

## AAEA News

### **AAEA Trust:**

#### ***Call for Proposals***

The AAEA Trust Committee and Executive Board are seeking proposals for programs or projects that:

- Support development of graduate students and early career professionals  
**AND/OR**
- Deepen participation in AAEA or reach out to new groups  
**AND/OR**
- Enhance the AAEA Annual Meeting



Funds donated to the unrestricted and student and early career professional development categories of the AAEA Trust will be used to fund proposals approved by the AAEA Trust Committee and Executive Board. Proposals from AAEA Committees and Sections are encouraged. Please note the Trust does not fund individual research projects, nor does it retroactively fund activities that have already taken place. Please contact Trust Committee Chair Jayson Lusk at [jlusk@purdue.edu](mailto:jlusk@purdue.edu) if you would like to discuss your proposal ideas before submission.

Proposal submissions should include:

1. A cover sheet with name of applicant; applicant's mailing address, email, and phone number; title of the project; abstract of the project; timing, duration, and location of the project; and amount of funding requested.
2. A project description, not to exceed five double-spaced pages, including the purpose, scope, implementation procedures, the individuals responsible for management of the project, date/timing of the project, and location of the project.
3. An itemized budget, indicating costs to be borne by the Trust and funding provided by other sources, if any. The AAEA Business Office may be a resource for budget information.

Proposals should be submitted as a single PDF file by **Monday, October 16, 2017**, to ensure consideration for funding for the next year. Proposals will be reviewed by the AAEA Trust Committee, which will make recommendations to the Executive Board for action at the January 2018 Board Meeting.

Proposals should be submitted to Kristen McGuire, CMP, AAEA Executive Director, via email at [kmcquire@aaea.org](mailto:kmcquire@aaea.org). If you have any questions, please contact Kristen or Jayson.

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**Anthony Grano Scholarship Award:  
Call for Applications**

The AAEA Trust is now accepting applications for the Anthony Grano Scholarship Award. Two scholarships of \$1,250 will be awarded to academically successful, highly motivated students in agricultural economics or a closely related discipline with an interest in agricultural policy and the policy formation process. The scholarship will support recipients to travel to Washington, D.C. to meet with senior staff from USDA, Congressional offices, and agricultural trade associations and commodity organizations.

Eligible applicants will be graduate students in either agricultural economics or economics with an agricultural emphasis in any U.S. university. The application deadline is **Monday, October 16, 2017**.

To apply, please submit the following:

1. Cover letter that expresses interest and includes applicant contact information
2. Essay on a current agricultural policy issue (2–5 pages)
3. Recent CV
4. A copy of university transcripts
5. Letter of recommendation from department head. Department Head must be willing to match the funds if their nominee is selected

Applications should be submitted in a single space, 12 Font Size, 1" margins, and PDF format to Kristen McGuire, AAEA Executive Director, at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). Failure to provide any of the required components of the application package will result in its rejection.

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**Sylvia Lane Mentor Fellowship:  
Call for Applications**

The Sylvia Lane Mentor Fellowship provides an opportunity for early career women scholars working on food, agricultural, or resource issues to collaborate with an established expert at another university, institution, or firm.

At least one (1) Fellowship of up to \$2,500 will be awarded for use during the 2018 calendar year. The funding is designed to cover the costs of travel and expenses for the awardee to work directly with the mentor on a specific project. Preference will be given to new mentoring relationships as opposed to continuing an existing one. The application deadline is **Monday, October 16, 2017**.

To apply, please submit the following:

1. Cover letter outlining proposed plan for mentorship, including contact information for the mentor, proposed dates of collaboration, and outputs expected
2. Current CV for nominee
3. Research proposal outlining the research project that you will work on with your mentor (maximum 3 single-spaced pages)
4. Letter of recommendation
5. Letter of intent to collaborate from the proposed mentor
6. Budget

Applications should be submitted in a single PDF format to Kristen McGuire, at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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**Uma Lele Mentor Fellowship Award:  
Call For Applications**

The Agricultural & Applied Economics Association (AAEA) Trust is now accepting applications for the Uma Lele Mentor Fellowship Award. The Uma Lele Mentor Fellowship Award supports a mentorship relationship with a view to promote high quality research of a policy/problem solving nature in countries with food insecurity and environmental pressures. It is meant to promote collaboration between an early career scholar who is a citizen of and resides in a developing country and a distinguished mentor.

The award is intended to cover the costs of travel and expenses for a scholar and mentor to work together on a specific research project in a high priority area for the scholar's country. The maximum fellowship grant will be \$5,000. Up to \$4,500 can be allocated for travel expenses for the scholar to visit the mentor's workplace and/or to meet with the mentor at a professional meeting. Up to \$1,500 can be allocated for mentor travel and other expenses during the fellowship period. Research topics should fall within the mission of the AAEA ([www.aaea.org/about-aaea](http://www.aaea.org/about-aaea)).

Scholars should be professional economists who are citizens of and reside in a developing country. A complete list of qualifying countries is available under the headings "Low-income economies" and "Lower-middle-income economies" at: [http://data.worldbank.org/about/country-classifications/country-and-lending-groups#Low\\_income](http://data.worldbank.org/about/country-classifications/country-and-lending-groups#Low_income). Scholars should either have completed their terminal degree or will complete it within the year. Students studying in countries that

are not considered "low-income economies" and "lower-middle-income economies" may apply, but they must be completing their degree and planning to permanently reside in a "low-income" and "lower-middle-income" country by the end of 2017. Mentors can reside in any part of the world, but each must be an AAEA member.

To apply, scholars should submit the following:

1. Cover letter outlining proposed plan for mentorship, including contact information for the mentor, proposed dates and nature of the research project and collaboration, and outputs expected
2. Recent CV
3. Research proposal outlining the research project that the applicant will work on with his or her mentor (maximum 3 single-spaced pages)
4. Letter of recommendation from the applicant's department head/supervisor stating that the institution supports the applicant's participation
5. Letter of intent to collaborate from the proposed mentor
6. Budget

Applications should be submitted in a single PDF format to Kristen McGuire at [kmcguire@aaea.org](mailto:kmcguire@aaea.org) by **Monday, October 16, 2017**. If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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**McCorkle Scholarship:  
Call for Applications**

The AAEA Trust Committee is accepting applications for the 2018 Chester O. McCorkle Jr. Student Scholarship. This scholarship will support applied research by a graduate student on economic issues relating to agriculture. At least one (1) scholarship of up to \$2,000 will be awarded. Funds can be used for research related expenses, data collection, tuition and program related expenses such as fees, books, supplies and equipment, provided the items are required of all students in the program.

Applications are due **Monday, October 16, 2017.**

Applicants should submit:

1. Description of the proposed research (maximum of 5 pages)
2. Itemized budget
3. Letter of support from their major advisor; and
4. Graduate transcript.

Applications should be submitted as a single PDF file to the Kristen McGuire at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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**Call for Nominations:  
AAEA President-Elect and Directors**

The AAEA Nominating Committee is soliciting nominations from AAEA membership for AAEA President-Elect and two AAEA Directors, all for three year terms beginning July 2018.

Please submit the names and affiliations of nominees to [kmcguire@aaea.org](mailto:kmcguire@aaea.org). Nominations must be received by **October 5, 2017.**

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**2018 AAEA Annual Meeting:  
Save the Date**

The 2018 AAEA Annual Meeting in Washington, D.C., will take place August 5-7, 2018, at the [Washington Marriott Wardman Park](#).

Join us at the Marriott Wardman Park as they celebrate their 100<sup>th</sup> year. Even among the most sophisticated hotels in Washington, D.C., Marriott Wardman Park rises above. With a blend of charm, modern elegance and a historic landmark setting, this NW Washington, D.C., hotel's stunning guest rooms, event space, and impeccable service make it the perfect choice for business and leisure travelers. Situated on 16 garden acres, this hotel in Washington, D.C., has hosted a long list of U.S. Presidents, dignitaries and VIPs.



Nestled on 16 beautifully landscaped acres at the corner of Connecticut Avenue and Woodley Park Road in Northwest Washington, D.C., the Washington Marriott Wardman Park Hotel is within walking distance to the National Zoo, National Cathedral, diverse neighborhood restaurants, and shopping, while being

close to the downtown central business district, tourist attractions, and governmental buildings. There is also on-site access to the Woodley Park-Zoo Metrorail Station.

The Call for Abstract Submissions for the 2018 AAEA Annual Meeting in Washington, D.C., will be due in **January, 2018**. Keep an eye out for future Exchange issues with more information.

## Other News

### **China Agricultural Economic Review: Complimentary Issue**

Complimentary access to the special issue "[Attitudes towards and Impact of GM Technology: Policy and Implications for China](#)"

[China Agricultural Economic Review](#) is pleased to announce the publication of a significant special issue on genetically modified (GM) technology, its policy and implications for China. The selected manuscripts were carefully reviewed by a group of experts from China, Canada and other countries. It is led by distinguished field expert, Dr. Jikun Huang, the Founder and Director of the Center for Chinese Agricultural Policy (CCAP) and a Professor of Agricultural Economics in the School of Advanced Agriculture, Peking University in China.

This special issue provides new evidence on the attitudes toward GM technology by different stakeholders (e.g., consumers, agribusiness firms, and scientists) and the values of GM technology with implications for China. The special issue scientifically oversees the GM technology development, industrialization and impact on agricultural sector. The role of policy and regulations in managing the development and use of agricultural biotechnologies has also been examined.

The papers and guest editorial can be accessed for **free until 11 October 2017** by visiting: <http://www.emeraldinsight.com/toc/caer/9/3>

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### **AAEA/AARES Heading South Award Call for Applications**

The Australian Agricultural and Resource Economics Society (AARES) and the Agricultural & Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to attend the 2018 AARES Conference in Adelaide. It is available to members of AARES or AAEA who reside in North America. Applicants for the award can be a member of either AARES or AAEA but must be a member of AARES to participate in the conference.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of \$3,000 USD to be used to assist the winner's participation in the 2018 AARES Annual Conference to be held in Adelaide, South Australia, from **February 6-9, 2018**.

### **Selection Process**

The 2018 Heading South Selection Committee will be chaired by AAEA President Scott Swinton. Other

members will include AARES President, Professor Quentin Grafton, AARES North America Branch President Joanna MacEwan, and another member of AAEA. Applications should include:

- a paper for presentation at the AARES Annual Conference in Adelaide, for which the applicant is the sole or first author and which represents their original and unpublished work
- a one-page biographical statement
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support

### Submission Deadlines and Details

Electronic submissions (in PDF form) for this award must be emailed to [Kristen McGuire](#) by Friday, **September 15, 2017** (for travel in February 2018).

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### **The 62nd Australian Agricultural and Resource Economics Society (AARES) Annual Conference 2018**

*“Abundance in an Era of Scarcity? Challenges and Opportunities for Australasian Agriculture, Environment, Food, Resource and Agribusiness Sectors”*

Join us in 2018 for an exciting program of discussion and social events. The AARES annual conference attracts 250 to 300 delegates from around the world in the fields of agricultural, environmental, food, resource and development economics and agribusiness.

The conference offers pre-conference workshops, keynote addresses by distinguished speakers, mini-symposia, selected and contributed paper sessions and a vibrant social program. The call for paper and poster submissions is now open. **Registration will open in October, 2017.** Please visit the conference website for more information on how to submit a paper/poster proposal. **CALL FOR PAPER SUBMISSIONS OPEN NOW!** [Visit Conference website.](#)

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### **2017 FDRS Student Food Marketing Challenge: Call for Participation**

The 2017 Annual Meeting of the Food Distribution Research Society will be held at the Hilton Waikiki Beach Hotel from Friday October 20 – Tuesday October 24. The Student Food Marketing Challenge will be held October 21 and 22.

The competition provides students the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. A mystery company issues a challenge on the first day of the competition, after which student teams compete to give a bid presentation to the company’s executive team in the final round. Details about the company are withheld from all teams until the morning of the contest, however registered teams will receive some guidance on preparation two weeks prior.

Teams can consist of three to five undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for

the competition no later than **September 15, 2017**. Registration includes attendance to all FDRS case events.

For more information, please contact the VP of Student Programs, Dr. Lurleen Walters, at [Lurleen.Walters@msstate.edu](mailto:Lurleen.Walters@msstate.edu).

### **Call for Proposals:**

#### ***UCLA Law School Animal Law and Policy Small Grants Program***

Thanks to generous funding from Mr. Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program (UCLA ALP Program). <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>. The UCLA ALP Program exists to encourage new academic empirical research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplinary backgrounds, including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy are encouraged to apply. The UCLA ALP Program has two goals:

- Fostering sound empirical—quantitative or qualitative—knowledge related to human uses of animals, alternatives to uses of animals, and humans’ relationship to animals, which animal law and policy

academics and practitioners could use to develop animal law and policy reform applications

- Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly

Advanced-level graduate students are strongly encouraged to apply. Established scholars interested in expanding their non-legal research agenda to include topics related to the UCLA ALP Program’s goals are also welcome. The UCLA ALP Program does not support animal research.

Applications are due by **October 15, 2017**. For more information, please visit: <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>

### **Journal of Food Products Marketing:**

#### ***Special Issue on Food Waste***

The *Journal of Food Products Marketing* will launch a new series of special issues exploring *Contemporary Topics in Food Marketing*. The first special issue will be guest edited by Dr. Brian Roe and Danyi Qi of the Department of Agricultural, Environmental and Development Economics at The Ohio State University on *Food Waste: Marketing Strategies*. Possible topics include:

- Labeling innovations
- Consumer response
- Food waste measurement
- Food recovery programs
- Gleaning and markets

Submissions should follow the manuscript style guidelines for the *Journal of Food Products Marketing* <http://www.tandfonline.com/toc/wfpm20/current>. All manuscripts should be submitted online <https://mc.manuscriptcentral.com/wfpm>. The deadline for receiving manuscripts is **October 1, 2017**.

Colleagues interested in working with the Editorial Board to design and manage other special issues should contact Dr. Neal Hooker, Editor at [Hooker.27@osu.edu](mailto:Hooker.27@osu.edu). Possible topics for future special issues include:

- Advances in Food Advertising
- Grocery Consolidation
- Digital Marketing for Food Brands and Retailers
- Food Marketing in Asia
- Food Innovation/Design

The *Journal of Food Products Marketing* serves as a forum for the exchange and dissemination of food marketing knowledge and experiences. Designed to study the characteristics and outcomes of food marketing systems around the world, the journal critically examines contemporary food marketing challenges and solutions. Scholars, practitioners, and public policymakers share practical and insightful information—both descriptive and analytical—on food marketing theory and practice. The *Journal of Food Products Marketing* enables marketing specialists to stay up-to-date through theoretical and empirical insights and to make informed decisions by enhancing our understanding of the functions, institutions, and environments of food marketing systems.



### **Fulbright U.S. Scholar Program**

The [2018–19 Core Fulbright U.S. Scholar Program](#) competition is now open. Opportunities are found in the newly redesigned [Catalog of Awards](#). There are many awards in Environmental Sciences, Biological Sciences, and Chemistry, including:

- [Mauritius](#): Renewable Energy and Sustainable Development
- [Australia](#): Fulbright Senior Scholar in Resources and Energy (Curtin University)
- [Canada](#): Research Chairs in Environment
- [United Arab Emirates](#): All Disciplines (Teaching or Teaching/Research)
- [India](#): Fulbright–Nehru Academic and Professional Excellence Awards (All Disciplines)



- [Georgia](#): Science, Technology and Engineering
- [Colombia](#): Fulbright–Universidad Nacional de Colombia Distinguished Chair in Biodiversity and Sustainable Development

We would appreciate any suggestions you might have for reaching Agricultural & Applied Economics Association (AAEA) members. Your perspective and engagement allows us to promote academic excellence and public diplomacy through Fulbright. Here are a few ways that you can help:

1. [Register your interest or refer colleagues](#) to receive information about the Fulbright Scholar Program. IIE/CIES contacts all referrals, providing valuable information about the award offerings and application process.
2. Share this message; the following links will be useful for potential applicants:
  - [Application Guidelines](#): including sample project statements
  - [Review Criteria](#): to inform the various components of your application
  - [Eligibility Requirements](#): to review program policies
  - [Outreach Events](#): a schedule of conferences, workshops, and webinars



## The Economic Limits of Irrigation Water Reuse

**Guest Editor**  
Prof. James Pease

**Deadline**  
31 January 2018

Invitation to submit

**Journal of Natural Resources Policy Research  
Call for Papers**

*Journal of Natural Resources Policy Research* addresses a broad range of natural resource fields including water, minerals, energy, fisheries and forestry in a synthesizing fashion, rather than stand-alone specialty areas. It also publishes papers on the natural resource implications of climate change, natural disasters and biodiversity loss, among others.

We are looking for papers based on original research focusing on policy implications and planning and management. A sampling of suggested topics follows:

- Natural resource institutions – design and implementation
- Natural resource policy crafting – ownership, allocation, planning, development, markets and pricing, conservation
- Natural resources and political externalities; public choice and rent-seeking
- Natural resource use and environmental quality
- Natural resource policy broadly defined – scope and dimensions
- Holistic vs. sector specific approach
- Policy framework – components, sequencing, linkages, integration, robustness
- Conceptual/theoretical paradigms – rationale and evolutionary perspectives
- Country studies, case studies, case histories, survey paper

- Natural resource policy modeling
- Public-private partnership issues
- Natural resources and institutional entropy
- Transboundary, transnational, and transgenic resources
- Natural resource policy – efficiency, equity, and sustainability
- Trigger issues – climate change, natural disasters, human disasters, deforestation, endangered species, invasive species, and environmental pollution.

We are also looking for special issue proposals on topics in the natural resources policy field that are in the forefront of current discourse, such as integrated disaster risk management, alternative energy sources with special focus on bio-energy, water privatization, climate change and natural resource institutions.

**Submit your papers online**

Please prepare your papers in accordance with the guidelines posted at <http://www.editorialmanager.com/jnrpr> under “Instructions for Authors.” Inquiries may be directed to the Editor-in-Chief at: [jnrpr@press.psu.edu](mailto:jnrpr@press.psu.edu).

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**Member in the News:**

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to [info@aaea.org](mailto:info@aaea.org) or [ascheetz@aaea.org](mailto:ascheetz@aaea.org)  
[View other Members in the News HERE](#)

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**The Exchange** is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

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 555 E. Wells Street, Suite 1100  
 Milwaukee, WI 53202  
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 Fax: (414) 276-3349  
 email: [info@aaea.org](mailto:info@aaea.org)  
[www.aaea.org](http://www.aaea.org)

**Job Opportunities:**

- [Tenure track Assistant/Associate Professor in Food and Agricultural Business Management and Finance](#)  
 Purdue University, Dept. of Agricultural Economics  
 Posted: 09/05/2017
- [Advanced Assistant/Associate/Full Professor of Economics, Health Economics Field](#)  
 Montana State University, Department of Agricultural Economics and Economics  
 Posted: 09/01/2017

*These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).*

**Working with the Media:**

What research are you working on? Want to be an expert source for journalists working on a story? Contact Jay Saunders at [jasaunders@aaea.org](mailto:jasaunders@aaea.org).

[View all Press Releases HERE](#)  
[Members Communicating to the Public \(VIDEO\)](#)