March 2018

Among its goals, AAEA aims to strengthen professional communication and to look out for the general welfare of our members. My column this month hits on both topics:

- **Applied Economics Teaching Resources**, the AAEA’s newest publication seeks an Inaugural Editor;
- The U.S. President’s FY2019 budget proposes cuts and restructuring to agricultural economics programs that would especially affect the USDA Economic Research Service.

### Applied Economics Teaching Resources

At the January 2018 Board meeting, the AAEA Board approved **Applied Economics Teaching Resources** to debut as the AAEA’s newest publication in 2019. The peer-reviewed series will establish a new home for case studies, classroom games, pedagogical impact studies, and other teaching resources of interest to agricultural and applied economists. I am very excited at the prospect strengthening our teaching by creating a home for excellent teaching resources that merit sharing across our profession.

For quality assurance, the series will be peer reviewed under the supervision of a compensated editor and a five-member editorial board that includes two AEM members, one TLC member, and two other AAEA members. The publication will be distributed through AgEconSearch. It is anticipated that authors will be able to track impacts through both anonymous, open-access downloads on AgEconSearch and controlled access to instructor downloads of teaching notes. Further details on the planning process behind the AETR are available in my AAEA blog post from January 31, 2018.

Key to launching the AETR on a successful trajectory will be its Inaugural Editor. The AAEA just began its search with the [Call for Applications: Inaugural Editor, Applied Economics Teaching Resources](mailto:kmcguire@aaea.org). Applications are due by April 1, 2018, to Kristen McGuire, AAEA Executive Director, at kmcguire@aaea.org. For anyone wishing further background on the AETR and the Board’s expectations, just pop me an email to set a time to talk (swintons@msu.edu).

### Agricultural and Applied Economics in the U.S. President’s Proposed FY 2019 Budget

The U.S. federal government has a history of providing Americans with timely data and analysis about our agricultural and food system. The USDA Economic Research Service (ERS) plays a crucial role inside the federal government in providing policy-relevant economic data and analysis. The Charles Valentine Riley Foundation just released an informative report with history and details by Kitty Smith Evans called, [Economic Research Service: Specialized Agency Functions and Public Goods’ Provision](mailto:swintons@msu.edu).
The role of the ERS would change fundamentally under the U.S. President’s proposed FY 2019 budget. Released February 12, the budget would slash the ERS budget by 48% and its staff numbers by 55%. The budget’s Explanatory Notes state that, “This budget level will largely eliminate ERS’ research activities” (p. 16–8), in preparation for combining it with the National Agricultural Statistics Service (NASS) in 2020. A cogent summary in the latest AAEA Government Relations Update identifies research programs to be eliminated, including farm, conservation, and trade policy; returns to agricultural R&D; food and nutrition assistance programs, food access, and consumer choices. While many data products will be maintained, most remaining research programs will be sharply curtailed.

Apart from the ERS, the President’s budget proposes modest cuts to other programs related to agricultural and applied economics. The National Agricultural Statistics Service (NASS) would see a 7.4% cut in its Agricultural Estimates programs compared with enacted FY2017 funding, some consolidation of programs, and a slight increase in budget for the Census of Agriculture. The National Institute of Food and Agriculture (NIFA) would see a 7.7% cut. This would largely occur in educational programs, as requested research funding is largely unchanged from FY2017. Outside USDA, the FY2019 budget also proposes a 48% cut in the USAID Global Food Security Strategy Food Security program that also supports agricultural and applied economics activities.

While the President’s FY2019 budget is unlikely to be enacted in current form, it proposes an unprecedented shift in the size and shape of intramural federal research in agricultural economics. The AAEA leadership is preparing to respond with visits to key individuals in the administration and in Congress to elucidate the contributions of major federal programs related to agricultural and applied economics. Members who wish to keep abreast of developments in federal support for data and research on agricultural, food, and resource economics may consult the AAEA Government Relations Updates or the Consortium of Social Science Associations (COSSA) website.

AAEA News

all for Applications
Inaugural Editor, Applied Economics Teaching Resources

In January 2018, the AAEA Board of Directors approved a new, online, peer-reviewed publication series, Applied Economics Teaching Resources. This series will establish a new home for case studies, classroom games, and other teaching resources of interest to agricultural and applied economists.

The AAEA Board seeks a visionary editor to design and launch Applied Economics Teaching Resources. With the goal of creating a high-quality publication, the editor will have broad latitude to shape what it looks like, how to attract contributions, and how to ensure quality outcomes. For advice and assistance, the editor may rely upon a five-member editorial board that the editor may name, subject to approval by the AAEA Board. The editorial board will include (but is not limited to) members of the AAEA sections on Agribusiness Economics and Management (AEM) and Teaching, Learning, and Communications (TLC). The publication will be distributed through AgEconSearch, with a target launch date in spring 2019. The AAEA will provide financial assistance to defray a portion of the editor’s time.
**The Exchange**

**Start-up Timing**

The AAEA Board will make its selection no later than August 5, 2018. The new editor should be prepared to begin a four-year term of editorial duties by October 1, 2018. Please note that the editor must maintain AAEA membership throughout their period of service.

**Applications**

Review of applications will begin May 15, 2018. They should include: a brief statement of interest that includes the applicant’s record of scholarship, editorial philosophy and vision for success of *Applied Economics Teaching Resources*, and curriculum vitae (including descriptions of teaching and editorial work).

Optional: statement of administrative support from the candidate’s department chair, dean or other appropriate administrative officer.

Applications should be sent electronically via PDF to Kristen McGuire, Executive Director, at kmcguire@aaea.org by **April 1, 2018**. Interested persons may contact AAEA President Scott Swinton (swintons@msu.edu) for further background. Nominations of promising candidates are welcome.

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**Meet the Fellows:**

**Jill McCluskey, Washington State University**

Jill McCluskey’s research, teaching, advising, service, and leadership are at the highest level of distinction in the field of agricultural and applied economics. She has provided an extraordinary level of leadership and service to the AAEA, other associations, government, and her university. She has served the AAEA in many capacities, providing strategic input and generating enthusiasm for the association. Her service culminated in her 2015–16 term as AAEA President. She is recognized as an outstanding researcher with more than 100 journal articles, many of which are highly cited with more than 5,000 citations on Google Scholar. She excels in graduate education through her teaching and her graduate student advising. She has served as major advisor to 36 completed PhD students and 21 completed MS students. Her advisees have won national awards for their theses and dissertations, and have been placed in tenure-track positions at research universities, and are active in AAEA.

Jill served as AAEA President with objectives that included increasing opportunities for members to engage with each other and with external entities, such as the media, government, and industry. She encouraged members to think strategically about the impact of their research and communicate this conversation outside of their usual circle of researchers. Increasing diversity was a major objective for her. She argued that a more diverse membership generates ideas and innovation, in addition to expanding the membership base. She nominated, encouraged, and supported female and minority members to take leadership positions.

Jill served as AAEA Director during 2005–08, which was a pivotal time as it successfully transitioned to an association management corporation. In 2008, she took the lead in re-designing the old AAEA logo to a more modern version, and together with Richard Just and Scott Irwin, re-designed the AAEA
The Exchange

Jill is internationally recognized as a top researcher. Her research focuses on product quality and reputation, sustainable labeling, consumer preferences for new technology, and women in STEM. Her research has been funded by private foundations, NSF, and USDA. She is frequently invited to give keynote and plenary presentations at international conferences. She has published in many highly ranked journals, including in the Review of Economics and Statistics, AJAE, European Rev. of Ag. Econ, JEEM, JAE, JARE, Land Econ., Food Policy, Journal of Applied Econometrics, Energy Economics, and Economic Inquiry. She is ranked in top 5% of female economists and in other categories in RePEc. Her research has been highlighted by various media outlets including the New York Times, National Public Radio, and Newsday.

Call for Applications

Travel Grants for Early Career Professionals and Graduate Students

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5–7. The amount of the travel grant awarded will depend on the number of applications received.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Graduate student or Early Career Professional 2018 member of AAEA.
- Engaged at a college, university, or other non–academic institution (including agribusinesses, non–government organizations, government, and “think tanks”) in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.

View the other 2018 Fellow Bios:

- George Norton, Virginia Tech
- John Beghin, North Carolina State University
- Thomas Jayne, Michigan State University
- Marcel Fafchamps, Stanford University

The logo to what it is today. She has also served on numerous AAEA committees and in section leadership, including Chair of FAMPS. She initiated the idea of forming the AAEA Econometrics Section and led the original email campaign to recruit the first section members.

Also at the national level, she has chaired S1067, the Regional Research Project on Specialty Crops and Food Systems in 2013–17. She has served the WAEA as Director and VP, and is a member of IATRC, and FDRS. Jill, together with Jo Swinnen and Julian Alston, founded the Beeronomics Society. She has guest edited several journal issues and served on editorial boards, including AJAE and ERAE. She has provided service to the government, including chairing the panel that reviewed the MTIA programs of USDA.

Jill has a long history of service to her university. While still an Assistant Professor, Jill became Chair of Graduate Studies and grew the Ph.D. program at WSU to over 80 Ph.D. students. She currently serves as Associate Director of the School of Econ Sciences at WSU, which includes both Ag Econ and General Econ.
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- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process
Applications must be submitted through the online application form. You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not–yet–employed” if not a current student and without employment – please highlight degree–awarding institution and date awarded;
- Degree program underway (Graduate Student Applicants)
- Anticipated graduation date (Graduate Student Applicants)
- Professional rank or position (Early Career Professional Applicants)
- Number of years at Institution (Early Career Professional Applicants)
- Brief summary of research interests (1000 words or less);
- Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self–employed or not–yet–employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree–granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self–employed or not–yet–employed they may seek a letter of support from a colleague or mentor from their degree–granting institution. Any letter of support for an Early Career Professional not employed or a student at a degree–awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust’s goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

The deadline for submission is **May 23, 2018**. To apply, please visit https://aaea.execinc.com/edibo/TravelGrants2018App.
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Call for Applications
AAEA Annual Meeting International Travel Grants

The AAEA Trust seeks applications for AAEA Annual Meeting International Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5–7. The amount of the travel grant awarded will depend on the number of applications received. The funds for these travel grants are provided by a grant from USDA–ERS.

Eligibility Requirements
Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Resident of and residing in a country outside the U.S.
- 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and “think tanks”) in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process
Applications must be submitted through the online application form. You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not–yet–employed” if not a current student and without employment – please highlight degree-awarding institution and date awarded;
- Degree program underway (Graduate Student Applicants);
- Anticipated graduation date (Graduate Student Applicants);
- Professional rank or position (Early Career Professional Applicants);
- Number of years at Institution (Early Career Professional Applicants);
- Brief summary of research interests (1000 words or less);
- Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not–yet–employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed
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of not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust’s goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.


Obituaries

Wayne Douglas Purcell
1938- 2018

Wayne Douglas Purcell, 79, of Riner, died Saturday, February 17, following a recent diagnosis of brain cancer. He is survived by his wife, Nanci, of the home; his daughter and husband Tanya and David Graham of Estelline, SD; his son and fiancée Chris Purcell and Caitlin Moore of Rochester, NY; his three grandchildren, Jeremy Lemire of Aberdeen, SD, Beckett and Violet Purcell of Rochester, NY; his three great-grandchildren, Ja'Ayden Branch-Lemire, Jackson Lemire, and Ethan Pletten of South Dakota; his brother Wendell Purcell of Bassett, VA; his sister and husband Bonnie and Charles Allen of Fairfax, VA; numerous nieces and nephews.

Wayne was born to Luther and Lillian Gilley Purcell on a small tobacco farm in Patrick County in 1938. He graduated from Hardin Reynolds Memorial School in 1956 and attended Ferrum College. He then transferred to Virginia Tech, receiving his Bachelor's degree in 1962 and his Master's in 1963. He earned his PhD in Agricultural Economics from Michigan State University in 1967. From 1966 to 1978, he was on the faculty at Oklahoma State University where he taught and did research. He came back to Virginia Tech as a faculty member in 1978. His skills at teaching took him all over the country addressing farmers, producer groups, and financial institutions on agricultural marketing, price discovery, and outlook. Dr. Purcell retired from Virginia Tech in 2005 as an Alumni Distinguished Professor in the Agricultural and Applied Economics Department. He loved researching and teaching and tried to make a difference in all of his students' lives.

Thanks to all of the doctors, nurses, techs, and sitters of Lewis Gale Medical Center, Radford Health and Rehab, and Good Samaritan Hospice who helped make the last days more comfortable for him.

There will be no services and interment will be at a later date in the Purcell Family Cemetery in Henry County, VA. Memorials, if desired, may be made to the Hardin Reynolds Memorial School Alumni Association Scholarship Fund, Attn Corresponding Secretary, 588 Golf Course Road, Stuart, VA 24171. Arrangements by McCoy Funeral Home.
**2018 Call for Applications**

**Interdisciplinary Research Leaders (IRL) Program**

*Interdisciplinary Research Leaders*, a national program of the Robert Wood Johnson Foundation, is a leadership development opportunity for teams of researchers and community partners— including organizers, advocates, or other community champions. These teams use the power of applied research—research that informs and supports critical work being done in communities—to advance health and equity. Their innovation helps build a Culture of Health, one that enables everyone in America to live longer, healthier lives.

Each year, applicant teams focus on one of two annual themes. The two themes for the 2018 Interdisciplinary Research Leaders CFA are 1. Solutions for better health care delivery in rural America and 2. Addressing the social and economic determinants to prevent chronic conditions and to promote health, wellbeing, and equity in rural America.

IRL fellows receive $25,000 per year for each team member ($75,000 over three years) to support time in the program (approximately one day per week), and a one-time research project grant of approximately $100,000 for the team. There’s no need to relocate—fellows gather several times per year in–person, then collaborate virtually and apply learnings in real time in their home communities. They become refreshed and recharged, ready to use their innovation and leadership to advance a Culture of Health.

We hope you will apply, and share this opportunity with others you know who are doing great work to advance health and equity in the US. Regardless of professional fields, we’re looking for great thinkers from many backgrounds and perspectives! If you have any questions, please send an email to ResearchLeaders@umn.edu.

**Other News**

**Call for Applications:**

**2018 Heading North Award**

Applications are now invited for the 2018 Heading North award. The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural and Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to members of AARES or AAEA normally resident in Australia or New Zealand.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of US $3,000.00 USD to be used to assist the winner to participate in the 2018 Annual Meeting of AAEA to be held in Washington, D.C., August 5–7, 2018. Applicants for the award must be a member of either AARES or AAEA.

**Selection Process**

The 2018 Heading North selection committee will be chaired by the President–Elect of AARES (Professor John Rolfe).

Applications should include:
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- a paper for presentation at the 2018 AAEA Annual Meeting in Washington, D.C., for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

Submission Deadlines and Details
Thursday, March 29, 2018 (for travel in August 2018)
Electronic submissions (in PDF form) for this award must be emailed to David Cundy at office@aares.org.au by the due date.

Journal of Natural Resources Policy Research

Special Issue: Effective Management of Natural Disasters: Conceptual, Empirical Issues and Case Studies

Guest Editor: Chennat Gopalakrishnan, University of Hawaii at Manoa, USA

Call for Papers: Recent years have witnessed a dramatic increase in the human and economic impacts of natural disasters. Between 2003 and 2013, they have resulted in total economic damages of $1.5 trillion, 1.1 million deaths, and impacted the lives of 2 billion people. Furthermore, it is worth noting that there has been a steady increase in the intensity and frequency of natural disasters, 2017 representing a case in point. Water disasters have accounted over the years for a significant proportion of natural disasters in the U.S and globally.

Ossified governance structures, polycentric decision–making entities, entropy–ridden institutions, cascading conflict scenarios, deep-seated and wide-ranging internal feuds and precariously perched, top-heavy decision agencies significantly add to the complexity of policy domains in the natural disasterscape. Against this bleak backdrop, well-intentioned policies stumble into a collision course, making the emergence of workable policies exceedingly difficult.

We are seeking original contributions that will explore and shed light on the five policy areas noted above and related topics, using historical surveys, institutional analysis, econometric investigations and theoretical discussions. Policy–rich cross–disciplinary and transnational papers that examine the cause and consequence of water disasters are especially welcome. We are specially looking for case studies of recent natural disasters in the U.S and elsewhere. Of particular interest to us are case studies of Hurricanes Harvey, Irma, Maria, and Sandy.

We have identified five broad categories of natural disaster policies for an in–depth study: risk management; vulnerability assessment; capacity building and resilience; disaster risk reduction–development linkage; and institutional design.

Possible topics include:
- policy frameworks for natural disaster management
- risk reduction and management
- vulnerability (including climate–induced) reduction and assessment
Journal of Consumer Affairs & Financial Literacy and Education Commission

Call for Papers

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: “Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families.”

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on “Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families.” Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with “improving the financial literacy and education of persons in the United States.” It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
• For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
• Discussion of the external validity of the research and implications for private-sector implementation or self-sustaining support of the approach
• Discussion of considerations for successful replication or expansion
• Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research. To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through ScholarOne Manuscripts (http://mc.manuscriptcentral.com/joca or connect via the link on the Journal of Consumer Affairs website). Style guidelines and publishing requirements can be viewed online at wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors or the Journal offices [joca@consumerinterests.org] for further information. Submission deadline: March 16, 2018.
Member in the News:
Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Allison Scheetz at ascheetz@aaea.org or info@aaea.org

View other Members in the News HERE

Member Benefits
- Membership Directory
- Mentorship Resources
- Mentorship Discussion Board
- AJAE Current Issue
- AEPP Current Issue
- Members in the News Highlights
- Member Profiles

Job Opportunities:
- Assistant/Associate Professor – Consumer & Food Economics
  Auburn University (Posted: 02/19/2018)
- Assistant or Associate Professor of Agribusiness
  University of Georgia (Posted: 02/19/2018)
- Professor and Department Chair of Agricultural Sciences
  Clemson University (Posted: 02/12/2018)

These current positions and more can be found on the AAEA Job Board. Sign up for listserv emails regarding new positions HERE.

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