
The Role of Regional Committees and the Extension Section in Scholarship Beyond Research

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Scholarship

- “Creative intellectual work that is:
 - Validated by peers
 - Communicated” (Weiser)
 - Regional Extension Committees and AAEA Extension Section can play an important role in scholarship
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Regional Committees' Role

1. Focus attention on important issues
 2. Mobilize intellectual resources
 3. Provide peer review
 4. Facilitate communication
 - Dissemination of existing materials
 - Development and distribution of new materials
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Regional Extension Committees

- Western Farm Management and Marketing Extension Committees
 - Southern Farm Management, Marketing, and Public Affairs Extension Committees
 - North Central Farm Management Extension Committee
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Western Extension Farm Mngt. and Marketing Committees

- Expertise and resources are pooled together by committee members to address common issues.
 - Commonly mobilize both financial and human resources on projects
 - Ag Help Wanted (Farm Mngt) and
 - Western Profiles of Innovative Agricultural Marketing: Examples from Direct Farm Marketing and Agri-Tourism Enterprises (Marketing)
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Southern Extension Committees

- Provide a forum for Extension agricultural economists from 13 states to discuss current economic issues, and to plan and develop joint educational programs for the region
 - Tobacco and peanut buy-out programs
 - Southern Regional Outlook Conference
 - Risk management and marketing club education
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North Central Farm Mngt Extension Committee

- Assist in the creation of world-class farm management educational programs and publications synergistically integrating expertise throughout the region and country.
 - Task forces and regional publications
 - 15 through Midwest Plan Service
 - 5 (free) through Ag Risk library
 - In-service training Triennial Conference
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Regional Extension Committees

- Each regional committee is unique
 - underlying objectives are similar
 - Not all activities are “creative intellectual work,” but many definitely qualify
 - Committees are strong on peer review and communication
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Old AAEA Activity

- Extension Committee of AAEA
 - Luncheon
 - Pre-meeting workshops
 - (generally a 3-year cycle)
 - Crop, livestock and policy outlooks
 - Little other input/impact on program
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AAEA Extension Section

- Luncheon and outlook sessions
 - Extension Track
 - < 10 years – Extension Award
 - Web site recognition
 - Dept., individual
 - Grad student research outreach
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