



AAEA News

Member Profile:

Holly Wang



Dr. Holly Wang's expertise in the world of agricultural economics is sought after on two continents. Wang, in addition to her work as a Professor at Purdue University, is a Guest Professor at the Center for Agricultural

Development at Zhejiang University in her native country of China.

Wang has spent a good part of her scholarly career researching agricultural economic issues in China and has had several papers published on topics in that country, including this year with "Benefit or Damage? The Productivity Effects of the FDI in the Chinese Food Industry" and "The Market Power in the Chinese Wine Industry." It's work Wang says she continues to do as China's large food market adapts with an increased demand in food quality.

"I've been conducting research on market demand and consumer preference with a focus on Chinese consumers' preference for attributes like food safety, biotechnology, county of origin, and online fresh food," Wang says. "On the other hand, the Chinese government aims to improve its agricultural production and rural income, so there is a demand from the government, the industry and the public in both China and the United States to research Chinese food production and consumption."

Upcoming Deadlines:

January 17, 2018

- [Call for Abstracts: Selected Presentation Papers and Posters](#)
- [Call for Proposals: Organized Symposia](#)

February 8, 2018

- [Bruce Gardner Memorial Prize for Applied Policy Analysis Award](#)
- [Distinguished Extension/Outreach Program Awards](#)
- [Distinguished Teaching Awards](#)
- [Outstanding Doctoral Dissertation Award](#)
- [Outstanding Master's Thesis Awards](#)
- [Publication of Enduring Quality Award](#)
- [Quality of Communication Award](#)
- [Quality of Research Discovery Award](#)

Wang was part of starting the AAEA China Section in 2009, which at the time was the first section dedicated to a particular country or region. Wang was elected to the Board for a term for 2014 –2017 and served as an Executive Board liaison for the section later. She is also involved in the CWAE Section and served on it as Vice Chair.

"I'm fortunate to be able to work closely with some of our most productive colleagues in the profession," Wang said. As for her time on the board, Wang is proud of the "many new activities

and new business methods” that are now part of AAEA. “The one I feel most excited about is the communications emphasis.”

Wang is an active participant in the communications strategy. She was recently interviewed by the [China Global Television Network](#) on how technology is helping China’s agricultural growth. It was the third time in as many years Wang has been interviewed on that global stage.

“The focus of the interview is often the latest Chinese policy,” Wang said, “and the call often comes the day before the live interview. Understanding the broader impact when reaching an audience of millions, a researcher needs to be willing to accept the stress of very short notices and handle the extra demand away from research.

Staying informed with new public attention on agricultural economics related issues, and relying on our economics training and logic reasoning are the two factors the media need.”

While no longer on the AAEA Executive Board, Wang is still playing an active role within AAEA. And, as a former Board member, she has some advice for students and young career professionals within the Association:

“AAEA takes special care of students and junior professionals through things like scholarships, travel grants, networking events and mentor programs. The best way to maximize the benefit from these opportunities is to get more involved, not only presenting at the annual meetings but also serving on a committee or a section at a position that fits your time budget.”

Get to know AAEA Members: Holly Wang: “I have been bounded to agricultural economics in ways I can’t even explain. Growing up in central Beijing with an undergraduate degree in business, I thought I entered the AgEc PhD program only because I received its RA after no funding hope from MBA programs. Recently I found a big surprise in my mother’s condo—my very first research paper from sophomore year, hand written on latticed paper in Chinese, “The relationship between staple food consumption and income for Beijing residents.” It was based on a simple regression analysis using a small sample in a neighborhood near campus where I did interviews! Now I have a new story if you ask me why I chose agricultural economics. LOL.”

If you would like to be part of the Member Profiles, or would like to nominate a colleague, please contact Jay Saunders in the AAEA Business Office (jisaunders@aaea.org).

Members in the News Highlight:
Jill McCluskey, *Washington State University*

Dr. Jill McCluskey Named to NAS Board on Agriculture and Natural Resources

By: *National Academy of Sciences (NAS)* – November 17, 2017

Today the National Academy of Sciences (NAS) announced AAEA Past President Dr. Jill McCluskey has been named to the [Board on Agriculture and Natural Resources](#).

The Board is not only a major program for NAS, but members are responsible for overseeing studies on agriculture, forestry, fisheries, and the use of natural



resources.

“Public investment in scientific research is imperative,” McCluskey says. “Input from a diverse group of experts on the Board can identify frontiers of science and emerging issues that impact these investments.”

(Continued...)

Read the entire press release on [AAEA](#)

View all members of the Board: [National Academy of Sciences \(NAS\)](#)

People Section

Colorado State University

- New Appointments: **Holli Campbell**, Instructor in Ag Education; **Dessa Watson**, Instructor in Ag Education; **Rebecca Cleary**, Post-Doctorate
- Awards: **Nathan Clark**, Colorado Vocational Agriculture Teachers Association Distinguished Service Award; **Alessandro Bonanno**, School of Global Environmental Sustainability-CSU, *Enhancing Community Well-being through Horticulture and Design*; **Alessandro Bonanno**; Best Paper in the *European Review of Agricultural Economics*; **Andrew Seidl**, School of Global Environmental Sustainability-CSU, Resident Fellow; **Dale Manning, et al Water Research Team**, Water Center Competitive Grants-CSU, *Quantifying the scope and impact of permanent agricultural dry-up due to rural to urban water transfers*; **Marco Costanigro, et al**, *Northern Colorado Sustainable Systems Analysis Network*; **Global Challenges Research Team**, School of Global Environmental Sustainability-CSU; **Jesse Burkhardt**, Water Center Competitive Grants-CSU, Water Faculty Fellow; **Jesse Burkhardt, Amanda Countryman, and Dale Manning**, Quarterly OVPR Investment Funding-CSU, Assessing the Global Economic Impacts of Predicted Fishery Decline; **Ellie Naasz, Wilson Ogg, and Brittany Boggs**, Food Distribution Research Society, 18th Annual Case Study Competition, 2nd place, 2017

University of Georgia

- Position Taken by Recent Graduate: **William Thompson**, PhD, Economist, IDInsight
- Honorary Positions: **Esendugue Greg Fonsah**, External Examiner, University of Ghana, December 1 – December 10, 2017

University of Guelph

- New Appointments: **Yu Na Lee**, Assistant Professor – Agribusiness; **Sylvanus Afesorbor**, Assistant Professor – Agri-food Trade
- Leaves: **Alfons Weersink**, 2017–2018; **Brady Deaton**, 2017–2018
- Visitor: **Henry An**, Associate Professor, University of Alberta, Visiting Associate Professor, 2017–2018

University of Idaho

- New Appointment: **Ashlee Carlson**, Area Extension Educator
- Retirement: **John Foltz**, 26 years of service

International Food Policy Research Institute

- Awards: **Shenggen Fan**, Fudan Premium Fund of Management (China), 2017 Fudan Management Excellence Award; **Mateusz Filipski**, 9th China Agricultural Economic Review (CAER) – IFPRI Annual Conference, Best Conference Paper Award

Kansas State University

- Positions Taken by Recent Graduates: **Ana Claudia Sant'Anna**, Post-Doctoral researcher, The Ohio State University; **Candice Wilson**, Fellow, U.S. Grains Council; **Christian Torres**, Market Analyst, Cattle Fax; **Steven Ramsey**, Assistant Professor, New Mexico State University

University of Kentucky

- New Appointment: **Barry Barnett**, Professor and Chair
- Positions Taken by Recent Graduates: **Didier Alia**, PhD, Research Associate, University of Washington; **Shaheer Burney**, PhD, Postdoctoral Fellow, University of Connecticut; **Bo Chen**, PhD, Associate Professor, Huazhong Agricultural University; **Madeline Dant**, MS, Risk Management Specialist, Diversified Services; **Xiaowen Hu**, PhD, Statistician, University of Delaware; **Yves Ilunga**, MS, Quality Control, Amazon; **Markus Lang**, MS, Financial Analyst, Sapient Consulting; **Jerrod Penn**, PhD, Assistant Professor, Louisiana State University; **Jessica Richard**, MS, Agricultural Economics PhD program, Oklahoma State University; **Mohammad Soltani**, MS, CEO/Owner, SANA LLC; **Stephanie Waters**, MS, Account Manager, Neogen Corp.; **Na Zuo**, PhD, Assistant Professor of Practice, University of Arizona
- Return from Leave: **Jill Stowe**
- Resignation: **Wuyang Hu**

University of Maryland

- Retirement: **Richard E. Just**, 32 years of service

University of Missouri

- Appointment Change: **Ken Schneeberger**, Interim Director, CAFNR International Programs

University of Nebraska:

- Appointment Changes: **Azzeddine Azzam**, Roy Frederick Professor of Agricultural Economics; **Lilyan Fulginiti**, Roy Frederick Professor of Agricultural Economics
- Award: **Lilyan Fulginiti**, Darrell W. Nelson Excellence in Graduate Student Advising Award for 2017

The Ohio State University

- Awards: **Ani Katchova**, Chair of Panel to Review the ERS Farm Income and Wealth Forecast Program; **Zoë Plakias**, Food Distribution Research Society, Richardson–Applebaum Award for Best PhD Dissertation

Purdue University

- Awards: **Maria Marshall**, Corinne Alexander Spirit of the Land–Grant Mission Award 2017; **Thomas Hertel**, American Association for the Advancement of Science – AAAS 2017, Fellow
- Retirement: **Freddie L. Barnard**, 35 Years of Service

Texas A&M University

- Award: **Mac Young**, Texas Society of Range Management, 2017 Popular Publication Award

Virginia Tech

- Award: **Richard Crowder**, FFA, Honorary American FFA Degree
- Honorary Position: **Marjorie Norton**, Professor Emerita, Virginia Tech, November 2017
- Retirement: **Leon Geyer**, 36 years of service
- Visitor: **Qinying He**, Professor, South China Agricultural University, Visiting Scholar, 2017–2018

Other News

Food and Health Economics Workshop***Call for Papers***

The Food and Health Economics Workshop will take place at the Toulouse School of Economics (TSE) June 7 and 8, 2018. The Food and Health Economics Workshop brings together researchers from around the world working in the field of Food and Health Economics.

The workshop provides a forum that encourages the development, critical appraisal and dissemination of methodological research related to food and health economics. In this regard, empirical, theoretical and experimental papers will be selected on the basis of their contribution to the advancement of the knowledge on the topic.

Contributions would address and answer key policy questions through rigorous economic analysis. Possible topics include: obesity, malnutrition, non-

communicable chronic diseases, nutritional transition, ex-ante and ex-post evaluation of food and/or nutritional policies, strategic role of food firms, and food safety.

Dates and Venue: June 7 and 8, 2018, Toulouse School of Economics (TSE), France.

Local Organizers: Céline Bonnet (TSE–R, INRA), Catarina Goulão (TSE–R, INRA), Vincent Réquillart (TSE–R, INRA).

Scientific Committee: Timothy Beatty (University of California, Davis), John Cawley (Cornell University), Helmuth Cremer (TSE–R), Pierre Dubois (TSE–R), Fabrice Etilé (INRA, PSE), Jayson Lusk (Purdue University), Mario Mazzocchi (Bologna University),

Franco Sassi (Imperial College), Luigi Siciliani (University of York, UK), and local organizers.

To Submit a Paper: The deadline to submit a research article is February 28, 2018. Preliminary versions of papers are accepted, but full papers will be given priority. Young researchers are especially encouraged to apply. Papers have to be sent to the following email address in pdf format:

fhw2018.conf@tse-fr.eu

Notifications of Acceptance: March 31, 2018.

Registration: April 30, 2018.

Format: The workshop is run over two days and comprises about 15 papers. There are no parallel

sessions and one hour is devoted to each paper, with presentations by the author and a formal discussant. The number of participants will be limited to about 50. Participants are expected to attend the whole of the meeting and play a role as author, discussant or chairperson.

Fees: Fees amount to 250 € VAT included (waived for speakers). Lunch and dinner are provided by the conference.

Information:

All relevant information will be made available on the conference website in due time:

<https://www.tse-fr.eu/conferences/2018-food-health-economics-workshop>. If necessary, you may also contact the local organizers at fhw2018.conf@tse-fr.eu.

30th International Conference of Agricultural Economists

Call for submissions

Deadline: January 15, 2018

The ICAE 2018 (International Conference of Agricultural Economists) takes place *July 28 – August 2, 2018*, in *Vancouver, British Columbia, Canada*. The program is being organized by the International Association of Agricultural Economists (IAAE). The conference website is now open for submission of Contributed Papers (oral and visual), Organized Sessions, the Eicher award, and more. Please go to <http://www.icae2018.com> and get regular email updates.

The ICAE is held every three years in major cities around the world and typically attracts nearly 1,000 participants from developed and developing countries. The theme for the 2018 Conference is *New Landscapes and New Mandates for Agriculture*. The Local Organizing Committee in Canada is planning a rich program of conference study tours catering to the diversity of interests among agricultural economists. There will be many professional networking opportunities. Vancouver and British Columbia offer innumerable exciting tourist activities in the summer.

Please visit the conference website <http://www.icae2018.com> and keep up to date with [Twitter@ICAE_2018](https://twitter.com/ICAE_2018).

AARES 2018 Annual Conference **February 6-9, 2018**

The 2018 Annual AARES Conference will be held at the Adelaide Convention Centre on North Terrace in Adelaide, South Australia.

The venue is close to public transport and there are numerous hotels within a 2–3 minute walk. The airport is approximately 20 minutes by car.

Registration

Registrations are open. For information on the rates, workshops available, social functions and to register, head to the [Registrations page](#).

Conference Program

The Organising Committee, in conjunction with the incoming AARES President–Elect, is working on an exciting program to make this conference an outstanding success and one not to be missed. As the program is developed, we will add particularly interesting or novel events to our [Drawcard Events](#) page.

Accommodation Options

Special conference rates have been negotiated at a number of properties for AARES conference delegates by booking through Premier Event Concepts (link provided in registration process).

Call for Chapter Proposals ***“Selflessness in Business”***

Vernon Press invites chapter proposals on Selflessness in Business. The volume will be edited by Dr. Dominika Ochnik, Katowice School of Economics, Poland.

We invite submissions that explore the selflessness in relations with business and psychology of work. Possible contributions may include the following topics (non–comprehensive list, open to suggestions):

1. Selected aspects of business selfless actions at individual, organizational and social levels
 - Psychological benefits and costs of selfless operations in business
 - Conditions of altruism
 - Selfless actions in the process of team building
 - Loyalty and selflessness in organization
 - Selflessness and organizational culture
 - Selflessness as a strategy of creating relations between organization and environment
 - Corporate Social Responsibility (CSR)
2. The role of selflessness in open collaboration
 - The importance of selflessness in sharing knowledge with society (e.g. Wikipedia, social communities, and forums)
 - The use of open collaboration in traditional business as a way to innovation
3. Business Ethics: possibilities and limitations

- Selflessness in business as an ethical category
 - Selflessness as the value of work
 - Selflessness and the meaning of life in business
4. Volunteering as a manifestation of selflessness

Please submit one–page proposals including an annotated summary, a short biographical note, and (if available) a list of similar titles. Deadline for proposals: **January 31, 2018.**

For further questions or to submit your proposal, you can write to: Dominika.Ochnik@gwsh.pl or carolina.sanchez@vernonpress.com. Information also available on: <https://vernonpress.com/proposal/24/8891c4fbb306dc2f3fc514173b7257d2>.

A paper that has been published previously may *not* be included.

IMMANA Fellowships ***Call for Application***

The Friedman School of Nutrition at Tufts University and the London School of Hygiene & Tropical Medicine are pleased to announce the fourth and last round of Post–doctoral Fellowships for emerging leaders in agriculture, nutrition, and health research; funded with UK aid from the UK government through the Department for International Development (DFID) through their program on Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA). For 2018–19, IMMANA will award five 12–month Post–doctoral Fellowships to early career researchers who are using and developing or adapting these new methodological approaches with Mentors in ongoing research programs in low– and middle–income countries (LMICs).

Eligible candidates will have completed a doctoral degree (PhD, DPhil, DPH, MD, DVM or similar terminal degree) in any field related to agriculture, nutrition or health research and practice, and are seeking a career in research, education, and engagement at the intersection of two or more of these fields. Eligible candidates should have no more than three years of post–PhD experience

prior to their proposed Fellowship start date. We anticipate that IMMANA Fellows will bring diverse perspectives to leadership in agriculture, nutrition, and health. IMMANA Fellowships will aim for equal representation of women and men, and we particularly welcome applications from citizens of LMIC countries.

Applicants must propose to conduct fieldwork or other research under the joint supervision of two Mentors, one from the applicant’s current or previous employer or academic institution, and one from a host institution where the applicant proposes to advance their work. At least one of the two mentors must be physically located in Africa or Asia. The two mentors need not have equal roles in the project, but having both involved should help accelerate research and sharing of ideas between the Fellow’s home and host environments. Selection will give preference to applicants who have research or faculty appointments in Sub–Saharan Africa and South Asia, but applicants may be of any nationality and have earned their doctorate anywhere.

Applications are submitted in a two-stage process. Applicants are welcome and encouraged to submit a concept note to confirm eligibility and receive valuable feedback. Concept notes should be submitted as soon as possible, and will be accepted on a rolling basis until February 1, 2018. Applicants must submit a full proposal by March 1, 2018, and selected candidates will be notified no

later than May 1, 2018. IMMANA Fellows must then begin their 12-month projects between the dates of June 1, and December 31, 2018. Both forms are available online at

<http://immanafellowships.submittable.com>.

Enquiries should be sent by email to

immanafellowships@tufts.edu.



T.W. Schultz Memorial Lecture

Dave Donaldson, MIT

Friday, January 5

6:15 pm - 8:45 pm

Loews Philadelphia, Washington B

"Comparative Advantage and the Gains from Market Integration"

AAEA Networking Reception

Saturday, January 6

6:00 pm

Loews Philadelphia, Washington C

Journal of Consumer Affairs & Financial Literacy and Education Commission

Call for Papers

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families"

Special issue editors:

J. Michael Collins, University of Wisconsin

Stephanie Moulton, The Ohio State University

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families." Papers are sought that rigorously

explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically

vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with “improving the financial literacy and education of persons in the United States.” It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being

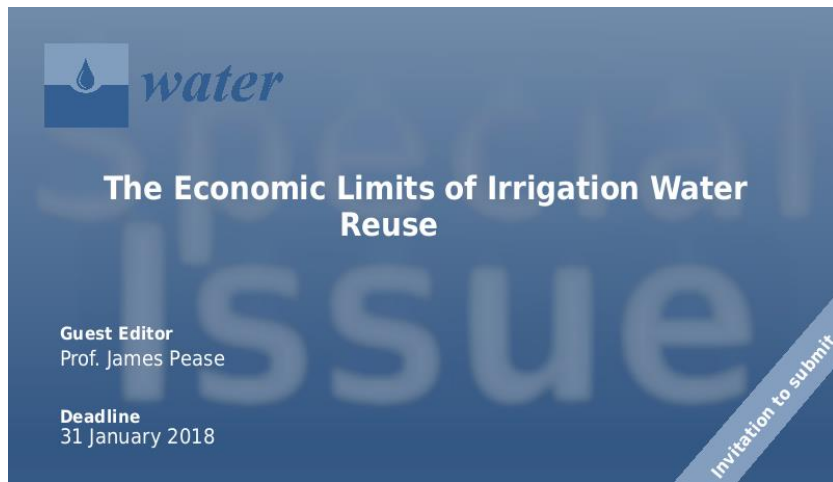
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications for private-sector implementation or self-sustaining support of the approach

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research.

To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through [ScholarOne Manuscripts](#)

(<http://mc.manuscriptcentral.com/joca> or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors or the *Journal* offices [joca@consumerinterests.org] for further information. **Submission deadline: March 16, 2018.**



Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to info@aaea.org or ascheetz@aaea.org

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Submissions to *The Exchange*:

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Phone: (414) 918-3190
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email: info@aaea.org
www.aaea.org



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- [Fellow / Associate Professor](#)
The Australian National University
(Posted: 11/28/2017)
- [Assistant Professor](#)
Mississippi State University
(Posted: 11/22/2017)
- [Postdoctoral Research Associate](#)
South Dakota State University
Department of Economics
(Posted: 11/14/2017)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#)

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