Workshop Organizing Committee
H.L. Goodwin, Jr., University of Arkansas, (Co-Chair)
John Anderson, AFBF, (Co-Chair)
Keith Coble, Mississippi State University
Laurence Crane, NCIS
David Lynn, Farm Credit Services of Mid-America

Sponsors
National Crop Insurance Services (NCIS)
Southern Risk Management Education Center (SRMEC)
Farm Credit Services of America (FCSA)

Monday, October 5

Opening Reception
5:00 pm - 7:00 pm
Marriott, Second Level, Rose

Tuesday, October 6

Plenary Session I – Evaluating Farmer and Landowner Program Election and Participation
9:00 am – 12:00 pm
Marriott, Second Level, Bluegrass I/II
Moderator: Brad Lubben, University of Nebraska
Speakers: Joe Outlaw, Texas A&M University; Jonathan Coppess, University of Illinois; Bart Fischer, House Ag Committee; Gary Adams, National Cotton Council

Luncheon – Observations from the Agricultural Press
12:00 pm – 1:30 pm
Marriott, Second Level, Bluegrass I/II
Sara Wyant, AgriPulse

Concurrent Sessions I and II
2:00 pm – 4:30 pm
- Session I: Crop Insurance Effects on Farm Income and Land Rents
  Marriott, Second Level, Bluegrass I/II
    o Projections on Farm Income and Net Revenue
      Pat Westhoff, FAPRI
Crop Insurance and Impacts on Credit Worthiness: Experiences from Mid-America
Vince Bailey, Mid-America Farm Credit Services

Interactions of Land Value, Land Rents, and Crop Insurance
Todd Kueth, University Illinois

- Session II: 2014 Farm Bill Effects on Crop Insurance Participation
  Marriott, Second Level, Rose
  - Industry-wide Perspective
    Tom Zacharias, NCIS
  - Crop Insurance Agents’ Perspective
    Tom Sell, Crop Insurance Professionals Association
  - Specialty Crop Perspective
    Mechel S. Paggi, California State University, Fresno
  - Small Farm Perspective
    Laurence Crane, NCIS

Wednesday, October 7

Plenary Session II – Big Data: Potential Applications in Crop Insurance
8:30 am – 11:30 am
Marriott, Second Level, Bluegrass I/II
- Big Data and Input Use
  Billy Tiller, GISC
- Response to Increase Need for Data: Will There Be Process Adjustments?
  Tom Worth, Chief Actuary, USDA-RMA
- Precision Agriculture and GPS Use
  Kasey Bryant, Producer, Ohio
- Big Data: Ownership and Applications in Agriculture
  (Speaker unconfirmed)