

## AAEA News

### 2017 AAEA Annual Meeting:

#### **Download the AAEA Mobile App**

The AAEA Annual Meeting app is live! Be sure to download this years' #AAEChicago17 Annual Meeting app before arriving in Chicago. The app will help you manage your networking, schedules, social media, and much more in the palm of your hand.

#### **App capabilities:**

- Access the schedule & customize your personal agenda
- Quickly find a session room using the interactive maps
- Find sessions by subject code, AAEA Section, or by using the search tool
- Get important updates on the app through Push Notifications
- See who's attending and share contact information by networking

[Download it for FREE](#) to your smart device. Once installed, you'll have instant access to all of the awesome features. Logging in to the app and adding yourself to the "Attendee" list will help you get the most out of the app features.

Ready to get started? Search for "AAEA" in your app store and just look for the AAEA logo! Have questions? Let us know and we'll be happy to answer them. Just call (414) 918-3190 or send an email to [info@aea.org](mailto:info@aea.org).

*\*AAEA created an app in 2016 which we will continue to use in 2017 and future meetings.*



**Download the App**

### 2017 AAEA Annual Meeting:

#### **Working with the Media Session**

If you're interested in sharing your research with a new audience, don't miss the "Working With the Media" session at the [2017 AAEA Annual Meeting](#). You'll get the chance to ask questions to journalists and hear stories from AAEA members with vast experience in working with members of the media. Whether you are interested in getting started with communicating to a broader audience or want to get advice from experts in the field, this is a session you won't want to miss. Learn more about the session on the [AAEA Mobile App](#): <https://event.crowdcompass.com/aea17/activity/x8vyBZyORx>  
Tuesday, August 1, 1:15 PM – 2:45 PM in Clark

**2017 AAEA Annual Meeting:  
*How to Find a Job at ASSA***

There has been a shift in the most common way for agricultural economists to find a new job, centered around the ASSA Annual Meeting. To help young professionals navigate this confusing environment, AAEA spoke to three professionals with different perspectives on the process:

- the university perspective
- the public agency perspective

- the perspective of a student and recent hire who has successfully interviewed at ASSA.

Learn more about the session on the AAEA Mobile App:

<https://event.crowdcompass.com/aaea17/activity/ibtijhxlE>

**Tuesday, August 1, 10:00 AM – 11:30 AM in Salon II & III**

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**2017 AAEA Annual Meeting:  
*Business Meeting***

*Monday, July 31, 8:00 am–8:30 am*

AAEA's annual Business Meeting will be held during the annual meeting in Chicago, on Monday, July 31, in Salons II/III. This meeting gives members the chance to hear about the state of the Association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board Members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Chicago. View the [2016 Board Meeting Minutes here](#), and the [Agenda for the 2017 Board meeting here](#).

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**2017 AAEA Annual Meeting:  
*Register for the Employment Center***

Registration is open for the 2017 Employment Center taking place July 30 – August 1, during the [2017 AAEA Annual Meeting](#) in Chicago. The Employment Center offers a great opportunity for highly qualified candidates to connect with a number of employers during the Annual Meeting. The Employment Center features a simplified registration and posting process that is integrated into the [AAEA Job Board](#). Employer registration is \$400 and includes unlimited job postings. Applicant registration is **FREE**, but participants must be registered for the [2017 AAEA Annual Meeting](#).

**Registered Employers:**

- Animal Plant & Health Inspection Service –USDA
- Auburn University
- Chinese Academy of Agricultural Science
- Economic Research Service– USDA
- University of Idaho
- IDinsight
- Kansas State University
- National Council of Applied Economic Research
- University of Nebraska–Lincoln
- North Carolina State University
- North Dakota State University
- Oklahoma State University
- University of Tennessee at Martin
- Virginia Tech

For more information, please visit the online [Employment Center](#). If you have any questions, please feel free to contact [Sarah Kenner](#). We hope to see you in Chicago!

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## 2017 AAEA Annual Meeting:

### ***Ticketed Events***

Consider attending one of the special ticketed events. If you have already registered for the annual meeting, call the business office (414) 918-3190 to register for pre- and post-conference workshop or luncheon/reception. For additional information click on the special ticketed events [pre and post conference workshops](#) or [luncheons/reception](#).

<b>SATURDAY, JULY 29: PRE-CONFERENCE WORKSHOPS</b>		<i>Registration Fee</i>
PC12	<i>Grant Writing by Early Career Professionals</i> 7:30 am - 2:00 pm	\$66
PC13	<i>Applied Computational Economics</i> 8:00 am - 5:00 pm	\$78
PC14	Econometric Methods for High-Dimensional Data 8:00 am - 4:00 pm	Student: \$15 Professional: \$40
<b>MONDAY, JULY 31</b>		
SP31	Extension Section Luncheon 11:30 am - 1:00 pm <i>*Member rate requires joining Extension Section</i>	Student: \$30 Member: \$30 Non-Member: \$60
SP32	Applied Risk Analysis Section Invited Speaker Lecture and Luncheon 11:30 am - 1:00 pm	\$45
SP33	CWAE, COSBAE and Specialty Crop Economics Speaker Series & Luncheon 11:30 am - 1:00 pm	\$76
SP34	International Section Lecture and Reception 8:00 pm - 9:30 pm	\$25
<b>WEDNESDAY, AUGUST 2: POST-CONFERENCE WORKSHOPS</b>		
PC51	NIFA Agricultural Economics and Rural Communities Project Directors Workshop 8:00 am - 5:00 pm	Student: \$25 Professional: \$55
PC52	Recent Developments in Experimental Economics 8:30 am - 12:30 pm	\$25
PC53	Extension Tour	\$100



JOIN AAEA AT THE  
**2018 Allied Social  
 Science Association  
 Annual Meeting**

JANUARY 5-7, 2018  
 PHILADELPHIA, PA

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## 2017 AAEA Annual Meeting in Chicago: *Hotel & Registration*

Join AAEA or renew your membership to get the discounted registration rate by visiting [www.aaea.org/membership](http://www.aaea.org/membership). All registration will now be taking place on location in Chicago.

AAEA invites you to take part in our [2017 AAEA Annual Meeting in Chicago](#), July 30 – August 1, 2017. Our meeting will take place at the [Chicago Marriott Downtown Magnificent Mile](#), located in the heart of the Windy City. Surrounded by the best theatres, shopping, dining and entertainment around, this is an ideal location. This is an event you are not going to want to miss.

Marriott Rooms Include: Internet at \$1.00 per day, access to 9,000 sq. ft. fitness center, trendy Chicago hotel rooms featuring clean lines with chic, comfortable bedding and furnishings, spacious yet stylish hotel rooms & suites feature HD flat screen TVs and ergonomic furnishings, and experience spectacular downtown city and lake views from your Magnificent Mile accommodation.

Book your room at the Chicago Marriott Magnificent Mile through [online reservations](#) or by calling (877) 303-0104.

### Additional Hotel Information:

*\*Must mention "Agricultural & Applied Economics Association 2017 Annual Meeting"*

Homewood Suites by Hilton Chicago-Downtown

Rate: \$209

312-644-8094

40 East Grand Avenue

Chicago, Illinois 60611

[Homewood Suites by Hilton Room Reservations](#)

**Invitation Letter/Visa Requirements:** If you need an [invitation letter](#) from AAEA in order to attend the 2017 AAEA Annual Meeting, please request one by emailing [info@aaea.org](mailto:info@aaea.org).

Registration Type	On-Site (July 6 and after)
Professional Member	\$565
Professional Non-member	\$715
Senior Member	\$455
Senior Non-member	\$575
Graduate Student Member	\$180
Graduate Student Non-member	\$320
Guest Registration*	\$55 per guest

\*Guests include any interested party not professionally in the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register). *Cancellations* of meeting registrations are subject to a \$50 processing fee. After July 6, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918-3190 or [info@aaea.org](mailto:info@aaea.org).



## **2017 AAEA Annual Meeting:**

### ***Undergraduate Student Section Activities***

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the [2017 AAEA Annual Meeting](#) in Chicago (July 30–August 1, 2017). Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

Students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our reception on Sunday night (July 30, 2017) is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday night, immediately following the final round of the

Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally on Monday night, in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$20 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at:

<http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

## Obituary

### **John Raymond Pedersen 1934-2017**

John Raymond Pedersen, 83, of Newnan died Tuesday, July 11, 2017, at his home.

Services were today (Saturday) at McKoon Funeral Home in Newnan with the Rev. Ed Tomlinson officiating.

He passed away in the early morning of Tuesday, July 11, 2017, at home. He was born in Gibbon, Nebraska, on May 28, 1934, to the late Olaf Pedersen and Clara Teitz Pedersen.

He was preceded in death by his brothers, Dayton Pedersen and Dick Pedersen, and his sister, Gloria Pedersen Bartak.



Mr. Pedersen graduated from Gibbon High School in 1952 and then attended the University of Nebraska–Lincoln, graduating in 1956 with a Bachelor of Science in agricultural economics. He married his wife, LaVonne, on July 1, 1956, moved to Washington, D.C., and started work with the Department of Agriculture as an agricultural economist.

While there, they had their three loving children, and he attained his master's degree in economics and finance from the University of Maryland. Also, he attained his Realtor's license. In 1969, he left the Department of Agriculture and moved to St. Louis, accepting the vice president of marketing position with Ralston Purina.

In 1973, he relocated to Atlanta to accept a vice president of marketing position with United Egg Producers. In 1976, he left and started his own business named Poultry & Egg Fax.

He was an avid golfer, horseshoe enthusiast, champion bowler and gardener. He loved to grow roses in their back yard. He was a lifelong, enthusiastic Nebraska Cornhuskers fan and member of the Georgians for Nebraska fan club.

He and his wife loved to travel and have been to many locations across the world, including Australia, South Africa, Egypt, Europe, and most states, including Alaska and Hawaii.

He and his wife were founding members of Allgood Road United Methodist Church in Stone Mountain. They were also members at Decatur First United Methodist Church.

He is survived by his loving wife of 61 years, LaVonne Weston Pedersen; son, Wendell and wife Meg Pedersen; daughters, Denise and husband Roland McDonald and JoVonne and husband Eric Thomas; and grandchildren, Sara and husband Antonio Delgado, Rachel McDonald, Mary McDonald, Nate Thomas and Daphne Thomas. He is also survived by his brothers and their spouses, Leonard and Phyllis Pedersen and Don and Gerry Pedersen; sister-in-law, D. Pedersen; and many nieces, nephews and cousins.

Contributions will be used to establish a scholarship at Gibbon High School in honor of John Pedersen.

Visit [www.mckoon.com](http://www.mckoon.com) to express condolences to the family.

## Other News

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### **Announcement:**

#### ***Journal of Agribusiness in Developing & Emerging Economies (JADEE)***

The JADEE Publishing Team is pleased to announce the appointment of a new Editor for the journal. Professor Ashok K. Mishra from Arizona State University, will replace Professor S.P. Raj as Editor of the journal starting July 1, 2017.

Ashok K. Mishra is Kemper and Ethel Marley Foundation Chair in Food Management, Morrison School of Agribusiness, W. P. Carey School of Business, at Arizona State University, where he conducts research

and teaching activities in public policy, finance, agribusiness, and food security. For more information, please visit: <https://wpcarey.asu.edu/people/profile/2705118>.

To celebrate his appointment, we have made freely available a few selected papers. Please read the announcement here which includes the access to the papers:

[http://www.emeraldgrouppublishing.com/products/journals/news\\_story.htm?id=7365](http://www.emeraldgrouppublishing.com/products/journals/news_story.htm?id=7365)

The new Editor welcomes papers at any time, which can be submitted online at

<http://mc.manuscriptcentral.com/jadee>, and is also interested in hearing ideas on special issues. You can contact Professor Mishra at [Ashok.K.Mishra@asu.edu](mailto:Ashok.K.Mishra@asu.edu). The journal is indexed by Scopus and the Web of Science Emerging Sources Citation Index (ESCI). For more information, please visit:

<http://www.emeraldgrouppublishing.com/jadee.htm>

### Call for Proposals:

#### ***UCLA Law School Animal Law and Policy Small Grants Program***

Thanks to generous funding from Mr. Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program (“UCLA ALP Program”). <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>. The UCLA ALP Program exists to encourage new academic empirical research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplinary backgrounds, including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy are encouraged to apply. The UCLA ALP Program has two goals:

- Fostering sound empirical—quantitative or qualitative—knowledge related to human uses of animals, alternatives to uses of animals, and humans’ relationship to animals, which animal law and policy

academics and practitioners could use to develop animal law and policy reform applications

- Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly

Advanced-level graduate students are strongly encouraged to apply. Established scholars interested in expanding their non-legal research agenda to include topics related to the UCLA ALP Program’s goals are also welcome. The UCLA ALP Program does not support animal research. Applications are due by **October 15, 2017**. For more information, please visit: <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>

### **Journal of Food Products Marketing: *Special Issue on Food Waste***

The *Journal of Food Products Marketing* will launch a new series of special issues exploring *Contemporary Topics in Food Marketing*. The first special issue will be guest edited by Dr. Brian Roe and Danyi Qi of the Department of Agricultural, Environmental and Development Economics at The Ohio State University on *Food Waste: Marketing Strategies*. Possible topics include:

- Labeling innovations
- Consumer response

- Food waste measurement
- Food recovery programs
- Gleaning and markets

Submissions should follow the manuscript style guidelines for the *Journal of Food Products Marketing* <http://www.tandfonline.com/toc/wfpm20/current>. All manuscripts should be submitted online <https://mc.manuscriptcentral.com/wfpm>. The deadline for receiving manuscripts is **October 1, 2017**.

Colleagues interested in working with the Editorial Board to design and manage other special issues should contact Dr. Neal Hooker, Editor at [Hooker.27@osu.edu](mailto:Hooker.27@osu.edu). Possible topics for future special issues include:

- Advances in Food Advertising
- Grocery Consolidation
- Digital Marketing for Food Brands and Retailers
- Food Marketing in Asia
- Food Innovation/Design

The *Journal of Food Products Marketing* serves as a forum for the exchange and dissemination of food marketing knowledge and experiences. Designed to study the characteristics and outcomes of food marketing systems around the world, the journal critically examines contemporary food marketing challenges and solutions. Scholars, practitioners, and public policymakers share practical and insightful information—both descriptive and analytical—on food marketing theory and practice. The *Journal of Food Products Marketing* enables marketing specialists to stay up-to-date through theoretical and empirical insights and to make informed decisions by enhancing our understanding of the functions, institutions, and environments of food marketing systems.

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### Fulbright U.S. Scholar Program

The [2018–19 Core Fulbright U.S. Scholar Program](#) competition is now open. Opportunities are found in the newly redesigned [Catalog of Awards](#). There are many awards in Environmental Sciences, Biological Sciences, and Chemistry, including:

- [Mauritius](#): Renewable Energy and Sustainable Development
- [Australia](#): Fulbright Senior Scholar in Resources and Energy (Curtin University)
- [Canada](#): Research Chairs in Environment
- [United Arab Emirates](#): All Disciplines (Teaching or Teaching/Research)
- [India](#): Fulbright–Nehru Academic and Professional Excellence Awards (All Disciplines)
- [Georgia](#): Science, Technology and Engineering

- [Colombia](#): Fulbright–Universidad Nacional de Colombia Distinguished Chair in Biodiversity and Sustainable Development

We would appreciate any suggestions you might have for reaching Agricultural & Applied Economics Association (AAEA) members. Your perspective and engagement allows us to promote academic excellence and public diplomacy through Fulbright. Here are a few ways that you can help:

1. [Register your interest or refer colleagues](#) to receive information about the Fulbright Scholar Program. IIE/CIES contacts all referrals, providing valuable information about the award offerings and application process.



2. Share this message; the following links will be useful for potential applicants:
    - [Application Guidelines](#): including sample project statements
    - [Review Criteria](#): to inform the various components of your application
    - [Eligibility Requirements](#): to review program policies
    - [Outreach Events](#): a schedule of conferences, workshops, and webinars
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## **Journal of Natural Resources Policy Research**

### ***Call for Papers***

*Journal of Natural Resources Policy Research* addresses a broad range of natural resource fields including water, minerals, energy, fisheries and forestry in a synthesizing fashion, rather than stand-alone specialty areas. It also publishes papers on the natural resource implications of climate change, natural disasters and biodiversity loss, among others.

We are looking for papers based on original research focusing on policy implications and perspectives of natural resource allocation, planning and management. A sampling of suggested topics follows:

- Natural resource policy broadly defined – scope and dimensions
- Holistic vs. sector specific approach
- Policy framework – components, sequencing, linkages, integration, robustness
- Conceptual/theoretical paradigms – rationale and evolutionary perspectives
- Country studies, case studies, case histories, survey paper
- Natural resource policy modeling
- Natural resource institutions – design and implementation
- Natural resource policy crafting – ownership, allocation, planning, development, markets and pricing, conservation
- Natural resources and political externalities; public choice and rent-seeking
- Natural resource use and environmental quality
- Public-private partnership issues
- Natural resources and institutional entropy
- Transboundary, transnational, and transgenic resources
- Natural resource policy – efficiency, equity, and sustainability
- Trigger issues – climate change, natural disasters, human disasters, deforestation, endangered species, invasive species, and environmental pollution

We are also looking for special issue proposals on topics in the natural resources policy field that are in the forefront of current discourse, such as integrated disaster risk management, alternative energy sources with special focus on bio-energy, water privatization, climate change and natural resource institutions.

### **Submit your papers online**

Please prepare your papers in accordance with the guidelines posted at <http://www.editorialmanager.com/jnrpr> under “Instructions for Authors.” Inquiries may be directed to the Editor-in-Chief at: [jnrpr@press.psu.edu](mailto:jnrpr@press.psu.edu).

### Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to [info@aaea.org](mailto:info@aaea.org) or [ascheetz@aaea.org](mailto:ascheetz@aaea.org)  
[View other Members in the News HERE](#)

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Submissions to *The Exchange*:

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555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: (414) 918–3190  
Fax: (414) 276–3349  
email: [info@aaea.org](mailto:info@aaea.org)  
[www.aaea.org](http://www.aaea.org)



### Job Opportunities:

- [Associate Research Fellow/Research Fellow – MALAWI \(17-145\)](#)  
International Food Policy Research Institute (Posted: 07/14/2017)
- [Associate Research Fellow/Research Fellow – MALAWI \(17-144\)](#)  
International Food Policy Research Institute (Posted: 07/14/2017)
- [Division Director-Environment and Production Technology Division \(#17-141\)](#)

International Food Policy Research Institute (Posted: 07/13/2017)

*These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).*

### Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Jay Saunders at [jrsaunders@aaea.org](mailto:jrsaunders@aaea.org).

[View all Press Releases HERE](#)  
[Members Communicating to the Public \(VIDEO\)](#)