

## President's Column

### September 2018



I am truly honored and humbled to be President of AAEA and I was encouraged by the successful 2018 AAEA Annual Meeting. Since both the International Association of Agricultural Economists (IAAE) meeting and World Congress of Environmental

Economics were earlier this summer, I was worried about conference fatigue and low attendance. But we had more than 1,700 people in attendance, compared with 1,300 at IAAE and 1,200 at the World conference, which is encouraging. I really liked our conference; it was short and sweet, and I always enjoy our reunions and receptions and the sense of community that are presented. We had four excellent plenary speakers, diverse and interesting sessions and posters, and a wonderful 2018 Awards & Fellows Recognition Ceremony, all at a great venue. I want to thank all the people who contributed to the event in both AAEA and EDI. They set a high standard for the future.

But that was a long time ago. Once I assumed my new duties, we learned that Secretary Perdue came with the idea to relocate the Economic Research Service (ERS) away from Washington, D.C., out of the Research, Education, and Economics (REE) unit of the USDA, and to reassign it to the Office of the Chief Economist (OCE). Since that followed the failed attempt by the administration to reduce the budget of ERS by 48%, I was very alarmed. I see our main responsibility as supporting the opportunities of our membership and to facilitate excellent and diverse research in

agricultural and applied economics. Moving ERS further outside of Washington, D.C. will result in the retirement of many members, and I'm not sure that they will be replaced. Furthermore, ERS's effectiveness may decline if it is moved further away from sister agencies like the National Agricultural Statistics Service (NASS). While the OCE has had outstanding leadership and an excellent reputation, it emphasizes shorter term policy issues and is likely to downplay some of the crucial research in ERS.

More importantly, I am concerned by the attempt to move economics from REE, which may reduce our access to some of the activities of REE. In my 40 years as an agricultural economist, I have realized that some natural scientists may not recognize the contributions of agricultural economics and would like to see research money allocated to "hard" sciences that emphasize mostly production. The well-being of agriculture is not measured by productivity but the ability to develop markets and to design appropriate policies to address issues of competition, consumer welfare, and environmental protection. Agricultural economics was instrumental in ensuring the well-being of farmers, consumers, researchers, and the environment by improving the policy environment and providing high-quality information that allowed sound decision-making. While some may disagree on the details, the members of our board have similar perspectives. We recently agreed that the board can take policy positions "in support of research, education, and outreach related to agricultural and applied economics." Along these lines, AAEA Past President, Scott Swinton, President-Elect, Keith Coble, and I, working with the rest of the board, have taken

several actions. We initiated a letter [protesting the move, which was signed by Department heads and Deans and submitted to the leadership of the house and senate](#). We engaged in partnerships with other groups to protect our membership. [In the government relations section of website we provide different perspectives on the proposed move](#), including instructions how to contact your representatives. For more information and resources regarding the USDA-ERS changes, please visit the new "[Resources on USDA Economic Research Service](#)" we have put together. There are documents on USDA Secretary Sonny Perdue's announcement about realignment and relocation, background information, news coverage, opinion pieces, and AAEEs official letter related to ERS. We realized that we need to have a day-to-day capacity to interact with government agencies and other groups, and therefore we have engaged Caron Gala as an independent contractor to be our government relations representative in Washington,

D.C. Caron was formerly the Executive Director of C-FARE and we need to reformulate our relationship with C-FARE, which has done an outstanding job in support in support of our profession and enlightening the public about the value of agricultural economics.

This is not what I expected when moving into the president's role, but the board and I are ready for the challenge. Striving to protect our association is only part of our agenda. Later, I will speak in more detail on other initiatives. I intend to increase our resources by initiating an effort to expand the number of appreciation clubs. I hope to start a program to educate new assistant professors about the profession, its institutions, and challenges. And I am always looking for suggestions and advice on other initiatives and ideas to improve our association. Thank you for your support and I am looking forward to this coming year.

**David Zilberman**  
**AAEA President**

## AAEA News

### **Call for Nominations:**

#### ***AAEA President-Elect and Directors***

The AAEA Nominating Committee is soliciting nominations from AAEA membership for AAEA President-Elect and two AAEA Directors, all for three year terms beginning July 2019.

Please submit the names and affiliations of nominees to [kmcguire@aaea.org](mailto:kmcguire@aaea.org). Nominations must be received by October 4, 2018.

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### **Call for Nominations**

#### ***2019 Fellows Award Nominations***

The AAEA Fellows Selection Committee is inviting nominations for the 2019 AAEA Fellows Awards. The deadline for submission of nominations and supporting biographical documentation is **Wednesday, October 3, 2018**.

Selection is based mainly on a continuous contribution to the advancement of agricultural or applied economics as defined by the Vision Statement of the

AAEA. Achievements may be in research, teaching, extension, administration, or business. The nominee must be a living current member of AAEA and have been a member for at least five years.

Please follow these guidelines to submit Fellows nominations (non-complying materials will be returned). The nomination package should focus on documentation of the case for the nominee's contributions rising to a level that warrants

recognition as a Fellow. "Continuous contribution" means exceptional service over a period of years. Such exceptional service may be demonstrated by: research discoveries published in major professional journals; leadership in the development of extension programs extensively utilized by other professionals; the development of undergraduate or graduate programs of learning that have become nationally recognized professionally and by students who have, in turn, demonstrated success as a result of these teaching programs; or outstanding performance in government, business, or NGOs. As a general principle, continuous service means more than a single act that might be rewarded by an outstanding journal article, extension, or teaching award. The documentation for the nominee provided should make clear the impact of the individual nominated in the areas of achievement to which the nominee has contributed. This evidence could include, but is not limited to, reference to publications, awards, honors, reports, testimonials to notable tasks undertaken and outcomes achieved, or other contributions to the profession.

Members of the Fellows Selection Committee and AAEA Executive Committee (President-Elect, President, or Past President) may not nominate or provide support statements for nominees. Nomination packages that include support statements from a member of the Fellows Selection Committee and/or the AAEA Executive Committee will be sent back to the nominator for revisions.

Testimonial letters or vitae are not required. The total nomination package should be limited to a maximum of eight typed pages using 12-point font and with margins of at least one inch on all four sides. All material must be double-spaced. Please include the name, institution, and contact information of all of the nominators within the eight page package. Nominations should be submitted as a single PDF file to Kristen McGuire at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). Please contact Kristen if you have any questions.

The 2019 Fellows Recognition Ceremony will be held as part of the 2019 AAEA Annual Meeting in Atlanta. Information on previous AAEA Fellows and the procedures used to select Fellows is available on the [AAEA Fellows page](#).

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## **AAEA/AARES Heading South Award**

### ***Call for Applications***

The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural & Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to attend the 2019 AARES Conference in Melbourne. It is available to members of AARES or AAEA normally resident in North America. Applicants for the award can be a member of either AARES or AAEA but must be a member of AARES to participate in the conference.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of \$3,000 USD to be used to assist the winner's participation in the 2019 AARES Annual Conference to be held in Melbourne, Australia from February 12–15, 2019.

### **Selection Process**

The 2019 Heading South Selection Committee will be chaired by the AAEA President, David Zilberman. Other members will include the President of AARES, Suzi Kerr, Michael McCullough, President of the AARES North America Branch, and another member of AAEA.

Applications should include:

- a paper for presentation at the AARES Annual Conference in Melbourne, for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

### Submission Deadlines and Details

Electronic submissions (in PDF form) for this award must be emailed to Kristen McGuire by **Friday, September 14, 2018** (for travel in February 2019).

### AAEA Trust Call for Proposals

The AAEA Trust supports the work of agricultural and applied economists by funding programs, initiatives, activities or other creative endeavors designed to advance the profession. Proposals are chosen to receive funding based on their ability to accomplish at least one of the following goals:

- support graduate student and early career professional development,
- enhance the AAEA Annual Meeting,
- broaden participation in AAEA,
- reach out to new groups,
- broaden the horizons of the current membership

Funds donated to the unrestricted and student and early career professional development categories of the AAEA Trust will be used to fund proposals approved by the AAEA Trust Committee and Executive Board. Proposals from AAEA Committees and Sections are encouraged. Please note that the Trust does not fund individual research projects, nor does it retroactively fund activities that have already taken place. Please contact Trust Committee Chair Scott Swinton at [swintons@msu.edu](mailto:swintons@msu.edu) if you would like to discuss your proposal ideas before submission.

Proposal submissions should include:

1. A cover sheet with name of applicant; applicant's mailing address, email, and

phone number; title of the project; abstract of the project; timing, duration, and location of the project; and amount of funding requested.

2. A project description, not to exceed five double-spaced pages, including the purpose, scope, implementation procedures, the individuals responsible for management of the project, date/timing of the project, and location of the project.
3. An itemized budget, indicating costs to be borne by the Trust and funding provided by other sources, if any. The AAEA Business Office may be a resource for budget information.

Proposals should be submitted as a single PDF file by **Monday, October 15, 2018**, to ensure consideration for funding for the next year. Proposals will be reviewed by the AAEA Trust Committee, which will make recommendations to the Executive Board for action at the January 2019 Board Meeting.

Proposals should be submitted to Kristen McGuire, AAEA Executive Director, via email at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). If you have any questions, please contact Kristen or Scott.

**Anthony Grano Fellowship Applications*****Call for Applications***

The AAEA Trust is now accepting applications for the Anthony Grano Scholarship Award. Two scholarships of \$1,250 will be awarded to academically successful, highly motivated students in agricultural economics or a closely related discipline with an interest in agricultural policy and the policy formation process. The scholarship will support recipients to travel to Washington, D.C., to meet with senior staff from USDA, Congressional offices, and agricultural trade associations and commodity organizations.

Eligible applicants will be graduate students in either agricultural economics or economics with an agricultural emphasis at any U.S. university.

The application deadline is **Monday, October 15, 2018**.

To apply, please submit the following:

1. Cover letter that expresses interest and includes applicant contact information
2. Essay on a current agricultural policy issue (2–5 pages)
3. Recent CV
4. A copy of university transcripts
5. Letter of recommendation from department head. Department Head must be willing to match the funds if their nominee is selected

Applications should be submitted in a single space, 12 Font Size, 1" margins, and PDF format to Kristen McGuire, AAEA Executive Director, at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). Failure to provide any of the required components of the application package will result in its rejection.

**Uma Lele AERA India/AAEA Mentorship Program*****Call for Applications***

The AERA along with one representative from AAEA will play a facilitating role in the selection of Indian students/young professionals to participate in the mentorship program. The offer and themes for each year will be published in one of the issues of Agricultural Economics Research Review (AERR) and recommendation of the Association shall be sent to AAEA for Award of the grant. The following criteria were agreed for screening and recommendation of the candidate(s).

- a.) The program shall be open to doctoral and post-doctoral candidates and the maximum age of the candidate should not be more than 35 years
- b.) Masters/PhD degree in agricultural economics/economics with evident

contribution to agricultural economics research

- c.) The candidate should give an undertaking to publish at least one research article in a journal of national/international repute as an outcome of the mentorship work
- d.) The candidate will attend the AAEA Annual Meeting
- e.) The candidate will work with an AAEA Member mentor

To apply, scholars should submit the following:

1. Cover letter outlining proposed plan for mentorship, including contact information for the mentor, proposed dates and nature of the research

- project and collaboration, and outputs expected
2. Recent CV
3. Research proposal outlining the research project that the applicant will work on with his or her mentor (maximum 3 single-spaced pages)
4. Letter of recommendation from the applicant's department head/supervisor stating that the

- institution supports the applicant's participation
5. Letter of intent to collaborate from the proposed mentor
6. Budget

Applications should be submitted in a single PDF format to Kristen McGuire at [kmcguire@aaea.org](mailto:kmcguire@aaea.org) by **Monday, October 15, 2018**. If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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### **Sylvia Lane Mentor Fellowship**

#### ***Call for Applications***

The Sylvia Lane Mentor Fellowship provides an opportunity for early career women scholars working on food, agricultural, or resource issues to collaborate with an established expert at another university, institution, or firm.

At least one (1) Fellowship of up to \$2,500 will be awarded for use during the 2019 calendar year. The funding is designed to cover the costs of travel and expenses for the awardee to work directly with the mentor on a specific project. Preference will be given to new mentoring relationships as opposed to continuing an existing one.

The application deadline is **Monday, October 15, 2018**.

To apply, please submit the following:

1. Cover letter outlining proposed plan for mentorship, including contact information for the mentor, proposed dates of collaboration, and outputs expected
2. Current CV for nominee
3. Research proposal outlining the research project that you will work on with your mentor (maximum 3 single-spaced pages)
4. Letter of recommendation
5. Letter of intent to collaborate from the proposed mentor
6. Budget

Applications should be submitted in a single PDF format to Kristen McGuire, at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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**McCorkle Scholarship*****Call for Applications***

The AAEA Trust Committee is accepting applications for the 2019 Chester O. McCorkle Jr. Student Scholarship. This scholarship will support applied research by a graduate student on economic issues relating to agriculture. At least one (1) scholarship of up to \$2,000 will be awarded. Funds can be used for research related expenses, data collection, tuition and program related expenses such as fees, books, supplies and equipment, provided the items are required of all students in the program.

Applications are due **Monday, October 15, 2018.**

Applicants should submit:

1. Description of the proposed research (maximum of 5 pages)
2. Itemized budget
3. Letter of support from their major advisor; and
4. Graduate transcript.

Applications should be submitted as a single PDF file to the Kristen McGuire at [kmcguire@aaea.org](mailto:kmcguire@aaea.org). If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

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**Uma Lele Mentor Fellowship Award*****Call for Applications***

The Agricultural & Applied Economics Association (AAEA) Trust is now accepting applications for the Uma Lele Mentor Fellowship Award. The Uma Lele Mentor Fellowship Award supports a mentorship relationship with a view to promote high quality research of a policy/problem solving nature in countries with food insecurity and environmental pressures. It is meant to promote collaboration between an early career scholar who is a citizen of and resides in a developing country and a distinguished mentor.

The award is intended to cover the costs of travel and expenses for a scholar and mentor to work together on a specific research project in a high priority area for the scholar's country. The maximum fellowship grant will be \$5,000. Up to \$4,500 can be allocated for travel expenses for the scholar to visit the mentor's workplace and/or to meet with the mentor at a professional meeting. Up to \$1,500 can be allocated for mentor travel and other expenses during the fellowship period. Research topics should fall within the mission of the AAEA ([www.aaea.org/about-aaea](http://www.aaea.org/about-aaea)).

Scholars should be professional economists who are citizens of and reside in a developing country. A complete list of qualifying countries is available under the headings "Low-income economies" and "Lower-middle-income economies" at: [http://data.worldbank.org/about/country-classifications/country-and-lending-groups#Low\\_income](http://data.worldbank.org/about/country-classifications/country-and-lending-groups#Low_income). Scholars should either have completed their terminal degree or will complete it within the year. Students studying in countries that are not considered "low-income economies" and "lower-middle-income economies" may apply, but they must be completing their degree and planning to permanently reside in a "low-income" and "lower-middle-income" country by the end of 2018. Mentors can reside in any part of the world, but each must be an AAEA member.



To apply, scholars should submit the following:

1. Cover letter outlining proposed plan for mentorship, including contact information for the mentor, proposed dates and nature of the research project and collaboration, and outputs expected
2. Recent CV
3. Research proposal outlining the research project that the applicant will work on with his or her mentor (maximum 3 single-spaced pages)
4. Letter of recommendation from the applicant's department head/supervisor stating that the institution supports the applicant's participation
5. Letter of intent to collaborate from the proposed mentor
6. Budget

Applications should be submitted in a single PDF format to Kristen McGuire at [kmcguire@aeea.org](mailto:kmcguire@aeea.org) by **Monday, October 15, 2018**. If you have any questions, please contact Kristen by email or by phone at (414) 918-3190.

## Other News

### **2nd Winter Workshop: Behavioral and Experimental Economics of Food Consumption**

#### ***Call for Papers***

We welcome submissions for the Second Winter Workshop on the Behavioral and Experimental Economics of Food Consumption. The aim of the workshop is to unite researchers to integrate new insights from behavioral economics into the toolkit used to address food consumption issues. The focus is on heuristics and choice processes in food decision making.

The intensive two and a half day workshop will be organized with no parallel sessions, with plenty of time to present and discuss, and hosted in Aussois, a snowy family-size ski resort in the French Alps. We believe that scientific leaps need the work of several minds together, in a relaxed and focused atmosphere.

The workshop welcomes two keynote talks of leading researchers in the area. Rodolfo M. Nayga,

Jr. is an eminent professor in food economics focusing on consumer demand, food policy and health issues. Ralph Hertwig is a pioneer in the psychology of human judgement and decision-making with important interdisciplinary research on cognitive search and adaptive heuristics.

**Keynote speakers:** Rodolfo M. Nayga, Jr., University of Arkansas, and Ralph Hertwig, Max Planck Institute for Human Development, Berlin

**Submissions:** Submit an extended abstract or full paper at <https://workshop.inra.fr/foodexperiments2019>  
Local Organisers: Sabrina Teyssier, Paolo Crosetto

**Submission deadline:** September 30, 2018

**Acceptance notice:** October 30, 2018

**Workshop:** January 29 – February 1, 2019

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## **2018 International Conference on Agricultural and Food Science Istanbul, Turkey**

*AAEA Members receive a 15% discount on Registration*

[2018 International Conference on Agricultural and Food Science \(ICAFS 2018\)](#) in Istanbul, Turkey on October 28–30, 2018. (>>[General Information](#)). The conference is co-organized by Asia-Pacific Association of Science, Engineering and Technology, [Bahri Dağdaş International Agricultural Research Institute](#) and Celal Bayar University.

**Topics** – It has been designed to provide an innovative and comprehensive overview of agricultural and food science. A focus will be given on: 1. Agronomy, Agriculture and Plant Biotechnology; 2. Animal Biotechnology, Veterinary and Livestock Science; 3. Aquiculture, Fishery and Marine Biotechnology; 4. Forestry Science and Wood Research; 5. Food Science; 6. Agriculture Sustainable, Resources & Environment; 7. Related Engineering, Economic & Management, etc. (>>[More topics](#))

**Conference Book and Program** – All accepted abstracts will be published in conference abstract book after register. The conference will last two days, detailed [program please refer here](#).

**Venue** – Istanbul, historically known as Constantinople and Byzantium, is the most populous city in Turkey and the country's economic, cultural, and historic center. (>>[More about venue](#))

We look forward to an exciting meeting that promises great scientific debate and enjoyable interaction in Istanbul. (>>[Register here](#))

Please also bring this notice to the attention of any of your colleagues who may be interested in participating in the conference ([Download Flyer](#), [Registration Form](#))

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## **Animal Law and Policy Small Grants Program at UCLA Law**

Thanks to generous funding from Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program ("UCLA ALP Program"). The UCLA ALP Program exists to encourage new research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplines – including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy – are encouraged to apply. The UCLA ALP Program has two goals: Fostering sound empirical – quantitative or

qualitative – knowledge related to human uses of animals, alternatives to uses of animals, and humans' relationship to animals, which animal law and policy academics and practitioners could use to develop animal law and policy reform applications. Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly. Read more here: <https://law.ucla.edu/centers/social-policy/animal-law-grants-program/about/> For questions, please contact the UCLA ALP Program through email: [alp@law.ucla.edu](mailto:alp@law.ucla.edu).

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### Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

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Submissions to *The Exchange*:

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Fax: (414) 276–3349  
email: [info@aaea.org](mailto:info@aaea.org)  
[www.aaea.org](http://www.aaea.org)



### Job Opportunities:

- [Tenured Professor Position in Regional Science](#)  
Cornell University, Department of City and Regional Planning  
(Posted: 09/07/2018)
- [Economist](#)  
Oregon Department of Fish and Wildlife (Posted: 09/07/2018)
- [Assistant Professor](#)  
Mississippi State University (Posted: 09/06/2018)
- [Assistant/Associate Professor](#)  
University of Georgia (Posted: 09/05/2018)

*Other current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).*

### Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at [ascheetz@aaea.org](mailto:ascheetz@aaea.org)

[View all Press Releases HERE](#)

### Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at [salvarado@aaea.org](mailto:salvarado@aaea.org) or [info@aaea.org](mailto:info@aaea.org)  
[View other Members in the News HERE](#)