

June 2022 Volume 44, Issue 12

The Exchange

AAEA News

2022 AAEA Annual Meeting Anaheim, CA

We look forward to seeing everyone at the 2022 AAEA Annual Meeting, which will take place from July 31-August 2 at the Marriott Anaheim in Anaheim, CA.



The AAEA Board has decided to offer a Zoom option in <u>all</u> of the session rooms in Anaheim. This means if you are unable to attend in person, you will have the opportunity to view any of the sessions taking place onsite at the meeting via the meeting platform. Our professional audio visual company will manage and provide the Zoom links ahead of time; therefore, presenters and session organizers do not need to worry about providing a personal Zoom link this year. The Zoom links will be on the platform for any registered attendee to access.

The Advanced registration deadline is July 15, and prices will increase beginning July 16. Register today to avoid the price increase. Please contact the AAEA Business Office at <u>info@aaea.org</u> or (414) 918-3190 with any questions.

Start planning your travels: Hotel Information

Marriott Anaheim 700 West Convention Way

Anaheim CA, 92802 (714) 750-8000 Single/Double: **\$225.00** Make your guest room reservation using the following link: <u>https://book.passkey.com/go/AAEA2022</u> <u>Reservations must be made by July 7th for the Group Rate.</u>

PRELIMINARY SCHEDULE

Saturday, July 30

- <u>Pre-conference Workshops</u> (separate ticket fee required)
 - o (PC11) Local Craft Industry Tour (BEER)
 - \circ $\,$ (PC12) Leadership Development for Agricultural and Applied Economists $\,$
 - (PC13) Contribution of the Bioeconomy to the SDGs: Challenges for Monitoring, Measurement and Modelling

Sunday, July 31

- <u>Section Meetings</u>
- <u>Committee & Journal Meetings</u>
- <u>Gordon Rausser Keynote Address</u>

<u>Reunions & Receptions</u>

Monday, August 1

- <u>Presidential Address</u>
- Concurrent Sessions #1
- Concurrent Sessions #2
- Luncheons (separate ticket fee required)
 - o (SP31) Extension Section Lecture & Luncheon
 - o (SP32) COSBAE & CWAE Speaker Series & Luncheon
- Concurrent Sessions #3
- Poster Reception
- <u>Reunions & Receptions</u>

Tuesday, August 2

- Fellows Address
- Concurrent Sessions #4
- Poster Reception
- Concurrent Sessions #5
- Concurrent Sessions #6
- Concurrent Sessions #7
- Galbraith Forum

Wednesday, August 3

- <u>Post-conference Workshop</u> (separate ticket fee required)
 - o (PC51) Extension Tour

Childcare at 2022 AAEA Annual Meeting

We are pleased to announce that the 2022 AAEA Annual Meeting will have childcare onsite handled by KiddieCorp. <u>KiddieCorp</u> is a professional company that provides on-site childcare for meetings and conferences.

The dates and hours when childcare will be available are:Sunday, July 318:00 am to 8:00 pmMonday, August 18:00 am to 8:00 pmTuesday, August 28:00 am to 8:00 pmPre-registration is required, the hourly fee is \$12.00 per hour per child.Registration link: https://form.jotform.com/KiddieCorp/aaeakids

Pre-Registration is required for participation in this program.* The advance registration deadline is **July 4, **2022**. Register early as availability is limited and handled on a first-come, first-served basis.

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Visit the 2022 AAEA Annual Meeting webpage for additional information: <u>https://www.aaea.org/meetings/2022-aaea-annual-meeting/about/childcare</u>

Register for the 2022 Employment Center

Registration is open for the 2022 Employment Center taking place Monday, August 1, during the <u>2022 AAEA</u> <u>Annual Meeting</u> in Anaheim, CA. The Employment Center offers a great opportunity for highly qualified candidates to connect with a number of employers during the Joint Annual Meeting. This year's Employment Center features a simplified registration and posting process that is integrated into the <u>AAEA Job Board</u>. Applicant registration is **FREE**.

For more information, please visit the online <u>Employment Center</u>. If you have any questions please feel free to contact <u>Samantha Bilgrien</u>. We hope to see you in Anaheim!

Upcoming Workshop: Using Scanner Data for Food Economics Research—Resources and Approaches for New and Advanced Researchers

Dates: August 3–4, 2022 (immediately following the AAEA meetings) Location: Hilton Hotel, Anaheim, CA with the option to attend virtually Please join us for an upcoming workshop sponsored by the U.S. Department of Agriculture, Economic Research Service (ERS) for new and advanced researchers using scanner data for conducting food economics research. The workshop will provide an overview of IRI store and household scanner data including datasets that can be linked for analyses, introduce researchers to new data products available from ERS that can enhance analyses, provide an opportunity to learn about ongoing research using scanner data, and allow for discussion on how your research questions can be addressed using these data. The workshop will also provide an overview of possible funding sources to pursue research projects using scanner data. The workshop will be particularly useful for graduate students and early career researchers who would like to integrate scanner data into their research plans. Sessions will also be useful for more advanced users interested in learning about new datasets and approaches. More details on the program and registration options are available here: https://cvent.me/Zgrg7n. If you have questions, please contact Mary Muth at muth@rti.org , Anne Byrne at

2022 AEM-GSS Case Study Competition

The Agribusiness Economics and Management (AEM) – Graduate Student Section (GSS) Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness to practical situations.

Anne.Byrne@usda.gov , or Matthew MacLachlan at matthew.maclachlan@usda.gov.

Competition Rules and Timeline: Each team must complete the <u>2022 AEM-GSS Case Study Registration Form</u> by tomorrow, **June 17, 2022**. Teams can be comprised of up to three graduate students. Students may either compete as a team from the same university or partner with students from other universities. If there is only one student from a university that wants to participate, the student can compete on their own; or they can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, and no later than the same day the case is announced.

The case will be sent to teams in mid–July, and teams will be given approximately two weeks to prepare a 15– minute oral summary of their solution to the case. The competition will take place on Sunday, July 31, 2022 coinciding with the AAEA Annual Meeting set to take place in Anaheim, CA. Uncertainty still surrounds the logistics of the meeting, though it is our intention is for the competition to take place in–person with a virtual option for teams unable to physically attend. Teams will present their case to a panel of judges with expertise in agribusiness management. Judges will then be allotted time to ask questions, and teams will be judged based on a grading rubric that will be provided to teams when the case is sent in July. There will be two rounds to the competition. In the first round, judges will hear from all teams and select the top three teams as finalists. After this announcement, the finalists will present their case to a new panel of judges.

A summary of the competition's preliminary timeline is presented below.

Registration form due:	Friday, June 17 by 5:00 pm EDT
Case sent to team:	Friday, July 15 by 5:00 pm EDT
First round of competition:	Sunday, July 31, 9:00 am - 1:00 pm PDT*
Final round:	Sunday, July 31, 1:30 pm - 3:30 pm PDT*
* Pacific time is used for the competition as the 2022 Annual Meeting will tak	

* Pacific time is used for the competition as the 2022 Annual Meeting will take place in Anaheim, California.

Competition Prizes: The top three teams will receive plaques, cash prizes, and will be recognized at the AAEA Award Ceremony. The cash prizes are as follows:

First Place:	\$300
Second place:	\$200
Third place:	\$100

This is an AEM and GSS co-sponsored competition. As early career professionals, students are highly encouraged to be AAEA members as well as GSS and/or the AEM members. Eligible teams must meet the following criteria:

At least one team member should have an active AAEA membership for 2022 and be a member of AEM or GSS. Each team must complete the Case Study Registration Form identifying their teammates and the universities they represent. The completed registration form must be emailed to Aaron Staples (<u>staple71@msu.edu</u>) with Samantha Bilgrien (<u>sbilgrien@aaea.org</u>) cc'd no later than **June 17, 2022**.

Please direct any questions regarding the 2022 AEM-GSS Case Study Competition to Aaron Staples (<u>staple71@msu.edu</u>) or Dr. Kate Brooks (<u>kbrooks4@unl.edu</u>).

AETR General Call for Papers

Applied Economics Teaching Resources (AETR) is putting out a general call for papers for innovations in teaching and Extension education. Over the past two years, higher education has a seen dramatic shifts in teaching and extension, which has resulted in significant innovations in instructional delivery, new methods, new pedagogy and innovations in how we teach and do Extension. AETR seeks manuscript submissions highlighting these innovations and new methods, content, and approaches. Manuscript submissions can include research articles, commentaries, methods and case studies. Please email abstracts of your submission idea to the editor at <u>aetr.editor@gmail.com</u>. The abstract should include a proposed title, up to 500 word

abstract for the proposed manuscript, and list of authors. The editor will review abstracts, provide feedback and invite submissions for regular submissions, thematic sections and feature articles on this topic.

AETR is an online, open access, and peer-reviewed journal of the AAEA. The aim is to provide an inclusive outlet for research, teaching and Extension education scholarship encompassing but not limited to research articles, case studies, classroom games, commentaries, experiential learning, and pedagogy. The goal is to support and advance teaching and Extension education within the scholarly areas of agricultural and applied economics, and agribusiness economics and management. AETR seeks to publish articles that are diverse in both scope and authorship. It serves as a platform for addressing and contributing to our understanding of important societal issues, including inequality and discrimination, as well as how shifts in pedagogy (e.g., growing reliance on remote and hybrid learning modalities) may impact accessibility and inclusion.

AETR encourages submissions on a wide variety of topics, including social inequality and discrimination; remote learning; hybrid learning; curriculum development; teaching innovations; classroom games; and case studies. Guidelines for submission can be found at: <u>https://www.aaea.org/publications/applied-economics-teaching-resources/aetr-manuscript-submission-guidelines</u>. All submissions will go through a blind peer-review process with no charge for submission or publication at this time. You can directly submit a manuscript at: https://www.aaea.org/publications/applied-economics-teaching-resources.

Please email if you have any questions or inquiries; send to <u>aetr.editor@gmail.com</u>. We look forward to your submission!

AETR Call for Papers Special Issue, "Contemporary Adjustments Needed to Teaching Water Economics in Light of Challenges Facing the Water Sector and Its Users"

Guest Editors: Ariel Dinar and Mehdi Nemati, School of Public Policy, University of California, Riverside.

Water Economics has been taught for many decades at undergraduate and graduate levels. Teaching approaches included the traditional profit/utility-maximizing agents' behavior (farmers, households) where individuals decide the allocation of a given amount of water among consuming activities. Main issues such as availability, allocation, pricing, investment, technology, and management of water resources have been at the forefront of the field of water economics. In recent decades, water resources worldwide have seen many transformations both locally and globally, making the challenges facing water-using agents much more complicated and, as a result, higher skills are needed for the tools and methods they employ.

The water sector has experienced increased levels of climate change-induced water scarcity, frequent and longer droughts, water quality deterioration, human health implications, infrastructure fatigue, increased competition over dwindling resources, conflicts, globalization, and more. These issues have various implications for water managers and users in each sector (i.e., agricultural, environmental, and urban). In addition, new water sources have been introduced in recent years, such as ocean and brackish groundwater desalinated water, treated wastewater, and flood water. In addition, several management practices have been introduced, including joint (cooperative) management of various types of open-access water sources.

Does the water (resource) economics curriculum used in our classes address such challenges and skill needs? Does it allow a proper education and training of the next generation of water economists?

This AETR Special Issue will address whether or not the water economics curriculum is ready to cope with the increased level of challenges regarding water quantity, quality, security, and derived complications. Papers in the special issue will also propose examples of how to introduce tools and class activities that address such new challenges to the water economics curriculum.

Manuscripts submitted for consideration in the special issue will address theoretical and practical experiences of the authors in the class and suggested approaches they have introduced. Manuscripts will follow the journal guidelines (https://www.aaea.org/publications/applied-economics-teaching-resources/aetr-manuscript-submission-guidelines). Manuscripts will be subject to a double-blind peer review process. Deadline for submission is **June 30, 2022**. Papers should be submitted through the online submission form (https://www.aaea.org/publications/applied-economics-teaching-resources/submissions). Accepted papers will be published first online, until the special issue is complete. Planned publication date of the special issue is early 2023.

For more information, please approach Ariel Dinar (adinar@ucr.edu) or Mehdi Nemati (mehdin@ucr.edu).

Choices Magazine Call for Articles Choices Themes, Single Articles, and Data Visualizations

The AAEA welcomes proposals for themes, and data visualizations and individual articles to be published in *Choices* Magazine.

Choices, a free, online-only publication, is the principal outreach vehicle of the Agricultural & Applied Economics Association (AAEA). *Choices* articles broadly communicate the results of quality economic analysis applied to issues and challenges faced by public and private sector decision makers in ways that enhance public understanding of and appreciation for the work of agricultural economists.

While *Choices* articles are based on economic concepts, the information should be presented in the context of a policy issue <u>without</u> using economic jargon. Articles must be written so they are easily understood by a general-interest audience.

Choices editors are looking for three types of submissions:

- Proposals for thematic groupings of papers,
- Individual articles on any food, farm, resource or rural community issue, and
- Data Visualizations.

All manuscripts are subject to peer review for publication consideration.

Theme groupings of papers allow for in-depth coverage of important topics and showcase the different perspectives of agricultural economics analyses. To submit a proposal for theme-based articles, please complete the <u>Theme Proposal submission form</u>. Submitted articles must be prepared according to the <u>Manuscript Style Guidelines</u>.

Single articles provide an opportunity to address timely and important relevant issues or to present new aspects of established issues. Please complete the <u>Individual Article submission form</u> and follow the guidelines

for preparing articles for the review process. Submitted articles must be prepared according to the <u>Manuscript</u> <u>Style Guidelines</u>.

Data Visualizations are appropriate when an author would like to share imagery of an issue that is a timely and important topic based on sound economics and logic. Infographics will be reviewed and published at the discretion of the editor. Please follow the <u>guidelines for preparing infographics</u> for the review process.

Submissions may occur any time. Reviewed and accepted Choices material is compiled into quarterly issues. Subscribers and AAEA members are notified of new material through email announcements and social media postings.

If you have any questions about submitting to Choices Magazine, please contact the editors: Alison Davis at <u>Alison.Davis@uky.edu</u> and Maria Marshall at <u>mimarsha@purdue.edu</u>

Government Relations & Washington Update

June 2022

Senate Confirms USDA Under Secretary for Research, Education and Economics

On June 7th, the Senate overwhelmingly voted (95–4) to confirm the nomination of Dr. Chavonda Jacobs–Young as USDA Under Secretary for Research, Education and Economics (REE). As REE Under Secretary, Jacobs–Young will oversee the Agricultural Research Service (ARS), Economic Research Service (ERS), National Agricultural Statistics Service (NASS) and the National Institute of Food and Agriculture (NIFA). In this role, Jacobs–Young will also serve as USDA's Chief Scientist. Jacobs–Young has held numerous leadership positions within USDA including most recently serving as acting deputy undersecretary for REE, acting USDA chief scientist, and administrator for the Agricultural Research Service. She is also the former acting director of NIFA. AAEA joined nearly 100 industry groups and stakeholders in expressing support for her nomination.

USDA Announces Framework to Strengthen Food Supply Chain and Transform Food System

On June 1st, USDA <u>announced</u> the establishment of a framework to transform the food system to benefit consumers, producers and rural communities by providing more options, increasing access, and creating new, more, and better markets for small and mid-size producers. USDA has stated their intention to do this by building more resilient local and regional food production, fairer markets for all producers, ensuring access to safe, healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. The announcement builds on investments in programs developed in response to the COVID-19 pandemic and is intended to address ongoing supply chain disruptions.

The goals of USDA's Food System Transformation framework include:

- Building a more resilient food supply chain that provides more and better market options for consumers and producers while reducing carbon pollution.
- Creating a fairer food system that combats market dominance and helps producers and consumers gain more power in the marketplace by creating new, more and better local market options.
- Making nutritious food more accessible and affordable for consumers.

• Emphasizing equity.

Specific additional investments include:

- Investment of up to \$100 million to support development of a pipeline of well-trained workers and safe workplaces in the processing sector.
- \$200 million for Food Safety Certification for Specialty Crops Program for specialty crop operations that incur eligible on-farm food safety program expenses.
- Up to \$600 million in financial assistance to support food supply chain infrastructure that is not covered by the meat and poultry processing program.
- Investment of \$400 million to create regional food business centers that will provide coordination, technical assistance, and capacity building support to small and mid-size food and farm businesses, particularly focused on processing, distribution and aggregation, and market access challenges.
- Investing \$60 million to leverage increased commodity purchases through Farm-to-School. Farm-toschool programs are a proven model of increasing markets for farmers via child nutrition programs while also providing children healthy, fresh food.
- Investing up to \$90 million to prevent and reduce food loss and waste. The United States wasted \$408 billion worth of food in 2019 more than a third of the total U.S. food supply.
- Increase funding to the Healthy Food Financing Initiative by \$155 million.
- An additional \$50 million in the Senior Farmers Market Nutrition Program.
- An additional \$40 million in the GusNIP Produce Prescriptions Program.
- \$25 million to support SNAP technology improvements to modernize the delivery of incentive programs through SNAP's electronic benefit transfer (EBT) technology.
- \$100 million to create a new Healthy Food Incentive Fund, which will support school food authorities to innovate and accelerate their efforts to improve the nutritional quality of school meals to children.

Other News

Food Distribution Research Society

The Food Distribution Research Society invites submissions of Research Reports, Research Updates, and Outreach Writing for its 2022 Annual Conference. The Annual Conference will be held concurrently with the <u>National Agricultural Marketing Summit</u> in Pensacola, FL from October 22–25, 2022. For more information, please visit the FDRS website: <u>https://www.fdrsinc.org/</u>

Member Benefits

- <u>Membership Directory</u>
- Members in the News Highlights
- <u>Mentorship Resources</u>
- AJAE Advance Access
- <u>AEPP Advance Access</u>
- <u>Applied Economic Teaching Resources</u>
- <u>Online Learning and Teaching</u> Resources

The Exchange

published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*: email: <u>aware@aaea.org</u>

> or <u>info@aaea.org</u>

www.aaea.org



Open Jobs

- <u>Agricultural Economist</u> WAEES (Posted: 06/13/2022)
- <u>Associate Dean for Extension</u> University of Connecticut (Posted: 06/07/2022)
- <u>Assistant/Associate Professor Rural</u> <u>Development</u> University of Arkansas System Division of

Agriculture (Posted: 06/07/2022)

• <u>Dean, Darr College of Agriculture</u> Missouri State University (Posted: 06/06/2022)

> *View Job Openings on the* <u>AAEA Job Board</u>

Working with the Media

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Ware at <u>AWare@aaea.org</u> <u>View all Press Releases HERE</u>

Member in the News

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Jessica Weister at <u>JWeister@aaea.org</u> or <u>info@aaea.org</u>. <u>View other Members in the News HERE</u>

Anti-Harassment and Code of Conduct Policy

AAEA is committed to the fair, ethical treatment of all of its members and all other individuals participating in AAEA activities or activities connected with, or related to, AAEA activities, while providing an atmosphere that promotes a variety of research, teaching and extension/outreach activities.

AAEA has zero tolerance for, and prohibits any type of, discrimination or harassment, including sexual harassment, either within the organization, at professional meetings, in the field, or anywhere professional activities are conducted under the aegis of the AAEA.

View the **policy** here.