

October 2015 Volume 37, Issue 21

# Exchange

### President's Column

### October 2015



I met with the Executive Committee and AAEA staff in New York last month for strategic planning. I am pleased to say that the Association grew 9% over the previous year with 2,657 members as of August 2015. In addition, we had higher than expected attendance at the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco. I want to congratulate Barry Goodwin on the outstanding program. Four new AAEA sections have been formed or are in the process of being formed in 2015: the Africa section, the Australasia section, the Brewing and Enology Economics Research (BEER) section, and the Experimental Economics section. With the newest addition of the BEER section, which was proposed by Michael

McCullough, AAEA now offers 24 sections. Please check out an updated list of sections as you renew your membership next year. Section involvement is a great way to network and engage with professionals who have similar interests as you in a smaller group, but you still have the benefits of engaging with an international association. There are many opportunities for leadership at the section level.

We combined the strategic planning trip with our meetings with Oxford University Press (OUP) and our journal editors. The meeting with OUP was useful in terms of strategizing with OUP staff and our editors about how to increase our impact factors and other journal matters. We are leveraging AAEA's communication capabilities with OUP's marketing team. The OUP staff is excited to work with Jay Saunders, our recently hired AAEA Communications Manager, who also attended the meeting. *Applied Economic Perspectives and Policy* Managing Editor, Spiro Stefanou has been especially innovative in terms of featuring articles and creating podcasts. The two new *American Journal of Agricultural Economics* Editors Timothy Beatty and Travis Lybbert joined the meeting. The journal is in very capable hands going forward.

We have started planning the 2016 Annual Meeting, which will take place in Boston from July 31 to August 2, 2016. The east coast location is convenient to many of our members. The restaurants and sites are top end. It is a destination meeting spot, so plan accordingly. Please start thinking about possible presentations that you might submit. We will continue to offer a mix of selected posters and selected and invited papers with some proportion of the papers to be presented in a "lightning talk" format. These shorter presentations allow for more people to present to large rooms. We are striving to offer as many opportunities as possible for members to share their work.

Jill McCluskey

AAEA President

### **AAEA News**

### **Communicating Out Strategy**

As Jill mentions in this issue's President's Column, work is under way in developing and implementing AAEA's new Communicating Out strategy. It's a new way of thinking about how to promote the Association and its members.

The objective is to position AAEA and its members as a "go-to" resource for decision makers at federal agencies, congressional staffers, funding entities, media, industry, NGOs, consumer groups, other stakeholders, and non-member academics by providing reliable and credible insights on topics related to agricultural economics, applied economics, and economics generally.

The strategy is a multi-layer approach that includes new committees, a new emphasis on how we communicate both inside and outside AAEA, while utilizing the resources we already have; members who do amazing work in their respective fields that can and should be recognized in new ways.

Three new committees were formed, or reformed, to help achieve our goals. The Communications and Publications are now separate entities, each with a more specific mission, and there is a new Government Relations Committee.

The Communications Committee is focused on how to get information out to mass media, on social media, and to industry and consumer groups. The Publications Committee is focused more on, well, publications. We are working closely with our editor, Oxford University Press, on how to better highlight the articles that go into our two journals; *American Journal of Agricultural Economics* and *Applied Economic Perspectives and* 

Policy. Choices magazine along with The Exchange will also play a role in the communicating out strategy. The Government Relations Committee will work with C-FARE to reach relevant audiences in Washington, DC, such as congressional staffers, federal agencies and their staff, funding agencies, and NGOs.

Another part of the strategy included hiring a new position for the AAEA business office. Jay Saunders is our new Communications Manager. He comes to AAEA after 15 years in television news and government public relations and media relations. He will be the "go-to" person for media requests and communication with members about how to properly promote timely and important research. If you have questions, Jay's email address is jsaunders@aaea.org or email AAEA at info@aaea.org.

Look for some changes coming to our website, <a href="https://www.aaea.org">www.aaea.org</a>, in the coming months. Not only will there be a new look, but we will include press releases we've written, examples of AAEA members in the media, and resources for members on how to promote research.

So how do members play a part in this strategy? It's pretty simple: keep doing what you're doing. However, if you think there is a study or paper that could be beneficial for a larger audience outside the profession, let us know.

This is an exciting undertaking, and one we hope members will see as beneficial. The goal is simple: enhance the visibility of AAEA and its members, and to enhance the visibility and value of the science and the profession.

### **Call for FSN Track Session Proposals**

The leadership of the Food Safety & Nutrition (FSN) section of the AAEA is organizing track sessions for next year's AAEA meetings in Boston (July 31 - August 2, 2016).

Based on last year's allocation, we expect to have five track sessions and the option of up to five additional co-sponsored sessions (with other AAEA sections) for a total of 10 track sessions. We therefore welcome proposals that identify other sections that could co-sponsor the session.

According to the AAEA guidelines, track sessions with presentations must fit one of the following formats:

- Four presentations with no discussants or panelists
- Three presentations with a maximum of one discussant
- Two presentations with a maximum of two discussants or panelists
- In sessions without presentations, a maximum of five participants may be included as panelists All proposals fitting this format will be considered, but we have a preference for the first or second options.

You may check out the program of the previous years for ideas of track sessions (see<a href="http://www.aaea.org/membership/sections/fsn/section-activities">http://www.aaea.org/membership/sections/fsn/section-activities</a>). If you have questions or need help identifying potential collaborators and/or collaborating sections, feel free to email Michele Belot, FSN section chair elect (<a href="michele.belot@ed.ac.uk">michele.belot@ed.ac.uk</a>) or Christiane Schroeter, FSN section chair (<a href="michele.belot@ed.ac.uk">cschroet@calpoly.edu</a>).

Please note that all presenters need to be current FSN members to be eligible to present in a track session from the FSN section.

We would like to receive as much information as possible about your proposed session (theme, presenters, moderator).

Please submit your proposed track session ideas by emailing michele.belot@ed.ac.uk by 6 PM PST, Tuesday, November 10, 2015.



### Member in the News

### University of Vermont Professor Named National Entrepreneur Educator of the Year

09-29-2015 By: Jon Reidel

The Association for Small
Business and Entrepreneurship
(ASBE) named **Kathleen Liang**,
professor in Community
Development Applied
Economics, National
Entrepreneur Educator of the
Year at its annual conference on
Sept. 25 in Orlando, Florida.

The award, considered the highest honor for an entrepreneurship educator in the U.S., is given to an academic who has made a long-term impact on the entrepreneurship discipline through efforts in the classroom, campus and/or their community. Liang is credited with designing, developing, and implementing the first entrepreneurship curriculum within an agriculture and life sciences program in the U.S. in 1998.

"UVM College of Agriculture and Life Sciences administrators, colleagues, staff, and students have created an unique environment for us to be innovative and successful." said



Dollar Enterprise students sell their products outside UVM's Bailey/Howe Library.

This innovative program designed by Kathleen Liang gives students the chance to create and run their own small business venture. (Photo: Joshua Brown)

Liang. "I am honored to have won this award and to be a part of the CALS family."

Liang was also recognized for her creation of the Dollar Enterprise program, considered one of most innovative servicelearning and experientiallearning courses in the nation. Students in her Introduction to Community Entrepreneurship course are given \$1 and work in teams to create and operate small business ventures on campus to benefit charity organizations focused on youth development, mentoring, homeless, and health services. Since 2005, more than 3,000 UVM students have participated in Dollar Enterprise activities that generated more than \$60,000

for 300-plus charity organizations.

The award from ASBE, an organization dedicated to presenting theoretical and applied research pertaining to the field of small business and entrepreneurship, adds to the growing list of awards for Liang. In 2015, she won the National Innovation Award from the Farm Credit Union and the National MarketMaker Program. The Dollar Enterprise program won the Best Practices Award at the 2014 Small Business Institute Conference in Las Vegas. Read more online:

http://www.uvm.edu/~uvmpr/?P age=news&storyID=21507&cate gory=ucommtop



**Jose Lopez** Assistant Professor Texas A&M University -Commerce

What motivated you to pursue
Agricultural/Applied

### Economics as a profession?

I knew Agricultural and Applied Economics was a good career choice because my father was also an Agricultural Economist. I personally like the training Agricultural/Applied Economists receive in economic modeling and forecasting. I also like the fact we are able to apply economic theory to solve relevant agribusiness problems nationally and internationally, and then make agricultural policy recommendations. I studied Agricultural and Applied Economics because I wanted to have strong quantitative and problem solving skills and because I wanted to be able to see and evaluate the impact of my research, which is something that many other careers lack. I am currently Interim Associate Director for the School of Agriculture at Texas A&M University - Commerce, but I also like the fact that Agricultural and Applied Economics prepares professionals for a wide range of jobs that require strong quantitative and problem solving skills.

## Why did you join AAEA, and how has membership in the Association impacted your professional development?

I joined AAEA six years ago (in 2009) right before I began my professional career at Texas A&M University - Commerce. I joined AAEA because I wanted to keep-up with and learn from the top Agricultural Researchers in the nation. The AAEA

annual meeting allows young faculty to develop relationships while at the same time having the opportunity to attend research sessions, poster sessions, research symposiums, and speaker series events. In fact, due to my involvement with the AAEA and the relationships I established from my participation at the AAEA, I currently serve as the President-Elect for the Latin American Chapter, next year I will be serving as the President. The AAEA has been an avenue for me to learn from my colleagues and interchange ideas. The feedback and ideas I interchange with other researchers at the AAEA Annual Meetings have influenced my research. Getting involved with the AAEA in administrative positions, like the Latin American Chapter, has allowed me to grow my career at A&M-Commerce. I will be serving as Interim Associate Director for the School of Agriculture for the 2015-2016 Academic Year.

### What advice would you give to an up and coming Agricultural/Applied Economist?

My advice to a young Agricultural and Applied Economist is to develop relationships with other professionals in the discipline. As a young professional he/she may spend most of his/her time at his/her job, but is important not to undermine the importance of networking and developing relationships with professionals from institutions outside his/her job. As Alan Collins said in his book "Unwritten HR Rules," "Pulling a good network together takes effort, sincerity and time". I would add, "although is not easy, establishing good relationships is worthy".

This post is part of an ongoing series of <u>profiles of</u>

<u>AAEA members</u>. Have a suggestion for a future

profile? Send them to <u>Info@aaea.org</u>.

### Obituary



#### **Christina Gladwin**

Retired University of Florida (UF) Professor of Food and Resource Economics, Christina Gladwin, died at the home of her son, Mark Gladwin, on September 16, 2015, after a 12 year struggle with multiple myeloma. After earning her undergraduate degree from Catholic University in Washington, DC, in 1964, Professor Gladwin attended the School of Social Science at the University of California at Irvine before transferring to the PhD Program in Agricultural Economics at the Food Research Institute at Stanford University. Her PhD research focused on the Plan Puebla in Puebla, Mexico. After receiving her PhD from Stanford in 1978, Professor Gladwin received one of the first Rockefeller

Foundation Post-doctoral Social Science Fellowships to work with the International Fertilizer Development Center in Guatemala. In conjunction with her postdoctoral work, she worked with the National Institute of Science and Agricultural Technology. After a brief stint teaching at Northwestern University she came to the UF in 1980 from which she retired in 2005. Professor Gladwin was the first woman to achieve the rank of Full Professor in UF's Food and Resource Economics Department and in a technical field at the Institute of Food and Agricultural Sciences (IFAS). At UF she was also affiliated with the Department of Anthropology as well as the University's federally funded interdisciplinary Centers for African Studies and Latin American Studies as well as the University's outstanding Farming Systems Research and Extension program in IFAS. She is the author, co-author, and editor of three books and more than 50 referred journal articles and chapters as well as dozens of extension papers on the decision making process of small scale producers and marketers. She conducted research in Ghana (1967-1968), Mexico (1973-1974), Guatemala (1977-1979), Malawi (1987; 1995-2000), and north Florida (1980-1989). She was one of the first social scientists to use "decision tree analysis" as a mechanism to help researchers and policy makers understand the multiple factors that influence decision making by smallholder farmers. Her interests include the changing structure of agriculture, the demise of the full time family farm and the survival of the part time family farm; the role of women in the family farm and the increase in women's farming in industrial agriculture as well as women's roles in agriculture in Africa and Latin America; the cognitive relationship between norms, plans and decision processes; and large-scale shifts in norms of choice behavior.

Generous with her time and hospitality, Professor Gladwin nurtured many students and had many friends and admirers. She was born in Cranston, Rhode Island, the daughter of Rose and Christopher Horn. As a high school student, she was the tri-state (Rhode Island, Massachusetts, and Connecticut) champion in golf which nurtured her lifetime love of golf. She was an avid gardener and enjoyed hiking and camping with her children and grandchildren in Montana. In 2006 Professor Gladwin started the business "Global Toddlers," which produced baby and children's clothes in collaboration with a woman's cooperative in Zambia. The original designs from Global Toddlers were selected for a number of art shows and festivals -including the Dulles Art Festival in Washington, DC, the Sunfest Art show Fort Lauderdale, and the Fall and Spring Santa Fe Art Festivals in Gainesville, Florida. Until the last year of her life, she enjoyed participating in art shows around the country to sell the Global Toddler clothes. Professor Gladwin is survived by her sister Cecily Damour and her husband Alfred Damour of Chester, Virginia; son Dr. Mark T. Gladwin, his wife Dr. Tammy Shields and their

three children— Flora Sierra Gladwin, Brendan Shields Gladwin, and Rowan Terrence Gladwin of Pittsburgh, Pennsylvania – and her daughter Amy Gladwin, her husband Eric Lilienthal, and their children Emma Serrano Lilienthal and Ava Esther Lilienthal of Hamilton, Montana. In lieu of flowers the family is requesting that contributions can be made in her honor to the Multiple Myeloma Research Foundation, 383 Main Avenue, 5th Floor, Norwalk, CT 06851. Checks should be made out to the Multiple Myeloma Research Foundation.

### Other News

### **Call for Applications:**

### U.S. Borlaug Fellows in Global Food Security Program

### U.S. Borlaug Graduate Research Grant

Application Deadline: Monday, November 9, 2015
The U.S. Borlaug Fellows in Global Food Security
graduate research grant supports exceptional
graduate students who are interested in
developing a component of their graduate
research in a developing country setting and in
collaboration with a mentor from an
International Agricultural Research Center
(IARC) or a qualifying National Agricultural
Research System (NARS) unit. U.S. citizenship is

required, and applicants must be enrolled in an accredited U.S. graduate program at the time of application. A list of previous recipients is <a href="here">here</a>.

Applications are available at the <u>program</u> website.

Questions may be sent to borlaugfellows@purdue.edu.

### Call for Paper Proposals: *NCCC-134 2016*

The NCCC-134 Committee on Applied Commodity Price Analysis, Forecasting, and Market Risk Management will host its 2016 Conference on **April 18-19, 2016**, at the Crowne Plaza Hotel St. Louis – Downtown, St. Louis, Missouri.

### **General Topics**

Proposed papers should emphasize applied research. We encourage papers on commodity price forecasting, farm and agribusiness risk management, futures and options markets, as well as price analysis problems or issues. Please submit work that will be completed by April 2016 on these and the following topics in commodity markets:

- Supply, demand, and price behavior
- Improved forecasting methods
- Improved risk management procedures
- Futures and options markets

### **Proposal Format**

Submit a two-page (double-spaced) prospectus which contains the following:

- 1. Statement of the problem
- 3. Data and empirical procedures
- 2. Research objectives
- 4. Likely results and practical implications

Please include a title page with author information and a reference page. An example proposal is posted <a href="here">here</a> (To download, right-click and 'Save Target As').

#### **Submission Procedure**

- Submit by e-mail to Berna Karali (bkarali@uga.edu) by October 31, 2015
- Attach proposal as Adobe Acrobat file named Author1\_Author2\_NCCC-134\_2016.pdf
- Proposals received will be acknowledged via reply email
- Screening committee will notify all submitting authors of their decision in December 2015
- Successful authors must complete and submit research presentation by April 13, 2016
- Completed manuscripts are due on June 1, 2016, for digital publication

See the NCCC-134 website at <a href="http://www.farmdoc.illinois.edu/nccc134/">http://www.farmdoc.illinois.edu/nccc134/</a> for more information on registration, conference venue and hotel accommodations.

NCCC-134 Co-Chairs

Berna Karali (bkarali@uga.edu)

Anton Bekkerman (anton.bekkerman@montana.edu)

### Government Relations Update

### 2015 Agricultural and Applied Economics Congressional Visits Day

Agenda, Visits schedule, Leave behind and Talking points

Agricultural and applied economics research and information underpin not only the capacity of the American agricultural and resource enterprises but also the vitality of economies and communities world-wide. The Agricultural and Applied Economics Congressional Visits Day (CVD) is a day and a half event that brings agricultural and applied economics professionals and executives to Washington, DC to raise awareness about the importance of agricultural and applied economics analysis, research, and related statistical resources.

Agricultural and applied economics experts who participate in the CVD provide a valuable service to

the profession. Discussions that take place in DC at CVD highlight the role of agricultural economics in the U.S. agricultural, food, and resource research "solution supply chains". Such exchange of information also aids in increasing the quality of discourse and efficiency of decision-making related to national and international economic policy and research priority setting.

During the CVD, the members of the profession have the opportunity to meet with members of Congress or their congressional staff to describe the work taking place in their departments or personal research portfolio. The effort is a

relationship-building exercise that helps to connect the policymaker to on-the-ground economic research. It also serves to highlight the important cooperative role that intermural research and extramural research, education, and extension programs have in serving the nation. The intramural research and federal statistical resources which members of the profession coordinate with or use to undertake research are also discussed.

Finally, during the CVD, the biennial Friend of Agricultural Economics Award is presented to one or more Members of Congress for their support of economics research, extension, education, and reasoning. This year, Chairman Roberts received

the award in his DC office (see center top photo below). See the photos on <u>Twitter</u> as well.

In the past, the award has honored the following: Representative Greg Walden (2013), Senators Debbie Stabenow and Roy Blunt (2011), Representative Chet Edwards (2009), Representative Frank Lucas (2007), Representatives Adam Putnam and Rosa DeLauro (2005), and Senator Thad Cochran (2003).

The "solution supply chain" is reference from the Charles Valentine Riley Memorial Foundation's University Leader Report on Pursuing a Unified Message. The report can be found here.



Photos from 2015 Agricultural and Applied Economics Congressional Visits Day.

### **Budget and Appropriations:**

### The Debt Ceiling, Appropriations, and the 2013 Legacy

On March 16, 2015, the Treasury reported that the statutory debt limit had been reached. Since then, the U.S. Treasury has used extraordinary measures to forestall a full default. On October 1, Secretary Jacob Lew sent another <u>letter</u> to the U.S. Congress. This time, he indicated that Treasury received quarterly corporate and individual tax receipts and information about large trust funds. The receipts were lower than projected and the trust fund investments, higher, resulting in a net decrease of resources available to the U.S. government. Secretary Lew stated in the letter that, "based on this new information, we now estimate that Treasury is likely to exhaust its extraordinary measures on or about Thursday, November 5."

As the activities of the next few weeks unfold after Congress returns from recess, we will see that the leadership will have to make a decision as to which pressing issue they will focus on first. We saw at the end of September that Congress managed to pass a continuing resolution for government funding of the current fiscal year (FY 16) via PL 114–53 which expires on December 11. In addition to the inability of the Congress to agree upon appropriations for the current fiscal year according to the calendar, Ohio Representative, Speaker John Boehner, announced his resignation from the House of Representatives on September 25, pushing the House to come up with a leadership solution that would bring the Republican Caucus together for the coming battles.

Speaker Boehner remains, at least for the time being, a key player for negotiating both the debt limit increase as well as passage of a 2016 omnibus appropriations bill. But, who will take his place and when? California Representative Kevin McCarthy, Boehner's natural successor, has indicated that he will not run for the position of Speaker. After that announcement, Rep. Boehner indicated that he would remain in the leadership role until a new leader was named. Many Republicans are hoping that Wisconsin Representative Paul Ryan will replace Boehner. The House is on recess this week, prolonging the answer these questions. Meanwhile, agencies are carrying on their processes based on the continuation of FY 15 funding levels amidst hopes that the costs and impacts of the 2013 government shut-down will deter those in leadership positions enough to avoid another. All of these factors place additional strain on an already packed calendar of work.

### AAEA Government Relations Events: Save the Dates!

Two AAEA Board Members will visit DC to present their research and meet with agency and industry contacts via AAEA Government Relations Programs.

The Role of U.S. Agriculture in Chinese Market: Factors affecting Chinese food and agricultural trade.

C-FARE/NC-FAR Lunch~n~Learn on Monday, October 26, 2015 in Longworth House Office Building room 1302 at 12:00 pm ET Moderator: Dr. Joseph Glauber, Senior Research Fellow, International Food Policy Research Institute

Speaker: Dr. Holly Wang, Professor at the Department of Agricultural Economics, Purdue University

China is the largest food and agricultural export market for the United States, receiving about \$30 billion, or 20% of total agricultural export value, in 2014 (including Hong Kong). The Chinese importing market is broad, extending from bio– and ag–inputs such as seeds, farm chemicals, animal genes, and veterinary supplies, all the way to ready–to–eat (or drink) food in the retail or food service sectors, with the majority being commodities such as soybeans, DDGS, hides and skins, tree nuts, coarse grains, cotton, and beef. As the Chinese population, income, and urbanization continue to grow against its natural resource constraints, the demand in agricultural

products from the global market is also expected to increase. However, this market is rather complicated—with non-tariff trade barriers, strong domestic production supported by the Chinese government, consumer food safety fears caused by the domestic farming and processing sector's substandard behaviors, and the public concerns about biotechnology due to confusing and incomplete information. Amid these complexities, Dr. Wang will address the Chinese food market with an emphasis from the U.S. trade perspective. Information, knowledge, and outlook for stakeholders to vision the roles each can play in the world market will be discussed.

### The Science of School Lunch (Tentative title only.)

C-FARE/NC-FAR Lunch~n~Learn on Thursday, November 5, 2015 in Longworth House Office Building room 1300 at 12:00 pm ET

Moderator: Caron Gala, Executive Director of C-FARE

Speaker: Dr. David Just, Professor and Director of Graduate Studies at the Charles H. Dyson School of Applied Economics and Management at Cornell University

Drs. Wang and Just will also be undertaking congressional and agency visits on behalf of the AAEA Government Relations Committee as part of her schedule. Please email Caron Gala at <u>cgala@cfare.org</u> if you are interested in attending.

#### **C-FARE Events: Save the Date**

### Energizing the U.S. Economy: Rural America at the Epicenter of America's Energy Future

Reserve Officers Association – Top of the Hill Symposia Room – 1 Constitution Ave NE, Washington, DC 20002 Register Here

In addition to being a food and agricultural powerhouse, rural America is also the epicenter of American investment in and deployment of renewable and fossil energy. The Appalachian states, North Dakota, Oklahoma, Texas, and Wyoming are positioned in the eye of the shale explosion, while the Midwest and Great Plains are leading wind energy and biofuel investments. By simultaneously examining the

collective impacts of several energy sources, it is possible to obtain a more thorough assessment of the implications of federal policy-making approaches.

As decision makers consider policy methods to advance America's energy and economic future, it is critical to be aware of the structure and economics of rural energy impacts for landowners and local communities. Wind, solar, and shale gas development each have labor, leasing, and financing implications for the local,

regional, and national energy economies. The event will cover:

- The importance, vulnerability, and potential impact of the U.S. rural energy economy in providing greater energy security.
- The local and regional implications of income benefits that farmers and landowners receive from land use-related energy contracts and that local communities receive from taxes and other new revenues.
- The long-term community impacts of energy tax incentives and industry maturation.
- Programs that support rural energy infrastructure and growth.
- The event will conclude with a summary of the anticipated policy choices for rural energy development. Generally, the ideal for integration is to minimize impacts, maximize benefits, and support long-run growth.

### **Program**

9:00 am EST- Introduction 9:05 am EST- Keynote - Why the rural energy economy matters for both renewable and oil and shale gas development in the context of the energy policy.

9:30 am EST - Focus: Local Governments

• Shale: The long-term community impacts of managing wealth from industry development and maturation. - 
<u>Tim Kelsey, Professor of Agricultural Economics and Co-Director, Center for Economic and Community Development at the Penn State College of Agricultural Sciences</u>

- Renewable: Mixed short-run response
  to industry development and long-term
  considerations relative to local
  opportunities and liabilities. <u>Richard
  Krannich, Director of the College of
  Humanities and Social Sciences,
  Sociology, Social Work & Anthropology
  Department at Utah State University
  </u>
- Renewable and Fossil: Combined impacts and dynamics of community incentives, related risks to the industry related to price volatility, etc. <u>Roger Coupal, Professor and Community Development Specialist, Department of Agricultural and Applied Economics at the University of Wyoming</u>

10:30 am EST - Focus: Landowners and Famers

- Royalty and Lease Payments: Local economic implications from energy contracts. – <u>Jason Brown, Senior</u> <u>Economist at the Federal Reserve Bank</u> of Kansas City
- Beyond Energy Contracts: Determinants and benefits of distributed energy applications. – <u>Irene Xiarchos</u>, <u>Agricultural Economist at the Office of</u> <u>Energy Policy and New Uses</u>, <u>Office of</u> the Chief Economist, USDA

11:30 am EST - Focus: From the Field

• Kelley Oehler, Rural Business Program Branch Chief at USDA Rural Development.

12:00 pm EST - Closing Comments

Co-sponsored by the Office of Energy Policy and New Uses in the USDA Office of the Chief Economist

### Job Openings

Be sure to visit the <u>AAEA Job Board!</u> Our new platform allows employers to post open positions on the site and browse the resumes of qualified candidates. Applicants can apply for these positions online and upload their resumes anonymously, protecting their personal information





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**AAEA** 

Fax: (414) 276-3349 e-mail: info@aaea.org Website: www.aaea.org

### Coming up in the next issue of The Exchange...

- Call for Proposals: NCCC-134
- Pre/Post-conference Workshops
- Invited Paper Sessions
- Case Study Invited Papers
- Track Sessions
- <u>Selected Presentations</u>
- Organized Symposia

\*Be sure to check out the <u>AAEA Events & Deadlines Calendar</u>\*