



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

#AAEA2017 www.aaea.org/meetings/2017-aaea-annual-meeting



ABOUT AAEA

The Agricultural & Applied Economics Association (AAEA) is a not-for-profit association serving the professional interests of members working in agricultural and broadly related fields of applied economics.

AAEA members are primarily employed by academic departments and government agencies in the field of agricultural and applied economics. Their work focuses on a combination of teaching, research, and cooperative extension programs. Their research covers a broad range of topics, including commercial agriculture, natural resource and environmental economics, and economic and rural development.

AAEA STATISTICS:

Approximately 2,500 members consisting of

- 66% in academia
- 23% in government or international service
- 11% in the private sector

VISION STATEMENT

AAEA will be the leading organization for professional advancement in, and dissemination of, knowledge about agricultural, development, environmental, food and consumer, natural resource, regional, rural, and associated areas of applied economics and business.

MISSION STATEMENT

To enhance the skills, knowledge, and professional contributions of economists who help society solve agricultural, development, environmental, food and consumer, natural resource, regional, rural, and associated applied economics and business problems.

WHO ATTENDS?

Most attendees work in academic departments, government agencies, NGOs, and in the private sector in the fields of agricultural and applied economics.

Last year, the Annual Meeting drew in over 1,600 attendees from 300 different organizations and 35 countries. We are expecting close to 1,400 attendees in Chicago, IL.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

The Agricultural & Applied Economics Association (AAEA) invites you to connect with our members through exhibit and sponsorship opportunities at the 2017 Annual Meeting in Chicago, IL. The 2017 Annual Meeting runs from Sunday, July 30 to Tuesday, August 1, with pre-conference events on Saturday, July 29, and post conference events on Wednesday, August 2. Creating a partnership with AAEA as a 2017 Annual Meeting exhibitor or sponsor provides a valuable opportunity to increase your recognition among the top professionals and students in the field of agricultural and applied economics.

EXHIBIT DETAILS

Each 10' x 10' Exhibit booth includes:

- 8' high back wall and 3' high side drape
- One 6' skirted table
- Two chairs
- One-line ID sign.
- One badge with meeting registration
- Wi-Fi in meeting/exhibit area
- Your organization will also be listed in the Annual Meeting:
 - Program book (if registered by May 24, 2017)
 - Website
 - Mobile app

New this year! Exhibitors will be in a ballroom with the posters. We have planned additional events to bring traffic into the ballroom. The following events will occur in this ballroom:

• **Monday, July 31**

Attendee Coffee Break:	8:00 – 9:00 am
	11:30 am – 12:30 pm
Poster Reception:	4:15 – 5:30 pm

• **Tuesday, August 1**

Attendee Coffee Break:	8:00 am – 9:00 am
Poster Reception:	11:30 am – 1:15 pm

• **You are also welcome to join AAEA in the following events:**

Welcome Reception:	Sunday, July 30, 7:00 pm
Closing Reception:	Tuesday, August 1, 7:30 pm

EXHIBIT COSTS

One Exhibit Booth	\$750
Additional Exhibit Booth	\$350
Additional Meeting Registration	\$150

EXHIBIT INSTALLATION AND DISMANTLING

Exhibit Setup:	Sunday, July 30	8:00 am – 4:00 pm
Exhibit Teardown:	Tuesday, August 1	3:00 pm – 4:00 pm

Exhibit Hours

Monday, July 31	8:00 am – 6:00 pm
Tuesday, August 1	8:00 am – 3:00 pm

EXHIBITOR SERVICE KIT

You will receive an exhibitor service kit which will contain information on services available, including electrical and shipping information.

HOTEL ROOMS

The 2017 AAEA Annual Meeting will take place at the Chicago Marriott Downtown Magnificent Mile, in Chicago, Illinois. Room blocks have been secured and all rooms are on a first-come, first-served basis.

To make a hotel reservation under the AAEA room block or make modifications, call (312) 836-0100 and mention that you are part of AAEA Annual Meeting or click on link to make room reservations [Chicago Marriott Downtown Magnificent Mile](#)

**Deadline date for the AAEA group rate is:
Thursday, July 6, 2017**

Room rates:

- Single/double: \$195.00

LIABILITY

Agricultural & Applied Economics Association (AAEA), its officers, employees, volunteers, and agents will not be responsible for any injury, loss, or damage that occurs to, or on account of the exhibitor or exhibitor's employees or property prior, during, or subsequent to the period covered by the exhibit contract. The exhibitor assumes all responsibility and agrees to indemnify, defend, and hold blameless AAEA, its officers, directors, employees, volunteers, and agents against any claim and any or all cost, loss, or expense thereof arising out of the use of the exhibition premises. AAEA provides access to space, at a cost, to approved and registered exhibitors at AAEA's Annual Meeting. Acceptance of an exhibit is not to be construed or promoted as an endorsement by AAEA.

EXHIBITOR ONLY CONTRACT

(Reserve by May 24, 2017 to be included in the conference program book)

Exact Company Name as it should appear in all listings:

Address _____

City _____ State/Prov _____ Zip _____ Country _____

Contact Name _____ Email _____

Phone Company _____ Company Website _____

Brief description of service/products offered by your organization (50 words max):

☐ One Exhibit Booth \$750 \$ _____

Name on Primary/Sessions Badge:

☐ Additional Exhibit Booth \$350 \$350 \$ _____

☐ Additional Meeting Registration \$150 Quantity: \$150 \$ _____

Name for Additional Registration:

Name for Additional Registration:

Name for Additional Registration:

PAYMENT OPTIONS

☐ Check enclosed or in mail (U.S. funds drawn on a U.S. bank payable to AAEA)

☐ Credit Card

Card Number _____ Expiration Date _____

Authorizing Signature _____ Date _____

Card Holder Name _____

E-mail _____

RETURN FORM TO:

AAEA • 555 East Wells Street, Suite 1100 • Milwaukee, WI 53202
with check or money order. Checks must be payable to AAEA in
US dollars and drawn on a U.S. bank. Money orders accepted in
U.S. dollars only OR Fax to (414) 276-3349

Cancellation Policy Any cancellations must be made
in writing to AAEA (by mail to the above address, fax
to (414) 276-3349, or e-mail to mannen@aaea.org).
Cancellations received before **May 24, 2017** will be
refunded less a \$100 processing fee. No refunds will be
made for cancellations received after May 24, 2017.

Questions? Contact Mary Annen at mannen@aaea.org or (414) 918-3190.