

## **Distinguished Extension/Outreach Programs Awards**

The Distinguished Extension/Outreach Program Awards recognize achievement of excellence in agricultural economics extension and outreach programs. A maximum of three awards is given:

*Individual - less than 10-years experience*

*Individual - more than 10-years experience*

*Group program effort*

Nominations for either individual award may recognize not only individual programs, but also significant contributions of an individual agricultural economist to a larger, group program. The Group award recognizes the overall effectiveness, impact and contributions of a single program. Characteristics of an award-winning program will be judged on the following criteria:

- a. Ability to clearly define an important problem and target audience;
- b. Proficiency in conceptualizing and applying educational approaches which utilize appropriate qualitative and quantitative analysis, primarily economics but with other relevant disciplines included if appropriate;
- c. Effective communication as measured by appropriateness of teaching materials to intended audience, quality of communication media, and innovation in communication methods;
- d. Evidence of accomplishment and impact through improved understanding, decision-making, or behavioral change in the target audience.

### **Eligibility**

Any AAEA member(s) may make nominations and selection is made from among those nominated. The nominee(s) must have been active in extension education and/or outreach programs within one year of the nomination and the content of extension/outreach effort must be principally in the field of agricultural economics. Nominations for any extension/outreach awards are open to any worthy candidate regardless of job title, employment institution, or academic appointment. These awards are meant to recognize individuals for their contributions to the agricultural economics profession through their extension and/or outreach programs. Re-nominations are invited if supporting materials are brought up to date and resubmitted.

### **Nomination**

Each nomination must include a letter of nomination (maximum of three single spaced pages) which should be a concise statement summarizing the reasons why the nominee is worthy of the award. The nomination letter is the centerpiece and should focus on hard evidence that the nominee meets the criteria by which entrants are judged. Supporting materials are limited to not more than three items (publications, videos, computer programs, etc.) which are the nominee's best examples of quality work. No other material may be submitted. Nine copies of the nomination letter and supporting materials should be submitted.