

## Season's Greetings from AAEA

2018 will be an exciting year for the Association. The year kicks off with the [2018 ASSA Annual Meeting](#) in Philadelphia, January 5–7, featuring a number of compelling AAEA invited paper sessions, the T.W. Schultz Lecture, and the Networking Reception. The [2018 AAEA Annual Meeting](#) will be in Washington, D.C., at the Marriott Wardman Park, August 5–7. We hope to see you at both events!

As a reminder, the deadline to submit an [Organized Symposia](#) proposal and/or [Selected Presentation](#) abstracts is **January 17, 2018**. [Award nominations](#) are also due to the AAEA Business Office by **February 8, 2018**.

We look forward to providing continued support as you make positive differences within the Agricultural and Applied Economic fields.

***Dave Baumann, Kristen McGuire, Sarah Kenner, Allison Scheetz, Jay Saunders, Mary Annen, and Vanessa Nicholas***

*(AAEA Staff will be out of the office starting December 25, 2017, and will be returning to the office on January 2, 2018.)*

Your membership and involvement makes AAEA what it is, and we appreciate the dedication of your time and talents to our field and the Association.

We are grateful for your contributions and hope you will continue to add value to AAEA through your partnership with us. If you would like to become more involved in AAEA, please send an email to [info@aaea.org](mailto:info@aaea.org).

From all of us at the AAEA Business Office, we wish you the happiest of holidays, and a joyous New Year!

## AAEA News

**Upcoming Deadlines:*****January 17, 2018***

- [Call for Abstracts: Selected Presentation Papers and Posters](#)
- [Call for Proposals: Organized Symposia](#)

***February 8, 2018***

- [Bruce Gardner Memorial Prize for Applied Policy Analysis Award](#)
- [Distinguished Extension/Outreach Program Awards](#)
- [Distinguished Teaching Awards](#)
- [Outstanding Doctoral Dissertation Award](#)
- [Outstanding Master's Thesis Awards](#)
- [Publication of Enduring Quality Award](#)
- [Quality of Communication Award](#)
- [Quality of Research Discovery Award](#)

## Obituaries

**John Louis Fischer*****1923-2017***

Dr. John Louis Fischer was born at home on a cattle ranch near Gotebo, Oklahoma, on land his father and grandfather acquired in 1901 when Indian Territory was opened to European settlement. A believer in access to higher education, John attended Oklahoma A&M in Stillwater, where he met and married Jeanne Moore, who would be his wife for 70 years. He earned his Ph.D. from the University of Wisconsin–Madison after serving in the European theater in World War II.

An agricultural economist, John served on the faculty at University of Tennessee, Michigan State University, University of Nevada at Reno, Montana State University, and University of Arizona. He ended his faculty career serving as the Dean of Agriculture and Food Sciences at the American University of Beirut. His work in agriculture and development was not limited to higher education: he served on economic advisory councils for presidents Kennedy and Johnson, he worked for USAID in Ethiopia, served as Adviser on Agriculture and Rural Development in Turkey, and as the Executive Director of the Consortium for International Development before ending his career as a Policy Advisor on Agriculture to the Minister of Agriculture of Swaziland.

John believed that family is paramount, and he passed that belief down through the generations. He is survived by his four children, as well as grandchildren, great-grandchildren, and many more who make up a family tied by blood, love, and community.



**Dale Colyer**  
**1931-2017**



Dr. Dale Keith Colyer, 85, Professor Emeritus of Resource Economics and Management at West Virginia University passed away December 15, 2017 in St. Louis, Missouri.

Dale was born in Albion, IL, on December 22, 1931, the son of the late Wallace C. Colyer and the late Louella (Walker) Colyer. He married Norma Lucy de Wind of Ancón, Ecuador October 9, 1959 in Kansas City, Missouri..

Dale received a B.S. in Agriculture from the University of Illinois at Urbana-Champaign in 1954, an M.S. in Agricultural Economics from the University of Illinois at Urbana-Champaign in 1955. After serving two years as an enlisted soldier in the US Army, Dale worked as a Research Assistant for the Federal Reserve Bank in Kansas City and then went on to receive his Ph.D. in Economics, Agricultural Economics from the University of Wisconsin-Madison in 1963.

Dale was an Assistant Professor and then Associate Professor at the University of Missouri, Columbia between 1963 and 1970.

While at the University of Missouri, Dr. Colyer was a Fulbright Lecturer in Rosario, Argentina in 1968.

He then served as Professor at West Virginia University in Morgantown from 1970 until his retirement in 2001. Dr. Colyer has been Professor Emeritus with West Virginia University since 2002.

While at West Virginia University, Dr. Colyer served as Director of the Resource Management Division from 1978-1983. Dale then participated in the United States Agency for International Development (USAID) Joint Career Corps in Ecuador from 1984-1987. He continued consulting for USAID and other interactional agencies in Ecuador, Ghana and other countries throughout the rest of his career. In 1994 Dr. Colyer was awarded the prestigious Benedum Distinguished Scholar by West Virginia University. In 2000 Dale served as Interim Associate Director of the West Virginia Agricultural Experimentation Station.

Dr. Colyer's research interests and publications include the areas of land use, resource management, rural development, international development and the environmental impact of trade agreements.

He was widely published including his final book, Green Trade Agreements, published in 2011 by Palgrave Macmillan.

In addition to his role as a long-time faculty member, valued instructor and mentor, Dr. Colyer served as a member of the American Agricultural Economic Association, where he received the Best Public Research Award in 1968; as editor, president and distinguished member of the Northeast Agricultural Economic Council; as director of the American Agricultural Economic Association; member of the International Association of Agricultural Economists; and member of the Fulbright Association.

Post retirement, Dr. Colyer continued his research interests and mentored the fine graduate students of West Virginia University's Davis School of Agriculture, Natural Resources and Design.

Dale always had a passion for his family, most especially in his total love and dedication to his five grandchildren. He loved travel, classical music, art, good food and fine wines.

He is survived by his wife Norma, their daughter Claudia Rebeca Krasnoff, her husband Mark Krasnoff, their children Nicholas, Alexander and Charles; their son Joy Rusk.

Wallace Charles Colyer, his wife Sarah Ann (Glick) Colyer, their children Max and Emily; and his sibling: Lois Skelton.

In addition to his parents, Dale is preceded in death by seven of his siblings: three brothers, Henry, Wallace Jr. and Donald Colyer; and 4 sisters, Mary Shaw, Eva Lambert, Helen Duke-Rinehart and Gail

## Other News

### **AJARE Call for Papers:**

#### ***Special Issue on the Economics of Food Fraud***

Food fraud—illegally deceiving consumers and other businesses in the production and marketing of food for economic gain—poses risks to private industry, government regulation programs, and consumers (Spink & Moyer, 2011). Food fraud encompasses a range of actions including food adulteration, tampering, theft (and resale), diversion of products outside of intended markets, and counterfeiting.

Within the global agribusiness industry, there is increasing concern over food frauds (e.g., Nestle, 2016). The global food industry experiences an estimated US\$30 to \$40 billion dollars per year of losses to food fraud (PwC & SSAFE, 2015). A single food fraud incident can cost companies an estimated 2 to 15 percent of their annual revenue (GMA & Kearney, 2010). Damages can also extend to consumers. Dependent upon the type of fraud, fraudulent foods can have serious adverse health impacts. In the case where the fraud results in adverse consumer experiences or health outcomes, it may have long lasting implications for company brands and value. Industries have developed means to monitor and assess food fraud damages, but mitigation also involves government agency and industry group coordination and policy development.

The complexity of international agribusiness supply chains can leave food those engaged in international markets particularly exposed to food fraud risk. This is of particular concern for agri-food products traded with and through markets in Southeast Asia. For example, over the last ten years there have been numerous incidents of food fraud in China (Zhang & Xue, 2016). Major exporters of agricultural products into this region such as Australia and New Zealand, whose key export commodities include dairy, meat, seafood, honey and wine products which are among the most susceptible to food fraud (Moyer, DeVries, & Sprink, 2017; Sumar & Boville, 1995), have implemented strong biosecurity programs to protect the integrity of their supply chains.

The subject of food fraud is ripe for economic inquiry. It aligns closely with general economic work related to experience and credence goods, and asymmetric information (Akerlof, 1970; Darby & Karni, 1973; Nelson, 1970, 1974). Issues of food fraud have implications for the operations of all business stakeholders in agri-food supply chains, as well industry oversight and self-governance, and national government and international body policy and regulation. There is, however, currently a dearth of information from economists about the public costs of food fraud and viability of proposed programs to prevent it. As a discipline, agricultural and applied economists have tools uniquely suited to contribute to food fraud research and policy option development.

**Aims and Scope of the Special Issue** The goal of this special issue is to collect both theoretical and empirical contributions by agricultural economist to the analysis of the issues related to fraud in modern agricultural and food systems. Contributions can focus on national case studies, or on issues regarding global supply chains, and concentrate on different levels of the agricultural and food supply chains, including agricultural input markets; procurement; food and agricultural supply chains; food processing; retailing and consumption-related issues.

Topics may include, but are not limited to:

- Counterfeited goods and food supply chains;
- Effect of fraud on food demand and quality perception;
- Consumers' willingness to pay for fraud prevention;
- Impact of food fraud on industrial organization;
- Impacts of fraud on international food trade and international food markets;
- The role of government, industry associations, and other organizations on food fraud;
- Other topics.

Interested Authors should submit a two page abstract to the guest editors' team (Mariah Ehmke: [Mariah.ehmke@uwyo.edu](mailto:Mariah.ehmke@uwyo.edu); Alessandro Bonanno: [alessandro.bonanno@colostate.edu](mailto:alessandro.bonanno@colostate.edu); and Kathryn Boys: [kaboys@ncsu.edu](mailto:kaboys@ncsu.edu)) by 28<sup>th</sup> of February 2018.

The documents should be in MSWord files and must contain (in addition to the two-page abstract) a cover page with (a) the paper title, (b) author names, (c) titles and affiliations, and (d) email addresses. Invitations to submit a full paper will be released by March 25<sup>th</sup> 2018. Additional details on the timeline follow:

#### **Timeline for Review and Production**

- February 28, 2018: Deadline for submission of extended abstracts
- March 25, 2018: Invitations extended to authors selected to submit full manuscripts
- July 23, 2018: Submission deadline for full manuscripts
- October 2018: Papers returned to authors for revisions
- December 2018: Resubmission deadline
- January 2019: Authors notified of decision on manuscripts



For further questions about this special issue, please contact

Mariah Ehmke: [Mariah.ehmke@uwyo.edu](mailto:Mariah.ehmke@uwyo.edu)

Alessandro Bonanno: [alessandro.bonanno@colostate.edu](mailto:alessandro.bonanno@colostate.edu)

Kathryn Boys: [kaboys@ncsu.edu](mailto:kaboys@ncsu.edu)

---

## Food and Health Economics Workshop

### *Call for Papers*

The Food and Health Economics Workshop will take place at the Toulouse School of Economics (TSE) June 7 and 8, 2018. The Food and Health Economics Workshop brings together researchers from around the world working in the field of Food and Health Economics.

The workshop provides a forum that encourages the development, critical appraisal and dissemination of methodological research related to food and health economics. In this regard, empirical, theoretical and experimental papers will be selected on the basis of their contribution to the advancement of the knowledge on the topic.

Contributions would address and answer key policy questions through rigorous economic analysis. Possible topics include obesity, malnutrition, non-communicable chronic diseases, nutritional transition, ex-ante and ex-post evaluation of food and/or nutritional policies, strategic role of food firms, and food safety.

**Dates and Venue:** June 7 and 8, 2018, Toulouse School of Economics (TSE), France.

**Local Organizers:** Céline Bonnet (TSE-R, INRA), Catarina Goulão (TSE-R, INRA), Vincent Réquillart (TSE-R, INRA).

**Scientific Committee:** Timothy Beatty (University of California, Davis), John Cawley (Cornell University), Helmuth Cremer (TSE-R), Pierre Dubois (TSE-R), Fabrice Etilé (INRA, PSE), Jayson Lusk (Purdue University), Mario Mazzocchi (Bologna University),

Franco Sassi (Imperial College), Luigi Siciliani (University of York, UK) and local organizers.

**To Submit a Paper:** The deadline to submit a research article is February 28, 2018. Preliminary versions of papers are accepted, but full papers will be given priority. Young researchers are especially encouraged to apply. Papers have to be sent to the following email address in pdf format:

[fhew2018.conf@tse-fr.eu](mailto:fhew2018.conf@tse-fr.eu)

**Notifications of Acceptance:** March 31, 2018.

**Registration:** April 30, 2018.

**Format:** The workshop is run over two days and comprises around 15 papers. There are no parallel sessions and one hour is devoted to each paper, with presentations by the author and a formal discussant. The number of participants will be limited to around 50. Participants are expected to attend the whole of the meeting and play a role as author, discussant or chairperson.

**Fees:** Fees amount to 250 € VAT included (waived for speakers). Lunch and dinner are provided by the conference.

### **Information:**

All relevant information will be made available on the conference website in due time; <https://www.tse-fr.eu/conferences/2018-food-health-economics-workshop>. If necessary, you may also contact the local organizers at [fhew2018.conf@tse-fr.eu](mailto:fhew2018.conf@tse-fr.eu).

---

## **30th International Conference of Agricultural Economists**

### ***Call for submissions***

*Deadline: January 15, 2018*

The ICAE 2018 (International Conference of Agricultural Economists) takes place on *July 28 – August 2, 2018*, in *Vancouver, British Columbia, Canada*. The program is being organized by the International Association of Agricultural Economists (IAAE). The conference website is now open for submission of Contributed Papers (oral and visual), Organized Sessions, the Eicher award, and more. Please go to <http://www.icae2018.com> and get regular email updates.

The ICAE is held every three years in major cities around the world and typically attracts nearly 1,000 participants from developed and developing countries. The theme for the 2018 Conference is *New Landscapes and New Mandates for Agriculture*. The Local Organizing Committee in Canada is planning a rich program of conference study tours catering to the diversity of interests among agricultural economists. There will be many professional networking opportunities. Vancouver and British Columbia offer innumerable exciting tourist activities in the summer.

Please visit the conference website <http://www.icae2018.com> and keep up to date with [Twitter@ICAE\\_2018](https://twitter.com/ICAE_2018).

---

## **AARES 2018 Annual Conference**

***February 6-9, 2018***

The 2018 Annual AARES Conference will be held at the Adelaide Convention Centre on North Terrace in Adelaide, South Australia.

The venue is close to public transport and there are numerous hotels within a 2–3 minute walk. The airport is approximately 20 minutes by car.

### **Registration**

Registrations are open. For information on the rates, workshops available, social functions and to register, head to the [Registrations page](#).

### **Conference Program**

The Organising Committee, in conjunction with the incoming AARES President–Elect, is working on an

exciting program to make this conference an outstanding success and one not to be missed. As the program is developed, we will add particularly interesting or novel events to our [Drawcard Events](#) page.

### **Accommodation Options**

Special conference rates have been negotiated at a number of properties for AARES conference delegates by booking through Premier Event Concepts (link provided in registration process).

---

## **Call for Chapter Proposals**

### ***“Selflessness in Business”***

Vernon Press invites chapter proposals on Selflessness in Business. The volume will be edited by Dr. Dominika Ochnik, Katowice School of Economics, Poland.

We invite submissions that explore the selflessness in relations with business and psychology of work. Possible contributions may include the following topics (non-comprehensive list, open to suggestions):

1. Selected aspects of business selfless actions at individual, organizational and social levels
  - Psychological benefits and costs of selfless operations in business
  - Conditions of altruism
  - Selfless actions in the process of team building
  - Loyalty and selflessness in organization
  - Selflessness and organizational culture
  - Selflessness as a strategy of creating relations between organization and environment
  - Corporate Social Responsibility (CSR)
2. The role of selflessness in open collaboration
  - The importance of selflessness in sharing knowledge with society (e.g. Wikipedia, social communities, and forums)
  - The use of open collaboration in traditional business as a way to innovation
3. Business Ethics: possibilities and limitations
  - Selflessness in business as an ethical category
  - Selflessness as the value of work
  - Selflessness and the meaning of life in business
4. Volunteering as a manifestation of selflessness

Please submit one-page proposals including an annotated summary, a short biographical note, and (if available) a list of similar titles. Deadline for proposals: **January 31, 2018.**

For further questions or to submit your proposal, you can write to: [Dominika.Ochnik@gwsh.pl](mailto:Dominika.Ochnik@gwsh.pl) or [carolina.sanchez@vernonpress.com](mailto:carolina.sanchez@vernonpress.com). Information also available on: <https://vernonpress.com/proposal/24/8891c4fbb306dc2f3fc514173b7257d2>.

A paper that has been published previously may *not* be included.

---

## **IMMANA Fellowships**

### ***Call for Application***

The Friedman School of Nutrition at Tufts University and the London School of Hygiene & Tropical Medicine are pleased to announce the fourth and last round of Post-doctoral Fellowships

for emerging leaders in agriculture, nutrition, and health research: funded with UK aid from the UK government through the Department for International Development (DFID) through their



program on Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA). For 2018–19, IMMANA will award five 12-month Post-doctoral Fellowships to early career researchers who are using and developing or adapting these new methodological approaches with Mentors in ongoing research programs in low- and middle-income countries (LMICs).

Eligible candidates will have completed a doctoral degree (PhD, DPhil, DPH, MD, DVM or similar terminal degree) in any field related to agriculture, nutrition or health research and practice, and are seeking a career in research, education, and engagement at the intersection of two or more of these fields. Eligible candidates should have no more than three years of post-PhD experience prior to their proposed Fellowship start date. We anticipate that IMMANA Fellows will bring diverse perspectives to leadership in agriculture, nutrition, and health. IMMANA Fellowships will aim for equal representation of women and men, and we particularly welcome applications from citizens of LMIC countries.

Applicants must propose to conduct fieldwork or other research under the joint supervision of two Mentors, one from the applicant's current or previous employer or academic institution, and one

from a host institution where the applicant proposes to advance their work. At least one of the two mentors must be physically located in Africa or Asia. The two mentors need not have equal roles in the project, but having both involved should help accelerate research and sharing of ideas between the Fellow's home and host environments. Selection will give preference to applicants who have research or faculty appointments in Sub-Saharan Africa and South Asia, but applicants may be of any nationality and have earned their doctorate anywhere.

Applications are submitted in a two-stage process. Applicants are welcome and encouraged to submit a concept note to confirm eligibility and receive valuable feedback. Concept notes should be submitted as soon as possible, and will be accepted on a rolling basis until February 1, 2018. Applicants must submit a full proposal by March 1, 2018, and selected candidates will be notified no later than May 1, 2018. IMMANA Fellows must then begin their 12-month projects between the dates of June 1, and December 31, 2018. Both forms are available online at <http://immanafellowships.submittable.com>. Enquiries should be sent by email to [immanafellowships@tufts.edu](mailto:immanafellowships@tufts.edu).

---



JOIN AAEA AT THE  
**2018 Allied Social  
Science Association  
Annual Meeting**

JANUARY 5-7, 2018  
PHILADELPHIA, PA

### **T.W. Schultz Memorial Lecture**

***Dave Donaldson, MIT***

Friday, January 5

*6:15 pm – 8:45 pm*

Loews Philadelphia, Washington B

**"Comparative Advantage and the Gains from Market Integration"**

### **AAEA Networking Reception**

Saturday, January 6

6:00 pm

Loews Philadelphia, Washington C

---

### **Journal of Consumer Affairs & Financial Literacy and Education Commission**

#### ***Call for Papers***

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families"

#### **Special issue editors:**

*J. Michael Collins, University of Wisconsin*

*Stephanie Moulton, The Ohio State University*

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families." Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with "improving the financial literacy and education of persons in the United States." It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic

health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

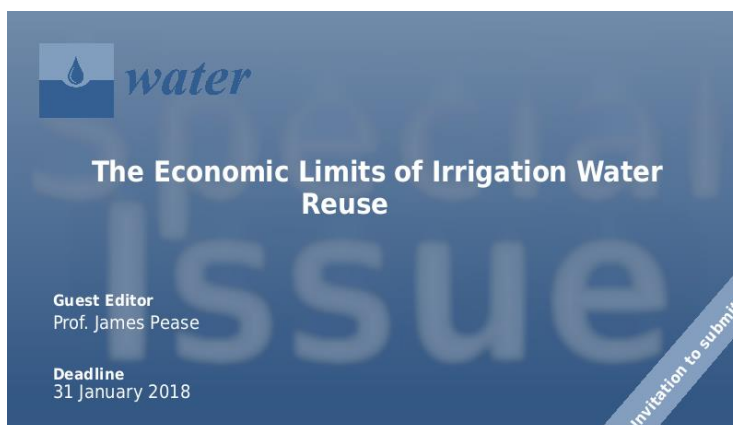
Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications for private-sector implementation or self-sustaining support of the approach

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research. To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through [ScholarOne Manuscripts](http://mc.manuscriptcentral.com/joca) (<http://mc.manuscriptcentral.com/joca>) or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at [wileyonlinelibrary.com/journal/JOCA](http://wileyonlinelibrary.com/journal/JOCA). Please contact the issue editors or the *Journal* offices [[joca@consumerinterests.org](mailto:joca@consumerinterests.org)] for further information. **Submission deadline: March 16, 2018.**

---



### Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to [info@aaea.org](mailto:info@aaea.org) or [ascheetz@aaea.org](mailto:ascheetz@aaea.org)

[View other Members in the News HERE](#)

### Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

*Volume 39, Issue 26–December 2017*

**The Exchange** is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: (414) 918–3190  
Fax: (414) 276–3349  
email: [info@aaea.org](mailto:info@aaea.org)  
[www.aaea.org](http://www.aaea.org)



### Job Opportunities:

- [Fellow / Associate Professor](#)  
The Australian National University  
(Posted: 11/28/2017)
- [Assistant Professor](#)  
Mississippi State University  
(Posted: 11/22/2017)
- [Postdoctoral Research Associate](#)  
South Dakota State University  
Department of Economics  
(Posted: 11/14/2017)

*These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserve emails regarding new positions [HERE](#)*

### Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Jay Saunders at [jasaunders@aaea.org](mailto:jasaunders@aaea.org).

[View all Press Releases HERE](#)  
[Members Communicating to the Public \(VIDEO\)](#)