



AAEA News

Call for Applications

Inaugural Editor, *Applied Economics Teaching Resources*

In January 2018, the AAEA Board of Directors approved a new, online, peer-reviewed publication series, *Applied Economics Teaching Resources*. This series will establish a new home for case studies, classroom games, and other teaching resources of interest to agricultural and applied economists.

The AAEA Board seeks a visionary editor to design and launch *Applied Economics Teaching Resources*. With the goal of creating a high-quality publication, the editor will have broad latitude to shape what it looks like, how to attract contributions, and how to ensure quality outcomes. For advice and assistance, the editor may rely upon a five-member editorial board that the editor may name, subject to approval by the AAEA Board. The editorial board will include (but is not limited to) members of the AAEA sections on Agribusiness Economics and Management (AEM) and Teaching, Learning, and Communications (TLC). The publication will be distributed through *AgEconSearch*, with a target launch date in spring 2019. The AAEA will provide financial assistance to defray a portion of the editor's time.

Start-up Timing

The AAEA Board will make its selection no later than August 5, 2018. The new editor should be prepared to begin a four-year term of editorial duties by October 1, 2018. Please note that the editor must maintain AAEA membership throughout their period of service.

Applications

Review of applications will begin May 15, 2018. They should include: a brief statement of interest that includes the applicant's record of scholarship, editorial philosophy and vision for success of *Applied Economics Teaching Resources*, and curriculum vitae (including descriptions of teaching and editorial work).

Optional: statement of administrative support from the candidate's department chair, dean or other appropriate administrative officer.

Applications should be sent electronically via PDF to Kristen McGuire, Executive Director, at kmcguire@aaea.org by **April 1, 2018**. Interested persons may contact AAEA President Scott Swinton (swintons@msu.edu) for further background. Nominations of promising candidates are welcome.

Volunteer to be a Member Expert

Do you want to be able to use your expertise to help a member of the media interested in the agricultural and applied economics topics you're involved with every day?

We are creating a list of member experts for the AAEA Communicating Out Strategy. The AAEA Business Office is frequently contacted by members of the media looking for a source for stories they're working on.

If you are interested in the possibility, please take a look at this quick list to let us know what topics you would be willing/available to talk about if a journalist is looking for help:

<https://www.surveymonkey.com/r/N5VKF8Y>

For more information about the survey, or to learn more about the [Communicating Out Strategy](#), please contact Allison Scheetz in the AAEA Business office at ascheetz@aaea.org or (414) 918-3190.

Meet the Fellows:**John Beghin, North Carolina State University**

John Beghin is a native of Belgium. John came to the U.S. to study at North Carolina State University (NCSU) where he received a MS in agricultural economics, and then went on to University of California, Berkeley (UC Berkeley) where he received his PhD in

1988, working with Larry Karp. John started his post PhD career at NCSU where he stayed 10 years until summer 1998 while progressing through the ranks to full professor. He then joined Iowa State University (ISU) where he stayed until his retirement in December 2016. He had different responsibilities at ISU, leading the Food and Agricultural Policy Research Institute (FAPRI-ISU) and a division of the Center for Agricultural and Rural Development, and in the Global Food Security Research Consortium. He held one of the two Marlin Cole Professorships in International Agricultural Economics. John rejoined NCSU in January 2017 as professor and head of the department of Agricultural and Resource Economics.

John has also held visiting appointments at the Institut National de la Recherche Agronomique (INRA), the Organization for Economic Co-Operation and Development (OECD), and the University of Sydney, and has been a consultant for the World Bank, the OECD, FAO, USGAO, USACE, and various private clients. John is married to Yalem Teshome and they have a daughter, Ascale Carla, who is also an economist.

John has published in excess of 100 articles and book chapters. His research work has appeared in the *American Journal of Agricultural Economics*, *Canadian Journal of Economics*, *Ecological Economics*, *Economic Enquiry*, *Economics Letters*, *Environment and Development Economics*, *European Review of Agricultural Economics*, *Food Policy*, *Health Economics*, *Journal of Comparative Economics*, *Journal of Development Economics*, *Land Economics*, *Oxford Economic papers*, *Review of Economics and Statistics*, *World Development*, and *The World Economy* among other journals. He has also edited eight books and special issues for academic journals. His work is widely cited.

Beghin's core research interest and expertise are in the economics of international agriculture and food markets. His contributions can be divided into three major categories: (1) agricultural trade and non-tariff measures; (2) trade and the environment as well as eco-labeling and (3) global food security and food policy. On NTMs, John Beghin has an array of work on these measures and their effect on trade and welfare, including methodological contributions on aggregation of NTMs, and on disentangling supply and demand effects of NTMS in the gravity equation framework. Much of this work was accomplished with Stephan Marette, Anne Celia Disdier, and former students Yuan Li, Bo Xiong and Chengyan Yue. Beghin has also done related work on the structure of trade protection in OECD countries and its impact on developing countries with Ataman Aksoy, and on the political economy of protection with Larry Karp, Mylene Kherallah, and Bill Foster.

John's research on the trade and environment nexus, much of it with Dominique van Der Mensbrugge and David Roland Holst, provided

early recognition of the importance of environmental externalities for trade theory as well as for practical measures of the impacts of environmental policies on indexes of trade restrictiveness.

The third strand in John's research portfolio falls under the rubric of food security and food Policy. John's has not only published research work on it but he has also consistently engaged with policy makers working on food security and food and farm policy design. A series of empirical investigations, especially with the FAPRI group analyzed China's accession to the WTO, the impact of the Uruguay round on world agriculture, the impact of EU enlargement to Eastern European countries, and the impact of the emergence of biofuel markets on global food markets, and food security policies in several countries, with Jean-Christophe Bureau and USDA-ERS economists.

View the other 2018 Fellow Bios:

- [George Norton, Virginia Tech](#)
- [Jill McCluskey, Washington State University](#)
- [Thomas Jayne, Michigan State University](#)
- [Marcel Fafchamps, Stanford University](#)

Call for Applications

Travel Grants for Early Career Professionals and Graduate Students

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5-7. The amount of the travel grant awarded will depend on the number of applications received.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Graduate student or Early Career Professional 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and "think tanks") in such applied economics fields as

agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.

- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not-yet-employed” if not a current student and without employment – please highlight degree-awarding institution and date awarded;
- Degree program underway (*Graduate Student Applicants*)
- Anticipated graduation date (*Graduate Student Applicants*)
- Professional rank or position (*Early Career Professional Applicants*)
- Number of years at Institution (*Early Career Professional Applicants*)
- Brief summary of research interests (*1000 words or less*);
- Applicant statement (*500 words or less*): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yet-employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust’s goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

The deadline for submission is **May 23, 2018**. To apply, please visit <https://aaea.execinc.com/edibo/TravelGrants2018App>.

Call for Applications

AAEA Annual Meeting International Travel Grants

The AAEA Trust seeks applications for AAEA Annual Meeting International Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5–7. The amount of the travel grant awarded will depend on the number of applications received. The funds for these travel grants are provided by a grant from USDA–ERS.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Resident of and residing in a country outside the U.S.
- 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and “think tanks”) in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not-yet-employed” if not a current student and without employment – please highlight

degree-awarding institution and date awarded;

- Degree program underway (*Graduate Student Applicants*);
- Anticipated graduation date (*Graduate Student Applicants*);
- Professional rank or position (*Early Career Professional Applicants*);
- Number of years at Institution (*Early Career Professional Applicants*);
- Brief summary of research interests (*1000 words or less*);
- Applicant statement (*500 words or less*): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yet-employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their

degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference

may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

The deadline for submission is **May 23, 2018**. To apply, please visit <https://aaea.execinc.com/edibo/TravelGrants2018App>.

Call for Applications: 2018 Heading North Award

Applications are now invited for the 2018 Heading North award.

The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural and Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to members of AARES or AAEA normally resident in Australia or New Zealand.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of US \$3,000.00 USD to be used to assist the winner to participate in the [2018 Annual Meeting of AAEA](#) to be held in Washington, D.C., August 5–7, 2018. Applicants for the award must be a member of either AARES or AAEA.

Selection Process

The 2018 Heading North selection committee will be chaired by the President-Elect of AARES (Professor John Rolfe).

Applications should include:

- a paper for presentation at the 2018 AAEA Annual Meeting in Washington, D.C., for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

Submission Deadlines and Details

Thursday, March 29, 2018 (for travel in August 2018)

Electronic submissions (in PDF form) for this award must be emailed to David Cundy at office@aares.org.au by the due date.

Other News

Journal of Natural Resources Policy Research

Special Issue: Effective Management of Natural Disasters: Conceptual, Empirical Issues and Case Studies

Guest Editor: Chennat Gopalakrishnan, University of Hawaii at Manoa, USA

Call for Papers

Recent years have witnessed a dramatic increase in the human and economic impacts of natural disasters. Between 2003 and 2013, they have resulted in total economic damages of \$1.5 trillion, 1.1 million deaths, and impacted the lives of 2 billion people. Furthermore, it is worth noting that there has been a steady increase in the intensity and frequency of natural disasters, 2017 representing a case in point. Water disasters have accounted over the years for a significant proportion of natural disasters in the U.S and globally.

Ossified governance structures, polycentric decision-making entities, entropy-ridden institutions, cascading conflict scenarios, deep-seated and wide-ranging internal feuds and precariously perched, top-heavy decision agencies significantly add to the complexity of policy domains in the natural disasterscape. Against this bleak backdrop, well-intentioned policies stumble into a collision course, making the emergence of workable policies exceedingly difficult.

We have identified *five broad categories* of natural disaster policies for an in-depth study: risk management; vulnerability assessment; capacity building and resilience; disaster risk reduction-development linkage; and institutional design.

Possible topics include:

- policy frameworks for natural disaster management
- risk reduction and management
- vulnerability (including climate-induced) reduction and assessment
- capacity-building and resilience
- disaster risk reduction-development linkage
- institutional entropy reduction
- polycentric decision making
- and disaster governance-disaster policy nexus

We are seeking original contributions that will explore and shed light on the five policy areas noted above and related topics, using historical surveys, institutional analysis, econometric investigations and theoretical discussions. Policy-rich cross-disciplinary and transnational papers that examine the cause and consequence of water disasters are especially welcome. *We are specially looking for case studies of recent natural disasters in the U.S and elsewhere. Of particular interest to us are case studies of Hurricanes Harvey, Irma, Maria, and Sandy.*

Submit your papers online

Please prepare your papers in accordance with the guidelines posted at <http://www.editorialmanager.com/jnrpr> under "Instructions for Authors." Inquiries may be directed to the Editor-in-Chief at: jnrpr@press.psu.edu.

Deadline: May 1, 2018

RSS 2018 Annual Meeting in Portland, OR – Deadline is TODAY

The Rural Sociological Society (RSS) will hold its annual meeting in Portland, OR on July 26–29. President Douglas Jackson-Smith invites AAEA members to consider attending. The theme for this year's meeting is "Science in Society, Society in Science: Toward a 21st Century Model for Social Scientific Research." While the meeting will include presentations and speakers on many different topics, a number of events will focus on the tension between skepticism about science and expert knowledge and a desire to ground social policy in evidence about the critical social and environmental issues of our time.

The RSS meetings have traditionally been a vibrant forum for scholars from many different disciplines (not just sociology) who share an interest in rural people, places, and issues. Because of our location

in Portland, we are planning several sessions to explore what is distinctive about being 'rural' in the American West.

The deadline for submission of short abstracts for oral or poster presentations is **today (February 15)**, and details on how to submit an abstract can be found in the flyer linked above. You can also click on the link on our homepage: www.ruralsociology.org.

If you are curious to learn more about the RSS meetings or want to get involved in activities based on the meeting theme, please feel free to reach out to RSS President Douglas Jackson-Smith at Jackson-smith.1@osu.edu or contact the program chair (Kate MacTavish) at RSSAnnualMeeting@gmail.com.

Agriculture and Economic Development:***The 3rd International Workshop in Memory of Yair Mundlak***

Rehovot, Israel, May 21–22, 2018

Announcement and Call for Papers

The Department of Environmental Economics and Management of the Hebrew University will host an international workshop on "Agriculture and Economic Development" in memory of Professor Yair Mundlak. The workshop will take place on the campus of the Robert H. Smith Faculty of Agriculture, Food and Environment in Rehovot, Israel, during May 21–22, 2018.

Keynote Speaker: Jeffrey Sachs, Columbia University

The program of the workshop will include both invited and contributed presentations. We solicit cutting-edge papers in the broad area of the theme of the workshop, including the Economics of Agriculture, Development, Natural Resources and the Environment.

Those interested in presenting a paper at this workshop should submit an extended abstract or a complete paper, and include the name, position and affiliation of the proposed presenter, to mundlak.workshop@gmail.com, before **February 28, 2018**. Preference will be given to those submitting complete papers.

The registration fee is \$200, including lunches, dinners, coffee breaks, and a field trip. Participants

are responsible for their own travel and accommodation arrangements. Information on registration procedures and local accommodations will be provided later.

**Hold the Date Request and Call for Papers:
Pre-Conference Research Workshop on Advances in the Economic Analysis of Food System Drivers and Effects**

The 2018 Northeast Agricultural and Resource Economics Association (NAREA) Pre-Conference Workshop, co-sponsored by the Northeast Regional Center for Rural Development, will be held on June 9-10, 2018, just prior to the NAREA conference taking place June 10-12 in Philadelphia. This pre-conference workshop will highlight recent advances in the economic analysis of food systems in the United States as well as globally. We seek papers that address individual impacts and causes as well

as papers that examine system-wide interactions within the food system, including production, distribution and consumption linkages. Abstract Deadline is tomorrow, **February 16, 2018**.

The full Call for Papers and more information about the workshop are available here:

<http://aese.psu.edu/nercrd/news/2017/call-for-papers-narea-pre-conference-workshop>.

AJARE Call for Papers:

Special Issue on the Economics of Food Fraud

Food fraud—illegally deceiving consumers and other businesses in the production and marketing of food for economic gain—poses risks to private industry, government regulation programs, and consumers (Spink & Moyer, 2011). Food fraud encompasses a range of actions including food adulteration, tampering, theft (and resale), diversion of products outside of intended markets, and counterfeiting.

Within the global agribusiness industry, there is increasing concern over food fraud (e.g., Nestle, 2016). The global food industry experiences an estimated \$30 to \$40 billion dollars per year of losses to food fraud (PwC & SSAFE, 2015). A single food fraud incident can cost companies an estimated 2 to 15 percent of annual revenue (GMA & Kearney, 2010). Damages can also extend to consumers. Dependent upon the type of fraud, fraudulent foods can have serious adverse health impacts. In the case where the fraud results in adverse consumer experiences or health outcomes, it may have long lasting implications for company brands and value. Industries have developed means to monitor and assess food fraud damages, but mitigation also involves government agency and industry group coordination and policy development.

The complexity of international agribusiness supply chains can leave food, those engaged in international markets particularly exposed to food fraud risk. This is of particular concern for agri-food products traded with and through markets in Southeast Asia. For example, over the last ten years there have been numerous incidents of food fraud in China (Zhang & Xue, 2016). Major exporters of agricultural products into this region, such as Australia and New Zealand, whose key export commodities include dairy, meat, seafood, honey, and wine products which are among the most susceptible to food fraud (Moyer, DeVries, & Sprink, 2017; Sumar & Boville, 1995), have implemented strong biosecurity programs to protect the

integrity of their supply chains.

The subject of food fraud is ripe for economic inquiry. It aligns closely with general economic work related to experience and credence goods, and asymmetric information (Akerlof, 1970; Darby & Karni, 1973; Nelson, 1970, 1974). Issues of food fraud have implications for the operations of all business stakeholders in agri-food supply chains, as well industry oversight and self-governance, and national government and international body policy and regulation. There is, however, currently a dearth of information from economists about the public costs of food fraud and viability of proposed programs to prevent it. As a discipline, agricultural and applied economists have tools uniquely suited to contribute to food fraud research and policy option development.

Aims and Scope of the Special Issue The goal of this special issue is to collect both theoretical and empirical contributions by agricultural economist to the analysis of the issues related to fraud in modern agricultural and food systems. Contributions can focus on national case studies, or on issues regarding global supply chains, and concentrate on different levels of the agricultural and food supply chains, including agricultural input markets; procurement; food and agricultural supply chains; food processing; retailing and consumption-related issues.

Topics may include, but are not limited to:

- Counterfeited goods and food supply chains
- Effect of fraud on food demand and quality perception
- Consumers' willingness to pay for fraud prevention
- Impact of food fraud on industrial organization
- Impacts of fraud on international food trade and international food markets
- The role of government, industry associations, and other organizations on food fraud
- Other topics

Interested authors should submit a two page abstract to the guest editors' team (Mariah Ehmke: Mariah.ehmke@uwyo.edu; Alessandro Bonanno: alessandro.bonanno@colostate.edu; and Kathryn Boys: kaboys@ncsu.edu) by **February 28, 2018**.

The documents should be in MS Word files and must contain (in addition to the two-page abstract) a cover page with (a) the paper title, (b) author names, (c) titles and affiliations, and (d) email addresses. Invitations to submit a full paper will be released by March 25, 2018. Additional details on the timeline follow:

Timeline for Review and Production

- February 28, 2018: Deadline for submission of extended abstracts
- March 25, 2018: Invitations extended to authors selected to submit full manuscripts
- July 23, 2018: Submission deadline for full manuscripts
- October 2018: Papers returned to authors for revisions
- December 2018: Resubmission deadline
- January 2019: Authors notified of decision on manuscripts

For further questions about this special issue, please contact

Mariah Ehmke: Mariah.ehmke@uwyo.edu

Alessandro Bonanno: alessandro.bonanno@colostate.edu

Kathryn Boys: kaboys@ncsu.edu

Food and Health Economics Workshop

Call for Papers

The Food and Health Economics Workshop will take place at the Toulouse School of Economics (TSE) June 7 and 8, 2018. The Food and Health Economics Workshop brings together researchers from around the world working in the field of Food and Health Economics.

The workshop provides a forum that encourages the development, critical appraisal and dissemination of methodological research related to food and health economics. In this regard, empirical, theoretical and experimental papers will be selected on the basis of their contribution to the advancement of the knowledge on the topic. Contributions would address and answer key policy questions through rigorous economic analysis. Possible topics include obesity, malnutrition, non-communicable chronic diseases, nutritional transition, ex-ante and ex-post evaluation of food and/or nutritional policies, strategic role of food firms, and food safety.

Dates and Venue: June 7 and 8, 2018, Toulouse School of Economics (TSE), France.

Local Organizers: Céline Bonnet (TSE-R, INRA), Catarina Goulão (TSE-R, INRA), Vincent Réquillart (TSE-R, INRA).

Scientific Committee: Timothy Beatty (University of California, Davis), John Cawley (Cornell University), Helmuth Cremer (TSE-R), Pierre Dubois (TSE-R), Fabrice Etilé (INRA, PSE), Jayson Lusk (Purdue University), Mario Mazzocchi (Bologna University),

Franco Sassi (Imperial College), Luigi Siciliani (University of York, UK) and local organizers.

To Submit a Paper: The deadline to submit a research article is February 28, 2018. Preliminary versions of papers are accepted, but full papers will be given priority. Young researchers are especially encouraged to apply. Papers have to be sent to the following email address in pdf format: fhew2018.conf@tse-fr.eu

Notifications of Acceptance: March 31, 2018

Registration: April 30, 2018

Format: The workshop is run over two days and comprises around 15 papers. There are no parallel sessions and one hour is devoted to each paper, with presentations by the author and a formal discussant. The number of participants will be limited to around 50. Participants are expected to attend the whole of the meeting and play a role as author, discussant or chairperson.

Fees: Fees amount to 250 € VAT included (waived for speakers). Lunch and dinner are provided by the conference.

Information: All relevant information will be made available on the conference website in due time; <https://www.tse-fr.eu/conferences/2018-food-health-economics-workshop>. If necessary, you may also contact the local organizers at fhew2018.conf@tse-fr.eu.

Journal of Consumer Affairs & Financial Literacy and Education Commission
Call for Papers

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: “Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families.”

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on “Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families.” Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with “improving the financial literacy and education of persons in the United States.” It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications for private-sector implementation or self-sustaining support of the approach
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research. To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through [ScholarOne Manuscripts](http://mc.manuscriptcentral.com/joca) (<http://mc.manuscriptcentral.com/joca> or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors or the *Journal* offices [joca@consumerinterests.org] for further information. **Submission deadline: March 16, 2018.**

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Allison Scheetz at ascheetz@aaea.org or info@aaea.org
[View other Members in the News HERE](#)

Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
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Volume 40, Issue 4–February 2018

The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918–3190
Fax: (414) 276–3349
email: info@aaea.org
www.aaea.org



Job Opportunities:

- [R.E. Lee Wilson Chair in Agricultural Economics \(F00165\)](#)
Arkansas State University (Posted: 02/12/2018)
- [Applied Support Economist](#)
IMPLAN Group, LLC (Posted: 02/08/2018)
- [Academic Technical Sales Consultant](#)
IMPLAN Group, LLC (Posted: 02/08/2018)
- [Assistant Professor in Agribusiness Management](#)
University of Missouri (Posted: 02/05/2018)
These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

[View all Press Releases HERE](#)

Sign up to be an Expert Source:

<https://www.surveymonkey.com/r/N5VKF>