## Land-Grant Vision of Extension’s Future

American Agricultural Economics Association
Annual Meeting

Edward G. Smith
Director
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Improving Lives. Improving Texas.

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### Legal Foundation for 1862 Land-Grant University System

<table>
<thead>
<tr>
<th>Act</th>
<th>Description</th>
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<tbody>
<tr>
<td>1862 Morrill Act</td>
<td>Original Land-Grant Act Land-Grant Universities Each State</td>
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<tr>
<td>1887 Hatch Act</td>
<td>Research at Land-Grant Universities</td>
</tr>
<tr>
<td>1914 Smith-Lever Act</td>
<td>Cooperative Extension Services at Land-Grant Universities</td>
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Improving Lives. Improving Texas.
Mission

Improving the lives of people, businesses, and communities across Texas and beyond through high-quality, relevant education.

Leading Texas in the 21st Century

- Agriculture (Food, Fiber, Fuel and Green System)
- Natural Resources
- Health and Human Sciences
- Youth Development
- Community Economic Development
Our Future Will Rival Our Past If:

- We continue to listen to our clientele/stakeholders
  - strong external partnerships
  - strong community leadership
- We focus on issues where we are competitively positioned to succeed and that adds significant value to our constituents
- We take calculated risk
- Our leaders recognize the unique roles & responsibilities inherent in the Land-Grant System, Teaching, Research, Extension
- We must market “Extension”
  - not engagement or outreach or service
  - not the university
  - must insist that “Extension” is prominent internally and externally
- We tell our story in a way that decision makers can understand and value

Improving Lives. Improving Texas.
AgriLIFE EXTENSION
Texas A&M System

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