	E-mail	Phone
President	Robert Craven	rcraven@umn.edu	(612) 625-6701
President – elect	Henry “JH” Bahn	hbahn@csrees.usda.gov	(202) 720-8143
Past President	Doug Jose	hjose1@unl.edu	(402) 472-1749
Secretary-Treasurer	Gregg Ibendahl	ibendahl@agecon.msstate.edu	(662) 325-2750
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At-Large Director	David Miller	damiller@ifbf.org	(515) 225-5430
At-Large Director	James Robb	robb@lmic.info	(720) 544-2941
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Western Region	John Hewlett	hewlett@uwyo.edu	(307) 766-2166
North Central Region	Gary Schnitkey	schnitke@uiuc.edu	(217) 244-9595
Northeast Region	Lori Lynch	llynch@arec.umd.edu	(301) 405-1264
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