AAEA presidents have a three-year term, which maintains leadership continuity. Their roles evolve from planning in the President Elect year, to implementation in the President year, to follow-up and mentoring in the Past President year. The Presidential year culminates with our August meeting. So what has happened this year? This column offers retrospect and prospect, focusing on the new *Applied Economics Teaching Resources* publication, government relations, mentoring, AAEA journal publisher, and budding initiatives.

**Applied Economics Teaching Resources moves forward with Bergtold as Editor** – Teaching and learning about agricultural and applied economics is central to our Association’s mission. To better address that mission, the AAEA Board voted in January to create a new publication on *Applied Economics Teaching Resources (AETR)*. The Board just selected Jason Bergtold of Kansas State University as the inaugural Editor of the *AETR*. The *AETR* will be a new home for everything related to teaching applied economics. That embraces teaching resources from economic games to decision cases, as well as evaluation and idea exchange on effective teaching. Expect to hear more from Jason as he shapes this new AAEA publication and explores creative ways to measure the learning impact of the teaching resources published there.

**Ensuring that AAEA is heard in Washington, D.C.** – AAEA has started actively supporting our profession in the policy realm. It had long been AAEA policy that the Association “will take no policy positions.” Many applied economists make policy recommendations, and we wish to avoid the appearance of conflict of interest. However, this policy stifled the AAEA from speaking out on behalf of member interests when peer associations were actively advocating for their own. In January 2018, the AAEA Board amended our Operating Policies to allow “expressions of support for research, education, and outreach related to agricultural and applied economics.” This small change has allowed the AAEA to advocate for USDA economic research and for including agricultural and applied economists on USDA advisory boards. AAEA will not take any position on what economic policy should be. But we are pleased now to be able to advocate the value of what agricultural and applied economists have to contribute.

**Mentoring** – When I ran for AAEA President, I promised to expand mentoring opportunities for job market candidates at the winter ASSA and also to offer workshops to build communication skills. At the 2017 ASSA meetings, we created a mentoring match-up program that has connected well over a hundred job market candidates with established professionals over the past two years. This initiative supplements the informal mixing at the AAEA reception for Early Career Professionals at ASSA. On the communication front, I am very
excited about this summer’s post-conference workshop on Science Communication and Media Engagement, which AAEA is conducting jointly with the American Association for the Advancement of Science (AAAS). When AAEA members do timely, important research, like the work featured in the Choices theme on the US–China Trade Dispute and Potential Impacts to Agriculture, our impact is magnified by reaching out to the media. The AAEA–AAAS workshop will show how.

**AAEA journal publisher planning** – AAEA journals have had a wonderful nine-year run with Oxford University Press. With our contract expiring in December 2020, the Association issued to academic publishers a request for proposals. The Executive Committee and representative editors from the AJAE and AEPP will interview the top three candidate publishers (including OUP) on July 26. During its August 3–4 meeting, the AAEA Board will select a publisher for the years 2021–25. Conveniently, the AJAE’s newly released journal impact factor for 2016 leaped to 2.46 from 1.83, highlighting the impact of our research. By the way, to mark the AJAE centennial, the editors will host an organized symposium on how the journal and its content have evolved (August 7, 1:00–2:30pm, Coolidge Room, Washington Marriott Wardman Park).

**Future initiatives** – The AAEA Board will be looking into several future initiatives this summer:

1. How to revitalize AAEA Employment Center at the summer meetings? With the migration of many academic job interviews to the winter ASSA meetings, AAEA has boosted support to job market candidates at that forum. We are looking to expand job offerings for MS graduates through a job fair. Got suggestions? Let us know!
2. Exciting mentoring initiatives for early and mid-career researchers are set for Board approval.
3. To ensure good professional conduct and freedom from harassment at our meetings, the Board will consider a new policy proposal.
4. To facilitate child care access during AAEA meetings, the Board will consider a new proposal.

It has been an honor and a pleasure to serve as AAEA President this year. AAEA is an extraordinary community of passionate, thoughtful economic professionals. That community bubbles with good ideas, making our whole much greater than the sum of its parts. We are fortunate to rely on the leadership of Executive Director Kristen McGuire and the rest of AAEAs staff team. After August 7, I look forward to becoming Past President and to supporting implementation activities led by President David Zilberman and planning by President-Elect, Keith Coble.

*Scott M. Swinton*

*AAEA President*
**2018 AAEA Annual Meeting**

**On-site Registration**

All registrations will need to take place on-site at the Marriott Wardman Park Registration Desk on the Lobby Level.

Already registered but want to add a ticketed event? Contact the AAEA Business Office at (414) 918-3190 or email info@aaea.org

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>ON-SITE</th>
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<td>Professional Member</td>
<td>July 10 and after</td>
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<td>Professional Non-member</td>
<td>$575</td>
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<td>Senior Member</td>
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<td>Graduate Student Non-member</td>
<td>$330</td>
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<tr>
<td>Guest Registration*</td>
<td>$55 per guest</td>
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**2018 AAEA Annual Meeting**

**Business Meeting**

*Monday, August 6, 2018, 8:00 am–8:30 am*

AAEA’s annual Business Meeting will be held during the annual meeting in Washington, D.C. on Monday, August 6 in Salon 2. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you’ll join us in Washington, D.C.

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**Renew Your AAEA Membership for 2018**

You can renew your AAEA membership for 2018 on the [AAEA website](https://www.aaea.org). Simply log in to the “My Account” section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2018, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.
2018 AAEA Annual Meeting

Working with the Media Session

During the 2018 Working with the Media session, AAEA members are encouraged to share their research with a new audience. Members will have a chance to openly speak to media personnel to discuss their hesitancy with participating in interviews. There will also be a few AAEA members who are well versed at being the expert for media interview requests.

Interested in getting started with communicating to a broader audience or want to get advice from experts in the field? This is a session you won’t want to miss.

**Session Information:**
(subject to change)
Tuesday, August 7, 2018
11:45 am – 12:45 pm
Room: Maryland A

If you have any questions, please contact Allison Scheetz, AAEA Senior Communications Manager at ascheetz@aaea.org.

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2018 AAEA Annual Meeting:

Board for International Food and Agricultural Development Public Meeting

US Benefits and Capabilities Leveraged from Strategic USAID Investments in Developing Country Agriculture and Food Security

Location: Madison A&B on the Mezzanine Level in Marriott Wardman Park Hotel or via Livestream

August 8, 2018, 9:00 am to Noon EDT

The Board for International Food and Agricultural Development (BIFAD) and USAID are pleased to invite Agricultural & Applied Economics Association members and other interested individuals to engage in a dialogue and provide feedback on a new study that is being commissioned by BIFAD and USAID. This study will analyze US benefits and capabilities leveraged from strategic USAID investments in developing country agriculture and food security. Participants will:

- Review and provide feedback on a conceptual framework characterizing the channels by which food and agricultural development investments in developing countries affect the American economy
- Identify the types and assess the quality of evidence available to estimate the importance of the channels

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### Panelists

<table>
<thead>
<tr>
<th>AAEA Expert Members</th>
<th>Washington, D.C. Media Personnel</th>
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</table>
| Keith Coble, *Mississippi State University*  
Incoming President-Elect | Caitlin Dewey  
_The Washington Post_
| Marc Bellemare, *University of Minnesota*  
Incoming Board of Directors | Ellyn Ferguson  
_CQ Roll Call_ |
• Suggest other data sources for consideration in the study

Dr. Joseph Glauber, Senior Research Fellow at the International Food Policy Research Institute (IFPRI), will lead the study for BIFAD and will present at the meeting. Dr. Glauber served over 30 years at the U.S. Department of Agriculture, including as Chief Economist from 2008 to 2014. He was elected Fellow of AAEA in 2012.

Dr. Mark Keenum, BIFAD Chair and President of Mississippi State University, will chair the meeting.

Please register for either in-person or Livestream participation at the upcoming meeting here. We look forward to receiving your input.

If you have questions about the event, please contact Clara Cohen at 202-712-0119 or ccohen@usaid.gov.

2018 AAEA Annual Meeting

Employment Center

Registration is now open for the 2018 Employment Center taking place August 5–7, during the 2018 AAEA Annual Meeting in Washington, D.C. For more information, please visit the online Employment Center. If you have any questions please feel free to contact Sarah Kenner. We hope to see you in D.C.!

2018 AAEA Annual Meeting

Post-conference Workshop: Science Communications and Media Engagement

Workshop Description: AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

• learning why economics communication is valuable and how to engage in outreach activities
• understanding and connecting to public audiences
• selecting audiences and developing targeted engagement strategies
• identifying individual strategic communications goals
• handling interaction with stakeholder audiences
• accessing resources to communicate science and economics and find outreach opportunities

The second component termed, Strategic Media Engagement, provides agricultural economists an
understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only $25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters, so please register early to assure your place.

August 8, 2018
Marriott Wardman Park
Room: Wilson A, B, & C
8:30 am – 12:30 pm

View all Pre- and Post-conference Workshops on the Annual Meeting website.

2018 AAEA Annual Meeting

Pre-conference Workshop: Towards Engagement and Collaboration of 1890, 1862, Federal and Private Institutions: A Win-Win for the Agricultural Economics & Agribusiness Professions

9:00 am – 3:00 pm
$40
*Offsite Workshop at Economic Research Service (ERS)

Agenda

Brief Description of Topic: The purpose of this workshop is assess engagement and collaboration, and to explore strategies to enable collaborative linkages to address institutional, funding, and operational gaps between the 1890 and 1862 land grants, and other institutions in agricultural economics research, teaching, and extension. Discussions on how to promote collaboration and engagement have been ongoing between COSBAE members at the three entities (1890, 1862 and federal institutions) given the under-representation of minorities in graduate Agricultural Economics programs, academia, and other research professions.

Intended Audience: Our intended audience includes all AAEA members interested in expanding and exploring ways to enhance engagement and collaboration among the three entities. This workshop should also be appealing to graduate students and young or early-career professionals and leaders in the profession with administrative responsibilities—Deans, Department Chairs, Directors, Administrators. The speakers will consist of practitioners who are engaged in identifying ways to enhance engagement and collaboration among the three entities and graduate students and young profession tasked with overcoming the challenges isolation within the profession.
2018 AAEA Annual Meeting
Undergraduate Student Section Activities

On behalf of the Undergraduate Student Section of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5–7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5 at 7:00 pm – 9:00 pm in Maryland A&B, is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section’s business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only $40 per student. As a further incentive to participate, there is a total of $1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting.

CREDO Breakfast Meeting at #AAEADC18

The Catholic Research Economists Discussion Organization (CREDO) is an international society of hundreds of economists, including agricultural economists, who are interested in the conversation between the Catholic faith and economic research as it applies to the economy, the Church, and broader society. (See https://credo-economists.org/ for more information). This year, we are hosting the first meeting of this group at the AAEA meetings at a breakfast on Monday, August 6, 2018, from 9:00 am–10:30 am at a restaurant that has yet to be determined. The meeting and breakfast are
The Exchange

preceded by an 8:00 am mass at St. Thomas Apostle Catholic Church, 2665 Woodley Rd., which is a short walk from the Washington Marriott Wardman Park. All are welcome at the breakfast meeting and mass. Please RSVP as soon as possible to Craig Gundersen (cggunder@illinois.edu), so we can get an estimate on the number of attendees for the breakfast. In addition, please contact Craig with any questions, comments, etc., you may have.

Robert W. Taylor
1935-2018

Robert W. Taylor, 83, resident of Lafayette passed away Tuesday, July 3, 2018 at home. He was born February 5, 1935 and grew up in Lawtons, NY, on Dancote Farm raising Angus beef. Bob graduated from Cornell University in 1956. On June 2, 1956 he married Anna B. Cady in Troupsburg, NY. They relocated to West Lafayette, IN, where he completed his MS and Ph.D. in Agricultural Economics from Purdue University. Bob joined Purdue faculty as a Farm Management Professor in the Agricultural Economics Department. His passion and concern for students was legendary, and he continued teaching and mentoring for 50 years at Purdue.

Bob was not just recognized and admired by his students for his caring approach to challenging their thinking and stimulating them to learn, but also for his sincere interest in them as individuals with personal as well as professional aspirations. Through his dynamic classes and caring connections with students, he built relationships that lasted a lifetime. He also worked in extension, emphasizing family farm business arrangements. Bob was a member of Evangelical Covenant Church of Lafayette, Indiana where he taught Jr High Sunday School for many years. He left his mark on thousands of families across Indiana.

Former students remember Dr. Taylor for his daily quizzes, expressive teaching style, and especially for his wonderful ability to listen. Grandchildren remember him for his enthusiastic stories and sneezes, his wholehearted encouragement in life and learning, and his raised eyebrows and the suspenders he wore.

Outside of teaching, Bob enjoyed spending time in his woodworking shop making grandfather clocks and gifts for his family. He loved spending summers at the family cottage in Western, NY, where he spent hours of fun driving the boat, pulling skiers, and attempting to knock kids off the tube!

Surviving with his wife are his children Bill of Brighton, CO; Cindy (Bill) Fate of Lafayette, IN; Susan (Michael) Barker of Laramie, WY; Dan (Audette) of Rossville, IN. He was blessed with grandchildren Clayton (Sam) Taylor and Stephen (Christy) Taylor of Columbus, OH; Kevin (Rayna) Barker, Denise Barker, Karen (Joe) Marr, and Daniel (Liberty) Barker of Wyoming; Jacob, David, Sarah, Katie, and Karie Taylor of Rossville, Indiana; and 6 great-grandchildren. Also surviving are his brothers David (Leena) Taylor of Broomfield, CO; Donald (Sally) Taylor of Ames, IA; and sister-in-law Sylvi Taylor of Gettysburg, PA.

Bob was preceded in death by his parents Clayton and Annie (Clark) Taylor and his brother Philip J. Taylor of Lawtons, NY.
Larry Jonathan Held
1949–2018

Dr. Larry J. Held, Professor Emeritus in the Department of Agricultural and Applied Economics at the University of Wyoming, and long–time member of both the AAEA and WAEA, passed away on June 28, 2018 after battling a long illness. Larry was born on September 19, 1949 in Devils Lake, North Dakota and grew up on his family farm near Rock Lake, North Dakota.

Larry’s passion for production agriculture led him to pursue and obtain both his B.S. and M.S. in Agricultural Economics at North Dakota State University. Larry accepted an assistantship to pursue his doctoral work with Dr. Glenn Helmers at the University of Nebraska–Lincoln after receiving his M.S. in 1973.

Upon completion of his PhD in 1977, Dr. Held accepted a teaching and research position at the University of Wyoming in what was then the Department of Agricultural Economics. His position responsibilities focused on the area of Farm and Ranch Management. Dr. Held’s research examined the economics of sustainable integrated livestock and cropping systems, precision farming, decision–making under risk and uncertainty, and factors affecting costs of production. His methods largely used enterprise budgets, simulation and mathematical programming, including some of the early works published in the literature utilizing MOTAD and target MOTAD. His research appeared in many of the regional agricultural economics journals, as well as in the Journal of Production Agriculture, the Agronomy Journal, Journal of the American Society of Farm Managers and Rural Appraisers, and was the subject of numerous extension and experiment station bulletins. Larry was known for his ability to conduct interdisciplinary research with agronomists, agricultural engineers, and weed scientists. He was the “go–to” person for many of the other production scientists in the UW College of Agriculture when designing and analyzing interdisciplinary research related to the economics of alternative cropping and weed management strategies.

During his career he taught Farm and Ranch Business Records, Farm and Ranch Management, Advanced Farm and Ranch Management, and Agricultural Finance. His teaching style and willingness to help students garnered him multiple teaching awards. He received both college and university level teaching awards, as well as the Western Agricultural Economics Association undergraduate teaching award and the USDA NASULGC Excellence in Land Grant College and University Teaching Award. Larry also received the Gamma Sigma Delta Award of Merit and is listed in Who’s Who Among America’s Teachers.

Larry provided a model for other faculty to emulate when it came to mentoring students. His open door policy and willingness to listen to students with a patient father–like quality garnered him the respect and devotion of countless graduate and undergraduate students during his 34–year tenure at UW. Year–after–year Larry delighted in communicating and meeting with past students, and many of his former students sought him out when they were in Laramie. It was common to find in his office a new card, letter or picture of a recent child from a past student. His connections created lasting memories for alumni, and produced loyalties amongst current and past students regarding Larry, the department, UW, and agricultural economics as a discipline. Farewell Dr. Held.
2018 International Conference on Agricultural and Food Science

**Instanbul, Turkey**

**AAEA Members receive a 15% discount on Registration**

2018 International Conference on Agricultural and Food Science (ICAFS 2018) in Istanbul, Turkey on October 28–30, 2018. (>>General Information). The conference is co–organized by Asia–Pacific Association of Science, Engineering and Technology, Bahri Dağdaş International Agricultural Research Institute and Celal Bayar University.

**Topics** – It has been designed to provide an innovative and comprehensive overview of agricultural and food science. A focus will be given on: 1. Agronomy, Agriculture and Plant Biotechnology; 2. Animal Biotechnology, Veterinary and Livestock Science; 3. Aquiculture, Fishery and Marine Biotechnology; 4. Forestry Science and Wood Research; 5. Food Science; 6. Agriculture Sustainable, Resources & Environment; 7. Related Engineering, Economic & Management, etc. (>>More topics)

**Conference Book and Program** – All accepted abstracts will be published in conference abstract book after register. The conference will last two days, detailed program please refer here.

**Venue** – Istanbul, historically known as Constantinople and Byzantium, is the most populous city in Turkey and the country's economic, cultural, and historic center. (>>More about venue)

We look forward to an exciting meeting that promises great scientific debate and enjoyable interaction in Istanbul. (>>Register here)

Please also bring this notice to the attention of any of your colleagues who may be interested in participating in the conference (Download Flyer, Registration Form).

**Animal Law and Policy Small Grants Program at UCLA Law**

Thanks to generous funding from Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program (“UCLA ALP Program”). The UCLA ALP Program exists to encourage new research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplines – including economics, sociology, demography, social psychology, moral psychology, medicine, plant–based nutritional science, cognitive science, law, public health, and public policy – are encouraged to apply. The UCLA ALP Program has two goals:

- Fostering sound empirical – quantitative or qualitative – knowledge related to human uses of animals, alternatives to uses of animals, and humans' relationship to animals, which animal law and policy academics and practitioners could use to develop animal law and policy reform applications.

Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly. Read more here: https://law.ucla.edu/centers/social-policy/animal-law-grants-program/about/ For questions, please contact the UCLA ALP Program through email: alp@law.ucla.edu.
Transportation Research Board Agricultural and Food Transportation Committee

Call for Papers


The Standing Committee on Agriculture and Food Transportation (AT030) is inviting the submission of papers for presentation at the Transportation Research Board Annual Meeting in January, 2019. The committee is directing activities toward the established theme for the meeting, Transportation for a Smart, Sustainable, and Equitable Future. The committee welcomes all papers that deal with the transportation of agricultural products and food. But of special interest to the committee is research with direct applicability and usefulness to private and public-sector freight stakeholders, including producers, processors, shippers, transportation service providers, and transportation planners. The committee is seeking not only original research, but papers that showcase research that has been implemented with real world impacts on the transportation of food and agriculture. The committee’s focus for the 2019 Annual TRB meeting will include the topics highlighted below.

Papers presenting original research or research implementation related to the following topics are highly desirable.

- Examining the impacts of changing economic and trade alliances on agriculture and food transportation
- Access, Security and Resiliency in Agriculture and Food Transport
- Effects of Transportation Technology and Policy on Agriculture and Food Transport
- Open Topics

Please indicate “AT030” on the TRB Submission Review website to highlight that your paper is being submitted in response to the AT 030 call for papers. If your papers are relevant to agricultural and food transportation issues but do not specifically address the listed special topics, you should still indicate “AT030” upon submission through the TRB website.

2018 FDRS Student Food Marketing Challenge

Call for Participation

The 2018 Annual Meeting of the Food Distribution Research Society will be held at the Crystal Gateway Marriott, Arlington, Virginia, from September 14 – September 18, 2018. The conference will be held in conjunction with United States Department of Agriculture, Farm Credit, Farmers Market Coalition, and National Value-Added Conference under the umbrella of the “2018 Direct Agricultural Marketing Summit.”

The Student Food Marketing Challenge Competition will be held on September 15. The competition will provide students with the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. Details about the client and case challenge will be disclosed to teams two weeks in advance of the competition.

Representatives from the company will give an overview of the challenge and conduct team interviews on the day of the competition. The first
The Exchange

Job Opportunities:
- **Post Doctoral Scholar**
  University of Kentucky (Posted: 07/03/2018)
- **Economist / Operations Research Analyst**
  Farm Credit Administration (Posted: 07/02/2018)
- **Assistant Professor, Associate Professor, or Full Professor**
  Department of Agricultural Economics, National Taiwan University, Taipei, Taiwan (Posted: 07/01/2018)
- **Postdoctoral Research Associate**
  University of Florida (Posted: 06/29/2018)

Other current positions and more can be found on the AAEA Job Board. Sign up for listserv emails regarding new positions HERE.

Working with the Media:
What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

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Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org
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