Section Name: Food Safety and Nutrition  Number of Members: 253 (Sept. 2011)

Current Section President/Chair: Sean B. Cash, Tufts University

Current Section Committee Members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will Masters</td>
<td>Tufts University</td>
<td>Chair-elect</td>
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<td>William Nganje</td>
<td>Arizona State University</td>
<td>Secretary-Treasurer</td>
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<tr>
<td>Biing-Hwan Lin</td>
<td>Economic Research Service</td>
<td>At-large Member</td>
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<td>Timothy Beatty</td>
<td>University of Minnesota</td>
<td>At-large Member</td>
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<tr>
<td>Vicky Salin</td>
<td>Texas A&amp;M University</td>
<td>Past-chair</td>
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2011 Annual Meeting Activities:

AM11 Track Sessions

Track Organizer: Sean Cash

Solving the Healthy Eating Puzzle

The Impact of Food Cost on Diet Quality
Andrea Carlson, USDA-ERS
Co-Authors: Diansheng Dong and Mark Lino

Food Culture and Healthy Eating
Christine Schroeter, Cal. Poly
Co-Authors: Sven Anders and Andrea Carlson

Weighting the Health Outcome of Eating Out
Biing-Hwan Lin, USDA-ERS
Co-Author: Jay Variyam

Front of Package Nutrition Labels - EU and USA Industry and Consumer Response

Front of Pack Nutrition Information for Beverages, Can Consumers Interpret Limited Information?
Voluntary versus Mandatory Labeling of Allergens
Louis George Soler, ALISS
Co-Authors: Sabine Duvaleix-Teguer

Attitudes and Perceptions of Portuguese Food Retail Category Managers to the use of Front-of-Pack Labels
Diogo Souza Monteiro, University of Kent
Co-Authors: Monica Caldeira, Miguel Sottomayor

Discussant: Julie A. Caswell

Recent and Upcoming Innovations in Food Assistance Programs

Changing Food and Eating Trends and Implications for Food Assistance Programs (Low Income Households)
Jean Kinsey

Food Insecurity and Childhood Obesity: What Is the Role of Food Assistance Programs?
Craig Gundersen

Design for Healthier Foods in the Supplemental Nutrition Assistance Program (SNAP): Fruit and Vegetable Incentives
Parke Wilde

Food APS (National Household Food Acquisition and Purchase Survey)
Mark Denbaly

Discussant: Helen Jensen

Moving Toward Risk-Based Food Safety Systems: U.S., Canada, and WHO Experience

Evaluating FDA’s Use of Risk-Based Systems
Julie A. Caswell

Risk Ranking Models for Product Prioritization within FDA Programs
Paul Fischbeck

A Multi-factorial Framework for Risk Prioritization of Foodborne Pathogens: The Canadian Experience
John Cranfield

WHO Efforts to Estimate the Global Burden of Foodborne Illness and Attribute
Sandra Hoffmann

Discussants: Derrick Jones from UK Food Standards Agency
Food Consumption Challenges in the 21st Century: Trust, Technology, Good Safety and the Demand for Food

The Canadian Listeriosis Outbreak: Is Trust Linked to Consumers Response in Food Away from Home Consumption?
Larissa Drescher
Co-Authors: Ellen Goddard & Jeewani Fernando

Trust towards Food Packaging: Natural versus Chemical Reactions
Carola Grebitus
Co-Authors: Helen H. Jensen & Jutta Roosen

Perception of Food Nanotechnology, Trust and Knowledge
Jutta Roosen
Co-Authors: Andrea Bieberstein, Frederic Vandermoere, Sandrine Blanchemanche, and Stephen Marette

Trust in Food in the UK
Derrick Jones, Food Standards Agency

Moderator: Monika Hartmann

Food Safety, International Trade and the Role of A Growing China

Consumer Preferences for Food Safety Verification Attributes: Results from a Valuation Experiment in China
Holly Wang
Co-Authors: David L. Ortega, Nicole Olynk and Laping Wu

Standard Harmonization as Chasing Zero: the Impact of Veterinary Standards on Crustacean Imports in Canada, EU, Japan and the U.S.
Norbert Wilson
Co-Authors: Nhuong Van Tran

U.S. Border Inspections, Domestic Food Safety and U.S.- China Seafood Trade
Sven Anders
Co-Authors: Jason Grant & Sabrina Westra

Food Safety Pressures Push Integration in China’s Agricultural Sector
Author: Fred Gale
Co-Authors: Ginghuan Hu.
Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey

The Importance of a Leader and Mentor
Laurian Unnevehr

Consumers are People who need to Eat, Sleep, Work, Run a Household, and Pay the Bills
Parke Wilde

Consumers and Their Choices Matter in the Food Industry
Victoria Salin

Why Should a Great Researcher and Leader Spend Time on Mentoring and Teaching?

Special Events: Pre-Conference Workshop

FSN co-sponsored an all-day workshop on Economics and Child Nutrition Programs as a NAREA pre-conference event to the Pittsburgh joint annual meetings on July 23, 2011. The lead organizer was David Just at the Cornell Center for Behavioral Economics in Child Nutrition Programs. The event attracted 82 registered participants, and featured a keynote address by George Loewenstein.

Proposed 2012 Annual Meeting Activities:

AM12 Track Sessions

Track Organizer: Will Masters

1. Managing Assigned Risk in Food: Mitigation and Indemnification (with ARA)
Contact/chair: Sam Funk (SFunk@Doane.com)

Speakers and titles:
Sandy Hoffmann (shoffmann@ers.usda.gov)
“The Food Safety Modernization Act” [5-minute discussant’s introduction]
Peter Berck (pberck@berkeley.edu), Dana Cole, Sandra Hoffmann, and Jessica Todd
“Attributing Foodborne Illness to Foods Using Time Series Data on Food Consumption and Foodborne Illness.”
Peyton Ferrier (pferrier@ers.usda.gov),
“Producer Indemnification for Food Safety Events and the Role of Private Standards”
Norbert Wilson (wilsonl@auburn.edu) and Michelle Worosz (Auburn)
“Zero-Tolerance Rules and the Challenge of Detection: Lessons from gluten-free products”
Linda Calvin (lcalvin@ers.usda.gov), Helen Jensen (hhjensen@iastate.edu), Karen Klonsky (UCDavis)
“Costs of Adopting Food Safety Programs for Lettuce Growers – Large and Small”

2. A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill (with Senior Sec.)
Contact/chair: Jean Kinsey (jkinsey@umn.edu)

Speakers and titles:
Parke Wilde (parke.wilde@tufts.edu)
“The Nutrition Title of the Farm Bill: Pressures for Change”
Helen Jensen (hhjensen@iastate.edu)  
“Farm Bill Implications for Healthy Eating”
Shermain Hardesty (shermain@primal.ucdavis.edu)  
“Local Food Production and Sustainable Agriculture”
Bruce Babcock (babcock@iastate.edu)  
“Biofuels’ Impacts on Food and Commodity Prices”

3. Obesity, Diet and Health (co-sponsored with Senior Section)
Contact/chair: Walt Armbruster (walt@farmfoundation.org)

Speakers and titles:
Conrad P. Lyford (conrad.lyford@ttu.edu)  
“Health Attitudes and Knowledge: Impacts on Obesity”
George C. Davis and Wen You (georgedavis@vt.edu, wenyou@vt.edu)  
“Understanding Conflicting and Compatible Incentives for Restaurants to Promote Healthy Eating”
Diogo Souza Monteiro (D.M.Souza-Monteiro@kent.ac.uk), Miguel Sottomayor (msottomayor@porto.ucp.pt) and Monica Caldeira (monica.mcmf@gmail.com)  
“Do Nutrition Labels Promote a Healthier Food Supply?”
Sven Anders (sven.anders@ualberta.ca)  
“Economic and Time Constraints Associated with Dietary Adherence among Type-2 Diabetes Patients”

4. Labeling, Regulation, and Food Demand (with FAMPS)
Contact/chair: Christiane Schroeter (cschroet@calpoly.edu)

Speakers and titles:
Christiane Schroeter (cschroet@calpoly.edu) and Xiaowei Cai  
"Organic Produce Demand in the West"
Andrea Carlson (acarlson@ers.usda.gov) and Edward Jaenicke, Pennsylvania State  
“The Impact of Macro-Economic Factors on the USDA Organic Seal Price Premium”
Kristin Kiesel (kiesel@csus.edu) and Rui Huang (rui.huang@uconn.edu), SacState and UConn  
“State mandated soda bans— adherence at school and compensation at home”
Ilya Rahkovsky (ERS), Biing-Hwan Lin (ERS), Chung-Tung Lin (FDA), and Jonq-Ying Lee (UFL), (blin@ers.usda.gov), “Guiding Stars: Food Labeling at Hannaford’s”

5. Food Marketing and Nutrition: An Industrial Organization Perspective (with FAMPS)
Contact: Joshua Berning <joshua.berning@uconn.edu>

Speakers and titles:
Richard Volpe, USDA-ERS (rvolpe@ers.usda.gov)  
“Store Format and the Healthfulness of Food-at-Home”
Alessandro Bonanno, Penn State University, (aub24@psu.edu)  
“Welfare Effects of New Products’ Introduction: To Health or not To Health?”
Rui Huang, University of Connecticut (Rui.Huang@UConn.edu) with Joshua Berning, Hongju Liu, and Adam Rabinowitz, “Star Wars and Cereal Wars: Implications of Food Marketing with Movie Tie-ins”
Joshua Berning, University of Connecticut (Joshua.Berning@UConn.edu), with Rui Huang and Adam Rabinowitz, “Does Breakfast Cereal Advertising Target Young Children?”

6. Frontier Issues in International Nutrition (co-sponsored with INTL and/or COSBAE?)
Contact/chair: Will Masters <william.masters@tufts.edu>

Speakers and titles:
Shelly Sundberg, BMGF (Shelly.Sundberg@gatesfoundation.org):
Special Events: 2012 AAEA/EAAE Symposium

FSN Members Helen Jensen and Jayson Lusk are co-sponsoring a standalone AAEA/EAAE Symposium on *Food Environment: The Effects of Context on Food Choice*. The conference is graciously sponsored by the USDA-Economic Research Service and the USDA-AFRI Markets and Trade program, and will take place May 30-31, 2012 at Tufts University in Boston, with support from both FSN and several individual section members who are serving on the scientific and host committees.

The conference is aimed at providing insights into the influence of the food environment on the quality, price, and availability of food, associated health or environmental impacts, and to uncover the impact of policies aimed at influencing the food production and choice. For more information, please visit the conference website at [http://www.aaea.org/meetings/463](http://www.aaea.org/meetings/463).

Best Economics Paper in Food Safety and Nutrition Award, 2010

Wen You and George Davis of Virginia Tech were the winners of the Section's Best Economics Paper in Food Safety and Nutrition for the past year. Their paper, "Household food expenditures, parental time allocation, and childhood overweight: An integrated two-stage collective model with an empirical application and test" was published in the American Journal of Agricultural Economics in 2010. Congratulations to them both for this well-deserved recognition

Upcoming Section Activities for Report to the AAEA Board (i.e. Section meetings, elections, etc)

- FSN Section meeting is planned for the Seattle meeting, date and time TBA.
- Section Elections are planned for March-April 2012. Chair of nominating committee is Past-Chair Vicky Salin.
- Call for nominations for the Best Economics Paper in Food Safety and Nutrition will be issued in early spring, with review and award announcement targeted for May 1, 2012. Timothy Beatty will lead the review process.
- The FSN Section leadership may also include a “Best Student Paper” category in its recognition activities for the 2012 Annual Meeting. The Executive will make a final decision on whether or not to offer this in December 2012.