



AAEA News

2018 AAEA Annual Meeting

Registration Rates Increase Tomorrow

The deadline for Early Registration is tomorrow, which means rates are about to increase. For the lowest prices, be sure to register for the 2018 AAEA Annual Meeting in Washington, D.C. today!

2018 Registration Rates			
Registration Type	EARLY	ADVANCED	ON-SITE
	Before & on June 7	June 8 - July 9	July 10 and after
Professional Member	\$425	\$500	\$575
Professional Non-member	\$575	\$650	\$725
Senior Member	\$315	\$390	\$465
Senior Non-member	\$435	\$510	\$585
Graduate Student Member	\$105	\$140	\$180
Graduate Student Non-member	\$250	\$285	\$330
Guest Registration*	\$55 per guest	\$55 per guest	\$55 per guest

***Guests** include any interested party not professionally in the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register).

Cancellation: Cancellations of meeting registrations are subject to a \$50 processing fee. After July 9, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918-3190 or info@aaea.org. Website: www.aaea.org.

Already registered but want to add a ticketed event? Contact the AAEA Business Office at (414) 918-3190 or email info@aaea.org

2018 AAEA Annual Meeting

Business Meeting

Monday, August 6, 2018, 8:00 am-8:30 am

AAEA's annual Business Meeting will be held during the annual meeting in Washington, D.C. on Monday, August 6 in Salon 2. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Washington, D.C.

2018 AAEA Election Results***President-Elect and Board of Directors***

Congratulations to the winners and thank you to all of the candidates for running.

Join us in welcoming AAEAs incoming leadership at the [2018 AAEA Annual Meeting](#) in Washington, D.C., August 5-7.



President-Elect

Keith Coble,

Mississippi State University



Board of Directors

Marc Bellemare,

University of Minnesota



Board of Directors

Rodolfo Nayga,

University of Arkansas

Renew Your AAEA Membership for 2018

You can renew your AAEA membership for 2018 on the [AAEA website](#). Simply log in to the "My Account" section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2018, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.

2018 AAEA Annual Meeting***Employment Center and Job Fair***

Registration is now open for the 2018 Employment Center taking place August 5-7, during the [2018 AAEA Annual Meeting](#) in Washington, DC. New this year, AAEA will be hosting a **Job Fair** on **Sunday, August 5, 2018**. This half-day, in-person event will take place in the Employment Center from 1:00pm to 5:00pm. This is a great opportunity for employers to network informally

with potential candidates. See the [Job Fair website](#) for details on how the Job Fair works and what agricultural and applied economists have to offer.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in DC!

2018 AAEA Annual Meeting

Working with the Media Session

During the 2018 [Working with the Media session](#), AAEA members are encouraged to share their research with a new audience. Members will have a chance to openly speak to media personnel to discuss their hesitancy with participating in interviews. There will also be a few AAEA members who are well versed at being the expert for media interview requests.

Interested in getting started with communicating to a broader audience or want to get advice from experts in the field, this is a session you won't want to miss.

Session Information:

(subject to change)

Tuesday, August 7, 2018

11:45 am – 12:45 pm

Room: Maryland A



If you have any questions please contact Allison Scheetz, AAEA Senior Communications Manager at ascheetz@aaea.org.

2018 AAEA Annual Meeting

Post-conference Workshop: Science Communications and Media Engagement

Workshop Description: AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of

successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

- learning why economics communication is valuable and how to engage in outreach activities

- understanding and connecting to public audiences
- selecting audiences and developing targeted engagement strategies
- identifying individual strategic communications goals
- handling interaction with stakeholder audiences
- accessing resources to communicate science and economics and find outreach opportunities

The second component termed Strategic Media Engagement provides agricultural economists an understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only \$25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters, so please register early to assure your place.

August 8, 2018
Marriott Wardman Park
Room: Wilson A, B, & C
8:30 am – 12:30 pm

View all [Pre- and Post-conference Workshops](#) on the Annual Meeting website.



2018 AAEA Annual Meeting

Undergraduate Student Section Activities

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5–7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5 at 7:00 pm – 9:00 pm in Maryland A&B, is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$40 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aea.org/membership/sections/ss-aea/aea-annual-meeting>.

2018 AAEA Annual Meeting

Call for Participation: AEM/GSS Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the [2018 AAEA Annual Meeting](#) in Washington, D.C.

AEM/GSS Case Study Competition Rules: Each team should prepare an oral summary of their solution

to the case that will last no more than 15 minutes. Presentations lasting over 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

AEM/GSS Case Study Competition Prizes: The top three teams will receive plaques and cash prizes.

- **First Place:** \$300
- **Second Place:** \$200
- **Third Place:** \$100

Specific Information for the 2018 Case Study

Competition: The number of rounds will be determined by the number of teams entered. The final round will be composed of the top 3 teams. In addition to plaques and cash prizes, the three

finalist teams will also be recognized during the AAEA Awards Ceremony.

- **Sunday, August 5, 8:00 am – 3:00 pm:**
First Rounds of Competition
- **Monday, August 6, 1:30 pm – 4:00 pm:**
Final Round (if necessary)
- **Monday, August 6, 6:00 pm – 7:15 pm:**
Awards Ceremony

Students participating in the case study competition will need to be registered for the Annual Meeting AND the Case Study Competition.

1. Students should register for the 2018 AAEA Annual Meeting with the online Registration Form:
<http://www.aaea.org/meetings/2018-aaea-annual-meeting/registration-travel/annual-meeting-registration>.
2. Each team must also complete the Case Study registration form identifying their teammates and send it to AAEA no later than **June 15, 2018**:
<https://www.aaea.org/UserFiles/file/2018CaseStudyCompetitionRegForm.docx>

Please direct any questions regarding the 2018 AAEA Case Study Competition to Dr. Eric Micheels (eric.micheels@usask.ca) or GSS Section Chair, William Maples (wmaples@okstate.edu).

**CREDO Breakfast Meeting
at #AAEADC18**

The Catholic Research Economists Discussion Organization (CREDO) is an international society of hundreds of economists, including agricultural economists, who are interested in the conversation between the Catholic faith and economic research as it applies to the economy, the Church, and broader society. (See <https://credo-economists.org/> for more information.) This year, we are hosting the first meeting of this group at the AAEA meetings at a breakfast on Monday, August 6, 2018, from 9:00 am–10:30 am at a restaurant that has yet to be determined. The meeting and breakfast are preceded by an 8:00 am mass at St. Thomas Apostle Catholic Church, 2665 Woodley Rd., which is a short walk from the Washington Marriott Wardman Park. All are welcome at the breakfast meeting and mass. Please RSVP as soon as possible to Craig Gundersen (cggunder@illinois.edu), so we can get an estimate on the number of attendees for the breakfast. In addition, please contact Craig with any questions, comments, etc., you may have.



Other News

**2018 FDRS Student Food Marketing Challenge
Call for Participation**

The 2018 Annual Meeting of the Food Distribution Research Society will be held at the Crystal Gateway Marriott Arlington, Virginia, from September 14th – September 18th 2018. The conference will be held in conjunction with United States Department of Agriculture, Farm Credit, Farmers Market Coalition, and National Value-Added Conference under the umbrella of the “2018 Direct Agricultural Marketing Summit.”

The Student Food Marketing Challenge Competition will be held on September 15th. The competition will provide students with the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. Details about the client and case challenge will be disclosed to teams two weeks in advance of the competition. Representatives from the company will give an overview of the challenge and conduct team interviews on the day of the competition. The first round of presentations will occur on Saturday afternoon (September 15th), in which teams will compete to give a bid presentation to the company’s executive team during the final round on Saturday evening.

Teams can consist of 3 to 5 undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for the competition by August 17, 2018. Registration includes attendance to all FDRS case events.

For more information, please contact the VP of Student Programs, Lurleen Walters, at lurleen.walters@msstate.edu and Assistant VP of Student Programs, Elizabeth Canales, at elizabeth.canales@msstate.edu or visit <https://www.fdrsinc.org/> and <https://localfoodeconomics.com/agsummit/>.

USDA Workshop

Innovation and Design in Vertical Agriculture and Sustainable Urban Ecosystems

[A workshop sponsored by The USDA & USDE from June 27 – 28, 2018 in Washington D.C.](#)

As the global population grows, so too does food demand as well as constraints on land and natural resources. By the year 2050, the world’s population will approach 10 billion people, and at least 2 out of 3 people will live in urban centers.

With this increased urbanization comes the unique opportunity to develop engineering and agricultural innovations within urban systems that sustainably stimulate growth to help meet future needs.

Vertical agriculture operations could augment production while offering lower emissions, higher-nutrient produce, and reduced water usage and runoff. And placing vertical farms in the context of a renewable urban ecosystem – where one industry’s waste is another’s raw material – could stimulate

sustainable economic growth.

At this free workshop, sponsored by the U.S. Department of Agriculture and the U.S. Department of Energy, representatives from the public and private sectors will identify and discuss challenges, opportunities and possibilities associated with vertical agriculture and sustainable urban ecosystems. Information on featured speakers can be found on the back page of this brochure.

The public may attend all morning programs, but your RSVP is required. For additional information or to RSVP, please contact Sarah Federman at Sarah.Federman@osec.usda.gov or David Babson at David.Babson@osec.usda.gov.

Featured Speakers Include:



(Featured Speakers, left to right: Dr. Sabine O'Hara, Dr. Dickson Despommier, Dr. Raymond Wheeler, Dr. Weslynn Ashton, Nate Storey, Nick Starling)

Dr. Sabine O'Hara, Dean of the College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES) of the University of the District of Columbia (UDC). As Dean of CAUSES, she is responsible for academic, research and community outreach programs, and is leading the UDC's efforts to build a cutting-edge model for Urban Agriculture and Urban Sustainability that improves the quality of life and economic opportunity for urban populations. Sabine is a respected author, researcher and higher education executive, and is well known for her expertise in sustainable economic development, global education and executive leadership.

Dr. Dickson Despommier, microbiologist, ecologist, and Emeritus Professor of Public and Environmental Health at Columbia University – Despommier is widely considered to be the originator of the modern concept of vertical farming.

Dr. Raymond Wheeler, Plant Physiologist, NASA – As the lead for Advanced Life Support Research activities at the Kennedy Space Center, Wheeler has been studying ways to grow safe, fresh food crops efficiently off the Earth. Astronauts on the International Space Station recently harvested and ate a variety of red romane lettuce that they activated and grew in a plant growth system called "Veggie."

Dr. Weslynn Ashton, Associate Professor of Environmental Management and Sustainability, Illinois Institute of Technology Stuart School of Business – Ashton's research focuses on industrial ecology, optimizing resource flows in socio-ecological systems, and developing entrepreneurial solutions to social and environmental challenges. She currently leads projects examining urban food system sustainability with Plant Chicago and the Chicago Food Policy Action Council.

Nate Storey, Chief Science Officer, Plenty, Inc. – Plenty is building a global network of field-scale indoor farms to transform produce from a boring commodity to a delicious movement for all. Located near communities around the world, Plenty farms will utilize cutting-edge growing technologies and proven plant science to deliver industry-leading yields of locally-grown, backyard-fresh produce. By shaving thousands of miles and weeks off the journey from farm to table, plenty will transition agriculture to a reliable, predictable, and resource-efficient model.

Nick Starling is the chairman of Skyscraper Farm, LLC – Nick has been researching vertical farming since 2011. During this time, he has discovered a variety of improvements needed to feed the world while dramatically reducing water usage and eliminating agricultural runoff.

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Submissions to *The Exchange*:

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Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org
[View other Members in the News HERE](#)

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

[View all Press Releases HERE](#)

Job Opportunities:

- [Chair and Professor, Department of Agricultural, Environmental and Development Economics](#)
The Ohio State University, College of Food, Agricultural and Environmental Sciences (Posted: 05/31/2018)
- [Research Fellow](#)
Korea Rural Economic Institute (Posted: 05/24/2018)
- [Assistant Professor and Extension Specialist](#)
North Carolina State University (Posted: 05/21/2018)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).