

Agribusiness Economics and Management (AEM)

Upcoming Events

AEM Annual Business Meeting

Sunday, July 24 • 10:00–11:30 a.m.

Colorado Room, Tower Building



Please join us for the annual business meeting of the AEM section on Sunday morning. We have a number of interesting and important topics for the section to discuss. They include a discussion of ways to strengthen relationships with other agribusiness groups such as WERA and IAMA. Peter Goldsmith, editor of the *International Food and Agribusiness Management Review*, will give us an update on the changes taking place for that journal including open access, impact factors, and special issues. We will also be discussing strategic initiatives for the section in professional development seminars, the development of an agribusiness teaching tools Web site, and our engagement in more graduate student-oriented activities, among other topics. In addition, the newly elected officers will be announced at the meeting.

The business meeting is an easy way for you to stay in touch with your section and provide your input to help the section deliver the highest value to its membership. If for no other reason, show up to the meeting to enjoy the coffee, juice, cookies, and camaraderie of your fellow agribusiness faculty and students. We look forward to seeing you Sunday morning.

Graduate Student Case Study Competition

Final Round: Monday, July 25 • 1:30–4:00 p.m.

Plaza Building, Lobby Level, Director's Row E and F

Once again, AEM is a co-sponsor for the Graduate Student Case Study Competition. Currently, there are 10 teams registered for the competition. Two preliminary rounds will take place on Sunday, July 24. We are now recruiting volunteer faculty members willing to serve as judges on Sunday. The available time slots are 8:00–11:00 a.m. and Noon–3:00 p.m. Lunch will be served for all judges between the two sessions. Please consider volunteering some of your time at the AAEA annual meeting this year for this exciting event. You may choose to serve on one or both sessions. If you are interested in volunteering, please contact Levan Elbakidze at lelbakidze@uidaho.edu.

The final round will be on Monday, July 25 from 1:30 to 4:00 p.m. in the Plaza Building, Lobby Level, Director's Row E and F. A representative from the company of the case study will be a judge in the final round. The winners of the case study competition will be guests of AEM at the industry banquet on Monday evening.



AEM Industry Reception and Banquet

Monday, July 25 • 7:30–9:30 p.m.

Tower Court D

Your AEM section is pleased to have Chris Policinski, CEO of Land O'Lakes, Inc., as the featured speaker for the industry banquet on Monday evening. Policinski brings a wealth of experience from the food industry having been an executive in a number of food companies over his career. Since his appointment as CEO at Land O'Lakes, he has grown the fortune 500 company's top-line sales to more than \$12 billion, while staying true to the company's cooperative roots. Policinski's address will focus on the great productivity story of American Agriculture and the implications and responsibilities for the industry, Land O'Lakes, and academia to tell this story.

In addition to Policinski, the Western Agricultural Economics Association (WAEA) has invited industry guests to be a part of its program starting on Tuesday. AEM and WAEA have partnered to secure 16 of these industry guests to join us for the reception and banquet on Monday night. This provides an excellent opportunity for AEM members to network with numerous industry representatives about important issues.



Finally, the AEM section is a sponsor of the Graduate Student Case Study Competition. As part of that sponsorship, we host the competition winners at the industry banquet and present them with an award.

The AEM leadership team is encouraging as many members as possible to be a part of the industry reception and banquet. We believe this will be an excellent experience for all involved. As of the date this was written, there were only 25 tickets remaining for the banquet, so be sure to get your ticket before they run out.

AEM Track Sessions at the Denver Meetings

July 25–July 27

Plaza Building

We are pleased to offer AEM members eight track sessions, 13 papers and presentations, and 43 authors, discussants, moderators, and panel members this year in Denver. We have summarized them here to make it easy for you to include these sessions in your schedule during the conference. All sessions are in the Plaza Building.

Date	Time	Location	Session Title	Sponsors
July 25	3:00–4:30 p.m.	Plaza Court 1	Continuing the Tradition: Employing Tested and Emerging Tools in Framing Sustainability Challenges for a Global Economy	AEM, CWAE
July 26	10:15–11:45 a.m.	Governor's Square 16	Agribusiness Economics and Management: 100 Years of Professional Contributions	AEM Symposium
July 26	1:30–3:00 p.m.	Governor's Square 16	Performance Implications of Sustainability Initiatives in Agri-Food Companies	AEM, CWAE
July 27	8:00–9:30 a.m.	Plaza Court 3	The Nascent Bio-economy for Industrial Markets: Green Goes from Plant Material to Spandex	AEM
July 27	9:45–11:15 a.m.	Governor's Square 17	New Advances in Cooperative Life Cycle Framework	AEM
July 27	9:45–11:15 a.m.	Director's Row E	Current Agribusiness Policy Issues	AEM, WAEA
July 27	1:30–3:00 p.m.	Governor's Square 16	How Health is Changing the Dynamics of Food Innovation	AEM, FSN
July 27	4:00–5:30 p.m.	Governor's Square 16	Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior	AEM, IBES

AEM Track Session Descriptions

Continuing the Tradition • July 25

Continuing the Tradition presents two papers looking at the application of traditional economic tools in addressing current and emerging challenges in agribusiness. Greg Baker and David Sparling will discuss these papers, which are aimed at celebrating the Centenary of AAEA.

Agribusiness Economics and Management • July 26

Bob King, Mike Boehlje, Mike Cook, and Steven Sonka have teamed up to write a paper on the contributions of AEM to the profession over the last century. Young professionals would most benefit from the discussions surrounding this paper, which is titled Agribusiness Economics and Management: 100 Years of Professional Contributions.

Performance Implications • July 26

Agribusiness firms have been active participants in sustainability. The two papers presented in the Performance Implications session focus on identifying whether these initiatives contribute to shareholder value and governance cohesiveness. Conrad Lyford and Aaron Johnson will lead this session.

The Nascent Bio-economy for Industrial Markets • July 27

Chris Peterson and Mike Boehlje will discuss how agriculture's role as a supplier of resources in emerging high-technology industries is altering agribusiness firms' innovation and supply chain strategies. The session's three papers challenge scholars to contemplate how the bio-economy is shifting the sector's role as a supplier of inputs. They provide an overview of the emerging bio-economy sector and agri-food supply chains, in addition to exploring the role of renewable polymers in this new bio-economy. Finally, they offer a path to managing innovation in a bio-economy.

New Advances in Cooperative

Life Cycle Framework • July 27

Candace Roper and Vincent Amanor-Boadu will be discussing for three papers on how new advances in the cooperative life cycle framework are contributing to our appreciation of cooperative ecology. The papers offer a primer on the cooperative life cycle framework, test the framework in diagnosing the Indian dairy sector, and use it to explain the degeneration of cooperatives.

Current Agribusiness Policy Issues • July 27

Lee Schulz will moderate a panel discussion featuring four industry professionals in a conversation about different policy issues and their implications on transportation, lending, and the confectionery and sugar industries.

How Health is Changing the Dynamics

of Food Innovation • July 27

Innovation in food products is being influenced by health considerations. During the session How Health is Changing the Dynamics of Food Innovation, Tom Sporleder and David Sparling will discuss the three papers that attempt to explain how this is happening. The papers cover consumer acceptance of functional and natural food, a case study of the role policy and industry strategy play in food innovations, and how firms may capitalize on emerging research for value creation.

Ethical Awareness and Entrepreneurial Behavior • July 27

Glenn Fox and Chris Peterson will discuss two papers on the cognitive connection between ethics and entrepreneurship and an entrepreneurial perspective on farm programs. The papers incorporate social psychology, new institutional economics, and ethical decision-making constructs to challenge entrepreneurial behavior in the agri-food sector.



We look forward to seeing you in Denver and in these interesting sessions. Please remember that sessions on the AAEA program are a limited resource. To secure them, we need to show how much our AEM members need them by attending the track sessions we sponsor or co-sponsor.