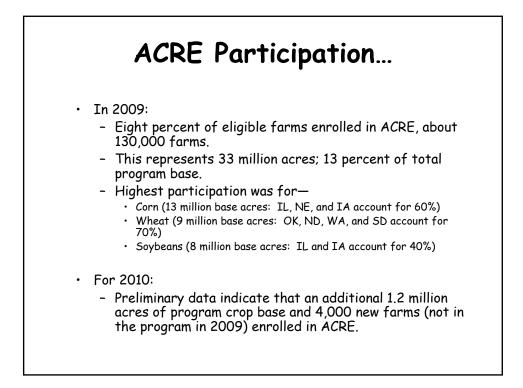
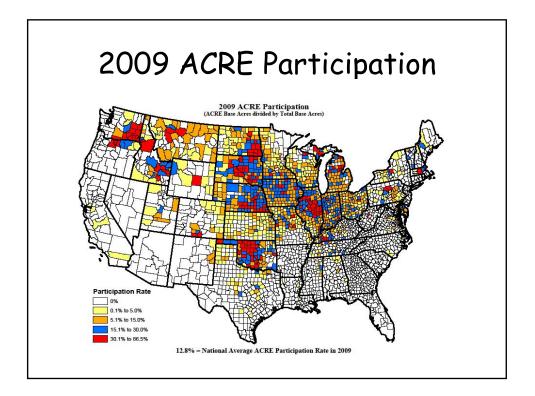
## A View from the Farm Service Agency

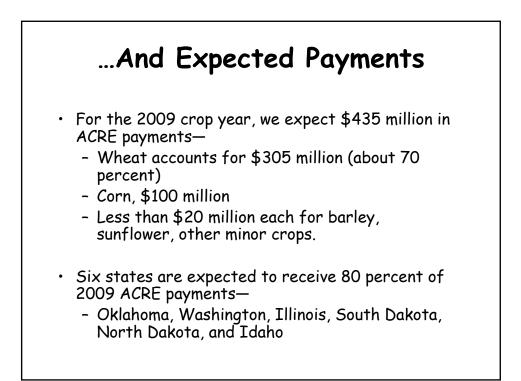
Joy Harwood Director, Economic and Policy Analysis Staff USDA/Farm Service Agency (FSA)

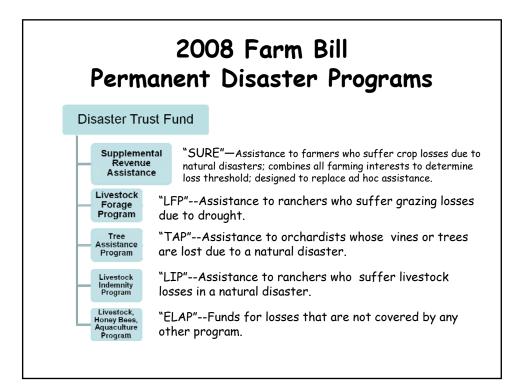
American Agricultural Economics Association Annual Meeting July 26, 2010

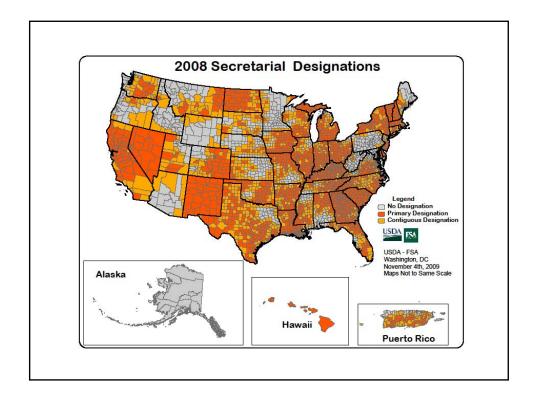
## The "ACRE" Program... Average Crop Revenue Election (ACRE) is a revenue-based program: Started in 2009 as a whole-farm, irrevocable alternative to receiving counter-cyclical payments (CCPs); Enrolling requires a 20% reduction in direct payments and a 30% reduction in loan rates on all program crops. ACRE payments are triggered when: Actual state revenue < ACRE state guarantee revenue; and</li> Actual farm revenue < ACRE farm benchmark revenue.</li>

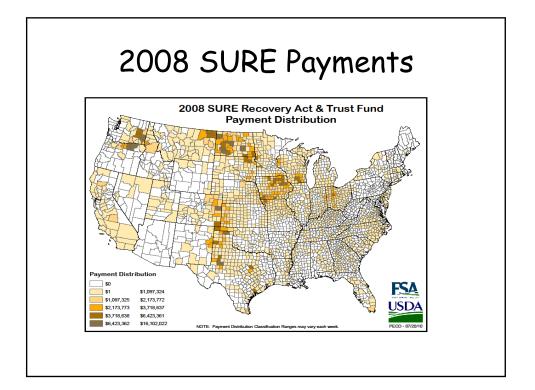


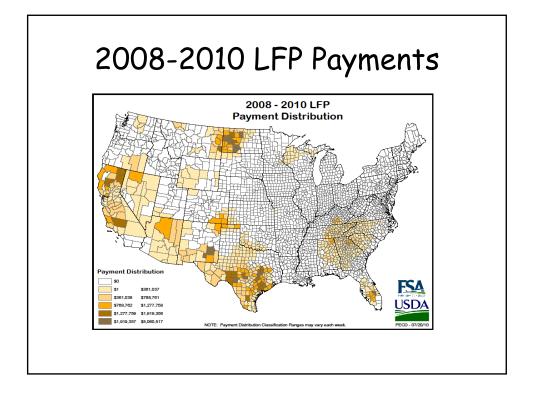


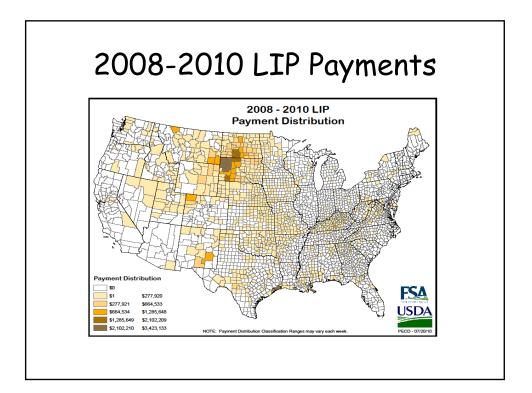




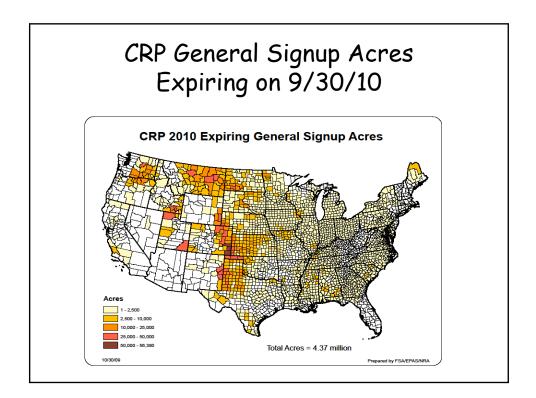












## Looking Forward...

- Five pillars to promote rural growth—
  - New markets, both in the U.S. and abroad.
  - Small business growth through rural broadband access and increased focus on buying locally.
  - Green jobs through renewable energy production.
  - Natural resource conservation and the promotional of recreational uses to create jobs.
  - Research to help farmers remain competitive in world markets.