

May 2018
Volume 40, Issue 11

AAEA News

2018 AAEA Annual Meeting Business Meeting

Monday, August 6, 2018, 8:00 am–8:30 am

AAEA's annual Business Meeting will be held during the annual meeting in Washington, D.C. on Monday, August 6 in Salon 2. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Washington, D.C.

2018 AAEA Election Results President-Elect and Board of Directors

Congratulations to the winners and thank you to all of the candidates for running.

Join us in welcoming AAEAs incoming leadership at the [2018 AAEA Annual Meeting](#) in Washington, D.C., August 5–7.



President–Elect

Keith Coble,

Mississippi State University



Board of Directors

Marc Bellemare,

University of Minnesota



Board of Directors

Rodolfo Nayga,

University of Arkansas



Renew Your AAEA Membership for 2018

You can renew your AAEA membership for 2018 on the [AAEA website](#). Simply log in to the “My Account” section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2018, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.

**2018 AAEA Annual Meeting
Employment Center and Job Fair**

Registration is now open for the 2018 Employment Center taking place August 5–7, during the [2018 AAEA Annual Meeting](#) in Washington, D.C. New this year, AAEA will be hosting a job fair on **Sunday, August 5, 2018**. This one-day event will take place in the Employment Center from 9:30 am to 5:00

pm. This is a great opportunity for employers to connect with potential candidates.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in D.C.!

**2018 AAEA Annual Meeting
Working with the Media Session**

During the 2018 [Working with the Media session](#), AAEA members are encouraged to share their research with a new audience. Members will have a chance to openly speak to media personnel to discuss their hesitancy with participating in interviews. There will also be a few AAEA members who are well versed at being the expert for media interview requests.

Interested in getting started with communicating to a broader audience or want to get advice from experts in the field, this is a session you won't want to miss.

Session Information:

(subject to change)

Tuesday, August 7, 2018

11:45 am – 12:45 pm

Room: Maryland A



If you have any questions please contact Allison Scheetz, AAEA Senior Communications Manager at ascheetz@aaea.org.

**2018 AAEA Annual Meeting
Post-conference Workshop: Science Communications and Media Engagement**

Workshop Description: AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a

communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of

successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

- learning why economics communication is valuable and how to engage in outreach activities
- understanding and connecting to public audiences
- selecting audiences and developing targeted engagement strategies
- identifying individual strategic communications goals
- handling interaction with stakeholder audiences
- accessing resources to communicate science and economics and find outreach opportunities

The second component termed Strategic Media Engagement provides agricultural economists an understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only \$25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters, so please register early to assure your place.

August 8, 2018

Marriott Wardman Park

Room: Wilson A, B, & C

8:30 am – 12:30 pm

View all [Pre- and Post-conference Workshops](#) on the Annual Meeting website.



2018 AAEA Annual Meeting

Undergraduate Student Section Activities

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5–7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5 at 7:00 pm – 9:00 pm in Maryland A&B, is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$40 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

2018 AAEA Annual Meeting

Call for Participation: AEM/GSS Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the [2018 AAEA Annual Meeting](#) in Washington, D.C.

AEM/GSS Case Study Competition Rules: Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting over 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In

the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

AEM/GSS Case Study Competition Prizes: The top three teams will receive plaques and cash prizes.

- **First Place:** \$300
- **Second Place:** \$200
- **Third Place:** \$100

Specific Information for the 2018 Case Study

Competition: The number of rounds will be determined by the number of teams entered. The final round will be composed of the top 3 teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the AAEA Awards Ceremony.

- **Sunday, August 5, 8:00 am – 3:00 pm:**
First Rounds of Competition
- **Monday, August 6, 1:30 pm – 4:00 pm:**
Final Round (if necessary)
- **Monday, August 6, 6:00 pm – 7:15 pm:**
Awards Ceremony

Students participating in the case study competition will need to be registered for the Annual Meeting AND the Case Study Competition.

1. Students should register for the 2018 AAEA Annual Meeting with the online Registration Form:

<http://www.aaea.org/meetings/2018-aaea-annual-meeting/registration-travel/annual-meeting-registration>.

2. Each team must also complete the Case

Study registration form identifying their teammates and send it to AAEA no later than **June 15, 2018**:

<https://www.aaea.org/UserFiles/file/2018CaseStudyCompetitionRegForm.docx>

Please direct any questions regarding the 2018 AAEA Case Study Competition to Dr. Eric Micheels (eric.micheels@usask.ca) or GSS Section Chair, William Maples (wmaples@okstate.edu).

2018 AAEA Annual Meeting Extension Competition for Graduate Students

Overview: The Extension and Graduate Student Sections of the Agricultural and Applied Economics Association announce a competition for graduate students for 2018. This competition, sponsored jointly by the Extension Section and the Graduate Student Section, provides graduate student competitors the opportunity to develop extension and outreach programs from their research. The development of education materials and presentations suitable for a general public audience is expected.



We encourage all departments with graduate students in agricultural economics, agribusiness, natural resource economics, community resource economics, applied economics or similar programs related to agriculture and/or the food system to tell their students about this important competition.

Purpose for the Competition: To provide incentives to graduate students to learn to prepare and present appropriate analytical results for an extension (usually non-economist) audience. This can be based upon the graduate student's research for a thesis or dissertation, or other projects. Participation in the competition is expected to enhance the professional growth of participating students regarding extension programs.

Who's Eligible?: Eligible applicants are:

- Graduate students currently engaged in agricultural economics, agribusiness, natural resources, and community resource economics.
- Applied or similar economics MS or PhD programs related to agriculture and/or the food system.
- Those who graduated from such programs in 2017 or later.

Note: Participants must identify and work with a mentor with experience in outreach or extension activities.

Competition Application Information: Applications should be addressed to Kate Fuller at kate.fuller@montana.edu and must include:

1. Student's name, university, department, address and contact information.
2. Title of the extension program to be delivered.

3. A summary of the proposed extension program. This should include target audience, delivery plans, communication methods and activities planned for distributing the information to the public such as with fact sheets, pamphlets, press releases, reports, web sites, streaming videos, spreadsheets, workshops, PowerPoint presentations and training activities to be conducted (4 page maximum).
4. A profile of the student applicant's background as well as the related thesis title and brief description of the research (maximum 1 page).
5. The mentor's name, address and description of the mentor's role in assisting the student with this project.

Submission Deadline: Applications must be submitted electronically no later than **5:00 pm EST on May 31, 2018.**

Awards: Cash awards will be given to those judged to be the top three graduate students in this competition. Award funding is provided by the AAEA Extension Section through membership dues and via support provided by sponsors. Awards are:

First Place: \$1,000 and a plaque

Second Place: \$300 and a certificate

Third Place: \$200 and a certificate

Other finalists receive finalist certificates

The top three competitors selected will be recognized at the [2018 AAEA Awards and Fellows Recognition Ceremony](#). All finalists are guests at the [Extension Luncheon](#) on Monday, August 5, at 11:30 am at the [2018 AAEA Annual Meeting](#). Luncheon tickets will be provided to all finalists.

Submit Entries to:

Dr. Kate Fuller

Competition Committee Chair

Department of Agricultural Economics and Economics

Montana State University

Email: kate.fuller@montana.edu

AAEA at ASSA 2019

2019 ASSA Annual Meeting

AAEA invited paper sessions

President-Elect David Zilberman is soliciting proposals and suggestions for [AAEA invited paper sessions at the 2019 Allied Social Sciences Association](#) (ASSA) Annual Meeting in Atlanta, Georgia, January 4–6, 2019. The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge of interest to economists. The AAEA

encourages sessions that will draw widely from ASSA attendees, including sessions jointly sponsored with other ASSA member associations. A subcommittee of the AAEA Board will review all proposals. Preference will be given to proposals that:

1. Cover issues of national and international importance,

2. Expand capabilities and tools for economic research,
3. Promise a high-quality collection of papers suitable for publication.

Papers in approved Invited Paper sessions are eligible to be peer reviewed for publication in the proceedings issue of the *American Journal of Agricultural Economics*. Authors will be contacted by the *AJAE* editors with manuscript submission details.

Proposed formats for the 2-hour sessions may include either three papers with one discussant or else four papers with no discussant. All proposals must include a plan for fostering participant interaction.

Proposals should include the session title and paper titles, as well as the names, addresses, phone numbers, and e-mail addresses of the session organizer, moderator, paper presenters, and discussants. Proposal text should begin with a short justification of the session, followed by one paragraph abstracts describing the objective and contributions of each paper. The organizer is responsible for ensuring that all individuals identified in the proposal are willing to participate.

All speakers and discussants must be members of AAEA, although the proposal may request a membership waiver under special circumstances. Participants must register for the ASSA meeting.

Please send proposals by **May 31, 2018**, in Word or PDF format to Mary Annen at mannen@aaea.org.



Other News

2018 Julius Shiskin Award

Barry Bosworth and Danny Pfeffermann

Barry Bosworth, Senior Fellow in the Economics Studies Program and Robert V. Roosa Chair in International Economics at the Brookings Institution, and Danny Pfeffermann, Director of Israel's Central Bureau of Statistics and Professor of Statistics at the Hebrew University of Jerusalem, Israel and the University of Southampton, UK, have been selected to receive the 2018 Julius Shiskin Memorial Award for Economic Statistics. The award recognizes unusually original and important contributions in the development of economic statistics or in the use of statistics in interpreting the economy.



Dr. Bosworth is recognized for conducting research using key federal government statistical programs to study topics such as capital formation, saving, and productivity growth, and for advising the Statistical agencies to improve these programs. Professor Pfeffermann is recognized for collaborating with statistical agencies around

the world to improve several major programs such as time series small area estimation, estimation of mean square error of seasonally adjusted and trend estimators, and modeling of complex survey data, accounting for informative sampling and nonresponse.

Bosworth and Pfeffermann become the 46th and 47th recipients of the Award; they will be honored at events hosted by the three sponsors of the award: the Washington Statistical Society, the National Association for Business Economics (NABE), and the Business and Economics Section of the American Statistical Association.

Council for Agricultural Science and Technology (CAST)

Summary of Activities January–May 2018

Regulatory Barriers Rollout

On March 22, CAST released Issue Paper 59, *Regulatory Barriers to the Development of Innovative Agricultural Biotechnology by Small Businesses and Universities*, in Washington, D.C. Dr. Alan McHughen, a biotechnology specialist and geneticist at the University of California, Riverside presented key findings to an audience at The Association of Public and Land-grant Universities. On March 23, Dr. McHughen conducted briefings for Senate staffers in the morning and for House staffers at a noon lunch seminar.

CAST Annual Report 2017

“Reaching New Heights” was the theme of the report, released in March, which contains the following information:

- Letters from Nancy Reichert (current CAST President) and Kent Schescke (CAST EVP)
- Spring and Fall Board Meeting summaries, publication rollout info, strategic plan update, Borlaug CAST Communication Award winner highlight, membership list, Board of Trustees updates, financial summaries, and social media growth overview

Animal Welfare Rollout

On Monday, April 23, Dr. Candace Croney, one of the task force cochairs, presented highlights and key findings of Task Force Report 143, *Scientific, Ethical, and Economic Aspects of Farm Animal Welfare*, at three venues in Washington, D.C. The off-the-hill presentation was cohosted by the

Animal Ag Alliance at the American Farm Bureau Federation offices and via zoom video conferencing. Dr. Croney then presented to House staffers at a National Coalition for Food and Agricultural Research (NC-FAR) Lunch-n-Learn seminar and to Senate staffers in the afternoon.

Borlaug CAST Communication Award Announcement

Dr. Marty Matlock was announced as the 2017 winner of the BCCA on April 24.

- Matlock is currently the Executive Director of the University of Arkansas Resiliency Center and Professor of Ecological Engineering in the Department of Biological and Agricultural Engineering.
- He is a premier communicator and internationally recognized expert through his global communication efforts in the area of agricultural sustainability.
- The announcement took place at the USDA Whitten Patio in Washington, D.C.
- An award presentation will occur at a breakfast side event at the World Food Prize Symposium on October 17 in Des Moines, Iowa.
- Dr. Jayson Lusk, 2017 recipient of the BCCA, spoke at the announcement about *The Politicization of Food Consumption and Communication*.
- CropLife Foundation is the 2018–2020 sponsor of the Borlaug CAST Communication Award.

Spring Board Meeting

In April, directors and senior staff met in Washington, D.C., for two days of intense work on organizational policy and governance issues. The focus was on strategic planning, publication proposals, and development work.

OMEGA-3 Fatty Acids Rollout

On Tuesday, May 8, at the American Oil Chemists' Society's annual meeting in Minnesota, Dr. Don Beitz presented highlights of CAST's newest special publication--*Omega-3 Fatty Acids: Health Benefits and Dietary Recommendations*. Those who were interested in this topic, but unable to attend the event, could tune in to the rollout through a live-stream video feed--thanks to the efforts of AOCS's staff.

Board of Representatives Changes

- Agricultural and Applied Economics Association – Jayson Lusk, Distinguished Professor and Head of the Agricultural Economics Department at Purdue University
- American Society of Agricultural and Biological Engineers (ASABE) – Alex Thomasson, Professor at Texas A&M University
- Corteva Agriscience, Agricultural Division of DowDuPont – Melissa Johnson, Foundation Science and Technology Leader
- United Soybean Board – Tom Oswald, USB Director and Iowa Soybean Farmer
- Weed Science Society of America (WSSA) – Dallas Peterson, Kansas State University Extension Weed Scientist

USDA Workshop***Innovation and Design in Vertical Agriculture and Sustainable Urban Ecosystems***

[A workshop sponsored by The USDA & USDE from June 27 – 28, 2018 in Washington D.C.](#)

As the global population grows, so too does food demand as well as constraints on land and natural resources. By the year 2050, the world's population will approach 10 billion people, and at least 2 out of 3 people will live in urban centers.

With this increased urbanization comes the unique opportunity to develop engineering and agricultural innovations within urban systems that sustainably stimulate growth to help meet future needs.

Vertical agriculture operations could augment production while offering lower emissions, higher-nutrient produce, and reduced water usage and runoff. And placing vertical farms in the context of a renewable urban ecosystem – where one industry's waste is another's raw material – could stimulate sustainable economic growth.

At this free workshop, sponsored by the U.S. Department of Agriculture and the U.S. Department of Energy, representatives from the public and private sectors will identify and discuss challenges, opportunities and possibilities associated with vertical agriculture and sustainable urban ecosystems. Information on featured speakers can be found on the back page of this brochure.

The public may attend all morning programs, but your RSVP is required. For additional information or to RSVP, please contact Sarah Federman at Sarah.Federman@osec.usda.gov or David Babson at David.Babson@osec.usda.gov.

Featured Speakers Include:



(Featured Speakers, left to right: Dr. Sabine O'Hara, Dr. Dickson Despommier, Dr. Raymond Wheeler, Dr. Weslynn Ashton, Nate Storey, Nick Starling)

Dr. Sabine O'Hara, Dean of the College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES) of the University of the District of Columbia (UDC). As Dean of CAUSES, she is responsible for academic, research and community outreach programs, and is leading the UDC's efforts to build a cutting-edge model for Urban Agriculture and Urban Sustainability that improves the quality of life and economic opportunity for urban populations. Sabine is a respected author, researcher and higher education executive, and is well known for her expertise in sustainable economic development, global education and executive leadership.

Dr. Dickson Despommier, microbiologist, ecologist, and Emeritus Professor of Public and Environmental Health at Columbia University – Despommier is widely considered to be the originator of the modern concept of vertical farming.

Dr. Raymond Wheeler, Plant Physiologist, NASA – As the lead for Advanced Life Support Research activities at the Kennedy Space Center, Wheeler has been studying ways to grow safe, fresh food crops efficiently off the Earth. Astronauts on the International Space Station recently harvested and ate a variety of red romane lettuce that they activated and grew in a plant growth system called "Veggie."

Dr. Weslynn Ashton, Associate Professor of Environmental Management and Sustainability, Illinois Institute of Technology Stuart School of Business – Ashton's research focuses on industrial ecology, optimizing resource flows in socio-ecological systems, and developing entrepreneurial solutions to social and environmental challenges. She currently leads projects examining urban food system sustainability with Plant Chicago and the Chicago Food Policy Action Council.

Nate Storey, Chief Science Officer, Plenty, Inc. – Plenty is building a global network of field-scale indoor farms to transform produce from a boring commodity to a delicious movement for all. Located near communities around the world, Plenty farms will utilize cutting-edge growing technologies and proven plant science to deliver industry-leading yields of locally-grown, backyard-fresh produce. By shaving thousands of miles and weeks off the journey from farm to table, plenty will transition agriculture to a reliable, predictable, and resource-efficient model.

Nick Starling is the chairman of Skyscraper Farm, LLC – Nick has been researching vertical farming since 2011. During this time, he has discovered a variety of improvements needed to feed the world while dramatically reducing water usage and eliminating agricultural runoff.

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The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918-3190
Fax: (414) 276-3349
email: info@aaea.org
www.aaea.org



Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at

ascheetz@aaea.org

[View all Press Releases HERE](#)

Job Opportunities:

- [Assistant Professor and Extension Specialist](#)

North Carolina State University

(Posted: 05/21/2018)

- [Agricultural Economist Needed in Well-Established San Francisco Bay Area Company](#)

Next Level Strategies

(Posted: 05/16/2018)

- [Assistant/Associate Professor and Extension Specialist, Economist–Management, District 1](#)

Texas A&M AgriLife Extension Service

(Posted: 05/11/2018)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org

[View other Members in the News HERE](#)