**2020 Track Session Submission Form**

**Session Title:** Challenges and opportunities for Agricultural and Applied Economists in Agribusiness

**Session Organizer Name:** Carlos Fontanilla, Logan Britton

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**Sponsoring Section(s):** GSS - AEM

**Session Format:** Presentations with Moderator

**Session Description (140 words or less):**

Agriculture and related products contribute with more than 400 billion dollars to the US economy, and generate more than 5.9 million direct jobs. These facts highlight the importance of the agribusiness sector in the Job market. In this track session, we are inviting key players from the agribusiness sector to discuss their perspectives of the Agribusiness sector in the medium and long run, oriented to highlight the career opportunities and challenges for agricultural and applied economists in their organizations. Presentations would focus on providing different perspectives on technology, commodity trading, portfolio of investment, food processing, and policy assessment, among others.

**Presentation 1**

**Title:** Using Applied Economics and Research to Inform Business Decision

**Presenter/Speaker Name, Affiliation, & Email:** Nathan Kauffman(Confirmed) / Fed KC [nathan.kauffman@kc.frb.org](mailto:nathan.kauffman@kc.frb.org)

**Presenter Role: Presenter**

**Presentation 2**

**Title:** Making the Transition from Academia to Industry

Focus on Career opportunities and challenges for Applied Economists in investment management and agricultural finance.

**Presenter/Speaker Name, Affiliation, & Email:** Michael Gunderson (Confirmed) / MetLife Investment Management [michael.gunderson@metlife.com](mailto:michael.gunderson@metlife.com)

**Presenter Role: Presenter**

**Presentation 3**

**Title:** Tips of the Trade: Career Development in Agribusiness

**Presenter/Speaker Name, Affiliation, & Email:** John Newton (Confirmed) / Farm Bureau [jnewton@fb.org](mailto:jnewton@fb.org)

**Presenter Role:** **Presenter**

**Presentation 4**

**Title:** Employment, Interesting Work and Money: perspectives of a corporate economist

**Presenter/Speaker Name, Affiliation, & Email:** Michael Zerr (Confirmed) / Cargill [Michael\_Zerr@cargill.com](mailto:Michael_Zerr@cargill.com)

**Presenter Role: Presenter**

**Additional Participants**

**Presenter Role: Moderator**

**Presenter/Speaker Name, Affiliation, & Email: Carlos Fontanilla, Purdue University, cfontani@purdue.edu**

**Presenter Role: Moderator**

**Presenter/Speaker Name, Affiliation, & Email: Timothy Woods, Kansas State University, tim.woods@uky.edu**