Crop Insurance and the 2014 Farm Bill: Reports and Analyses from the Field  
October 5-7, 2015  
Marriott Downtown - Louisville, KY

**Preliminary Agenda**

*Speakers in italics are not yet confirmed. Updates will be added as received.*

**Workshop Organizing Committee**
H.L. Goodwin, Jr., University of Arkansas and John Anderson, AFBF, Co-Chairs  
Keith Coble, Mississippi State University  
Laurence Crane, NCIS  
David Lynn, Farm Credit Services of Mid-America

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**Monday, October 5**

Opening Reception  
5:00 pm - 7:00 pm

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**Tuesday, October 6**

**Plenary Session I – Evaluating Farmer and Landowner Program Election and Participation**  
9:00 am – 12:00 pm  
Moderator: Brad Lubben, University of Nebraska  
Joe Outlaw, Texas A&M University; Jonathan Coppess, University of Illinois; Southern Region, MS Farm Service Agency; Gary Adams, Cotton Council

Luncheon – Observations from the Agricultural Press  
12:00 pm – 1:30 pm  
Sara Wyant, AgriPulse

**Concurrent Sessions I and II**  
2:00 pm – 4:30 pm  
- **Session I: Crop Insurance Effects on Farm Income and Land Rents**  
  *Seth Meyer, Acting WAOB Chief, USDA-OCE; Brian Briggeman, Kansas State University; Greg Cole is securing substitute, Farm Credit Service; Todd Kuethe, University of Illinois*

- **Session II: 2014 Farm Bill Effects on Crop Insurance Participation**  
  National Representative from Approved Insurance Provider for Overview; One Crop Insurance Agent each from the Western, North Central, and Southern Regions.

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**Wednesday, October 7**

**Plenary Session II – Big Data: Potential Applications in Crop Insurance**  
8:30 am – 11:30 am  
- Big Data and Crop Performance - *TBD*  
- Big Data and Input Use – Billy Tiller, GISC  
- USDA Response to Increase Need for Data: Will There Be Process Adjustments? – Tom Worth, Chief Actuary, USDA-RMA  
- Precision Agriculture and GPS Use – Kasey Bryant, Producer, Ohio