Section Name: Food Safety and Nutrition  Number of Members: 78 (Feb. 2010)

Current Section President/Chair: Victoria Salin, Texas A&M University

Current Section Committee Members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sean Cash</td>
<td>University of Wisconsin</td>
<td>Chair-elect</td>
</tr>
<tr>
<td>Lisa Mancino</td>
<td>Economic Research Service</td>
<td>Secretary-Treasurer</td>
</tr>
<tr>
<td>Will Masters</td>
<td>Tufts University</td>
<td>At-large Member</td>
</tr>
<tr>
<td>Timothy Beatty</td>
<td>University of Minnesota</td>
<td>At-large Member</td>
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<tr>
<td>Mary Muth</td>
<td>Research Triangle Inst.</td>
<td>Past-chair</td>
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</tbody>
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2011 Annual Meeting Activities:

AM11 Track Sessions

Track Organizer: Sean Cash

Solving the Healthy Eating Puzzle

The Impact of Food Cost on Diet Quality
Andrea Carlson, USDA-ERS
Co-Authors: Diansheng Dong and Mark Lino

Food Culture and Healthy Eating
Christine Schroeter, Cal. Poly
Co-Authors: Sven Anders and Andrea Carlson

Weighting the Health Outcome of Eating Out
Biing-Hwan Lin, USDA-ERS
Co-Author: Jay Variyam

Front of Package Nutrition Labels - EU and USA Industry and Consumer Response

Front of Pack Nutrition Information for Beverages, Can Consumers Interpret Limited Information?
Lisa House, University of Florida
Co-Authors: Hyeyoung Kim, Zhifeng Gao, and Gail Rampersaud
Voluntary versus Mandatory Labeling of Allergens
Louis George Soler, ALISS
Co-Authors: Sabine Duvaleix-Teguer

Attitudes and Perceptions of Portuguese Food Retail Category Managers to the use of Front-of-Pack Labels
Diogo Souza Monteiro, University of Kent
Co-Authors: Monica Caldeira, Miguel Sottomayor

Discussant: Julie A. Caswell

Recent and Upcoming Innovations in Food Assistance Programs

Changing Food and Eating Trends and Implications for Food Assistance Programs (Low Income Households)
Jean Kinsey

Food Insecurity and Childhood Obesity: What Is the Role of Food Assistance Programs?
Craig Gundersen

Design for Healthier Foods in the Supplemental Nutrition Assistance Program (SNAP): Fruit and Vegetable Incentives
Parke Wilde

Food APS (National Household Food Acquisition and Purchase Survey)
Mark Denbaly

Discussant: Helen Jensen

Moving Toward Risk-Based Food Safety Systems: U.S., Canada, and WHO Experience

Evaluating FDA’s Use of Risk-Based Systems
Julie A. Caswell

Risk Ranking Models for Product Prioritization within FDA Programs
Paul Fischbeck

A Multi-factorial Framework for Risk Prioritization of Foodborne Pathogens: The Canadian Experience
John Cranfield

WHO Efforts to Estimate the Global Burden of Foodborne Illness and Attribute
Sandra Hoffmann

Discussants: Derrick Jones from UK Food Standards Agency and person to be named from FDA
**Food Consumption Challenges in the 21st Century: Trust, Technology, Good Safety and the Demand for Food**

The Canadian Listeriosis Outbreak: Is Trust Linked to Consumers Response in Food Away from Home Consumption?
Larissa Drescher  
Co-Authors: Ellen Goddard & Jeewani Fernando

Trust towards Food Packaging: Natural versus Chemical Reactions
Carola Grebitus  
Co-Authors: Helen H. Jensen & Jutta Roosen

Perception of Food Nanotechnology, Trust and Knowledge
Jutta Roosen  
Co-Authors: Andrea Bieberstein, Frederic Vandermoere, Sandrine Blanchemanche, and Stephen Marette

Trust in Food in the UK
Derrick Jones, Food Standards Agency

Moderator: Monika Hartmann

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**Food Safety, International Trade and the Role of A Growing China**

Consumer Preferences for Food Safety Verification Attributes: Results from a Valuation Experiment in China
Holly Wang  
Co-Authors: David L. Ortega, Nicole Olynk and Laping Wu

Standard Harmonization as Chashing Zero: the Impact of Veterinary Standards on Crustacean Imports in Canada, EU, Japan and the U.S.
Norbert Wilson  
Co-Authors: Nhuong Van Tran

U.S. Border Inspections, Domestic Food Safety and U.S.- China Seafood Trade
Sven Anders  
Co-Authors: Jason Grant & Sabrina Westra

Food Safety Pressures Push Integration in China’s Agricultural Sector
Author: Fred Gale  
Co-Authors: Ginhuan Hu.
Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey

The Importance of a Leader and Mentor
Laurian Unnevehr

Consumers are People who need to Eat, Sleep, Work, Run a Household, and Pay the Bills
Parke Wilde

Consumers and Their Choices Matter in the Food Industry
Victoria Salin

Why Should a Great Researcher and Leader Spend Time on Mentoring and Teaching?
Presenter TBA

Special Events (i.e. Invited Speaker Series, Pre/Post-Conference Workshops)

Pre-Conference to NAREA meeting, July 2011

FSN will co-sponsor a workshop on Economics and Child Nutrition Programs as a NAREA pre-conference event to the Pittsburgh joint annual meetings. The lead organizer is David Just at the Cornell Center for Behavioral Economics in Child Nutrition Programs. Workshop date: July 23, 2011. Proposals for papers to be presented at the workshop are due Feb. 1, 2011, to David R. Just, Cornell University, (607) 255-2085, david.just@cornell.edu

Upcoming Section Activities for Report to the AAEA Board (i.e. Section meetings, elections, etc)

- FSN Section meeting is planned for the Pittsburgh meeting on Tuesday morning, July 26, 2011, from 7:00-8:30 am.

- Section Elections are planned for March-April 2011. Chair of nominating committee is Mary Muth.

- Call for nominations for the Best Economics Paper in Food Safety and Nutrition will be issued in early spring, with review and award announcement targeted for May 1, 2011.

- FSN Section members are participating in the planning – hosting committee for the second AAEA-EAAE joint seminar, May 30-31, 2012 in Boston.

Report Completed By: Victoria Salin Date: Jan. 5, 2011