

July 2018  
Volume 40, Issue 14

## AAEA News

### 2018 AAEA Annual Meeting

#### ***Last Chance to Register before the Meeting***

The deadline for Advanced Online Registration is this Monday, **July 9**. All registrations after the July 9 deadline will need to take place on-site at the Marriott Wardman Park Registration Desk on the Lobby Level. For the lowest prices, be sure to register for the 2018 AAEA Annual Meeting in Washington, D.C. today!

Already registered but want to add a ticketed event? Contact the AAEA Business Office at (414) 918-3190 or email [info@aaea.org](mailto:info@aaea.org)

#### 2018 Registration Rates

Registration Type	ADVANCED	ON-SITE
	June 8 – July 9	July 10 and after
Professional Member	\$500	\$575
Professional Non-member	\$650	\$725
Senior Member	\$390	\$465
Senior Non-member	\$510	\$585
Graduate Student Member	\$140	\$180
Graduate Student Non-member	\$285	\$330
Guest Registration*	\$55 per guest	\$55 per guest

\***Guests** include any interested party not professionally in the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register).

**Cancellation:** Cancellations of meeting registrations are subject to a \$50 processing fee. After July 9, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918-3190 or [info@aaea.org](mailto:info@aaea.org). Website: [www.aaea.org](http://www.aaea.org).

### 2018 AAEA Annual Meeting

#### ***Business Meeting***

*Monday, August 6, 2018, 8:00 am–8:30 am*

AAEA's annual Business Meeting will be held during the annual meeting in Washington, D.C. on Monday, August 6 in Salon 2. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA

Trust Committee. Additionally, Board members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Washington, D.C.

### Renew Your AAEA Membership for 2018

You can renew your AAEA membership for 2018 on the [AAEA website](#). Simply log in to the “My Account” section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2018, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.

### 2018 AAEA Annual Meeting Employment Center

Registration is now open for the 2018 Employment Center taking place August 5–7, during the [2018 AAEA Annual Meeting](#) in Washington, D.C.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in D.C.!



### 2018 AAEA Annual Meeting Working with the Media Session

During the 2018 [Working with the Media session](#), AAEA members are encouraged to share their research with a new audience. Members will have a chance to openly speak to media personnel to discuss their hesitancy with participating in interviews. There will also be a few AAEA members who are well versed at being the expert for media interview requests.

Interested in getting started with communicating to a broader audience or want to get advice from experts in the field? This is a session you won't want to miss.

#### Session Information:

*(subject to change)*

Tuesday, August 7, 2018

11:45 am – 12:45 pm

Room: Maryland A

If you have any questions, please contact Allison Scheetz, AAEA Senior Communications Manager at [ascheetz@aaea.org](mailto:ascheetz@aaea.org).

Panelists	
AAEA Expert Members	Washington, D.C. Media Personnel
 <p>Keith Coble, <i>Mississippi State University</i> Incoming President-Elect</p>	 <p>Caitlin Dewey <i>The Washington Post</i></p>
 <p>Marc Bellemare, <i>University of Minnesota</i> Incoming Board of Directors</p>	TBD

**2018 AAEA Annual Meeting*****Post-conference Workshop: Science Communications and Media Engagement***

**Workshop Description:** AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

- learning why economics communication is valuable and how to engage in outreach activities
- understanding and connecting to public audiences
- selecting audiences and developing targeted engagement strategies
- identifying individual strategic communications goals

- handling interaction with stakeholder audiences
- accessing resources to communicate science and economics and find outreach opportunities

The second component termed, Strategic Media Engagement, provides agricultural economists an understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only \$25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters, so please register early to assure your place.

August 8, 2018

Marriott Wardman Park

Room: Wilson A, B, & C

8:30 am – 12:30 pm

View all [Pre- and Post-conference Workshops](#) on the Annual Meeting website.

**2018 AAEA Annual Meeting*****Pre-conference Workshop: Towards Engagement and Collaboration of 1890, 1862, Federal and Private Institutions: A Win-Win for the Agricultural Economics & Agribusiness Professions***

9:00 am – 3:00 pm

\$40

\*Offsite Workshop at Economic Research Service (ERS)

**Agenda**

Travel Grant opportunity below

**Brief Description of Topic:** The purpose of this workshop is assess engagement and collaboration, and to explore strategies to enable collaborative linkages to address institutional, funding, and operational gaps between the 1890 and 1862 land grants, and other institutions in agricultural economics

research, teaching, and extension. Discussions on how to promote collaboration and engagement have been ongoing between COSBAE members at the three entities (1890, 1862 and federal institutions) given the under-representation of minorities in graduate Agricultural Economics programs, academia, and other research professions.

**Intended Audience:** Our intended audience includes all AAEA members interested in expanding and exploring ways to enhance engagement and collaboration among the three entities. This workshop should also be appealing to graduate students and young or early-career professionals and leaders in the profession with administrative responsibilities—Deans, Department Chairs, Directors, Administrators. The speakers will consist of practitioners who are engaged in identifying ways to enhance engagement and collaboration among the three entities and graduate students and young profession tasked with overcoming the challenges isolation within the profession.

### Travel Grant Stipend

*Thanks to the AAEA Trust we are able to provide a number of graduate students and early career professionals with up to \$500 travel stipends!*

To apply, submit one paragraph (no more than 200 words) explaining why you should be considered for the stipend, and complete the Travel Grant Application to Mary Annen: [mannen@aaea.org](mailto:mannen@aaea.org); Subject: "Towards Engagement and Collaboration of 1890, 1862 Pre-Con." **Deadline for submissions is July 16, 2018.** The amount of the travel grant will not exceed \$500 and successful applicants will be reimbursed for expenses up to that amount related to attending the workshop. Workshop registration and all-day attendance are required for reimbursement. Graduate students and early career professionals from 1890 institutions are encouraged to apply. The stipend will be sent after the workshop.

### Travel Grant Application Form

---



### 2018 AAEA Annual Meeting

#### ***Undergraduate Student Section Activities***

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5–7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5 at 7:00 pm – 9:00 pm in Maryland A&B, is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$40 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

---

### **CREDO Breakfast Meeting at #AAEADC18**

The Catholic Research Economists Discussion Organization (CREDO) is an international society of hundreds of economists, including agricultural economists, who are interested in the conversation between the Catholic faith and economic research as it applies to the economy, the Church, and broader society. (See <https://credo-economists.org/> for more information.) This year, we are hosting the first meeting of this group at the AAEA meetings at a breakfast on Monday, August 6, 2018, from 9:00 am–10:30 am at a restaurant that has yet to be determined. The meeting and breakfast are preceded by an 8:00 am mass at St. Thomas Apostle Catholic Church, 2665 Woodley Rd., which is a short walk from the Washington Marriott Wardman Park. All are welcome at the breakfast meeting and mass. Please RSVP as soon as possible to Craig Gundersen ([cggunder@illinois.edu](mailto:cggunder@illinois.edu)), so we can get an estimate on the number of attendees for the breakfast. In addition, please contact Craig with any questions, comments, etc., you may have.



## Obituaries

### **George Goldman** **1935 - 2018**

George Edward Goldman, born on March 22, 1935 in Brooklyn, New York, to the late Matilda Schacker Goldman and the late Harry M Goldman, died at age 83 on June 11, 2018 at his home in Berkeley, California, following a four-year struggle with chronic lymphocytic leukemia.

George graduated from [New York University](#) and got a master's degree at the Massachusetts Institute of Technology. He worked for 40 years as a Cooperative Extension Specialist in the Department of Agricultural and Resource Economics at UC Berkeley until retiring in 2002. During his career George contributed to research on agricultural and natural resource topics across the state and nation and published on topics as broad-ranging as the California prison industries, the wetlands of California's Central Valley, regional economic development, drip irrigation, the forestry industry, and nutrition education (contributing to the first cost benefit analysis on this topic in California). He did not let his own self-interest interfere with his work towards a more equitable society; for example, he publically fought the passage of Proposition 13 in a televised debate with the initiative's author, regardless of the fact that he would personally benefit from passage of the property tax legislation.

George took pride in his ability to conduct unbiased, fact-based analyses, and his strong background in statistics served him well in his development of widely respected economic models. His work was practical and rational, and the analyses he did were a valuable contribution to public discussion of policy issues. Following one of his publications, he was inspired to make a bumper sticker that read "Free the Type 2 Multiplier," a reference that none of his survivors understands to this day; however, our lack of comprehension did not lessen his enthusiasm one

bit. His early co-authored publication on the Westlands Water District, documenting the degree to which government water subsidies were benefiting large-scale corporate farmers and not the intended small

family farmers, was not well received by the Central Valley agricultural establishment, and earned him a mention in a Wallace Stegner book, of which he was very proud.

George had a wide-ranging, curious mind. He was a member of the Giannini Foundation of Agricultural Economics and enjoyed meeting with his colleagues and discussing current topics in his field. He also enjoyed folk dancing, lawn bowling, playing softball and chess, collecting books, and making obscure jokes, and he made a lifelong project of trying to get his children to acknowledge the superiority of classical music (although he did have a soft spot for Irish, klezmer, and folk music as well). He was an avid runner in earlier years, going on daily lunchtime runs in Strawberry Canyon and running marathons as well as the Dipsea and double-Dipsea races in Marin. He was a devoted father, taking his family on multiple backpacking, camping, and cabin-by-the-lake trips; tolerating a life full of cats, chickens, guinea pigs, parakeets, homing pigeons, rabbits, convalescing wild animals, and sometimes even sheep; and instilling principles of economics and statistics in his children from a young age. As his children grew up, he actively supported and encouraged them in their lives and careers. He held fiercely liberal beliefs, but always encouraged his children to develop and justify their own viewpoints, and had friends of all political persuasions. His loyalty to old friends, and his enjoyment of activities irrespective of his particular skill at them, are two



traits of his that we would all do well to emulate. His personal and professional accomplishments were all the more impressive in light of his lifelong struggle with depression and anxiety.

George was preceded in death by his son, Martin Goldman, and his sister, Florence Schwartz. George is survived by his wife of 57 years, Ann Yarwood Goldman; his daughters, Sara Goldman, Polly Goldman, and Susannah Goldman; sons Steven

Goldman and Gideon Goldman; children-in-law James Leap, Kelly Goldman, and Lauren Aczon; grandchildren Ben Goldman, Myla Goldman, Rico Martinez, and Otis Goldman; and many nieces, nephews, step-grandchildren and great-grandchildren.

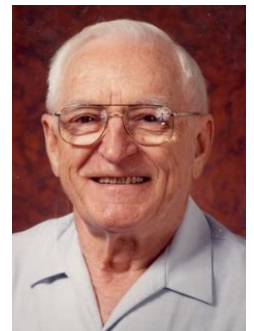
A celebration of George's life will be held on July 7th from 2–5 pm at the Northbrae Community Church in Berkeley. The family encourages all who read this to enjoy a root beer float in George's memory.

---

**Peter Dorner  
1925-2018**

Peter Dorner, emeritus professor in the UW–Madison Department of Agricultural and Applied Economics, early director of the university's Land Tenure Center and former dean of International Studies and Programs, died on June 4 at the at age 93.

A Celebration of Life event is set for Saturday, July 7 at 2:00 p.m. in the Fireside Room of the Middleton Glen Retirement Community, located at 6720 Century Avenue, Middleton, Wisconsin.



Dorner devoted his career to defining the meaning of land tenure and its role in economic development. He laid out the concept of land tenure as the rights of rural families to own or control the place where they lived with land for food production and market sales. He wrote extensively about how these fundamental principles had to be woven into the political and economic institutions of the country.

Dorner grew up on a small dairy farm near Green Bay, WI. There it was common for farmers to band together to sell their produce cooperatively. In Latin America where the Land Tenure Center began, small farm operators were usually powerless; peasants had basically no land rights. Land and wealth were concentrated in the hands of political elites. Addressing measures for reforming those systems was considered revolutionary. Interest in these writings continues today.

The Land Tenure Center was established at UW–Madison in 1962 as part of president John F Kennedy's Alliance for Progress, a development program to aid Latin American countries. Dorner directed the first land tenure research and policy program in Chile from 1963 to 1965, returned to UW–Madison to direct of the Land Tenure Center from 1965–1966, and went on to serve on the staff of the President's Council of Economic Advisors. From 1972–1976 he was chair of the UW–Madison Department of Agricultural and Applied Economics, and 1980–89 dean of International Studies and Programs.

He earned a PhD from Harvard University in 1959 with a study of Native American land rights in the Southwest working under the direction of economist John Kenneth Galbraith.

For more information about Dorner's life, read [his obituary on madison.com](#).

## Other News

### **2018 International Conference on Agricultural and Food Science Istanbul, Turkey**

*AAEA Members receive a 15% discount on  
Registration*

[2018 International Conference on Agricultural and Food Science \(ICAFA 2018\)](#) in Istanbul, Turkey on October 28–30, 2018. (>>[General Information](#)). The conference is co-organized by Asia-Pacific Association of Science, Engineering and Technology, [Bahri Dağdaş International Agricultural Research Institute](#) and Celal Bayar University.

#### **Topics**

It has been designed to provide an innovative and comprehensive overview of agricultural and food science. A focus will be given on: 1. Agronomy, Agriculture and Plant Biotechnology; 2. Animal Biotechnology, Veterinary and Livestock Science; 3. Aquaculture, Fishery and Marine Biotechnology; 4. Forestry Science and Wood Research; 5. Food Science; 6. Agriculture Sustainable, Resources & Environment; 7. Related Engineering, Economic & Management, etc. (>>[More topics](#))

#### **Conference Book and Program**

All accepted abstracts will be published in conference abstract book after register. The conference will last two days, detailed [program please refer here](#).

#### **Venue**

Istanbul, historically known as Constantinople and Byzantium, is the most populous city in Turkey and the country's economic, cultural, and historic center.(>>[More about venue](#))

We look forward to an exciting meeting that promises great scientific debate and enjoyable interaction in Istanbul. (>>[Register here](#))

Please also bring this notice to the attention of any of your colleagues who may be interested in participating in the conference([Download Flyer](#), [Registration Form](#)).

---

### **Animal Law and Policy Small Grants Program at UCLA Law**

Thanks to generous funding from Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program ("UCLA ALP Program"). The UCLA ALP Program exists to encourage new research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplines – including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy – are encouraged to apply. The UCLA ALP Program has two goals:

Fostering sound empirical – quantitative or qualitative – knowledge related to human uses of animals, alternatives to uses of animals, and humans' relationship to animals, which animal law and policy academics and practitioners could use to develop animal law and policy reform applications.

Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly. Read more here: <https://law.ucla.edu/centers/social-policy/animal-law-grants-program/about/> For questions, please contact the UCLA ALP Program through email: [alp@law.ucla.edu](mailto:alp@law.ucla.edu).

---

## Transportation Research Board Agricultural and Food Transportation Committee

### Call for Papers

Papers for the January 2019 Annual Meeting must be submitted electronically no later than **August 1, 2018**. Paper submission information is posted on the TRB website at:

<http://www.trb.org/AnnualMeeting/ResourcePages.aspx>

The Standing Committee on Agriculture and Food Transportation (AT030) is inviting the submission of papers for presentation at the Transportation Research Board Annual Meeting in January, 2019. The committee is directing activities toward the established theme for the meeting, *Transportation for a Smart, Sustainable, and Equitable Future*. The committee welcomes all papers that deal with the transportation of agricultural products and food. But of special interest to the committee is research with direct applicability and usefulness to private and public-sector freight stakeholders, including producers, processors, shippers, transportation service providers, and transportation planners. The committee is seeking not only original research, but papers that showcase research that has been implemented with real world impacts on the transportation of food and agriculture. The committee's focus for the 2019 Annual TRB meeting will include the topics highlighted below.

Papers presenting original research or research implementation related to the following topics are highly desirable.

- Examining the impacts of changing economic and trade alliances on agriculture and food transportation

Global economic conditions drive demand for food and agricultural products, providing the foundation for U.S. agricultural trade. We are currently in the midst of what some have described as a “tidal wave of change” brought on by digital communications, robotics and 3D technologies. How is

technology and its implications on countries of the world shifting the composition and pattern of U.S. agricultural exports and imports?

- Access, Security and Resiliency in Agriculture and Food Transport

Global food supply is a key component in geopolitical conditions around the world. That food supply depends on effective production and transportation of agricultural materials and finished food products, much of which comes from the U.S. domestic agricultural and food supply is equally dependent on effective transportation including within borders as well as importation.

Food security is a growing concern. The agricultural supply chain must be designed to reduce security risks in terms of contamination, tampering, and timeliness. The supply chain needs to be able to respond to disruptions of all types to provide continuing service, whether this is milk delivered to your local grocer or rice donated to an endangered community overseas. Applicable research is needed to help sustain food supply both domestically and globally.

- Effects of Transportation Technology and Policy on Agriculture and Food Transport

Electronic logging devices (ELDs) and their effects on the agricultural community is a topic of growing industry concern. Issues related to ELDs and other emerging technologies and policy issues related to agricultural transportation are areas where research is desirable.

- Open Topics

AT 030 submissions are not limited to the topics above. Papers dealing with any novel research concerns related to Agriculture and Food Transportation are also welcomed.

Please indicate “AT030” on the TRB Submission Review website to highlight that your paper is being submitted in response to the AT 030 call for papers. If your papers are relevant to agricultural and food transportation issues but do not specifically address the listed special topics, you should still indicate “AT030” upon submission through the TRB website.

---

## **2018 FDRS Student Food Marketing Challenge**

### **Call for Participation**

The 2018 Annual Meeting of the Food Distribution Research Society will be held at the Crystal Gateway Marriott, Arlington, Virginia, from September 14 – September 18, 2018. The conference will be held in conjunction with United States Department of Agriculture, Farm Credit, Farmers Market Coalition, and National Value-Added Conference under the umbrella of the “2018 Direct Agricultural Marketing Summit.”

The Student Food Marketing Challenge Competition will be held on September 15. The competition will provide students with the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. Details about the client and case challenge will be disclosed to teams two weeks in advance of the competition. Representatives from the company will give an overview of the challenge and conduct team interviews on the day of the competition. The first round of presentations will occur on Saturday afternoon (September 15<sup>th</sup>), in which teams will compete to give a bid presentation to the company’s executive team during the final round on Saturday evening.

Teams can consist of 3 to 5 undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for the competition by August 17, 2018.

Registration includes attendance to all FDRS case events.

For more information, please contact the VP of Student Programs, Lurleen Walters, at [lurleen.walters@msstate.edu](mailto:lurleen.walters@msstate.edu) and Assistant VP of Student Programs, Elizabeth Canales, at [elizabeth.canales@msstate.edu](mailto:elizabeth.canales@msstate.edu) or visit <https://www.fdrsinc.org/> and <https://localfoodeconomics.com/agsummit/>.

---

## **USDA Workshop**

### ***Innovation and Design in Vertical Agriculture and Sustainable Urban Ecosystems***

[A workshop sponsored by The USDA & USDE from June 27 – 28, 2018 in Washington D.C.](#)

As the global population grows, so too does food demand as well as constraints on land and natural resources. By the year 2050, the world’s

population will approach 10 billion people, and at least 2 out of 3 people will live in urban centers.

With this increased urbanization comes the unique opportunity to develop engineering and agricultural innovations within urban systems that sustainably stimulate growth to help meet future needs.

Vertical agriculture operations could augment production while offering lower emissions, higher-nutrient produce, and reduced water usage and runoff. And placing vertical farms in the context of a renewable urban ecosystem – where one industry’s waste is another’s raw material – could stimulate sustainable economic growth.

At this free workshop, sponsored by the U.S. Department of Agriculture and the U.S. Department of Energy, representatives from the public and private sectors will identify and discuss challenges, opportunities and possibilities associated with vertical agriculture and sustainable urban ecosystems. Information on featured speakers can be found on the back page of this brochure.

The public may attend all morning programs, but your RSVP is required. For additional information or to RSVP, please contact Sarah Federman at [Sarah.Federman@osec.usda.gov](mailto:Sarah.Federman@osec.usda.gov) or David Babson at [David.Babson@osec.usda.gov](mailto:David.Babson@osec.usda.gov).

Dr. Sabine O’Hara, Dean of the College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES) of the University of the District of Columbia (UDC). As Dean of CAUSES, she is responsible for academic, research and community outreach programs, and is leading the UDC’s efforts to build a cutting-edge model for Urban Agriculture and Urban Sustainability that improves the quality of life and economic opportunity for urban populations. Sabine is a respected author, researcher and higher education executive, and is well known for her expertise in sustainable economic development, global education and executive leadership.

Dr. Dickson Despommier, microbiologist, ecologist, and Emeritus Professor of Public and Environmental Health at Columbia University – Despommier is widely considered to be the originator of the modern concept of vertical farming.

Dr. Raymond Wheeler, Plant Physiologist, NASA – As the lead for Advanced Life Support Research activities at the Kennedy Space Center, Wheeler has been studying ways to grow safe, fresh food crops efficiently off the Earth. Astronauts on the International Space Station recently harvested and ate a variety of red romane lettuce that they activated and grew in a plant growth system called “Veggie.”

Dr. Weslynn Ashton, Associate Professor of Environmental Management and Sustainability, Illinois Institute of Technology Stuart School of Business – Ashton’s research focuses on industrial ecology, optimizing resource flows in socio-ecological systems, and developing entrepreneurial solutions to social and environmental challenges. She currently leads projects examining urban food system sustainability with Plant Chicago and the Chicago Food Policy Action Council.

Nate Storey, Chief Science Officer, Plenty, Inc. – Plenty is building a global network of field-scale indoor farms to transform produce from a boring commodity to a delicious movement for all. Located near communities around the world, Plenty farms will utilize cutting-edge growing technologies and proven plant science to deliver industry-leading yields of locally-grown, backyard-fresh produce. By shaving thousands of miles and weeks off the journey from farm to table, plenty will transition agriculture to a reliable, predictable, and resource-efficient model.

Nick Starling is the chairman of Skyscraper Farm, LLC – Nick has been researching vertical farming since 2011. During this time, he has discovered a

variety of improvements needed to feed the world while dramatically reducing water usage and

eliminating agricultural runoff.

### Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

*Volume 40, Issue 14–July 2018*

**The Exchange** is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: (414) 918-3190  
Fax: (414) 276-3349  
email: [info@aaea.org](mailto:info@aaea.org)  
[www.aaea.org](http://www.aaea.org)



### Job Opportunities:

- [Economist / Operations Research Analyst](#)  
Farm Credit Administration  
(Posted: 07/02/2018)
- [Assistant Professor, Associate Professor, or Full Professor](#)  
Department of Agricultural Economics, National Taiwan University, Taipei, Taiwan  
(Posted: 07/01/2018)
- [Postdoctoral Research Associate](#)  
University of Florida  
(Posted: 06/29/2018)

*These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).*

### Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at [ascheetz@aaea.org](mailto:ascheetz@aaea.org)

[View all Press Releases HERE](#)

### Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at [salvarado@aaea.org](mailto:salvarado@aaea.org) or [info@aaea.org](mailto:info@aaea.org) [View other Members in the News HERE](#)