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# Integration, Application, Learning, and Teaching: Institutional Roles in Scholarship

The Role of AAEA in Fostering Extension and Teaching Scholarship

Jon A. Brandt

North Carolina State University

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## A Role for AAEA in Scholarship

- Credentialing
  - Recognition/Awards
  - Professional Development
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## Credentialing

- Journals

- American Journal of Agricultural Economics
- Review of Agricultural Economics
- Regional journals

- Choices

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## Recognition

- Extension Awards

- Individual Under 10 years
- Individual 10+ years
- Group award

- Teaching Awards

- Under 10 years
- 10+ years Undergraduate
- 10+ years Graduate

- Distinguished Policy Contribution

- Fellows

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## Regional Awards

- SAEA
  - Extension Award – Program
  - Outstanding Contribution to Teaching
  - Lifetime Achievement Award
- WAEA
  - Extension Program Awards
    - Project
    - Program
  - Outstanding Teaching Award
    - Under 10 years
    - 10+ years
  - Distinguished Scholar Award
- NAREA Distinguished Member Award

## Professional Development

- Annual Meetings (including “winter” meeting)
  - Track sessions
- Pre and Post conference workshops
- Sections
  - Extension
  - Teaching, Learning, and Communication
- Young Professionals Workshop
- Networking

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## Promotion and Tenure Influencers

1. Publ. of many refereed journal articles	1.78
2. \$ amount of grant/contract funding	1.74
3. Publ. of high quality refereed journ. art.	1.52
4. Teaching or Extension evaluations	1.00
8. Publ. of exp sta. or ext. bulletins	.52
10. Responsiveness to needs of clientele	.40

Scale: -2 (strongly negative) to +2 (strongly positive)

Source: Goldberger, et al., "Modern Agricultural Science in Transition, A Survey of U.S. Land-Grant Agricultural and Life Scientists" 2005

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## Factors that "should" Influence Current Reward System

1. Teaching or Extension evaluations	0.84
2. Publ. of high quality referred journ. art.	0.61
3. Responsiveness to needs of clientele	0.51
4. Contributions to dept/univ admin.	0.40
5. Publ. of exp. sta. or ext. bulletins	0.25
9. Publ. of many refereed journ. art.	0.09
10. \$ amount of grant/contract funding	0.06

Scale: -2 (much less weight) to +2 (much more weight)

Source: Goldberger, et al., "Modern Agricultural Science in Transition, A Survey of U.S. Land-Grant Agricultural and Life Scientists" 2005

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## What is the Role of AAEA to Enhance or Encourage Scholarship?

- Should the Association do more to foster scholarship?
  - Should members do more to foster the AAEA?
  - Suggestions about the role of the AAEA?
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