

April 2018
Volume 40, Issue 9

AAEA News

2018 AAEA Election

Candidates for President-Elect

[Keith Coble, Mississippi State University](#)

[Matthew Holt, Virginia Tech](#)



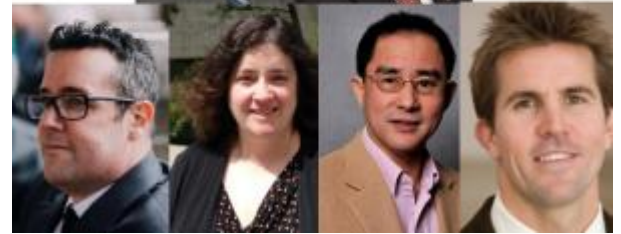
Candidates for Director

[Marc Bellemare, University of Minnesota](#)

[Rachael Goodhue, University of California, Davis](#)

[Rodolfo Nayga, University of Arkansas](#)

[Bradley Rickard, Cornell University](#)

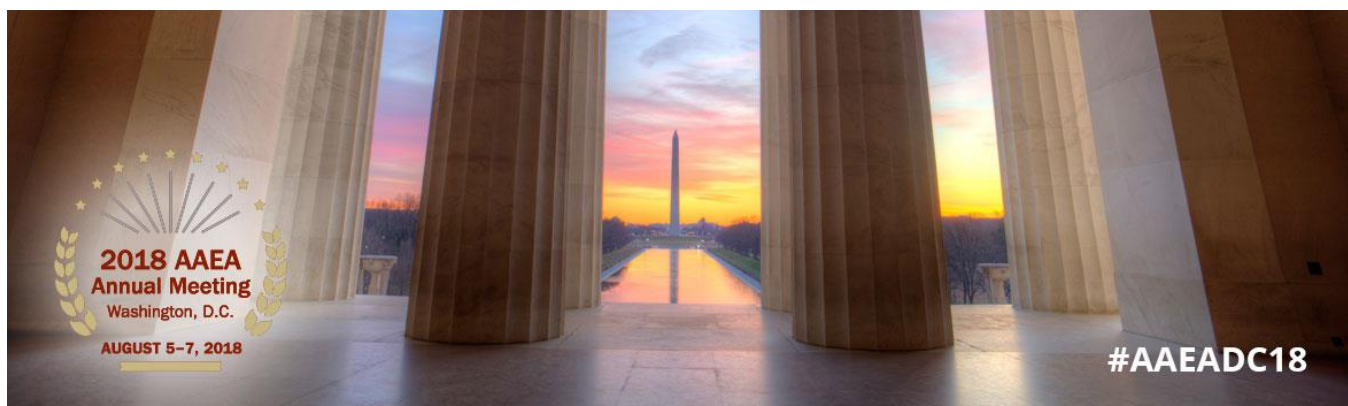


In order to participate in the 2018 AAEA Executive Board Election and AAEA Section Elections, you must [join AAEA](#) by May 5, 2018. Log into your AAEA ["My Account."](#) The Election will close **May 15, 2018**.

Renew Your AAEA Membership for 2018

You can renew your AAEA membership for 2018 on the [AAEA website](#). Simply log in to the "My Account" section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2018, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.



2018 AAEA Annual Meeting***Call for Applications: Travel Grants for Early Career Professionals and Graduate Students***

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5–7. The amount of the travel grant awarded will depend on the number of applications received.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Graduate student or Early Career Professional 2018 member of AAEA.
 - Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and “think tanks”) in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
 - No other sources of funding available (including university, department, grant, employer, etc.)
 - Paper/poster accepted for presentation at the 2018 Annual Meeting.
- Anticipated graduation date (Graduate Student Applicants)
 - Professional rank or position (Early Career Professional Applicants)
 - Number of years at Institution (Early Career Professional Applicants)
 - Brief summary of research interests (1000 words or less);
 - Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
 - Proposed travel budget;
 - A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yet-employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Application Process

Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and email address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not-yet-employed” if not a current student and without employment – please highlight degree-awarding institution and date awarded;
- Degree program underway (Graduate Student Applicants)

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not

count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference

may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance. The deadline for submission is **May 23, 2018**. To apply, please visit [https://aaea.execinc.com/edibo/TravelGrants2018 App](https://aaea.execinc.com/edibo/TravelGrants2018App).

2018 AAEA Annual Meeting

Call for Applications: International Travel Grants

The AAEA Trust seeks applications for AAEA Annual Meeting International Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5–7. The amount of the travel grant awarded will depend on the number of applications received. The funds for these travel grants are provided by a grant from USDA–ERS.

Eligibility Requirements: Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Resident of and residing in a country outside the U.S.
- [2018 member of AAEA](#)
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and “think tanks”) in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process: Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and email address
- Institution and (if applicable) department at which enrolled/employed. You may indicate “not–yet–employed” if not a current student and without employment – please highlight degree–awarding institution and date awarded
- Degree program underway (Graduate Student Applicants)
- Anticipated graduation date (Graduate Student Applicants)
- Professional rank or position (Early Career Professional Applicants)
- Number of years at Institution (Early Career Professional Applicants)
- Brief summary of research interests (1000 words or less)
- Applicant statement (500 words or less): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post conference workshops in which you will be involved)
- Proposed travel budget
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not–yet–employed applicants may

submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance. The deadline for submission is **May 23, 2018**. To apply, please visit <https://aaea.execinc.com/edibo/TravelGrants2018App>.

AAEA invited paper sessions at the 2019 ASSA Annual Meeting

President-Elect David Zilberman is soliciting proposals and suggestions for [AAEA invited paper sessions at the 2019 Allied Social Sciences Association](#) (ASSA) Annual Meeting in Atlanta, Georgia, January 4-6, 2019.

The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge of interest to economists. The AAEA encourages sessions that will draw widely from ASSA attendees, including sessions jointly sponsored with other ASSA member associations.

A subcommittee of the AAEA Board will review all proposals. Preference will be given to proposals that:

1. Cover issues of national and international importance,
2. Expand capabilities and tools for economic research,
3. Promise a high-quality collection of papers suitable for publication.

Papers in approved Invited Paper sessions are eligible to be peer reviewed for publication in the proceedings issue of the *American Journal of Agricultural Economics*. Authors will be contacted

by the *AJAE* editors with manuscript submission details.

Proposed formats for the 2-hour sessions may include either three papers with one discussant or else four papers with no discussant. All proposals must include a plan for fostering participant interaction.

Proposals should include the session title and paper titles, as well as the names, addresses, phone numbers, and e-mail addresses of the session organizer, moderator, paper presenters, and discussants. Proposal text should begin with a short justification of the session, followed by one paragraph abstracts describing the objective and contributions of each paper. The organizer is responsible for ensuring that all individuals identified in the proposal are willing to participate.

All speakers and discussants must be members of AAEA, although the proposal may request a membership waiver under special circumstances. Participants must register for the ASSA meeting.

Please send proposals by **May 31, 2018**, in Word or PDF format to Mary Annen at mannen@aaea.org.



2018 AAEA Annual Meeting Post-conference Workshop *Science Communications and Media Engagement*

August 8, 2018 at the Marriott Wardman Park

8:30 am – 12:30 pm

Cost: \$25

Workshop Description: AAEA has engaged the American Association for the Advancement of Science (AAAS) Center for Public Engagement with Science and Technology to conduct a communications workshop for our members. This four hour workshop will be divided into two parts. The first part, termed Science Communication Fundamentals, focuses on the core components of successful public engagement. Participants are introduced to the AAAS public engagement framework, a guide they can apply to all kinds of interactions. Participants also learn how to identify a public engagement goal, determine the relevant audience, craft tailored messages to achieve their goal and rehearse their engagement scenario. This workshop includes both facilitator presentations and attendee exercises. Examples include:

- learning why economics communication is valuable and how to engage in outreach activities
- understanding and connecting to public audiences
- selecting audiences and developing targeted engagement strategies
- identifying individual strategic communications goals
- handling interaction with stakeholder audiences
- accessing resources to communicate science and economics and find outreach opportunities

The second component termed Strategic Media Engagement provides agricultural economists an understanding of established best practices with regard to media engagement. It includes:

- overview of the science media landscape
- strategies for effective targeting of messages
- handling interaction with media and public audiences

The registration fee is only \$25 and includes light refreshments. Workshop size is strictly limited to enable better communication among attendees and presenters, so please register early to assure your place.

View all [Pre- and Post-conference Workshops](#) on the Annual Meeting website.



2018 AAEA Annual Meeting

Undergraduate Student Section Activities

On behalf of the [Undergraduate Student Section](#) of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2018 AAEA Annual Meeting in Washington, D.C., August 5– 7. Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Earl O. Heady Decision Sciences Spreadsheet Competition
- Outstanding Chapter Competition
- Creative Club Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our evening reception on Sunday, August 5, is a great opportunity for your students to meet and forge lifelong friendships

with other students from over 20 domestic and several Canadian universities. On Monday, August 6, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the Awards Ceremony. Additionally, on Monday night in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees are only \$40 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting>.

2018 AAEA Annual Meeting

Call for Participation: AEM/GSS Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the AAEA annual meetings.

AEM/GSS Case Study Competition Rules: Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting over 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

AEM/GSS Case Study Competition Prizes: The top three teams will receive plaques and cash prizes.

- **First Place:** \$300
- **Second Place:** \$200
- **Third Place:** \$100

Specific Information for the 2018 Case Study Competition: The number of rounds will be determined by the number of teams entered. The final round will be composed of the top 3 teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the AAEA Awards Ceremony.

- **Sunday, August 5, 8:00 am – 3:00 pm:** First Rounds of Competition
- **Monday, August 6, 1:30 pm – 4:00 pm:** Final Round (if necessary)
- **Monday, August 6, 6:00 pm – 7:15 pm:** Awards Ceremony

Students participating in the case study competition will need to be registered for the Annual Meeting AND the Case Study Competition.

1. Students should register for the AAEA Annual Meeting through the 2018 Annual Meeting Registration Form which is available online at <http://www.aaea.org/meetings/2018-aaea-annual-meeting/registration-travel/annual-meeting-registration>.
2. Each team must also complete the Case Study registration form identifying their teammates and send it to AAEA no later than **June 15, 2018**.

Please direct any questions regarding the **2018 AAEA Case Study Competition** to Dr. Eric Micheels (eric.micheels@usask.ca) or GSS Section Chair, William Maples (wmaples@okstate.edu).

2018 AAEA Employment Center and Job Fair

Registration is now open for the 2018 Employment Center taking place August 5–7, during the [2018 AAEA Annual Meeting](#) in Washington, D.C. New this year, AAEA will be hosting a job fair on **Sunday, August 5, 2018**. This one-day event will take place in the Employment Center from 9:30 am to 5:00

pm. This is a great opportunity for employers to connect with potential candidates.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in D.C.!

**2018 AAEA Annual Meeting:
Extension Competition for Graduate Students**

Overview: The Extension and Graduate Student Sections of the Agricultural and Applied Economics Association announce a competition for graduate students for 2018. This competition, sponsored jointly by the Extension Section and the Graduate Student Section, provides graduate student competitors the opportunity to develop extension and outreach programs from their research. The development of education materials and presentations suitable for a general public audience is expected.

We encourage all departments with graduate students in agricultural economics, agribusiness, natural resource economics, community resource economics, applied economics or similar programs related to agriculture and/or the food system to tell their students about this important competition.

Purpose for the Competition: To provide incentives to graduate students to learn to prepare and present appropriate analytical results for an extension (usually non-economist) audience. This can be based upon the graduate student's research for a thesis or dissertation, or other projects. Participation in the competition is expected to enhance the professional growth of participating students regarding extension programs.

Who's Eligible?: Eligible applicants are:

- Graduate students currently engaged in agricultural economics, agribusiness, natural resources, and community resource economics.
- Applied or similar economics MS or PhD programs related to agriculture and/or the food system.
- Those who graduated from such programs in 2017 or later.

Note: Participants must identify and work with a mentor with experience in outreach or extension activities.

Competition Application Information: Applications should be addressed to Kate Fuller at kate.fuller@montana.edu and must include:

1. Student's name, university, department, address and contact information.
2. Title of the extension program to be delivered.
3. A summary of the proposed extension program. This should include target audience, delivery plans, communication methods and activities planned for distributing the information to the public such as with fact sheets, pamphlets, press releases, reports, web sites, streaming videos, spreadsheets, workshops, PowerPoint presentations and training activities to be conducted (4 page maximum).
4. A profile of the student applicant's background as well as the related thesis title and brief description of the research (maximum 1 page).
5. The mentor's name, address and description of the mentor's role in assisting the student with this project.

Submission Deadline: Applications must be submitted electronically no later than **5:00 pm EST on May 31, 2018.**

Awards: Cash awards will be given to those judged to be the top three graduate students in this competition. Award funding is provided by the AAEA Extension Section through membership dues and via support provided by sponsors. Awards are:

First Place: \$1,000 and a plaque

Second Place: \$300 and a certificate

Third Place: \$200 and a certificate

Other finalists receive finalist certificates

The top three competitors selected will be recognized at the AAEA Awards ceremony. All finalists are guests at the [Extension Luncheon](#) on Monday, August 5, at 11:30 am at the [2018 AAEA Annual Meeting](#). Luncheon tickets will be provided to all finalists.

Submit Entries to:

Dr. Kate Fuller

Competition Committee Chair

Department of Agricultural Economics and Economics

Montana State University

Email: kate.fuller@montana.edu

Other News

NBER Call for Proposals:

Economics of Research and Innovation in Agriculture

The National Bureau of Economic Research (NBER) is planning a project, supported by the Economic Research Service, on “Research and Innovation in Agriculture.” The project will be led by NBER Research Associate Petra Moser of New York University, and will explore the role of public and private sector support for agricultural R&D, the effect of different institutional structures (such as business–university partnerships) on the conduct and impact of R&D, differences in R&D spending and outcomes across countries, differences in intellectual property rights, as well as other factors that encourage the adoption of promising new agricultural technologies and crops.

The project will support several research teams working on subprojects, and selected via the call for

proposals. Research teams that take part in this project will be expected to participate in a research pre–conference that will be held in Cambridge, MA, on November 8, 2018. There will be a capstone research conference in May 2019 in Washington D.C., at which researchers will share their findings with policy experts. If there is sufficient interest from project authors, the NBER will consider including these papers in an edited volume on agricultural R&D.

The deadline to submit is **April 30, 2018**. For more information on the project and the proposal submission process, please see the full call at the NBER website:

<http://www.nber.org/callforpapers/innovationinagriculture.html>

Journal of Natural Resources Policy Research***Special Issue: Effective Management of Natural Disasters: Conceptual, Empirical Issues and Case Studies***

Guest Editor: Chennat Gopalakrishnan, University of Hawaii at Manoa, USA

Call for Papers: Recent years have witnessed a dramatic increase in the human and economic impacts of natural disasters. Between 2003 and 2013, they have resulted in total economic damages of \$1.5 trillion, 1.1 million deaths, and impacted the lives of 2 billion people. Furthermore, it is worth noting that there has been a steady increase in the intensity and frequency of natural disasters, 2017 representing a case in point. Water disasters have accounted over the years for a significant proportion of natural disasters in the U.S and globally.

Ossified governance structures, polycentric decision-making entities, entropy-ridden institutions, cascading conflict scenarios, deep-seated and wide-ranging internal feuds and precariously perched, top-heavy decision agencies significantly add to the complexity of policy domains in the natural disasterscape. Against this bleak backdrop, well-intentioned policies stumble into a collision course, making the emergence of workable policies exceedingly difficult.

We are seeking original contributions that will explore and shed light on the five policy areas noted above and related topics, using historical surveys, institutional analysis, econometric investigations and theoretical discussions. Policy-rich cross-disciplinary and transnational papers that examine the cause and consequence of water disasters are especially welcome. *We are specifically looking for case studies of recent natural disasters in the U.S. and elsewhere. Of particular interest to us are case studies of Hurricanes Harvey, Irma, Maria, and Sandy.*

We have identified *five broad categories* of natural disaster policies for an in-depth study: risk management; vulnerability assessment; capacity building and resilience; disaster risk reduction-development linkage; and institutional design.

Possible topics include:

- policy frameworks for natural disaster management
- risk reduction and management
- vulnerability (including climate-induced) reduction and assessment
- capacity-building and resilience
- disaster risk reduction-development linkage
- institutional entropy reduction
- polycentric decision making
- and disaster governance-disaster policy nexus

Submit your papers online

Please prepare your papers in accordance with the guidelines posted at <http://www.editorialmanager.com/jnrpr> under "Instructions for Authors." Inquiries may be directed to the Editor-in-Chief at: jnrpr@press.psu.edu.

Deadline: May 1, 2018

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to Sinais Alvarado at salvarado@aaea.org or info@aaea.org

[View other Members in the News HERE](#)

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Submissions to *The Exchange*:

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555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918-3190
Fax: (414) 276-3349
email: info@aaea.org
www.aaea.org

**Job Opportunities:**

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(Posted: 04/05/2018)
- [Assistant Professor– Production
and Regional Economics](#)
Clemson University
(04/03/2018)
- [Assistant Professor of Agronomy](#)
Abraham Baldwin Agricultural
College (Posted: 03/21/2018)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Scheetz at ascheetz@aaea.org

[View all Press Releases HERE](#)