AAEA 2010 Section Report

Section Name: Food Safety and Nutrition
Number of Members: 98 (as of March 2010)

Current Section President/Chair:

Name: Mary K. Muth
Institution: RTI International
Title: Program Director, Food & Ag Policy Research

Current Section Committee Members:

Chair-elect: Vicky Salin, Texas A&M
Secretary-Treasurer: Lisa Mancino, ERS
At-large Member: Sean Cash, University of Wisconsin
At-large Member: Will Masters, Tufts University

2010 Annual Meeting Activities:

AM10 Track Sessions

Track Organizer: Vicky Salin

The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110? (CENTENNIAL THEME SESSION)
Date & Time: Monday, July 26, 2010 4:00 PM- 5:30 PM
Location: Plaza Building, Plaza Court 3

The First 100 Years of Food and Consumer Economics: What Did We Achieve?
Laurian Unnevehr lunnevehr@ers.usda.gov
Traditional Demand Analysis: Still Relevant in the 21st Century?
James Eales eales@purdue.edu
Food Assistance and Poverty: Is Food Still the Most Important Necessity?
Helen Jensen hhjensen@iastate.edu
Information and Quality: What Do Those Darn Consumers Want?
Jayson Lusk jayson.lusk@okstate.edu
Jill McCluskey mccluskey@wsu.edu
Moderator: Mary Muth muth@rti.org
Organizer: Laurian Unnevehr

Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?
Date & Time: Monday, July 26, 2010 10:15 AM-11:45 AM
Location: Plaza Building Plaza Court 1

Nutritional Labeling Usage and Nutrition Intake Portfolio of Participants in Supplemental Nutrition Assistance (SNAP)
Wen You wenyou@vt.edu
Do Food Stamps Contribute to Obesity in Low-Income Women?
Maoyong Fan mfan@bsu.edu
Partially Identifying the Effect of the Free School Lunch Program On Child Health Using the Monotone Instrumental Variable Assumption
Craig Gundersen cggunder@illinois.edu
John Pepper jvp3m@virginia.edu
The Effect of Chronic Illness On Participation in Supplemental Nutrition Assistance and Medicaid Programs

Chad Meyerhoefer  
chm308@lehigh.edu

Yurik Pylypchuk  
ypylypch@ahrq.gov

Organizer: Chad Meyerhoefer

Evaluation- Measuring the Impact of Food Safety and Nutrition Policy

Date & Time: Sunday, July 25, 2010 3:00 PM-4:30 PM
Location: Plaza Building Plaza Court 3.

GAO’s Approach to Evaluating Federal Programs in Food Safety

Lisa Shames  
shamesl@gao.gov
Alfredo Gomez  
gomezj@gao.gov
David Bennett  
bennettd@gao.gov

Evaluation of School Nutrition Policy

Phillip Gleason  
PGLEASON@mathematica-mpr.com

Using a Balanced Scorecard to Evaluate a State Food Quality and Safety Program

Timothy Herrman  
tjh@otsc.tamu.edu
Peggy Wantwadi  
pnaomiw82@tamu.edu

Program Evaluation Components of the United Kingdom Food Standards Agency’s 5-Year Strategic Plan

Derrick Jones  
derrick.jones@foodstandards.gsi.gov.uk

Program Evaluation Components of the United Kingdom Food Standards Agency’s 5-Year Strategic Plan - 4:00 PM-5:30 PM

Victoria Salin  
v-salin@tamu.edu

Promoting Food Choice and Health for Children: Political, Economic, and Behavioral Aspects

Date & Time: Tuesday, July 27, 2010 4:00 PM-5:30 PM
Location: Plaza Building, Governor’s Square 14.

Addressing Childhood Obesity: An Economic and Policy Challenge

Sean B. Cash  
s cash@wisc.edu
Larissa Drescher  
l drescher@tum.edu

Determinants of Parents’ Purchase Patterns of Food for Children-Evidence From Germany

Carola Grebitus  
carola.grebitus@ilr.uni-bonn.de
Gesa Maschkowski  
gesa.maschkowski@ilr.uni-bonn.de
Johannes Simons  
Johannes.simons@ilr.uni-bonn.de

Fruit and Vegetable Consumption of Children: The Role of Advertisement

Monika Hartmann  
monika.hartman@ilr.uni-bonn.de
Lisa House  
lahouse@ufl.edu

Children’s Consumption of Fruits and Vegetables: School Meals vs. Home Meals

Ariun Ishdorj  
aishdorj@tamu.edu
Helen Jensen  
hjensen@iastate.edu
Allen Wysocki  
wysocki@ufl.edu

Organizers:
Carola Grebitus
Larissa Drescher

Discussant:
Jayson Lusk

Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety

Date & Time: Tuesday, July 27, 2010 8:00 AM-9:30 AM.
Location: Plaza Building, Governor’s Square 17

Impact of Age Varying Child Time Allocations on Child Development and Nutrition Status

Mark Agee  
mda4@psu.edu

Using Mother’s Hyperbolic Time Preferences and Loss-Aversion Measurements to Explain Household Weight

Mariah D. Ehmke  
mehmke@uwyo.edu

Perceptions of Relative Responsibility for Food Safety

Seda Erdem  
seda.erdem@manchester.ac.uk

Organizer:
Jebaraj Asirvatham  
ajebaraj@yahoo.com
Special Events (i.e. Invited Speaker Series, Pre/Post-Conference Workshops)

Behavioral and Experimental Economics, Food and Health
PRE-CONFERENCE WORKSHOP, DENVER, COLORADO
Saturday, July 24, 2010 from 8:30 AM to 5:30 PM
Sheraton Downtown Denver, Meeting Room: Governor's Square 14

Workshop Organizers: Sean Cash, Christiane Schroeter

Organizing Sections:

- Food Safety and Nutrition Section
- Food and Agricultural Marketing Policy Section

Financial Sponsors:

- AAEA Foundation
- Canadian Agricultural and Policy Research Network on Consumer and Market Demand
- Farm Foundation
- RTI International
- USDA-Economic Research Service

Purpose:

The objective of this pre-conference workshop is to outline behavioral and experimental economic theoretical contributions, empirical tools and results that may help to explain the impact of economic behavior on health outcomes. The primary purpose is to contribute to the attendees’ understanding of the theory, research methods, and tools for using behavioral economics to analyze food choice and health outcomes.

Agenda:

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Laura Platt</td>
<td>Registration; Assorted pastries and coffee</td>
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<tr>
<td>8:30 AM</td>
<td>Christiane Schroeter</td>
<td>Welcome and announcements about workshop</td>
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<tr>
<td>8:45 AM</td>
<td>Sean Cash</td>
<td>General introduction</td>
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<tr>
<td>8:55 AM</td>
<td>Laurian Unnevehr</td>
<td>Introduction of first keynote speaker: Brian Wansink</td>
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<tr>
<td>9:00 AM</td>
<td>Brian Wansink</td>
<td>Keynote speech</td>
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<tr>
<td>10:00 AM</td>
<td>Christiane Schroeter</td>
<td>Introduction of Jayson Lusk</td>
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<tr>
<td>10:45 AM</td>
<td>Jayson Lusk</td>
<td>Speech; Q&amp;A</td>
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<tr>
<td>11:15 AM</td>
<td>Mary Muth</td>
<td>Introduction of Jason Shogren</td>
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<tr>
<td>12:30 PM</td>
<td>Jason Shogren</td>
<td>Speech and experiment</td>
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<tr>
<td>12:30 PM</td>
<td>Neil Conklin</td>
<td>LUNCH</td>
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<tr>
<td>1:00 PM</td>
<td>Barry Popkin</td>
<td>Introduction of second keynote speaker: Barry Popkin</td>
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<tr>
<td>2:00 PM</td>
<td>Ellen Goddard</td>
<td>Keynote speech</td>
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<tr>
<td>2:00 PM</td>
<td>David Just</td>
<td>Introduction of David Just</td>
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<tr>
<td>2:45 PM</td>
<td>John Cranfield</td>
<td>Speech; Q&amp;A</td>
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<tr>
<td>3:30 PM</td>
<td>Diane Whitmore Schanzenbach</td>
<td>Introduction of Diane Whitmore Schanzenbach</td>
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<tr>
<td>3:30 PM</td>
<td>Diane Whitmore Schanzenbach</td>
<td>Speech; Q&amp;A</td>
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<tr>
<td>4:00 PM</td>
<td>Panel Discussion:</td>
<td>Panel Chair—Lisa Mancino</td>
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<td>4:00 PM</td>
<td>Panel—Jayson Lusk, Jennifer Ifft, Brian Wansink, Susan Offutt</td>
<td>Panel—Jayson Lusk, Jennifer Ifft, Brian Wansink, Susan Offutt</td>
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<tr>
<td>5:00 PM</td>
<td>Sean Cash</td>
<td>Thanks and wrap-up; Feedback survey</td>
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Upcoming Section Activities for Report to the AAEA Board (i.e. Section meetings, elections, etc)

- Elections conducted May 2010 to elect Chair-elect (Sean Cash) and one Member-at-Large (Tim Beatty)
  - Nominations committee members: Paul McNamara (chair), Wendy You, and Chad Meyerhoefer
- Annual business meeting: Tuesday, July 27, 7-8 AM
- Award of 2009 Best Economics Paper in Food Safety and Nutrition (to be awarded July 27, 2010):
  - Awards committee members: Parke Wilde (chair), Jutta Roosen, Will Masters
  - Awardees:
- Co-sponsor with NEC-63 of “Economics of Improved Food Safety Practices” Conference, September 27-28, 2010, Monterey, CA

Report Completed By: Mary K. Muth
Date: July 15, 2010

Please attach any supplemental / additional reports.