

AAEA News

Renew Your AAEA Membership for 2017

You can now renew your AAEA membership for 2017 on the [AAEA website](#). Simply log in to the “My Account” section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

You will need to be a current AAEA member in order to vote in the **Executive Board Election**, which runs April 15–May 15, 2017.



2017 Executive Election Candidates:

President–Elect

- [Keith Coble, Mississippi State University](#)
- [David Zilberman, University of California, Berkeley](#)

Director

- [Kathy Baylis, University of Illinois at Urbana–Champaign](#)
 - [Lisa Mancino, USDA–Economic Research Service](#)
 - [Aaron Smith, University of California, Davis](#)
 - [Norbert Wilson, Tufts University](#)
-

Call for Participation: AEM/Graduate Student Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and ability to apply knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the [2017 AAEA Annual Meeting](#).

AEM/GSS Case Study Competition Rules: Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting more than 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

AEM/GSS Case Study Competition Prizes: The top three teams will receive plaques and cash prizes.

- First Place: \$300
- Second Place: \$200
- Third Place: \$100

Specific Information for the 2017 Case Study Competition:

The number of rounds will be determined by the number of teams entered. The final round will be composed of the top three teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the AAEA Awards Ceremony.

- Sunday, July 30, 8:00am – 3:00pm:
First Rounds of Competition
- Monday, July 31, 1:30pm – 4:00pm:
Final Round (if necessary)
- Monday, July 31, 6:00pm – 7:15pm:
Awards Ceremony

Students participating in the case study competition will need to be registered for the Annual Meeting AND the Case Study Competition.

1. Students should register for the AAEA Annual Meeting through the 2017 Annual Meeting Registration Form which is available online at <http://www.aaea.org/meetings/2017-aaea-annual-meeting>
2. Each team must also complete the Case Study registration form identifying teammates and send it to AAEA (info@aaea.org) no later than **June 12, 2017**.

Please direct any questions regarding the 2017 AAEA Case Study Competition to Dr. Lia Nogueira-Rodriguez (lia.nogueira@unl.edu) or GSS Section Chair, Aaron Ates (aaron.ates@okstate.edu).

Undergraduate Student Section:

2017 AAEA Annual Meeting Activities

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the [2017 AAEA Annual Meeting](#) in Chicago (July 30–August 1, 2017). Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our reception on Sunday night (July 30, 2017) is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday night, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally on Monday night, in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$20 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

Grant Writing by Early Career Professionals

“Money Talks” Hear first-hand what donors think is most important in proposal preparation

Pre-conference Workshop

Saturday, July 29, 2017

7:30 am – 2:00 pm

Registration opens at 7:00 am

Cost: \$66

Grants available for first 20 participants through funding from the AAEA Trust

This workshop aims to strengthen the core grant writing skills of early career professionals, offering the opportunity to learn more about the

perspectives of major funding organizations by engaging directly with donor representatives. The event will also facilitate networking among young early career professionals.

Panelists:

- Tom Baerwald, *National Science Foundation*
- Caron Gala, *Council on Food, Agricultural and Resource Economics*
- Mariana Kim, *Bill & Melinda Gates Foundation*

- James Oehmke, *U.S. Agency for International Development*
- Robbin Shoemaker, *National Institute of Food and Agriculture*

Intended Audience: AAEA Early Career Professional members, including students and recent graduates (within four years of PhD completion).

This workshop is co-sponsored by the International, Senior and Africa Sections of AAEA and C-FARE, with generous support from the AAEA trust. Grants available for first 20 participants through funding from the AAEA Trust.

2017 AAEA Annual Meeting in Chicago: Hotel & Registration



AAEA invites you to take part in our [2017 AAEA Annual Meeting in Chicago](#), July 30 – August 1, 2017. Our meeting will take place at the [Chicago Marriott Downtown Magnificent Mile](#), located in the heart of the Windy City. Surrounded by the best theatres, shopping, dining and entertainment around, this is an ideal location. This is an event you are not going to want to miss. Make sure to [register now](#) as rates will increase.

Registration Rates:

Join AAEA or renew your membership to get the discounted registration rate by visiting www.aaea.org/membership.

AAEA Room Rates:

- Single: \$195.00
- Double: \$195.00

Guest Rooms Include: Internet at \$1.00 per day, access to 9,000 sq. ft. fitness center, trendy Chicago hotel rooms featuring clean lines with chic, comfortable bedding and furnishings, spacious yet stylish

Registration Type	Early (Before & on June 7)	Advanced (June 8– July 5)	On-Site (July 6 and after)
Professional Member	\$415	\$490	\$565
Professional Non-member	\$565	\$640	\$715
Senior Member	\$305	\$380	\$455
Senior Non-member	\$425	\$500	\$575
Graduate Student Member	\$105	\$140	\$180
Graduate Student Non-member	\$240	\$275	\$320
Guest Registration*	\$55 per guest	\$55 per guest	\$55 per guest
<p>*Guests include any interested party not professionally in the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register).</p> <p><i>Cancellations</i> of meeting registrations are subject to a \$50 processing fee. After July 6, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918-3190 or info@aaea.org.</p>			

hotel rooms & suites feature HD flat screen TVs and ergonomic furnishings, and experience spectacular downtown city and lake views from your Magnificent Mile accommodation.

AAEA encourages attendees to make hotel room reservations early to avoid sold out rooms. Book your room at the Chicago Marriott Magnificent Mile through [online reservations](#) or by calling (877) 303-0104 and mentioning the 2017 AAEA Annual Meeting.

2017 Travel Grants: The grants defray housing and transportation costs associated with attending the 2017 AAEA Annual Meeting in Chicago, on July 30 – August 1. The amount of the travel grant awarded will depend on the number of applications received. There are Travel Grants for both International and Domestic attendees. Click below to learn more.

- [2017 Calls for Applications: Travel Grants Domestic](#)
- [2017 Calls for Applications: Travel Grants International](#)

Invitation Letter/Visa Requirements: If you need an invitation letter from AAEA in order to attend the 2017 AAEA Annual Meeting, please request one by emailing info@aaea.org.

With all of the travel updates and policy changes we strongly encourage attendees, especially presenters to take proactive measures in booking travel. If you are visiting Chicago from a country outside of the U.S., please refer to the [visa requirements](#) to help make your travel arrangements.

Register for the 2017 Employment Center

Registration is now open for the 2017 Employment Center taking place July 30 – August 1, during the [2017 AAEA Annual Meeting](#) in Chicago. The Employment Center offers a great opportunity for highly qualified candidates to connect with a number of employers during the Annual Meeting. The Employment Center features a simplified registration and posting process that is integrated into the [AAEA Job Board](#). Employer registration is

\$400 and includes unlimited job postings.

Applicant registration is **FREE**, but participants must be registered for the [2017 AAEA Annual Meeting](#).

For more information, please visit the online [Employment Center](#). If you have any questions, please feel free to contact [Sarah Kenner](#). We hope to see you in Chicago!

2017 AAEA Fellow:

Robert J. Myers

Robert J. Myers is a University Distinguished Professor in the Department of Agricultural, Food, and Resource Economics at Michigan State University, and Senior Fellow at the National Center for Food and Agricultural Policy in Washington, D.C. He grew up in rural Australia and studied agricultural and applied economics at the Universities of New England and Minnesota, where he received his PhD in 1986. Myers' career has focused on contributions in research, graduate education, service, and outreach. He has produced over 100 publications with over 3,900



Google Scholar citations. Recognition for his work includes the AAEA Outstanding PhD Dissertation Award; a Millennium award from the *J. Futures Markets* for best journal papers published during its first 20 years; selection as co-author of the article on 100 years of research on agricultural markets for the special *American Journal of Agricultural Economics (AJAE)* issue commemorating the AAEA centenary; an Australian Agricultural & Resource Economics Society award for best journal article; an AAEA-AFM section award for article of enduring quality; and appointment to University Distinguished Professor at Michigan State University. He served as *AJAE* co-editor (2001–2004) as well as associate editor roles with the *AJAE* and *Review of Agricultural Economics*.

Myers' research has centered on the economics of food price instability and risk, crop insurance, quantitative policy evaluation, and the time series properties of commodity prices. His early work was among the first studies to examine the welfare implications of incomplete risk markets in agriculture. His work on optimal hedging changed how the profession approaches estimation and evaluation of futures market hedging strategies, and his work on crop insurance was one of the first efforts to formalize how catastrophic risk can increase crop insurance premiums, reduce coverage levels, and perhaps cause market breakdown. Myers' research has a reputation for being based on sound theoretical foundations and state-of-the-art econometric techniques, while demonstrating awareness of the relevant institutional setting and policy implications.

Myers has taught agricultural risk management, commodity price analysis, and econometrics to a generation of graduate students at Michigan State University. In the past 15 years he has chaired or co-chaired over 25 PhD dissertations and been a committee member for 50 others. He has received both teaching and advising awards, and his courses are in high demand and receive outstanding student evaluations. He is also in high demand as a graduate student advisor, and many of his students have gone on to successful careers in the profession.

Myers' scholarship has extended into a variety of service contributions. In addition to his editorial roles, his service to AAEA includes the Outstanding PhD Dissertation Committee, the Communications & Publications Committee, and the Quality of Research Discovery Awards Committee. Myers has also used his expertise to serve the broader needs of the agricultural community, such as collaborative development of a commodity outlook webpage that focuses on agricultural market outlook information and decision support tools. He has also served as a consultant to the World Bank, the World Food Program, the U.S. Farm Credit System, the USDA Office of Energy Policy and New Uses, and a number of private businesses.

2017 AAEA Early Career Professionals Workshop Information

Who: This Workshop is for Early Career Professionals currently in a position in the academic or government fields. Topics include: teaching, service: learning when to say "NO", grant writing and project management, work-life balance, research and publishing, extension and outreach, successful communication, strategies and working with the media, navigating re-appointment, promotion and tenure, and advice on careers outside of academia.

When:

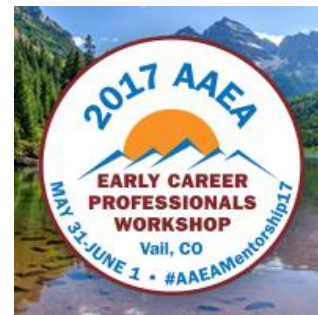
May 31, 2017, from 7:00 am – 5:30 pm

June 1, 2017, from 7:00 am – 6:00 pm

Registration: \$85

Deadline is **May 5, 2017** (*Post marked by May 5, 2017*)

- Registration to the two-day workshop
- Continental Breakfast on Wednesday and Thursday
- Lunch on Wednesday and Thursday
- Wednesday evening reception



Download the [registration form](#), fill out, and send to the AAEA Business office with payment by mail, fax (414) 276-3349 or email to info@aaea.org

- AAEA Business Office
555 E. Wells Street Ste. 1100
Milwaukee, WI 53202

Where: [Vail Marriott Mountain Resort](#)

715 W. Lionshead Circle
Vail, CO 81657
(970) 476-4444

- Hotel Group Rate: \$129 (Guest Room must be reserved by **May 1, 2017**)

The day begins at 7:00 am each day with breakfast. It is recommended you [book your room at the Marriott](#) so you can experience the full workshop. Please visit the [2017 AAEA Early Career Workshop](#) page for more information.

Schedule

Register

Make Reservations

AAEA at ASSA 2018

Call for Submissions:**2018 ASSA Annual Meeting**

President-Elect Scott Swinton is soliciting proposals and suggestions for AAEA invited paper sessions at the [2018 Allied Social Sciences Association \(ASSA\) Annual Meeting](#) in

Philadelphia, PA, January, 5-7, 2018.

The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge of interest to

economists. AAEA encourages sessions that will draw widely from ASSA attendees, including sessions jointly sponsored with other ASSA member associations.

A subcommittee of the AAEA Board will review all proposals. Preference will be given to proposals that:

1. Cover issues of national and international importance
2. Expand capabilities and tools for economic research

3. Promise a high-quality collection of papers suitable for publication

Papers in approved Invited Paper sessions are eligible to be peer reviewed for publication in the proceedings issue of the *American Journal of Agricultural Economics (AJAE)*. Authors will be contacted by the *AJAE* editors with manuscript submission details.

Proposed formats for the two-hour sessions may include either three papers with one discussant or else four papers with no discussant. All proposals must include a plan for fostering participant interaction.

Proposals should include the session title and paper titles, as well as the names, addresses,

phone numbers, and email addresses of the session organizer, moderator, paper presenters, and discussants. Proposal text should begin with a short justification of the session, followed by one paragraph abstracts describing the objective and contributions of each paper. The organizer is responsible for ensuring that all individuals identified in the proposal are willing to participate.

All speakers and discussants must be members of AAEA, although the proposal may request a membership waiver under special circumstances. Participants must register for the ASSA meeting.

Please send proposals by **May 1, 2017**, in Word document or PDF format to Mary Annen at mannen@aaea.org.

Other News

Journal of Food Products Marketing:

Special Issue on Food Waste

The *Journal of Food Products Marketing* will launch a new series of special issues exploring *Contemporary Topics in Food Marketing*. The first special issue will be guest edited by Dr. Brian Roe and Danyi Qi of the Department of Agricultural, Environmental and Development Economics at The Ohio State University on *Food Waste: Marketing Strategies*.

Possible topics include:

- Labeling innovations
- Consumer response
- Food waste measurement
- Food recovery programs
- Gleaning and markets

Submissions should follow the manuscript style guidelines for the *Journal of Food Products Marketing* <http://www.tandfonline.com/toc/wfpm20/current>. All manuscripts should be submitted online <https://mc.manuscriptcentral.com/wfpm>. The deadline for receiving manuscripts is **October 1, 2017**.

Colleagues interested in working with the Editorial Board to design and manage other special issues should contact Dr. Neal Hooker, Editor at Hooker.27@osu.edu. Possible topics for future special issues include:

- Advances in Food Advertising
- Grocery Consolidation
- Digital Marketing for Food Brands and Retailers

- Food Marketing in Asia
- Food Innovation/Design

The *Journal of Food Products Marketing* serves as a forum for the exchange and dissemination of food marketing knowledge and experiences. Designed to study the characteristics and outcomes of food marketing systems around the world, the journal critically examines contemporary food marketing challenges and solutions. Scholars, practitioners, and public policymakers share practical and insightful information—both descriptive and analytical—on food marketing theory and practice. The *Journal of Food Products Marketing* enables marketing specialists to stay up-to-date through theoretical and empirical insights and to make informed decisions by enhancing our understanding of the functions, institutions, and environments of food marketing systems.

2017 Richardson-Applebaum Scholarship Award ***For Outstanding Graduate Research on Food Distribution and Marketing***

The Food Distribution Research Society (FDRS) is pleased to accept applications for the 2017 Richardson-Applebaum Scholarship Award, which is awarded annually for outstanding student research in the area of food distribution and marketing. Broadly defined, this area encompasses all economic functions that occur between the farm gate and final consumer.

Eligibility: The competition is open to all graduate students with scholarly interest and career aspirations in the food distribution system who have completed the degree in 2016 or by May 2017.

Award

- Cash stipends of (1) \$1,250 for the best PhD Dissertation, (2) \$750 for the best MS Thesis, and (3) \$750 for the best MS Case Study
- Complementary student membership to FDRS
- Complementary conference registration fees and recognition at the 2017 FDRS Annual Conference scheduled for October 20-24,

2017 in Honolulu, HI. The recipients' domestic travel expenses will also be paid by the society

- The PhD recipient is invited to present research at the conference

Application

To apply submit the following electronically to alba.collart@msstate.edu by **May 15, 2017**:

- Cover letter
- A copy of the dissertation/thesis/case study
- A letter of recommendation from the academic advisor
- A brief synopsis of academic training, any food industry experience and/or research experience, and career interests, goals, and objectives
- Applicant's contact information (name, mailing address, phone number, and email)

More Information

Please visit the FDRS website at: www.fdrsinc.org or contact FDRS's Vice President for Education: Dr. Alba Collart at alba.collart@msstate.edu

2017 Food Distribution Research Society Scholarship Award
For Outstanding Undergraduate Research on Food Distribution and Marketing

The Food Distribution Research Society (FDRS) is pleased to accept applications for the 2017 Undergraduate Student Research Paper Competition in the area of food distribution and marketing. Broadly defined, this area encompasses all economic functions that occur between the farm gate and final consumer.

Research Paper Competition in the area of food distribution and marketing. Broadly defined, this area encompasses all economic functions that occur between the farm gate and final consumer.

Eligibility

This competition is open to all undergraduate students with scholarly interest and career aspirations in the food distribution system.

Award

- Cash stipend of \$500 for the best Undergraduate Student Research Paper
- Complimentary student membership to FDRS
- Complimentary conference registration fees and recognition at the 2017 FDRS Annual Conference scheduled for October 20-24, 2017 in Honolulu, HI. The recipients' domestic travel expenses will also be paid by the society

Application Steps

1. Submit the attached Statement of Intent form electronically to alba.collart@msstate.edu.
This step is optional but strongly encouraged, as it will help us plan the review process
2. Write the research paper following the formatting guidelines provided below
3. Submit the following electronically to alba.collart@msstate.edu by **May 15, 2017**:
 - Cover letter
 - A copy of the complete research paper in Microsoft Word (*.doc, *.docx) or other compatible format
 - A letter of recommendation from the research paper advisor
 - A brief synopsis of: academic training, any food industry experience and/or research experience, and career interests, goals, and objectives
 - Applicant's contact information (name, mailing address, phone number, and email)

More Information

Please visit the FDRS website at: www.fdrsinc.org or contact FDRS's Vice President for Education: Dr. Alba Collart at alba.collart@msstate.edu.

IAAE:

Inter-Conference Symposium

Submission of full papers:

Full papers written in English should be submitted via the ConfTool system NO LATER than **June 1, 2017**. The papers should be no longer than 10 pages total including Tables and Figures (References do not count in the 10 page limit). Papers should be double spaced, use 12 point Times New Roman Font and have one-inch margins all around. The papers should provide a background section, a clear explanation of the core research question(s), data and methods used, results, conclusions, and key references. Authors are asked to adhere to all stated requirements.

The corresponding author of each submitted paper commits to review at most three papers from other authors. In addition to obtaining a suitable evaluation, final paper acceptance is contingent upon the timely submission of the reviews for these papers.

Notifications of selected papers will be sent by July 1, 2017. At least one author of an accepted paper must register and pay the conference fee no later than August 15, 2017 for the paper to be included in the program. All other participants must be registered no later than September 1, 2017.

POSTERS:

Some papers might be assigned to a Poster Presentation depending on recommendations made by the reviewers. During the Visual Presentation sessions, participants will circulate to hear your presentation and discuss your research. You

should aim to present for approximately five minutes and then be prepared to answer questions.

ORGANIZED PANELS:

We invite the submission of Organized Panels, with a due date of **May 30, 2017**. These proposals should be submitted by email to info@iaae2017talca.org. The Scientific Committee will be responsible for the evaluation and final decision regarding the proposals.

The purpose of the organized panels, which will be held as plenary or part of the parallel sessions, is to bring together 3–4 panelists that are working on a common topic, which may be related to the theme of the Symposium. The topic can focus on policy issues, research methods, emerging research results, and teaching or outreach. The sessions may have different formats but the typical arrangement is short presentations on a common theme. Regardless of the format proposed, all panels need to allocate an important share of the available time for interactions among the panelists and between the panelists and the audience (at least 30 minutes from a total of 90).

The proposals need to include: session title; session rationale; names and contact information for the organizer and other participants; and a description of the format including plans for discussion. The proposal should be no longer than two pages.

To learn more go online to:

<http://www.iaae2017talca.org/>

Discrete Choice Experiments and Data Analysis - Summer School July 24-28, 2017

The International Summer School on [“Discrete Choice Experiments and Data Analysis: Theory and Applications from Introductory to Advanced Models with Case Studies”](#) will cover the theoretical and empirical foundations behind diverse choice experiment designs and random utility models. The practical component of the course will be based on recent software developments in model estimation and experimental design (Nlogit, Ngene, and R). The course is open to academics, graduate students at different levels (MSc, MPhil, PG-diploma, and PhD), consultants, and other practitioners. Instructors include Riccardo Scarpa (Durham University and University of Verona), John Rose and Matthew Beck (University of Sydney), Rodolfo M. Nayga Jr. (University of Arkansas), and Petr Mariel (University of Basque Country UPV/EHU).

The International Summer School will take place July 24–28, 2017 in the Department of Agricultural, Food, and Resource Economics at Michigan State University in East Lansing, Michigan. The deadline for discounted applications is **April 30, 2017**. For more information, please visit:

<https://choicesummerschool.wixsite.com/2017>

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to info@aaea.org or ascheetz@aaea.org
[View other Members in the News HERE](#)

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The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: (414) 918-3190
 Fax: (414) 276-3349
 email: info@aaea.org

www.aaea.org



Job Opportunities:

- [Instructor](#)
 University of Arkansas, Agricultural Economics and Agribusiness Dept.
 Posted: 04/20/2017
- [Assistant/Associate/Full Professor of Agricultural and Resource Economics – Farm and Financial Management](#)
 University of Tennessee
 Posted: 04/18/2017
- [Regional Economist/Economic Researcher](#)
 Institute for Economic Advancement
 Posted: 04/11/2017

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media:

What research and topics are you working on? Want to be an expert source for journalists working on a story? We want to hear from you. Contact Jay Saunders via email jsaunders@aaea.org.