

February 2018 Volume 40, Issue 3

AAEA News

New AAEA Pub Series on Teaching Resources

AAEA is preparing to launch a new publication series on teaching resources. I am excited to announce that at its January 2018 meeting, the AAEA Board of Directors approved a new, online, peer-reviewed publication series entitled *Applied Economics Teaching Resources*. This series will establish a new home for case studies, classroom games, and other teaching resources of interest to agricultural and applied economists.

The new series fills a teaching gap in current AAEA publications. In fall 2017, AAEA convened a task force named by the Agribusiness Economics and Management (AEM) and Teaching, Learning, and Communication (TLC) sections. The task force prepared a report that initially focused on finding a long-term home for case studies by and for applied economists. The group soon recognized that the need was wider, embracing a growing set of classroom games and other interactive learning innovations. To capture the wider scope, the series was named *Applied Economics Teaching Resources*.

For quality assurance, the series will be peerreviewed under the supervision of a compensated editor and a five-member editorial board that includes two AEM members, one TLC member, and two other AAEA members. The publication will be distributed through *AgEcon*

Upcoming Deadline: *February 8, 2018*

- Bruce Gardner Memorial Prize for Applied
 Policy Analysis Award
- Distinguished Extension/Outreach Program
 <u>Awards</u>
- Distinguished Teaching Awards
- Outstanding Doctoral Dissertation Award
- Outstanding Master's Thesis Awards
- Publication of Enduring Quality Award
- Quality of Communication Award
- Quality of Research Discovery Award

Search. It is anticipated that authors will be able to track impacts through both anonymous, open-access downloads on *AgEcon Search* and controlled access to instructor downloads of teaching notes.

AAEA will shortly release a Call for Inaugural Editor Applications. The inaugural editor will design and launch the new publication, shaping its character for years to come. The AAEA Board is seeking a visionary with the dedication to establish this new series among AAEA publications as the go-to place for excellent teaching resources.

Scott Swinton, AAEA President

Volunteer to be a Member Expert

Do you want to be able to use your expertise to help a member of the media interested in the agricultural and applied economics topics you're involved with every day?

We are creating a list of member experts for the AAEA Communicating Out Strategy. The AAEA Business Office is frequently contacted by members of the media looking for a source for stories they're working on.

If you are interested in the possibility, please take a look at this quick list to let us know what topics you would be willing/available to talk about if a journalist is looking for help: https://www.surveymonkey.com/r/N5VKF8Y

For more information about the survey, or to learn more about the <u>Communicating Out Strategy</u>, please contact Allison Scheetz in the AAEA Business office at <u>ascheetz@aaea.org</u> or (414) 918-3190.

Meet the Fellows: Marcel Fafchamps, *Stanford University*



Marcel Fafchamps is a senior fellow at the Freeman Spogli Institute for International Studies (FSI) and a member of the Center on Democracy, Development and the Rule of Law. Fafchamps is a professor (by courtesy) for the Department of Economics at Stanford University. His

research interest include economic development, market institutions and social networks. His current research focuses on entrepreneurship, factor markets, and the efficiency of social networks in Africa and South Asia. Fafchamps also has ongoing research on political economy issues in Africa and Asia.

Prior to joining FSI, from 1999-2013, Fafchamps served as professor of development economics for the Department of Economics and Mansfield College at Oxford University. He also served as deputy director and then co-director of the Center for the Study of African Economies. From 1989 to 1996 Fafchamps was an assistant professor with the Food Research Institute at Stanford University. Following the closure of the Institute, he taught for two years in the Department of Economics. For the 1998–1999 academic year, Fafchamps was on sabbatical leave at the research department of the World Bank. Before pursuing his PhD in 1986, Fafchamps was based in Addis Ababa, Ethiopia for five years during his employment with the International Labour Organization, a United Nations agency overlooking issues of employment, income distribution, and vocational training across the world.

He has has published numerous articles in academic journals and authored two books, *Market Institutions in Sub-Saharan Africa: Theory and Evidence,* published by MIT Press in 2004 and *Rural Poverty, Risk, and Development*, published in 2003 by Elgar Press.

Fafchamps serves as the editor-in-chief of *Economic Development and Cultural Change*. Previously he had served as chief editor of

the *Journal of African Economies* from 2000 until 2013, associate editor for the *Economic Journal*, the *Journal of Development Economics, Economic Development and Cultural Change*, and the *American Journal of Agricultural Economics*.

He is a research associate of the National Bureau of Economic Research, a senior fellow with the Bureau for Research and Economic Analysis of Development, a research fellow with Center for Economic and Policy Research (UK), a member of

the IZA research network, and an associate with University of California's Center for Effective Global Action. Fafchamps studied law and economics at the Université Catholique de Louvain. He holds a PhD in agricultural and resource economics from the University of California Berkeley and won an outstanding PhD thesis award from the Agricultural & Applied Economics Association.

View the other 2018 Fellow Bios:

- <u>George Norton, Virginia Tech</u>
- Jill McCluskey, Washington State University
- Thomas Jayne, Michigan State University
- John Beghin, North Carolina State University

Editorial Corner: AJAE Editor, Timothy Richards

My first 6 months as co-editor of the AJAE have been both rewarding, and eye-opening. In fact, I am struck by the inherent paradox of becoming an editor: It is something every junior professor should do, but few journals are willing to let junior professors take over the reigns before they have paid their dues. Because I cannot change that fact, I will use my limited space to comment on what I have learned about the process, and what I think a junior faculty member would pick up quickly if he or she were given the chance. Most importantly, I have a new appreciation for the value of high-quality reviews. By "high-quality" I do not necessarily mean long, but helpful, insightful, well-informed, and as short on opinion as they are long on objective analysis. As editors, we try our best to fit articles to reviewers so everyone has a chance to comment on manuscripts that are as near to their "wheelhouse" as possible. Even when that attempt fails, however, it is still possible to pick out 4 or 5 major items that need to be addressed and, hopefully, suggest ways in which the reviewer thinks they can be fixed. Ideally, these suggestions will be grounded in the literature, and well-thought-out, and not pure speculation. A list of minor comments is also very helpful as very few manuscripts are near perfection on first submission, and there are typically a large number of items that are not fatal to the contribution of the manuscript, but could still use improvement. A good review walks the line between being critical, and helpful. While it is the nature of our job to search for errors in reasoning and method, the manuscript and the journal both benefit from productive suggestions that add value to the contribution. I suspect a good rule to keep in mind when putting together a review is the Golden Rule: "...do unto others.."

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Call for Applications

Travel Grants for Early Career Professionals and Graduate Students

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C. on August 5– 7. The amount of the travel grant awarded will depend on the number of applications received.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Graduate student or Early Career Professional 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and "think tanks") in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the <u>online</u> <u>application form</u>. You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate "not-yet-employed" if not a current student and without employment - please highlight degree-awarding institution and date awarded;

- Degree program underway (*Graduate Student Applicants*)
- Anticipated graduation date (*Graduate Student Applicants*)
- Professional rank or position (*Early Career Professional Applicants*)
- Number of years at Institution (*Early Career Professional Applicants*)
- Brief summary of research interests (1000 words or less);
- Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/postconference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Selfemployed or not-yet-employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a

student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference

may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

The deadline for submission is **May 23, 2018.** To apply, please visit <u>https://aaea.execinc.com/edibo/TravelGrants2018</u> <u>App</u>.

Call for Applications

AAEA Annual Meeting International Travel Grants

The AAEA Trust seeks applications for AAEA Annual Meeting International Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C. on August 5–7. The amount of the travel grant awarded will depend on the number of applications received. The funds for these travel grants are provided by a grant from USDA-ERS.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Resident of and residing in a country outside the US
- 2018 member of AAEA
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and "think tanks") in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the <u>online application form</u>. You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate "notyet-employed" if not a current student and without employment – please highlight degreeawarding institution and date awarded;
- Degree program underway (Graduate Student Applicants)
- Anticipated graduation date (Graduate Student Applicants)
- Professional rank or position (Early Career Professional Applicants)
- Number of years at Institution (Early Career Professional Applicants)
- Brief summary of research interests (1000 words or less);
- Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);

- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yetemployed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

The deadline for submission is **May 23, 2018.** To apply, please visit <u>https://aaea.execinc.com/edibo/TravelGrants2018App</u>.

Call for Applications: 2018 Heading North Award

Applications are now invited for the 2018 Heading North award.

The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural and Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to members of AARES or AAEA normally resident in Australia or New Zealand.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of US \$3,000.00 to be used to assist the winner to participate in the 2018 Annual Meeting of AAEA to be held in Washington, D.C. – August 5–7, 2018.

Applicants for the award must be a member of either AARES or AAEA.

Selection Process

The 2018 Heading North selection committee will be chaired by the President-Elect of AARES (Professor John Rolfe).

Applications should include:

- a paper for presentation at the AAEA 2018 Annual Meeting in Washington, D.C., for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why

they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

Submission Deadlines and Details Thursday, 29 March 2018 (for travel in August 2018)

Electronic submissions (in PDF form) for this award must be emailed to David Cundy at <u>office@aares.org.au</u> by the due date.

People Section

University of California, Davis

- New Appointment: Bulat Gafarov, Assistant Professor
- Awards: James E. Wilen and James Eales, Marine Resource Economics, 2018 Publication of Enduring Significance Award; Zoe Plakias, Food Distribution Research Society, 2017 Outstanding PhD Dissertation Award
- Honorary Positions: Katrina Jessoe, Chancellor's Fellow, University of California, Davis, 2018;
 Rachael Goodhue, Distinguished Visitor at Monash University, August-September 2017; Michael Carter, Honorary professor, Department of Economics, University of Cape Town, 2017-2022

USDA, Economic Research Service

- Award: Julian Alston and Abigail Okrent, Australian Agricultural and Resource Economics Society, Quality of Research Discovery Award; Abigail Okrent, Southern Agricultural Economics Association, Emerging Scholar Award; Claudia Hitaj, Association of Public Data Users, 2017 Best Data Visualization in the Federal Government Category; Patrick Canning, USDA Economic Research Service, 2017 Economist of the Year Award; Keith Fuglie, USDA Economic Research Service, Fred Woods Award for Excellence in Public Policy Research and Education; Nzinga Broussard, Cheryl Christensen, Katie Farrin, Maurice Landes, Steven LeGrand, Birgit Meade, Stacy Rosen, Sharad Tandon, and Karen Thome, John E. Lee Award for Sustained Excellence in Group Economic Analysis
- New Appointments: Laura Dodson, Agricultural Economist; Gregory Lyons, Agricultural Economist
- Retirements: Kenneth Erickson, 39 years of service; Marc Ribaudo, 34 years of service; David Smallwood, 38 years of service

University of Georgia

• New Appointments: Yangxuan Liu, Assistant Professor and Extension Economist

University of Idaho

• New Appointment: Andres Trujillo-Barrera, Assistant Professor

International Food Policy Research Institute

 New Appointments: Futoshi Yamauchi, Senior Research Fellow; Jan Duchoslav, Associate Research Fellow

University of Maryland

- New Appointments: Erich Battistin, Professor; Joshua Linn, Associate Professor
- Positions Taken by Recent Graduates: Aaron Adalja, PhD, Assistant Professor, Cornell University; Zheng (Jen) He, PhD, Senior Consultant, Ernst & Young; Daniel Voica, PhD, Senior Lecturer in Economics, Massey University, New Zealand
- Visitor: Olha Khymych, PhD Student, Charles University, Prague, Visiting Scholar, January May 2018

Michigan State University

- New Appointments: **Dave Tschirley**, Lead External Author for The International Fund for Agricultural Development's 2019 Rural Development Report; **Dave Weatherspoon**, Senior Advisor
- Awards: **Thomas Jayne**, Agricultural & Applied Economics Association, 2018 Fellow; **Frank Lupi**, Michigan State University, William J. Beal Outstanding Faculty Award

University of Missouri

- Appointment Change: Harvey S. James, Associate Division Director, Division of Applied Social Sciences
- Positions Taken by Recent Graduates: **Byung Min Soon**, PhD, Post-Doctoral Fellow, Food and Agricultural Policy Research Institute at the University of Missouri; **Andrew Van Engelenhoven**, MS, Agricultural Statistician, USDA, National Agricultural Statistics Service
- Visitors: **Michael Boland**, Koller Professor and Director, Applied Economics, Food Industry Center, University of Minnesota, Visiting Researcher, January 16–19, 2018

University of Nebraska-Lincoln

• Award: Cory Walters, Kathleen Brooks, Jessica Groskopf, and Robert Tigner, University of Nebraska-Lincoln, 2017 Omtvedt Innovation Team Award

The Ohio State University

- New Appointment: **Wuyang Hu**, AEDE Professor
- Award: **Zoe Plakias**, AEDE Assistant Professor, Food Distribution Research Society Annual Meeting, Richardson-Applebaum Award for Best PhD Dissertation
- Positions Taken by Recent Graduates: Kathryn Dotzel, Economist, U.S. Environmental Protection Agency; Li Gao, Assistant Professor, China University of Petroleum Beijing; Wangyang Lai, Assistant Professor, The School of Economics of Shanghai University of Finance and Economics (SUFE)
- Honorary Positions: **Joyce Chen**, AEDE Associate Professor, Associate Editor, *American Journal for Agricultural Economics*, January 2018; **Fred Hitzhusen**, AEDE Professor Emeritus, Environmental Protection Agency's Board of Scientific Counselors (BOSC)

Purdue University

 New Appointments: Brady E. Brewer, Assistant Professor; Nathan D. DeLay, Assistant Professor Awards: Ryan Musselman, Purdue University, Discovering Agribusiness Exceptional Event Planner; Ryan Musselman, Purdue University, Learning Community Instructor Advocate; Jose Nuno-Ledesma, Agricultural & Applied Economics Association, McCorkle Scholarship; James Eales, Association of Environmental and Resource Economists, Publication of Enduring Significance Award; Timothy

Brown, Agricultural & Applied Economics Association, AFM Section Publication of Lasting Impact Award; **Chinonso Etumnu**, Agricultural & Applied Economics Association, Anthony M. Grano Special Purpose Fund

University of Tennessee

• New Appointment: Dr. Andrew Muhammad, Blasingame Chair of Excellence

Texas A&M University

- Awards: John Robinson, Texas A&M AgriLife Extension Service, Extension Specialist Superior Service Award; Steve Amosson, Texas A&M AgriLife Extension Service, Superior Service Team Award; Panhandle Wildfire Response Team – Dean McCorkle and Dan Hanselka, Texas A&M AgriLife Extension Service, Superior Service Team Award EPA pesticide safety rules
- Retirements: Steve Amosson, 41 years of service

Virginia Tech

- Award: George Norton, Agricultural & Applied Economics Association, 2018 Fellow
- Position Taken by Recent Graduate: Ling Yu, PhD, Modeling Associate, Discover Financial Services
- Visitors: **Funing Zhong**, Distinguished Professor, College of Economics and Management, Nanjing Agricultural University, Guest speaker, December 2017; **Jing Zhu**, Dean, College of Economics and Management, Nanjing Agricultural University, Guest speaker, December 2017

Other News

RSS 2018 Annual Meeting in Portland, OR

The Rural Sociological Society (RSS) will hold its annual meeting in Portland, OR on July 26–29. President Douglas Jackson-Smith invites AAEA members to consider attending. The theme for this year's meeting is "<u>Science in Society, Society in Science: Toward a 21st Century Model for Social</u> <u>Scientific Research</u>." While the meeting will include presentations and speakers on many different topics, a number of events will focus on the tension between skepticism about science and expert knowledge and a desire to ground social policy in evidence about the critical social and environmental issues of our time.

The RSS meetings have traditionally been a vibrant forum for scholars from many different disciplines (not just sociology) who share an interest in rural people, places, and issues. Because of our location in Portland, we are planning several sessions to explore what is distinctive about being 'rural' in the American West.

The deadline for submission of short abstracts for oral or poster presentations is **February 15**, and details on how to submit an abstract can be found in the flyer linked above. You can also click on the link on our homepage: <u>www.ruralsociology.org</u>.

If you are curious to learn more about the RSS meetings or want to get involved in activities based on

the meeting theme, please feel free to reach out to RSS President Douglas Jackson-Smith at <u>Jackson-</u> smith.1@osu.edu or contact the program chair (Kate MacTavish) at RSSAnnualMeeting@gmail.com.

Agriculture and Economic Development: *The 3rd International Workshop in Memory of Yair Mundlak*

Rehovot, Israel, May 21-22, 2018

Announcement and Call for Papers

The Department of Environmental Economics and Management of the Hebrew University will host an international workshop on "Agriculture and Economic Development" in memory of Professor Yair Mundlak. The workshop will take place on the campus of the Robert H. Smith Faculty of Agriculture, Food and Environment in Rehovot, Israel, during May 21–22, 2018.

Keynote Speaker: Jeffrey Sachs, Columbia University

The program of the workshop will include both invited and contributed presentations. We solicit cutting-edge papers in the broad area of the theme of the workshop, including the Economics of Agriculture, Development, Natural Resources and the Environment. Those interested in presenting a paper at this workshop should submit an extended abstract or a complete paper, and include the name, position and affiliation of the proposed presenter, to <u>mundlak.workshop@gmail.com</u>, before February 28, 2018. Preference will be given to those submitting complete papers.

The registration fee is \$200, including lunches, dinners, coffee breaks, and a field trip. Participants are responsible for their own travel and accommodation arrangements. Information on registration procedures and local accommodations will be provided later.

Hold the Date Request and Call for Papers: Pre-Conference Research Workshop on Advances in the Economic Analysis of Food System Drivers and Effects

The 2018 Northeast Agricultural and Resource Economics Association (NAREA) Pre-Conference Workshop, co-sponsored by the Northeast Regional Center for Rural Development, will be held on June 9–10, 2018, just prior to the NAREA conference taking place June 10–12 in Philadelphia. This preconference workshop will highlight recent advances in the economic analysis of food systems in the United States as well as globally. We seek papers that address individual impacts and causes as well as papers that examine system-wide interactions within the food system, including production, distribution and consumption linkages. Abstract Deadline is February 16, 2018.

The full Call for Papers and more information about the workshop are available here: http://aese.psu.edu/nercrd/news/2017/call-for-papers-narea-pre-conference-workshop

2018 NAREA Annual Meeting & Workshop: Call for Papers and Symposia

Submission Deadline: February 9, 2018 Annual Meeting: Selected paper sessions, organized sessions, and a poster session allow scholars to share their current research. We also welcome discussion symposia proposals. We welcome submissions in all areas of environmental, natural resource, and agricultural economics.

For information on submission of papers for the Workshop on "Advances in the Economic Analysis of Food System Drivers and Effects," please refer to the Workshop website:

http://www.narea.org/2018/workshop/about.asp.

Selected Paper Proposals: Selected paper submissions should include: (i) the title of paper; (ii) names and institutional affiliations of the author and co-authors; (iii) name and e-mail address of paper presenter; (iv) an abstract of no more than 500 words; and (v) 2-4 keywords. The Selected Papers Committee will review abstracts in terms of significance to the field, strength of methodology/design, clarity of writing, and fit within conference topics. Some abstracts may be invited to present as a poster in a poster session instead of in a paper session. If an author submits more than one abstract, he or she may be limited to one presentation. Selected paper proposals should be submitted through NAREA's submission system at

http://narea.org/2018/proposal/submit.asp.

If you would like to submit an organized session, please have each author submit his or her abstract as above. The organizer must also (by the submission deadline) submit through the "organized session" form: a list of all titles that belong in the session, a title for the session, and a brief (a sentence or two) explanation of the topical relationship among the papers in the session and why the session topic would be of interest to meeting attendees. The organized session may be accepted in whole, in part (and the accepted papers assigned to other sessions), or may be rejected. Organized sessions should be submitted through NAREA's submission system at

http://narea.org/2018/proposal/submit.asp.

Discussion Symposium Proposals: A discussion symposium allows a more fluid and multilateral format for engagement with works in progress or "hot topics" in the field. A symposium may include prepared questions for two or more panelists, a debate, a roundtable, or another format. Regardless, half of the time (out of a session of 85 or 90 minutes) should be allocated for discussion with or questions from the audience. To propose a discussion symposium, submit through NAREA's submission system at

http://narea.org/2018/proposal/submit.asp with names of the participants, the title of the symposium, and a paragraph describing what you would do in the symposium and why it would be of interest to meeting attendees.

Submission Deadline: February 9, 2018. Electronic acknowledgement will be sent to all submitters. We expect to notify the authors by March 30, 2018, for all types of submissions. If accepted, all presenters must be NAREA members and registered for the Annual Meeting by May 1, 2018. Submission questions can be directed to the Program Chair, President–Elect David Just (drj3@cornell.edu). Local arrangements questions can be directed to local arrangements chair Ted Jaenicke (ecj3@psu.edu).

AJARE Call for Papers:

Special Issue on the Economics of Food Fraud

Food fraud—illegally deceiving consumers and other businesses in the production and marketing of food for economic gain—poses risks to private industry, government regulation programs, and consumers (Spink & Moyer, 2011). Food fraud encompasses a range of actions including food adulteration, tampering, theft (and resale), diversion of products outside of intended markets, and counterfeiting.

Within the global agribusiness industry, there is increasing concern over food fraud (e.g., Nestle, 2016). The global food industry experiences an estimated US\$30 to \$40 billion dollars per year of losses to food fraud (PwC & SSAFE, 2015). A single food fraud incident can cost companies an estimated 2 to 15 percent of annual revenue (GMA & Kearney, 2010). Damages can also extend to consumers. Dependent upon the type of fraud, fraudulent foods can have serious adverse health impacts. In the case where the fraud results in adverse consumer experiences or health outcomes, it may have long lasting implications for company brands and value. Industries have developed means to monitor and assess food fraud damages, but mitigation also involves government agency and industry group coordination and policy development.

The complexity of international agribusiness supply chains can leave food, those engaged in international markets particularly exposed to food fraud risk. This is of particular concern for agri-food products traded with and through markets in Southeast Asia. For example, over the last ten years there have been numerous incidents of food fraud in China (Zhang & Xue, 2016). Major exporters of agricultural products into this region, such as Australia and New Zealand, whose key export commodities include dairy, meat, seafood, honey, and wine products which are among the most susceptible to food fraud (Moyer, DeVries, & Sprink, 2017; Sumar & Boville, 1995), have implemented strong biosecurity programs to protect the integrity of their supply chains.

The subject of food fraud is ripe for economic inquiry. It aligns closely with general economic work related to experience and credence goods, and asymmetric information (Akerlof, 1970; Darby & Karni, 1973; Nelson, 1970, 1974). Issues of food fraud have implications for the operations of all business stakeholders in agri-food supply chains, as well industry oversight and self-governance, and national government and international body policy and regulation. There is, however, currently a dearth of information from economists about the public costs of food fraud and viability of proposed programs to prevent it. As a discipline, agricultural and applied economists have tools uniquely suited to contribute to food fraud research and policy option development.

Aims and Scope of the Special Issue The goal of this special issue is to collect both theoretical and empirical contributions by agricultural economist to the analysis of the issues related to fraud in modern agricultural and food systems. Contributions can focus on national case studies, or on issues regarding global supply chains, and concentrate on different levels of the agricultural and food supply chains, including agricultural input markets; procurement; food and agricultural supply chains; food processing; retailing and consumption-related issues.

Topics may include, but are not limited to:

- Counterfeited goods and food supply chains
- Effect of fraud on food demand and quality perception
- Consumers' willingness to pay for fraud prevention
- Impact of food fraud on industrial organization
- Impacts of fraud on international food trade and international food markets
- The role of government, industry associations, and other organizations on food fraud
- Other topics

Interested authors should submit a two page abstract to the guest editors' team (Mariah Ehmke: <u>Mariah.ehmke@uwyo.edu;</u> Alessandro Bonanno: <u>alessandro.bonanno@colostate.edu;</u> and Kathryn Boys: <u>kaboys@ncsu.edu</u>) by February 28, 2018.

The documents should be in MS Word files and must contain (in addition to the two-page abstract) a cover page with (a) the paper title, (b) author names, (c) titles and affiliations, and (d) email addresses. Invitations to submit a full paper will be released by March 25, 2018. Additional details on the timeline follow:

Timeline for Review and Production

- February 28, 2018: Deadline for submission of extended abstracts
- March 25, 2018: Invitations extended to authors selected to submit full manuscripts
- July 23, 2018: Submission deadline for full manuscripts
- October 2018: Papers returned to authors for revisions
- December 2018: Resubmission deadline
- January 2019: Authors notified of decision on manuscripts

For further questions about this special issue, please contact

Mariah Ehmke: <u>Mariah.ehmke@uwyo.edu</u> Alessandro Bonanno: <u>alessandro.bonanno@colostate.edu</u> Kathryn Boys: <u>kaboys@ncsu.edu</u>

Food and Health Economics Workshop *Call for Papers*

The Food and Health Economics Workshop will take place at the Toulouse School of Economics (TSE) June 7 and 8, 2018. The Food and Health Economics Workshop brings together researchers from around the world working in the field of Food and Health Economics.

The workshop provides a forum that encourages the development, critical appraisal and

dissemination of methodological research related to food and health economics. In this regard, empirical, theoretical and experimental papers will be selected on the basis of their contribution to the advancement of the knowledge on the topic. Contributions would address and answer key policy questions through rigorous economic analysis. Possible topics include obesity, malnutrition, noncommunicable chronic diseases, nutritional

transition, ex-ante and ex-post evaluation of food and/or nutritional policies, strategic role of food firms, and food safety.

Dates and Venue: June 7 and 8, 2018, Toulouse School of Economics (TSE), France. Local Organizers: Céline Bonnet (TSE-R, INRA), Catarina Goulão (TSE-R, INRA), Vincent Réquillart (TSE-R, INRA).

Scientific Committee: Timothy Beatty (University of California, Davis), John Cawley (Cornell University), Helmuth Cremer (TSE–R), Pierre Dubois (TSE–R), Fabrice Etilé (INRA, PSE), Jayson Lusk (Purdue University), Mario Mazzocchi (Bologna University), Franco Sassi (Imperial College), Luigi Siciliani (University of York, UK) and local organizers.

To Submit a Paper: The deadline to submit a research article is February 28, 2018. Preliminary versions of papers are accepted, but full papers will be given priority. Young researchers are especially encouraged to apply. Papers have to be sent to the

following email address in pdf format: <u>fhew2018.conf@tse-fr.eu</u>

Notifications of Acceptance: March 31, 2018 Registration: April 30, 2018

Format: The workshop is run over two days and comprises around 15 papers. There are no parallel sessions and one hour is devoted to each paper, with presentations by the author and a formal discussant. The number of participants will be limited to around 50. Participants are expected to attend the whole of the meeting and play a role as author, discussant or chairperson. **Fees:** Fees amount to $250 \in VAT$ included (waived for speakers). Lunch and dinner are provided by the conference.

Information: All relevant information will be made available on the conference website in due time; <u>https://www.tse-fr.eu/conferences/2018-food-</u> <u>health-economics-workshop</u>. If necessary, you may also contact the local organizers at <u>fhew2018.conf@tse-fr.eu</u>.

AARES 2018 Annual Conference February 6-9, 2018

The 2018 Annual AARES Conference will be held at the Adelaide Convention Centre on North Terrace in Adelaide, South Australia.

The venue is close to public transport and there are numerous hotels within a 2-3 minute walk. The airport is approximately 20 minutes by car.

Registration

Registrations are open. For information on the rates, workshops available, social functions and to register, head to the <u>Registration page</u>.

Conference Program

The Organising Committee, in conjunction with the incoming AARES President-Elect, is working on an exciting program to make this conference an outstanding success and one not to be missed.

As the program is developed, we will add particularly interesting or novel events to our <u>Drawcard</u> <u>Events</u> page.

Accommodation Options

Special conference rates have been negotiated at a number of properties for AARES conference delegates by booking through Premier Event Concepts (link provided in registration process).

IMMANA Fellowships Call for Application

The Friedman School of Nutrition at Tufts University and the London School of Hygiene & Tropical Medicine are pleased to announce the fourth and last round of Post-doctoral Fellowships for emerging leaders in agriculture, nutrition, and health research: funded with UK aid from the UK government through the Department for International Development (DFID) through their program on Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA). For 2018-19, IMMANA will award five 12-month Postdoctoral Fellowships to early career researchers who are using and developing or adapting these new methodological approaches with Mentors in ongoing research programs in low- and middleincome countries (LMICs).

Eligible candidates will have completed a doctoral degree (PhD, DPhil, DPH, MD, DVM or similar terminal degree) in any field related to agriculture, nutrition or health research and practice, and are seeking a career in research, education, and engagement at the intersection of two or more of these fields. Eligible candidates should have no more than three years of post–PhD experience prior to their proposed Fellowship start date. We anticipate that IMMANA Fellows will bring diverse perspectives to leadership in agriculture, nutrition, and health. IMMANA Fellowships will aim for equal representation of women and men, and we particularly welcome applications from citizens of LMIC countries.

Applicants must propose to conduct fieldwork or other research under the joint supervision of two Mentors, one from the applicant's current or previous employer or academic institution, and one from a host institution where the applicant proposes to advance their work. At least one of the two mentors must be physically located in Africa or Asia. The two mentors need not have equal roles in the project, but having both involved should help accelerate research and sharing of ideas between the Fellow's home and host environments. Selection will give preference to applicants who have research or faculty appointments in Sub-Saharan Africa and South Asia, but applicants may be of any nationality and have earned their doctorate anywhere.

Applications are submitted in a two-stage process. Applicants are welcome and encouraged to submit a concept note to confirm eligibility and receive valuable feedback. Concept notes should be submitted as soon as possible, and will be accepted on a rolling basis until February 1, 2018. Applicants must submit a full proposal by March 1, 2018, and selected candidates will be notified no later than May 1, 2018. IMMANA Fellows must then begin their 12-month projects between the dates of June 1, and December 31, 2018. Both forms are available online at

http://immanafellowships.submittable.com. Enquiries should be sent by email to immanafellowships@tufts.edu.

Journal of Consumer Affairs & Financial Literacy and Education Commission *Call for Papers*

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families"

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families." Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with "improving the financial literacy and education of persons in the United States." It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the costeffectiveness of the approach; and implications for private-sector implementation or self-sustaining support of the approach

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research. To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through <u>ScholarOne Manuscripts</u> (<u>http://mc.manuscriptcentral.com/joca</u> or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at <u>wileyonlinelibrary.com/journal/JOCA</u>. Please contact the issue editors or the *Journal* offices [joca@consumerinterests.org] for further information. **Submission deadline: March 16, 2018.**

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Allison Scheetz at <u>ascheetz@aaea.org</u> or <u>info@aaea.org</u> <u>View other Members in the News HERE</u>

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> Submissions to *The Exchange*: AAEA Business Office 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: (414) 918–3190 Fax: (414) 276–3349 email: <u>info@aaea.org</u>

www.aaea.org



Job Opportunities:

- <u>Collegiate Associate Professor or</u> <u>Collegiate Full Professor</u> Virginia Polytechnic Institute and State University (Posted: 01/29/2018)
- <u>Teaching Fellow /Lecturer /Senior</u> <u>Lecturer in Finance, Economics or</u> <u>Accounting</u>

The University of Waikato (Posted: 01/28/2018)

 <u>Assistant/Associate/Full Professor –</u> <u>Natural Resource Economist</u> <u>Mississippi State University</u> (Posted: 01/23/2018)

These current positions and more can be found on the <u>AAEA Job Board</u>. Sign up for listserv emails regarding new positions <u>HERE</u>.

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

<u>View all Press Releases HERE</u> Sign up to be an Expert Source: https://www.surveymonkey.com/r/N5VKE