

March 2017
Volume 39, Issue 5

AAEA News

President Column

March 2017



A lot is happening with the AAEA. Although the summer meetings are still a few months away, we have already begun to schedule invited papers, organized symposia, and selected papers. I'm pleased to announce that we have an outstanding set of [plenary speakers](#) for the 2017 AAEA Annual Meeting in Chicago. **Charles Plott**, one of the pioneers of experimental economics and political science, will kick off the meetings with the keynote address and **Dan Ariely**, author of *Predictable Irrational*, will end the meetings by giving the Galbraith Lecture. And, back by popular demand is an additional night to network at [Reunions/Receptions](#).

I'm also pleased to welcome two new *AJAE* editors: **Tim Richards** from Arizona State University and **Terry Hurley** from University of Minnesota. Tim and Terry will join Tim Beatty and Travis Lybbert from University of California, Davis to round out the *AJAE* editor team. Thanks to James Vercammen and Junjie Wu for their hard work and service as outgoing editors.

Speaking of editors, the AAEA board will soon consider applications for a new *AEPP* editor. It's not too late to send in an application or make a suggestion.

[Registration](#) is officially open for the [2017 Early Career Professionals' Workshop](#), which will be held in Vail Colorado on May 31 and June 1, 2017. This is a great opportunity for early career professionals to learn about publishing, grant writing, teaching, extension, and more from some of the luminaries in the profession, and to expand their network by meeting other early career professionals.

The AAEA's joint effort with ERS and C-FARE to identify priorities and solutions for the association is well underway. **Craig Gundersen** is coordinating a special issue of the *AEPP* to delve into the issues, and we anticipate unveiling the results of the effort in a few weeks in Washington D.C. Thanks to Caron Gala, Gene Nelson, and Jill McCluskey for leading this important effort.

Jayson Lusk
AAEA President

2017 AAEA Fellow:**Harry M. Kaiser**

Harry M. Kaiser has made important contributions to the advancement of agricultural and applied economics in research, undergraduate and graduate teaching, extension/outreach, and service. After earning a BA in economics from the

University of Wisconsin–Eau Claire, and a PhD in agricultural and applied economics from the University of Minnesota, he joined the faculty at Cornell University where he has been for more than 30 years. He currently serves as the Associate Dean for Academic Affairs of the Charles H. Dyson School, and is the Gellert Family Professor of Applied Economics.

Kaiser's primary research focuses on issues related to policy, marketing, and quantitative methods. He has published more than 140 journal articles (including 19 in *AJAE*) and five books in these areas. Two of his textbooks, *Mathematical Programming Models for Agricultural, Environmental and Resource Economics* co-authored with Kent Messer, and *Agricultural Product Prices*, co-authored with Bill Tomek, have been widely used in agricultural economics curricula throughout the country. Kaiser also co-edited with Thomas Drennen *Agricultural Dimensions of Global Climate Change*, which was the first book published on agriculture and climate change.

Kaiser has made major scholarly contributions in four areas: dairy policy, climate change, generic commodity promotion, and experimental economics. Early in his career, his research focused on policies designed to reduce large dairy

surpluses under the Dairy Price Support Program. Working primarily with Donald Liu, Kaiser published several impactful studies in this area, including welfare analyses of existing vs. alternative policy mechanisms for the dairy industry (*AJAE*, 1988; *WJAE* 1988; *NCJAE*, 1989; *RAE*, 1991; *AJAE*, 1997).

As an assistant professor, he took the lead on a large multidisciplinary project funded by NSF and USDA that focused on farm adaptation strategies for U.S. crop agriculture under climate change. Kaiser found that crop production in the United States would not be severely impacted, even under the most negative climate model forecasts, because farmers could effectively adapt through a variety of management strategies and by adopting newly developed plant cultivars (*AJAE* 1993). This heavily cited contribution was ground breaking and continues to stand the test of time as one of the most important economic studies of the agricultural impacts of climate change.

Much of Kaiser's research has investigated the economics of generic commodity promotion. And along with colleagues, he has published over 100 articles on topics on this general topic. These efforts not only reflect a major contribution to scholarship and to results highly valued by public and private decision makers, but also his unique ability to fund and manage a large research program.

Finally, working primarily with Kent Messer, Bill Schulze, and Jura Liaukonyte, Kaiser has published numerous innovative experimental economics studies such as using experimental methods to identify more efficient mechanisms to increase contributions for public goods (*J. Public Economics* 2007; *AJAE* 2008; *RAE* 2007; *AJAE* 2005). Kaiser's

recent work (*Public Health Nutrition*, 2014; *Food Policy* 2014; *Food Policy* 2015; *AEPP* 2014; *AJAE* 2013; *Food Policy* 2012; and *AJAE* 2011; *Agribusiness* 2016; *ARER* 2016) has used experimental methods to evaluate the efficacy of anti-obesity policies.

Kaiser is a talented classroom teacher. He has offered well-received courses on mathematical programming and price analysis at both the graduate and undergraduate levels. His reputation as a teacher has attracted a steady increase in enrollments and very strong evaluations. He has chaired numerous graduate student committees, and supervised post-docs who have gone on to

very productive academic careers.

Harry Kaiser has contributed substantial service to the agricultural economics profession over multiple decades, including the AAEA Executive Board, Associate Editor of *AJAE*, Editor of *Agricultural and Resource Economics Review*, President of NAREA, and Associate Editor of *Agribusiness: An International Journal*. He has been an excellent university and departmental citizen serving in numerous administrative positions. He has won numerous awards including outstanding alumni awards from his alma maters, the Universities of Wisconsin-Eau Claire and Minnesota.

Register for the 2017 Employment Center

Registration is now open for the 2017 Employment Center taking place July 30–August 1, during the [2017 AAEA Annual Meeting](#) in Chicago. The Employment Center offers a great opportunity for highly qualified candidates to connect with a number of employers during the Annual Meeting. The Employment Center features a simplified registration and posting process that is integrated into the [AAEA Job Board](#). Employer registration is \$400 and includes unlimited job postings. Applicant registration is **FREE**, but participants must be registered for the 2017 AAEA Annual Meeting.



For more information, please visit the online [Employment Center](#). If you have any questions, please feel free to contact [Sarah Kenner](#). We hope to see you in Chicago!

2017 AAEA Annual Meeting in Chicago: Hotel Information & Registration Rates

AAEA invites you to take part in our [2017 AAEA Annual Meeting in Chicago](#), July 30– August 1, 2017. Our meeting will take place at the [Chicago Marriott Downtown Magnificent Mile](#), located in the heart of the Windy City. Surrounded by the best theatres, shopping, dining and entertainment around, this is an ideal location. This is an event you are not going to want to miss. Make sure to register for the event early as rates will be increasing.

Registration Rates:

Join AAEA or renew your membership to get the discounted registration rate by visiting www.aaea.org/membership.

AAEA Room Rates:

- Single: \$195.00
- Double: \$195.00

Guest Rooms Include: Internet at \$1.00 per day, access to 9,000 sq. ft. fitness center, trendy Chicago hotel rooms feature clean lines with chic, comfortable bedding and furnishings, spacious yet stylish hotel rooms & suites feature HD flat screen TVs and ergonomic furnishings, and experience spectacular downtown city and lake views from your Magnificent Mile accommodation.

AAEA encourages attendees to make hotel room reservations early to avoid sold out rooms. Book your room at the Chicago Marriott Magnificent Mile through [online reservations](#) or by calling (877) 303-0104 and mentioning the 2017 AAEA Annual Meeting.

2017 Travel Grants: The grants defray housing and transportation costs associated with attending the 2017 AAEA Annual Meeting in Chicago, on July 30 – August 1. The amount of the travel grant awarded will depend on the number of applications received. There are Travel Grants for both International and Domestic travel. Click below to learn more.

- [2017 Calls for Applications: Travel Grants Domestic](#)
- [2017 Calls for Applications: Travel Grants International](#)

<i>Registration will open mid-March.</i>			
Registration Type	Early (Before & on June 7)	Advanced (June 8– July 5)	On-Site (July 6 and after)
Professional Member	\$415	\$490	\$565
Professional Non-member	\$565	\$640	\$715
Senior Member	\$305	\$380	\$455
Senior Non-member	\$425	\$500	\$575
Graduate Student Member	\$105	\$140	\$180
Graduate Student Non-member	\$240	\$275	\$320
Guest Registration*	\$55 per guest	\$55 per guest	\$55 per guest

*Guests include any interested party not professionally in the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register).

Cancellations of meeting registrations are subject to a \$50 processing fee. After July 6, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918-3190 or registration@aaea.org.



[Chicago Marriott Downtown Magnificent Mile](#)

540 North Michigan Avenue
Chicago, IL 60611
(312) 836-0100



2017 AAEA Early Career Professionals Workshop Information

Who: This Workshop is for Early Career Professionals currently in a position in the academic or government fields. Topics include: teaching, service: learning when to say "NO", grant writing and project management, work-life balance, research and publishing, extension and outreach, successful communication, strategies and working with the media, navigating re-appointment, promotion and tenure, and advice on careers outside of academia.

When:

May 31, 2017, from 7:00 am – 5:30 pm

June 1, 2017, from 7:00 am – 6:00 pm

Registration: \$85

- Registration to the two-day workshop
- Continental Breakfast on Wednesday and Thursday
- Lunch on Wednesday and Thursday
- Wednesday evening reception

Download [registration form](#), fill out, send to the AAEA Business office by mail, fax (414)276-3349 to the AAEA business office with payment, or email to info@aaea.org

- AAEA Business Office
555 E. Wells Street Ste. 1100
Milwaukee, WI 53202

•

Where: [Vail Marriott Mountain Resort](#)

715 W. Lionshead Circle
Vail, CO 81657
(970) 476-4444

- Hotel Group Rate: \$129
(Guest Room must be reserved by **May 1, 2017**)

The day begins at 7:00 am each day with breakfast. It is recommended you book your room at the Marriott so you can experience the full workshop. Please visit the [2017 AAEA Early Career Workshop](#) page for more information.

Schedule

Register

Make Reservations

Land, Water, and Environmental Economics (ENV) Section Workshop:***Water Resources & Policy: Exploring the Risks, Benefits and Opportunities for Conservation*****Date & Time**

Monday, March 20, 2017

8:00 am – 3:30 pm

Location:**Session I & II: 8:30 am**

Economic Research Service – First floor auditorium

355 E Street SW

Washington, D.C. 20024

Lunch & Session III: 12:00 pm

Capitol Visitors Center – Senate Room SVC 212-10

E. Capitol St. NE & 1st St. NE

Washington, D.C. 20004

Overview:

The purpose of this workshop is to inform Congressional staff, agency staff, and other research analysts about research on water quantity, water quality, and related policy being conducted by agricultural economists and engage in an interactive dialogue on research needs and priorities for future research useful for policy development. The intended beneficiaries of this exchange are various stakeholders affected by Farm Policy, researchers, and policy-makers. The workshop will bring together representatives from academia, research organizations, government

agencies, and Congressional staff for presentations on and discussions about the current state of science, current knowledge gaps, and policy constraints. To encourage the participation of those outside academia, one member on the organizing committee is from a government agency.

Expected Outcomes:

After the workshop, the organizing committee will prepare a summary report and resulting recommendations to be submitted as an AEPP perspectives article or published as a white paper on the AAEA-ENV website.

Registration:

Advance registration is required. Please complete the registration form and email it to info@aaea.org, send or fax to the AAEA Business Office (414) 276-3349.

Cost: FREE! Space is limited so register today.

Registration Deadline: March 10, 2017

For more information about the workshop, please contact Matt Interis, Mississippi State University, m.interis@msstate.edu.

[**Schedule**](#)[**Register**](#)

Call for Submissions:**2018 ASSA Annual Meeting**

President-Elect Scott Swinton is soliciting proposals and suggestions for AAEA invited paper sessions at the 2018 Allied Social Sciences Association (ASSA) Annual Meeting in Philadelphia, PA January, 5–7, 2018.

The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge of interest to economists. The AAEA encourages sessions that will draw widely from ASSA attendees, including sessions jointly sponsored with other ASSA member associations.

A subcommittee of the AAEA Board will review all proposals. Preference will be given to proposals that

1. Cover issues of national and international importance,
2. Expand capabilities and tools for economic research,
3. Promise a high-quality collection of papers suitable for publication.

Papers in approved Invited Paper sessions are eligible to be peer reviewed for publication in the proceedings issue of the *American Journal of Agricultural Economics*. Authors will be contacted by the *AJAE* editors with manuscript submission details.

Proposed formats for the 2-hour sessions may include either three papers with one discussant or else four papers with no discussant. All proposals must include a plan for fostering participant interaction.

Proposals should include the session title and paper titles, as well as the names, addresses, phone numbers, and e-mail addresses of the session organizer, moderator, paper presenters, and discussants. Proposal text should begin with a short justification of the session, followed by one paragraph abstracts describing the objective and contributions of each paper. The organizer is responsible for ensuring that all individuals identified in the proposal are willing to participate.

All speakers and discussants must be members of AAEA, although the proposal may request a membership waiver under special circumstances. Participants must register for the ASSA meeting.

Please send proposals by **May 1, 2017**, in Word or PDF format to Mary Annen at mannen@aaea.org.

Other News

Call for Undergraduate Teams:**David Sparling Business Case Competition at CAES**

Deadline: Midnight (PST), April 13, 2017

The Canadian Agricultural Economics Society (CAES) is pleased to announce the new David Sparling Business Case Competition. This competition is a great opportunity to showcase the next generation of business leaders in the agri-food industry. Teams will be required to work through a complex, real-world challenge

related to sustainability in the agri-food value chain, develop a creative, practical solution and present their findings and recommendations to a panel of judges made up of industry executives and academics.

The competition itself is only one aspect of the entire experience. Students will develop their

ability to apply what they have learned in the classroom to find practical solutions to real-world business problems. Students will also develop their analytics, problem-solving, critical and strategic thinking, team work, and presentation skills that employers are looking for. Participants will also have the opportunity to network with collaborating organizations, faculty and fellow students. This competition is dedicated to the memory of David Sparling.

[LEARN MORE](#)

Prizes

Winning and runner-up teams will receive cash prizes of \$3,500 and \$2,000, respectively, and be recognized during the CAES awards banquet on evening of June 19, 2017.

Dates and Times

By April 13	Register for the Competition
By April 25	Register for the Conference
By April 25	Become CAES Student Member
June 18 4:30-6:30 pm	Team Check-In
June 19 3:00-6:00 pm	Case Competition
June 19 7:00-9:00 pm	CAES Awards Banquet

Eligibility and Registration

This competition is for undergraduate students (from first to final year) enrolled in Agribusiness, Agricultural Economics, and/or Business programs. Up to six teams will be accepted during the registration period, on a first-come first-serve basis. Student teams will be formed at their respective universities. Each team will consist of three students and have an academic coach. The coach will be responsible for the registration and will be the primary contact for communications.

To register your team, please submit the following information to Nicoleta Uzea, McGill University (nicoleta.uzea@mcgill.ca):

- Name and email address of team coach
- Name of University affiliation
- Name of team members

Note that a coach may initially register a team without naming student members. Student names may be specified at a later date, but not later than April 13, 2017.

Accepted students and their coach need to be members of the CAES and register for the conference by no later than April 25, 2017.

Competition Rules

The team and their coach need to check-in with the competition organizer on June 18, 2017 at 4:30 pm. The business case and detailed competition rules will be provided. Teams need to prepare a PowerPoint presentation with their solution to the case. On June 19th, each team will present their analysis in front of the judges for 20 mins, followed by 10 mins of Q&A.

Teams will be required to present in English.

Presentations will be judged based on criteria such as:

- Appreciation of the problem and its strategic implications
- Appropriateness and applicability of the "solution" to the problem
- Creativity and originality of solution
- Quality and professionalism of presentation
- Effectiveness of responses to judges' questions

Questions and Expressions of Interest

Please direct questions and submit expressions of interest to Nicoleta Uzea, McGill University (nicoleta.uzea@mcgill.ca)

Call for Proposals: WERA-72 Annual Meeting

The Future of Agribusiness Research, Teaching and Extension

June 12–13, 2017 in Boise, Idaho

The WERA–72 Committee will host its annual meeting on June 12–13 in Boise, Idaho. The Executive Officers are seeking proposals for program activities for the 2017 WERA–72 meeting. Agribusiness researchers, teachers, and extension specialists are invited to submit proposals for the following program activities:

- Selected papers (completed research)
- Selected posters (completed research)
- Research reports as a paper or poster (on–going research)
- Reports on agribusiness extension activities (as a published report only available to participants)
- Reports on agribusiness teaching initiatives (as a published report only available to participants)
- Suggested topic areas for selected paper and research reports include but are not limited to:
 - Coming Trends, Past Successes, and Lessons Learned in Agribusiness Teaching
 - Current Issues in Agri–Food Supply Chains (food safety, food security, sustainability, or bioenergy)
 - Risk management within Agri–Food Supply Chains
 - Food and Beverage Marketing
 - Agribusiness Entrepreneurship and Finance
 - Food and Agribusiness Production Models
 - Agribusiness Outreach and Extension

The WERA–72 meetings have a long tradition of “idea–sharing,” the discussion of works–in–progress, mentoring and the professional development of agribusiness faculty, and the inclusion and full participation of graduate students in program activities. Please consider submitting a proposal and plan on joining us in June!

This year’s WERA–72 meeting will be highly engaging with the group actively exploring what, and how, agribusiness faculty will need to address in the coming five years and how. The program will start with a few presentations from invited guests regarding their perspective on the demands on agribusiness research, teaching and extension/outreach efforts. The rest of the first day will be spent with participants and presenters looking for ways to address the future needs of our stakeholders. The second day will be spent hearing from selected participants and developing ideas for collaborative funding proposals in response to the previous day’s discussion. Please plan to join us in beautiful Boise, Idaho, June 12–13, 2017.

The purpose of WERA–72 and its Annual Meeting is to bring together agribusiness educators, researchers, and Extension specialists to exchange ideas, establish linkages, and support collaborative efforts. We look forward to seeing you in Boise and encourage you to begin thinking about educational strategies, research findings, or Extension programs that you'd like to share with your colleagues in anticipation of the forthcoming call.

Meeting sessions, including presented papers and the annual business meeting, will be held at the Hampton Inn and Suites Boise–Downtown. The meeting will include gathering for casual dinners, receptions and other great opportunities to build better connections with agribusiness colleagues. Options for local field tours and/or recreational activities are being developed for Saturday and Sunday. Lodging arrangements will be available at the Hampton Inn and Suites Boise–Downtown at the nightly rate of \$130 (1 king or 2 queen beds) for the nights inclusive of June 10–13 with checkout on Wednesday, June 14. To reserve your room, please visit Hampton Inn and Suites Boise–Downtown’s WERA 72 webpage.

General questions about the meetings can be sent directly to the current Chair, Aaron Johnson at aaronj@uidaho.edu. Specific questions about the proposal process and/or the program can be sent to Jason Bergtold at bergtold@ksu.edu.

Submitting Proposals

1. For proposals for selected papers, reports and posters please submit an abstract (maximum of two pages, double-spaced) that summarizes the nature of the proposal. For research papers, preference will be given to abstracts that clearly and concisely address the following: Motivation, Objective, Methods, Likely Results, and Implications. If results are not yet available, the ability to complete the work by the June meeting date should be clearly indicated in the abstract if appropriate.
 2. Attach a cover sheet to the proposal that includes: title, names of participant(s) and/or author(s), and name, address, phone, and e-mail for the contact person. Regarding papers only, please do not identify the authors on the two-page abstract.
 3. Please email proposals by **Monday, March 20, 2017** (in the form of an attachment), to Jason Bergtold at bergtold@ksu.edu. Please put “WERA 72 submission” in the subject line.
 4. Individuals submitting proposals will be notified about acceptance for paper presentation by the beginning of April 2017.
 5. Authors of selected papers should prepare a full paper using guidelines for submission to *The International Food and Agribusiness Management Review*. The final version of the paper should be available for distribution at the June meeting. Papers will be placed on the WERA–72 homepage.
-

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to

info@aaea.org or ascheetz@aaea.org
[View other Members in the News HERE](#)

Volume 39, Issue 5–March 2017

The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submit all items to:
AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918–3190
Fax: (414) 276–3349
e-mail: info@aaea.org
Website: www.aaea.org



Job Opportunities:

- [Assistant/Associate/Full Professor of Agricultural and Resource Economics – Farm and Financial Management](#)
University of Tennessee
Posted: 02/22/2017
- [Assistant Professor in Econometrics](#)
NC State University
Posted: 02/16/2017
- [Tenured Faculty/Chair Position \(Agribusiness/Agricultural Science\)](#)
Cal Poly Pomona
Posted: 02/13/2017

• *These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).*

Working with the Media:

What research and topics are you working on? Want to be an “expert source” for journalists working on a story? We want to hear from you. Contact Jay Saunders via email, jsaunders@aaea.org.