Welcome to Milwaukee and this year’s annual meeting of the AAEA as we complete 99 years of our great association. This year we are once again meeting with the ACCI, which makes this the 2009 Joint Annual Meeting of the AAEA & ACCI.

In the format instituted last year, concurrent sessions will begin at 3:30 p.m. Sunday afternoon with general interest sessions on the financial crisis, biofuels, global warming, the new Farm Bill, African poverty, effects of information on food choice and nutrition, trade issues, education, and the future of extension. This will be followed by Professor Robert Frank giving the AAEA Keynote Address/ACCI Esther Peterson Lecture, “Unsolicited Advice for the Obama Administration,” at 7:00 p.m., and the opening AAEA & ACCI Welcome Reception at 8:00 p.m. on Sunday evening.

Our meeting is headlined by Ron Mittelhammer’s Presidential Address, “Applied Economics, Without Apology,” on Monday morning at 8:15 a.m., and Rulon Pope’s Fellows Address, “Consumption and Demand,” on Tuesday morning at 8:30 a.m. Ron will document the rising dominance of applied economics and the role of agricultural economists in shaping it. Rulon will examine the role of subjective moments of wealth in intertemporal consumption, which seems to be a major factor in the current financial crisis.

**Special information:** I hope everyone is aware of two unique aspects of our meeting this year:

- First, the AAEA Board has decided to make the AAEA Galbraith Forum a free event available to everyone. We are especially privileged to have Professor Angus Deaton, current AEA President, as the speaker for the AAEA Galbraith Forum on Monday morning at 11:15 a.m. He will be speaking on “Growth, Food, and Nutrition in India.” So everyone is invited to attend and take advantage of the opportunity to hear Professor Deaton.

- Second, an unusual session is scheduled on Tuesday morning at 11:15 a.m. intended to inform our members regarding the re-launch of the RAE as *Applied Economic Perspectives and Policy*. The AAEA leadership, publisher, and editors will make presentations to clarify the vision and purpose of this journal, dispel misperceptions, invite contributions, and illuminate the criteria and scholarly standards for publication. All potential contributors are encouraged to attend.

The remainder of the meeting includes a full slate of invited and selected paper sessions, organized symposia, and poster presentations as well as the usual full slate of student activities, the track sessions, and speaker series luncheons and banquets sponsored by the various AAEA sections.

Our AAEA Business Office has done a great job of planning our meeting. The staff is on their home turf in Milwaukee, so feel free to contact them for any needed assistance. I hope everyone has a wonderful and enriching professional as well as personal experience as we join together in intellectual exchange and friendship renewal.

**Richard E. Just**  
AAEA President

Welcome to the 2009 AAEA & ACCI Joint Annual Meeting in Milwaukee, WI. The Joint Annual Meeting gives ACCI members the opportunity to network with a large and diverse community of researchers, educators, and practitioners addressing critically important consumer issues. The program schedule enables everyone to attend three exciting speakers. All of the speakers, Robert Frank (AAEA Keynote Address/ACCI Esther Peterson Lecture), Angus Deaton (AAEA Galbraith Forum), and Lizabeth Cohen (Colson Warne Lecture) have distinguished careers improving the well-being of families and consumers throughout the world. In addition to the keynote addresses, consider attending the AAEA and ACCI Speaker Series & Luncheon on food safety and nutrition and the excellent concurrent paper and poster sessions. Have a productive week as you enjoy the fellowship of old friends, develop networks with new colleagues and absorb the enthusiasm of ACCI Executive Director Sharon Burns and the ACCI Board as we move forward. Introduce yourself to new attendees and interact with our student participants. Please take a few minutes to thank Terri Haaffner for her excellent service to ACCI over the past several years. Conference co-chairs, Jan Garkey and Jing Xiao, did a superb job of integrating the interests of academics and practitioners into a conference addressing important consumer research, education and outreach efforts. Many thanks to Jan and Jing.

**George Haynes**  
ACCI President

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Meeting Information

Registration Desk Hours
Saturday, July 25  3:00 p.m.–7:00 p.m.
Sunday, July 26  7:00 a.m.–7:00 p.m.
Monday, July 27  7:00 a.m.–5:00 p.m.
Tuesday, July 28  7:00 a.m.–4:00 p.m.

If you have any questions, please feel free to visit the Registration Desk, or contact AAEA staff at (414) 908-5200.

Accessibility
In accordance with the Americans with Disabilities Act, please inform an AAEA staff member if you need special assistance. Staff members are available onsite at the Registration Desk to assist you.

Guests
Guests must be registered in order to attend any and all meeting functions, including the Welcome Reception, plenary sessions, and all concurrent sessions. Guests include any interested party not professionally in the field of agricultural economics or a related discipline.

Taping of Sessions
Session content is copyright-protected by AAEA and ACCI. Recording of any session without the consent of AAEA or ACCI is prohibited. Any taping done with the consent of the appropriate association is for personal use only and cannot be reproduced or distributed.

Tickets
Tickets are required for all speaker series luncheons and banquets, as well as other special events. A limited number of tickets may be available for sale on site. If available, tickets will be sold at the registration desk up until the day before the event. No tickets will be sold on the day of the event.

AAEA and ACCI are committed to the “True Cost Pledge.” Both Associations attest that the fee associated with each special event is the true cost of the price to cover that event.

Important Local Phone Numbers

Hotels
- Hyatt Regency Milwaukee
  (414) 276-1234
- Courtyard by Marriott Milwaukee Downtown
  (414) 291-4122
- Doubletree Milwaukee City Center
  (414) 273-2950
- Hampton Inn and Suites
  (414) 271-4656
- Best Western Inn Towne Hotel
  (414) 224-8400

Hospital
- Columbia St. Mary’s Hospital Milwaukee
  (414) 291-1000

Police
- Milwaukee Police Department
  (414) 935-7213

Poison Control
- Wisconsin Poison Center
  (800) 222-1222

Taxis
- Veteran Taxi Cabs
  (414) 220-5000

AAEA & ACCI Leadership

Agricultural & Applied Economics Association
Executive Board
President: Richard E. Just, University of Maryland
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- Scott Irwin, University of Illinois at Urbana-Champaign
- Helen Jensen, Iowa State University
- Spiro E. Stefanou, Pennsylvania State University

American Journal of Agricultural Economics (AJAE)
Editors:
- Jeffrey H. Dorfman, University of Georgia
- Erik Lichtenberg, University of Maryland
- Paul V. Preckel, Purdue University
- Walter N. Thurman, North Carolina State University

Choices Magazine
Editor: Walter J. Ambruster, Farm Foundation, President Emeritus
Submitted Articles Editor:
- Clement Ward, Oklahoma State University
Technical Editor:
- Patricia Keough-Wilson, Plains Harvest Communications

Review of Agricultural Economics (RAE)/Applied Economic Perspectives and Policy (AEPP)
Editors:
- John Beghin, Iowa State University
- George Frisvold, University of Arizona
- Tomislav Vukina, North Carolina State University
Featured Articles Editor:
- Ian Sheldon, The Ohio State University

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ACCI Program Co-chairs
Janet Garkey, The Credit Union National Association
Jing Jian Xiao, University of Rhode Island

Journal of Consumer Affairs (JCA)
Editor: Herbert Rotfeld, Auburn University
Associate Editor: Brenda Cude, University of Georgia
Sponsors

ERS
AAEA Galbraith Forum

Farm Foundation
Graduate Student Extension Competition
2009 Professionals Teaching Academy

AAEA FOUNDATION
GSS Case Study Competition
GSS Reception
SS-AAEA Academic Bowl

AMERICAN FARM BUREAU FEDERATION®
AAEA Galbraith Forum

Center for Farm Financial Management
University of Minnesota
Extension Section Reception

DSEF
ACCI Student and Young Professional Conference Scholarships

SS-AAEA Academic Bowl
Extension Section Reception

ipfp
Kansas State University Institute of Personal Financial Planning
ACCI Student and Young Professional Conference Scholarships

NDEF
National Endowment for Financial Education
ACCI Student and Young Professional Conference Scholarships

ACCI Student and Young Professional Conference Scholarships
Undergraduate Recruitment Fair

Sunday, 3:00 p.m.–7:00 p.m.; Monday, 7:00 a.m.–4:00 p.m.
Hyatt Regency Foyer

The Undergraduate Recruitment Fair gives undergraduate students who are in Milwaukee to participate in SS-AAEA events the chance to meet and interact with academic departments from around the country with graduate programs in agricultural and applied economics. Be sure to stop and visit with representatives from these universities in between rounds of the Academic Bowl.

Exhibitors

AgEcon Search
Booth 111

Aptech Systems, Inc.
Booth 101

C-FARE
Booth 114

Direct Selling Education Foundation
Booth 100

Farm Foundation
Booth 113

farmdoc, FAST Tools
Booth 102

Federal Citizen Information Center
Booth 108

The Ohio State University, Department of Agricultural, Environmental & Development Economics
Booth 105

The Ohio State University, Department of Consumer Sciences
Booth 106

Oxford University Press
Booth 115

Texas Tech University
Booth 116

Purdue University
Booth 104

University of Wisconsin at Madison, Department of Agricultural and Applied Economics
Booth 107

USDA-National Agricultural Statistics Service
Booth 109

USDA-Economic Research Service
Booth 103

USDA-Natural Resources Conservation Service
Booth 112

Wiley-Blackwell
Booth 110

Direct Selling Education Foundation
Booth 100

The Ohio State University, Department of Agricultural Sciences
Booth 106

Oxford University Press
Booth 115

Texas Tech University
Booth 116

Purdue University
Booth 104

University of Wisconsin at Madison, Department of Agricultural and Applied Economics
Booth 107

USDA-National Agricultural Statistics Service
Booth 109

USDA-Economic Research Service
Booth 103

USDA-Natural Resources Conservation Service
Booth 112

Wiley-Blackwell
Booth 110
Plenary Sessions

AAEA Presidential Address
Monday, 8:15 a.m.–9:15 a.m.
Midwest Airlines Center, Ballroom C
Ron Mittelhammer, AAEA President-Elect
Director and Regents Professor, School of Economic Sciences, Washington State University
“Applied Economics, Without Apology”
Ron Mittelhammer is a Regents Professor of Economic Sciences and Statistics, and is the Director of the School of Economic Sciences at Washington State University. He has published two major textbooks in econometrics and statistics, including Econometric Foundations and Mathematical Statistics for Economics and Business, as well as numerous book chapters. His particular research interests include theoretical and applied econometrics and statistics; demand, supply, and price analysis; and agricultural and food marketing. He has received many awards and honors, including the AAEA Award for Distinguished Graduate Teaching in 2001, the university-wide Sahlin Faculty Excellence Award in Instruction from Washington State University in 2002, and the AAEA Outstanding Doctoral Dissertation Award upon entering the profession in 1978.

AAEA Keynote Address/ACCI
Esther Peterson Lecture
Sunday, 7:00 p.m.–8:00 p.m.
Midwest Airlines Center, Ballroom C
Robert H. Frank
H. J. Louis Professor of Management and Professor of Economics, Johnson Graduate School of Management, Cornell University
“Unsolicited Advice for the Obama Administration”
Professor Robert H. Frank is the Henrietta Johnson Louis Professor of Management and Professor of Economics at Cornell’s Johnson Graduate School of Management. His “Economic View” column appears monthly in The New York Times. Frank has authored numerous books including, Choosing the Right Pond, Passions Within Reason, Microeconomics and Behavior, and Principles of Economics (with Ben Bernanke). Frank is a co-recipient of the 2004 Leontief Prize for Advancing the Frontiers of Economic Thought and was awarded the Johnson School’s Stephen Russell Distinguished teaching award in 2004 and its Apple Distinguished Teaching Award in 2005.

AAEA Fellows Address
Tuesday, 8:30 a.m.–9:30 a.m.
Midwest Airlines Center, Ballroom C
Rulon D. Pope
Professor of Economics, Brigham Young University
“Consumption and Demand”
Rulon D. Pope is the Warren and Wilson Dusenberry Professor of Economics at Brigham Young University. His early contributions centered on conceptualizing and measuring supply behavior under uncertainty. Other areas of research include functional forms for technology, demand analysis, aggregation, precautionary saving, and applied econometrics. Pope has served as an Associate Editor of AJAE, on the editorial boards of WJAE and JARE, president of WAEA and served on numerous committees of AAEA. He was named a Fellow of AAEA in 1996.

AAEA Galbraith Forum
Monday, 11:15 a.m.–12:00 p.m.
Midwest Airlines Center, Ballroom C
Angus Deaton
Dwight D. Eisenhower Professor of International Affairs and Professor of Economics and International Affairs, Princeton University
“Growth, Food, and Nutrition in India”
Angus Deaton is the current President of the American Economics Association (AEA). Best known for his analysis of household behavior, his current research focus includes the determinants of health in rich and poor countries, as well as the measurement of poverty in India and around the world. He is a Fellow of the British Academy, of the Econometric Society and of the American Academy of Arts and Sciences and he holds honorary degrees from the University of Rome, University College London, and the University of St. Andrews, and is an honorary fellow of Fitzwilliam College, Cambridge.

ACCI Colston Warne Lecture
Tuesday, 11:00 a.m.–12:15 p.m.
Midwest Airlines Center, Ballroom A
Lizabeth Cohen
Howard Mumford Jones Professor of American Studies and Chair of the Department of History, Harvard University
Dr. Lizabeth Cohen teaches in the graduate program in the History of American Civilization at Harvard University. In her historical research and writing on twentieth-century America, Cohen aspires to bring together social, political, and cultural history. Her first book, Making a New Deal: Industrial Workers in Chicago, 1919-1929, won the Bancroft Prize in American History, the Philip Taft Labor History Award, and was a finalist for the Pulitzer Prize. She is currently at work on a book entitled Saving America’s Cities: Ed Logue and the Struggle to Renew Urban America in the Suburban Age.
ACCI & AAEA Food Safety and Nutrition Section Speaker Series & Luncheon
Monday, 12:00 p.m.–1:30 p.m.
Midwest Airlines Center, Ballroom A
Ilene Heller
Senior Staff Attorney, Center for Science in the Public Interest
Ilene Heller is a senior staff attorney with the Center for Science in the Public Interest (CSPI) in Washington, D.C. where she has worked extensively on U.S. and international food labeling issues, as well as dietary supplement matters. Heller has co-authored an extensive report on functional foods entitled “Functional Foods—Public Health Boon or 21st Century Quackery.” Prior to joining CSPI, she was an associate at the law firms of Arnold & Porter and Keller and Heckman. While in private practice, Heller specialized in counseling clients in the food, drug and medical device industries on compliance with the Federal Food, Drug and Cosmetic Act and related laws.

Extension Section Speaker Series & Luncheon
Monday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Executive Ballroom C
Michael V. Martin
Chancellor, Louisiana State University
“The Future of Extension in the Land Grant System”
An academic leader dedicated to the land-grant mission of teaching, research, and extension service, Martin is recognized as a strong voice for education and the agriculture industry. In 2007, he received the Justin Smith Morrill Memorial Award, named after the author of the bill creating land-grant universities, which honors outstanding service on behalf of the land-grant mission.

Industry Speaker Series & Banquet
Monday, 8:00 p.m.–9:30 p.m.
Hyatt Regency, Regency A
Jason Gerke
Owner/Operator, Jowler Creek Vineyard & Winery
“Growing a Small Business in Challenging Economic Times”
Jason Gerke grew up as the fifth generation on a cattle and row crop operation in central Missouri. Gerke currently owns and operates Jowler Creek Vineyard & Winery with his wife Colleen and daughter Addison. The winery is a sustainable, family-run vineyard and winery nestled amongst nature in the hills just north of Kansas City, Missouri that specializes in making high-quality wines that are fun to drink and easy to pair with local Kansas City foods.

International Section Speaker Series & Banquet
Monday, 8:00 p.m.–9:30 p.m.
Hyatt Regency, Regency C
Justin Lin
Chief Economist, World Bank
“International Development in the Face of the Global Economic Crisis”
Justin Lin, Chief Economist and Sr. Vice President of the World Bank, is an elected fellow of Chinese Economic Society and Academy of Sciences for Developing World. He is also the author of 19 books, including The China Miracle: Development Strategy and Economic Reform and Economic Development and Transition: Thought, Strategy, and Viability. His research interests include history, agriculture, development, and transition.

COSBAE Speaker Series & Luncheon
Tuesday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Regency C
Sherece West
President/CEO, Winthrop Rockefeller Foundation
“Ending Hunger in America: Investment Not Charity”
Sherece West is President/CEO of the Winthrop Rockefeller Foundation (WRF) is passionate about helping others, addressing the issues related to poverty, race, and social justice; education; and community development. In addition to heading WRF, she currently serves on the boards of the Council on Foundations, Grantmakers for Children, Youth and Families, the National Committee for Responsive Philanthropy, and the National Urban Fellows.

CWAE Speaker Series & Luncheon
Tuesday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Regency A
Jean Kinsey
Professor, University of Minnesota
“Ending Hunger in America: Investment Not Charity”
Jean Kinsey is a Professor and the Director Emeritus of The Food Industry Center in the Department of Applied Economics at the University of Minnesota. She was named a Fellow of ACCI in 1997 and a Fellow of AAEA in 2000 as well as elected president of ACCI in 1983 and AAEA in 2000. Her research interests include consumer behavior and food choices, food companies' strategies protecting against food terrorist activities, food accessibility in urban areas, changes in the structure and operations of the retail food industry, and the demand chain for food.

The events on this page are all ticketed events. If available, tickets will be sold at the registration desk up until the day before the event.
No tickets will be sold the day of the event.
**Meeting Highlights**

**AAEA & ACCI Welcome Reception**
Sunday, 8:00 p.m.–10:00 p.m.
Hyatt Regency, Regency Ballroom
The AAEA & ACCI Welcome Reception officially opens the meeting, immediately following the AAEA Keynote Address/ACCI Esther Peterson lecture. All registered attendees and guests are invited to come. The Welcome Reception is the largest networking event as part of the Joint Annual Meeting. The reception will include light hors d’oeuvres and a cash bar.

**AAEA Grants Center**
Monday, 12:00 p.m.–4:00 p.m.
Midwest Airlines Center, Ballroom D Foyer
The AAEA Grants Center is designed to be a unique forum for integrating and matching funding sponsors with potential recipients. Institutional funding agencies will be available to speak with meeting attendees in a casual setting. The goal of the Grants Center is to better connect AAEA members with potential sources of funding for their research, which is already available.

Participants in the Grants Center include the U.S. Environmental Protection Agency National Center for Environmental Economics; USDA-Agricultural Marketing Service; USDA-Animal and Plant Health Inspection Service; and USDA-Cooperative State Research, Education, and Extension Service.

**AAEA Awards & Fellows Recognition Ceremony/ Academic Bowl Finals**
Monday, 5:30 p.m.–7:30 p.m.
Midwest Airlines Center, Ballroom C
Join your peers in honoring the achievements and accomplishments of AAEA members over the past year, as well as recognizing the newest class of AAEA Fellows. In addition to the awards and Fellows presentations, the Undergraduate Student Section’s Academic Bowl finals will open the ceremony. Awards will be granted in many aspects of the agricultural economics discipline, including research, teaching, extension, policy, and communication.

**ACCI Awards Ceremony & Reception**
Monday, 5:30 p.m.–7:30 p.m.
Midwest Airlines Center, Ballroom A
Help us celebrate with the winners of the 2009 ACCI awards. This event will begin with a short awards ceremony. An exciting addition to this year’s ceremony will be the first Memorial Paper Series lecture to be given by Loren Geistfeld of The Ohio State University. Geistfeld will honor E. Scott Maynes with a lecture entitled “The Scholarly Legacy of E. Scott Maynes.” Immediately following the ceremony, ACCI attendees will have the opportunity to congratulate award winners and socialize with other consumer professionals at a light reception.

**Applied Economic Perspectives and Policy:**
The Definition and Vision of the New Journal and Its Featured Articles
Tuesday, 11:15 a.m.–12:00 p.m.
Midwest Airlines Center, 102C
AAEA is giving attendees a chance to learn about AAEA’s new journal *Applied Economic Perspectives and Policy (AEPP)* in this session. This session was created specifically for those interested in publishing in the new journal and will give members the opportunity to interact with a representative from our new publisher, Oxford University Press, as well as the editors of *AEPP*.

This session will feature the following presentations:
- **The Re-launch of the *Review of Agricultural Economics* as *Applied Economic Perspectives and Policy***
  Richard E. Just, AAEA President
- **The Vision and Potential of *Applied Economic Perspectives and Policy*: Views of the Publisher**
  Martin Green, Oxford University Press
- **The Perspectives of the Editor and Introduction of the Featured Article Concept**
  Ian Sheldon, Featured Articles Editor of *AEPP*
- **Featured Article Presentation: The Social Cost and Benefits of Biofuels: The Intersection of Energy, Environmental, and Agricultural Policy**
  Harry de Gorter, Cornell University
- **Discussion**
  David Zilberman, University of California, Berkeley

**ACCI Dine Around Luncheons at Local Restaurants**
Tuesday, 12:15 p.m.–1:30 p.m.
Various Local Restaurants (Sign up at Midwest Airlines Center, Ballroom A)
Join other attendees for a networking and discussion luncheon at a local Milwaukee restaurant. Reservations will be made at several restaurants near the convention center. Select a topic to discuss, sign up, and join colleagues interested in the same topic for a lunch off-site. Attendees can sign up in Ballroom A of the Midwest Airlines Center.
### Reunions & Receptions

**Monday, 9:00 p.m.–11:00 p.m.**

- **Cornell University & Penn State University Joint Reception**  
  *Hyatt Regency, Milwaukee Room B*

- **Economic Research Service, USDA**  
  *Hyatt Regency, Regency Ballroom A*

- **Kansas State University, University of Missouri, & Oklahoma State University Joint Reception**  
  *Hyatt Regency, Executive Ballroom C*

- **Michigan State University, Department of Agricultural, Food, and Resource Economics**  
  *Hyatt Regency, Executive Ballroom D*

- **Purdue University**  
  *Hyatt Regency, Crystal Room*

- **Texas A&M University, Department of Agricultural Economics**  
  *Hyatt Regency, Executive Ballroom B*

- **The Ohio State University, Department of Agricultural, Environmental, and Development Economics**  
  *Hyatt Regency, Pere Marquette*

- **University of Illinois, Department of Agricultural and Consumer Economics**  
  *Hyatt Regency, Executive Ballroom A*

**University of Minnesota & University of Wisconsin Joint Reception**  
*Hyatt Regency, Milwaukee Room A*

**Washington State University, Oregon State University, & University of Idaho Joint Reception**  
*Hyatt Regency, Regency Ballroom D*

**Tuesday, 9:00 p.m.–11:00 p.m.**

- **Iowa State University**  
  *Hyatt Regency, Executive Ballroom B*

- **Louisiana State University, University of Georgia, University of Arkansas, Auburn University, Clemson University, & Mississippi State University Joint Reception**  
  *Hyatt Regency, Executive Ballroom D*

- **University of California, Davis & University of California, Berkeley Joint Reception**  
  *Hyatt Regency, Executive Ballroom A*

- **University of Florida & University of Kentucky Joint Reception**  
  *Hyatt Regency, Executive Ballroom C*

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**The AAEA Foundation**

*Advance the profession. Support The Foundation.*

[www.aaea.org/foundation](http://www.aaea.org/foundation)
Agribusiness Economics and Management Section (AEM)

Agribusiness Economics and Management Section Business Meeting
Sunday, 12:00 p.m.–1:00 p.m.
Midwest Airlines Center, 201B

Industry & International Reception
Monday, 7:30 p.m.–8:00 p.m.
Hyatt Regency, Regency Foyer

Industry Speaker Series & Banquet
Monday, 8:00 p.m.–9:30 p.m.
Hyatt Regency, Regency Ballroom A

AEM Section Track Sessions
1006 Information Effects on Consumer Food Choices: Implications for Food Industry Managers and Public Policy
2039 Pricing and Promotions in the Supermarket Channel
2064 Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes
3009 Innovation Strategy: A New Frontier in Global Agrifood Supply Chains
3035 The Entrepreneurial Discovery of Agricultural Market Opportunities
3059 Delivering Sustainability

Applied Risk Analysis Section (ARA)

ARA Section Business Meeting
Sunday, 12:00 p.m.–1:00 p.m.
Midwest Airlines Center, 201A

ARA Section Track Sessions
2062 New Frontiers in Risk Research I
3030 New Frontiers in Risk Research II

Community Economics Network (CENET)

CENET Business Meeting
Sunday, 1:00 p.m.–3:00 p.m.
Midwest Airlines Center, 202D

CENET Track Sessions
2061 Rural-Urban Economic Linkages: Economic Development Policy in an Interdependent Rural-Urban Economy
3007 Migration Improving Rural Communities through Entrepreneurship, Investment, and Poverty Reduction

Committee on the Opportunities and Status of Blacks in Agricultural Economics (COSBAE)

COSBAE Business Meeting
Sunday, 12:00 p.m.–1:30 p.m.
Midwest Airlines Center, 202B

COSBAE Reception
Sunday, 5:00 p.m.–6:30 p.m.
Midwest Airlines Center, 202D

COSBAE Speaker Series & Luncheon
Tuesday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Regency Ballroom C

COSBAE Track Sessions
1002 Managing Complexities in the Biofuels Industry
2066 Food Security for Caribbean States
3008 Globalization, Policy, and Agricultural Trade: A Focus on Intra-OECD Trade and OECD Trade with Emerging Markets

Committee on Women in Agricultural Economics (CWAE)

CWAE Business Meeting
Sunday, 2:00 p.m.–3:30 p.m.
Midwest Airlines Center, 202B

GSS/CWAE Reception
Sunday, 5:00 p.m.–6:30 p.m.
Midwest Airlines Center, 203D

CWAE Speaker Series & Luncheon
Tuesday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Regency Ballroom A

CWAE Track Session
2065 Investing in Workforce Diversity in Agricultural Research: Can We Measure the Return?

Econometrics Section

Econometrics Section Annual Business Meeting
Sunday, 12:00 p.m.–2:00 p.m.
Midwest Airlines Center, 101B

Econometrics Section Track Sessions
2040 Frontiers in Bayesian Econometrics and Statistics
3005 Identifying Structural Parameters in the Face of Endogeneity Concerns with Illustrations from Environmental Innovations
3032 Practicing and Teaching Econometrics in R
Extension Section

Pre-conference Tour: Extension Agricultural Education Tour
Saturday, 7:00 a.m.–6:30 p.m.
Midwest Airlines Center Foyer

Graduate Student Extension Competition
Sunday, 8:00 a.m.–3:00 p.m.
Hyatt Regency, Pere Marquette

Extension Section Business Meeting
Sunday, 1:30 p.m.–3:15 p.m.
Midwest Airlines Center, 102D

Extension Section Reception
Sunday, 5:00 p.m.–6:30 p.m.
Midwest Airlines Center, 203A

Extension Section Speaker Series & Luncheon
Monday, 12:00 p.m.–1:30 p.m.
Hyatt Regency, Executive Ballroom C

Extension Section Track Sessions
1007 The Outcome-based Approach to Quantifying Educational Project Results and Impacts
2010 Extension Section Crops Outlook
2036 Washington Policy Update by Chief Economists from the House and Senate Ag Committees and USDA’s Farm Service Agency
2064 Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes
3010 Extension Section Livestock Outlook
3034 Graduate Student Competition in Extension—Winners’ Presentations

Food and Agricultural Marketing Policy Section (FAMPS)

FAMPS Business Meeting
Sunday, 8:00 a.m.–9:30 a.m.
Midwest Airlines Center, 201A

FAMPS Track Sessions
2009 Animal Cloning: Marketing and Policy Issues
3031 Behavioral Economics and Obesity
3057 Food Labeling, Purchasing Decisions, and Diet Quality

Food Safety and Nutrition Section (FSN)

ACCI & AAEA FSN Section Speaker Series & Luncheon
Monday, 12:00 p.m.–1:30 p.m.
Midwest Airlines Center, Ballroom A

FSN Section Business Meeting
Tuesday, 7:00 a.m.–8:00 a.m.
Midwest Airlines Center, 201A

FSN Section Track Sessions
1003 New Frontiers in Nutrition Labeling: Front of Package and Foodservice
2013 Food Safety and Food Technologies: International Comparisons of Consumer Perception and Willingness to Pay
2067 Effects of Food Price Spikes on Dietary Quality in the United States, Mexico, and Worldwide
3013 Food Safety Risk Ranking and Cost Analysis along the Domestic and International Supply Chains
3031 Behavioral Economics and Obesity

Graduate Student Section (GSS)

Pre-conference Workshop: 2009 Professionals Teaching Academy
Saturday, 12:00 p.m.–5:00 p.m.
Hyatt Regency, Executive Ballroom C

GSS Case Study Competition
Sunday, 8:00 a.m.–3:30 p.m.
Hyatt Regency, Executive Ballrooms A, B, C, and D
Monday, 1:30 p.m.–4:00 p.m. (Finals)
Hyatt Regency, Executive Ballrooms A and B

Graduate Student Extension Competition
Sunday, 8:00 a.m.–3:00 p.m.
Hyatt Regency, Pere Marquette

Graduate Student Section Business Meeting
Sunday, 12:00 p.m.–1:00 p.m.
Midwest Airlines Center, 201CD

GSS/CWAE Reception
Sunday, 5:00 p.m.–6:30 p.m.
Midwest Airlines Center, 203D

GSS Track Sessions
2012 Student Adviser Match: Path to the Successful Career
2037 Successfully Navigating the Tenure Process
3004 Expanding Horizons: Opportunities and Challenges of Working Outside of the United States
3034 Graduate Student Competition in Extension—Winners’ Presentations
3058 Thinking outside the Academic Box
AAEA Section Events & Activities

Institutional and Behavioral Economics Section (IBES)

IBES Business Meeting
Monday, 3:00 p.m.–4:30 p.m.
Midwest Airlines Center, 102E

IBES Track Sessions
2038 Integrating New Institutional Economic Concepts into Classroom and Policy Discussions
3035 The Entrepreneurial Discovery of Agricultural Market Opportunities
3060 Leveraging the Biology of Decision Making to Improve Economic Research

International Section

International Section Business Meeting
Monday, 7:00 a.m.–8:00 a.m.
Midwest Airlines Center, 201A

Industry & International Reception
Monday, 7:30 p.m.–8:00 p.m.
Hyatt Regency, Regency Foyer

International Section Speaker Series & Banquet
Monday, 8:00 p.m.–9:30 p.m.
Hyatt Regency, Regency Ballroom C

International Section Track Sessions
1004 Risk and Poverty Traps in Africa
2011 Genetically Modified Crops and Smallholder Farmers in Developing Countries
2063 Risk, Climate Change, and Vulnerability among Poor Smallholder Households in Marginal Areas
3033 Paul Krugman: His Contributions to Trade Analysis and Economic Geography
3056 Financial Education Experiments in the Field

National Association of Agricultural Economics Administrators (NAAEA)

NAAEA Business Meeting
Sunday, 10:00 a.m.–11:00 a.m.
Midwest Airlines Center, 201A

Teaching, Learning and Communication Section (TLC)

Pre-conference Workshop: 2009 Professionals Teaching Academy
Saturday, 12:00 p.m.–5:00 p.m.
Hyatt Regency, Executive Ballroom C

TLC Section Business Meeting
Sunday, 10:00 a.m.–12:00 p.m.
Midwest Airlines Center, 201CD

TLC Section Track Sessions
1005 Integrating the Practice of Writing into the Classroom
2034 Understanding the Schism between Digital Natives (Students) and Digital Immigrants (Faculty) and its Implications for Classroom Teaching and Learning
3006 Teaching Tips from Top Teachers: AAEA Award Recipients
3036 Recruiting Economics and Business Students from and for Today’s—and Tomorrow’s—Markets

Undergraduate Student Section (SS-AAEA)

SS-AAEA Academic Bowl
Sunday, 3:00 p.m.–7:00 p.m.
Monday, 7:00 a.m.–4:00 p.m.; 5:30 p.m.–7:30 p.m. (Finals)
Hyatt Regency, Milwaukee Room A, Milwaukee Room B, Crystal Room, and Solomon Juneau

Undergraduate Recruitment Fair
Sunday, 3:00 p.m.–7:00 p.m.
Monday, 7:00 a.m.–4:00 p.m.
Hyatt Regency Foyer

Undergraduate Paper Competition
Tuesday, 8:00 a.m.–6:00 p.m.
Hyatt Regency, Milwaukee Rooms A and B

SS-AAEA Business Meeting
Tuesday, 4:00 p.m.–6:00 p.m.
Hyatt Regency, Regency Ballroom A

Senior Section

Senior Section Breakfast and Business Meeting
Monday, 7:30 a.m.–8:30 a.m.
Midwest Airlines Center, 201A

Senior Section Track Sessions
2008 Contribution of Agriculture to Energy Self Sufficiency
2035 Market Structure, Organization, and Performance of the Food System: Greatest Contributions by Agricultural and Applied Economists

National Association of Agricultural Economics Administrators (NAAEA)

NAAEA Business Meeting
Sunday, 10:00 a.m.–11:00 a.m.
Midwest Airlines Center, 201A

Teaching, Learning and Communication Section (TLC)

Pre-conference Workshop: 2009 Professionals Teaching Academy
Saturday, 12:00 p.m.–5:00 p.m.
Hyatt Regency, Executive Ballroom C

TLC Section Business Meeting
Sunday, 10:00 a.m.–12:00 p.m.
Midwest Airlines Center, 201CD

TLC Section Track Sessions
1005 Integrating the Practice of Writing into the Classroom
2034 Understanding the Schism between Digital Natives (Students) and Digital Immigrants (Faculty) and its Implications for Classroom Teaching and Learning
3006 Teaching Tips from Top Teachers: AAEA Award Recipients
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Sunday, 3:00 p.m.–7:00 p.m.
Monday, 7:00 a.m.–4:00 p.m.
Hyatt Regency Foyer

Undergraduate Paper Competition
Tuesday, 8:00 a.m.–6:00 p.m.
Hyatt Regency, Milwaukee Rooms A and B

SS-AAEA Business Meeting
Tuesday, 4:00 p.m.–6:00 p.m.
Hyatt Regency, Regency Ballroom A

Senior Section

Senior Section Breakfast and Business Meeting
Monday, 7:30 a.m.–8:30 a.m.
Midwest Airlines Center, 201A

Senior Section Track Sessions
2008 Contribution of Agriculture to Energy Self Sufficiency
2035 Market Structure, Organization, and Performance of the Food System: Greatest Contributions by Agricultural and Applied Economists
## Meeting Schedule

### Saturday, July 25

**Registration Desk Hours:** 3:00 p.m.–7:00 p.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 7:00 a.m.–6:30 p.m. | Pre-conference Tour: Extension Agricultural Education Tour  
Midwest Airlines Center Foyer, on the corner of 4th Street and Wells Street |
| 7:00 a.m.–8:00 p.m. | Pre-conference Workshop: USDA-Grantsmanship Workshop and NRI PD  
Hyatt Regency, Regency Ballroom C |
| 8:00 a.m.–5:00 p.m. | Pre-conference Workshop: Applied Computational Economics  
Hyatt Regency, Milwaukee Room A |
| 12:00 p.m.–5:00 p.m. | Pre-conference Workshop: 2009 Professionals Teaching Academy  
Hyatt Regency, Executive Ballroom C |

### Sunday, July 26

**Registration Desk Hours:** 7:00 a.m.–7:00 p.m.  
**Employment Center Hours:** 9:00 a.m.–3:30 p.m. (A short orientation will take place at 9:00 a.m.)  
**Poster Hall Hours:** 12:00 p.m.–5:00 p.m.  
**Exhibit Hours:** 3:00 p.m.–5:00 p.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
</table>
| 8:00 a.m.–9:30 a.m. | FAMPS Business Meeting  
Midwest Airlines Center, 201A |
| 8:00 a.m.–10:00 a.m. | C-FARE Breakfast  
Midwest Airlines Center, 202B |
| 8:00 a.m.–3:00 p.m. | Graduate Student Extension Competition  
Hyatt Regency, Pere Marquette Room |
| 8:00 a.m.–3:30 p.m. | GSS Case Study Competition  
Hyatt Regency, Executive Ballrooms A, B, C, and D |
| 8:00 a.m.–5:00 p.m. | Pre-conference Workshop: USDA-Grantsmanship Workshop and NRI PD  
Hyatt Regency, Regency Ballroom D |
| 10:00 a.m.–11:00 a.m. | NAAEA Business Meeting  
Midwest Airlines Center, 201A |
| 10:00 a.m.–12:00 p.m. | ACE Service  
Midwest Airlines Center, 202A |
| 10:00 a.m.–12:00 p.m. | Employment Services Committee Meeting  
Midwest Airlines Center, 202C |
| 10:00 a.m.–12:00 p.m. | TLC Section Business Meeting  
Midwest Airlines Center, 201CD |
| 10:30 a.m.–12:00 p.m. | Outreach Committee Meeting  
Midwest Airlines Center, 202B |
| 11:00 a.m.–1:00 p.m. | AJAE Editors Meeting  
Midwest Airlines Center, 203E |
| 12:00 p.m.–1:00 p.m. | AEM Section Business Meeting  
Midwest Airlines Center, 201B |
| 12:00 p.m.–1:00 p.m. | ARA Section Business Meeting  
Midwest Airlines Center, 201A |
| 12:00 p.m.–1:00 p.m. | GSS Business Meeting  
Midwest Airlines Center, 201CD |
| 12:00 p.m.–1:00 p.m. | Selected Presentations Committee Meeting  
Midwest Airlines Center, 202E |
| 12:00 p.m.–1:30 p.m. | COSBAE Business Meeting  
Midwest Airlines Center, 202B |
Meeting Schedule

12:00 p.m.–2:00 p.m.  Centennial Committee Meeting  
Midwest Airlines Center, 202A

12:00 p.m.–2:00 p.m.  Econometrics Section Business Meeting  
Midwest Airlines Center, 101B

1:00 p.m.–2:00 p.m.  AJAE Associate Editors Meeting  
Midwest Airlines Center, 201A

1:00 p.m.–3:00 p.m.  AEPP Development Task Force Meeting  
Midwest Airlines Center, 202C

1:00 p.m.–3:00 p.m.  CENET Business Meeting  
Midwest Airlines Center, 202D

1:00 p.m.–3:00 p.m.  Membership Committee Meeting  
Midwest Airlines Center, 203C

1:30 p.m.–3:15 p.m.  Extension Section Business Meeting  
Midwest Airlines Center, 102D

2:00 p.m.–3:00 p.m.  CWAE Business Meeting  
Midwest Airlines Center, 202B

2:00 p.m.–3:00 p.m.  Editors of Agricultural Economics-Related Journals Meeting  
Midwest Airlines Center, 201A

2:00 p.m.–3:30 p.m.  Communications/Publications Committee Meeting  
Midwest Airlines Center, 201CD

2:00 p.m.–3:30 p.m.  AAEA Foundation Endowment Committee Meeting  
Midwest Airlines Center, 201B

3:00 p.m.–7:00 p.m.  SS-AAEA Academic Bowl  
Hyatt Regency, Milwaukee Room A, Milwaukee Room B, Crystal Room, and Solomon Juneau

3:00 p.m.–7:00 p.m.  Undergraduate Recruitment Fair  
Hyatt Regency Foyer

3:30 p.m.–5:00 p.m.  AAEA & ACCI Concurrent Sessions  
Midwest Airlines Center

<table>
<thead>
<tr>
<th>AAEA Sessions</th>
<th>Session Title</th>
<th>Room Number</th>
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</thead>
<tbody>
<tr>
<td>1001</td>
<td>The Global Financial Crisis and Agricultural Financial Markets: Impacts and Responses</td>
<td>101A</td>
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<tr>
<td>1002</td>
<td>Managing Complexities in the Biofuels Industry</td>
<td>101B</td>
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<tr>
<td>1003</td>
<td>New Frontiers in Nutrition Labeling: Front of Package and Foodservice</td>
<td>101CD</td>
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<tr>
<td>1004</td>
<td>Risk and Poverty Traps in Africa</td>
<td>102A</td>
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<tr>
<td>1005</td>
<td>Integrating the Practice of Writing into the Classroom</td>
<td>102B</td>
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<tr>
<td>1006</td>
<td>Information Effects on Consumer Food Choices: Implications for Food Industry Managers and Public Policy</td>
<td>102C</td>
</tr>
<tr>
<td>1007</td>
<td>The Outcome-based Approach to Quantifying Educational Project Results and Impacts</td>
<td>102D</td>
</tr>
<tr>
<td>1008</td>
<td>A Risky Business: How New 2008 Farm Act Programs Affect Production under Risk and Uncertainty in a New Market Environment</td>
<td>102E</td>
</tr>
<tr>
<td>1009</td>
<td>Extension Economics: What Is Its Future at Land Grant Universities</td>
<td>103A</td>
</tr>
<tr>
<td>1010</td>
<td>Trade, Health, and Environment</td>
<td>103B</td>
</tr>
<tr>
<td>1011</td>
<td>Land Use Data, Conservation, and Climate Change</td>
<td>103C</td>
</tr>
<tr>
<td>1012</td>
<td>Pricing and Supply Chain Issues in Food Markets</td>
<td>103D</td>
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<tr>
<td>1013</td>
<td>Trade Agreements and New Trade Flows</td>
<td>103E</td>
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</table>
ACCI Session

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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</thead>
<tbody>
<tr>
<td>1003</td>
<td>New Frontiers in Nutrition Labeling: Front of Package and Foodservice</td>
<td>101CD</td>
</tr>
</tbody>
</table>

5:00 p.m.–6:30 p.m. COSBAE Reception  
Midwest Airlines Center, 202D

5:00 p.m.–6:30 p.m. Extension Section Reception  
Midwest Airlines Center, 203A

5:00 p.m.–6:30 p.m. GSS/CWAE Reception  
Midwest Airlines Center, 203D

5:00 p.m.–7:00 p.m. Association Roundtable  
Midwest Airlines Center, 202B

7:00 p.m.–8:00 p.m. AAEA Keynote Address/ACCI Esther Peterson Lecture  
Midwest Airlines Center, Ballroom C

8:00 p.m.–10:00 p.m. AAEA & ACCI Welcome Reception  
Hyatt Regency, Regency Ballroom

Monday, July 27

Registration Desk Hours: 7:00 a.m.–5:00 p.m.
Employment Center Hours: 9:30 a.m.–5:00 p.m.
Poster Hall Hours: 9:00 a.m.–5:00 p.m.
Exhibit Hours: 12:00 p.m.–4:00 p.m.

7:00 a.m.–8:00 a.m. Continental Breakfast for All Meeting Attendees  
Midwest Airlines Center, Main Lobby

7:00 a.m.–8:00 a.m. International Section Business Meeting  
Midwest Airlines Center, 201B

7:00 a.m.–4:00 p.m. SS-AAEA Academic Bowl  
Hyatt Regency, Milwaukee Room A, Milwaukee Room B, Crystal Room, and Solomon Juneau

7:00 a.m.–4:00 p.m. Undergraduate Recruitment Fair  
Hyatt Regency Foyer

7:30 a.m.–8:30 a.m. Senior Section Breakfast and Business Meeting  
Midwest Airlines Center, 201A

8:00 a.m.–9:30 a.m. ACCI Concurrent Sessions  
Midwest Airlines Center

ACCI Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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</thead>
<tbody>
<tr>
<td>2001</td>
<td>Consumer Information</td>
<td>102A</td>
</tr>
<tr>
<td>2002</td>
<td>Vulnerable Consumers</td>
<td>102B</td>
</tr>
<tr>
<td>2003</td>
<td>Dollars and Change: Consumer Expenditures in Dynamic Times</td>
<td>102C</td>
</tr>
<tr>
<td>2004</td>
<td>Twittering about Customer Care: Social Media as an Opportunity for Strengthening Consumer Voice</td>
<td>102D</td>
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</tbody>
</table>

8:15 a.m.–9:15 a.m. AAEA Presidential Address  
Midwest Airlines Center, Ballroom C

9:30 a.m.–11:00 a.m. AAEA & ACCI Concurrent Sessions  
Midwest Airlines Center
### AAEA Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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<tbody>
<tr>
<td>2005</td>
<td>High and Volatile Commodity Prices: What Do They Mean for Food Prices and Consumers?</td>
<td>101A</td>
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<tr>
<td>2006</td>
<td>Developing Index Insurance in Lower Income Countries: Experiences from across the Globe</td>
<td>101B</td>
</tr>
<tr>
<td>2007</td>
<td>Investigating the Challenges of Contemporary Market Power for Cooperatives</td>
<td>101CD</td>
</tr>
<tr>
<td>2008</td>
<td>Contribution of Agriculture to Energy Self Sufficiency</td>
<td>102A</td>
</tr>
<tr>
<td>2009</td>
<td>Animal Cloning: Marketing and Policy Issues</td>
<td>102B</td>
</tr>
<tr>
<td>2010</td>
<td>Extension Section Crops Outlook</td>
<td>102C</td>
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<tr>
<td>2011</td>
<td>Genetically Modified Crops and Smallholder Farmers in Developing Countries</td>
<td>102D</td>
</tr>
<tr>
<td>2012</td>
<td>Student Adviser Match: Path to the Successful Career</td>
<td>102E</td>
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<tr>
<td>2013</td>
<td>Food Safety and Food Technologies: International Comparisons of Consumer Perception and Willingness to Pay</td>
<td>103A</td>
</tr>
<tr>
<td>2014</td>
<td>Invasive Species</td>
<td>103B</td>
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<tr>
<td>2015</td>
<td>Financial Structure, Income, and Profitability</td>
<td>103C</td>
</tr>
<tr>
<td>2016</td>
<td>Agribusiness Structure and Performance</td>
<td>103D</td>
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<tr>
<td>2017</td>
<td>Cigarettes and Chocolate Milk: Smoking, Obesity, and Consumer Responses</td>
<td>103E</td>
</tr>
<tr>
<td>2018</td>
<td>Value Chain Price and Profitability Determinants</td>
<td>201A</td>
</tr>
<tr>
<td>2019</td>
<td>Demand Estimation for Fresh Vegetables, Soft Drinks, and Tobacco Products</td>
<td>201B</td>
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<tr>
<td>2020</td>
<td>Meat and Poultry Food Safety from Farm to Table</td>
<td>201CD</td>
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<tr>
<td>2021</td>
<td>Rural Land Use and Policies</td>
<td>202A</td>
</tr>
<tr>
<td>2022</td>
<td>Agricultural Technology Adoption in Africa</td>
<td>202B</td>
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<tr>
<td>2023</td>
<td>Envy, Empathy, Overconfidence, and Impulses—Influences on Economic Choices</td>
<td>202C</td>
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<tr>
<td>2024</td>
<td>Policy Potpourri</td>
<td>202D</td>
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<tr>
<td>2025</td>
<td>Cattle and Dairy Management</td>
<td>202E</td>
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<tr>
<td>2026</td>
<td>Research and Technology: Productivity and Benefits</td>
<td>203A</td>
</tr>
<tr>
<td>2027</td>
<td>Regional and Sectoral Pollution Policies</td>
<td>203B</td>
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### ACCI Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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<tbody>
<tr>
<td>2028</td>
<td>Online Investment Education for Farm Households and Evidence-based Education Opportunities in Tough Economic Times</td>
<td>203C</td>
</tr>
<tr>
<td>2029</td>
<td>Helping CUBs and Others: ACCI Members Help Consumer Groups and Influence Policy</td>
<td>203D</td>
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<tr>
<td>2030</td>
<td>Consumer Spending</td>
<td>203E</td>
</tr>
</tbody>
</table>

#### Meeting Schedule

- **11:15 a.m.–12:00 p.m.**  
  AAEA Galbraith Forum  
  Midwest Airlines Center, Ballroom C

- **12:00 p.m.–1:30 p.m.**  
  ACCI & AAEA FSN Section Speaker Series & Luncheon  
  Midwest Airlines Center, Ballroom A

- **12:00 p.m.–1:30 p.m.**  
  Extension Section Speaker Series & Luncheon  
  Hyatt Regency, Executive Ballroom C

- **12:00 p.m.–4:00 p.m.**  
  AAEA Grants Center  
  Midwest Airlines Center, Ballroom D Foyer

- **1:30 p.m.–3:00 p.m.**  
  AAEA & ACCI Concurrent Sessions  
  Midwest Airlines Center
## AAEA Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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</thead>
<tbody>
<tr>
<td>2031</td>
<td>Advances in Environmental Benefit Transfer</td>
<td>101A</td>
</tr>
<tr>
<td>2032</td>
<td>Agricultural Lending During Price Surges</td>
<td>101B</td>
</tr>
<tr>
<td>2033</td>
<td>New Data Sources for Research on Agricultural Development</td>
<td>101CD</td>
</tr>
<tr>
<td>2034</td>
<td>Understanding the Schism between Digital Natives (Students) and Digital Immigrants (Faculty) and Its Implications for Classroom Teaching and Learning</td>
<td>102A</td>
</tr>
<tr>
<td>2035</td>
<td>Market Structure, Organization, and Performance of the Food System: Greatest Contributions by Agricultural and Applied Economists</td>
<td>102B</td>
</tr>
<tr>
<td>2036</td>
<td>Washington Policy Update by Chief Economists from the House and Senate Ag Committees and USDA's Farm Service Agency</td>
<td>102C</td>
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<tr>
<td>2037</td>
<td>Successfully Navigating the Tenure Process</td>
<td>102D</td>
</tr>
<tr>
<td>2038</td>
<td>Integrating New Institutional Economic Concepts into Classroom and Policy Discussions</td>
<td>102E</td>
</tr>
<tr>
<td>2039</td>
<td>Pricing and Promotions in the Supermarket Channel</td>
<td>103A</td>
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<tr>
<td>2040</td>
<td>Frontiers in Bayesian Econometrics and Statistics</td>
<td>103B</td>
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<tr>
<td>2041</td>
<td>Pollution Control</td>
<td>103C</td>
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<tr>
<td>2042</td>
<td>Advances in Recreation Demand Models</td>
<td>103D</td>
</tr>
<tr>
<td>2043</td>
<td>Prices and Price Relationships among Commodities and along the Marketing Channel</td>
<td>103E</td>
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<tr>
<td>2044</td>
<td>Economic Linkages across Food Choices, Physical Activity, and Obesity</td>
<td>201A</td>
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<tr>
<td>2045</td>
<td>Invasive Species and Animal Disease</td>
<td>201B</td>
</tr>
<tr>
<td>2046</td>
<td>Credit Markets, Group Lending, and Interpersonal Dynamics</td>
<td>201CD</td>
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<tr>
<td>2047</td>
<td>Natural Resource Economics</td>
<td>202A</td>
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<tr>
<td>2048</td>
<td>Agricultural Productivity Growth around the World</td>
<td>202B</td>
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<tr>
<td>2049</td>
<td>Microeconometric Choice Models with Applications</td>
<td>202C</td>
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<tr>
<td>2050</td>
<td>Policy, Practices, and Agricultural Outcomes</td>
<td>202D</td>
</tr>
<tr>
<td>2051</td>
<td>Crop Insurance</td>
<td>202E</td>
</tr>
<tr>
<td>2052</td>
<td>Rural Broadband and the New Economy</td>
<td>203A</td>
</tr>
<tr>
<td>2053</td>
<td>Assessing Success in Extension and Teaching</td>
<td>203B</td>
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## ACCI Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
<th>Session Title</th>
<th>Room Number</th>
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<tbody>
<tr>
<td>2054</td>
<td>Integrating the Family into the Business</td>
<td>203C</td>
</tr>
<tr>
<td>2055</td>
<td>Establishing a Personal Financial Planning Program within an Agricultural Economics Department: Opportunities and Challenges</td>
<td>203D</td>
</tr>
<tr>
<td>2056</td>
<td>Consumer Credit</td>
<td>203E</td>
</tr>
</tbody>
</table>

### Meeting Schedule

- **1:30 p.m.–4:00 p.m.**  
  GSS Case Study Finals  
  *Hyatt Regency, Executive Ballroom A*

- **3:00 p.m.–4:00 p.m.**  
  AAEA Attended Poster Session  
  *Midwest Airlines Center, Ballroom B*  
  *(see pages 20–25)*

- **3:00 p.m.–4:00 p.m.**  
  ACCI Attended Poster Session  
  *Midwest Airlines Center, Ballroom A*  
  *(see pages 26–27)*

- **3:00 p.m.–4:00 p.m.**  
  IBES Business Meeting  
  *Midwest Airlines Center, 102E*

- **4:00 p.m.–5:30 p.m.**  
  AAEA & ACCI Concurrent Sessions  
  *Midwest Airlines Center*
## AAEA Sessions

<table>
<thead>
<tr>
<th>Session Number</th>
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<tr>
<td>2057</td>
<td>International Food Safety Regulations in the United States and the European Union: Balancing Consumer Confidence and Trade</td>
<td>101A</td>
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<tr>
<td>2058</td>
<td>Forces of Structural Change in the U.S. Dairy Industry: The Roles of Technology, Regulation, and Information</td>
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<td>2059</td>
<td>Global Land Use Impacts of Biofuels: Evidence on the Intensive and Extensive Margins</td>
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<td>2060</td>
<td>Unintended Consequences of U.S. Farm, Environmental, and Energy Policies: Ethical Implications</td>
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<td>2061</td>
<td>Rural-Urban Economic Linkages: Economic Development Policy in an Interdependent Rural-Urban Economy</td>
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<td>2062</td>
<td>New Frontiers in Risk Research I</td>
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<td>2063</td>
<td>Risk, Climate Change, and Vulnerability among Poor Smallholder Households in Marginal Areas</td>
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<td>2064</td>
<td>Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes</td>
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<tr>
<td>2065</td>
<td>Investing in Workforce Diversity in Agricultural Research: Can We Measure the Return?</td>
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<td>2066</td>
<td>Food Security for Caribbean States</td>
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<td>2067</td>
<td>Effects of Food Price Spikes on Dietary Quality in the United States, Mexico, and Worldwide</td>
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<td>Debt Usage and Credit Access</td>
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<td>2069</td>
<td>The Role of the Retail Sector in Promoting Sustainable Production and Consumption of Food—the Experience in the EU</td>
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<td>2070</td>
<td>Impacts of Ethanol and Other Sources of Energy on Food and Commodity Prices</td>
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<td>2071</td>
<td>Consumer Agricultural Products’ Preferences and Willingness to Pay</td>
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<td>2072</td>
<td>Experiments and Experimental Design</td>
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<td>2073</td>
<td>Labeling, Brand, and Advertising in Food Marketing</td>
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<td>2074</td>
<td>New Ideas in the Discernment of Market Power</td>
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<td>2075</td>
<td>Effects of Changes in Trade Barriers</td>
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<td>2076</td>
<td>Decoupled Payments</td>
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<td>2077</td>
<td>Decision Making in Agricultural Production</td>
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<td>2078</td>
<td>Biofuels’ Impact on Land Use and Welfare</td>
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<td>2079</td>
<td>Risk Sharing</td>
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## ACCE Sessions

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<td>Panel on International Consumer Networks</td>
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<td>2081</td>
<td>Consumer Professionals: Research Methods and Career Paths</td>
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<tr>
<td>2082</td>
<td>Financial Literacy</td>
<td>203E</td>
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</tbody>
</table>

### Schedule

- **5:30 p.m.–7:30 p.m.**
  - AAEA Awards & Fellows Recognition Ceremony/Academic Bowl Finals
    - Midwest Airlines Center, Ballroom C
- **5:30 p.m.–7:30 p.m.**
  - ACCE Awards Ceremony & Reception
    - Midwest Airlines Center, Ballroom A
- **7:30 p.m.–8:00 p.m.**
  - Industry & International Reception
    - Hyatt Regency, Regency Foyer
- **8:00 p.m.–9:30 p.m.**
  - Industry Speaker Series & Banquet
    - Hyatt Regency, Regency Ballroom A
- **8:00 p.m.–9:30 p.m.**
  - International Section Speaker Series & Banquet
    - Hyatt Regency, Regency Ballroom C
- **9:00 p.m.–11:00 p.m.**
  - Reunions & Receptions
    - Hyatt Regency
    - (see page 7)
Tuesday, July 28

**Registration Desk Hours:** 7:00 a.m.–4:00 p.m.
**Employment Center Hours:** 9:30 a.m.–5:00 p.m.
**Poster Hall Hours:** 9:00 a.m.–5:00 p.m.
**Exhibit Hours:** 12:00 p.m.–4:00 p.m.

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00 a.m.–8:00 a.m.</td>
<td>Continental Breakfast for All Meeting Attendees</td>
<td>Midwest Airlines Center, Main Lobby</td>
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<tr>
<td>7:00 a.m.–8:00 a.m.</td>
<td>ACE Business Meeting</td>
<td>Midwest Airlines Center, 201B</td>
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<tr>
<td>7:00 a.m.–8:00 a.m.</td>
<td>FSN Section Business Meeting</td>
<td>Midwest Airlines Center, 201A</td>
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<tr>
<td>7:30 a.m.–8:00 a.m.</td>
<td>ACCI Coffee with the Board</td>
<td>Midwest Airlines Center, Ballroom A</td>
</tr>
<tr>
<td>8:00 a.m.–8:30 a.m.</td>
<td>AAEA Business Meeting</td>
<td>Midwest Airlines Center, Ballroom C</td>
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<tr>
<td>8:00 a.m.–9:00 a.m.</td>
<td>ACCI Business Meeting</td>
<td>Midwest Airlines Center, Ballroom A</td>
</tr>
<tr>
<td>8:00 a.m.–6:00 p.m.</td>
<td>Undergraduate Paper Competition</td>
<td>Hyatt Regency, Milwaukee Rooms A and B</td>
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<tr>
<td>8:30 a.m.–9:30 a.m.</td>
<td>AAEA Fellows Address</td>
<td>Midwest Airlines Center, Ballroom C</td>
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<tr>
<td>9:30 a.m.–11:00 a.m.</td>
<td>AAEA &amp; ACCI Concurrent Sessions</td>
<td>Midwest Airlines Center</td>
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### AAEA Sessions

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<td>3001</td>
<td>New Research Directions in Agricultural Contracts</td>
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<tr>
<td>3002</td>
<td>Looking Back to Move Forward: The Census of Agriculture</td>
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<td>3003</td>
<td>Publishing in the AJAE: The Editors’ Perspective</td>
<td>101CD</td>
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<tr>
<td>3004</td>
<td>Expanding Horizons: Opportunities and Challenges of Working Outside of the United States</td>
<td>102A</td>
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<tr>
<td>3005</td>
<td>Identifying Structural Parameters in the Face of Endogeneity Concerns with Illustrations from Environmental Innovations</td>
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<td>3006</td>
<td>Teaching Tips from Top Teachers: AAEA Award Recipients</td>
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<tr>
<td>3007</td>
<td>Migration Improving Rural Communities through Entrepreneurship, Investment, and Poverty Reduction</td>
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<td>3008</td>
<td>Globalization, Policy, and Agricultural Trade: A Focus on Intra-OECD Trade and OECD Trade with Emerging Markets</td>
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<td>3009</td>
<td>Innovation Strategy: A New Frontier in Global Agrifood Supply Chains</td>
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<tr>
<td>3010</td>
<td>Extension Section Livestock Outlook</td>
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<td>3011</td>
<td>Shifting Patterns of Agricultural Production and Productivity Worldwide</td>
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<td>3012</td>
<td>Valuing Environmental Amenities</td>
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<td>3013</td>
<td>Food Safety Risk Ranking and Cost Analysis along the Domestic and International Supply Chains</td>
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<td>3014</td>
<td>Farmland Usage and Farmland Values</td>
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<td>3015</td>
<td>Demand Interrelationships for Beverages and Welfare Effects from Rising Energy Prices, New Product Introductions, and Volatility in Raw Material Prices</td>
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<tr>
<td>3016</td>
<td>Environmental Valuation of Housing and Health</td>
<td>201CD</td>
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<tr>
<td>3017</td>
<td>Understanding Factors Affecting Nutritional Outcomes Domestically and Internationally</td>
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<td>3018</td>
<td>Agricultural Markets, Prices, and Farm Income</td>
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<td>3019</td>
<td>Agricultural Subsidy Programs</td>
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<td>3020</td>
<td>Land Conservation</td>
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<td>3021</td>
<td>Carbon Sequestration, Climate Change, and Greenhouse Gases</td>
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<td>3022</td>
<td>Livestock Futures, Insurance, and Animal Disease</td>
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<td>3023</td>
<td>Rural Infrastructure and Growth</td>
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<tr>
<td>3024</td>
<td>FINRA Investor Education Foundation Projects and Grant Opportunities</td>
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<td>3025</td>
<td>Food and Health</td>
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<td>3026</td>
<td>Financial Planning</td>
<td>203E</td>
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#### 11:00 a.m.–12:15 p.m.

**ACCI Colston Warne Lecture**

*Midwest Airlines Center, Ballroom A*

#### 11:15 a.m.–12:00 p.m.

**Applied Economic Perspectives and Policy: The Definition and Vision of the New Journal and Its Featured Articles**

*Midwest Airlines Center, 102C*

#### 12:00 p.m.–1:30 p.m.

**CWA Speaker Series & Luncheon**

*Hyatt Regency, Regency Ballroom A*

**COSBAE Speaker Series & Luncheon**

*Hyatt Regency, Regency Ballroom C*

#### 12:15 p.m.–1:30 p.m.

**ACCI Dine Around Luncheons at Local Restaurants**

*Various Local Restaurants*

#### 1:30 p.m.–3:00 p.m.

**AAEA & ACCI Concurrent Sessions**

*Midwest Airlines Center*

### AAEA Sessions

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<td>3027</td>
<td>Preserving Multifunctional Agriculture</td>
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<td>3028</td>
<td>Economics of Animal Welfare Changes in the U.S. and European Union</td>
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<tr>
<td>3029</td>
<td>Economic Modeling of Foreign Animal Disease Events: Observations and Discoveries from a Series of USDA and DHS-sponsored Collaborative Efforts</td>
<td>101CD</td>
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<tr>
<td>3030</td>
<td>New Frontiers in Risk Research II</td>
<td>102A</td>
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<tr>
<td>3031</td>
<td>Behavioral Economics and Obesity</td>
<td>102B</td>
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<td>3032</td>
<td>Practicing and Teaching Econometrics in R</td>
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<td>3033</td>
<td>Paul Krugman: His Contributions to Trade Analysis and Economic Geography</td>
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<td>3034</td>
<td>Graduate Student Competition in Extension—Winners’ Presentations</td>
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<td>3035</td>
<td>The Entrepreneurial Discovery of Agricultural Market Opportunities</td>
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<td>3036</td>
<td>Recruiting Economics and Business Students from and for Today’s—and Tomorrow’s—Markets</td>
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<td>3037</td>
<td>Open Space, Urban Sprawl, and the Patterns of Land Use Change</td>
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<td>3038</td>
<td>Renewable Resources</td>
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<td>3039</td>
<td>Strategies for Evaluating Farm Decisions</td>
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<td>3040</td>
<td>Assessment and Promotion of Household Wellbeing</td>
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<td>3041</td>
<td>Consumer Preference, Consumption, and Government Regulation of Beef Products</td>
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<td>3042</td>
<td>Effects of the Supplemental Nutrition Assistance Program (SNAP) and the National School Lunch Program on Dietary Quality and Health Outcomes</td>
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<td>3043</td>
<td>Pricing and Advertising</td>
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<td>3044</td>
<td>The Empirics of Economic Development and Agriculture</td>
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<td>3045</td>
<td>Farm-Level Technology Adoption: Causes and Effects</td>
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<td>3046</td>
<td>Crop Production Decisions</td>
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<td>3047</td>
<td>Modeling Supply, Climate Change, and Subsidies on the Farm</td>
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<td>3048</td>
<td>Water Resource Policy</td>
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<td>3049</td>
<td>Weather Risk and Derivatives</td>
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<tr>
<td>3050</td>
<td>Family Finance</td>
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<td>3051</td>
<td>Saving Behavior</td>
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<tr>
<td>3052</td>
<td>Low-income Rural Mothers’ Support for Employment: Policy Implications</td>
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3:00 p.m.–4:00 p.m.  
AAEA Attended Poster Session  
*Midwest Airlines Center, Ballroom B*  
*(see pages 20–25)*

4:00 p.m.–5:30 p.m.  
AAEA & ACCI Concurrent Sessions  
*Midwest Airlines Center*

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<tr>
<td>3053</td>
<td>New Econometrics Methods for Structural Change Analysis of Agricultural and Food Markets</td>
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<td>3054</td>
<td>Serving the Needs of the Next Generation and Resource Economics Leaders</td>
<td>101B</td>
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<tr>
<td>3055</td>
<td>How Does One Properly Measure the Impact of SNAP (Food Stamps) on Policy-relevant Outcomes?</td>
<td>101CD</td>
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<td>3056</td>
<td>Financial Education Experiments in the Field</td>
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<td>3057</td>
<td>Food Labeling, Purchasing Decisions, and Diet Quality</td>
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<td>3058</td>
<td>Thinking outside the Academic Box</td>
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<td>3059</td>
<td>Delivering Sustainability</td>
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<td>3060</td>
<td>Leveraging the Biology of Decision Making to Improve Economic Research</td>
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<td>3061</td>
<td>Conservation and Ecosystem Restoration</td>
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<td>3062</td>
<td>Biofuel Production and Performance Issues</td>
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<td>3063</td>
<td>Consumer Responses to Food Safety Concerns</td>
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<td>3064</td>
<td>Livestock Cycles, Meat Demands, Futures Markets, and the Transmission of Commodity and Energy Prices through Markets</td>
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<td>Recreation Demand Modeling</td>
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<td>Soy Consumption and Spatial Soybean and Corn Markets</td>
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<td>Contracts, Organizations, and Ownership</td>
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<td>Childhood Nutrition and Education in Economic Development</td>
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<td>3069</td>
<td>Technical Barriers to Trade</td>
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<td>3070</td>
<td>Water Allocation Issues</td>
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<td>3071</td>
<td>Environmental and Natural Resources Policy</td>
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<td>3072</td>
<td>Pesticides and Pest Management Issues</td>
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<td>Econometric Models of Time or Space</td>
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<td>3074</td>
<td>Human Capital and Labor: Educational Achievement and Income Inequality</td>
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ACCI Sessions

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<tr>
<td>3075</td>
<td>In the Trenches, in the Field: Lessons Learned from Consumer Research</td>
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<td>3076</td>
<td>Applications of Consumer Science to Financial Decision Making: Examples from the University of Wisconsin at Madison</td>
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<td>3077</td>
<td>Finance and Health</td>
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4:00 p.m.–6:00 p.m.  
SS-AAEA Business Meeting  
*Hyatt Regency, Regency Ballroom A*

9:00 p.m.–11:00 p.m.  
Reunions & Receptions  
*Hyatt Regency*  
*(see page 7)*
Agribusiness Economics & Management
Monday, 3:00 p.m.–4:00 p.m.

M22 Determinants and Impacts of Private Investment in the Plantation Sector of Kerala, India
Sethulekshmy Rajagopal and Beena Nayar, University of Kerala, India

M23 Does Experience Determine Performance? A Meta-analysis on the Experience-Performance Relationship
Whitney Peake, Murray State University; Maria Marshall, Purdue University

Tuesday, 3:00 p.m.–4:00 p.m.

T25 Determinants of Vendor Success in Farmers’ Markets: Evidence from Upstate New York
Todd Schmit and Miguel Gomez, Cornell University

T26 Explaining Excess Co-movement in International Commodity Prices using Fractional Co-integration
Gabriel Power and Chul Choi, Texas A&M University

Agricultural Finance & Farm Management
Monday, 3:00 p.m.–4:00 p.m.

M8 Analyzing the Growing Concentration of U.S. Farm Debt
Robert Dubman, James Johnson, and Robert Williams, USDA-Economic Research Service

M9 Verifying Credence Attributes in Livestock Production
Nicole Olynk, Glynn Tonsor, and Christopher Wolf, Michigan State University

Tuesday, 3:00 p.m.–4:00 p.m.

T10 Economic Analysis of Tillage and Nutrient Best Management Practices in the Ouachita River Basin, Louisiana
Augustus Matekole and John Westra, Louisiana State University

Consumer/Household Economics
Monday, 3:00 p.m.–4:00 p.m.

M34 Consumer Preference for Alternative Transportation Fuels: A Conjoint Analysis
Malika Chaudhuri, Glynn Tonsor, and H. Christopher Peterson, Michigan State University

M35 Understanding Differences in Self-reported Expenditures between Household Scanner Data and Diary Survey Data: A Comparison of Homescan and Consumer Expenditure Survey
Chen Zhen, RTI International; Justin Taylor, Washington State University; Mary Muth, RTI International; Ephraim Leibtag, USDA-Economic Research Service

Tuesday, 3:00 p.m.–4:00 p.m.

T35 Assessing Consumer Preference for Flex Fuel Vehicles
H. Christopher Peterson, Malika Chaudhuri, and Glynn Tonsor, Michigan State University

Demand & Price Analysis
Monday, 3:00 p.m.–4:00 p.m.

M28 A Study of the Demand Relationship between Fixed-weight and Random-weight Citrus
Jong-Ying Lee and Mark Brown, Florida Department of Citrus; Zhifeng Gao, University of Florida

M29 Characterization of the Changing Nature of Food Demand in China
Vardges Hovhannisyan and Brian Gould, University of Wisconsin at Madison

Tuesday, 3:00 p.m.–4:00 p.m.

T30 An Econometric Analysis of the Structure of Commodity Futures Prices
Sergio Lence, Chad Hart, and Dermot Hayes, Iowa State University

T31 Dynamics of Biotechnology Adoption with Learning and Neighborhood Effects: The Case of the U.S. GM Corn Seed
Do-Il Yoo, University of Wisconsin at Madison

T32 Forecast and Simulation Analyses of Mexican Meat Consumption at the Table Cut Level: Impacts on U.S. Exports
Jose Lopez and Jaime Malaga, Texas Tech University

T33 Futures Basis for Cotton: Impact of Globalization and Structural Change
Stephen MacDonald and Leslie Meyer, USDA-Economic Research Service

T34 South Korean Import Demand for Grains: An Estimation of a Censored Rotterdam Model
JaeHong Park and Shida Henneberry, Oklahoma State University
Environmental & Nonmarket Valuation
Monday, 3:00 p.m.–4:00 p.m.

M47  Amenity Values of Spatial Configurations of Forest Landscapes over Space and Time in the Southern Appalachian Highlands
Seong-Hoon Cho, SeungGyu Kim, Roland Roberts, and SuHyun Jung, University of Tennessee

M48  Economic Benefits of the National Soil Survey Program: A Spatial Regression Analysis Approach
Archana Pradhan and Jerald Fletcher, West Virginia University

M49  Health Risk Analysis of Heating Choice and the Economic Value of Related Improvement
Zheng Liu, Angelos Pagoulatos, and Wuyang Hu, University of Kentucky

M50  Public Preferences about Multifunctionality of U.S. Agriculture
Wanki Moon, Korea University; Wayne Griffith, Southern Illinois University

Tuesday, 3:00 p.m.–4:00 p.m.

T55  Buying Ecological Services: Fragmented Reserved and the Agricultural Extensification Debate
David Hennessy and Harvey Lapan, Iowa State University

T56  Estimation of Social Cost of Coal Based Electricity Generation: An OH-MARKAL Adaptation
Shruti Khadka Mishra, Fred Hitzhusen, Brent Sohngen, and Jean-Michel Guldmann, The Ohio State University

T57  Irreversibility, Uncertainty, and Rural Amenities: The Argument for Agricultural Land Conservation in an Open City Model
Peter Howard, University of California, Davis

T58  The Value of Scouting for Big Game Animals for Hunters and Non-hunters: A Count Data Approach
Eugenie Montblanc and Kimberly Rollins, University of Nevada at Reno

Food & Agricultural Marketing
Monday, 3:00 p.m.–4:00 p.m.

M14  Assessing Consumer Preferences for Anjou Pears
Karina Gallardo, Eugene Kupferman, and Jill McCluskey, Washington State University

M15  Don’t Compensate, Mitigate: Welfare Impacts of Check-off Programs for Wind-borne Invasive Species
Anton Bekkerman, Montana State University; Nicholas Piggott and Barry Goodwin, North Carolina State University; Kennrett Jefferson-Moore, North Carolina A&T State University

M16  Hispanic Consumers’ Preferences and Willingness to Pay for Pasture-fed Beef in Virginia
Jie Luo, Denise Mainville, and Wen You, Virginia Tech; Rodolfo Nayga, University of Arkansas

M17  Juggling the Goals: Technology Adoption and Commercialization in Ethiopia
Zelekawork Paulos Aklilu, International Food Policy Research Institute; Dawit Alemu, Ethiopian Institute of Agricultural Research

M18  Organic Farming without Certification: A Game-theoretic Explanation
Steven Holland, Luther College

M19  The Impact of Changes in Income Distribution on Food Demand in China: The Evidence from Urban Survey Data in Jiangsu Province
Zhihao Zheng and Shida Henneberry, Oklahoma State University

Tuesday, 3:00 p.m.–4:00 p.m.

T16  Agricultural Cooperatives and Contract Price Competitiveness
Ani Katchova, University of Kentucky

T17  Cow-Calf Producer Interest in Group Marketing of Feeder Calves
Jason Franken, David Patterson, Michael Smith, Scott Poock, and Joe Parcell, University of Missouri

T18  Honey Bee Disease: The Economic Implications of Colony Collapse Disorder
Walter Thurman, North Carolina State University; Randal Rucker, Montana State University

T19  Lifestyle-oriented Health Promotion: How to Create Target Oriented Communication Strategies for a Healthy Diet?
Maike Bruhn, University Kiel; Carola Grebitus, University of Bonn
<table>
<thead>
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<th>Session</th>
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</table>
| **Monday, 3:00 p.m.—4:00 p.m.** | **Industrial Organization/Supply Chain Management** | **M24** A Reputation Model with Geographical Indications and Trademarks  
* Luisa Menapace and GianCarlo Moschini, Iowa State University  
**M25** Ethanol Plant Profitability and Excess Capacity  
* Frank Dooley, Maria Cox, and Lydia Cox, Purdue University  
**M26** Productivity and Ownership Changes in the Supermarket Industry  
* Wonho Chung and Clarissa Yeap, University of Minnesota  
**Tuesday, 3:00 p.m.—4:00 p.m.** | **T27** Countervailing Power and Vertically Differentiated Retailers in the Food Supply Chain  
* Shin-Shyr Wang, Nathalie Lavoie, and Christian Rojas, University of Massachusetts Amherst  
**T28** Information Asymmetry, Product Labeling, and Price Premiums: The Case of Labeling for the rBST-free Fluid Milk  
* Lan Li, Harry Kaiser, and Edward McLaughlin, Cornell University; Diansheng Dong, USDA-Economic Research Service  
**T29** Unilateral vs. Bilateral Incentives: Evidence from the U.S. Pork Industry  
* Jongick Jang, Douglas Miller, Michael Sykuta, and Seoung-Joon Won, University of Missouri  
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**Tuesday, 3:00 p.m.—4:00 p.m.** | **T38** Climate Change and Economic Growth: Analyzing Vulnerability to Hurricanes  
* Megan Silbert and Carmen Carrion-Flores, University of Florida  
**T39** Determinants of Pastoralist Mobility and Movement in Northern Kenya  
* Russell Toth, Cornell University  
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* Corey Lang, Cornell University
International Trade  
Tuesday, 3:00 p.m.–4:00 p.m.  

T41  Bayesian Social Relations Gravity Model of International Trade  
Oleksiy Tokovenko, Lewell Gunter, and Jeffrey Dorfman, University of Georgia  

T42  “High Food Price” Policy Responses: Welfare Trade-offs and Global Implications  
Andrea Woolverton and James Kiawu, USDA-Economic Research Service  

T43  The Geography of Bilateral Trade and the Indirect Land Use Effects of Biofuel Policy  
Nelson Villoria and Thomas Hertel, Purdue University  

Natural Resource Economics  
Monday, 3:00 p.m.–4:00 p.m.  

M51  A Two-period Model of Dynamic Optimum Site Selection for Conservation Reserves  
Sahan Dissanayake, University of Illinois at Urbana-Champaign  

M52  Assessing the Efficiency of Conservation Districts Using Data Envelopment and Stochastic Frontier Analysis  
Robert Hearne, Saleem Shaik, and Nirodha Desilva, North Dakota State University  

M53  Does Ethanol Cause Commodity Price Volatility?  
Zibin Zhang, Luanne Lohr, Cesar Escalante, Hazel Wetzstein, and Michael Wetzstein, University of Georgia  

M54  Robust Forecasting of Water Demand in Crop Production  
Swagata Banerjee, Buddhi Gyawali, and James Bukenya, Alabama A&M University  

M55  Trade Barriers and Global 2020 Biofuel Targets: What Implications for Land Use Change?  
Aline Mosnier and Petr Havlik, International Institute for Applied Systems Analysis; Erwin Schmid, University of Natural Resources and Applied Life Sciences; Michael Obersteiner, International Institute for Applied Systems Analysis; Uwe Schneider, University of Hamburg; Jean-Christophe Bureau, Institut National de la Recherche Agronomique  

Tuesday, 3:00 p.m.–4:00 p.m.  

T59  Accounting for Instream Flow Impacts of Agricultural Water Use  
Yusuke Kuwayama and Nicholas Brozovic, University of Illinois at Urbana-Champaign  

T60  Co-evolution of Livestock Diseases and Management Choices  
Richard Horan and Christopher Wolf, Michigan State University  

Policy Analysis  
Monday, 3:00 p.m.–4:00 p.m.  

M41  Are U.S. Rice Farm Programs Supply Distorting: Evidence from the 1996 and 2002 Farm Bills  
Eric Wailes, University of Arkansas; Linwood Hoffman and Jayson Beckman, USDA-Economic Research Service  

M42  China’s Changing Agricultural and Trade Policies in a Volatile Global Economy: Impacts on Domestic and Global Agricultural Commodity Markets  
Jim Hansen, Francis Tuan, Agapi Somwaru, and Ralph Seeley, USDA-Economic Research Service  

M43  Integrated Economic-Epidemiologic Modeling of Avian Influenza Mitigation Options: An Application to Texas Poultry Industry  
Aklesso Egbendewe-Mondzozo, Texas A&M University; Levan Elbakidze, University of Idaho; Bruce McCarl, Texas A&M University  

Tuesday, 3:00 p.m.–4:00 p.m.  

T44  An Econometric Analysis of U.S. Milk Production: A Herd Dynamics Approach  
Marin Bozic and Brian Gould, University of Wisconsin at Madison  

T45  Can a Buyout Option Mitigate the Effect of Agricultural “Boom and Bust” Cycles on Transportation Public-Private Partnerships?  
Julie Adams, Gabriel Power, and Dmitry Vedenov, Texas A&M University  

T46  Crime and Local Inequality in the United States  
Tauidur Rahman and Andrea Borlizz, University of Arizona  

T47  Incorporating Diminishing Marginal Returns to Performance Measures of Foreign Passenger Inspections  
Peyton Ferrier, USDA-Economic Research Service
### Production Economics
**Monday, 3:00 p.m.–4:00 p.m.**

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<th>Farmers’ Willingness to Produce Biofuel Feedstocks: Examining the Case for Cover Crops in the Southeast</th>
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<td></td>
<td>Manik Anand, Auburn University; Jason Bergtold, Kansas State University; Patricia Duffy and Diane Hite, Auburn University; Randy Raper and Francisco Arriaga, USDA-Agricultural Research Service</td>
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<tr>
<td>M11</td>
<td>Spatial Panel Analysis of Precision Agriculture Data: The Case of Managed Drainage in Indiana</td>
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<td>Benoit Delbecq, Purdue University; Raymond Florax, Purdue University; Adela Nistor, Brock University; Jason Brown and Jess Lowenberg-DeBoer, Purdue University</td>
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<tr>
<td>M12</td>
<td>The Efficiency of Spanish Arable Crop Organic Farms, A Local Maximum Likelihood Approach</td>
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<td>Teresa Serra, Centre de Recerca en Economia i Desenvolupament Agroalimentari; Barry Goodwin, North Carolina State University</td>
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<tr>
<td>M13</td>
<td>U.S. Biofuel Feedstock Supply under Output Price and Quantity Uncertainty</td>
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<td>Qiujie Zheng and C. Richard Shumway, Washington State University</td>
</tr>
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**Tuesday, 3:00 p.m.–4:00 p.m.**

| T11 | Do Producers Respond to Every Price Change? Modeling Nonlinearities Using a Threshold Demand System |
|     | Gulcan Onel and Barry Goodwin, North Carolina State University |
| T12 | Economic Analysis of Low/High Grain Feed for Organic Dairy Cows |
|     | Stephanie Horton, Baohui Song, and Cindy Daley, California State University, Chico |
| T13 | North American Trade Suspension Agreement, Climate Change, and U.S. Winter Tomato Market |
|     | Gary Thompson, Satheesh Aradhya, and Russell Tronstad, University of Arizona |
| T14 | The Effect of Fertilizer Price on Crop Supplies in Southern Agriculture |
|     | Yan Liang, Mississippi State University |
| T15 | The Rain Premium in Cattle Markets |
|     | David Anderson, Gabriel Power, and Dusty Menzies, Texas A&M University |

### Productivity Analysis & Emerging Technologies
**Monday, 3:00 p.m.–4:00 p.m.**

| M3  | Innovation Behavior in Dairy Farming—Peer-group Effects and Sequential Decisions |
|     | David Zilberman, University of California, Berkeley; Johannes Sauer, Imperial College London |
| T2  | Cluster Analysis of Consumers’ Attitudes toward Anaerobic Digestion |
|     | Daniel Sanders, Stan Ernst, and Matthew Roberts, The Ohio State University |
| T3  | Sources of Inefficiency among U.S. Organic Farms: A Stochastic Frontier Analysis |
|     | Joseph Price and Timothy Park, University of Georgia |

**Tuesday, 3:00 p.m.–4:00 p.m.**

| T1  | Quantile Regression in Hedonic Modeling |
|     | Marco Costanigro and Jeremy Carter, Colorado State University |

### Research Methods/Econometrics/Statistics
**Monday, 3:00 p.m.–4:00 p.m.**

| M1  | A Note on Bid Affiliation in Repeated Random Nth Price Auction |
|     | Faical Akaichi and Jose Gil, Centre de Recerca en Economia i Desenvolupament Agroalimentari; Rodolfo Nayga, University of Arkansas |
| M2  | The Importance of Socio-demographic Variables on the Quality of Predicted Probabilities of Binary Choice Models: An Application of Brier Probability Score Method on Organic Milk Choice |
|     | Pedro Alviola IV, David Bessler, and Oral Capps Jr., Texas A&M University |

**Tuesday, 3:00 p.m.–4:00 p.m.**

| T1  | Quantile Regression in Hedonic Modeling |
|     | Marco Costanigro and Jeremy Carter, Colorado State University |

### Resource & Environmental Policy Analysis
**Monday, 3:00 p.m.–4:00 p.m.**

| M44 | Balancing Bioenergy Cropping Benefits and Water Quality Impacts: A Dynamic Optimization Approach |
|     | Mark Eiswerth, University of Wisconsin at Whitewater; G. Cornelis van Kooten, University of Victoria |
| M45 | Effectiveness of Environmental Policies and Bioenergy Production Incentives |
|     | Lyubov Kurkalova, North Carolina A&T State University; Silvia Secchi, Southern Illinois University; Philip Gassman, Iowa State University |
| M46 | Factors Affecting the Testing of Manure Transported off the Farm |
|     | Sarah Ali and Laura McCann, University of Missouri |
T48  A Threshold Co-integration Analysis of the Relationship between Corn, Crude Oil, and Ethanol Prices
Scott Fausti, Jing Li, Bashir Qasmi, and Yonas Hamda, South Dakota State University

T49  Does IPM Adoption Reduce Pesticide Use? A National-level Accounting
George Norton and Jason Maupin, Virginia Tech

T50  Environmental Implications of Pest and Nutrient Management Practices in Organic and Conventional Soybean Production
Cristina Miller, University of Illinois at Urbana-Champaign; Catherine Greene and Michael Livingston, USDA-Economic Research Service

Amanda Palazzo and Nicholas Brozovic, University of Illinois at Urbana-Champaign

T52  Optimal Irrigation and Risk-efficient Crop Choices in Western Kansas
Sreedhar Upendram, Kansas State University

T53  Resolving Congestion in the Information Age: The Case of Commuter Parking
Stephan Kroll, Colorado State University; Nick Janusch, California Energy Commission; Jonathan Kaplan, California State University, Sacramento

T54  Economic Dimensions of Geological CO2 Storage: Incorporating Uncertainty and Long-term Costs into Assessments of Sequestration Options
Susan Capalbo and Caiven Wu, Oregon State University; Dave Goldberg, Columbia University

M6  Copula Estimation of Portfolio Value-at-risk: Methodologies and Consequences for Applied Decision-making
Meng-Shiuh Chang, Texas A&M University; Yanhong Jin, Rutgers, The State University of New Jersey; Vicky Salin, Texas A&M University

M7  Mean and Variance Dynamics between Agricultural Commodity Prices and Crude Oil Prices
Ardian Harri, Mississippi State University; Darren Hudson, Texas Tech University

T7  A Real Options Analysis of Ethanol Plant Investment under Uncertainty
Todd Schmit and Jianchuan Luo, Cornell University

T8  Cost Economies under Risk Aversion with Price and Production Uncertainties: The Case of U.S. Dairy
C. Richard Shumway and Almuanad Melhim, Washington State University

T9  Switching to Perennial Biofuel Crops under Uncertainty and Irreversibility
Feng Song, Jinhua Zhao, and Scott Swinton, Michigan State University

M36  Territorial Targeting of EU Rural Support Policy: Case Study for a Lagging Region in Latvia
Eudokia Balamou, University of Patras; Daina Saktina, Latvian State Institute of Agrarian Economics; William Meyers, University of Missouri

T37  Paying for Greater Rural Intermodal Capacity: A Case Study of Texas Cotton
Pei-Chun Lai, John Robinson, and Stephen Fuller, Texas A&M University

M5  The Productivity Effects of Extension Appointments in Land Grant Colleges
Jeremy Foltz and Bradford Barham, University of Wisconsin at Madison

T4  Assessment of an Agribusiness Degree Program Using Alumni Perceptions
Jon Phillips, California State Polytechnic University, Pomona

T5  Evaluating the Web Sites of Cooperative Extension Services
Jon Phillips, California State Polytechnic University, Pomona

T6  Farm and Ranch Risk Model
Kim Anderson, Oklahoma State University
Consumer & Personal Finance Education

A1  Shifting the Paradigm of Financial Education: From a “Wealth Maximization” Model to an “Economic and Financial Well-being” Model
Deborah Haynes, Montana State University; Nicole Wanago, University of Arizona; Holly Hunts, Montana State University

A2  The Effect of Extraneous Affect Inductions on Consumer Time Preferences
Ting Yan, University of Wisconsin at Madison

A3  Are Differences in Financial Psychology Related to Differences in Financial Education?
Selena Garrison and Michael Gutter, University of Florida

Andrew Vlietstra and Jeanne Hogarth, Federal Reserve Board

A5  “Cost of Raising a Child” Calculator
Mark Lino and Andrea Carlson, USDA-Center for Nutrition Policy and Promotion

A6  Financial Education and Evaluation: A Graduate Course with a Service Learning Component
Leslie Pimental, Melissa Wilmarth, M. J. Kabaci, Irina Kunovskaya, Brenda Cude, and Lance Palmer, University of Georgia

A7  Variables Determining Pocket Money for Junior High School Students
Junko Shigekawa, Saitama University

Consumer Policy

A8  Assessing Debt and Alternative Short-term Lending Practices in State
Robert Nielsen, University of Georgia

A9  Correlates of Physical Health Conditions and Depressive Symptoms among Elderly Women
Susan Brown and Yoon Lee, Utah State University

Consumer/Business Interface

A10  Assessing Consumer Demand for Local Food: The Development of a Multi-farm Community Supported Agriculture Program to Meet Farmer and Consumer Needs
Michele Schmidt, Jane Kolodinsky, and Thomas Desisto, University of Vermont

A11  Social Network, Financial Capital, and Business Success among Minority Women Small Business Owners
Yoon Lee, Utah State University; Laquita Blockson, College of Charleston; Ramona Heck, Baruch College

A12  Post-disaster Consumer Coping and Rebuilding: The Role of Financial Wellness
Chuanlan Liu, Frances Lawrence, William Black, and Anna Walz, Louisiana State University

Consumer/Household Economics

A13  Differences in Savings Behavior among Married Couples, Cohabiting Couples, and Singles
Teresa Mauldin, Yoko Mimura, and Melissa Wilmarth, University of Georgia

A14  Factors That Influence Small Business Start-up
Adrienne Hall and Sharon DeVaney, Purdue University

A15  The Decision to Buy an Annuity
Sharon DeVaney, Purdue University; Elizabeth Gorham, South Dakota State University

Contemporary Consumer Economic Issues

A16  Agricultural Nanotechnologies and Implications on Policy and Consumer Acceptance
David Marshall and Wuyang Hu, University of Kentucky

A17  Materialism and Financial Behaviors
Joseph Eisen, University of Wisconsin at Madison; Michael Gutter, University of Florida

A18  Promoting Better Health through Active Commuting: Can We Pay People to Exercise?
Erin Roche, Jane Kolodinsky, and Lisa Aultman-Hall, University of Vermont

A19  Factors Influencing Consumer Vulnerability to Weight-loss Advertising among Obese Consumers
Sheri Worthy and Kenneth Pilcher, Mississippi State University; Kristine Lokken, University of Alabama at Birmingham; Abbe Boeka, University of Alabama

Food & Agricultural Marketing

A20  Analysis of Food Consumption Behavior by Ugandan Households
Gilbert Werema, Wayland Baptist University; Jack Houston and Brenda Cude, University of Georgia

Food Safety & Nutrition

A21  Food Stamps and Diet Quality: Evidence from NHANES 1999–2002
Patricia Duffy, Claire Zizza, Diane Hite, and Henry Kinnucan, Auburn University

A22  Things Are Not Always What They Seem: Perception and Reality of Away-from-home Eating
Erin Roche, Jane Kolodinsky, and Jean Harvey-Berino, University of Vermont

Human Capital & Labor

A23  The Influence of Family Disruption on College Attendance and Completion: The Experience of the Wisconsin Longitudinal Cohort
Dong Han, University of Wisconsin at Madison
Personal Finance

**A24**  Do Taxes Explain Rising Mortgage Debt among Older Households?
Hyrum Smith, Michael Finke, and Sandra Huston, Texas Tech University

**A25**  Risk Aversion and Female-headed Households
Danielle Winchester and Sandra Huston, Texas Tech University

Risk & Uncertainty

**A26**  A Model of Health Insurance Participation: The Role of Intelligence and Risk Tolerance
Swarn Chatterjee and Robert Nielsen, University of Georgia

Teaching, Communication, & Extension

**A27**  A New Strategy for Reaching Uninsured Children Eligible for Public Coverage
Roberta Riportella and Danielle Berman, University of Wisconsin at Madison; Allison Espeseth, Covering Kids & Families: Wisconsin
Invited Paper Session
Agricultural finance leaders from academia, government, and industry will provide three presentations on the impacts of the global financial crisis on agriculture. The first paper provides a broad overview of the linkages between the financial crisis and production agriculture from the unique perspective of a Wall Street insider with strong ties to agricultural economics. The second and third papers provide more detailed and focused analyses of selected issues introduced in the overview. Neil Conklin, current president of the Farm Foundation, will serve as the discussant for the session.

Organizer: Nicholas Paulson, University of Illinois at Urbana-Champaign
Discussant: Neilson Conklin, Farm Foundation

Presentations:
An Overview of the Linkages of the Global Financial Crisis to Production Agriculture
Paul Ellinger, University of Illinois at Urbana-Champaign; Vishwanath Tirupattur, Morgan Stanley

Financial Health of Agricultural Financial Institutions
Brian Brigeman, Federal Reserve Bank, Kansas City; Michael Gunderson, University of Florida; Brent Gloy, Cornell University

Impacts of the Financial Crisis on Risk Capacity and Exposure in Agriculture
Nicholas Paulson and Bruce Sherrick, University of Illinois at Urbana-Champaign

COSBAE Track Session
The outlook for the biofuels industry, particularly grain-based biofuels and second-generation biofuels, remains unclear. Can second-generation biofuels play a role in mitigating climate change? When will biofuels play a role in mitigating climate change? When will second-generation biofuels become commercially available? There is need to identify, understand and manage the complexities in the biofuels industry, especially the intricacy of the market as it relates to food, feed, and fuel. This COSBAE Track Session is designed to discuss the various emerging biofuels issues and role of economists and other scientists.

Organizers: Duncan Chembezi, Alabama A&M University; Blondel Brinkman, USDA-Animal and Plant Health Inspection Service
Moderator: Blondel Brinkman, USDA-Animal and Plant Health Inspection Service
Discussant: Harry de Gorter, Cornell University
Panelists: Burton English, University of Tennessee; Paul Westcott, USDA-Economic Research Service; Cole Gustafson, North Dakota State University

1003 New Frontiers in Nutrition Labeling: Front of Package and Foodservice
Midwest Airlines Center, 101CD
ACCI and FSN Section Track Session
This session focuses on new developments in nutrition labeling around the world such as use of front of pack nutrition symbols and nutrition information on restaurant menus. The objective is to foster a discussion regarding the rationale for nutrition labeling and potential research issues related to alternative sources of nutrition information. The session will provide an opportunity to take inventory of existing research on food labeling, highlight emerging needs for understanding the role of nutrition symbols in consumer food choices, and identify research gaps.

Organizers: Diogo Souza Monteiro, University of Kent; Jordan Lin, FDA-Center for Food Safety and Applied Nutrition
Moderator: Jordan Lin, FDA-Center for Food Safety and Applied Nutrition

Presentations:
Nutrition Labeling New Frontiers: Why Should We Care?
Diogo Souza Monteiro, University of Kent

Consumer Responses to Nutrition Labeling in the United States and EU: What We Have Learned and Future Directions
Rodolfo Nayga, University of Arkansas

Consumer Response to Front of Package Labels: The Case of Traffic Light Labels on Front of Products in the U.K.
Derrick Jones, U.K. Food Standards Agency

Developments in Restaurant Labeling in the United States: Initiatives, Research, and Impact on Consumers
Jane Kolodinsky, University of Vermont

1004 Risk and Poverty Traps in Africa
Midwest Airlines Center, 102A
International Section Track Session
While theoretical perspectives on poverty traps have been relatively well developed, there is relatively little empirical literature on this potentially important phenomenon. The papers in this session all employ novel econometric approaches to test for the behavioral implications of poverty traps in rural Africa, including exclusion from risk sharing and asset smoothing as opposed to consumption smoothing behavior.

Organizer: Christopher Barrett, Cornell University

Presentations:
Poor Stays Poor: Household Asset Poverty Traps in Rural Semi-arid India
Christopher Barrett and Felix Naschold, Cornell University

Who Smoothes What? Sorting Asset Smoothers from Consumption Smoothers in Burkina Faso
Michael Carter, University of Wisconsin at Madison

Seeing Shadows of Asset Dynamics in Variability Preferences: Risk Aversion and Intertemporal Substitution among Kenyan Pastoralists
Travis Lybbert, University of California, Davis
Integrating the Practice of Writing into the Classroom

TLC Section Track Session

Conveying thoughts orally, written, through digital means, or in combination is a critical job skill and an important personal skill. Instructors strive to instill in students the ability to concisely convey thoughts using appropriate technical writing and communication methods. The teaching of economic principles is challenging by itself. Asking students to convey their learned knowledge of economic principles, while using proper technical communication methods, can be overwhelming for the economics instructor. This Track Session provides a summary of learned experiences from teachers in the profession.

Organizer: Joe Parcell, University of Missouri
Moderator: Andrew Barkley, Kansas State University
Panelists: Georgianne Arzt, University of Missouri; Vicky Salin, Texas A&M University; Joe Parcell, University of Missouri; Dusty Menzies, Texas A&M University; James Kliebenstein, Iowa State University; Molly Espey, Clemson University

Information Effects on Consumer Food Choices: Implications for Food Industry Managers and Public Policy

AEM Section Track Session

The effect of information on consumer behavior is relevant for many issues facing the food industry. These include risk perceptions as they relate to food safety and food defense, as well as predicting consumer behavior regarding links between food choices and health, wellness, and obesity.

Organizers: Wes Harrison, Louisiana State University; Hamish Gow, Michigan State University
Moderators: Hamish Gow, Michigan State University; Wes Harrison, Louisiana State University

Presentations:
The More is Less Effect: How Adding Information about Positive Features Can Detract from Product Appeal
Kurt Carlson, Georgetown University; Suzanne Shu, University of California, Los Angeles

Enhanced Quality vs. Perceived Risk of New Technology: The Role of Information
Jill McCluskey and Armenak Markosyan, Washington State University

Methodologies for Constructing Media Tracking Indices for Food Safety and Defense Events
Wes Harrison and Gustavo Ferreira, Louisiana State University; Jean Kinsey and Dean Degeneffe, University of Minnesota

The Outcome-based Approach to Quantifying Educational Project Results and Impacts

Extension Section Track Session

One of the challenges for extension activities has been to quantify the impacts and results of educational programs. The Risk Management Education program initiated in 2001 has actively implemented an outcome-based approach for funded projects to administer and report the impacts of their educational activities. The outcome-based approach has proven to be an effective method to both evaluate and select proposals for funding as well as to verify the results achieved. This session will explain the approach to illustrate a model that can be emulated by extension economists to effectively document the impacts of their educational programs.

Organizers: Jason Johnson, Texas A&M University; Dave Goeller, University of Nebraska
Moderator: Jason Johnson, Texas A&M University

Presentations:
The Foundation and Concepts of Outcome-based Programming
Jon Newkirk, Washington State University

Examples of Specifying and Verifying Results in Outcome-based Educational Programs
Don Tilmon, University of Delaware; Douglas Jose, University of Nebraska; Ken Stokes, Texas A&M University; Dave Goeller, University of Nebraska

Integrating the Proposal and Reporting Process and Accessing the Results
Kevin Klair and Bob Craven, University of Minnesota
1008  A Risky Business: How New 2008 Farm Act Programs Affect Production under Risk and Uncertainty in a New Market Environment
Midwest Airlines Center, 102E

AAEA Organized Symposium
This session investigates the impacts of new 2008 Farm Act revenue-based commodity support and formal disaster relief programs on production decisions under risk and uncertainty. The session focuses on policy impacts in a relatively new era of expanding biofuels production and high commodity price volatility.

Organizers: James Whitaker and Joseph Cooper, USDA-Economic Research Service
Moderator: C. Edwin Young, USDA-Economic Research Service
Discussant: Carl Zulauf, The Ohio State University

Presentations:
The Economics of Permanent Disaster Assistance
David Zilberman, University of California, Berkeley; Joseph Cooper and James Whitaker, USDA-Economic Research Service
Modeling Acreage Response in a New Policy and Price Volatility Environment
Nicholas Piggott, North Carolina State University
Overlapping Protection and the Risk Reduction Effectiveness of Alternative Commodity Program Designs
Keith Coble, Mississippi State University; Robert Dismukes and Christine Arriola, USDA-Economic Research Service

1009  Extension Economics: What Is Its Future at Land Grant Universities
Midwest Airlines Center, 103A

AAEA Organized Symposium
This session examines where extension economics is nationally; the total resources allocated; and resources by area of expertise, region of the United States, and by age. Also presented is a suggested vision for extension economics and the role of the federal government in supporting and leading programs in extension economics.

Organizer: Greg Perry, Oregon State University
Moderator: Greg Perry, Oregon State University
Discussant: Mark Waller, Texas A&M University

Presentations:
Extension Economics: Where Are We at Present?
Greg Perry, Oregon State University
Extension Economics: Remaining Relevant in the 21st Century
Douglas Jose, University of Nebraska
Extension Economics: A Federal Perspective
Henry Bahn and Antonio McLaren, USDA-Cooperative State Research, Education, and Extension Service

1010  Trade, Health, and Environment
Midwest Airlines Center, 103B

AERE Session
This session examines issues in trade, health and the environment. The studies explore rebates for hybrid vehicles offered by foreign car makers, optimal invasive species policies under asymmetric information, and linkages between pollution and growth through the channel of health.

Moderator: Nicholas Brozovic, University of Illinois at Urbana-Champaign
Discussants: Sabina Shaikh, University of Chicago; Margaret Insley, University of Waterloo; Jennifer Thacher, University of New Mexico

Presentations:
The Trade Bias of Environmental Policies in the Automotive Sector
Sumeet Gulati, University of British Columbia
Pollution, Health, and Economic Growth
Min Wang and Joydeep Bhattacharya, Iowa State University; Jinhua Zhao, Michigan State University
Optimal Invasive Species Policy under Asymmetric Information
Linda Fernandez, University of California, Riverside; Glenn Sheriff, Columbia University

1011  Land Use Data, Conservation, and Climate Change
Midwest Airlines Center, 103C

AERE Session
This session addresses issues in land conversion and agriculture. One paper addresses land use changes in a sparse data environment, another paper addresses agricultural land use changes in response to biofuel mandates, and the last paper incorporates climate variables into a factor productivity model of the U.S. economy.

Moderator: JunJie Wu, Oregon State University
Discussants: Sahar Dissanayake, University of Illinois at Urbana-Champaign; Charles Towe, University of Maryland; Bruce McCarl, Texas A&M University; Wallace Huffman, Iowa State University

Presentations:
Economic Modeling of Land Use Change in a Sparse Data Environment
Kathleen Bell, University of Maine
Toward an Integrated Global Agricultural Greenhouse Gas Model
Jerome Dumortier and Dermot Hayes, Iowa State University
Estimating the Effect of Climate Change over Agricultural Factor Productivity
Bruce McCarl, Xavier Villavicencio, and W.M. Wu, Texas A&M University
Where, When, and How Much? A Spatially-realistic, Dynamic Model of Species Conservation Applied to Exurban Communities
Dana Marie Bauer, Boston University
Concurrent Sessions

1012  Pricing and Supply Chain Issues in Food Markets
Midwest Airlines Center, 103D

AAEA Selected Paper
This session presents papers on retail pricing, price transmission, and supply chain impacts on food markets.

Moderator: Bobby Martens, Iowa State University

Presentations:
Price Transmission Mechanisms among Disaggregated Processing Stages of Food: Demand-pull or Cost-push?
Dae-Heum Kwon and Won Koo, North Dakota State University

Supermarket Competition through Price Promotions: A Cross-category Analysis
Richard Volpe, University of California, Davis

Retail Pricing Behavior for Produce Products in the United States with Implications for Farmer Welfare
Chenguang Li and Richard Sexton, University of California, Davis

Effects of Supply Chain Management for Food and Grocery Companies
Bobby Martens, Iowa State University; Frank Dooley and Phillip Blomeke, Purdue University

1013  Trade Agreements and New Trade Flows
Midwest Airlines Center, 103E

AAEA Selected Paper
This session focuses on trade agreements and emerging patterns of trade. Topics include trade disputes, the effects of bilateral vs. global trade agreements, and new trade flows between China and South America.

Moderator: Andrew Muhammad, Mississippi State University

Presentations:
The Determinants of Bilateral WTO Disputes in the Agro-food Sector
Christian Götz and Thomas Heckelei, University of Bonn

Does the World Trade Organization Promote Trade? An Empirical Assessment of Agricultural and Non-agricultural Trade Flows
Jason Grant, Virginia Tech; Kathryn Boys, Clemson University

Economic Costs and Payoffs of Bilateral/Regional Trade Agreements
Thomas Vollrath and Charlie Hallahan, USDA-Economic Research Service

China and the Agricultural Exports of South America
Nelson Villoria, Purdue University

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Monday, July 27  8:00 a.m.–9:30 a.m.

2001  Consumer Information  

ACCI Competitive Presentations  
This session includes papers examining consumer information issues. Topics include drug advertisement, identity theft, smoking advertisement, and renter information.  

Presider: Robert Kerton, University of Waterloo  

Presentations:  
The Impact of DTC Print and Television Advertising on Antidepressant Use  
Rosemary Avery, Kosali Simon, and Matthew Eisenberg, Cornell University  
The Effects of Demographics on Consumer Perceptions of Identity Theft in Rural and Urban Settings  
Axton Betz, Iowa State University  
The Unintended Consequences of Disclosure: Explicit Sponsor Identification and the Cognitive Processing of Smoking Cessation Ads  
Sahara Byrne, Alan Mathios, and Rosemary Avery, Cornell University  

Apartment REITS, Asymmetric Information, and the Consumer Interest: Measuring Dichotomous Outcomes in Tenant Satisfaction  
Russell James, University of Georgia  

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2002  Vulnerable Consumers  

ACCI Competitive Presentations  
This session includes papers examining issues faced by vulnerable consumers. Topics include barriers to participate in IDA programs, problems and solutions in the recession, health insurance estimates, and food stamp participation.  

Presider: Elizabeth Dolan, University of New Hampshire  

Presentations:  
The Geographic Settings of Asset Building: Defining Barriers to IDA Program Participation  
Sara DeMay, Caezilia Loibl, and David Kraybill, The Ohio State University  
Household-based Analysis of the Effect of Recent Recessionary Economic Events: Problems and Solutions  
Jennifer Hunter and Claudia Heath, University of Kentucky  
Is Dinner Ready Yet? The Time Implications of Participating in the Food Stamp Program  
Cathleen Zick and Robert Stevens, University of Utah  

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2003  Dollars and Change: Consumer Expenditures in Dynamic Times  

ACCI Special Session  
This session features four presentations of current research using data from the Consumer Expenditure Survey which is the most detailed source of expenditure information collected directly from consumers by the federal government. Together, these presentations demonstrate the versatility of these data, and how they can be used in a variety of analyses. Each presentation describes results from studies concerned with changing expenditure patterns in the United States—generally, because either the demographic group or the expenditure category examined is of increasing importance in the U.S. economy.  


Presentations:  
Comparing Health Care Spending Estimates from the Consumer Expenditure Survey and the National Health Expenditure Accounts  
Ann Foster, U.S. Bureau of Labor Statistics  
Rising Rates of Computer Ownership: 1997 and 2007 Compared  
Brett Creech and Laura Paszkiewicz, U.S. Bureau of Labor Statistics  
A Comparison of Expenditures by Unmarried Partners and Married Couples without Children  
Jeff Crilley, U.S. Bureau of Labor Statistics  
Inter-ethnic Variation in Food Expenditures among Asian Consumers  

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2004  Twittering about Customer Care: Social Media as an Opportunity for Strengthening Consumer Voice  

ACCI Special Session  
Online social media sites such as MySpace and Twitter are in their infancy. Yet they have the potential of becoming valued sources of information about customer service experiences. This panel will introduce social media, review preliminary evidence about the scope and characteristics of users, and consumer applications to problems of customer care. A case study of the benefits and barriers to the adoption of social media by a major corporation will be presented. Panelists will identify research questions regarding the prospects of social media as a vehicle for strengthening consumer voice on issues of consumer service.  

Organizer: Larry Kirsch, IMR Health Economics  
Moderator: Matthew D’Uva, SOCAP International  
Panelists: John Cronce, Jockey International, Inc.; Jong-Youn Rha, Seoul National University; Rick Widdows, Purdue University
Monday, July 27
9:30 a.m.–11:00 a.m.

2005  High and Volatile Commodity Prices: What Do They Mean for Food Prices and Consumers?
Midwest Airlines Center, 101A
Invited Paper Session
Dramatic commodity price swings raise questions about how such variation is or is not reflected in food prices at the retail level. This session will report new research that reveals how firm behavior is shaping food prices in response to input price volatility.
Organizer: Laurian Unnevehr, USDA-Economic Research Service
Moderator: Laurian Unnevehr, USDA-Economic Research Service
Discussant: Abebayehu Tegene, USDA-Economic Research Service
Presentations:
Commodity Inflation, Food Prices, and Marketing Margins
Timothy Richards and Geoffrey Pofahl, Arizona State University
The Effects of Commodity Food Prices on Firms’ Pricing
Sofia Villas-Boas and Peter Berck, University of California, Berkeley
How Much and How Quick? Pass-through of Commodity and Input Cost Changes to Retail Food Prices
Ephraim Leibtag, USDA-Economic Research Service

2006  Developing Index Insurance in Lower Income Countries: Experiences from across the Globe
Midwest Airlines Center, 101B
AAEA Organized Symposium
Rural households in lower income countries often have limited tools available for managing the risk of catastrophic weather events. Further, the potential for spatially-covariate loss events constrains credit availability for many of these households. To address these problems various types of index insurance products are being developed and tested. The presentations in this symposium describe current efforts to design and implement index insurance products in selected rural areas of Kenya, Peru, and Vietnam.
Organizer: Barry Barnett, Mississippi State University
Presentations:
An Introduction to Index Insurance
Barry Barnett, Mississippi State University
Fighting Extreme Poverty and Vulnerability among Kenyan Pastoralists Using Index-based Livestock Insurance
Sommarat Chantarat, Cornell University; Andrew Mude, International Livestock Research Institute; John McPeak, Syracuse University; Michael Carter, University of Wisconsin at Madison; Christopher Barrett, Cornell University
Inducing Innovation: Using Index Insurance to Solve the Conundrum of Agricultural Finance in Peru
Stephen Boucher, University of California, Davis; Michael Carter and Francisco Galarza, University of Wisconsin at Madison; Connor Mulally, University of California, Davis; Carolina Trivelli, Instituto de Estudios Peruanos

2007  Investigating the Challenges of Contemporary Market Power for Cooperatives
Midwest Airlines Center, 101CD
AAEA Organized Symposium
This session first examines the impact of the Chinese melamine milk crisis on New Zealand cooperative Fonterra, in 2008. This provides lessons for the international dairy industry. Second, the Capper-Volstead Act is critically examined for how it constrains the way cooperatives compete and for the potential it offers in more limited applications. Third, a cooperative competitive yardstick effect on retail sugar prices is modeled using retailer scanner data for 1988–1992. Implications for cooperative food processor ownership are discussed.
Organizer: Julie Hogeland, USDA-Rural Development
Moderator: Julie Hogeland, USDA-Rural Development
Presentations:
The Implications of Milk Contamination Problems in China for International Dairy Business
William Dobson, University of Wisconsin at Madison
The Effect of Cooperative Sugar Processor Presence on Retail Sugar Prices
Charles Rhodes, University of Connecticut
Buyer Power and Farm Cooperatives: The Problems with an Uneven Playing Field
Peter Carstensen, University of Wisconsin at Madison

2008  Contribution of Agriculture to Energy Self Sufficiency
Midwest Airlines Center, 102A
Senior Section Track Session
This Track Session analyzes the role of biofuels in the changing economic, technological, and policy scene, including the production mandates of the Energy Independence and Security Act of 2007 for 2008–2022.
Organizers: Ron Knutson, Texas A&M University; Jake Ferris, Michigan State University
Moderator: Ron Knutson, Texas A&M University
Discussant: Vern Eidman, University of Minnesota
Presentations:
Latest Developments in the Utilization of Corn for Ethanol Production
Bob Wisner, Iowa State University
Latest Developments in Biodiesel
Jake Ferris, Michigan State University
Latest Developments in Cellulosic Biofuels
Wally Tyner, Purdue University
Latest Developments in Bioenergy Policy
Joe Outlaw, Texas A&M University
2009 Animal Cloning: Marketing and Policy Issues
Midwest Airlines Center, 102B

FAMPS Track Session
This session includes presentations on the regulatory issues regarding animal cloning as well as results from studies on consumer preferences for meat and milk from cloned animals. The relatively new reproductive technique of animal cloning has sparked controversy. In January 2008, the U.S. FDA concluded that meat and milk from cloned animals is as safe to eat as food from conventionally bred animals. Nevertheless, many consumers appear to be either unaware of the technology or find it unacceptable. As such, important questions exist regarding consumer reaction to and the market impacts of the presence of cloned meat and milk in the food supply chain.

Organizer: Christiane Schroeter, California Polytechnic State University, San Luis Obispo

Presentations:
Consumer Preferences for Animal Cloning Policies
Jayson Lusk, Oklahoma State University

Regulatory Issues with Animal Cloning
Elise Golan, USDA-Economic Research Service

Stated and Revealed Preferences for Organic and Cloned Meat and Milk
Kate Brooks, Oklahoma State University

2010 Extension Section Crops Outlook
Midwest Airlines Center, 102C

Extension Section Track Session
This session continues the tradition of Extension Section Outlook Track Sessions and will focus on the grain, oilseed, and cotton crop situation and outlook. Presenters will explore the current trends in grain, oilseed, and cotton production, demand factors influencing crop markets, price outlooks, and an overview of shifts in agriculture with the emergence of biofuels. The 2009 crop year will provide agricultural producers with significant challenges as agriculture will deal with higher prices, higher input costs, and more variability in both input and output markets.

Organizer: Chad Hart, Iowa State University

Moderator: Chad Hart, Iowa State University

Presentations:
Corn and Soybean Situation and Outlook
Chad Hart, Iowa State University

Wheat Situation and Outlook
Dan O’Brien, Kansas State University

Cotton and Rice Situation and Outlook
John Riley and Steve Martin, Mississippi State University

Consensus Crops Forecast
Ron Plain, University of Missouri

2011 Genetically Modified Crops and Smallholder Farmers in Developing Countries
Midwest Airlines Center, 102D

International Section Track Session
GM crops can bring about major cost savings in pest control, reduce negative environmental externalities, and increase yields in situations where pesticides are underused. Recently however, with stronger IPRs, prices of GM seeds are on the rise in some places. In addition, one often observes delayed or non-adoption among smallholder farmers due to lack of access to credit or information. Finally, consumers’ preferences and trade barriers continue to limit market access. These four studies each present a different side of the story, covering IPRs, consumers’ preferences, international trade policy, and the effects on smallholders’ productivity, health, and income.

Organizer: Annemie Maertens, Cornell University

Moderator: David Just, Cornell University

Presentations:
Transgenic Varieties and Smallholders
David Zilberman, University of California, Berkeley

Scott Rozelle, Stanford University

Bt Maize and Fumonisin Reduction in South Africa: Potential Health Impacts
Carl Pray, Rutgers, The State University of New Jersey

Understanding the Role of Social Learning, Imitation, and Social Norms in Bt Cotton Technology Adoption Decisions
Annemie Maertens, Cornell University

2012 Student Adviser Match: Path to the Successful Career
Midwest Airlines Center, 102E

GSS Track Session
The graduate adviser is often considered as one of the essential elements in helping to develop the graduate student’s abilities and, in a sense, defining his/her future career. The goal of this session is to pin down the essentials of students’ career success from the adviser’s perspective. Questions such as how decisive is the factor of the adviser, is it enough to have a top adviser to build a successful career, will be addressed in this session.

Organizer: David Ubilava, Purdue University

Presentations:
The Role of the Mentor in Graduate Education
Greg Perry, Oregon State University

Helping Graduate Students to Realize Their Potential in Research
David Hennessy, Iowa State University

Moderate Relevance of Advisor in Graduate Early Career Success
Ted Schroeder, Kansas State University
**2013**  
**Food Safety and Food Technologies: International Comparisons of Consumer Perception and Willingness to Pay**  
*Midwest Airlines Center, 103A*

**FSN Section Track Session**

Food safety issues are becoming a substantial concern for consumers around the globe, and new technologies that are intended to enhance food safety have been emerging in recent years. Addressing consumer perception of food safety aspects of new technologies across different countries is the main theme and focus of this session. The papers presented in this session focus on empirical studies from the different countries around the world including the United States, Canada, Germany, France, and China.

**Organizers:** Carola Grebitus, University of Bonn; Chengyan Yue, University of Minnesota  
**Moderator:** Ellen Goddard, University of Alberta  
**Discussant:** Derrick Jones, U.K. Food Standards Agency

**Presentations:**

- **Consumer Perception of Modified Atmosphere Packaging in North America: United States vs. Canada**
  Carola Grebitus, University of Bonn; Helen Jensen, Iowa State University; Sven Anders, University of Alberta; Jutta Roosen, Technische Universität München; Joseph Sebranek, Iowa State University

- **German Consumer Perception of Nanotechnology in Food Products**
  Johannes Simons, University of Bonn

- **Consumer Willingness to Pay for Nanotechnology Applications in the Context of Food: Experimental Evidence from France and Germany**
  Andrea Bieberstein, Technische Universität München; Sandrine Blanchemanche and Stephen Marette, Institut National de la Recherche Agronomique; Jutta Roosen, Technische Universität München; Frederic Vandermoe, Institut National de la Recherche Agronomique

**2014**  
**Invasive Species**  
*Midwest Airlines Center, 103B*

**AERE Session**

This session examines management strategies for invasive weeds, which are clearly costly to agriculture. The studies explore the public goods dimension of controlling invasive weeds, ranchers’ preferences for controlling invasive weeds, and the detection of invasive weeds in trade flows.

**Moderator:** Jason Shogren, University of Wyoming  
**Discussants:** Linda Fernandez, University of California, Riverside; Kent Kovacs, University of Nevada at Reno; Sathya Gopalakrishnan, Duke University

**Presentations:**

- **A Game Theoretic Model of Rancher Responses to Diffusing Weed Infections**
  Kristine Grimsrud, Janie Chemak, Kate Krause, and Jennifer Thacher, University of New Mexico

- **The Decision to Manage Invasive Weeds: Which Factors Matter?**
  Jennifer Thacher, Janie Chemak, and Kate Krause, University of New Mexico

- **Closing the Gap between Risk Estimation and Decision Making: Efficient Management of Trade-related Invasive Species Risk**
  Robert Lieli, University of Texas; Michael Springborn, University of California, Davis

**2015**  
**Financial Structure, Income, and Profitability**  
*Midwest Airlines Center, 103C*

**AAEA Selected Paper**

The papers in this session aim to link farm decisions to financial performance. Two papers consider the factors influencing farm profitability. Another paper considers the impact of farm policy and macroeconomic factors on producers’ investment behavior. The last paper aims to better understand farm financial structure.

**Moderator:** Michael Gunderson, University of Florida

**Presentations:**

- **Linkage between Direct Marketing and Farm Income: A Double Hurdle Approach**
  Tyler Mark, Arun Adhikari, Joshua Detre, and Ashok Mishra, Louisiana State University

- **Impact of Government Payments, Depreciation, and Inflation on Investment Behavior in American Agriculture Sector Using Sample of Kansas Farms**
  Chatura Ariyaratne and Allen Featherstone, Kansas State University

- **Decomposing Agricultural Profitability Using DuPont Expansion and Theil’s Information Approach**
  Charles Moss, University of Florida; Ashok Mishra and Cheikhna Dedah, Louisiana State University

- **Changes in Debt Patterns and Financial Structure of Farm Businesses: A Double Hurdle Approach**
  J. Michael Harris, Kenneth Erickson, John Dillard, and Charlie Hallahan, USDA-Economic Research Service
The study of I/O topics is paramount in understanding changes in agribusiness structure and performance. Session presentations focus on relaying knowledge garnered through the study of agribusiness operations and organization.

**Moderator:** Ani Katchova, University of Kentucky

**Presentations:**
- Industry, Firm, Year, and Country Effects on Profitability: Evidence from a Large Sample of EU Food Processing Firms
  - Jan Schiefer and Monika Hartmann, University of Bonn
- Merger and Price Competition for the U.S. Carbonated Soft Drink Industry
  - Pei-Chun Lai and David Bessler, Texas A&M University
- Do Prices Rise Faster When Wal-Mart is Around?
  - Andrea Martens, University of Illinois at Urbana-Champaign
- GMO Testing Strategies and Implications for Trade: A Game Theoretic Approach
  - Srinivasa Konduru, California State University, Fresno; Nicholas Kalaitzandonakes and Alexandre Magnier, University of Missouri

The public health implications of consumer choice are a major focus of both economic and health research. This session highlights novel approaches to consumer research on obesity and tobacco consumption, with an eye toward both policy formation and methodological innovation.

**Moderator:** Sean Cash, University of Alberta

**Presentations:**
- The Value of Countermarketing Information to Smokers: Evidence from Field Auctions
  - Matthew Rousu, Susquehanna University; James Nonnemaker and Matthew Farrelly, RTI International
- Are You What You Eat? Overweight Status and Soft Drink Choices
  - Rui Huang and Rigoberto Lopez, University of Connecticut
- Food Away from Home Consumption and Obesity: Is “Average Consumer” a Myth or Reality?
  - Gayaneh Kyureghian, Texas A&M University
- Changes in Food, Alcohol, and Cigarettes Consumption during Transition: Evidence from Russia
  - Thomas Herzfeld, Wageningen University; Sonya Huffman, Iowa State University; Arie Oskam, Wageningen University; Marian Rizov, Middlesex University

These papers use AIDS models and other econometric techniques to estimate demands for fresh vegetables, soft drinks, and tobacco products. Rich data sets, including scanner data sets, are used in the econometric models and interesting results are derived.

**Moderator:** Kuo Huang, USDA-Economic Research Service

**Presentations:**
- Tobacco Product Demand, Cigarette Taxes, and Substitution
  - Michelle Da Pra and Carlos Arnade, USDA-Economic Research Service
- Dynamic Estimation of U.S. Demand for Fresh Vegetable Imports
  - Kilungu Nzaku and Jack Houston, University of Georgia
- Generalization of the Generalized Composite Commodity Theorem: Extension Based on the Theil’s Aggregation Theory
  - Dae-Heum Kwon, North Dakota State University; David Bessler, Texas A&M University
- Effects of the Suspension Agreement on U.S. Consumers: U.S.-Mexico Fresh Tomatoes Antidumping Case
  - Jione Jung, Korea Institute for International Economic Policy
2020 Meat and Poultry Food Safety from Farm to Table
Midwest Airlines Center, 201CD

AAEA Selected Paper
Meat and poultry food safety issues range from livestock production to product demand. This session covers the use of veterinary medicines in poultry production, considers some food safety and technology cost issues in meat and poultry processing, and assesses consumer demand responses to food safety events.

Moderator: Michael Thomsen, University of Arkansas

Presentations:
Bayesian Estimation of the Impacts of Food Safety Information on Household Demand for Meat and Poultry
Mykel Taylor, Washington State University; Dan Phaneuf, North Carolina State University

Context-dependent BSE Impacts on Canadian Food-at-home Beef Purchases
Leigh Maynard and Xin Wang, University of Kentucky

Subtherapeutic Antibiotics and U.S. Broiler Production
James MacDonald and Ling Sun, USDA-Economic Research Service

The Cost of Food Safety Technologies in the Meat and Poultry Industries
Michael Ollinger, USDA-Economic Research Service

2021 Rural Land Use and Policies
Midwest Airlines Center, 202A

AAEA Selected Paper
This session includes papers dealing with rural land use, focusing on the ways that policy may trigger changes in use. Issues related to the urban-rural fringe are also examined.

Moderator: Kimberly Rollins, University of Nevada at Reno

Presentations:
Impacts of Revenue-based Disaster Assistance on Land Use: A Preliminary Assessment
Fernando Carriazo, Roger Claassen, and Joseph Cooper, USDA-Economic Research Service

Wildland Fire Hazard, Land Conservation, and Urban Development Patterns
Wenchao Xu and JunJie Wu, Oregon State University

An Empirical Analysis of Land Use Change and Soil Carbon Sequestration Cost in China
Man Li and JunJie Wu, Oregon State University; Xiangzheng Deng, Chinese Academy of Sciences

Assessing Patterns in the Conversion of Rural Lands to Residential Use
Kathleen Bell, University of Maine; Jeffrey Kline, USDA-Forest Service

2022 Agricultural Technology Adoption in Africa
Midwest Airlines Center, 202B

AAEA Selected Paper
Agricultural intensification remains central to development strategies for Africa. The constraints on technology adoption and the impact of policies to promote more intensive production in Africa are examined in this session.

Moderator: Ricardo Labarta, International Potato Center

Presentations:
Does Subsidizing Fertilizer Improve Maize Yields? Evidence from Malawi
Jacob Ricker-Gilbert and Thom Jayne, Michigan State University

Poverty Status and the Impact of Social Networks on Smallholder Technology Adoption in Rural Ethiopia
Saweda Liverpool and Alex Winter-Nelson, University of Illinois at Urbana-Champaign

Differences between Large and Small Farms: The Case of Agricultural Extension in Uganda
Michael Betz, The Ohio State University

Are Small Sub-Sahara African Farmers Willing to Pay for Vegetative Propagated Orange Fleshed Sweet Potato Planting Material? Evidence from Central Mozambique
Ricardo Labarta, International Potato Center

2023 Envy, Empathy, Overconfidence, and Impulses—Influences on Economic Choices
Midwest Airlines Center, 202C

AAEA Selected Paper
Human behavior is far more complex than typically assumed in economics. This session examines how choices, and hence economic outcomes, are affected by behavioral factors. Both theoretical and empirical evidence will be presented.

Moderator: Andrea Woolverton, USDA-Economic Research Service

Presentations:
Contracting with Agents Seeking Status
Philippe Bontems, Toulouse School of Economics

Empathy Conditioned Conservation: “Walking in the Shoes of Others” as a Conservation Farmer
Robert Sheeder, Nebraska Department of Environmental Quality; Gary Lynne, University of Nebraska

Are Brazilian Corn Producers Overconfident about Prices?
Jose Cesar Cruz, University of Sao Paulo

Effects of Impulsivity and Self-control on Calorie Intake: A Dynamic Panel Data Estimation
Jebarat Asirvatham and Paul McNamara, University of Illinois at Urbana-Champaign
Concurrent Sessions

2024  Policy Potpourri  
**Midwest Airlines Center, 202D**

**AAEA Selected Paper**
This session considers issues across the policy spectrum. The papers focus on various aspects of the political economy and current economic policy issues.

**Moderator:** Godfrey Ejimakor, North Carolina A&T State University

**Presentations:**
- The Roles of Bargaining Costs, Information Structures, and Option Values in the Timing of Policy Making  
  David Bullock, University of Illinois at Urbana-Champaign; Klaus Mittenzwei, Norwegian Agricultural Economics Research Institute; Klaus Salhofer, Technische Universität München; Jukka Kola, University of Helsinki
- Democracy and Agricultural Protection: Parametric and Semi-parametric Matching Estimates  
  Alessandro Olper, University of Milano; Jan Falkowski, University of Warsaw; Johan Swinnen, Katholieke Universiteit Leuven
- Sensitivity of Rural Housing Values to Aggregate Economic Policy  
  Cole Gustafson and Saleem Shaik, North Dakota State University
- Economic Analysis of U.S. Immigration Reforms  
  Angel Aguiar and Terrie Walmsley, Purdue University

2025  Cattle and Dairy Management  
**Midwest Airlines Center, 202E**

**AAEA Selected Paper**
Papers address cattle and dairy management decisions. Issues include technology adoption, organic production, and bioenergy.

**Moderator:** Curt Lacy, University of Georgia

**Presentations:**
- Vertical Economies of Scope for Organic and Conventional Dairy Farms in the United States  
  Carlos Mayen, Joseph Balagtas, and Corinne Alexander, Purdue University
- Detecting Technological Heterogeneity in New York Dairy Farms  
  Antonio Alvarez and Julio del Corral, Universidad de Oviedo; Loren Tauer, Cornell University
- The Impact of Crude Price on the Livestock Sector under a Regime of Integrated Energy and Grains Markets  
  Jacinto Fabiosa, Iowa State University

2026  Research and Technology: Productivity and Benefits  
**Midwest Airlines Center, 203A**

**AAEA Selected Paper**
These papers examine the productivity and distribution of the benefits derived from research and technology in the context of agriculture and nanobiotechnology.

**Moderator:** Genti Kostandini, University of Georgia

**Presentations:**
- Why Weak Patents? Rational Ignorance or Pro-“customer” Tilt?  
  Zhen Lei and Brian Wright, University of California, Berkeley
- Multinational Technology Diffusion in Agriculture  
  John King, USDA-Economic Research Service
- The Productivity of Nanobiotechnology Research and Education in U.S. Universities  
  Yin Xia, University of Missouri

2027  Regional and Sectoral Pollution Policies  
**Midwest Airlines Center, 203B**

**AAEA Selected Paper**
Papers in this session examine effectiveness of pollution policies for countries, regions, and industries. Methods range from CGE to econometric models, and policies include both government imposed and voluntary programs.

**Moderator:** Hayri Onal, University of Illinois at Urbana-Champaign

**Presentations:**
- Economic Growth and Carbon Emission Control—A Case Study of Power Industry in China  
  Zhenyu Zhang and Karina Schoengold, University of Nebraska
- The Costs of Emissions Abatement through the Clean Development Mechanism  
  Shaikh Rahman, Texas Tech University; Ariel Dinar, University of California, Riverside; Don Larson, World Bank
- Analysis of the Regional Impacts of Climate Policy in Japan  
  Shigeharu Okajima, The Ohio State University
  Abdoul Sam, The Ohio State University
Online Investment Education for Farm Households and Evidence-based Education Opportunities in Tough Economic Times

ACCI Special Session
This special session has two components: 1) Summarize the audience analysis conducted as part of a two-year project designed to reach farm households with online investment education, and review the results of pilot testing. Analysis conducted by Fleishman-Hillard Research influenced the redesign and enhancement of the Investing for Your Future home study course. 2) Showcase effective educational programming in high demand during these tough economic times. Leading educators from the nationwide cooperative extension system will focus on outcomes-based educational strategies in times of natural disasters, the home mortgage meltdown, and the global financial crisis.

Organizer: Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service
Moderator: Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service
Panelists: Constance Costner, Michigan State University; Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service; Megan O’Neil-Haight, University of Maryland; Patricia Olson, University of Minnesota; Jason Johnson, Texas A&M University; Tim Eggers, Iowa State University

Presentations:
Online Investment Education for Farm Households
Jason Johnson, Texas A&M University; Tim Eggers, Iowa State University; Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service

Evidence-based Education Opportunities in Tough Economic Times
Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service; Patricia Olson, University of Minnesota; Constance Costner, Michigan State University; Megan O’Neil-Haight, University of Maryland

Service Learning and State and Local Consumer Groups: Opportunities for ACCI and Extension

ACCI Special Session
This panel will offer on-the-ground experiences about how to engage students and faculty, conduct and apply field research, organize effective multidisciplinary teams, and implement extension programs that contribute to consumer policy making at local and state levels. Strengths, barriers, and opportunities for collaborations will be described and models for service learning will be shared.

Organizers: Josephine Swanson, Cornell University; Larry Kirsch, IMR Health Economics
Moderator: Larry Kirsch, IMR Health Economics
Panelists: Charles Higley, Wisconsin Consumer Utility Board; Traci Nathans-Kelly, University of Wisconsin at Madison; Irene Leech, Virginia Tech

Consumer Spending
Midwest Airlines Center, 203E
ACCI Competitive Presentations
This session includes papers examining consumer spending. Topics include online shopping, utility cooperatives, older consumers’ spending patterns, and expenditures.

Presider: Sandra Huston, Texas Tech University
Presentations:
Value Orientation, Internet Usage, and Online Shopping Adoption: A Structural Equation Modeling Investigation on Chinese Consumers
Yi Cai, California State University, Northridge; Lingfei Wu, Peking University
Estimating the Economic Impact of U.S. Utility Cooperatives
Ann Hoyt and Hedayat Moussavi, University of Wisconsin at Madison
Spending Patterns of Older Workers
Deanna Sharpe and Tansel Yilmazer, University of Missouri
The Effect of the Availability of a Car on the Consumption Expenses of Older Adults
Ting-Ying Yang and Sharon DeVaney, Purdue University

Advances in Environmental Benefit Transfer
Midwest Airlines Center, 101A
Invited Paper Session
The papers in this session describe advances in the class of benefit transfer methods used in benefit-cost analysis of federal agricultural and environmental programs. The first two papers consider new econometric approaches to benefit transfer—Bayesian model averaging and multiple sample GMM—with applications to farmland preservation and beach access. The third paper develops a general theoretical framework for benefit transfer and identifies three (testable) preconditions that underlie the validity of any econometric approach to environmental benefit transfer.

Organizers: Kevin Boyle, Nicolai Kuminoff, Jaren Pope, and Christopher Parmeter, Virginia Tech
Moderator: Will Wheeler, U.S. Environmental Protection Agency
Discussant: Richard Ready, Pennsylvania State University

Presentations:
A Unified Framework for Preference Function Transfer
Kevin Boyle, Nicolai Kuminoff, Christopher Parmeter, and Jaren Pope, Virginia Tech
Flexible Bayesian Benefit Transfer using Raw Data from Choice Experiments
Robert Johnston, Clark University; Klaus Moeltner, University of Nevada at Reno; Randall Rosenberger, Oregon State University
Data Combination Approaches to Benefit Transfer for Valuing Welfare Impacts of Saltwater Beach Quality Changes
Christine Poulos and George Van Houwen, RTI International; Dan Phaneuf, North Carolina State University; George Parsons, University of Delaware; Matt Massey, U.S. Environmental Protection Agency
Concurrent Sessions

Monday, July 27 ■ 1:30 p.m.–3:00 p.m.

2032 Agricultural Lending during Price Surges  
Midwest Airlines Center, 101B

AAEA Organized Symposium
This symposium investigates the relationship between agricultural lending and traditional farm programs during an unusual period of high prices and high input costs. It provides the opportunity to discuss how borrower ability to repay and lending risks are viewed in a low, but stable price environment supported by farm program benefits compared with a higher price, but potentially more volatile market setting. Banking and academic perspectives will inform if and how agricultural lending requirements or borrower profiles change when expected payments for price-sensitive farm programs are irrelevant as security for operating loans as well as important research questions going forward.

Organizer: Andrea Woolverton, USDA-Economic Research Service  
Moderator: Andrea Woolverton, USDA-Economic Research Service  
Panelists: Paul Ellinger, University of Illinois at Urbana-Champaign; Jim Kielkopf, Agribank; Jason Henderson, Federal Reserve Bank, Kansas City

2033 New Data Sources for Research on Agricultural Development  
Midwest Airlines Center, 101CD

AAEA Organized Symposium
This Organized Symposium will bring together several of the key researchers involved in building new databases and dissemination platforms to describe the emerging landscape of innovative public data and discuss how AAEA members might take advantage of these sources for their own research, teaching, and outreach. Discussion could inform the evolution of these data-collection efforts as well as encourage wider use of the data among participants.

Organizer: William Masters, Purdue University  
Panelists: Neinke Beintema, International Food Policy Research Institute; Stanley Wood, AgCommons; Jason Beddow, University of Minnesota; Jerry Nelson, International Food Policy Research Institute; Gero Carletto, World Bank

2034 Understanding the Schism between Digital Natives (Students) and Digital Immigrants (Faculty) and Its Implications for Classroom Teaching and Learning  
Midwest Airlines Center, 102A

TLC Section Track Session
Today’s digital native students, whose use of technology and understanding of knowledge are conditioned by the fundamental characteristics of digital information, arrive in the classroom with a defined set of behavioral norms and values that often conflict with traditional course designs and expected behavior in the classroom and on class assignments. The genesis and nature of digital native values are examined, followed by examples of the use of interactive classroom technology, experiments, software, etc. to teach principles of economic, statistics, and mathematics. Discussions with attendees sharing their strategies and techniques will conclude the session.

Organizer: Larry Hamm, Michigan State University  
Discussant: David Perkis, Purdue University

Presentations:
What We Need to Know about Digital Natives  
Larry Hamm, Michigan State University

Classroom Experiments with Personal Response Systems to Engage Students in Microeconomics and Econometrics  
Daniel Lass and Nathalie Lavoie, University of Massachusetts

Bridging the Schism between Digital Natives and Digital Immigrants: Successes and Failures from the Classroom  
Allen Wysocki, University of Florida

Interactive Learning Models and the Applied Economics Classroom  
David Perkis, Purdue University

2035 Market Structure, Organization, and Performance of the Food System: Greatest Contributions by Agricultural and Applied Economists  
Midwest Airlines Center, 102B

Senior Section Track Session
This session will provide perspectives on the greatest contributions by agricultural economists in market organization and performance of the U.S. food system over the last 100 years.

Organizer: Marvin Hayenga, Iowa State University  
Moderator: Marvin Hayenga, Iowa State University  
Panelists: Bruce Marion, University of Wisconsin at Madison; Sally Thompson, USDA-Economic Research Service; Ted Schroeder, Kansas State University

2036 Washington Policy Update by Chief Economists from the House and Senate Ag Committees and USDA’s Farm Service Agency  
Midwest Airlines Center, 102C

Extension Section Track Session
Congress and the Obama Administration deal with a broad range of policy issues—from long-standing, agriculture-specific issues such as commodity, conservation, and trade programs, to newer, cross-cutting issues such as energy and climate change. The presenters will provide their perspectives on policy issues affecting agriculture based on their work for Congress and the Administration. They also will seek comments and insights on issues from session attendees.

Organizers: Larry Sanders, Oklahoma State University; Jim Novak, Auburn University  
Moderator: Larry Sanders, Oklahoma State University

Presentations:
The Senate Perspective of Agricultural Policy  
Stephanie Mercier, Senate Agriculture Committee

The House Perspective of Agricultural Policy  
Craig Jagger, House Agriculture Committee

The USDA-FSA Perspective of Agricultural Policy  
Joy Harwood, USDA-Farm Service Agency
Concurrent Sessions

**2037** Successfully Navigating the Tenure Process  
*Midwest Airlines Center, 102D*

**GSS Track Session**

One of the main challenges for many young faculty members is to successfully navigate the tenure track process. The goal of this session is to provide tips on how to get an early start on the tenure track process. Questions, such as, how to choose a mentor, how many journal articles to publish per year, how to manage the time between research, teaching, and extension splits, will be addressed in this session.

**Moderator:** Tyler Mark, Louisiana State University

**Presentations:**
- **Developing a Successful Research Program**  
  Jayson Lusk, Oklahoma State University
- **Balancing the Responsibilities of a Research/Teaching/Extension Assistant Professor**  
  Joseph Balagtas, Purdue University
- **Just Say No**  
  Michael Gunderson, University of Florida

**2038** Integrating New Institutional Economic Concepts into Classroom and Policy Discussions  
*Midwest Airlines Center, 102E*

**IBES Track Session**

This session explores the incorporation of new institutional economics (NIE) into agricultural economics, agribusiness management, and rural policy analysis. The first presenter discusses how incomplete contracting concepts have been incorporated into the agribusiness and organizational economics curriculum in a leading European management school. A second paper explores how credible commitment and game theory are used to inform public and private policy makers about collective action and rural development policy. The third paper explains how concepts from NIE are utilized to expand the analytical capacity of students in undergraduate/graduate and executive education in Brazil and the United States.

**Organizer:** Michael Cook, University of Missouri

**Moderator:** Michael Cook, University of Missouri

**Discussant:** Michael Cook, University of Missouri

**Presentations:**
- **The New Institutionalistic Approach to Contracting, Governance, and Organization in the Agrifood System**  
  Fabio Chaddad and Peter Klein, University of Missouri
- **Credibility of Grower Commitment in California Pear Bargaining**  
  Bruce Reynolds, USDA-Rural Development
- **New Institutionalism in Collective Action: A Collaborative Economics and Sociology Approach**  
  Michael Cook, David O'Brien, and Molly Burress, University of Missouri

**2039** Pricing and Promotions in the Supermarket Channel  
*Midwest Airlines Center, 103A*

**AEM Section Track Session**

Pricing is one of the most complex decisions facing firms in the supermarket distribution channel. It is the marketing mix variable with the greatest impact on consumer demand and on vertical relationships in the food distribution channel. This Track Session offers a set of empirical papers that apply new demand models to assess consumer response to pricing strategies and promotions. The common theme is how the relationship between consumer preferences and pricing is shaped by various interrelated marketing variables such as brand loyalty, temporary price discounts, product attributes, and vertical channel structure.

**Organizers:** Miguel Gomez, Cornell University; Timothy Richards, Arizona State University

**Moderator:** Miguel Gomez, Cornell University

**Presentations:**
- **A Multiple-discrete Model of Retail Price Promotions**  
  Miguel Gomez, Cornell University; Timothy Richards and Geoffrey Pofahl, Arizona State University
- **Supermarket Competition for Texas Fluid Milk: Assessment and Implications for Industry Structure**  
  Benaissa Chidmi, Texas Tech University
- **Strategic Brand Pricing: Measuring the Effects of Attribute Variety and Product Line Length**  
  Geoffrey Pofahl, Arizona State University
- **Brand Loyalty and Equilibrium Promotion Strategies**  
  William Allender and Timothy Richards, Arizona State University
- **Strategic Vertical Pricing in the U.S. Butter Market**  
  Kyle Stiegert and Ying Du, University of Wisconsin at Madison

**2040** Frontiers in Bayesian Econometrics and Statistics  
*Midwest Airlines Center, 103B*

**Econometrics Section Track Session**

Applied econometrics typically proceeds along two distinct tracks. The most common approach in agricultural economics has been along frequentist lines, following classical approaches to inference based upon repeated observations. On the other hand, applied Bayesian analysis, in which inferences may reflect the observer’s degree of belief in probabilities characterizing the economic subject of the analysis, is realizing widespread application in applied problems in agricultural economics. This session focuses on the latest developments in applied Bayesian analysis in agricultural economics. The session will address both teaching and applied research aspects of Bayesian econometrics.

**Organizer:** Barry Goodwin, North Carolina State University

**Discussants:** Jeffrey Dorfman, University of Georgia; Walter Thurman, North Carolina State University; Ron Mittelhammer, Washington State University

**Presentations:**
- **“Best Applied Practices” for Analysis of Agricultural Economics Problems Using Bayesian Inferential Techniques**  
  Sujit Ghosh, North Carolina State University
2041 Pollution Control
Midwest Airlines Center, 103C
AERE Session
The three papers in this session examine pollution control in the United States and India regarding both point and nonpoint pollution sources using theoretical, empirical, and experimental analysis.

Moderator: Hayri Onal, University of Illinois at Urbana-Champaign
Discussants: Sumeet Gulati, University of British Columbia; Scott Templeton, Clemson University; Kathleen Segerson, University of Connecticut

Presentations:
Comparing Ambient Taxes in a Point-Nonpoint Pollution Framework
Luke Jones, University of Tennessee

Recidivism, Enforcement, and Environmental Compliance
Jay Shimshack, Tulane University; Michael Ward, Australian National University

2042 Advances in Recreation Demand Models
Midwest Airlines Center, 103D
AERE Session
This session presents three empirical studies of revealed preference for recreation using micro-econometric methods. These studies assess preference heterogeneity over different recreational sites, the importance of the error term in a corner solution model, and a sorting model within a Bayesian estimation framework.

Moderator: Joseph Herriges, Iowa State University
Discussants: Babatunde Abidoye and Subhra Bhattacharjee, Iowa State University; Kenneth Baerenklau, University of California, Riverside

Presentations:
A Latent Class Approach to Modeling Endogenous Spatial Sorting in Zonal Recreation Demand Models
Kenneth Baerenklau, University of California, Riverside

Effect of the Error Term in Welfare Estimation—A Kuhn-Tucker Model of Recreation Demand with Panel Data
Subhra Bhattacharjee and Catherine Kling, Iowa State University

A Unified Approach to Modeling Unobserved and Observed Site Characteristics in Random Utility Maximization Models
Babatunde Abidoye and Joseph Herriges, Iowa State University

2043 Prices and Price Relationships among Commodities and along the Marketing Channel
Midwest Airlines Center, 103E
AAEA Selected Paper
These four papers, as a group, assess price relationships among commodities and along marketing channels. Two of these papers address the impact of BSE on price transmission at various levels of the marketing channel. Another paper focuses on the price adjustment path for two commodities with spatially separated markets.

Moderator: Abdoul Sam, The Ohio State University

Presentations:
Spatial Analysis of Market Linkages in North Carolina Using Threshold Autoregression Models with Variable Transaction Costs
Anton Bekkerman, Montana State University; Nicholas Piggott and Barry Goodwin, North Carolina State University

Cotton Prices and the World Cotton Market: Forecasting and Structural Change
Olga Isengildina, Clemson University; Stephen MacDonald, USDA-Economic Research Service

Analysis of Marketing Margins under Food Recalls and BSE Outbreaks in the U.S. Beef Industry
Sunil Dhoubhadel, Sergio Castillo, and Oral Capps Jr., Texas A&M University

2044 Economic Linkages across Food Choices, Physical Activity, and Obesity
Midwest Airlines Center, 201A
AAEA Selected Paper
This session examines relationships between various economic factors, lifestyle choices, and demographic characteristics that affect dietary quality and obesity. Each of the papers uses large government datasets such as the National Health and Nutrition Examination Survey, the Continuing Survey of Food Intake by Individuals, and the National Longitudinal Survey of Youth to analyze these relationships. Results have implications for programs aimed at improving public health and for nutrition education.

Moderator: Mary Muth, RTI International

Presentations:
The Link between Food Expenditure and Diet Quality: Does It Exist?
Andrea Carlson, Mark Lino, Thomas Fungwe, and Patricia Guenther, USDA-Center for Nutrition Policy and Promotion

Food Away from Home: How Much Does It Really Influence Diet Quality?
Lisa Mancino, Jessica Todd, and Biing-Hwan Lin, USDA-Economic Research Service

An Economic Analysis of the Impact of Food Prices and Other Adult Lifestyles: Choices of Physical Activity and Healthy Weight
Yanni Chen and Wallace Huffman, Iowa State University
Concurrent Sessions

2045  Invasive Species and Animal Disease
Midwest Airlines Center, 201B
AAEA Selected Paper
Integrated models are used to explore how economic decisions affect, and are affected by, the spread of invasive species and animal disease. Spatial and dynamic approaches are illustrated.

Moderator: Damian Adams, Oklahoma State University

Presentations:
A Gravity Model Approach to Forecasting Tuberculosis Transmission in Cattle
Fang Xie and Richard Horan, Michigan State University

Jointly-determined Livestock Disease Dynamics and Decentralized Economic Behavior
Benjamin Gramig, Purdue University; Richard Horan, Michigan State University

The Externalities of Conventional and Organic Pest Management: When Do Gains to Cooperation Exist?
Kelly Grogan, University of California, Davis

Invasive Weeds, Wildfire, and Rancher Decision Making in the Great Basin
Mimako Kobayashi, Thomas Harris, and Kimberly Rollins, University of Nevada at Reno

2046  Credit Markets, Group Lending, and Interpersonal Dynamics
Midwest Airlines Center, 201CD
AAEA Selected Paper
Personal relationships influence liquidity and household welfare through formal group lending schemes and other mechanisms. These papers explore the degrees to which relationships and social capital influence liquidity or behavior.

Moderator: Elliot Mghenyi, World Bank

Presentations:
How Important is Peer Pressure in Group Lending? Estimating a Static Game of Incomplete Information
Yanyan Liu, World Bank; Shanjun Li, State University of New York at Stony Brook; Klaus Deininger, World Bank

Evaluating the Impact of Group-based Credit on Demand for Fertilizers, Farm Wage Labor, and Agricultural Productivity in Rural Kenya
Elliot Mghenyi, World Bank

Blood for Social Status: A Tale of Three Villages in Rural China
Xi Chenn and Ravi Kanbur, Cornell University; Xiaobo Zhang, International Food Policy Research Institute; Robert Frank, Cornell University

The Impact of Conditional Cash Transfers and Remittances on Credit Market Outcomes in Rural Nicaragua
Emilio Hernandez, Abdoul Sam, Claudio Gonzalez-Vega, and Joyce Chen, The Ohio State University

2047  Natural Resource Economics
Midwest Airlines Center, 202A
AAEA Selected Paper
The papers in this session make up a sampling of natural resource topics and methods, highlighting implications for ecosystem services management of heterogeneity, uncertainty, and firm-level decision making.

Moderator: Megan Silbert, University of Florida

Presentations:
Heterogeneity among User Types and Second-best Management for Non-market Ecological Services
Eli Fenichel, Arizona State University

Dynamics of Heterogeneous Congestion Tolerance in Location Choice of U.S. Gulf of Mexico Shrimp Fishermen
Walter Keithly, Richard Kazmierczak, and Tao Ran, Louisiana State University

Alternative Housing Development Strategies in Georgia’s Coastal Marshlands
Warren Kriesel and Jeffrey Mullen, University of Georgia

Assessing the Uncertainty of Land Based Carbon Sequestration: A Parameter Uncertainty Analysis with a Global Land Use Model
Yoon Hyung Kim and Brent Sohngen, The Ohio State University

2048  Agricultural Productivity Growth around the World
Midwest Airlines Center, 202B
AAEA Selected Paper
These papers explore alternative sources of agricultural productivity growth in Brazil, Central Asia and the United States.

Moderator: Anwar Naseem, McGill University

Presentations:
Sources of Agricultural Productivity Growth in Central Asia
Zvi Lerman, Hebrew University of Jerusalem; David Sedik, Food and Agriculture Organization of the United Nations

Impact of Local Public Goods on Agricultural Productivity Growth in the United States
Ling Sun and Eldon Ball, USDA-Economic Research Service; Lilyan Fulginiti, University of Nebraska; Alejandro Plastina, International Cotton Advisory Committee

Productivity Growth, Technical Efficiency, and Technical Change on Minnesota Farms
Kent Olson and Linh Vu, University of Minnesota

Brazil’s Rising Agricultural Productivity and World Competitiveness
Nicholas Rada, USDA-Economic Research Service; Steven Buccola, Oregon State University; Keith Fuglie, USDA-Economic Research Service
Concurrent Sessions

Monday, July 27 ■ 1:30 p.m.–3:00 p.m.

2049 Microeconometric Choice Models with Applications
Midwest Airlines Center, 202C

AAEA Selected Paper
Innovative microeconometric choice models are developed to address land, water, recreation, and pest management issues.

Moderator: Alfonso Flores-Lagunes, University of Florida

Presentations:
- Estimating Mixed Logit Recreation Demand Models with Large Choice Sets
  Adam Domanski, North Carolina State University
- Land Use Change: A Spatial Multinomial Choice Analysis
  Carmen Carrion-Flores, Alfonso Flores-Lagunes, and Ledia Guci, University of Florida
- To Drink or Not to Drink (Tap Water)? Nonparametric vs. Parametric Binary Choice Models
  Christophe Bontemps, Institut National de la Recherche Agronomique; Jeffrey Racine, McMaster University; Michel Simioni, Institut National de la Recherche Agronomique
- Analysis of Rank Ordered Data
  Krishna Paudel, Louisiana State University; Biswo Poudel, University of California, Berkeley; Mahesh Pandit and Mike Dunn, Louisiana State University

2050 Policy, Practices, and Agricultural Outcomes
Midwest Airlines Center, 202D

AAEA Selected Paper
This session focuses on impacts of governmental policies such as EQIP, CRP and biofuel incentives on agricultural outcomes, as well as examines the factors leading to disadoption of certain management practices. The studies also consider environmental outcomes.

Moderator: John Hoehn, Michigan State University

Presentations:
- Determinants of Discrete Durations of Farmland Conversion in California: Evidence from the Williamson Act Program
  Kent Kovacs, University of Nevada at Reno
- A Spatial Analysis of Conservation Reserve Program Participants
  Michael Brady, Washington State University; Cynthia Nickerson, USDA-Economic Research Service
- The Role of Differential Cost Share Rates in EQIP
  Michael Hand and Cynthia Nickerson, USDA-Economic Research Service
- Disadoption of Agricultural Practices by Livestock Farmers
  Haluk Gedikoglu, University of Wisconsin at La Crosse; Laura McCann, University of Missouri

2051 Crop Insurance
Midwest Airlines Center, 202E

AAEA Selected Paper
The papers in this session examine current problems in crop insurance research, including the estimation of insurance premia, agricultural chemical use and the role of moral hazard, the impact of economic structural change on crop insurance programs, and methods to improve area yield index insurance.

Moderator: Ward Nefstead, University of Minnesota

Presentations:
- Can Crop Insurance Premiums Be Reliably Estimated?
  Octavio Ramirez, University of Georgia; Carlos Carpio, Clemson University; Rod Rejesus, North Carolina State University
- Time-varying Estimation of Crop Insurance Program in Altering North Dakota Farm Economic Structure
  Jane Coleman and Saleem Shaik, North Dakota State University
- A Cost Function Analysis of Crop Insurance, Moral Hazard, and Agricultural Chemical Use
  Yan Liang, Mississippi State University
- Design the Optimal Area Yield Index Insurance by Using Directional Conditional Autoregressive Model
  Ying Zhu, Barry Goodwin, and Sujit Ghosh, North Carolina State University

2052 Rural Broadband and the New Economy
Midwest Airlines Center, 203A

AAEA Selected Paper
This session explores questions about broadband access in rural areas, and also considers other ways that the traditional rural economy is changing.

Moderator: Dawn Thilmany, Colorado State University

Presentations:
- Does Broadband Access Impact Population Growth in Rural America?
  Phumsith Mahasuweerachai, Brian Whitacre, and Dave Shideler, Oklahoma State University
- Identifying and Measuring the Effect of Firm Clusters among Certified Organic Processors and Handlers
  Edward Jaenicke, Stephan Goetz, and Ping-Chao Wu, Pennsylvania State University; Carolyn Dimitri, USDA-Economic Research Service
- New Economy Growth Decomposition in the United States
  Soji Adelaja, Yohannes Haile, and Majd Abdulla, Michigan State University
2053 Assessing Success in Extension and Teaching  
*Midwest Airlines Center, 203B*

**AAEA Selected Paper**

Four extension and teaching-related programs will be assessed in this session. These include farmers' perception of extension as an information source; alternative methods of providing extension information; the relationship between childhood weight status and school performance; and the benefits accruing to undergraduates who work on faculty research projects.

**Moderator:** Kathryn Boys, Clemson University

**Presentations:**

*Factors Influencing How Cotton Farmers Value Extension Services As a Source of Precision Farming Information*  
Margarita Velandia, Amanda Jenkins, Dayton Lambert, Roland Roberts, Burton English, and James Larson, University of Tennessee; Steve Martin, Mississippi State University

*Evaluating the Effectiveness of Alternative Extension Methods: Triple-bag Storage of Cowpeas by Small-scale Farmers in West Africa*  
Bokar Moussa, Miriam Otoo, Joan Fulton, and Jess Lowenberg-DeBoer, Purdue University

*Childhood Overweight and School Outcomes*  
Minh Wendt and Jean Kinsey, University of Minnesota

*Just a Paycheck? Assessing Student Benefits of Work on Faculty Research Projects*  
Leah Mathews, University of North Carolina at Asheville

2054 Integrating the Family into the Business  
*Midwest Airlines Center, 203C*

**ACCI Special Session**

This special session will present empirical research on the success and survival factors of family businesses as they experience shocks to the family and business systems. As shocks occur in the family and business systems, the systems are forced to work together to adapt, thereby causing a reallocation of resources. These empirical studies focus on the exchange of all forms of family capital (human, social, and financial) and other resources between systems.

**Organizers:** Maria Marshall, Purdue University; George Haynes, Montana State University

**Presentations:**

*Importance of Family Capital in Determining the Survival and Success of Family Businesses*  
George Haynes, Montana State University

*Gender Gaps in Goal Orientation in Family Businesses*  
Maria Marshall, Purdue University

*An Analysis of Family Effects on the Kentucky Tobacco Buyout*  
Helen Pushkarskaya, University of Kentucky

*Characteristics of Successful Family Businesses*  
Yoon Lee, Utah State University

2055 Establishing a Personal Financial Planning Program within an Agricultural Economics Department: Opportunities and Challenges  
*Midwest Airlines Center, 203D*

**ACCI Special Session**

This panel will highlight the ways in which financial planning programs are particularly suited for agricultural economics departments, the opportunities and benefits that exist, and how to overcome the challenges and potential barriers that may arise when establishing a successful personal financial planning registered program.

**Organizer:** Sandra Huston, Texas Tech University

**Panelists:** John Braden, University of Illinois at Urbana-Champaign; Bill Gustafson, Texas Tech University; Michael Finke, Texas Tech University

2056 Consumer Credit  
*Midwest Airlines Center, 203E*

**ACCI Competitive Presentations**

This session includes papers examining consumer credit issues. Topics include foreclosure, payment choice, payday loans, and reverse mortgages.

**Presider:** Jeanne Hogarth, Federal Reserve Board

**Presentations:**

*Assessing the Damage: The Effects of Rising Foreclosure Rates on Consumer Investment in Owner-occupied Housing*  
J. Michael Collins, University of Wisconsin at Madison

*Way to Pay: Exploring Age-related Differences in the Choice of Payment Instruments*  
Jinkook Lee and Caezilia Loibl, The Ohio State University

*Usury Law, Payday Loans, and Statutory Sleight of Hand: Salience Distortion in American Credit Pricing Limits*  
Christopher Peterson, University of Utah

*The Housing Bubble Goes Bust: The Impact of Housing Values on the Demand for Reverse Mortgages*  
Eileen St. Pierre, Oklahoma State University
Concurrent Sessions

Monday, July 27  4:00 p.m.–5:30 p.m.

2057  International Food Safety Regulations in the United States and the European Union: Balancing Consumer Confidence and Trade

Midwest Airlines Center, 101A

Invited Paper Session

The melamine tainted baby food scandal has again put food safety in the spotlight. However, a delicate balance exists between protecting the food supply and facilitating trade. This session presents the various factors that affect consumer confidence in the food supply and discusses the different causes and effects of safety regulations on food imports. The first paper analyses a unique survey on consumer perception of food safety. The following papers focus on the effectiveness of import regulations in the United States and Europe, and their consequences for trade.

**Organizers:** Kathy Baylis, Lia Nogueira, and Andrea Martens, University of Illinois at Urbana-Champaign

**Moderator:** Robert Thompson, University of Illinois at Urbana-Champaign

**Discussant:** Alex Winter-Nelson, University of Illinois at Urbana-Champaign

Presentations:

- Index of Consumer Confidence in the Safety of the Food System
  Jean Kinsey, University of Minnesota; Wes Harrison, Louisiana State University

- Monitoring Food Imports—For Safety or Politics?
  Kathy Baylis, Andrea Martens, and Lia Nogueira, University of Illinois at Urbana-Champaign

- Regulatory Policies in Meat Trade: Is There Evidence for Least Trade-distorting Sanitary Regulations?
  Simon Schlueter, Christine Wieck, and Thomas Heckelei, University of Bonn

2058  Forces of Structural Change in the U.S. Dairy Industry: The Roles of Technology, Regulation, and Information

Midwest Airlines Center, 101B

**AAEA Organized Symposium**

This session highlights forces of structural change in the dairy industry. Technical efficiency, returns to scale, profitability, and environmental implications of conventional, pasture-based, and organic dairy farms are assessed. The impact of farmer-to-farmer interactions on entering organic milk production is examined. Finally, the impact of regulation on the location of large-scale dairy farms is examined. Overall, the session examines structural changes occurring over the breadth of farm sizes and locations in the United States.

**Organizers:** Jeffrey Gillespie, Louisiana State University; Richard Nehring, USDA-Economic Research Service

**Moderator:** Jeffrey Gillespie, Louisiana State University

**Discussant:** James MacDonald, USDA-Economic Research Service

**Presentations:**

- Farmer-to-Farmer Interactions in the Organic Dairy Sector: Spatial, Market, and Structural Implications
  Bradford Barham, David Lewis, and Alan Turnquist, University of Wisconsin at Madison; Karl Zimmerer, Pennsylvania State University

- Effects of Environmental Regulation and Urban Encroachment on Location of Dairies in California
  Stacy Sneathinger, Wellesley College

- An Economic and Environmental Comparison of Conventional, Organic, and Pasture-based Systems in the United States
  Richard Nehring, USDA-Economic Research Service; Jeffrey Gillespie, Louisiana State University; Catherine Morrison Paul, University of California, Davis; Charlie Hallahan and Carmen Sandretto, USDA-Economic Research Service

2059  Global Land Use Impacts of Biofuels: Evidence on the Intensive and Extensive Margins

Midwest Airlines Center, 101CD

**AAEA Organized Symposium**

This session offers new insights into the determinants of indirect land use change arising from increased biofuel demands. Explaining recent land use changes and predicting those that follow implementation of biofuel policies requires a detailed understanding of the tension between crop yield response at the intensive and extensive margins. The papers in this session emphasize this focusing on both historical and recent evidence and estimates of extensive and intensive responsiveness of agriculture to market and policy incentives. This evidence is then used to inform different global modeling frameworks’ predictions on global land use change.

**Organizers:** Thomas Hertel and Roman Keeney, Purdue University

**Moderator:** Wally Tyner, Purdue University

Presentations:

- Global Land Use Change from Biofuel Policies and Agricultural Supply Adjustment at the Intensive and Extensive Margins
  Thomas Hertel and Roman Keeney, Purdue University

- Case Studies of Crop Yield Response to Higher Prices and Estimated Impacts on Greenhouse Gas Emissions for Ethanol
  Bruce Babcock and Dermot Hayes, Iowa State University

- Estimating the Intensive and Extensive Margins of Crop Land Yields in the United States
  Bruce McCarl, Texas A&M University
2060 Unintended Consequences of U.S. Farm, Environmental, and Energy Policies: Ethical Implications
Midwest Airlines Center, 102A
AAEA Organized Symposium
The purpose of the symposium will be to discuss a number of cases where U.S. farm, environmental, and/or energy policies have produced unintended effects. The focus will be on the ethical implications of the unintended effects, including the human cost with respect to increased poverty, increased disease, and increased mortality. The symposium will consist of a moderator and four panel members. Each panel member will make short presentations on topics related to the symposium, followed by a roundtable discussion. The moderator will guide and direct discussion from the panel and audience.

Organizers: Joseph Burke, Ave Maria University; Michael Wohlgenant, North Carolina State University
Moderator: Brian Adam, Oklahoma State University
Panelists: Joseph Burke, Ave Maria University; Michael Wohlgenant, North Carolina State University; Wylin Wilson, North Dakota State University; Norbert Wilson, Auburn University

2061 Rural-Urban Economic Linkages: Economic Development Policy in an Interdependent Rural-Urban Economy
Midwest Airlines Center, 102B
CENET Track Session
Rural-urban linkages have important implications for the vitality of rural areas and for economic development policy at the state and local level. This session provides an innovative look at complex commuting patterns in rural areas, structural changes in core-periphery trade flows over time, and urban-to-rural spillovers in a county-level spatial growth model.

Organizer: Elizabeth Davis, University of Minnesota
Moderator: Bruce Weber, Oregon State University
Discussant: Mitch Renkow, North Carolina State University
Presentations:
- Complexity of Commuting Patterns: Workforce Flows in Rural Minnesota
  Elizabeth Davis and Melissa Whitler, University of Minnesota
- Changing Rural-Urban Economic Interdependence during the Last Quarter of the Twentieth Century: The Emergence of the Urban Core in Western Oregon
  David Holland, Washington State University; Paul Lewin, Bruce Sorte, and Bruce Weber, Oregon State University
- Harnessing Growth Spillovers for Rural Development: The Effects of Regional Spatial Structure
  Edward Feser and Andrew Isserman, University of Illinois at Urbana-Champaign

2062 New Frontiers in Risk Research I
Midwest Airlines Center, 102C
ARA Section Track Session
This symposium provides a forward-looking agenda for applied risk research. Speakers will assess where the strides in risk research have been made, weaknesses of current literature, further research needs, and limitations confronting us. The target audience will be applied researchers. These sessions should be especially beneficial to students and those beginning their careers.

Organizer: Dmitry Vedenov, Texas A&M University
Presentations:
- Risk Modeling Techniques
  Dmitry Vedenov, Texas A&M University
- Risk in Development Applications
  Jerry Skees, University of Kentucky
- Risk in Consumer Demand and Applied Experiments
  Jayson Lusk, Oklahoma State University
- Risk in Livestock Disease and Invasive Species
  Benjamin Gramig, Purdue University

2063 Risk, Climate Change, and Vulnerability among Poor Smallholder Households in Marginal Areas
Midwest Airlines Center, 102D
International Section Track Session
Research findings are presented from four studies from marginal areas on three continents. Farmers face increasing risks of irregular rainfall and drought and the poorest face stark tradeoffs between current and future outcomes as they allocate assets to manage risks. Each study collected detailed household data on consumption, production, and risks faced. Data are used in different ways to examine impacts of risk on technology choice, asset allocation, and livelihood selection, and on poverty reduction. We examine causes and consequences of household actions to manage risk and public actions to generate risk-compatible technologies to reduce poverty in resource-poor environments.

Organizers: Jeffrey Alwang, Virginia Tech; Aden Aw-Hassan, ICARDA
Discussant: David Kraybill, The Ohio State University
Presentations:
- Climate and Market Risk: Selection of Potato Variety Attributes among Vulnerable Producers in Tiraque, Bolivia
  Michael Castelhano, University of California, Davis
- Drought Risk and Drought Response: Vulnerability, Coping, and Risk Perceptions among Rainfed Cereal Farmers in Morocco
  Travis Lybbert and Yoko Kusunose, University of California, Davis
- Climate Change, Markets and Livelihood Strategies for Adaptation in Vulnerable Altiplano Ecosystems
  Corinne Valdivia, University of Missouri
- Poverty, Vulnerability, and Improved Wheat Varieties in Northern Syria: Can Technology Mitigate Water Shortages among Small-scale Farmers?
  Aden Aw-Hassan, ICARDA
**Concurrent Sessions**

**Monday, July 27 • 4:00 p.m.–5:30 p.m.**

**2064**  
**Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes**  
*Midwest Airlines Center, 102E*

**AEM Section and Extension Section Track Session**  
The credit crisis that began in the fall of 2008 has affected many individuals and businesses. Not only has credit availability been an issue but the crisis has slowed economies worldwide. Agriculture had been going through changes even before the financial crisis came about. Farm policy that has mandated the use of renewable fuels combined with growing world economies had led to record prices for many commodities. In addition, the cost structure of agriculture has changed as oil prices rose to record levels and other agricultural inputs increased in price as well.

**Organizer:** Gregg Ibendahl, Mississippi State University  
**Moderator:** Larry Sanders, Oklahoma State University  

**Presentations:**
- **The Prospects for Output Prices**  
  John Anderson, Mississippi State University
- **The Prospects for Input Prices**  
  Gregg Ibendahl, Mississippi State University
- **The Cost and Availability of Agricultural Credit**  
  Matt Diersen, South Dakota State University
- **The World Financial Crisis and Agricultural Trade**  
  Parr Rosson, Texas A&M University

**2065**  
**Investing in Workforce Diversity in Agricultural Research: Can We Measure the Return?**  
*Midwest Airlines Center, 103A*

**CWAE Track Session**  
The composition of the agricultural research workforce and its effect on R&D productivity is a new area for investigation by agricultural economists. Companies, universities, professional societies, and federal granting agencies such as NSF place emphasis on growing the diversity of advanced degree recipients in science and engineering disciplines to include more women and scientists “of color.” Session participants present methods to value increased workforce diversity in agricultural R&D. A panel discussion with representatives from private and public research arenas will provide agricultural economists guidance to set priorities to allocate scarce public agricultural research dollars.

**Organizers:** Mariah Ehmke and Nicole Ballenger, University of Wyoming  
**Moderator:** Nicole Ballenger, University of Wyoming  
**Discussant:** Catherine Morrison Paul, University of California, Davis

**Presentations:**
- **Glass Ceilings or Sticky Floors: Gender and Science in the U.S. Industry**  
  Lois Joy, Independent Consultant
- **Social Diversity, Knowledge Production, and Economic Growth**  
  Matt Anderson, University of Wyoming; Rawley Heimer, Brandeis University

**2066**  
**Food Security for Caribbean States**  
*Midwest Airlines Center, 103B*

**COSBAE Track Session**  
This session will address the theme of food security for Caribbean states. The first presentation will review public policies for dealing with Caribbean food security, while the second will examine the implications of Caribbean food insecurity for U.S.-Caribbean trade. The final presentation will examine urbanization and industrialization as emerging causes of rising food prices in the Caribbean. From this session, there should emerge a framework for policies to assist Caribbean states to meet these challenges.

**Organizer:** Carlisle Pemberton, University of the West Indies  
**Moderator:** Keithly Jones, USDA-Economic Research Service  
**Discussants:** Curtis Jolly, Auburn University; Keithly Jones, USDA-Economic Research Service

**Presentations:**
- **Public Policy for Caribbean Food Security**  
  Carlisle Pemberton, University of the West Indies; Curtis Jolly, Auburn University
- **Caribbean Food Insecurity and U.S.-Caribbean Trade**  
  Keithly Jones, USDA-Economic Research Service; Sharon Hutchinson and Doolarie Singh-Knights, University of the West Indies
- **Urbanization/Industrialization and Caribbean Food Security**  
  Hazel Patterson-Andrews and Carlisle Pemberton, University of the West Indies

**2067**  
**Effects of Food Price Spikes on Dietary Quality in the United States, Mexico, and Worldwide**  
*Midwest Airlines Center, 103C*

**FSN Section Track Session**  
The sharp rise in food prices during 2007 and early 2008 imposed large costs on many consumers and may have resulted in significant changes in diet, nutrition, and health. Low-income consumers faced the greatest real income shocks and may have experienced the largest change in consumption. This session uses cross-country and time-series data to quantify recent changes in the United States and elsewhere. A common finding in these papers is that price spikes have significant effects on dietary composition.

**Organizer:** William Masters, Purdue University  
**Moderator:** William Masters, Purdue University

**Presentations:**
- **The Changing Cost of a Healthy Diet: An Investigation Using Homescan Data**  
  Jessica Todd, Ephraim Leibtag, and Lisa Mancino, USDA-Economic Research Service
- **Dietary Change in Response to Food Price Shocks**  
  John Cranfield and Zahoor Haq, University of Guelph
- **The Effects of Rising Food Prices in Mexico**  
  Jorge Valero-Gil, Universidad Autónoma de Nuevo León; Magali Valero, University of Michigan at Dearborn
Debt Usage and Credit Access
AAEA Selected Paper
Papers in the session explore the relationships of agricultural banking and credit. Two papers focus on the performance of Farm Service Agency guarantees. Another paper considers alternative means of measuring credit risk. The final paper informs the debate regarding credit in transition countries.

Moderator: Bruce Dixon, University of Arkansas

Presentations:
Analyzing FSA Direct Loan Borrower Payback Histories: Predictors of Financial Improvement and Loan Servicing
Aiko Landerito, Bruce Dixon, Bruce Ahrendsen, Diana Danforth, and Sandy Hamm, University of Arkansas

A Decomposition Approach to Analyzing Racial and Gender Biases
Ya Wu, Cesar Escalante, Lewell Gunter, and James Epperson, University of Georgia

Measurement of Credit Risk: SUR Model and Simulation Approach
Yan Yan, Peter Barry, Nicholas Paulson, and Gary Schnitkey, University of Illinois at Urbana-Champaign

Farm Debt in Transition Countries: Lessons for Tajikistan
Zvi Lerman, Hebrew University of Jerusalem; David Sedik, Food and Agriculture Organization of the United Nations

The Role of the Retail Sector in Promoting Sustainable Production and Consumption of Food—The Experience in the EU
AAEA Organized Symposium
The objectives of this session are to identify opportunities and barriers (legislative, conflicts among sustainability goals, and others) of sustainable consumption and production of food; to investigate efforts of stakeholders in the European food sector to promote sustainable production and/or consumption; and to evaluate the role the retail sector plays in these efforts.

Organizer: Monika Hartmann, University of Bonn
Moderator: Monika Hartmann, University of Bonn
Discussant: Allen Wysocki, University of Florida

Presentations:
Corporate Social Responsibility and (Non)Castration of Piglets
Ge Backus, Wageningen University

Joint Private Safety Standards in the Retailing Sector
Louis-Georges Soler, Institut National de la Recherche Agronomique

Promoting Sustainability in the Food Sector: The Role of Global Retail Chains in Transition and Developing Countries
Johan Swinnen, Katholieke Universiteit Leuven

Impacts of Ethanol and Other Sources of Energy on Food and Commodity Prices
AAEA Selected Paper
These four papers address the impacts of price volatility in energy and commodity markets on food prices and economic stability. With corn being a major input in ethanol production, fluctuations in energy prices cause fluctuations in commodity prices and these in term impact the larger U.S. economy. The economic effects of these impacts are addressed in these papers.

Moderator: Glynn Tonsor, Michigan State University

Presentations:
Price Volatility in Ethanol Markets
Teresa Serra, Centre de Recerca en Economia i Desenvolupament Agroalimentari; David Zilberman, University of California, Berkeley

The Impact of Ethanol on the U.S. Livestock and Poultry Sectors: A Multi-market Analysis
Suparna Bhattacharya, Azzeddine Azzam, and Darrell Mark, University of Nebraska

Price Transmission Channels of Energy and Exchange Rate on Food Sector: Disaggregated Approach Based on Stage of Process
Dae-Heum Kwon and Won Koo, North Dakota State University

Speculation and Volatility Spillover in Energy and Agricultural Commodity Markets
Xiaodong Du, Cindy Yu, and Dermot Hayes, Iowa State University

Consumer Agricultural Products’ Preferences and Willingness to Pay
AAEA Selected Paper
This session highlights the method of experimental auction and its applications in price determination of agricultural products. Topics examine willingness to pay in experimental auctions when participants own outside inventories, consumers’ willingness to pay for U.S. pork in urban China, consumers’ willingness to pay for native and/or invasive labeled plants, and price transmission mechanism of processed food products.

Moderator: Chengyan Yue, University of Minnesota

Presentations:
Do Native and Invasive Labels Affect Consumer Willingness to Pay for Plants?
Chengyan Yue, Terrance Hurley, and Neil Anderson, University of Minnesota

Willingness to Pay in Experimental Auctions When Participants Own Outside Inventories
Gregory Colson and Wallace Huffman, Iowa State University; Matthew Rousu, Susquehanna University

Consumer Preferences for U.S. Pork in Urban China
David Ortega and H. Holly Wang, Purdue University; Laping Wu, China Agricultural University

Citrus Attributes: Do Consumers Really Care Only about Seeds?
Lisa House and Zhifeng Gao, University of Florida
Experiments and Experimental Design
Midwest Airlines Center, 201CD

AAEA Selected Paper
This session contains a mix of papers that include applications of methods in experimental and field settings, choice experiment design, and exchanges for ecosystem services.

Moderator: Paul Jakus, Utah State University

Presentations:
Providing Forest Ecosystem Services with the ECOSEL Auction Mechanism in Field and Experimental Settings
Sergey Rabotyagov, Sandor Toth, and Gregory Ettl, University of Washington

Using Choice Experiment to Estimate Consumer Valuation: The Role of Experiment Design and Attribute Information Load
Zhifeng Gao and Lisa House, University of Florida; Xiaohua Yu, Pennsylvania State University

“Pocket and Pot”: Hypothetical Bias in a No-free-riding Public Contribution Game
Tatiana Gubanova, Alberta Department of Energy; Wiktor Adamowicz and Melville McMillan, University of Alberta

Incentives to Supply Enhanced Ecosystem Services from Cropland
Maria Christina Jolejole, Scott Swinton, and Frank Lupi, Michigan State University

Labeling, Brand, and Advertising in Food Marketing
Midwest Airlines Center, 202A

AAEA Selected Paper
The effectiveness of different promotional tools is examined including: price promotions, private label vs. national brand, generic advertising vs. brand advertising, and organic vs. non-organic foods.

Moderator: Joe Parcell, University of Missouri

Presentations:
Consumer Choice of Private Label or National Brand: The Case of Organic and Non-organic Milk
Yan Zhuang, Pennsylvania State University; Carolyn Dimitri, USDA-Economic Research Service; Edward Jaenicke, Pennsylvania State University

Measures of Brand Loyalty
William Allender and Timothy Richards, Arizona State University

Dose Generic Advertising Help or Hurt Brand Advertising?
Daeseok Suh and Chanjin Chung, Oklahoma State University

Product Origin and Reputation for Quality: The Case of Organic Foods
Veronica Pozo, Alexander Saak, and Hikaru Hanawa Peterson, Kansas State University

New Ideas in the Discernment of Market Power
Midwest Airlines Center, 202B

AAEA Selected Paper
This session presents papers that describe and test for the existence of market power in industries such as beef packing, retailing, and organic foods. It also describes the impact of the introduction of new technologies on market structure.

Moderator: Tian Xia, Kansas State University

Presentations:
Technology Adoption and Product Differentiation: Market-level Effects
Henry An, University of California, Davis

Retail and Wholesale Market Power in Organic Foods
Timothy Richards, Arizona State University; Ram Acharya, New Mexico State University; Ignacio Molina, Arizona State University

Wal-Mart, Oligopsony Power, and Endogenous Entry: An Analysis of Local Labor Markets
Alessandro Bonanno, Pennsylvania State University

Oligopsony Power: Evidence from the U.S. Beef Packing Industry
Xiaowei Cai, California Polytechnic State University, San Luis Obispo; Kyle Steigert, University of Wisconsin at Madison; Stephen Koontz, Colorado State University

Effects of Changes in Trade Barriers
Midwest Airlines Center, 202C

AAEA Selected Paper
This session highlights the many different ways by which changes in international trade barriers can affect the welfare of firms and consumers. These papers examine how changes in trade costs affect individual firms and participation in export markets, the sensitivity of trade flows to trade barriers, liberalization of beef markets, and the effect of trade liberalization on wages.

Moderator: Shida Henneberry, Oklahoma State University

Presentations:
The Impact of Trade Costs on Firm Entry, Exporting, and Survival in Korean Food Manufacturing
Sooil Kim, Government of Korea; Jeffrey Reimer and Munisamy Gopinath, Oregon State University

The Sensitivity of Trade Flows to Trade Barriers
Valentina Raimondi and Alessandro Olper, University of Milan

TRQ Complications: Who Gets the Benefits When the EU liberalizes Mercosur’s Access to the Beef Markets?
Franziska Junker and Thomas Heckelei, University of Bonn

Trade and Regional Distribution of Wages: Who Benefited from Trade Liberalization in Mexico?
Kathy Baylis and Rafael Garduno-Rivera, University of Illinois at Urbana Champaign
**2076  Decoupled Payments**  
*Midwest Airlines Center, 202D*

**AAEA Selected Paper**  
This session addresses the effects of decoupled government payments to farmers. The papers explore the effects on production and access to capital.

**Moderator:** David Just, Cornell University

**Presentations:**
- **Wealth, Debt, Government Payments, and Yield Performance**  
  Maria Joana Girante, University of Minho; Barry Goodwin, North Carolina State University; Allen Featherstone, Kansas State University
- **Production Effects of Decoupled Commodity Program Payments: An Instrumental Variables Approach**  
  Nigel Key, USDA-Economic Research Service; Barrett Kirwan, University of Maryland; Michael Roberts, North Carolina State University
- **The Impact of Decoupled Payments on the Cost of Operating Capital**  
  Jaclyn Kropp, Clemson University; James Whitaker, USDA-Economic Research Service
- **The Acreage and Borrowing Effects of Direct Payments under Uncertainty: A Simulation Approach**  
  Maria Joana Girante, University of Minho; Barry Goodwin, North Carolina State University

**2077  Decision Making in Agricultural Production**  
*Midwest Airlines Center, 202E*

**AAEA Selected Paper**  
This session covers topics related to key production and marketing decisions confronted by agricultural producers. These topics include what to plant, how to fertilize, when to harvest, and how to contract agricultural products.

**Moderator:** Michael Wetzstein, University of Georgia

**Presentations:**
- **Food vs. Wood: Dynamic Choices for Kenyan Smallholders**  
  Alexandra Peralta and Scott Swinton, Michigan State University
- **Determinants and Extent of Manure Use as Fertilizer and the Welfare Implications of Environmental Manure Use Restrictions on U.S. Corn Producers**  
  Jayson Beckman, Michael Livingston, William McBride, Marc Ribaudo, and James MacDonald, USDA-Economic Research Service
- **The Role of Harvest Timing in Pest Management: Grower Response to Infestation by the California Olive Fruit Fly**  
  Kelly Cobourn, Rachael Goodhue, and Jeffrey Williams, University of California, Davis
- **Contract and Exit Decisions in Finisher Hog Production**  
  Fengxia Dong, David Hennessy, and Helen Jensen, Iowa State University

**2078  Biofuels’ Impact on Land Use and Welfare**  
*Midwest Airlines Center, 203A*

**AAEA Selected Paper**  
Current efforts to increase energy crop production have the potential to change the way agricultural lands are used. This set of papers examines the land use implications of biofuels cropping and potential spillovers into other sectors.

**Moderator:** Kathleen Bell, University of Maine

**Presentations:**
  Xiaoguang Chen, Madhu Khanna, and Hayri Onal, University of Illinois at Urbana-Champaign
- **The Economy-wide Greenhouse Gas Impacts of the Biofuels Boom (or Bust)**  
  Dileep Birur, Alla Golub, and Thomas Hertel, Purdue University; Steven Rose, Electric Power Research Institute
- **Implications of Expansion of Biofuel Industries for the Global Livestock Industry: A Computable General Equilibrium Analysis**  
  Farzad Taheripour, Thomas Hertel, and Wally Tyner, Purdue University
- **Supporting Cellulosic Ethanol Crop Production and Its Impact on Land Use Conversion**  
  Feng Wu and Zhengfei Guan, Michigan State University

**2079  Risk Sharing**  
*Midwest Airlines Center, 203B*

**AAEA Selected Paper**  
The papers in this section examine several related issues in risk sharing, including a new, structural approach for applied contract theory problems, the role of overconfidence in production risk, the impact of risk aversion on the producer’s decision to sell or hedge, and the importance of precautionary savings in a model of the permanent income hypothesis.

**Moderator:** Stephen Emmanuel Armah, University of Illinois at Urbana-Champaign

**Presentations:**
- **The Structural Estimation of Principal-agent Models by Least Squares: Evidence from Land Rental Markets in Madagascar**  
  Marc Bellemare, Duke University
- **Permanent Income and the Importance of Precautionary Savings: An Instrumental Variable Approach**  
  Cheikhna Dedah and Ashok Mishra, Louisiana State University
- **Risk, Overconfidence, and Production in a Competitive Equilibrium**  
  David Just and Ying Cao, Cornell University; David Zilberman, University of California, Berkeley
- **What Drives How Much Crop Producers Sell in Spot, Forward, and Futures Markets?**  
  Jason Franken, University of Missouri; Joost Pennings, Maastricht University
**Concurrent Sessions**

**Monday, July 27 ■ 4:00 p.m.–5:30 p.m.**

**2080 Panel on International Consumer Networks**

*Midwest Airlines Center, 203C*

**ACCI Special Session**

This session will discuss the international consumer organizations for research and action. What resources are out there? Where are the key links? Who are the contacts? What opportunities matter to global citizens and can benefit from consumer research?

**Organizer:** Robert Kerton, University of Waterloo

**Panelists:** Jeanne Hogarth, Federal Reserve Board; Rick Widdows, Purdue University; Rob Mayer, University of Utah; Joan Matson, The International Consumer Product Health and Safety Organization; Jane Kolodinsky, University of Vermont

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**2081 Consumer Professionals: Research Methods and Career Paths**

*Midwest Airlines Center, 203D*

**ACCI Special Session**

This special session has two components: 1) It will provide an overview of the instruction, research, application, and policy uses of clinical and experimental research in the area of financial education and counseling. Discussants will provide examples and guidance designed to improve consumer outcomes by illustrating how teaching and research can inform practice. 2) It will provide an overview of traditional and non-academic career paths for consumer and family economists. They will offer best practices for translating knowledge into a successful career in business, non-profits, and governmental agencies. The session will include a discussion of skills, defining value adds, and market prices for those who consider an alternative career path.

**Organizers:** John Grable, Kansas State University; Sharon Burns, ACCI; Kristy Archuleta, Kansas State University

**Presentations:**

- **What Works for Families: Clinical and Experimental Methods for Studying Consumer Issues**
  
  John Grable, Kristy Archuleta, Kansas State University; Joseph Goetz, University of Georgia; Sonya Britt, Texas Tech University; J. Michael Collins, University of Wisconsin at Madison; Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service

- **Marching to a Different Drummer: Career Paths for Non-academic Consumer and Family Economics**
  
  Sharon Burns, ACCI

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**2082 Financial Literacy**

*Midwest Airlines Center, 203E*

**ACCI Competitive Presentations**

This session includes papers examining financial literacy. Topics include financial behavior and literacy of college students, financial knowledge and payment patterns, and program evaluation.

**Presider:** John Gannon, Financial Industry Regulatory Authority

**Presentations:**

- **Are High School Financial Education Policy Differences Related to Differences in College Student Financial Behaviors?**
  
  Zeynep Copur, Selena Garrison, and Michael Gutter, University of Florida

- **College Students' Financial Literacy**
  
  Brenda Cude, University of Georgia

- **Assessing Cardholder Knowledge Regarding Payment Allocation**
  
  Joshua Frank, Center for Responsible Lending

- **Who Is Financially Literate? Results from the Financial Literacy Assessment Project**
  
  Sandra Huston, Texas Tech University
Concurrent Sessions

Tuesday, July 28 9:30 a.m.–11:00 a.m.

3001 New Research Directions in Agricultural Contracts
Midwest Airlines Center, 101A

Invited Paper Session
This session includes three topics discussing recent developments in contract theory research that might be useful to agricultural and applied economists. A number of issues that are of concern to agricultural economics typically are not addressed by standard contract theory research. The papers in this session discuss new research directions that might help us to improve scholarship in areas of contract theory that might have useful applications for agriculture. Specifically, the papers will discuss: 1) The use of subjective expectations in applied contract theory; 2) The use of experimental methods to study contracts, and 3) Departures from expected utility theory in contract theory.

Organizer: Marc Bellemare, Duke University
Discussant: Brent Hueth, University of Wisconsin at Madison

Presentations:
When Perception is Reality: Subjective Expectations and Contracting
Marc Bellemare, Duke University

Experimental Economics and Contract Theory
David Just, Cornell University; Steven Wu, Purdue University

Food Safety Regulations in an Ambiguous World
Tigran Melkonyan, and Jens Schubert, University of Nevada at Reno

3002 Looking Back to Move Forward: The Census of Agriculture
Midwest Airlines Center, 101B

AAEA Organized Symposium
The purpose of this session is to provide a forum for the AAEA membership to learn about the 2007 Census of Agriculture and to provide a forum to solicit recommendations for enhancements to the 2012 Census. Unique data of the 2007 Census will be presented along with indicators of structural change between the 1997 and 2007 Census. University and government users of confidential individual Census records and USDA officials will share their knowledge and experiences regarding the process for obtaining access to confidential records for research purposes.

Organizers: Mary Ahearn, USDA-Economic Research Service; Virginia Harris, USDA-National Agricultural Statistics Service
Moderator: Carol House, USDA-National Agricultural Statistics Service

Presentations:
Tracking the Dynamics of an Increasingly Concentrated U.S. Agriculture
Virginia Harris, USDA-National Agricultural Statistics Service; Robert Hoppe, USDA-Economic Research Service

Census of Agriculture and ARMS: Important Complements in Analyzing the Diversity of Farm Operators
Mary Ahearn, James Johnson, and Shellye Clark, USDA-Economic Research Service

3003 Publishing in the AJAE: The Editors’ Perspective
Midwest Airlines Center, 101CD

AAEA Organized Symposium
The purpose of this organized symposium is to share with attendees the editors’ perspective on what they are looking for in a potential AJAE article, how to successfully navigate the review process, and where they are trying to lead the journal. The editors will also entertain questions from prospective authors on all topics related to the journal.

Organizers: Jeffrey Dorfman, University of Georgia; Walter Thurman, North Carolina State University; Paul Preckel, Purdue University; Erik Lichtenberg, University of Maryland
Panelists: Jeffrey Dorfman, University of Georgia; Walter Thurman, North Carolina State University; Paul Preckel, Purdue University; Erik Lichtenberg, University of Maryland

3004 Expanding Horizons: Opportunities and Challenges of Working Outside of the United States
Midwest Airlines Center, 102A

GSS Track Session
For graduates from U.S. universities, the U.S. job market is considered convenient when looking for a job. It is, however, the fact that institutions outside of the United States also provide excellent opportunities for career development. The goal of this session is to provide insights about job opportunities outside of the United States. Questions such as how easy for U.S. graduates is it to start job abroad, what are the competitive advantages of U.S. graduates in the world academic job market will be addressed in this session.

Organizer: Per Bylund, University of Missouri

Presentations:
Enhancing Professional Proficiency through Short Term International Work
Daniel Tilley, Oklahoma State University

Observations on Being Employed as an Agricultural/Resource Economist in Canada
Ellen Goddard, University of Alberta
Concurrent Sessions

3005 Identifying Structural Parameters in the Face of Endogeneity Concerns with Illustrations from Environmental Innovations

Econometrics Section Track Session
This session focuses on innovative empirical techniques used to identify structural parameters of econometric models. Agricultural economists increasingly confront the identification problem—biased parameter estimates caused by self-selection, unobserved confounders, and/or measurement error. This session illustrates three approaches to the identification problem in the context of evaluating the effects of various innovations, both good and bad, on environmental outcomes.

Organizer: Barrett Kirwan, University of Maryland
Discussants: Lucas Davis, University of Michigan; Stacy Sneeringer, Wellesley University; Raymond Guiteras, University of Maryland

Presentations:
Good for the Air, Bad for the Water: The Effect of Ethanol Production on Water Pollution
Barrett Kirwan, University of Maryland; Stacy Sneeringer, Wellesley University

Measuring the Short- and Medium-run Benefits of Sanitation
Raymond Guiteras, University of Maryland; Esther Duflo and Michael Greenstone, Massachusetts Institute of Technology

Climate Change and the Allocation of Time
Matthew Neidell, Columbia University; Joshua Graff Zivin, University of California, San Diego

3006 Teaching Tips from Top Teachers: AAEA Award Recipients

TLC Section Track Session
This session offers the opportunity for AAEA Teaching Award recipients to share teaching tips and have a dialogue with AAEA members. The emphasis is on winning strategies that have worked for them: the approaches, techniques, and/or teaching styles they consider to be instrumental to their success in the classroom. While they may utilize specific subject-matter examples to illustrate their points, the emphasis will be on pedagogical approaches to improving education in our profession.

Organizer: Allen Wysocki, University of Florida
Moderator: Allen Wysocki, University of Florida
Panelists: Francis Epplin, Oklahoma State University; Mary Wilson, Oklahoma State University; James Kliebenstein, Iowa State University

3007 Migration Improving Rural Communities through Entrepreneurship, Investment, and Poverty Reduction

CENET Track Session
The three papers in this session offer various perspectives on the potential benefits of out-migration from rural areas. The first paper explores the link between return migrants and productive investments in rural areas of China. The second investigates the connection between entrepreneurship and migration, focusing on the role of business formation by return and new migrants in rural areas in the United States. The final paper examines the role of out-migration from non-metropolitan areas of the United States as poverty reduction strategy for working-age adults.

Organizer: Georgeanne Artz, University of Missouri
Moderator: Georgeanne Artz, University of Missouri

Presentations:
Spread and Backwash Effects for Non-metropolitan Communities in the United States
Georgeanne Artz, University of Missouri; Joanna Ganning, University of Illinois at Urbana-Champaign

Alex Marre, Oregon State University

Migrant Entrepreneurship and Rural Development
Li Yu, Peter Orazem, and Robert Jolly, Iowa State University; Georgeanne Artz, University of Missouri

3008 Globalization, Policy, and Agricultural Trade: A Focus on Intra-OECD Trade and OECD Trade with Emerging Markets

COSBAE Track Session
This session explores international integration and how policies drive or distort this integration. In particular, we consider the international trade of agricultural and food products. We look at the roles that domestic and international policies play in shifting production and consumption and the consequences of these changes.

Organizer: Norbert Wilson, Auburn University
Moderator: Norbert Wilson, Auburn University
Discussant: David Weatherspoon, Michigan State University

Presentations:
The Weight of Agricultural Policies: A Gravity Model of OECD Food Trade Affected by Agricultural Policies
Malick Diarssouba and Norbert Wilson, Auburn University

Issues and Challenges of Montenegro’s Agriculture As It Retools for EU Accession
Miomir Jaanovic, University of Montenegro; Keithly Jones, USDA-Economic Research Service

Preferential Trade Effects in the UK Market for Source-Differentiated Carnations
Andrew Muhammad, Mississippi State University; Guyslain Ngeleza, International Food Policy Research Institute
3009  Innovation Strategy: A New Frontier in Global Agrifood Supply Chains  
*Midwest Airlines Center, 103A*

**AEM Section Track Session**

This Track Session advances the development of innovation management and growth through a collection of related papers that adopt a global food system perspective. Specific areas addressed include forms of innovation, the link between firm profitability and innovativeness for food manufacturers in the United States, and a case analysis of a large agribusiness in managing their portfolio of innovation strategy issues. This proposed session is important and relevant to applied research economists, agribusiness executives, and government employees. The session strives for a better understanding of the nature and importance of innovation in agrifood supply chains.

**Organizer:** Allan Gray, Purdue University  
**Discussant:** Chris Policinski, Land O’Lakes, Inc.

**Presentations:**
- Does Food Product Innovation Provide a Sustainable Competitive Advantage to Food Manufacturers?  
  Thomas Spoerleider and Neal Hooker, The Ohio State University; Miguel Gomez, Cornell University; Michael Gunderson, University of Florida; Desmond Ng, Texas A&M University
- Innovation in the Food and Agricultural Industries: A Complex Adaptive System  
  Mike Boehlje, Purdue University; Stefanie Broring, Wageningen University
- Innovativeness and Core Competencies: A Model for Agribusiness Food Chain Innovation  
  Aaron Johnson, University of Idaho; Joshua Detre, Louisiana State University; Allan Gray, Purdue University

3010  Extension Section Livestock Outlook  
*Midwest Airlines Center, 103B*

**Extension Section Track Session**

This session continues the tradition of Extension Section Outlook organized symposia and will focus on livestock situation and outlook. The high grain prices increased production costs for livestock producers in 2008. On the demand side, the world economic instability reduced consumer demand for meats both domestically and internationally. In the dairy sector, production far exceeded demand resulting in dramatically lower milk prices. The presenters will discuss the trends in domestic and global livestock production, trade, supplies, demand, and prices as well as the prospects for profitability for the coming year.

**Organizer:** Brenda Boetel, University of Wisconsin at River Falls  
**Moderator:** Brenda Boetel, University of Wisconsin at River Falls

**Presentations:**
- Cattle Situation and Outlook  
  Jim Mintert, Kansas State University
- Hogs Situation and Outlook  
  John Lawrence, Iowa State University
- Consensus Livestock Forecasts  
  Ron Plain, University of Missouri

3011  Shifting Patterns of Agricultural Production and Productivity Worldwide  
*Midwest Airlines Center, 103C*

**AAEA Organized Symposium**

Initial evidence has developed indicating a slowdown in agricultural productivity growth in the United States and worldwide, with some variation among countries. This symposium will highlight insights from a forthcoming book focused on the extent and impacts of this slowdown. Substantial discussion time will follow a series of short presentations that will cover core points of several chapters providing multinational evidence from different perspectives and using different measures.

**Organizers:** Julian Alston, University of California, Davis; Phil Pardey, University of Minnesota; Bruce Babcock, Iowa State University  
**Moderator:** Bruce Babcock, Iowa State University  
**Panelists:** Matt Andersen, University of Wyoming; Johan Swinnen, Katholieke Universiteit Leuven; Songqing Jin, Michigan State University; Keith Foglie, USDA-Economic Research Service; Jason Beddow, University of Minnesota; Eldon Ball, USDA-Economic Research Service

3012  Valuing Environmental Amenities  
*Midwest Airlines Center, 103D*

**AERE Session**

The four papers in this session explore various methods for valuing environmental amenities. The studies explore people’s willingness to support the provision of public open space, the identification of two temporal paths of environmental quality within the context of amenity valuation studies, the influence of beach width on coastal property value, and property value damage from sudden oak death.

**Moderator:** Amy Ando, University of Illinois at Urbana-Champaign  
**Discussants:** Kathleen Bell, University of Maine; Robert Johnston, Clark University; Kristine Grimsrud, University of New Mexico; Van Butsic, University of Wisconsin at Madison

**Presentations:**
- Who Wants More Open Space?  
  Chunhua Wang, Jean-Claude Thill, and Ross Meentemeyer, University of North Carolina at Charlotte
- Disentangling Expectations and Preferences in Welfare Analysis Using Contingent Valuation  
  Bill Provencher, David Lewis, and Michael Papenful, University of Wisconsin at Madison
- Response of Housing Values to the Advance of an Invasive Species: Sudden Oak Death in Marin County, CA  
  Kent Kovacs, University of Nevada at Reno; Thomas Holmes, USDA-Forest Service; Jeffrey Englin, University of Nevada at Reno
- The Value of Disappearing Beaches in North Carolina  
  Sathya Gopalakrishnan, Duke University; Jordan Slott, Sun Microsystems, Inc.; Martin Smith, Duke University
Food Safety Risk Ranking and Cost Analysis along the Domestic and International Supply Chains

FSN Section Track Session
This session focuses on the problem of informing priority setting for food safety issues by government and the private sector. Typically, health impacts measured as cost-of-illness and risk ranking are only some of the factors driving public priority setting on food safety policy. The first two papers look at alternative approaches to estimating the social burden of foodborne illness. The last two papers develop risk prioritization tools for the domestic and international food supply chain.

Organizers: Sandra Hoffman, Resources for the Future; William Nganje, Arizona State University
Moderator: Neal Hooker, The Ohio State University
Discussant: Mary Muth, RTI International

Presentations:
The Social Cost of Foodborne Illness in the United States: A Comprehensive Assessment by Foods and Pathogens
Sandra Hoffman, Resources for the Future; Michael Batz and Glenn Morris, University of Florida; Paul Fischbeck, Carnegie Mellon University

A State-level Comparison of the Cost of Foodborne Illness
Meebok Kim and Neal Hooker, The Ohio State University

A Framework for Prioritizing and Analyzing Foodborne Pathogen Risks
Julie Caswell, University of Massachusetts

A Framework for Assessing Threat, Vulnerability, and Consequence Prevention along the U.S.-Mexico Produce Supply Chain
William Nganje, Regina Na Hu, and Al Kegan, Arizona State University; Ram Acharya, New Mexico State University; Jesus Bravo, Arizona State University

Farmland Usage and Farmland Values

AAEA Selected Paper
Agricultural economics researchers have a long history of studying land values. Two papers in this session alternatively consider the impacts of the housing boom and the ethanol boom on land values. Another paper proposes a new model to explain land prices. The final paper aims to identify how rental agreements impact decisions regarding land use.

Moderator: Calum Turvey, Cornell University

Presentations:
The Effect of Ethanol-driven Corn Demand on Crop Rotations and Land Use
Kandice Kleiber, Oregon State University; Roger Claassen, USDA-Economic Research Service

Modeling Nonlinearities in Farmland Values: A Dynamic Panel Threshold Error-correction Model
Gulcan Onel, North Carolina State University

Farmland Usage and Farmland Values

AAEA Selected Paper
These four papers use rich data sets to address welfare and price effects that result from changes in product and consumer markets. Price changes for raw materials are separated into structural and cyclical components and the welfare effects from new products are assessed relative to their impacts on higher- and lower-income consumers.

Moderator: Brian Gould, University of Wisconsin at Madison

Presentations:
Valuation of New Products in the Face of Consumer Income Disparity
Geoffrey Pofahl and Timothy Richards, Arizona State University; Glynn Tonsor, Michigan State University

What Are the Long-term Drivers of Food Prices? Investigating Improvements in the Accuracy of Prediction Intervals for the Forecast of Food Prices
Catherine Benjamin and Magalie Houëé-Bigot, Institut National de la Recherche Agronomique; Christophe Tavéra, University of Rennes 1

Demand Interrelationships of at Home Nonalcoholic Beverage Consumption in the United States
Senarath Dharmasena and Oral Capps Jr., Texas A&M University

How Increased Food and Energy Prices Affect Consumers' Welfare
Kuo Huang and Sophia Huang, USDA-Economic Research Service

Environmental Valuation of Housing and Health

AAEA Selected Paper
The papers in this session discuss advances in hedonic modeling and an application to an invasive species, as well as risk perceptions of arsenic in tap water and willingness to pay for water quality improvements.

Moderator: Ken Baerenklau, University of California, Riverside

Presentations:
H. Allen Klaiber and V. Kerry Smith, Arizona State University

Risk Perceptions of Arsenic in Tap Water and Consumption of Bottled Water
Paul Jakus, Utah State University; Douglass Shaw, Texas A&M University; To Nguyen, University of Tennessee; Mark Walker, University of Nevada
On Consumers’ Attitudes and Willingness to Pay for Improved Drinking Water Quality and Infrastructure
Eftila Tanellari and Darrell Bosch, Virginia Tech; Elton Mykerezi, University of Minnesota

3018 Agricultural Markets, Prices, and Farm Income
Midwest Airlines Center, 202B

AAEA Selected Paper
Papers in this session examine the relationships among agricultural value chains, product prices, and farm incomes.

Moderator: Abdoul Murekezi, Michigan State University

Presentations:
Valuation of Safety-branded and Traceable Free Range Chicken in Ha Noi: Results from a Field Experiment
Jennifer Ifft, David Roland-Holst, and David Zilberman, University of California, Berkeley

Agricultural Prices and Income Distribution among Farmers: A Whole-household, Multi-country, Multi-year Analysis
Ana Rios, Inter-American Development Bank; Gerald Shively and William Masters, Purdue University

Have Coffee Reforms and Coffee Supply Chains Affected Farmers' Income? The Case of Coffee Growers in Rwanda
Abdoul Murekezi and Scott Loveridge, Michigan State University

The Role of Market Power in Agricultural Contracts
Paula Cordero, The Ohio State University

3019 Agricultural Subsidy Programs
Midwest Airlines Center, 202C

AAEA Selected Paper
Papers in this session examine the effects of agricultural programs and policies, with an emphasis on deadweight losses and risk management.

Moderator: Kathy Baylis, University of Illinois at Urbana-Champaign

Presentations:
Farming the Program: Rent-seeking Behavior among Farmers and the Associated Deadweight Loss
Barrett Kirwan, University of Maryland

Impacts of the SURE Standing Disaster Assistance Program on Producer Risk Management and Crop Insurance Programs
John Anderson, Keith Coble, and Barry Barnett, Mississippi State University

Payments under the Average Crop Revenue Election Program—Implications for Government Costs and Producer Preferences
Joseph Cooper, USDA-Economic Research Service

Adversity and the Propensity to Fail: The Impact of Disaster Payments and Multiple Peril Crop Insurance on U.S. Farm Failure Rates
Barrett Kirwan, University of Maryland
**Concurrent Sessions**

**3021 Carbon Sequestration, Climate Change, and Greenhouse Gases**
Midwest Airlines Center, 202E

**AAEA Selected Paper**
This set of papers examines the land use, water, and forestry issues associated with carbon sequestration and greenhouse gases, as well as impacts of climate change on developing countries. Analyses incorporate biophysical aspects of economic outcomes.

**Moderator:** Farzad Taherpour, Purdue University

**Presentations:**
- Groundwater Management in the Presence of GHG Mitigation Incentives for Agriculture
  Justin Baker, Duke University; Bruce McCarl, Texas A&M University; Brian Murray, Duke University
- How Big is Leakage from Forestry Carbon Credits? Estimates from a Global Model
  Montserrat Acosta and Brent Sohngen, The Ohio State University
- The Relative Role of Land in Climate Policy
  Alla Golub and Thomas Hertel, Purdue University; Steven Rose, Electric Power Research Institute; Brent Sohngen, The Ohio State University; Misak Avetisyan, Purdue University
- Climate Volatility and the Poverty Vulnerability in Tanzania
  Syud Ahmed, World Bank; Noah Diffenbaugh and Thomas Hertel, Purdue University

**3022 Livestock Futures, Insurance, and Animal Disease**
Midwest Airlines Center, 203A

**AAEA Selected Paper**
The papers in this session study related issues in livestock risk management, including the classification of risk for livestock disease, the impact of BSE ("Mad Cow" disease) announcements on the distribution of cattle prices, the information content and transmission of a false Foot-and-Mouth disease rumor in futures markets, and the costs and benefits of livestock gross margin insurance.

**Moderator:** Yan Liang, Mississippi State University

**Presentations:**
- Livestock Gross Margin Insurance for Dairy Cattle: An Analysis of Program Performance and Cost under Alternative Configurations
  Victor Cabrera, Brian Gould, and Mayuri Valvekar, University of Wisconsin at Madison
- Risk Classification in Animal Disease Prevention: Who Benefits from Differentiated Policy?
  Jarkko Niemi, MTT Agrifood Research Finland; Tapani Lyytikainen, Leena Sahlstrom, and Terhi Virtanen, Finnish Food Safety Authority; Heikki Lehtonen, MTT Agrifood Research Finland
- Volatility Surface and Skewness in Live Cattle Futures Price Distributions with Application to North American BSE Announcements
  Michael Thomsen and Andrew McKenzie, University of Arkansas; Gabriel Power, Texas A&M University
- The Buzz in the Pits: Livestock Futures’ Response to a Rumor of Foreign Animal Disease
  Amy Hagerman, Texas A&M University; Yanhong Jin, Rutgers, The State University of New Jersey

**3023 Rural Infrastructure and Growth**
Midwest Airlines Center, 203B

**AAEA Selected Paper**
This session focuses on economic growth in rural areas, with particular attention paid to infrastructure and land preservation.

**Moderator:** Warren Kriesel, University of Georgia

**Presentations:**
- Paving the Way for Development: Estimating the Impact of Large Scale Road Investments on Agricultural Income and Rural Welfare in the Democratic Republic of Congo
  John Ulimwengu, Derek Headey, Jose Funes, and Liang You, International Food Policy Research Institute
- Firm Birth and Death in U.S. Manufacturing: A Regional Adjustment Model
  Jason Brown, Purdue University; Dayton Lambert, University of Tennessee; Raymond Florax, Purdue University
- Employment Growth and Income Inequality: Accounting for Spatial and Sectoral Differences
  Valerien Pede and Raymond Florax, Purdue University; Mark Partridge, The Ohio State University
- The Impact of Large-lot Zoning and Open Space Acquisition on Home Building in Rural Communities
  Paul Gottlieb, Thomas Rudel, Karen O’Neill, and Melanie McDermott, Rutgers, The State University of New Jersey

**3024 FINRA Investor Education Foundation Projects and Grant Opportunities**
Midwest Airlines Center, 203C

**ACCI Special Session**
The Financial Industry Regulatory Authority (FINRA) Investor Education Foundation helps Americans invest carefully, avoid fraud, and achieve their financial goals throughout life. FINRA, the Foundation’s parent organization, is the world’s largest non-governmental securities regulator. The FINRA Foundation supports innovative research and educational projects aimed at segments of the investing public that could benefit from additional resources. Our goal is to educate investors on their own terms and in the most effective ways, and protect them in a world that is complex and dynamic. Hear the outcomes of several foundation-funded projects and learn how to submit a funding request.

**Organizer:** John Gannon, Financial Industry Regulatory Authority

**Moderator:** John Gannon, Financial Industry Regulatory Authority

**Panelists:** John Gannon, Financial Industry Regulatory Authority; Jane Schuchardt, USDA-Cooperative State Research, Education, and Extension Service; Caetilia Loibl, The Ohio State University
3025  Food and Health  
*Midwest Airlines Center, 203D*

**ACCI Competitive Presentations**
This session includes papers examining issues related to food and health. Topics include beverages and being overweight, food insecurity and child obesity, purchase of fruit with health benefits, and eating time and being overweight.

**Presider:** George Haynes, Montana State University

**Presentations:**
- **Time Spent Drinking and Type of Beverage: Is There a Link to Being Overweight?**  
  Amanda Goldstein and Jane Kolodinsky, University of Vermont
- **Understanding the Associations between Food Insecurity and Multiple Measures of Childhood Obesity**  
  Craig Gundersen, University of Illinois at Urbana-Champaign; Steven Garasky and Brenda Lohman, Iowa State University
- **Consumer Interest in Small Fruits with Health Benefit and Purchasing Intentions for Novelty Small Fruit Products**  
  Wuyang Hu, University of Kentucky
- **Is There a Relationship between Time Spent and Types of Eating and Being Overweight?**  
  Jane Kolodinsky and Amanda Goldstein, University of Vermont

3026  Financial Planning  
*Midwest Airlines Center, 203E*

**ACCI Competitive Presentations**
This session includes papers examining financial planning. Topics include portfolio choice, quality of financial advice, charitable estate planning, and risk tolerance.

**Presider:** John Grable, Kansas State University

**Presentations:**
- **The Impact of Self Efficacy on Wealth Accumulation and Portfolio Choice**  
  Swarn Chatterjee, University of Georgia; Michael Finke, Texas Tech University
- **Does Fiduciary Status Improve the Quality of Financial Advice?**  
  Michael Finke, Sandra Huston, and William Waller, Texas Tech University
- **The Growth of Charitable Estate Planning among Americans Nearing Retirement**  
  Russell James, University of Georgia; Mitzi Lauderdale, Texas Tech University; Cliff Robb, University of Alabama
- **Estimation and Impact of Gender Differences in Risk Tolerance**  
  Urvi Neelakantan, University of Illinois at Urbana-Champaign

3027  Preserving Multifunctional Agriculture  
*Midwest Airlines Center, 101A*

**Invited Paper Session**
Although historical arguments for agricultural policy and preservation focused mainly on agricultural production, contemporary motivations are increasingly driven by a broader multifunctional agenda. This session presents the frontier of economic research associated with the conservation and enhancement of multifunctional agriculture and explores the role of economic research in promoting effective policy. Papers illustrate theoretical and empirical innovations aimed at sustainability and retention of U.S. agriculture, optimal provision of production and non-production benefits, and linkages between multifunctional agriculture (including non-marketed benefits) and rural development.

**Organizer:** Robert Johnston, Clark University

**Moderator:** Joshua Duke, University of Delaware

**Discussant:** John Bergstrom, University of Georgia

**Presentations:**
- **Informing Preservation of Multifunctional Agriculture When Primary Research Is Unavailable: An Application of Meta-analysis**  
  Robert Johnston, Clark University; Joshua Duke, University of Delaware
- **Surf and Turf: Tourists’ Values for Multifunctional Working Landscapes and Water Quality in Colorado**  
  Sarah Cline and Andrew Seidl, Colorado State University
- **Are Land Preservation Programs Preserving Multifunctional Agriculture?**  
  Lori Lynch, University of Maryland

3028  Economics of Animal Welfare Changes in the U.S. and European Union  
*Midwest Airlines Center, 101B*

**AAEA Organized Symposium**
The session contributes to several current research and understanding gaps regarding animal welfare issues. The first paper is the first known comprehensive examination of how the use of animal welfare information from alternative sources impacts meat, egg, and milk consumption. The second paper assesses the consequences of these beliefs on applied welfare analyzes and their relationship to the role of government in regulating animal welfare. The final paper leverages a long history of work among European consumers to examine the economic interrelationships of animal health, food safety, and biotechnology use with production practices altered on behalf of animal welfare concerns.

**Organizer:** Glynn Tonsor, Michigan State University

**Presentations:**
- **Consumer Use, Perceptions, and Demand Impacts of Alternative Animal Welfare Information Sources**  
  Glynn Tonsor and Christopher Wolf, Michigan State University
- **Consumer Beliefs about the Well-being of Farm Animals**  
  Jayson Lusk and Bailey Norwood, Oklahoma State University
- **European Economic Perspectives of Animal Welfare and Health**  
  Carl Lagerkvist, Swedish University of Agricultural Sciences
Concurrent Sessions

3029  Economic Modeling of Foreign Animal Disease Events: Observations and Discoveries from a Series of USDA and DHS-sponsored Collaborative Efforts
Midwest Airlines Center, 101CD

AAEA Organized Symposium
The purpose of this session is to bring the wider community of agricultural economists into discussions of economic modeling of foreign animal disease events by describing ongoing efforts to combine epidemiological and economic models in long- and short-term assessments of mitigation strategies and recovery actions. The symposium will include presentations from government and university economists and cooperating modelers at Lawrence Livermore National Laboratory. The presentations will use a hypothetical event as the basis for discussing and exploring empirical efforts and innovations. An open, structured discussion about gaps and weaknesses in current approaches is reserved for the final half of the session.

Organizer: Alix Robertson, Lawrence Livermore National Laboratory
Moderator: Gay Miller, University of Illinois at Urbana-Champaign
Discussants: John Lawrence, Iowa State University; Philip Paarlberg, Purdue University; Richard Stillman, USDA-Economic Research Service; Alix Robertson, Lawrence Livermore National Laboratory; Gay Miller, University of Illinois at Urbana-Champaign

Presentations:
- Report on Current Cooperative Efforts to Develop an Integrated Economic/Epidemiological Modeling System to Assess the Economic Impacts of Animal Disease Mitigation Efforts
  Kenneth Matthews and Richard Stillman, USDA-Economic Research Service; Alix Robertson, Carl Melius, and Pam Hullinger, Lawrence Livermore National Laboratory
- Round Pegs in Square Holes: Incorporating Livestock Depopulation into Economic Models
  Kenneth Mathews, USDA-Economic Research Service; Philip Paarlberg, Purdue University; Ann Seitzinger, USDA-Animal and Plant Health Inspection Service; John Lee, Purdue University
- Challenges and Issues Modeling Foreign Animal Disease Events
  Dustin Pendell, Colorado State University; Kimberly Ford-Folke, USDA-Animal and Plant Health Inspection Service

3030  New Frontiers in Risk Research II
Midwest Airlines Center, 102A
ARA Section Track Session
This session provides a forward-looking agenda for applied risk research. Speakers will assess where the strides in risk research have been made, weaknesses of current literature, further research needs, and limitations confronting us. The target audience is applied researchers.

Organizer: Keith Coble, Mississippi State University
Moderator: Keith Coble, Mississippi State University
Panelist: Barry Barnett, Mississippi State University

Presentations:
- Production Risk
  Jean-Paul Chavas, University of Wisconsin at Madison
- Gaps in the Farm Risk Management Literature
  Barry Barnett, Mississippi State University
- Risk Management and Farm Policy
  Carl Zulauf, The Ohio State University
- Price Risk Management
  Philip Garcia, University of Illinois at Urbana-Champaign

3031  Behavioral Economics and Obesity
Midwest Airlines Center, 102B

FAMPS and FSN Section Track Session
The objective of this session is to outline experimental economic tools and results that may help to explain the impact of economic behavior on obesity. An overarching theme of all presentations is a focus on important behavioral considerations beyond institutional constructs. A better understanding of the economic behaviors underlying the obesity epidemic is necessary to formulate effective policy interventions, which may improve market allocation efficiencies and policy outcomes.

Organizer: Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Moderator: Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Discussant: Rodolfo Nayga, University of Arkansas

Presentations:
- Socioeconomic Determinants of Obesity in OECD Countries
  Trent Smith and Jill McCluskey, Washington State University
- Relating Parental Economic Behavior to Childhood Overweight and Obesity in the Household
  Mariah Ehmke, University of Wyoming; Christiane Schroeter, California Polytechnic State University, San Luis Obispo; Karl Morgan and Enette Larson-Meyer, University of Wyoming
- Price Effects, Food Stigma, and Information Effects on Economic Instruments to Improve Dietary Health
  Sean Cash, Ryan Lacanilao, and Wiktor Adamowicz, University of Alberta
Panelists: Discussant: Moderator: Organizer:

Discussants: 

Moderator: 
Organizer: Hector Zapata, Louisiana State University

Monte Carlo Simulation and Bootstrapping Hector Zapata, Louisiana State University
Bayesian Analysis in R Sujit Ghosh, North Carolina State University

Teaching Econometrics in R Barry Goodwin, North Carolina State University
The Use of R in Econometric Modeling Jeffrey Racine, McMaster University

Practicing and Teaching Econometrics in R Midwest Airlines Center, 102C
Econometrics Section Track Session

Most commercial econometric software packages available can provide, at a cost, a multitude of tools for econometric practice. LIMDEP is excellent for qualitative choice modeling, whereas RATS is well known for time series applications. Other packages are more flexible (e.g., SAS, Stata, and Gauss) but most are somewhat costly, often less efficient, and lag in the inclusion of the latest econometric advances. R is a solution to these deficiencies. R is an open implementation of the S language and S-plus is a proprietary closed implementation. The focus of this session is to make R accessible to researchers and teachers of econometrics in agricultural economics and related disciplines.

Organizer: Hector Zapata, Louisiana State University
Moderator: Hector Zapata, Louisiana State University

3034 Graduate Student Competition in Extension— Winners’ Presentations Midwest Airlines Center, 102E
Extension Section and GSS Track Session

This session allows the three winners of the Graduate Student Competition in Extension Economics to make their competitive presentations to all meeting registrants. These new professionals will be selected for their ability to develop an extension or outreach program from their thesis research. The criteria for selection includes identification of the target audience, development of an educational program for that audience including the implications of the research for the audience, explanation of how the proposed program could be delivered, and how its effectiveness would be evaluated. The winners will be selected in a competition held on-site prior to the symposium.

Organizers: Jim Novak, Auburn University; Shannon Sand, Oklahoma State University; Margot Rudstrom, University of Minnesota at Crookston

Moderator: Jim Novak, Auburn University

3035 The Entrepreneurial Discovery of Agricultural Market Opportunities Midwest Airlines Center, 103A
AEM Section and IBES Track Session

This track session focuses on the creation and discovery process of entrepreneurial rents in an agribusiness system. In particular, recent entrepreneurship literature indicates that the agriculture and food industry has one the highest levels of entrepreneurial activity in the industrialized economy. As the survival of entrepreneurial ventures is inherently tied to a process of market discovery, a basic understanding of the nature and process in the creation, discovery, and exploitation of market opportunities within the agriculture and food sector, however, remains limited.

Organizer: Desmond Ng, Texas A&M University
Discussants: Vincent Amanor-Boadu, Kansas State University; Brent Ross, Michigan State University; Desmond Ng, Texas A&M University; Peter Klein, University of Missouri
Panelists: James Sterns, University of Florida; Randall Westgren, University of Missouri

Presentations:

Ambiguity and Overconfidence in Judgments of New Venture Success
Desmond Ng, Texas A&M University

Discovery of Entrepreneurial Rents across Agrifood Sectors: An Austrian Perspective
Brent Ross, Michigan State University

Entrepreneurial and Organizational Responses to Biotechnology Innovation
Peter Klein, University of Missouri

When Participant Interests Clash: Assessing Discovery of Innovative Solutions to Sustainability as Entrepreneurial Activities
Vincent Amanor-Boadu, Kansas State University
**3036 Recruiting Economics and Business Students from and for Today’s—and Tomorrow’s—Markets**  
*Midwest Airlines Center, 103B*

**TLC Section Track Session**
This session will consider ways in which our profession might recruit from both traditional and non-traditional places/markets, and will examine our programs’ preparation of our graduates for today’s and tomorrow’s workplace. While traditional markets for recruiting our students and placing our graduates remain important, in many states the opportunities for growth, or sustainability, lie elsewhere in both directions. From where can we and should we recruit, and where do our programs prepare our students to go? Are we properly aligned with contemporary students and the businesses and organizations that will ultimately provide careers for them?

**Organizer:** Henry Bahn, USDA-Cooperative State Research, Education, and Extension Service  
**Moderator:** Dixie Reaves, Virginia Tech

**Presentations:**
- **Recruiting Nontraditional Students from Urban Schools**  
  Patrick O’Rourke, Illinois State University  
- **What's in a Name? Recruiting Today’s Ag Econ Students**  
  Dixie Reaves, Virginia Tech  
- **How Are We Doing in Recruitment and Placement?**  
  Henry Bahn, USDA-Cooperative State Research, Education, and Extension Service

**3037 Open Space, Urban Sprawl, and the Patterns of Land Use Change**  
*Midwest Airlines Center, 103C*

**AERE Session**
This session incorporates four state-of-the-art papers on issues relating to open space conservation, urban sprawl, and the effects of alternative policies on the patterns of land use changes.

**Moderator:** Antonio Bento, Cornell University  
**Discussants:** Dana Marie Bauer, Boston University; David Newburn, Texas A&M University; Nicolai Kuminoff, Virginia Tech; Luke Jones, University of Tennessee

**Presentations:**
- **Open Space Conservation and Urban Socioeconomic Landscapes**  
  JunJie Wu, Wenchao Xu, and Ralph Alig, Oregon State University  
- **The Choices of Anti-sprawl Instruments in a Second Best Setting**  
  Antonio Bento, Cornell University; Daniel Kaffine, Colorado School of Mines  
- **An Economic Model of Land Conversion Incorporating Multiple End Uses**  
  Nikhil Kaza, Charles Towe, and Xin Ye, University of Maryland  
- **A Parcel-level Econometric Analysis of Land Use Change with Endogenous Zoning**  
  Van Butsic, University of Wisconsin at Madison; Lindsay Ludwig, Industrial Economics, Inc.; David Lewis, University of Wisconsin at Madison

**3038 Renewable Resources**  
*Midwest Airlines Center, 103D*

**AERE Session**
The three papers in this session examine renewable resource extraction under different ownership structures with applications to ground water, fisheries, and forests.

**Moderator:** Peter Berck, University of California, Berkeley  
**Discussants:** Jerome Dumortier, Iowa State University; Michael Springborn, University of California, Davis; Jay Shimshack, Tulane University

**Presentations:**
- **Impacts of Well Ownership and Nature of Aquifers on Water Resources**  
  Quqiong Huang, Yang Liu, and Stephen Polasky, University of Minnesota; Scott Rozelle, Stanford University; Jinxia Wang, Chinese Academy of Sciences  
- **Cooperation or Conflict: Voluntary Membership in a Fishing Cooperative**  
  Keith Evans and Quinn Weninger, Iowa State University  
- **The Impact of Stochastic Convenience Yield on Long-term Forestry Investment Decisions**  
  Shan Chen, Margaret Insley, and Tony Wirjanto, University of Waterloo

**3039 Strategies for Evaluating Farm Decisions**  
*Midwest Airlines Center, 103E*

**AAEA Selected Paper**
Papers in this session focus on evaluating various farm decisions. Real options, simulation, and game theory are the tools chosen to evaluate farm decisions regarding insurance, crop mix, regulatory compliance, and technology adoption.

**Moderator:** Josh Detre, Louisiana State University

**Presentations:**
- **Implications of the Air Compliance Agreement for Livestock Producers**  
  Joleen Hadrich and Christopher Wolf, Michigan State University  
- **Spatial and Temporal On-farm Risk Management—Crop Production Scheduling and Index Insurance Strategies**  
  Shanshan Lin, Jeffrey Mullen, and Gerrit Hoogenboom, University of Georgia  
- **A Comparison of Pricing Strategies for Cellulosic Ethanol Processors: A Simulation Approach**  
  Tyler Mark, Paul Darby, and Michael Salassi, Louisiana State University  
- **Harvest Cost and Value of Citrus Operations with Alternative Technology: Real Options Approach**  
  Nobuyuki Iwai, Robert Emerson, and Fritz Roka, University of Florida
Concurrent Sessions

3040  Assessment and Promotion of Household Wellbeing

Midwest Airlines Center, 201A

AAEA Selected Paper
This session covers issues related to measuring wellbeing at the household level, as well as empirical approaches to identifying the linkages between household wellbeing and policy. Specific topics covered include income support programs, school enrollment, and the wellbeing of farm households.

Moderator: Craig Gundersen, University of Illinois at Urbana-Champaign

Presentations:

Heat or Eat?: An Empirical Analysis of U.K. Cold Weather Income Support Programs
Timothy Beatty, University of York

Evidence of Shifts in Intra-household Bargaining Power under Exogenous Changes in National Family Policy: The Case of School Enrollment in Chile
Misty Heggeness, University of Minnesota

Measuring Farm Household Well-being: Comparing Consumption- and Income-based Measures
Carol Jones and Dan Milkove, USDA-Economic Research Service; Laura Paszkiewicz, U.S. Bureau of Labor Statistics

Cooperative Provision of Health Insurance among U.S. Farmers: A New Model for Expanding Access to Health Care in Agriculture?
Reka Sundaram-Stukel, University of Wisconsin at Madison

3041  Consumer Preference, Consumption, and Government Regulation of Beef Products

Midwest Airlines Center, 201B

AAEA Selected Paper
Consumer knowledge and evaluation of pasture-fed beef are investigated; the influence of BSE on the dynamics of beef consumption is explored; and the impacts of government regulations on fed cattle are identified.

Moderator: Wen You, Virginia Tech

Presentations:

Nutritional Knowledge, Sensory Evaluation, and Consumers’ Willingness to Pay for Pasture-fed Beef
Hong Xue, Denise Mainville, and Wen You, Virginia Tech; Rodolfo Nayga, University of Arkansas

Examination of the Taste and Visual Influences on Hispanic Consumers’ Preferences and Willingness to Pay: Virginia Pasture-fed Beef Study
Jie Luo, Denise Mainville, and Wen You, Virginia Tech; Rodolfo Nayga, University of Arkansas

BSE and the Dynamics of Beef Consumption: Influences of Habit and Trust
Yulian Ding, Michele Veeman, and Wiktor Adamowicz, University of Alberta

3042  Effects of the Supplemental Nutrition Assistance Program (SNAP) and the National School Lunch Program on Dietary Quality and Health Outcomes

Midwest Airlines Center, 201CD

AAEA Selected Paper
The papers in this session analyze whether participation in nutrition assistance programs affect dietary quality and obesity with particular focus on children. The modeling approaches are applied to data from the National Longitudinal Survey of Youth, the School Nutrition Dietary Assessment Study, and the National Health and Nutrition Examination Survey. Results of these analyses have implications for possible future expansion of nutrition assistance programs.

Moderator: Patricia Duffy, Auburn University

Presentations:

Do the National School Lunch and School Breakfast Programs Improve Children’s Dietary Quality?
Benjamin Campbell, Texas A&M University; Rodolfo Nayga, University of Arkansas; John Park, Texas A&M University; Andres Silva, University of Kent

The Supplemental Nutrition Assistance Program and Nutrient Intake
Xiaowen Liu and Steven Yen, University of Tennessee

Dietary Effects of Menu Choices in the National School Lunch Program
Ariun Ishdorj and Helen Jensen, Iowa State University; Mary Kay Crepinsek, Mathematica Policy Research, Inc.

The Impact of Participation in the Supplemental Nutrition Assistance Program on Child Obesity
Maximilian Schmeiser, University of Wisconsin at Madison

Impacts from Government Regulations on the Canadian-U.S. Basis for Fed Cattle
Clement Ward, Oklahoma State University; Ted Schroeder and Lee Schulz, Kansas State University
3043 **Pricing and Advertising**  
*Midwest Airlines Center, 202A*

**AAEA Selected Paper**
This session deals with diverse aspects of price formation. It analyses how vertical integration and mergers affect pricing in two distinct seed industries. It also studies the impact of generic advertising on demand as well as the influence that consumption inertia has on retailing prices.

**Moderator:** Xiaowei Cai, California Polytechnic State University, San Luis Obispo

**Presentations:**
- **Consumption Inertia and Asymmetric Price Transmission**  
  Tian Xia and Xianghong Li, Kansas State University
- **How Does Advertising Affect Market Demand? The Case of Generic Advertising**  
  Timothy Richards, Arizona State University; Stephen Hamilton, California Polytechnic State University, San Luis Obispo; Kyle Stiegert, University of Wisconsin at Madison
- **On Economic Analysis of Pricing and Vertical Structures: The Case of Soybean Seed Industry**  
  Guanming Shi and Jean-Paul Chavas, University of Wisconsin at Madison
- **Pricing and Merger Analysis in the U.S. Cottonseed Market**  
  Kyle Stiegert, Jean Paul Chavas and Guanming Shi, University of Wisconsin at Madison

3044 **The Empirics of Economic Development and Agriculture**  
*Midwest Airlines Center, 202B*

**AAEA Selected Paper**
The role of agriculture in economic development has long occupied the literature. These papers bring new data or methods to measuring development and the significance of agriculture in fostering it.

**Moderator:** William Masters, Purdue University

**Presentations:**
- **Does Agriculture Really Matter for Economic Growth?**  
  Titus Awokuse, University of Delaware
- **Consequences of Data Error in Aggregate Indicators: Evidence from the Human Development Index**  
  Hendrik Wolff, University of Washington; Howard Chong and Max Auffhammer, University of California, Berkeley
- **Geography and Economic Transition: Spatial Analyses at the Grid Cell Level**  
  Mesbah Motamed, Purdue University; Raymond Florax, Purdue University; William Masters, Purdue University
- **Agriculture and Economic Growth: Embodied Technical Change and Nonconvex Production**  
  Keith Knapp, University of California, Riverside

3045 **Farm-level Technology Adoption: Causes and Effects**  
*Midwest Airlines Center, 202C*

**AAEA Selected Paper**
These papers explore the determinants agricultural mechanization in Northern Ghana and discuss the effects of genetically improved seed adoption on management, profitability, and production risk in Central Africa and the United States.

**Moderator:** George Frisvold, University of Arizona

**Presentations:**
- **GM Technology Adoption, Production Risk, and On-farm Varietal Diversity**  
  Vijeesh Krishna and David Zilberman, University of California, Berkeley; Matin Qaim, Georg-August-University of Goettingen
- **Market Power, Seed Cost and Price Effects on Plant Density Decisions: The U.S. Seed Corn Market**  
  Guanming Shi, Xingliang Ma, and Paul Mitchell, University of Wisconsin at Madison
- **Ex-ante Evaluation of Drought Tolerant Varieties in Eastern and Central Africa**  
  Genti Kostandini, University of Georgia; Bradford Mills, Virginia Tech; Elton Mykerezi, University of Minnesota
- **Benefit-Cost Analysis of Area Wide Management (AWM) of Fruit Flies in the Central Burnett District of Queensland**  
  Mary Ann Franco-Dixon, Queensland Department of Primary Industries and Fisheries

3046 **Crop Production Decisions**  
*Midwest Airlines Center, 202D*

**AAEA Selected Paper**
This session focuses on analyses of production decisions faced by crop producers. Technical efficiency, cost function estimation, acreage selection, and pest damage are addressed.

**Moderator:** Jeffrey Gillespie, Louisiana State University

**Presentations:**
- **Estimating an Ex-ante Cost Function for Belgian Arable Crop Farms**  
  Kristiana Hansen, Alexandre Baudry, Rembert De Blander, and Bruno Henry de Frahan, Katholieke Universiteit Leuven; Philippe Polomé, Université de Lyon
- **Economic Impacts of Soybean Rust on the U.S. Soybean Sector**  
  Miguel Gomez, Cornell University; Hayri Onal and Hector Nunez, University of Illinois at Urbana-Champaign
- **Endogeneity of Acreage Choice in Input Allocation Equation: Implied Problems and a Solution**  
  Elodie Letort and Alain Carpentier, Institut National de la Recherche Agronomique
- **An Evaluation of the Organic Cotton Marketing Opportunity**  
  Conrad Lyford, Margil Funtanilla, and Chenggang Wang, Texas Tech University
3047  Modeling Supply, Climate Change, and Subsidies on the Farm
  Midwest Airlines Center, 202E

AAEA Selected Paper
Session includes a series of papers addressing contemporary econometric issues of measurement and behavioral responses focused on the farm.

**Moderator:** Wade Brorsen, Oklahoma State University

**Presentations:**
- **Econometric Analysis of the Effects of Subsidies on Farm Production: The Case of Endogenous Input Quantities**
  Ame Henningsen, University of Kiel; Subal Kumbhakar, State University of New York at Binghamton; Gudbrand Lien, Lillehammer University College

- **Mathematical Programming Modeling of Agricultural Supply Response**
  Hayri Onal, Xiaoguang Chen, Madhu Khanna, and Haixiao Huang, University of Illinois at Urbana-Champaign

- **Construction of Farm Level Yield Densities from Aggregated Data**
  Joseph Cooper, USDA-Economic Research Service; Carl Zulauf, The Ohio State University; Michael Langemeier, Kansas State University; Gary Schnitkey, University of Nebraska

- **The Effect of Climate Change over Agricultural Factor Productivity: Some Econometric Considerations**
  Xavier Villavicencio, Texas A&M University

3048  Water Resource Policy
  Midwest Airlines Center, 203A

AAEA Selected Paper
Papers in this session examine agricultural water usage as well as water quality markets. The scope of analyses ranges from single to interbasin studies.

**Moderator:** David Zilberman, University of California, Berkeley

**Presentations:**
- **Toward a Sustainable Future: The Dynamic Adjustment Path of Irrigation Technology and Water Management in U.S. Agriculture**
  Glenn Schaible, C. S. Kim, and Marcel Aillery, USDA-Economic Research Service

- **Climate Change and Texas Water Planning: An Economic Analysis of the Effects on Interbasin Transfers**
  Yongxia Cai and Bruce McCarl, Texas A&M University

- **“Open Markets” vs. “Structured Bilateral Trades”: Results of Economic Modeling of Point-to-point Source Water Quality Trading in the Upper Passaic Watershed**
  Tianli Zhao, Yukako Sado, Richard Boisvert, and Gregory Poe, Cornell University

- **Examining the Effects of Ecological and Political Boundaries on the Potential for Water Quality Trading: Lessons from a Southeastern Trading Framework**
  David Keiser, Jeffrey Mullen, David Radcliffe, Mark Risse, Nathan Smith, John Bergstrom, and Laurie Fowler, University of Georgia

3049  Weather Risk and Derivatives
  Midwest Airlines Center, 203B

AAEA Selected Paper
The papers in this session explore current problems in the measurement and management of weather risk, including the systemic nature of weather risk, the usefulness of rainfall insurance for pasture and rangeland, and the design of weather insurance in western China.

**Moderator:** Ying Zhu, North Carolina State University

**Presentations:**
- **On the Systemic Nature of Weather Risk**
  Wei Xu, Guenther Filler, Martin Odening, and Ostap Okhrin, Humboldt-University Berlin

- **Weather Risk and the Viability of Weather Insurance in Western China**
  Calum Turvey, Cornell University; Rong Kong, Northwest A&F University, China; Burgen Belltawn, Cornell University

- **Volatility Spillover Effects and the Optimal Hedge Ratio in Corn Market**
  Feng Wu and Zhengfei Guan, Michigan State University

3050  Family Finance
  Midwest Airlines Center, 203C

ACCI Competitive Presentations
This session includes papers examining family financial issues. Topics include marriage and finance, intergenerational transfer, expenditures on children’s education, and household bargaining and investment.

**Presider:** Deborah Haynes, University of Montana

**Presentations:**
- **Financial Disagreements and Marital Conflict Resolution Strategies**
  Jeffrey Dew, University of Virginia; John Dakin, Texas Tech University

- **Intergenerational Transfer in the Immigrant Family: Evidence from the New Immigrant Survey**
  Haejeong Kim, Central Michigan University; Jinhee Kim, University of Maryland

- **Family Expenditure on Children’s Education in Japan and the United States**
  Yoko Mimura, University of Georgia

- **Household Bargaining and Portfolio Choice**
  Urvi Neelakantan, Angela Lyons, and Carl Nelson, University of Illinois at Urbana-Champaign
3051 Saving Behavior
Midwest Airlines Center, 203D

ACCI Competitive Presentations
This session includes papers examining saving behavior. Topics include precautionary saving, saving habits, life-cycle saving, and retirement saving.

Presider: J. Michael Collins, University of Wisconsin at Madison

Presentations:
- Precautionary Savings against Health Risks: Evidence from the Health and Retirement Study
  Robert Scharff, The Ohio State University; Tansel Yilmazer, University of Missouri
- Saving Habits of American Households and the Economy
  Sophia Anong, Virginia Tech; Sharon DeVaney, Purdue University; Nicole Gerike, Virginia Tech
- Household Saving Behavior as Predicted by Behavior Life Cycle Hypothesis
  Sonya Britt, and Sandra Huston, Texas Tech University
- Retirement Savings and Types of Investment Assets among Near-retirees: How Do Women Save and Invest Differently Than Men?
  Katrina Nye and Yoon Lee, Utah State University

3052 Low-income Rural Mothers’ Support for Employment: Policy Implications
Midwest Airlines Center, 203E

ACCI Special Session
Employment does not guarantee that families will be maintained above the poverty line, especially in rural areas of the United States. The Personal Responsibility and Work Opportunity Reconciliation Act of 1996 placed strong emphasis on employment and imposed a lifetime limit on cash benefits. This symposium focuses on employment, education, and food sufficiency of low-income families living in rural communities, based on Rural Families Speak data.

Organizers: Carolyn Bird, North Carolina State University; Josephine Swanson, Cornell University; Sheila Mammen, University of Massachusetts Amherst; Sharon Seiling, The Ohio State University; Jean Bauer, University of Minnesota; Elizabeth Dolan, University of New Hampshire

Moderators: Carolyn Bird, North Carolina State University; Elizabeth Dolan, University of New Hampshire

Panelists: Jean Bauer and Seohee Son, University of Minnesota; Sharon Seiling, The Ohio State University; Elizabeth Dolan, University of New Hampshire; Carolyn Bird, North Carolina State University

3053 New Econometrics Methods for Structural Change Analysis of Agricultural and Food Markets
Midwest Airlines Center, 101A

Invited Paper Session
This session provides an overview of recent developments in the identification and estimation of structural change of unknown timing. It explores the applicability and efficacy of the new approaches to the structural change analysis of economic relationships in agricultural and food markets. It demonstrates via empirical analyses how the new structural change methods can be implemented and the results interpreted. The session focuses on three families of models, including the Markov-switching models, the smooth transition autoregressive models, and the co-integration family models.

Organizer: Kenji Adachi, University of Minnesota

Moderator: Kenji Adachi, University of Minnesota

Discussants: Timothy Mount and William Tomek, Cornell University

Presentations:
- Markov-switching Estimation of Spatial Price Transmission Processes on Markets for Tomatoes in Ghana
  Stephan von Cramon-Taubadel, Rico Ihle, and Joseph Amikuzuno, Georg-August-University of Goettingen
  Donald Liu and Kenji Adachi, University of Minnesota
- Estimating Structural Change with Smooth Transition Regressions: An Application to Meat Demand
  Matthew Holt and Joseph Balagtas, Purdue University

3054 Serving the Needs of the Next Generation and Resource Economics Leaders
Midwest Airlines Center, 101B

AAEA Organized Symposium
This symposium responds to questions and priorities raised by faculty from regional webinars sponsored by the Cooperative State Research, Education, and Extension Service (CSREES) and respective regional associations, i.e., SAEA, NAREA, and WAEA. Webinars, conducted prior to the respective regional association meetings and followed by a symposium at the respective meetings, identify how, given legal authorities and mission requirements, CSREES can provide optimal service to its economics constituencies. This CSREES Economics Initiative is to strengthen partnership and communication with agricultural economics profession.

Organizer: Fen Hunt, USDA-Cooperative State Research, Education, and Extension Service

Moderator: Octavio Ramirez, University of Georgia

Panelists: Henry Bahn, USDA-Cooperative State Research, Education, and Extension Service; Madhu Khanna, University of Illinois at Urbana-Champaign; Fen Hunt, USDA-Cooperative State Research, Education, and Extension Service
Concurrent Sessions

Presentations:
- The Role and Functions of CSREES
  Fen Hunt, USDA-Cooperative State Research, Education, and Extension Service
- Expanding Partnerships with CSREES
  Octavio Ramirez, University of Georgia
- Federal Funding Programs in CSREES
  Henry Bahn, USDA-Cooperative State Research, Education, and Extension Service
- Partnership Experiences with CSREES
  Madhu Khanna, University of Illinois at Urbana-Champaign

3055 How Does One Properly Measure the Impact of SNAP (Food Stamps) on Policy-relevant Outcomes?
Midwest Airlines Center, 101CD

AAEA Organized Symposium
The Supplemental Nutrition Assistance Program (formerly the Food Stamp Program) is the largest food assistance program in the United States. As a consequence, policymakers need to have an accurate portrayal of the impact of food stamps on various outcomes (e.g., food insecurity, obesity). To do so, researchers must confront two issues—selection into food stamps and misreporting of food stamp participation status. If these issues are not addressed, researchers can generate results that lead to misguided policies. In this session, three researchers discuss several new and innovative methods that are being used to ensure the accurate portrayal of the impact of food stamps.

Organizer: Craig Gundersen, University of Illinois at Urbana-Champaign
Moderator: Laurian Unnevehr, USDA-Economic Research Service
Panelists: Thomas DeLeire, University of Wisconsin at Madison; Diane Whitmore Schanzenbach, University of Chicago

Presentations:
- Identifying the Effects of Food Stamps on Child Health Outcomes
  Brent Kreider, Iowa State University; John Pepper, University of Virginia; Craig Gundersen, University of Illinois at Urbana-Champaign; Dean Jolliffe, USDA-Economic Research Service
- Inside the War on Poverty: The Impact of Food Stamps on Birth Outcomes
  Douglas Almond, Columbia University; Hillary Hoynes, University of California, Davis; Diane Whitmore Schanzenbach, University of Chicago

3056 Financial Education Experiments in the Field
Midwest Airlines Center, 102A

International Section Track Session
Recent years have seen the innovation of a number of new contracts and devices designed to enhance the operation of rural financial markets, especially making them work better for lower wealth agricultural producers. Two of these, credit reporting bureaus and index insurance contracts, are intrinsically complicated to understand. Yet without full understanding, these innovations are unlikely to have their anticipated impact on behavior. The papers in this session examine innovative efforts to take experimental economic methods out of the lab and use them as an instrument for financial education and for contract design.

Organizer: John McPeak, Syracuse University
Presentations:
- Financial Innovation and Education Games in Rural Peru
  Francisco Galarza, University of Wisconsin at Madison
- Reputations in a Public Goods Game: Taking the Design of Credit Bureaus to the Lab
  Craig McIntosh, University of California, San Diego
- Explaining Index Based Livestock Insurance to Pastoralists
  John McPeak, Syracuse University

3057 Food Labeling, Purchasing Decisions, and Diet Quality
Midwest Airlines Center, 102C

FAMPS Track Session
This session includes presentations that determine the impact of food labels and attributes on purchasing decisions, as well as on consumption. The FDA instituted the Nutrition Labeling and Education Act in 1990, which requires mandatory labeling of most packaged foods. In addition, given retailer and brand promotional efforts, consumer oriented labeling has increased the retail level. However, credence attributes, such as the nutritional content of food products can be difficult for consumers to perceive.

Organizer: Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Moderator: Christiane Schroeter, California Polytechnic State University, San Luis Obispo

Presentations:
- Measuring the Impact of Nutrition Labels on Food Purchasing Decisions: A Field Experiment with Scanner Data
  Joshua Berning, University of Connecticut; Hayley Chouinard and Jill McCluskey, Washington State University
- Nutritional Label Usage and Diet Quality: An Empirical Analysis
  Christiane Schroeter, California Polytechnic State University, San Luis Obispo; Rodolfo Nayga, University of Arkansas
- The Value of Attributes—Hedonic Price Analysis of Value-added Attributes in Meat and Seafood Products
  Sven Anders and Waseem Ahmad, University of Alberta
Concurrent Sessions

3058  Thinking outside the Academic Box
Midwest Airlines Center, 102D

GSS Track Session
When a graduate student enters the job market, often government, industry, and NGOs are attractive places to work. Given these options, it is always a difficult decision to make whether to pursue a PhD and go into academia, or start a job immediately elsewhere. Moreover, even with a PhD, options of working outside of academia still remain. The goal of this session is to consider opportunities and challenges of working outside of academia. The questions to address in this session are how important PhD skills and experience are to start working at governmental agency, industry or NGO, and what are the similarities and differences of working in each side of the world?

Organizer: Shannon Sand, Oklahoma State University

Presentations:
- A Career Path Less Traveled
  Brian Briggeman, Federal Reserve Bank, Kansas City
- Applied Economics Graduates in International Public Institutions
  Amer Ahmed, World Bank
- Government Job—Path to a Successful Career
  Ashok Mishra, Louisiana State University

3059  Delivering Sustainability
Midwest Airlines Center, 102E

AEM Section Track Session
Agrifood supply chains are increasingly asked by stakeholders to deliver product attributes that range far beyond the experience and search attributes of classical consumer demand. Sustainability is an interesting emerging case. Recognizing sustainability as a “wicked problem”, this Track Session focuses on three interrelated issues: 1) the tradeoffs involving the elements of the triple bottom line approach to sustainability from both economic and ethical perspectives; 2) the emerging agrifood chain governance structures attempting to deliver sustainability; and 3) mechanisms for small producers to engage in sustainable agrifood chains.

Organizer: Fabio Chaddad, University of Missouri
Moderator: Brent Ross, Michigan State University

Presentations:
- Putting Prosperity, People, and Planet in Perspective: An Examination of Governance Structures Delivering Sustainability
  H. Christopher Peterson, Michigan State University; Fabio Chaddad, University of Missouri
- Mechanisms for Small Producers to Take Advantage of Sustainability
  Allen Wysocki, University of Florida; Tim Woods, University of Kentucky
- The Economic and Ethical Implications of the Triple Bottom Line: Balancing the Three Ps of People, Prosperity and the Planet
  Harvey James and Heidi Stallman, University of Missouri

3060  Leveraging the Biology of Decision Making to Improve Economic Research
Midwest Airlines Center, 103A

IBES Track Session
This Track Session recognizes the evolution of economics into becoming ever more a laboratory-based science. We explore the use of biomedical technologies in measuring response during economic choice, and draw implications for improving the economic science of decision making.

Organizer: Gary Lynne, University of Nebraska
Moderator: Gary Lynne, University of Nebraska
Discussants: David Just, Cornell University; Helen Pushkarskaya, University of Kentucky
Panelist: Gary Lynne, University of Nebraska

Presentations:
- Understanding Human Response to Risk: A Research Agenda Featuring Techniques from Economics, Neurology, Genetics, and Endocrinology
  Brian Roe, The Ohio State University
- Children’s Advertisements for Food: Genes Driving the Search for a Suitable Diet
  Trent Smith, Washington State University

3061  Conservation and Ecosystem Restoration
Midwest Airlines Center, 103B

AERE Session
The four papers in this session explore conservation and ecosystem restoration including the selection of conservation reserve sites.

Moderator: Jinhua Zhao, Michigan State University
Discussants: Keith Evans, Iowa State University; Bill Provencher, University of Wisconsin at Madison; Qiuqiong Huang, University of Minnesota

Presentations:
- Environmental Compliance, Endangered Species, and Instream Flows
  David Newburn, Texas A&M University; Nicholas Brozovic, University of Illinois at Urbana-Champaign
- Optimal Selection of Conservation Reserves: Extensions to Multiple Land Use and a Mechanism Design Approach
  Sahan Dissanayake and Hayri Onal, University of Illinois at Urbana-Champaign; James Westervelt, U.S. Army Engineer Research and Development Center
- Improving the Ecological Validity of Non-market Valuation: Development and Application of Bioindicator-based Stated Preference Valuation for Aquatic Restoration
  Robert Johnston, Clark University; Eric Schultz and Kathleen Segerson, University of Connecticut
- Estimation and Analysis of Expenses of in Lieu Fee Projects that Mitigate Damage to Streams from Land Disturbance in North Carolina
  Scott Templeton, Clemson University; Chris Dumas, University of North Carolina at Wilmington; William Sessions III, Washington State University; Melanie Victoria, Clemson University
3062 Biofuel Production and Performance Issues  
Midwest Airlines Center, 103C  
AAEA Selected Paper
Best biofuel plant management practices mean the difference in make or break within the current economic setting. The presentations in this session focus on evaluating management practices and strategies.  
Moderator: Allan Gray, Purdue University  
Presentations:  
Consequences of Biofuel Policies on U.S. Farm Household Wealth  
Jayson Beckman, USDA-Economic Research Service; Roman Keeney, Purdue University  
Choice of Optimum Feedstock Portfolio for a Cellulosic Ethanol Plant—A Dynamic Linear Programming Solution  
Subbu Kumarappan, Michigan State University; Rasto Ivanic, Mendel Biotechnology  
Price Efficiency and Technical Efficiency of Midwest Ethanol Plants  
Juan Sesmero and Richard Perrin, University of Nebraska  
The Spatial Effect of Ethanol Biorefinery Locations on Local Corn Prices  
Ani Katchova, University of Kentucky  

3063 Consumer Responses to Food Safety Concerns  
Midwest Airlines Center, 103D  
AAEA Selected Paper
This session investigates consumer response to recent food safety scares and emerging concerns, such as E. Coli in fresh spinach, avian influenza, BSE, and country of origin labeling.  
Moderator: Dawn Thilmany, Colorado State University  
Presentations:  
Food Safety and Spinach Demand: A SHOCK Correction Model  
Carlos Amade, Fred Kuchler, and Linda Calvin, USDA-Economic Research Service  
Benefit Evaluation of the Country of Origin Labeling in Taiwan: Results from Auction Experiment  
Wen Chen and Chun-Yu Chang, National Chung Cheng University  
Avian Influenza Threat and Its Potential Impact on Demand for Chicken and Eggs  
Kang Liu, National Chung Cheng University; Min-Hsin Huang, National Sun Yat-Sen University; Jane Hsu and Hwang-Jaw Lee, National Chung Hsing University  

3064 Livestock Cycles, Meat Demands, Futures Markets, and the Transmission of Commodity and Energy Prices through Markets  
Midwest Airlines Center, 103E  
AAEA Selected Paper
These four papers provide new insights into structural factors in agricultural markets and the impact of information on consumer behavior. The number and length of livestock cycles are estimated; the role of liquidity costs in agricultural markets is estimated; the impact of information on meat demand is estimated; and the transmission of commodity and energy prices through markets is estimated.  
Moderator: Dmitry Vedenov, Texas A&M University  
Presentations:  
Bid-ask Spreads, Volume, and Volatility: Evidence in Livestock Markets  
Julieta Frank, University of Manitoba; Philip Garcia, University of Illinois at Urbana-Champaign  
The Price Shock Transmission during the 2007–2008 “Commodity Boom”: A Structural Vector Auto-regression Approach to the “Chicken or Egg” Problem  
Dmitry Vedenov and Gabriel Power, Texas A&M University  
Media Coverage of Animal Handling and Welfare: Influence on Meat Demand  
Glynn Tonsor, Nicole Olynk, and Christopher Wolf, Michigan State University  
Looking for Cattle and Hog Cycles through a Bayesian Window  
Jeffrey Dorfman and Myung Park, University of Georgia  

3065 Recreation Demand Modeling  
Midwest Airlines Center, 201A  
AAEA Selected Paper
The papers in this session discuss issues in the modeling of recreation demand including spatial sorting, temporal stability, panel data, and endogeneity.  
Moderator: Maria Christina Jolejole, Michigan State University  
Presentations:  
A Kuhn-Tucker Model of Recreation Demand with Panel Data  
Subhra Bhattacharjee and Catherine Kling, Iowa State University  
Temporal Stability of Recreation Choices  
George Parsons and Stela Stefanova, University of Delaware  
Implications of Endogenous Site Characteristics in Random Utility Models  
Min Chen and Frank Lupi, Michigan State University
Concurrent Sessions

3066 Soy Consumption and Spatial Soybean and Corn Markets
Midwest Airlines Center, 201B

AAEA Selected Paper
Consumer preference for soy products and factors affecting soy product consumption are investigated, as well as grain market volatility and bioenergy policy effects on soybean and corn markets.

Moderator: Anton Bekkerman, Montana State University

Presentations:
- Health Concerns and Consumer Preferences about Soy Foods: Choice Modeling Approach
  Jaebong Chang, Oklahoma State University; Wanki Moon, Korea University; Siva Balasubramanian, Illinois Institute of Technology
- Basis Volatility in Corn and Soybean Spatially Separated U.S. Markets
  Anton Bekkerman, Montana State University
  Zafarbek Ahmedov, Gabriel Power, Dmitry Vedenov, Stephen Fuller, and Bruce McCarl, Texas A&M University
- Antecedents Factors that Influence Soy Consumption: Structural Equation Modeling
  Siva Balasubramanian, Illinois Institute of Technology; Wanki Moon, Korea University; Arbindra Rimal, Missouri State University; Kesha Coker, Southern Illinois University

3067 Contracts, Organizations, and Ownership
Midwest Airlines Center, 201CD

AAEA Selected Paper
This session emphasizes the importance of ownership and regulations on organizations’ economic performance and the structure of markets. It also studies the control rights issues arising in incomplete contracting settings and the choice between formal and relational contracting.

Moderator: Brent Hueth, University of Wisconsin at Madison

Presentations:
- Market Competition, Institutions, and Contracting Outcomes
  James MacDonald, USDA-Economic Research Service; Steven Wu, Purdue University
- Ownership Composition in Local Hotel Markets: A Spatial Analysis of Texas Hotels
  Claes Gustav Helmers, John Connor, and Raymond Florax, Purdue University; Govert Vroom, University of Navarra
- Optimal Allocation of Authority in Agricultural Production Contracts
  Metin Cakir, Joseph Balagtas, and Steven Wu, Purdue University
- Environmental Regulations and the Structure of U.S. Hog Farms
  Gibson Nene, Azzeddine Azzam, and Karina Schoengold, University of Nebraska

3068 Childhood Nutrition and Education in Economic Development
Midwest Airlines Center, 202A

AAEA Selected Paper
The papers in this session represent empirical analyses of nutrition and education in developing countries.

Moderator: Alex Winter-Nelson, University of Illinois at Urbana-Champaign

Presentations:
- An Evaluation of the Indian Child Nutrition and Development Program
  Eeshani Kandpal, University of Illinois at Urbana-Champaign
- Impact of Secure Land Rights on Educational Attainment: A Comprehensive Assessment of Evidence from West Bengal
  Songqing Jin, Michigan State University; Klaus Deininger, World Bank; Vandana Yadav, Michigan State University
- The Determinants of Nutritional Outcomes of Children in India: A Quantile Regression Approach
  Eeshani Kandpal and Paul McNamara, University of Illinois at Urbana-Champaign

3069 Technical Barriers to Trade
Midwest Airlines Center, 202B

AAEA Selected Paper
This session examines the ways by which standards, labeling, and certification may inhibit or encourage international trade. Topics include intellectual property rights, sanitary and phytosanitary measures, biotechnology, and ISO 9000 standards.

Moderator: Jason Grant, Virginia Tech

Presentations:
- ISO 9000 Standards: Implicit Barrier or Trade Facilitation Strategy?
  Kathryn Boys, Clemson University; Jason Grant, Virginia Tech
- Impact of Foreign Intellectual Property Rights Protection on U.S. Exports, FDI, and Licenses
  Titus Awokuse, University of Delaware; Weishi Gu, Cornell University
- An Empirical Assessment of New Market Access and SPS Regulations on U.S. Fresh Fruit and Vegetable Imports
  Vuko Karov and Everett Peterson, Virginia Tech; Donna Roberts, USDA-Economic Research Service; Jason Grant, Virginia Tech
- Market and Welfare Effects of Trade Disruptions from Unapproved Biotech Crops
  Alexandre Magnier, University of Missouri; Srinivasa Kondur, California State University, Fresno; Nicholas Kalaitzandonakes, University of Missouri
**Concurrent Sessions**

**3070  Water Allocation Issues**  
*Midwest Airlines Center, 202C*

**AAEA Selected Paper**  
This session explores determinants of water use in agriculture, and the extent to which this use is socially optimal. The role and consequence of negative externalities, heterogeneous land and producer characteristics, strategic behavior, and spatial interdependence are examined at the field, farm, and watershed scales.  

**Moderator:** Biswo Poudel, University of California, Berkeley  
**Presentations:**  
- Groundwater Pumping and Spatial Externalities in Agriculture  
  Lisa Pfeiffer and C.-Y. Cynthia Lin, University of California, Davis  
- Economics of Integrated Watershed and Reservoir Management  
  Yoon Lee, Taeyeon Yoon, and Farhed Shah, University of Connecticut  
- Productive Efficiency in Water Usage: An Analysis of Differences among Farm Types and Sizes in Georgia  
  Joseph Price and Rebecca Moore, University of Georgia  
- Irrigation Technology Adoption under Uncertain Profitability: Groundwater-irrigated Production in Nebraska, 1960–2005  
  Jeff Savage and Nicholas Brozovic, University of Illinois at Urbana-Champaign

**3071  Environmental and Natural Resources Policy**  
*Midwest Airlines Center, 202D*

**AAEA Selected Paper**  
This session considers the impact of government agricultural programs on land use, contract arrangements, and water quality. Also, it addresses the effects of biofuel production.  

**Moderator:** Bruce Babcock, Iowa State University  
**Presentations:**  
- The Impacts of Government Programs on Farmland Contract Choice: A Theoretical and Empirical Analysis  
  Feng Qiu and Barry Goodwin, North Carolina State University  
- U.S. Direct Payments and Land Use Distortions  
  Jaclyn Kropp, Clemson University; David Just, Cornell University  
- Do Baseline Requirements Hinder Trades in Water Quality Trading Programs?  
  Marc Ribaudo, USDA-Economic Research Service; Gaurov Ghosh and James Shortle, Pennsylvania State University

**3072  Pesticides and Pest Management Issues**  
*Midwest Airlines Center, 202E*

**AAEA Selected Paper**  
The papers in this session examine influences of pesticide use trends, BMP adoption, IPM implementation, and herbicide tolerant variety adoption.  

**Moderator:** Krishna Paudel, Louisiana State University  
**Presentations:**  
- Valuing the Roundup Ready Corn and Soybean Weed Management Program  
  Stephen Aultman and Terrance Hurley, University of Minnesota; Paul Mitchell, University of Wisconsin at Madison; George Frisvold, University of Arizona  
- Adoption of Best Management Practices to Control Weed Resistance by Cotton, Corn, and Soybean Growers  
  George Frisvold, University of Arizona; Terrance Hurley, University of Minnesota; Paul Mitchell, University of Wisconsin at Madison  
- The Economics of Integrated Insect Pest Management in Stored Corn  
  Yigezu Yigezu, Paul Preckel, and Corinne Alexander, Purdue University

**3073  Econometric Models of Time or Space**  
*Midwest Airlines Center, 203A*

**AAEA Selected Paper**  
Session presents issues and applications using models that deal explicitly with time or spatial correlation.  

**Moderator:** Matthew Holt, Purdue University  
**Presentations:**  
- Nonlinearities in the World Vegetable Oil Price System: El Nino Effect  
  David Ubilava and Matthew Holt, Purdue University  
- Information Theoretic Estimators of a First Order Spatial Autoregressive Model with Selected Forms of Heteroscedasticity  
  Tom Marsh, Evgeniy Perevodchikov, and Ron Mittelhammer, Washington State University  
- Extreme Coefficients in Geographically Weighted Regression and Their Effects on Mapping  
  Seong-Hoon Cho, Dayton Lambert, Kim SeungGyu, and SuHyun Jung, University of Tennessee  
- A State Dependent Regime Switching Model of Dynamic Correlations  
  Hernan Tejeda, Barry Goodwin, and Denis Pelletier, North Carolina State University
Concurrent Sessions  

3074  
**Human Capital and Labor: Educational Achievement and Income Inequality**  
*Midwest Airlines Center, 203B*  

**AAEA Selected Paper**  
This session will discuss issues surrounding human capital and labor. Papers in the session will discuss the decisions surrounding dropping out of school and educational attainment, student achievement, and impacts on income inequality.  

**Moderator:** Evert Van der Sluis, South Dakota State University  

**Presentations:**  
- *The Last of the American Ag Economists*  
  James Epperson, University of Georgia  
- *Human Capital Investments in Education and Home Stability*  
  Jeff Jordan and Velma Herbert, University of Georgia  
- *Family Background, Ability, School Quality, and Student Achievement-identification of Effects of Unobservable Ability Using Famine-generated Instruments Generated Instruments*  
  Qihui Chen, University of Minnesota  
- *Impact of Economic Growth on Income Inequality: A Regional Perspective*  
  Shibalee Majumdar, The Ohio State University  

3075  
**In the Trenches, in the Field: Lessons Learned from Consumer Research**  
*Midwest Airlines Center, 203C*  

**ACCI Special Session**  
Consumer testing is the new mantra: federal agencies use consumer testing to develop disclosures for financial products and communications. Qualitative and quantitative research now stand as equals. The presentations in this session focus on the lessons learned by the researchers in several projects. The Bell presentation will focus on a longitudinal survey of financial management behaviors among soldiers. Merry will report on consumer testing of disclosures for mortgages, including the limitations of disclosures for protecting consumers. The Suiter presentation will focus on working with a state agency to measure the impact of a variety of formats for school-based financial education.  

**Organizer:** Jeanne Hogarth, Federal Reserve Board  

**Panelists:** Casey Bell, Federal Reserve Board; Mary Suiter, Federal Reserve Bank, St. Louis; Ellen Merry, Federal Reserve Board  

3076  
**Applications of Consumer Science to Financial Decision Making: Examples from the University of Wisconsin at Madison**  
*Midwest Airlines Center, 203D*  

**ACCI Special Session**  
This session will provide examples of applied research being conducted on consumers in financial settings using three methods: longitudinal datasets, cross-sectional surveys, and randomized experiments. All work is being conducted by graduate students with faculty at the University of Wisconsin at Madison Consumer Science Department. In this session, faculty will discuss the importance of these methods for consumer science and share examples of research by graduate students.  

**Organizer:** J. Michael Collins, University of Wisconsin at Madison  

**Moderators:** J. Michael Collins and Karen Holden, University of Wisconsin at Madison  

**Panelists:** Dong Han, Yue Yang, and Ting Yan, University of Wisconsin at Madison  

3077  
**Finance and Health**  
*Midwest Airlines Center, 203E*  

**ACCI Competitive Presentations**  
This session includes papers examining issues related to health and finance. Topics include physical activity time of older consumers, health and borrowing, health and finance of Korean consumers, and statistical life values.  

**Presider:** Larry Kirsch, IMR Health Economics  

**Presentations:**  
- *An Economic Approach to Time Use in Physical Activity among Elderly*  
  Fahzy Abdul-Rahman, The Ohio State University  
- *Borrowing to Cope with Adverse Health Events: Liquidity Constraints and Unsecured Debt*  
  Patryk Babiarz and Rick Widdows, Purdue University; Tansel Yilmazer, University of Missouri  
- *Finance and Health of Individuals with Chronic Health Conditions in Korea*  
  Seung-Eun Cha and Jinhee Kim, University of Maryland  
- *Regional Differences in Value of Statistical Life and Value of Statistical Life Year Estimates*  
  Robert Scharff, The Ohio State University
## Concurrent Session Topical Index

### Agribusiness Economics & Management

**Posters: M22–M23, T25–T26**

- **2007 Investigating the Challenges of Contemporary Market Power for Cooperatives**  
  Monday, 9:30–11:00 a.m.

- **2016 Agribusiness Structure and Performance**  
  Monday, 9:30–11:00 a.m.

- **2018 Value Chain Price and Profitability Determinants**  
  Monday, 9:30–11:00 a.m.

- **3062 Biofuel Production and Performance Issues**  
  Tuesday, 4:00–5:30 p.m.

### Agricultural Finance & Farm Management

**Posters: M8–M9, T10**

- **1001 The Global Financial Crisis and Agricultural Financial Markets: Impacts and Responses**  
  Sunday, 3:30–5:00 p.m.

- **2015 Financial Structure, Income, and Profitability**  
  Monday, 9:30–11:00 a.m.

- **2032 Agricultural Lending During Price Surges**  
  Monday, 1:30–3:00 p.m.

- **2068 Debt Usage and Credit Access**  
  Monday, 4:00–5:30 p.m.

- **3014 Farmland Usage and Farmland Values**  
  Tuesday, 9:30–11:00 a.m.

- **3039 Strategies for Evaluating Farm Decisions**  
  Tuesday, 1:30–3:00 p.m.

### AEM Section Track Sessions

- **1006 Information Effects on Consumer Food Choices: Implications for Food Industry Managers and Public Policy**  
  Sunday, 3:30–5:00 p.m.

- **2039 Pricing and Promotions in the Supermarket Channel**  
  Monday, 1:30–3:00 p.m.

- **2064 Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes**  
  Monday, 4:00–5:30 p.m.

- **3009 Innovation Strategy: A New Frontier in Global Agrifood Supply Chains**  
  Tuesday, 9:30–11:00 a.m.

- **3035 The Entrepreneurial Discovery of Agricultural Market Opportunities**  
  Tuesday, 1:30–3:00 p.m.

- **3059 Delivering Sustainability**  
  Tuesday, 4:00–5:30 p.m.

### ACCI and AAEA Joint Session

- **1003 New Frontiers in Nutrition Labeling: Front of Package and Foodservice**  
  Sunday, 3:30–5:00 p.m.

### ARA Section Track Sessions

- **2062 New Frontiers in Risk Research I**  
  Monday, 4:00–5:30 p.m.

- **3030 New Frontiers in Risk Research II**  
  Tuesday, 1:30–3:00 p.m.

### AERE Sessions

- **1010 Trade, Health, and Environment**  
  Sunday, 3:30–5:00 p.m.

- **1011 Land Use Data, Conservation, and Climate Change**  
  Sunday, 3:30–5:00 p.m.

- **2014 Invasive Species**  
  Monday, 9:30–11:00 a.m.

- **2041 Pollution Control**  
  Monday, 1:30–3:00 p.m.

- **2042 Advances in Recreation Demand Models**  
  Monday, 1:30–3:00 p.m.

- **3012 Valuing Environmental Amenities**  
  Tuesday, 9:30–11:00 a.m.

- **3037 Open Space, Urban Sprawl, and the Patterns of Land Use Change**  
  Tuesday, 1:30–3:00 p.m.

- **3038 Renewable Resources**  
  Tuesday, 1:30–3:00 p.m.

- **3061 Conservation and Ecosystem Restoration**  
  Tuesday, 4:00–5:30 p.m.

### CENET Track Sessions

- **2061 Rural-Urban Economic Linkages: Economic Development Policy in an Interdependent Rural-Urban Economy**  
  Monday, 4:00–5:30 p.m.

- **3007 Migration Improving Rural Communities through Entrepreneurship, Investment, and Poverty Reduction**  
  Tuesday, 9:30–11:00 a.m.

### Consumer & Personal Finance Education

**Posters: A1–A7**

- **2081 Consumer Professionals: Research Methods and Career Paths**  
  Monday, 4:00–5:30 p.m.

- **3024 FINRA Investor Education Foundation Projects and Grant Opportunities**  
  Tuesday, 9:30–11:00 a.m.

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ACCI Poster numbers begin with an A; AAEA Poster numbers begin with an M or T; and all Session numbers begin with a 10, 20, or 30.
### Concurrent Session Topical Index

#### Consumer Policy

**Posters: A8–A9**

- **2001** Consumer Information  
  Monday, 8:00–9:30 a.m.
- **2029** Helping CUBs and Others: ACCI Members Help Consumer Groups and Influence Policy  
  Monday, 9:30–11:00 a.m.
- **2080** Panel on International Consumer Networks  
  Monday, 4:00–5:30 p.m.

#### Consumer/Business Interface

**Posters: A10–A12**

- **2004** Twittering about Customer Care: Social Media as an Opportunity for Strengthening Consumer Voice  
  Monday, 8:00–9:30 a.m.

#### Consumer/Household Economics

**Posters: A13–A15, M34–M35, T35–T36**

- **2002** Vulnerable Consumers  
  Monday, 8:00–9:30 a.m.
- **2003** Dollars and Change: Consumer Expenditures in Dynamic Times  
  Monday, 8:00–9:30 a.m.
- **2017** Cigarettes and Chocolate Milk: Smoking, Obesity, and Consumer Responses  
  Monday, 9:30–11:00 a.m.
- **2028** Online Investment Education for Farm Households and Evidence-based Education Opportunities in Tough Economic Times  
  Monday, 9:30–11:00 a.m.
- **2030** Consumer Spending  
  Monday, 9:30–11:00 a.m.
- **2054** Integrating the Family into the Business  
  Monday, 1:30–3:00 p.m.
- **3025** Food and Health  
  Tuesday, 9:30–11:00 a.m.
- **3040** Assessment and Promotion of Household Wellbeing  
  Tuesday, 1:30–3:00 p.m.
- **3050** Family Finance  
  Tuesday, 1:30–3:00 p.m.
- **3051** Saving Behavior  
  Tuesday, 1:30–3:00 p.m.
- **3063** Consumer Responses to Food Safety Concerns  
  Tuesday, 4:00–5:30 p.m.
- **3075** In the Trenches, in the Field: Lessons Learned from Consumer Research  
  Tuesday, 4:00–5:30 p.m.
- **3077** Finance and Health  
  Tuesday, 4:00–5:30 p.m.

#### Contemporary Consumer Economic Issues

**Posters: A16–A19**

#### COSBAE Track Sessions

- **1002** Managing Complexities in the Biofuels Industry  
  Sunday, 3:30–5:00 p.m.
- **2066** Food Security for Caribbean States  
  Monday, 4:00–5:30 p.m.
- **3008** Globalization, Policy, and Agricultural Trade: A Focus on Intra-OECD Trade and OECD Trade with Emerging Markets  
  Tuesday, 9:30–11:00 a.m.

#### CWAE Track Sessions

- **2065** Investing in Workforce Diversity in Agricultural Research: Can We Measure the Return?  
  Monday, 4:00–5:30 p.m.

#### Demand & Price Analysis

**Posters: M28–M33, T30–T34**

- **2019** Demand Estimation for Fresh Vegetables, Soft Drinks, and Tobacco Products  
  Monday, 9:30–11:00 a.m.
- **2043** Prices and Price Relationships among Commodities and along the Marketing Channel  
  Monday, 1:30–3:00 p.m.
- **2070** Impacts of Ethanol and Other Sources of Energy on Food and Commodity Prices  
  Monday, 4:00–5:30 p.m.
- **3015** Demand Interrelationships for Beverages and Welfare Effects from Rising Energy Prices, New Product Introductions, and Volatility in Raw Material Prices  
  Tuesday, 9:30–11:00 a.m.
- **3028** Economics of Animal Welfare Changes in the U.S. and European Union  
  Tuesday, 1:30–3:00 p.m.
- **3064** Livestock Cycles, Meat Demands, Futures Markets, and the Transmission of Commodity and Energy Prices through Markets  
  Tuesday, 4:00–5:30 p.m.

#### Econometrics Section Track Sessions

- **2040** Frontiers in Bayesian Econometrics and Statistics  
  Monday, 1:30–3:00 p.m.
- **3005** Identifying Structural Parameters in the Face of Endogeneity Concerns with Illustrations from Environmental Innovations  
  Tuesday, 9:30–11:00 a.m.
- **3032** Practicing and Teaching Econometrics in R  
  Tuesday, 1:30–3:00 p.m.
## Environmental & Nonmarket Valuation

**Posters:** M47–M50, T55–T58

- **2072** Experiments and Experimental Design  
  Monday, 4:00–5:30 p.m.

- **3016** Environmental Valuation of Housing and Health  
  Tuesday, 9:30–11:00 a.m.

- **3065** Recreation Demand Modeling  
  Tuesday, 4:00–5:30 p.m.

## Extension Section Track Sessions

- **1007** The Outcome-based Approach to Quantifying Educational Project Results and Impacts  
  Sunday, 3:30–5:00 p.m.

- **2010** Extension Section Crops Outlook  
  Monday, 9:30–11:00 a.m.

- **2036** Washington Policy Update by Chief Economists from the House and Senate Ag Committees and USDA’s Farm Service Agency  
  Monday, 1:30–3:00 p.m.

- **2064** Agriculture in Transition: The Impacts of a World Financial Crisis and Other Policy Changes  
  Monday, 4:00–5:30 p.m.

- **3010** Extension Section Livestock Outlook  
  Tuesday, 9:30–11:00 a.m.

- **3034** Graduate Student Competition in Extension—Winners’ Presentations  
  Tuesday, 1:30–3:00 p.m.

## Food & Agricultural Marketing

**Posters:** A20, M14–M19, T16–T19

- **1012** Pricing and Supply Chain Issues in Food Markets  
  Sunday, 3:30–5:00 p.m.

- **2005** High and Volatile Commodity Prices: What Do They Mean for Food Prices and Consumers?  
  Monday, 9:30–11:00 a.m.

- **2069** The Role of the Retail Sector in Promoting Sustainable Production and Consumption of Food—The Experience in the EU  
  Monday, 4:00–5:30 p.m.

- **2071** Consumer Agricultural Products’ Preferences and Willingness to Pay  
  Monday, 4:00–5:30 p.m.

- **2073** Labeling, Brand, and Advertising in Food Marketing  
  Monday, 4:00–5:30 p.m.

- **3041** Consumer Preference, Consumption, and Government Regulation of Beef Products  
  Tuesday, 1:30–3:00 p.m.

- **3066** Soy Consumption and Spatial Soybean and Corn Markets  
  Tuesday, 4:00–5:30 p.m.

## FAMPS Track Sessions

- **2009** Animal Cloning: Marketing and Policy Issues  
  Monday, 9:30–11:00 a.m.

- **3031** Behavioral Economics and Obesity  
  Tuesday, 1:30–3:00 p.m.

- **3057** Food Labeling, Purchasing Decisions, and Diet Quality  
  Tuesday, 4:00–5:30 p.m.

## Food Safety & Nutrition

**Posters:** A21–22, M20–M21, T20–T24

- **2020** Meat and Poultry Food Safety from Farm to Table  
  Monday, 9:30–11:00 a.m.

- **2044** Economic Linkages across Food Choices, Physical Activity, and Obesity  
  Monday, 1:30–3:00 p.m.

- **3017** Understanding Factors Affecting Nutritional Outcomes Domestically and Internationally  
  Tuesday, 9:30–11:00 a.m.

- **3042** Effects of the Supplemental Nutrition Assistance Program (SNAP) and the National School Lunch Program on Dietary Quality and Health Outcomes  
  Tuesday, 1:30–3:00 p.m.

- **3055** How Does One Properly Measure the Impact of SNAP (Food Stamps) on Policy-relevant Outcomes?  
  Tuesday, 4:00–5:30 p.m.

## FSN Section Track Sessions

- **1003** New Frontiers in Nutrition Labeling: Front of Package and Foodservice  
  Sunday, 3:30–5:00 p.m.

- **2013** Food Safety and Food Technologies: International Comparisons of Consumer Perception and Willingness to Pay  
  Monday, 9:30–11:00 a.m.

- **2067** Effects of Food Price Spikes on Dietary Quality in the United States, Mexico, and Worldwide  
  Monday, 4:00–5:30 p.m.

- **3013** Food Safety Risk Ranking and Cost Analysis along the Domestic and International Supply Chains  
  Tuesday, 9:30–11:00 a.m.

- **3031** Behavioral Economics and Obesity  
  Tuesday, 1:30–3:00 p.m.
### Concurrent Session Topical Index

#### GSS Track Sessions

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<td>2012</td>
<td>Student Adviser Match: Path to the Successful Career</td>
<td>Monday, 9:30–11:00 a.m.</td>
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<tr>
<td>2037</td>
<td>Successfully Navigating the Tenure Process</td>
<td>Monday, 1:30–3:00 p.m.</td>
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<tr>
<td>3004</td>
<td>Expanding Horizons: Opportunities and Challenges of Working Outside of the United States</td>
<td>Tuesday, 9:30–11:00 a.m.</td>
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<tr>
<td>3034</td>
<td>Graduate Student Competition in Extension—Winners’ Presentations</td>
<td>Tuesday, 1:30–3:00 p.m.</td>
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<tr>
<td>3058</td>
<td>Thinking outside the Academic Box</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### Human Capital & Labor

**Poster: A23**

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<tr>
<td>3003</td>
<td>Publishing in the AJAE: The Editors’ Perspective</td>
<td>Tuesday, 9:30–11:00 a.m.</td>
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<tr>
<td>3074</td>
<td>Human Capital and Labor: Educational Achievement and Income Inequality</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### Industrial Organization/Supply Chain Management

**Posters: M24–M26, T27–T29**

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<tr>
<td>2074</td>
<td>New Ideas in the Discernment of Market Power</td>
<td>Monday, 4:00–5:30 p.m.</td>
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<tr>
<td>3043</td>
<td>Pricing and Advertising</td>
<td>Tuesday, 1:30–3:00 p.m.</td>
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<tr>
<td>3067</td>
<td>Contracts, Organizations, and Ownership</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### Institutional & Behavioral Economics

**Poster: M27**

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<th>Session</th>
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<tr>
<td>2023</td>
<td>Envy, Empathy, Overconfidence, and Impulses—Influences on Economic Choices</td>
<td>Monday, 9:30–11:00 a.m.</td>
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#### IBES Track Sessions

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<tr>
<td>2038</td>
<td>Integrating New Institutional Economic Concepts into Classroom and Policy Discussions</td>
<td>Monday, 1:30–3:00 p.m.</td>
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<tr>
<td>3035</td>
<td>The Entrepreneurial Discovery of Agricultural Market Opportunities</td>
<td>Tuesday, 1:30–3:00 p.m.</td>
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<tr>
<td>3060</td>
<td>Leveraging the Biology of Decision Making to Improve Economic Research</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### International Development

**Posters: M37–M39, T38–T40**

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<tr>
<th>Session</th>
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<tr>
<td>2006</td>
<td>Developing Index Insurance in Lower Income Countries: Experiences from across the Globe</td>
<td>Monday, 9:30–11:00 a.m.</td>
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<tr>
<td>2022</td>
<td>Agricultural Technology Adoption in Africa</td>
<td>Monday, 9:30–11:00 a.m.</td>
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<tr>
<td>2033</td>
<td>New Data Sources for Research on Agricultural Development</td>
<td>Monday, 1:30–3:00 p.m.</td>
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<tr>
<td>2046</td>
<td>Credit Markets, Group Lending, and Interpersonal Dynamics</td>
<td>Monday, 1:30–3:00 p.m.</td>
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<tr>
<td>3018</td>
<td>Agricultural Markets, Prices, and Farm Income</td>
<td>Tuesday, 9:30–11:00 a.m.</td>
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<tr>
<td>3044</td>
<td>The Empirics of Economic Development and Agriculture</td>
<td>Tuesday, 1:30–3:00 p.m.</td>
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<tr>
<td>3068</td>
<td>Childhood Nutrition and Education in Economic Development</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### International Section Track Sessions

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<tr>
<td>1004</td>
<td>Risk and Poverty Traps in Africa</td>
<td>Sunday, 3:30–5:00 p.m.</td>
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<tr>
<td>2011</td>
<td>Genetically Modified Crops and Smallholder Farmers in Developing Countries</td>
<td>Monday, 9:30–11:00 a.m.</td>
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<tr>
<td>2063</td>
<td>Risk, Climate Change, and Vulnerability among Poor Smallholder Households in Marginal Areas</td>
<td>Monday, 4:00–5:30 p.m.</td>
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<tr>
<td>3033</td>
<td>Paul Krugman: His Contributions to Trade Analysis and Economic Geography</td>
<td>Tuesday, 1:30–3:00 p.m.</td>
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<tr>
<td>3056</td>
<td>Financial Education Experiments in the Field</td>
<td>Tuesday, 4:00–5:30 p.m.</td>
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#### International Trade

**Posters: M40, T41–T43**

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<th>Session</th>
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<tbody>
<tr>
<td>1013</td>
<td>Trade Agreements and New Trade Flows</td>
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