

AAEA 2010-2011 Section Report

Section Name: Food Safety and Nutrition **Number of Members:** 78 (Feb. 2010)

Current Section President/Chair: Victoria Salin, Texas A&M University

Current Section Committee Members:

Title: Name: Institution:

Chair-elect Sean Cash University of Wisconsin

Lisa Mancino Economic Research Service Secretary-Treasurer

Will Masters Tufts University At-large Member

Timothy Beatty University of Minnesota At-large Member

Past-chair Mary Muth Research Triangle Inst.

2011 Annual Meeting Activities:

AM11 Track Sessions

Track Organizer: Sean Cash

Solving the Healthy Eating Puzzle

The Impact of Food Cost on Diet Quality

Andrea Carlson, USDA-ERS

Co-Authors: Diansheng Dong and Mark Lino

Food Culture and Healthy Eating

Christine Schroeter, Cal. Poly

Co-Authors: Sven Anders and Andrea Carlson

Weighting the Health Outcome of Eating Out

Biing-Hwan Lin, USDA-ERS

Co-Author: Jay Variyam

Front of Package Nutrition Labels - EU and USA Industry and Consumer Response

Front of Pack Nutrition Information for Beverages, Can Consumers Interpret Limited **Information?**

Lisa House, University of Florida

Co-Authors: Hyeyoung Kim, Zhifeng Gao, and Gail Rampersaud

Voluntary versus Mandatory Labeling of Allergens

Louis George Soler, ALISS

Co-Authors: Sabine Duvaleix-Teguer

Attitudes and Perceptions of Portuguese Food Retail Category Managers to the use of Front-of-Pack Labels

Diogo Souza Monteiro, University of Kent

Co-Authors: Monica Caldeira, Miguel Sottomayor

Discussant: Julie A. Caswell

Recent and Upcoming Innovations in Food Assistance Programs

Changing Food and Eating Trends and Implications for Food Assistance Programs (Low Income Households)

Jean Kinsey

Food Insecurity and Childhood Obesity: What Is the Role of Food Assistance Programs? Craig Gundersen

Design for Healthier Foods in the Supplemental Nutrition Assistance Program (SNAP): Fruit and Vegetable Incentives

Parke Wilde

Food APS (National Household Food Acquisition and Purchase Survey)

Mark Denbaly

Discussant: Helen Jensen

Moving Toward Risk-Based Food Safety Systems: U.S., Canada, and WHO Experience

Evaluating FDA's Use of Risk-Based Systems

Julie A. Caswell

Risk Ranking Models for Product Prioritization within FDA Programs

Paul Fischbeck

A Multi-factorial Framework for Risk Prioritization of Foodborne Pathogens: The Canadian Experience

John Cranfield

WHO Efforts to Estimate the Global Burden of Foodborne Illness and Attribute Sandra Hoffmann

Discussants: Derrick Jones from UK Food Standards Agency and person to be named from FDA

Food Consumption Challenges in the 21st Century: Trust, Technology, Good Safety and the Demand for Food

The Canadian Listeriosis Outbreak: Is Trust Linked to Consumers Response in Food Away from Home Consumption?

Larissa Drescher

Co-Authors: Ellen Goddard & Jeewani Fernando

Trust towards Food Packaging: Natural versus Chemical Reactions

Carola Grebitus

Co-Authors: Helen H. Jensen & Jutta Roosen

Perception of Food Nanotechnology, Trust and Knowledge

Jutta Roosen

Co-Authors: Andrea Bieberstein, Frederic Vandermoere, Sandrine Blanchemanche, and Stephen

Marette

Trust in Food in the UK

Derrick Jones, Food Standards Agency

Moderator: Monika Hartmann

Food Safety, International Trade and the Role of A Growing China

Consumer Preferences for Food Safety Verification Attributes: Results from a Valuation Experiment in China

Holly Wang

Co-Authors: David L. Ortega, Nicole Olynk and Laping Wu

Standard Harmonization as Chashing Zero: the Impact of Veterinary Standards on Crustacean Imports in Canada, EU, Japan and the U.S.

Norbert Wilson

Co-Authors: Nhuong Van Tran

U.S. Border Inspections, Domestic Food Safety and U.S.- China Seafood Trade

Sven Anders

Co-Authors: Jason Grant & Sabrina Westra

Food Safety Pressures Push Integration in China's Agricultural Sector

Author: Fred Gale

Co-Authors: Ginghuan Hu.

Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey

The Importance of a Leader and Mentor

Laurian Unnevehr

Consumers are People who need to Eat, Sleep, Work, Run a Household, and Pay the Bills Parke Wilde

Consumers and Their Choices Matter in the Food Industry Victoria Salin

Why Should a Great Researcher and Leader Spend Time on Mentoring and Teaching? Presenter TBA

Special Events (i.e. Invited Speaker Series, Pre/Post-Conference Workshops)

Pre-Conference to NAREA meeting, July 2011

FSN will co-sponsor a workshop on Economics and Child Nutrition Programs as a NAREA preconference event to the Pittsburgh joint annual meetings. The lead organizer is David Just at the Cornell Center for Behavioral Economics in Child Nutrition Programs. Workshop date: July 23, 2011. Proposals for papers to be presented at the workshop are due Feb. 1, 2011, to David R. Just, Cornell University, (607) 255-2085, david.just@cornell.edu

Upcoming Section Activities for Report to the AAEA Board (i.e. Section meetings, elections, etc)

- FSN Section meeting is planned for the Pittsburgh meeting on Tuesday morning, July 26, 2011, from 7:00-8:30 am.
- Section Elections are planned for March-April 2011. Chair of nominating committee is Mary Muth.
- Call for nominations for the Best Economics Paper in Food Safety and Nutrition will be issued in early spring, with review and award announcement targeted for May 1, 2011.
- FSN Section members are participating in the planning hosting committee for the second AAEA-EAAE joint seminar, May 30-31, 2012 in Boston.

Report Completed By: Victoria Salin **Date:** Jan. 5, 2011