

AAEA News

President's Column July 2019



This is my last Presidential Column and it was an honor and a pleasure to serve as the AAEA President. When I took this position, I expected to emphasize enhancing mentoring, improve services to members, and expand membership. But this year we had to face some challenges

that occupied most of our time. First, the threat to the viability of the Economic Research Service (ERS). The members of the board and I were alarmed by the combination of significant reduction the ERS's funds in the president's budget, the proposal to move the ERS from the research arm of the USDA (REE) to the Office of the Chief Economist, and to relocate ERS outside of Washington, D.C. I always celebrated the freedom that the ERS had to study a broad range of issues and analyze rich databases associated with U.S. agriculture and the environment. The research by economists in the USDA has not only provided administrations with insight regarding immediate policy needs, but also provided a better understanding of the agrifood system overall. The risk facing support for agricultural research forced us to hire a government relations representative and to become actively involved in advocating for the profession of agricultural economics. This was not an easy decision to make, but I feel that we need to be involved and provide our membership an outlet to pursue continuous support and obtain adequate resources for agricultural economic research. Of

course, we limit our lobbying efforts to represent the shared interest in a strong and well supported discipline. Thus far, we learned that the ERS will continue to remain part of the REE, but is planned to move to Kansas City around September. The lion's share of the economists at the ERS will not move, which will compromise the ability of the agency to conduct applied research in times that are difficult for agriculture. We will work with department heads and others to prevent the move. But more importantly, if the move occurs we will work hard to make sure the departing employees are replaced and the capacity of the ERS to maintain top-quality research for the nation and the world is not compromised.

The other alarming situation that we encountered is the threat to the AAEA's income from the publishers of our journal. There is an ongoing pressure to expand open access in publication, which will reduce the earning of the publishers and the royalties that the association earns from our journals. I believe that we need to obtain alternative sources of funding and this year I renewed the effort to expand our appreciation club program. We are starting four new appreciation clubs this year for Walt Armbruster, Susan Offutt, Richard Just, and Andrew Schmitz. I hope that in the next ten or fifteen years we can add another 50 or 60 appreciation clubs and that we will be able to raise additional funds to cover expenses, enrich our annual meeting, and provide services and benefits to our members.

One of the challenges facing the agricultural and applied economics profession is the transition and inclusion of new members. The base of agricultural economics has been the land grant colleges, but now many of our new faculty arrive from general economics departments and many of our students migrate to economics and business schools. We already have an effective mentorship program, in which we match senior members of the profession with some of our younger members during the meeting. I myself have established two very effective partnerships that began through this program. This year the mentorship committee arranged a wonderful workshop on multidisciplinary research at [Tufts University](#). I want to thank Norbert Wilson for organizing this enjoyable and educational event. We are having a Post-conference Workshop on [Early Career Mentoring 2-day Workshop in Atlanta](#), and we are likely to have another workshop for individuals beginning their careers in the profession later this year.

I am excited about our meeting in Atlanta. We [have a rich and diverse program](#), plenary talks with outstanding speakers, very timely invited presentations and symposia, and diverse contributing and poster sessions. We also offer excellent pre- and post-conference events.

As the areas of coverage of applied economics are expanding and there is a need to provide our diverse communities with an opportunity to express themselves and interact. The proliferation of sections is one of the improvements and effective mechanisms that allow us to grow and to give people a more niche forum in which they can contribute and interact. At the same time, having a central program emphasizing the techniques that we share is important and to this end the program includes contributed and invited sessions that are shared by everybody. In an effort to enable as many people to contribute and participate as possible we have introduced lightning sessions as well as

widened our poster session. I hope that you all benefit from our meeting.

The heart of the association is people, and the meeting is a mechanism to rekindle and strengthen friendships and to create collaborations and partnerships. We have a strong social program including our award ceremonies, and warm reunions and receptions. Atlanta offers wonderful touring opportunities, so you may want to bring your family and make this meeting a vacation.

While being AAEA President is time consuming, it is enjoyable. You get to know and appreciate the members, the diversity of the profession, and its centrality in economic research globally. I am amazed and thankful for the dedication of the members to the association, the large amounts of time and effort our members voluntarily devote to make the AAEA stronger, and our member-volunteers' work with the excellent EDI professional staff headed by Kristen McGuire, who really reduce our transaction costs and allow us to concentrate on doing our job. I am also fortunate to be part of a troika of presidents (this term Scott Swinton was Past-President and Keith Coble was president-elect), working closely with very dedicated, professional, and smart board members, several of whom will make excellent presidents in the future. This leadership structure allows for continuous learning and sharing of responsibilities and builds a strong institutional memory. I leave this position very optimistic about the future of the Agricultural & Applied Economic Association and the profession. I am also convinced that our unique background and mission allow us to generate research and educational products that are distinct and unique and to provide a bridge between economics, the sciences, and practitioners in the real world. Thank you for giving me the opportunity to serve you.

David Zilberman
AAEA President

Mobile App Available for Download
2019 AAEA Annual Meeting

Download the 2019 AAEA Annual Meeting Mobile App by visiting the Apple App Store or Google Play and searching for "AAEA 2019."

This year on the mobile app you can:

- Create your own personalized schedule by adding an entire session or an individual presentation
- Connect with other Attendees
- Connect with Presenters
- Find rooms easily – Map It!
- Explore Atlanta with places to eat, visit and even check the weather

Here is a list of [FAQs](#) that may answer some other questions about the app.



Housing and Registration – Deadlines Approaching

2019 AAEA Annual Meeting

About 1,400 participants are expected to attend the [2019 AAEA Annual Meeting](#), which will take place on July 21–23 at the Atlanta Marriott Marquis in downtown Atlanta. Advanced registration is now closed. All registrations will take place on-site in Atlanta, or by calling the AAEA Business Office until July 16 where registration may be taken over the phone.

Annual Meeting registrants will receive a name badge when they arrive and will also have access to all Concurrent Sessions, Plenary Sessions, Poster Receptions, the Welcome Reception on Sunday night, and the Closing Reception on Tuesday night. Tickets for luncheons and Pre-/Post-conference Workshops are not included with the registration cost, but can be purchased separately during registration. [Registration & Travel for the 2019 AAEA Annual Meeting](#).

[Atlanta Marriott Marquis](#)
 265 Peachtree Center Ave NE
 Atlanta, GA 30303

Mention AAEA Annual Meeting
(888) 789-3090
[Reserve a room in the AAEA Room Block online](#)
 Single/Double \$199.00
 plus (currently) 16.9% tax and \$5.00 GA Hotel Fee

Registration Fees

Join AAEA or renew your membership to get the discounted registration rate by visiting <http://www.aaea.org/membership>.

Registration Type	On-Site (July 3 and after)
Professional Member	\$585
Professional Non-member	\$735
Senior Member	\$475
Senior Non-member	\$595
Graduate Student Member	\$180
Graduate Student Non-member	\$340
Guest Registration*	\$60 per guest

***Guest Registration:** Attendees are encouraged to bring spouses, friends, and family to the Annual Meeting. All such attendees must register as guests in order to participate in meeting activities, at the cost of \$60 per guest. Children under the age of 16 may attend the meeting for free. Guests include any interested party not professionally in the field of agricultural economics or applied economics, or a related discipline. Registered guests will receive a name badge and are invited to attend the Welcome Reception at no additional charge.



Business Meeting**2019 AAEA Annual Meeting**

Monday, July 22, 2019, 8:00 am–8:30 am

AAEA's annual Business Meeting will be held during the annual meeting in Atlanta, GA, on Monday, July 22 in Marquis C&D. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. A copy of the [agenda](#) is available online. We hope you'll join us in Atlanta!

Register for the 2019 AAEA Employment Center**2019 AAEA Annual Meeting**

AAEA invites and encourages you to register for the [2019 AAEA Annual Meeting Employment Center](#), taking place July 21–23 in Atlanta, GA. This is a great opportunity for employers to connect with potential candidates.

Employers who register may post open positions on the AAEA [Job Board](#), view resumes of applicants who are participating in the Employment Center, and they may also utilize a table in the Annual Meeting Employment Center to conduct in-person interviews with applicants.

Applicant registration is FREE. **Please note: Applicants must be registered for the Annual**

Meeting in order to participate in the Employment Center.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in Atlanta! [Register Online](#).

2019 Registered Employers (as of July 1, 2019):

- Decision Innovation Solutions
 - Federal Reserve Bank of Kansas City
 - South Dakota State University
 - USDA–Animal and Plant Health Inspection Service
 - USDA–Economic Research Service
 - USDA–Food Safety and Inspection Service
-

Undergraduate Student Section:**2019 AAEA Annual Meeting Activities**

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the AAEA Annual Meeting in Atlanta. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our reception on Sunday night (July 21, 2019) is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities.

On Monday night, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally on Monday night, in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$40 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

CREDO to meet at 2019 AAEA Annual Meeting

The Catholic Research Economists Discussion Organization (CREDO) is an international society of hundreds of economists, including agricultural economists, who are interested in the conversation between the Catholic faith and economic research as it applies to the economy, the Church, and broader society (see <https://credo-economists.org/> for more information.) This year, we are hosting the second meeting of this group at the AAEA Annual Meeting at a lunch on Monday, July 22nd from 1:00 pm–2:30 pm.

The meeting and lunch are preceded by 12:10 mass at the Basilica of the Sacred Heart of Jesus, 353 Peachtree Street NE, a short walk from the conference hotel. All are welcome at the lunch meeting and mass. Please RSVP as soon as possible to Craig Gundersen (cggunder@illinois.edu), so we can get an estimate on the number of attendees for the lunch. In addition, please contact Craig with any questions, comments, etc., you may have.

Call for Applications

Editorship of the Applied Economics Perspectives and Policy

The AAEA Executive Board invites applications for one editor for *Applied Economics Perspectives and Policy* (AEPP) to serve from 2020 through 2022. This call for applications is for an editor to manage Submitted Articles which contain original research results addressing realworld problems with sound research approaches and/or have strong policy relevance within the subject matter of the journal. The degree to which candidate's expertise complements that of the continuing editors, will be considered in the selection process. The AAEA is particularly interested in candidates who will bring ideas and innovations for helping AEPP to further its mission.

Submitted articles will meet the normal standards for scholarly publication, but should also be accessible to the broader audience of agricultural and applied economists working outside academia. Submitted articles should emphasize one or more of the following: a) practical implications for public policy; b) clarification of research

implications so as to maximize accessibility and cross-fertilization across specific areas of research; c) empirical comparison of competing theories, explanations, and approaches that can refine future research; and d) development of fruitful directions for future research. Additional information about the *AEPP*, its policies and mission is available at www.aaea.org/publications/aepp.

The editor will work with an editorial team comprised of another Submitted Articles Editor, and a Managing Editor to manage the manuscript review process. The Submitted Articles Editors are responsible for day-to-day issues relating to submitted articles, assisting with development of the Special Issues, and revising editorial policy. The *AEPP* editorial process employs electronic submission of manuscripts and interchange between editors and reviewers. An electronic system that tracks manuscripts through submission, review, and editorial decision is used by the editors for managing work flow. Authors can also query this system for e-mail reports on the status in the editorial process of a submitted manuscript. The editors also oversee the work of Wiley in preparing copy for printing and reviewing proofs.

The new editor should be prepared to begin on January 1, 2020. There may be some training and coordination work starting around November 1. Applications should include a statement of editorial philosophy and ideas for furthering the journal's goals, an indication of the candidate's principal areas of expertise to support the *AEPP*'s mission, a curriculum vitae, and a statement of administrative and financial support to be provided by the host institution. AAEA will provide financial assistance to defray some portion of the editor's time and most expenses. Applications should be sent electronically via PDF to Kristen McGuire, Executive Director, at kmcguire@aaea.org by **August 1, 2019**. Decisions will be made by October. Third-party nominations of potentially interested candidates who can then be solicited for their materials are also welcome.

Call for Papers

Applied Economics Teaching Resources

AETR is a new online open access publication sponsored by the Agricultural and Applied Economics Association for high-end research and scholarship in the areas of teaching, education and extension in the fields of agricultural economics, agribusiness, applied economics and related disciplines.

<https://www.aaea.org/publications/applied-economics-teaching-resources>.

AETR is inviting you to submit a paper in 2019 for one of their general issues or for a special issue on Case Studies in Applied Economics.

Special Issue on "Case Studies in Applied Economics":

The *AETR* is accepting submissions for this special issue that are in all areas of applied economics, agricultural economics, and agribusiness. The special

issue will be a highlighted section in the second issue of 2019 of *AETR*. Submissions will be accepted for the special issue until **August 1, 2019**. Guidelines for submission of a case study can be found at: <https://www.aaea.org/publications/applied-economics-teaching-resources/aetr-manuscript-submission-guidelines>. When submitting a manuscript, please follow the guidelines provided in the link above and indicate in your cover letter that the manuscript is for the special issue.

General Submissions: We are also accepting general submissions to the publication as well. *AETR* is seeking additional contributions of:

1. Teaching and Extension education scholarship and research.

2. Classroom and field educational innovation (e.g. classroom games, online teaching tools, Extension applications, experiential learning activities, and other interactive learning innovations).
3. Teaching and education commentaries (e.g. notes on pedagogy, evaluations of teaching effectiveness, and educational methodology).

All submissions will go through a blind peer-review process. There is no charge for submission or

publication. You can submit a manuscript at: <https://www.aaea.org/publications/applied-economics-teaching-resources>.

Author and submission guidelines are available at: <https://www.aaea.org/publications/applied-economics-teaching-resources/aetr-manuscript-submission-guidelines>.

Please email any questions or inquiries to aetr.editor@gmail.com.

AAEA Resources

- [Easy Download USDA Data](#)
- [AAEA Resources on USDA Economic Research Service](#)
- [Mentorship Resources](#)

Other News

2019 International Conference on Agricultural and Food Science

Dear Friends and Colleagues,

On behalf of the Organizing Committee, it is our great pleasure to welcome you to participate in the **2019 International Conference on Agricultural and Food Science (ICAFS 2019)** to be held in Kuala Lumpur, Malaysia during December 8–11, 2019. For more details please visit <https://icafs.apaset.org/2019/>

Organizers

The conference is organized by the Asia-Pacific Association of Science, Engineering and Technology in cooperation with multiple academic affiliations.

Previous

Previous ICAFS were successfully held in Istanbul, Turkey (2018) and Lahore, Pakistan (2017).

Topics

It has been designed to provide an innovative and comprehensive overview of agricultural and food science. A focus will be given on: 1. Agronomy, Agriculture and Plant Biotechnology; 2. Animal Biotechnology, Veterinary and Livestock Science; 3. Aquiculture, Fishery and Marine Biotechnology; 4. Forestry Science and Wood Research; 5. Food Science, Nutrition Science and Food Engineering; 6. Agriculture Sustainable, Resources & Environment; 7. Related Engineering, Economic & Management, etc.

Publication

All accepted abstracts will be published in conference abstract book after registration.

Program and Event

The conference will last for two days. After the conference, there will be an academic visit to local institutions.

Venue

Kuala Lumpur, officially the Federal Territory of Kuala Lumpur, or commonly known as KL, is the national capital and largest city in Malaysia.

We look forward to an exciting meeting that promises great scientific debate and enjoyable interaction in Kuala Lumpur, Malaysia. Please also bring this notice to the attention of any of your colleagues who may be interested in participating in the conference ([Download Flyer](#), [Registration Form](#)).

With best regards,

ICAFS 2019 Secretariat

On behalf of the Organizing Committee of ICAFS 2019

Kuala Lumpur, Malaysia

<https://icafs.apaset.org/2019/>

Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

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Submissions to *The Exchange*:

AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918–3190
Fax: (414) 276–3349
email: info@aaea.org
www.aaea.org



Job Postings

- [Assistant/Associate/Full Professor](#)
Iowa State University (Posted: 06/28/2019)
- [Economist](#)
USDA Food Safety and Inspection Service (Posted: 06/27/19)
- [Precision Agriculture Economics Extension Field Specialist](#)
South Dakota State University (Posted: 06/27/19)
- [Agricultural Economics and Marketing Extension Field Specialist](#)
South Dakota State University (Posted 06/27/19)

Other current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

[View all Press Releases HERE](#)

Member in the News

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org.

[View other Members in the News HERE](#)

Anti-Harassment and Code of Conduct Policy

AAEA is committed to the fair, ethical treatment of all of its members and all other individuals participating in AAEA activities or activities connected with, or related to, AAEA activities, while providing an atmosphere that promotes a variety of research, teaching and extension/outreach activities.

AAEA has zero tolerance for, and prohibits any type of, discrimination or harassment, including sexual harassment, either within the organization, at professional meetings, in the field, or anywhere professional activities are conducted under the aegis of the AAEA.

As a registered Annual Meeting Attendee, you are agreeing to read and follow [this policy](#).