Integration, Application, Learning, and Teaching: Institutional Roles in Scholarship

The Role of AAEA in Fostering Extension and Teaching Scholarship

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July 25, 2006

A Role for AAEA in Scholarship

- Credentialing
- Recognition/Awards
- Professional Development
Credentialing

- Journals
  - American Journal of Agricultural Economics
  - Review of Agricultural Economics
  - Regional journals

- Choices

Recognition

- Extension Awards
  - Individual Under 10 years
  - Individual 10+ years
  - Group award

- Teaching Awards
  - Under 10 years
  - 10+ years Undergraduate
  - 10+ years Graduate

- Distinguished Policy Contribution

- Fellows
Regional Awards

- SAEA
  - Extension Award – Program
  - Outstanding Contribution to Teaching
  - Lifetime Achievement Award
- WAEA
  - Extension Program Awards
    - Project
    - Program
  - Outstanding Teaching Award
    - Under 10 years
    - 10+ years
  - Distinguished Scholar Award
- NAREA Distinguished Member Award

Professional Development

- Annual Meetings (including “winter” meeting)
  - Track sessions
- Pre and Post conference workshops
- Sections
  - Extension
  - Teaching, Learning, and Communication
- Young Professionals Workshop
- Networking
### Promotion and Tenure Influencers

<table>
<thead>
<tr>
<th>Factor</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Publ. of many refereed journal articles</td>
<td>1.78</td>
</tr>
<tr>
<td>2. $ amount of grant/contract funding</td>
<td>1.74</td>
</tr>
<tr>
<td>3. Publ. of high quality refereed journal art.</td>
<td>1.52</td>
</tr>
<tr>
<td>4. Teaching or Extension evaluations</td>
<td>1.00</td>
</tr>
<tr>
<td>8. Publ. of exp sta. or ext. bulletins</td>
<td>.52</td>
</tr>
<tr>
<td>10. Responsiveness to needs of clientele</td>
<td>.40</td>
</tr>
</tbody>
</table>

Scale: -2 (strongly negative) to +2 (strongly positive)


### Factors that “should” Influence Current Reward System

<table>
<thead>
<tr>
<th>Factor</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Teaching or Extension evaluations</td>
<td>0.84</td>
</tr>
<tr>
<td>2. Publ. of high quality refereed journal art.</td>
<td>0.61</td>
</tr>
<tr>
<td>3. Responsiveness to needs of clientele</td>
<td>0.51</td>
</tr>
<tr>
<td>4. Contributions to dept/univ admin.</td>
<td>0.40</td>
</tr>
<tr>
<td>5. Publ. of exp. sta. or ext. bulletins</td>
<td>0.25</td>
</tr>
<tr>
<td>9. Publ. of many refereed journ. art.</td>
<td>0.09</td>
</tr>
<tr>
<td>10. $ amount of grant/contract funding</td>
<td>0.06</td>
</tr>
</tbody>
</table>

Scale: -2 (much less weight) to +2 (much more weight)

What is the Role of AAEA to Enhance or Encourage Scholarship?

- Should the Association do more to foster scholarship?

- Should members do more to foster the AAEA?

- Suggestions about the role of the AAEA?