

November 2022 Volume 44, Issue 22

# Exchange

## AAEA News

### **Heading South Award**

AARES and the Agricultural and Applied Economics Association (AAEA) Trust jointly offer this travel award to facilitate the attendance of one AAEA or AARES member normally resident in North America at the AARES Annual Conference in February the following year in order to:

- facilitate contact and discussion among those studying problems or extending knowledge of agricultural and resource economics in Australia and North America
- stimulate comparative analysis and discussion of policies and programs affecting primary industries, resources and the environment in both regions
- encourage co-operation with scientific and other organizations and institutions engaged in similar or related activities in Australia and North America.

Award recipients must attend and present a paper at the conference.

AARES will provide a grant of US\$1,500 to substantially reimburse the winner for conference registration, attendance at the Conference Dinner and other social events at the Conference, and accommodation for the duration of the conference. AAEA will provide a further grant of US\$1,500 to substantially meet the costs of a return economy class airfare to the conference.

Applicants must be members of AARES or AAEA and normally resident in North America. For more information about this award, please click <a href="here">here</a>.

Submit your application to office@aares.org.au by November 15, 2022.

### **Call for Applications**

### **Editorship of the American Journal of Agricultural Economics**

Editorship appointments for the American Journal of Agricultural Economics are staggered such that two new appointments are made every two years. The AAEA Board now seeks a diverse group of applicants at the full professor level (or equivalent) by the start of the appointment for two co-editors to be appointed to replace current co-editors Amy Ando and Marc Bellemare for a four-year term beginning in January 2024. Each co-editor handles approximately one-fourth of the submitted manuscripts and makes independent editorial decisions on these submissions. The degree to which candidate's expertise complements that of continuing editors Jill McCluskey and Jesse Tack will be considered in the selection process.

In addition, editors share the administrative responsibilities of managing the AJAE. Each editor should plan to dedicate 25 to 40 percent of his/her time to AJAE editorial duties. AAEA will provide financial assistance to defray some portion of the editors' time and most expenses.

The Exchange Page 2

### **Transition Timing**

The AAEA Board will make final selections by early 2023. The new editors should be prepared to begin the transition process at the 2023 AAEA Annual Meeting in Washington, D.C., July 23–25, 2023 and expect to be fully engaged in editorial duties by January 1, 2024. Interested candidates can consult the journal website for information on the journal at: <a href="https://onlinelibrary.wiley.com/journal/14678276">https://onlinelibrary.wiley.com/journal/14678276</a>.

Please note that all editors need to maintain their AAEA membership throughout their service to the journal.

### **Applications**

Applications should include:

- 1. a brief statement expressing interest which should include applicant's areas of expertise and editorial philosophy for the AJAE,
- 2. curriculum vitae (including descriptions of previous editorial work),
- 3. statements of administrative support from the candidate's department chair, dean or other appropriate administrative officer.

Applications should be sent electronically via PDF to Kristen McGuire, Executive Director, at <a href="mailto:kmcguire@aaea.org">kmcguire@aaea.org</a> by **November 30, 2022**. Nominations of potentially interested candidates who can then be solicited for their materials are also welcome.

### **AETR Call for Papers**

### Special Issue on Educational Materials About Industry and Market Developments

Applied Economics and Teaching Resources is calling for manuscripts that fit into Extension Education, Case Studies, and Interdisciplinary Narratives relating to innovative and impactful ways of:

- · Communicating industry and market developments,
- Evaluating the delivery of government and private program educational training and how methods affect delivery and impact, and
- Training and learning methodologies in industry and non-governmental organizations.

New industry developments, the rollout of new government programs, applied economists' roles in educational programs led by producer interest groups, new models to deliver and assess one-on-one training sessions, and similar educational or extension initiatives are often not documented in the agricultural and applied economics literature due to a lack of hypothesis testing, statistical rigour, or theoretical foundations. Nevertheless, the AETR readership values sharing and communicating technical developments for enhancing learning and elevating training effectiveness for government program rollout and implementation, for communicating market and industry reports, and for methods to assess successes and failures of efforts to support programs and initiatives in government and industry. Such articles and information about educational methods and learning effectiveness may serve as models for adoption and modification by future industry, government and NGO members and serve as tools in the classroom for educational purposes.

Potential topics for this special issue include, but are not limited to:

1. Methods used to communicate new technologies or services to target audiences and measurement of educational success/failure, including how stakeholder targeting, reception, interaction with stakeholders, and barriers to information transfer affect learning and teaching effectiveness. Specific examples or general approaches are welcome.

- 2. Case studies of technical training related to improved agricultural production, with descriptions of audiences, trainers, delivery methods, learning objectives, and educational outcomes. Innovative approaches to interdisciplinary training methods are particularly welcome.
- 3. Examples of information and knowledge transfer of government programs supporting agriculture and the agri-food industry, including short-term COVID programs that emerged over the last 2 years. Details of interest could include program learning objectives, training needs and methods, and measurement of teaching effectiveness when measured in terms of interest/adoption and impact.
- 4. Industry case studies or reports describing the roadmap/ pathway/educational process starting post-discovery of product (e.g., irrigation technology, hemp, vaccines) or service (e.g., drone monitoring, online marketing platforms) to commercialization and market launch, including educational efforts targeting regulatory barriers, how enablers can learn to better facilitate adoption, and government support for training.
- 5. Industry and market case studies on how to educate about market trends and innovations, particularly if there are classroom teaching or Extension notes/assessments.
- 6. Extension programs and narratives describing audience, objectives and delivery, tools, and measures of success. For example, this could be an outlet for recent graduate student Extension competition finalists to publish their work.

We expect this special issue will be of broad interest to agriculture and agri-food industry stakeholders, including producers, agribusiness managers, producer support groups, input providers, processors, local to federal government agencies, and extension personnel. Students and educators of agricultural and applied economics, agribusiness economics and management and related agri-food disciplines interested in knowledge and information transfer will also be interested in this special edition.

The special issue will have a guest co-editor Dr. David Hall (<a href="dchall@ucalgary.ca">dchall@ucalgary.ca</a>) at the University of Calgary in addition to the AETR Editor, Dr. Jason Bergtold (<a href="bergtold@ksu.edu">bergtold@ksu.edu</a>).

### Special Issue Timeline:

If you are interested in making a submission to the special issue, please submit a 300 word abstract to Dr. David Hall (<a href="decknown-nc-2">dchall@ucalgary.ca</a>) and Dr. Jason Bergtold (<a href="bergtold@ksu.edu">bergtold@ksu.edu</a>) by December 31, 2022 at the latest. The abstract should describe the overall theme/topic of the manuscript, how it relates to the special issue call, and how it can be used for educational purposes. Your abstract will be reviewed once submitted and you will then be informed if you will be invited to submit a submission to the special issue.

Full papers for accepted abstracts must be submitted through AETR online by March 31, 2023. All papers will go through a double-blind peer review process and be available online via Advanced Access for readers once accepted. All submissions will need to follow the AETR submission guidelines at:

https://www.aaea.org/publications/applied-economics-teaching-resources/aetr-manuscript-submission-guidelines. If you have questions about the special issue, please email the special issue editors.

## Other News

# Workshop in "Survey Design & Experimental Methods in Applied and Agricultural Economics" https://fab-lab.wpcarey.asu.edu/international-school

The workshop will cover theoretical and practical knowledge regarding surveys and experimental methods. In addition, delegates will be familiarized with state-of-the-art software, and will design their own practice experiment through hands-on training.

Instructors include Vincenzina Caputo (Michigan State University), Carola Grebitus (Arizona State University), David Just (Cornell University), Jayson L. Lusk (Purdue University), Rudy Nayga (Texas A&M), and Matthew Rousu (Susquehanna University).

The workshop will take place from May 22 to May 26, 2023, at Arizona State University. It is open to academics and non-academics. Seats are limited, and registration is based on a first come, first served basis.

For more information about registration click here: <a href="https://fab-lab.wpcarey.asu.edu/fees">https://fab-lab.wpcarey.asu.edu/fees</a>
For more information about scholarships click here: <a href="https://fab-lab.wpcarey.asu.edu/scholarships">https://fab-lab.wpcarey.asu.edu/scholarships</a>
Questions? Please contact Carola Grebitus (<a href="carola.grebitus@asu.edu">carola.grebitus@asu.edu</a>).

# IAAE Interconference Symposium SECOND CALL for Abstracts

The Argentinean, Chilean, and Uruguayan Agricultural Economics Associations along with the International Association of Agricultural Economists (IAAE) are delighted to invite you to the 2nd Inter-Conference Symposium, the 6to Congreso Regional de Economía Agraria and the 1st Latin- American Workshop on Productivity and Efficiency. These joint Meetings will take place on April 19-21, 2023, in Montevideo, Uruguay.

The overall theme is: "THE ROLE OF THE AGRIBUSINESS SECTOR IN THE SUSTAINABLE DEVELOPMENT OF LATIN AMERICAN ECONOMIES." However, Abstracts focusing on broader agricultural economics, sustainability and productivity topics are welcome.

This collaborative effort seeks to provide an expanded regional network for agricultural economists from all over Latin America focusing on the sustainable development of our rural economies. Providing a platform for discussion, exchange, and networking, we are seeking to strengthen the profession throughout the region. The regional associations of agricultural economics in collaboration with the IAAE, invite all their members to submit abstracts. We plan to publish a special issue of Agribusiness: An International Journal with a selection of the best papers presented focusing on agribusiness topics.

The recently formed International Society for Efficiency and Productivity Analysis (ISEAPA), affiliated with the Journal of Productivity Analysis (JPA), also encourages its Founding Members and regular membership to participate in these meetings. The authors of the best papers presented related to Latin American efficiency and productivity will be invited by ISEAPA to submit a paper for possible publication in a Special issue of the JPA.

The Exchange Page 5

The abstract submission site opened on August 1st, 2022, and the deadline for reception will be **November 15, 2022**. However, Young Professionals applying for partial support need to submit no later than November 10th, 2022. The link for abstract submission is on the website.

For any questions, please contact the organizers via email here: iaae.montevideo2020uy@gmail.com

A link to the Conference website with additional information can be found here: <a href="http://iaae-montevideo2020.com/">http://iaae-montevideo2020.com/</a>

We are delighted to announce our two confirmed keynotes lectures.

### **Call for Papers**

### **Tata-Cornell Institute for Agricultural and Nutrition (TCI)**

In celebration of its 10th anniversary, the Tata-Cornell Institute for Agriculture and Nutrition (TCI) is holding a two-day conference on the nexus between food, environment, and health. The conference will be held at Cornell University in Ithaca, New York, from May 10-12, 2023. It is aimed at bringing together scholars working at the broader intersection of food, the environment, and health with cutting-edge methods and novel datasets to further our understanding of future food system challenges around the world.

The changing demand for food—influenced by and influencing the environment and ecosystem—with its nutritional and health implications, is increasingly becoming the most important challenge facing the global food systems. There is a greater need for more robust evidence on these complex interlinkages.

TCI invites extended abstracts (2,000 words or less) describing proposed research papers on the interrelated issues of food security, nutrition, the environment, and health. Submitted abstracts should clearly delineate the research question, data, and methods. We are particularly interested in quantitative research that uses novel datasets, and rigorous quantitative methods, from across developed and developing countries.

Please submit extended abstracts to <u>tci-conference@cornell.edu</u> with the subject "Conference Abstract." Abstracts should be submitted no later than **December 7, 2022**. Applicants whose abstracts are accepted will be notified by December 21, 2022, and invited to present their full papers at the conference.

### **Food Distribution Research Society**

The Food Distribution Research Society invites submissions of Research Reports, Research Updates, and Outreach Writing for its 2022 Annual Conference. The Annual Conference will be held concurrently with the National Agricultural Marketing Summit in Pensacola, FL from October 22–25, 2022. For more information, please visit the FDRS website: https://www.fdrsinc.org/

#### **Member Benefits**

- Membership Directory
- Members in the News Highlights
- Mentorship Resources
- AJAE Advance Access
- AEPP Advance Access
- Applied Economic Teaching Resources
- JAAEA Open Access Journal

### The Exchange

published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

email: aware@aaea.org

or

info@aaea.org

www.aaea.org







Volume 44, Issue 22-November 2022

### **Open Jobs**

- Assistant Professor Positions in
   Development Economics
   Cornell University (Posted: 10/28/2022)
- Executive Director
   University of Illinois, School of Labor and
   Employment Relations (Posted:
   10/27/2022)
- Assistant Professor
   Division of Agriculture, Agriculture
   Economics and Agribusiness (Posted: 10/26/2022)
- Assistant Professor Agricultural Business
   California State University, Fresno (Posted: 10/26/2022)

View Job Openings on the AAEA Job Board

### **Working with the Media**

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Ware at <a href="mailto:AWare@aaea.org">AWare@aaea.org</a>
View all Press Releases HERE

### **Member in the News**

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to <a href="mailto:info@aaea.org">info@aaea.org</a>.

View other Members in the News HERE

### **Anti-Harassment and Code of Conduct Policy**

AAEA is committed to the fair, ethical treatment of all of its members and all other individuals participating in AAEA activities or activities connected with, or related to, AAEA activities, while providing an atmosphere that promotes a variety of research, teaching and extension/outreach activities.

AAEA has zero tolerance for, and prohibits any type of, discrimination or harassment, including sexual harassment, either within the organization, at professional meetings, in the field, or anywhere professional activities are conducted under the aegis of the AAEA.

View the policy here.