

August 2018
Volume 40, Issue 16

AAEA News

Download the 2018 AAEA Annual Meeting Mobile App

Download the 2018 AAEA Annual Meeting Mobile App by visiting an app store and searching for "AAEA 2018".

This year on the mobile app you can:

- Connect with other Attendees
- Connect with Presenters
- Find rooms easily – Map It!
- Explore the city of Washington, D.C. with places to eat, visit and even check the weather.



Here is a list of [FAQs](#) that may answer some other questions about the app.

2018 AAEA Annual Meeting

On-site Registration

All registrations will need to take place on-site at the Marriott Wardman Park Registration Desk on the Lobby Level.

Registration Type	ON-SITE
	July 10 and after
Professional Member	\$575
Professional Non-member	\$725
Senior Member	\$465
Senior Non-member	\$585
Graduate Student Member	\$180
Graduate Student Non-member	\$330
Guest Registration*	\$55 per guest

2018 AAEA Annual Meeting

Business Meeting

Monday, August 6, 2018, 8:00 am-8:30 am

AAEA's annual Business Meeting will be held during the annual meeting in Washington, D.C. on Monday, August 6 in Salon 2. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board members and

Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Washington, D.C. View [this year's Agenda](#) and [last year's Business Meeting Minutes](#).

Renew Your AAEA Membership for 2018

You can renew your AAEA membership for 2018 on the [AAEA website](#). Simply log in to the “My Account” section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

Be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.



2018 AAEA Annual Meeting

Working with the Media Session

During the 2018 [Working with the Media session](#), AAEA members are encouraged to share their research with a new audience. Members will have a chance to openly speak to media personnel to discuss their hesitancy with participating in interviews. There will also be a few AAEA members who are well versed at being the expert for media interview requests.

Interested in getting started with communicating to a broader audience or want to get advice from experts in the field? This is a session you won't want to miss.





Session Information:

(subject to change)

Tuesday, August 7, 2018

11:45 am – 12:45 pm

Room: Maryland A

Panelists	
AAEA Expert Members	Washington, D.C. Media Personnel
 Keith Coble, <i>Mississippi State University</i> Incoming President-Elect	 Caitlin Dewey <i>The Washington Post</i>
 Marc Bellemare, <i>University of Minnesota</i> Incoming Board of Directors	 Ellyn Ferguson <i>CQ Roll Call</i>

If you have any questions, please contact Allison Scheetz, AAEA Senior Communications Manager at ascheetz@aaea.org.

2018 AAEA Annual Meeting:

Board for International Food and Agricultural Development Public Meeting

U.S. Benefits and Capabilities Leveraged from Strategic USAID Investments in Developing Country Agriculture and Food Security

Location: Madison A&B on the Mezzanine Level in Marriott Wardman Park Hotel
or via Livestream

August 8, 2018, 9:00 am – Noon EDT

The Board for International Food and Agricultural Development ([BIFAD](#)) and USAID are pleased to invite Agricultural & Applied Economics Association members and other interested individuals to engage in a dialogue and provide feedback on a new study that is being commissioned by BIFAD and USAID. This study will analyze U.S. benefits and capabilities leveraged from strategic USAID investments in developing country agriculture and food security. Participants will:

- Review and provide feedback on a conceptual framework characterizing the channels by which food and agricultural development investments in developing countries affect the American economy
- Identify the types and assess the quality of evidence available to estimate the importance of the channels
- Suggest other data sources for consideration in the study

Dr. Joseph Glauber, Senior Research Fellow at the International Food Policy Research Institute (IFPRI), will lead the study for BIFAD and will present at the meeting. Dr. Glauber served over 30 years at the U.S. Department of Agriculture, including as Chief Economist from 2008 to 2014. He was elected Fellow of AAEA in 2012.

Dr. Mark Keenum, BIFAD Chair and President of Mississippi State University, will chair the meeting.

Please register for either in-person or Livestream participation at the upcoming meeting [here](#). We look forward to receiving your input.

If you have questions about the event, please contact Clara Cohen at 202-712-0119 or ccohen@usaid.gov.

2018 AAEA Annual Meeting Employment Center

We are still accepting registrations for the 2018 Employment Center taking place August 5-7, during the [2018 AAEA Annual Meeting](#) in Washington, D.C.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in D.C.!

Registered Employers

- University of California, Davis
 - Economic Research Service (USDA)
 - University of Florida, Food and Resource Economics
 - University of Georgia
 - University of Idaho
 - IMPLAN
 - University of Kentucky
 - University of Nebraska-Lincoln
 - Newcastle University
 - North Carolina State University
 - North Dakota State University
 - Oklahoma State University
 - Purdue University
 - Utah State University
 - University of Wisconsin-Milwaukee
-

2018 AAEA Annual Meeting***Post-conference Workshop: Science Communications and Media Engagement***

Workshop Description: AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

- learning why economics communication is valuable and how to engage in outreach activities
- understanding and connecting to public audiences
- selecting audiences and developing targeted engagement strategies
- identifying individual strategic communications goals
- handling interaction with stakeholder audiences
- accessing resources to communicate science and economics and find outreach opportunities

The second component termed, Strategic Media Engagement, provides agricultural economists an understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only \$25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters. Please register at the Registration Desk located on the Lobby Level to participate in this workshop.

August 8, 2018

Marriott Wardman Park

Room: Wilson A, B, & C

8:30 am – 12:30 pm

View all [Pre- and Post-conference Workshops](#) on the Annual Meeting website.

2018 AAEA Annual Meeting***Pre-conference Workshop: Towards Engagement and Collaboration of 1890, 1862, Federal and Private Institutions: A Win-Win for the Agricultural Economics & Agribusiness Professions***

9:00 am – 3:00 pm

\$40

*Offsite Workshop at USDA– Economic Research Service (ERS)

[Agenda](#)

Brief Description of Topic: The purpose of this workshop is assess engagement and collaboration, and to explore strategies to enable collaborative linkages to address institutional, funding, and operational gaps between the 1890 and 1862 land grants, and other institutions in agricultural economics research, teaching, and extension. Discussions on how to promote collaboration and engagement have been ongoing between COSBAE members at the three entities

(1890, 1862 and federal institutions) given the under-representation of minorities in graduate Agricultural Economics programs, academia, and other research professions.

Intended Audience: Our intended audience includes all AAEA members interested in expanding and exploring ways to enhance engagement and collaboration among the three entities. This workshop should also be appealing to graduate students and young or early-career professionals

and leaders in the profession with administrative responsibilities—Deans, Department Chairs, Directors, Administrators. The speakers will consist of practitioners who are engaged in identifying ways to enhance engagement and collaboration among the three entities and graduate students and young profession tasked with overcoming the challenges isolation within the profession.

The last day to register is Monday, August 6, 2018. Register at the Registration Desk on the Lobby Level or [download the registration form](#) and send to info@aaea.org.

2018 AAEA Annual Meeting

Undergraduate Student Section Activities

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5–7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5 at 7:00 pm – 9:00 pm in Maryland A&B, is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

In addition to the aforementioned competitions,

CREDO Breakfast Meeting at #AAEADC18

The Catholic Research Economists Discussion Organization (CREDO) is an international society of hundreds of economists, including agricultural economists, who are interested in the conversation between the Catholic faith and economic research as it applies to the economy, the Church, and broader society. (See <https://credo-economists.org/> for more information). This year, we are hosting the first meeting of this group at the AAEA meetings at a breakfast on Monday, August 6, 2018, from 9:00 am–10:30 am at a restaurant that has yet to be determined. The meeting and breakfast are preceded by an 8:00 am mass at St. Thomas Apostle Catholic Church, 2665 Woodley Rd., which is a short walk from the

Washington Marriott Wardman Park. All are welcome at the breakfast meeting and mass. Please RSVP as soon as possible to Craig Gundersen (cggunder@illinois.edu), so we can get an estimate on the number of attendees for the breakfast. In addition, please contact Craig with any questions, comments, etc., you may have.

AAEA/AARES Heading South Award

Call for Applications

The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural & Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to attend the 2019 AARES Conference in Melbourne. It is available to members of AARES or AAEA normally resident in North America. Applicants for the award can be a member of either AARES or AAEA but must be a member of AARES to participate in the conference.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of \$3,000 USD to be used to assist the winner's participation in the 2019 AARES Annual Conference to be held in Melbourne, Australia from February 12–15, 2019.

Selection Process

The 2019 Heading South Selection Committee will be chaired by the AAEA President, David Zilberman. Other members will include the President of AARES, Suzi Kerr, Phil Pardey, President of the AARES North America Branch, and another member of AAEA.

Applications should include:

- a paper for presentation at the AARES Annual Conference in Melbourne, for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

Submission Deadlines and Details

Electronic submissions (in PDF form) for this award must be emailed to Kristen McGuire by Friday, September 14, 2018 (for travel in February 2019).

Other News

2018 International Conference on Agricultural and Food Science Istanbul, Turkey

AAEA Members receive a 15% discount on Registration

[2018 International Conference on Agricultural and Food Science \(ICAFS 2018\)](#) in Istanbul, Turkey on October 28–30, 2018. (>>[General Information](#)). The conference is co-organized by Asia-Pacific Association of Science,

Engineering and Technology, [Bahri Dağdaş International Agricultural Research Institute](#) and Celal Bayar University.

Topics – It has been designed to provide an innovative and comprehensive overview of agricultural and food science. A focus will be given on: 1. Agronomy, Agriculture and Plant Biotechnology; 2. Animal Biotechnology, Veterinary and Livestock Science; 3. Aquiculture, Fishery and Marine Biotechnology; 4. Forestry Science and Wood Research; 5. Food Science; 6. Agriculture Sustainable, Resources & Environment; 7. Related Engineering, Economic & Management, etc. ([>>More topics](#))

Conference Book and Program – All accepted abstracts will be published in conference abstract book after register. The conference will last two days, detailed [program please refer here](#).

Venue – Istanbul, historically known as Constantinople and Byzantium, is the most populous city in Turkey and the country's economic, cultural, and historic center. ([>>More about venue](#))

We look forward to an exciting meeting that promises great scientific debate and enjoyable interaction in Istanbul. ([>>Register here](#))

Please also bring this notice to the attention of any of your colleagues who may be interested in participating in the conference ([Download Flyer](#), [Registration Form](#)).

Animal Law and Policy Small Grants Program at UCLA Law

Thanks to generous funding from Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program ("UCLA ALP Program"). The UCLA ALP Program exists to encourage new research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplines – including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy – are encouraged to apply. The UCLA ALP Program has two goals:

Fostering sound empirical – quantitative or qualitative – knowledge related to human uses of

animals, alternatives to uses of animals, and humans' relationship to animals, which animal law and policy academics and practitioners could use to develop animal law and policy reform applications.

Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly. Read more here: <https://law.ucla.edu/centers/social-policy/animal-law-grants-program/about/> For questions, please contact the UCLA ALP Program through email: alp@law.ucla.edu.

2018 FDRS Student Food Marketing Challenge**Call for Participation**

The 2018 Annual Meeting of the Food Distribution Research Society will be held at the Crystal Gateway Marriott, Arlington, Virginia, from September 14 – September 18, 2018. The conference will be held in conjunction with United States Department of Agriculture, Farm Credit, Farmers Market Coalition, and National Value-Added Conference under the umbrella of the “2018 Direct Agricultural Marketing Summit.”

The Student Food Marketing Challenge Competition will be held on September 15. The competition will provide students with the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. Details about the client and case challenge will be disclosed to teams two weeks in advance of the competition.

Representatives from the company will give an overview of the challenge and conduct team interviews on the day of the competition. The first round of presentations will occur on Saturday afternoon (September 15), in which teams will compete to give a bid presentation to the company’s executive team during the final round on Saturday evening. Teams can consist of 3 to 5 undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for the competition by August 17, 2018.

Registration includes attendance to all FDRS case events. For more information, please contact the VP of Student Programs, Lurleen Walters, at lurleen.walters@msstate.edu, and Assistant VP of Student Programs, Elizabeth Canales, at elizabeth.canales@msstate.edu or visit <https://www.fdrsinc.org/> and <https://localfoodeconomics.com/agsummit/>.

Member Benefits

- [Membership Directory](#)
- [Mentorship Resources](#)
- [Mentorship Discussion Board](#)
- [AJAE Current Issue](#)
- [AEPP Current Issue](#)
- [Members in the News Highlights](#)
- [Member Profiles](#)

Volume 40, Issue 16–August 2018

The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918–3190
Fax: (414) 276–3349
email: info@aaea.org
www.aaea.org

**Job Opportunities:**

- [Assistant Professor, Natural Resources & Environmental Economics](#)
Oklahoma State University (Posted: 07/30/2018)
- [Associate Research Fellow – Egypt](#)
International Food Policy Research Institute (Posted: 07/27/2018)
- [Associate Research Fellow](#)
International Food Policy Research Institute (Posted: 07/27/2018)
- [Dean, College of Agriculture, Health and Natural Resources](#)
University of Connecticut (Posted: 07/26/2018)

Other current positions and more can be found on the [AAEA Job Board](#). Sign up for listserve emails regarding new positions [HERE](#).

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

[View all Press Releases HERE](#)

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org [View other Members in the News HERE](#)