

Member Profile



Norbert Wilson

Professor

Auburn University

What motivated you to pursue Agricultural/Applied Economics as a profession?

I had a great professor. Dr.

Josef Broder taught me Introduction to Agricultural Economics. I was loathing taking economics, but Dr. Broder showed me that economics can help us address real problems, ones that I saw in my rural, predominately African American community. In a later class, with the enthusiasm for economics I learned in my introductory class, I wrote a paper on the determinants of teen pregnancy in rural Georgia. With Dr. Broder's support I presented that work in the Student Section of the AAEA, my first professional meeting. His early intervention, engagement, and mentoring led

me to this profession.

Why did you join AAEA, and how has membership in the Association impacted your professional development?

Early on I learned that engagement in the AAEA is vital to career success, but I stayed connected to the AAEA because of mentors like Dr. Ralph Christy and Dr. Daniel Sumner who encouraged me professionally and personally. I do not believe that I would be a full professor if I had not continued with the AAEA.

What advice would you give to an up and coming Agricultural/Applied Economist?

Connect with other good researchers. Support your colleagues and pull for the good of the whole. Read broadly and engage scholars beyond economics. Take risks. Don't forget you did not get here on your own. Live in equanimity.

AAEA Events & Deadlines

- [May 16, 2015 – 2015 Extension Competition for Graduate Students](#)
- [May 27, 2015 – 2015 AAEA & WAEA Joint Annual Meeting: Early Registration Deadline](#)
- [June 7, 2015 – The Fourth International Agricultural Risk, Finance, and Insurance Conference](#)
- [June 15, 2015 – Call for Participation: 2015 AAEA – AEM/ Graduate Student Section Case Study Competition](#)

INSIDE THIS ISSUE

AAEA News	2
People Section	12
Obituary	15
Other News	17

AAEA News

Housing and Registration is Open: 2015 AAEA & WAEA Joint Annual Meeting

2015 AAEA & WAEA
JOINT ANNUAL MEETING



The majority of the 2015 AAEA & WAEA Joint Annual Meeting activities will take place at the Marriott Marquis San Francisco. The room block at the Marriott Marquis and is full. Rooms may open, as some reservations may change. Check to see if there are open rooms at <https://resweb.passkey.com/go/AAEA2015> or by calling 1-877-622-3056 and make sure to mention that you are a part of the AAEA & WAEA Joint Annual Meeting.

<http://www.sanfrancisco.travel/explore/hotels>.

The Marriott Marquis is located in downtown San Francisco.

Right outside the hotel there is access to local shopping, restaurants, and other attractions. Inside the Marriott Marquis there is a grab & go market and The Mission Grille for breakfast, and Bin 55 Restaurant & Wine Bar as well as [The View Lounge](#) for dinner options. To find other dining or drink options that are near the hotel, click [here](#) or visit <http://bitly.com/1uUQb3b>.

Registration:

Attendees will have access to concurrent sessions, plenary sessions, the Poster Reception and Welcome Reception on Sunday night, and the Closing Reception on Tuesday night. Tickets for the [luncheon, the banquet](#), and [pre- and post-conference workshops](#) are not included with the main registration fee, but can be purchased during registration.

REGISTRATION RATES

Type	Early (Before May 27)	Advanced (May 28– July 9)	On-site (After July 9)
Professional Member	\$395	\$470	\$545
Professional Non-Member	\$545	\$620	\$695
Senior Member*	\$285	\$360	\$435
Senior Non-Member*	\$405	\$480	\$555
Graduate Student Member	\$105	\$140	\$180
Graduate Student Non-Member	\$220	\$255	\$300
Undergraduate Student**	\$20	\$20	\$20
*Senior Member: 65+ years of age and retired			
**Register undergraduate students via telephone by calling (414) 918-3190			

HOUSING

[Marriott Marquis](#)
780 Mission Street
San Francisco,
California 94103



Register Online

PDF

OR Mail PDF to:

AAEA Business Office
555 E. Wells Street, #1100
Milwaukee, WI 53202

OR Fax PDF to:

(414) 276-3349

**Note to Government Employees:
There are a limited number of spaces for ticketed events. To register for a ticketed event before your organization registers you for the Joint Annual Meeting, please call (414) 918-3190 or fill out the [registration form](#) (leave the joint meeting registration portion blank) and fax the form to (414) 276-3349.*



2015 AAEA & WAEA Joint Annual Meeting Post-Conference Workshop

*Workshop Stipends for Graduate Students and Young Professionals
Applying Behavioral and Experimental Economics to Food and Agri-
Environmental Issues*

Wednesday, July 29, at 9 AM to 4 PM, Marriott Marquis, San Francisco, CA

This workshop brings together world-renowned experts and new researchers to engage in lively presentations and discussions of how behavioral and experimental economics can explain the impact of economic behavior on food choice and landowner participation in agri-environmental programs. We will provide selected graduate students and young professionals with **scholarships that cover the registration fee and provide a stipend to cover the accommodation cost.**

To apply for the workshop stipends, please submit one paragraph (no more than 200 words) explaining why you should be considered for the waiver to Carola Grebitus (carola.grebitus@asu.edu). We will give priority to those who are applying to participate in the mini-mentor meeting.

Five reasons why graduate students and young professionals should attend this workshop:

- 1) Insightful presentations: Our workshop will host presentations by Michele Belot, University of Edinburgh; Paul Ferraro, Johns Hopkins University; Andrew Hanks, The Ohio State University; David Just, Cornell University; and Collin Payne, New Mexico State University.
- 2) Mini-mentor meeting: Discuss your research ideas in an informal setting at lunch with experienced researchers. We will develop small groups based on commonalities in research areas and/or research methodologies (i.e., lab experiments, field experiments, randomized controlled trials). Mentors with experience in the respective fields will provide constructive criticism regarding the experimental designs to these small groups.
- 3) Networking: Interact with the other participants to exchange ideas, and get feedback.
- 4) Certificate: You will obtain a certificate of completion at the end of the workshop.
- 5) Future presentation: We will choose four promising research designs by graduate students/young professionals to be featured in a FSN track session at the 2016 AAEA meetings.

To apply:

Submit an extended abstract (2 pages max; Times New Roman 12pt, 1.5 line spacing) including:

- ✓ Three key words that describe your research
- ✓ Two or three research questions you hope to answer with the research
- ✓ A description of your recruitment strategy
- ✓ Basic experimental instructions (if available and applicable)

Please send your 2-page abstract with the subject line "CfP AAEA Post-Conference Workshop" to Carola.Grebitus@asu.edu

Accepted submissions will be notified by May 30, 2015.

For participation in the Mini-Mentor meetings, please submit by May 15, 2015

Visit the [2015 AAEA & WAEA Joint Annual Meeting workshop page \(http://bit.ly/1Oxxluk\)](http://bit.ly/1Oxxluk) for information on all of the 2015 Pre- and Post-Conference Workshops.

2015 Extension Competition for Graduate Students

The Extension and Graduate Student Sections of the Agricultural and Applied Economics Association announce a competition for graduate students for 2015. This competition, sponsored jointly by the Extension Section and the Graduate Student Section, provides graduate student competitors the opportunity to develop extension and outreach programs from their research. The development of education materials and presentations suitable for a general public audience is expected.

We encourage all departments with graduate students in agricultural economics, agribusiness, natural resource economics, community resource economics, applied economics or similar programs related to agriculture and/or the food system to inform their students about this important competition.

The purpose of the competition is to provide incentives to graduate students to learn to prepare and present appropriate analytical results for an extension (usually non-economist) audience. This can be based upon the graduate student's research for a thesis or dissertation. Participation in the competition is expected to enhance the professional growth of the participating students regarding extension programs.

Eligible applicants are:

- Graduate students currently engaged in agricultural economics, agribusiness, natural resources, community resource economics, applied or similar economics MS or PhD programs related to agriculture and/or the food system.
- Those who graduated from such programs in 2014 or later.



Note: Participants must identify and work with a mentor with experience in outreach or extension activities.

Applications should be addressed to Maria Marshall and must include:

1. Student's name, university, department, address and contact information.
2. Title of the extension program to be delivered.
3. A summary of the proposed extension program. This should include target audience, delivery plans, communication methods and activities planned for distributing the information to the public such as with fact sheets, pamphlets, press releases, reports, web sites, streaming videos, spreadsheets, workshops, PowerPoint presentations and training activities to be conducted (4 page maximum).
4. A profile of the student applicant's background as well as the related thesis title and brief description of the research (maximum 1 page).
5. The mentor's name, address, and description of the mentor's role in assisting the student with this project.

Finalists will be selected to make an extension/outreach presentation at the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco, CA, on Sunday, July 26, to a panel of judges. Selection of the finalists will be based on the material submitted and the criteria listed below.

Criteria for judging the finalist and winners will include:

1. Identification of a target audience.
 - a. An explanation of the issue/problem/opportunity being addressed.
 - b. An explanation on how this target audience was identified.
2. Development of an extension program for the target audience that includes:
 - a. An outline of the goals of the extension program.
 - b. A summary and an explanation of the main elements of the thesis or dissertation results to be included in the extension program. Include a description of how the research results will address the issue/problem/opportunity and benefit the target audience.
 - c. A summary of the program in an extension report, or extension PowerPoint presentation, or other appropriate extension communication media that the audience can take home. This summary should be an explanation that would be effective in accomplishing the extension goals as identified in step 2a above.
3. An explanation of extension team development and responsibilities in terms of program development and delivery should be addressed, if appropriate.
4. Plans for evaluating the effectiveness of the extension program.

Each finalist must develop oral and visual presentations (15–20 minutes in length) for delivery at the 2015 Joint Annual Meeting. The top three finalists are expected to make presentations during an AAEE Extension track organized symposium.

Awards

Cash awards will be given to those judged to be the top three graduate students in this competition. Award funding is provided by the Farm Foundation and the AAEE Extension Section. Awards are:

- First Place: \$1,000 and a plaque
- Second Place: \$300 and a certificate
- Third Place: \$200 and a certificate
- Other finalists receive finalist certificates

The top 3 competitors selected will be recognized at the AAEE Awards ceremony and the winner will receive a plaque at the awards ceremony. All finalists are guests at the Extension Luncheon during the 2015 AAEE & WAEA Joint Annual Meeting. Luncheon tickets will be provided to all finalists.

Applications must be submitted [electronically](#) no later than **May 16, 2015** to Dr. Maria Marshall, Competition Committee Chair, Agriculture Economics Department, Purdue University by calling (765) 494-4268 or email mimarsha@purdue.edu



Crop Insurance and the 2014 Farm Bill: Reports and Analyses from the Field

October 5-7, 2015 · Louisville, KY · Marriott Louisville Downtown

Extension Tour: Sonoma County Wine, Apple Cider, and Olive Oil

We will depart from the Marriott Marquis Hotel at 7:00 AM. The tour of Sonoma County will begin in Sebastopol. Devoto Gardens is a 20-acre diversified family farm that was founded in 1976 by Susan and Stan Devoto. The farm started out as one of the North Bay's original micro-green growers, and slowly evolved in biodiversity. Together with their three daughters, the family grows over 50 varieties of [heirloom apples](#), [specialty cut flowers](#), and [pinot noir grapes](#). The tour of the farm will be followed by a tasting of their hard apple ciders.



The second stop will be in Geyserville where we will meet with one wine-grape grower to talk about farming practices, wine production, marketing strategies, and key challenges. Also, the Sonoma County Cooperative Extension viticulture advisor will provide an overview of the county's vineyard industry and answer questions. The discussion will continue over wine and a box lunch.



The final stop is McEvoy Ranch in Petaluma beginning with a walk in the orchards and vineyards. This introduction to McEvoy Ranch provides an overview of its history, its commitment to environmental responsibility, its wine program and how they produce award-winning olive oil. We'll walk in the orchards and vineyards where we will talk about the horticulture of their plantings. Next, we'll visit their state-of-the-art mill for an explanation of their unique process of extracting oil. To finish the tour, they will lead us through an oil tasting and sensory evaluation. Following the tour, we will enjoy a wine tasting featuring McEvoy Ranch's current releases. Their retail shop will be open at the end of your visit to purchase olive oil, wine, body care or other estate-produced and artisanal gift items.



The tour includes walking some distance around the properties. Comfortable shoes will provide stability on uneven/gravel surfaces. The weather will be hot or very hot. Please bring a hat, sunglasses, sunscreen, and a water bottle.

SCHEDULE

- 7:00 AM Departure
Marriott Marquis
- Stop 1:
8:45 AM Arrival
10:00 AM Departure
Devoto Gardens and Orchard
- Stop 2:
10:45 AM Arrival
12:30 PM Departure
Geyserville
- Stop 3:
1:30 PM Arrival
4:00 PM Departure
McEvoy Ranch
- 5:30 PM Arrival
Marriott Marquis

The deadline to register for the Extension Tour is **June 25, 2015**. You can register for a ticketed event while registering for the 2015 AAEE & WAEA Joint Annual Meeting in San Francisco:
<http://www.aaee.org/meetings/annual-meeting/2015-aaee--waea-joint-annual-meeting-new/registration>

International Section: Announcement of Track Sessions

The AAEA [International Section](#), the largest of the Association's sections, will sponsor 10 distinct sessions at the [2015 AAEA & WAEA Joint Annual Meeting](#) in San Francisco. We are grateful to our co-sponsor Sections and Committees for making it possible to put together the largest track session offering in our Section's history, despite the triennial international conference two weeks later in Italy. Come join us and hear the exciting research being presented by a wide range of scholars.

The track sessions include sessions on (organizers and their affiliations in parentheses):

- 1) "Making Agricultural Research Matter to Women Farmers" (Corrine Valdivia, Missouri), co-sponsored with the Committee on Women in Agricultural Economics (CWAE).
- 2) "Food Security in an Imperfect World: Method, Causes and Remedies" (Ashok Mishra, Louisiana State SU), co-sponsored with the Applied Risk Analysis section.
- 3) "Reexamining Agricultural Commercialization in the Developing World: The Cash versus Food Production Tradeoff" (Ben Wood, 3ie), co-sponsored with the International Association of Agricultural Economists (IAAE).
- 4) "Guiding Investments in Sustainable Agricultural Intensification in Sub-Saharan Africa" (Melinda Smale, Michigan State University), co-sponsored with the Committee on the Opportunity and Status of Blacks in Agricultural Economics (COSBAE).
- 5) "Economics of Food Losses and Waste: What are the right questions?" (Willi Meyers, University of Missouri), co-sponsored with the Agribusiness Economics and Management section.



- 6) "Emerging Development Issues in Rural China: Land titling, agricultural subsidy, distance education and non-farm employment" (Songqing Jin, Michigan State University), co-sponsored with the China section.
- 7) "Agriculture in Africa: Telling Facts from Myths" (Luc Christiaensen, World Bank), co-sponsored with the China section.
- 8) "The Role of the Developing and Emerging Countries in Shaping the Future of the Global Trade System" (Tim Josling, Stanford University), co-sponsored with the Senior section.
- 9) "Soil Tests & Smallholder Farmers: How potent a productive input is soil fertility information?" (Travis Lybbert, University of California-Davis).
- 10) "Ebola: Predicting it, Addressing it, and Food Security Impacts" (George Norton, Virginia Tech).

The Section is also sponsoring a pre-conference, Saturday, July 25, on "Rapid AgriFood System Transformation, Globalization, and International Development", organized by Tom Reardon (Michigan State), Bart Minten (IFPRI), David Zilberman (University of California-Berkeley) and Jo Swinnen (KU Leuven). The pre-conference will take stock of the emerging literature on food system transformation in developing countries, partly in response to globalization and urbanization over the past 20 years.

Please come join us, contribute to what promise to be stimulating discussions, hear cutting-edge research presentations, renew old acquaintances and make new friends.

International Section Track Session: *Economics of Food Losses and Waste: What are the right questions?*

The International Section track session is scheduled for Monday, July 27, 2015 from 2:45 PM – 4:15 PM in Sierra I. Come to hear presentations by **Steve Sonka** on “Reducing Postharvest Loss: Are We Asking the Right Questions?”, **Harry de Gorter** on

“Economics of Food Losses and Waste: Concepts and Practical Implications,” **David Just** on “The Role of “Nudge” Type Policies in Reducing Food Waste: A Behavioral Economics Approach,” and discussions by **Tom Johnson** and **Nadia Streletskaya**. Waste

and loss have been widely discussed but not deeply analyzed. This session will provide an opportunity to explore these issues more extensively and stimulate ideas for further research.



2015 AAEA & WAEA Joint Annual Meeting: Abstract Decision

Abstract decision letters were sent on March 20, 2015 to the designated presenter. If you did not receive a notification, please contact AAEA by emailing us at info@aaea.org or (414) 918-3190.

Call for Participation:

2015 Agricultural & Applied Economics Association AEM/ Graduate Student Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the Joint Annual Meeting.

Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting over 15

minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of

teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

First Place: \$300
Second Place: \$200
Third Place: \$100

The number of rounds will be determined by the number of teams entered. The final round will be composed of the top three teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the [AAEA Awards Ceremony](http://bit.ly/1FG6g1H) (<http://bit.ly/1FG6g1H>).

Sunday, July 26, 8:00 AM–3:00 PM:

First Rounds of Competition

Monday, July 27, 1:30 PM–4:00 PM:

Final Round

Monday, July 27, 6:30 PM–7:45 PM:

AAEA Awards and Fellows Recognition Ceremony

Joint Annual Meeting and the Case Study Competition.

1. Students should register for the 2015 Joint Annual Meeting through the 2015 Annual Meeting Registration Form which is available online at <http://www.aaea.org/meetings/annual-meeting/2015-aaea--waea-joint-annual-meeting-new/registration>.
2. Each team must also complete the Case Study registration form identifying their teammates and send it to AAEA no later than **June 15, 2015**.

Please direct any questions regarding the 2015 AAEA Case Study Competition to Dr. Brent Ross (ross@msu.edu) or GSS Section Chair, Josh Maples (josh.maples@okstate.edu).

*Agribusiness Economics
and Management (AEM)*

Graduate Student Section



Students participating in the case study competition will need to be registered for the

Call for Judges: SS-AAEA Academic Bowl

I am seeking volunteers to judge the SS-AAEA Academic Bowl at the [2015 AAEA & WAEA Joint Annual Meeting](#) in San Francisco, CA. Our competition will run from 8:00 AM to 4:00 PM on Monday, July 27. Our highest demand for judges takes place early in the day when we are operating three rooms for the competition. Please email Tyler.Mark@uky.edu if you are able to judge and also list your time preferences/availability in the following time slots:

- 8:00 AM to 10:00 AM
- 10:00 AM to 12:00 PM
- 12:00 PM to 2:00 PM
- 2:00 PM to 4:00 PM

If your university is also bringing a team or two to compete, please let me know how many students you intend to bring.



Many thanks for your help in making this a great experience for all the student competitors! Please contact me at Tyler.Mark@uky.edu if you have any questions.

Tyler B. Mark
SS-AAEA, Junior Advisor

Register for the 2015 Employment Center

Registration is now open for the 2015 Employment Center taking place July 26-28, during the [2015 AAEA & WAEA Joint Annual Meeting](#) in San Francisco, CA. The Employment Center offers a great opportunity for highly qualified candidates to connect with a

number of employers during the Joint Annual Meeting. This year's Employment Center features a simplified registration and posting process that is integrated into the [AAEA Job Board](#). Applicant registration is **FREE**.

For more information, please visit the online [Employment Center](#). If you have any questions please feel free to contact [Sarah Kenner](#). We hope to see you in San Francisco!

Undergraduate Student Section Activities Announcement

On behalf of the Undergraduate Student Section of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the [2015 AAEA & WAEA Joint Annual Meeting in San Francisco](#) (July 26–28). Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- [Academic Bowl Competition](#)
- [Student Paper Competition](#)
- [Outstanding Chapter Competition](#)
- [Creative Club Competition](#)
- [Earl O. Heady Decision Sciences Spreadsheet Competition](#)

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our reception on Sunday night (July 26) is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday night, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the AAEA Awards & Ceremony. Additionally on Monday night, in our section's business meeting students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees have been discounted this year from \$50 to \$20 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at <http://www.aaea.org/membership/sections/ss-aaea/>. If you have any questions, please contact me at steven_vickner@wilmington.edu.

Dr. Steven S. Vickner, Associate Professor, Wilmington College



Agricultural Finance and Management (AFM) Section Track Sessions:

The AAEA Agricultural Finance and Management (AFM) Section will sponsor two track sessions at the joint AAEA and WAEA meetings this July in San Francisco. The AFM section focuses research efforts on topics related to agricultural and applied finance, credit markets and financial institutions, farm and agribusiness management, financial performance and investment strategies, international and micro finances, land economics, price analysis and forecasting and risk management. The AFM section encourages you to join us for our two track sessions to learn

more about current issues in Cooperative Finance and Lending in Volatile Times.

The track sessions are the following:

- 1) **"Current Issues in Cooperative Finance"** organized by Brian Briggeman (Kansas State University) with Keri Jacobs (Iowa State University), Phil Kenkel (Oklahoma State University), and Gregory McKee (North Dakota State University) as participants.
July 28 from 2:45pm–4:15pm in Sierra A
- 2) **"Lending in Volatile Times"** organized by Ryan Larsen (North Dakota State

University) with Nathan Kauffman (Kansas City Federal Reserve Bank), Todd Kuethe (University of Illinois at Urbana–Champaign), Frayne Olson (North Dakota State University), Lee Shulz (Iowa State University), Christopher Wolf (Michigan State University), and Joleen Hadrich (Colorado State University) as participants.
July 27 from 9:45 am–11:45 am in Sierra J.

We look forward to thought-provoking discussions and interactions within these track sessions in July.



People Section

University of Arizona

- Positions Taken by Recent Graduates: **Dari Duval**, MS, Economic Impact Analyst, Cooperative Extension, The University of Arizona; **Ting Bai**, MS, PhD program at the University of Maryland



University of California, Berkeley

- New Appointment: **Gordon C. Rausser**, Associate Editor for the New Palgrave Dictionary of Economics
- Awards: **Gordon C. Rausser**, American Antitrust Institute, Best Private Enforcement Academic Article Published in 2014; **Gordon C. Rausser**, University of California, Davis, Department of Agricultural and Resource Economics, Outstanding PhD Alumni Award Covering the First Fifty Years of the Program; **Geoffrey Barrows**, **Steven Sexton**, and **David Zilberman**, AAEA, Quality of Communication Award for "Agricultural Biotechnology: The Promise and Prospects of Genetically Modified Crops"; **David Zilberman**, AAEA, Quality of Communication Honorable Mention for "Climate Change: Challenges to California's Agriculture and Natural Resources"



University of California, Davis

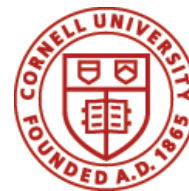
- New Appointment: **Kristin Kiesel**, Lecturer, Potential Security of Employment, July 1, 2015
- Positions Taken by Recent Graduates: **Matthew MacLachlan**, PhD, Research Agricultural Economist, USDA-Economic Research Service; **Xiaochen Ma**, PhD, Assistant Professor, China Center for Health Development Studies at Peking University; **Patrick McLaughlin**, PhD, Research Agricultural Economist, USDA, Economic Research Service; **Justin Beaudoin**, PhD, Visiting Assistant Professor, Department of Economics at Colgate University
- Visitors: **Yuanyun Ling**, Associate Professor, Huazhong Agricultural University, February 2014 – August 2014; **Kyrre Rickertsen**, Professor, Department of Economics and Research Management, Norwegian University of Life Sciences, August 2014–August 2015; **Benoit Malan**, Assistant Professor, University FHB – Abidjan, October 2014–June 2015; **Elena Serfilippi**, University of Namur, March 2015–July, 2015; **Mary Mathenge**, Director, and **Tim Njaji**, Research Fellow, Tegemeo Institute of Agricultural Policy and Development, Egerton University, May 2015; **Bruno Henry de Frahan**, Université Catholique de Louvain, Belgium, April 2015 – Jun 2015; **Sanggon Jeon**, Associate Professor, Gyeongsang National University, May 2015–May 2016



California Polytechnic State University, San Luis Obispo

- New Appointment: **Tim Delbridge**, Assistant Professor
- Award: 1st place Student Marketing Competition, National Agri-Marketing Association



Cornell University

- Awards: **Andrew Novakovic**, USDA Bruce Gardner Visiting Economist Award; **Linden McBride**, Elsevier's Atlas Award
- Visitors: **Mohammad Jahangir Alam**, Bangladesh Agricultural University, Visiting Associate Professor, February–July 2015; **João Augusto Rossi Borges**, Wageningen University, Graduate Student, February–June 2015; **Hiromi Hosono**, The University of Tokyo, Visiting Associate Professor, April–December 2015; **Ulf Römer**, Graduate Student, Georg–August–Universität Göttingen, April –October 2015; **Holger Strulick**, Georg–August–Universität Göttingen, Visiting Professor, April 2015

University of Illinois at Urbana-Champaign

- Position Taken by Recent Graduate: **Kishore Joseph**, doctoral degree, Assistant Professor in Agricultural Business, California State University, Chico
- Resignation: **John Newton**

International Food Policy Research Institute

- New appointments: **Thomas Sprenger**, Global Manager Strategic Alliances, HarvestPlus; **William Martin**, Senior Research Fellow; **Namukolo Covec**, Research Coordinator
- Awards: **Kate Ambler**, International Food Policy Research Institute, 2015 Strategic Innovation Fund Associate Research Fellow \$50K grant; **Berber Kramer**, International Food Policy Research Institute, 2015 Strategic Innovation Fund Associate Research Fellow \$50K grant; **Yanyan Liu**, International Food Policy Research Institute, 2015 Strategic Innovation fund Divisional/regional office \$200K grant on Strengthening Institutions and Governance; **Ruth Meinzen–Dick**, International Food Policy Research Institute, 2015 Strategic Innovation fund Divisional/regional office \$200K grant on Strengthening Institutions and Governance; **Kristin Davis**, International Food Policy Research Institute, Presidential Plaque in Recognition of Exceptional Leadership; **Gissele Gajate Garrido**, Population Association of America 2015 Annual Meeting, Poster session winner
- Honorary Position: **Suresh Babu**, Editorial Board of Africa Journal of Management

Kansas State University

- Awards: **Nathan Hendricks**, Southern Agricultural Economics Association, Emerging Scholar Award; **Bryan Schurle**, Kansas State University College of Agriculture, Mugler Outstanding Teaching Award; **Christine Wilson**, Kansas State University, College of Agriculture Faculty of the Semester, **Krishna Pokharel**, **Rulianda Wibowo**, and **Frank Nti**, Kansas State University Center for Sustainable Energy, People's Choice Award; **Brady Rundel**, Western Agricultural Economics Association, Outstanding Senior Award

University of Maryland

- Award: **Paul Goeringer**, College of Agriculture and Natural Resources' Non Tenure Track Faculty Excellence Award
- Positions Taken by Recent Graduates: **Ian Page**, Research Associate, First-Year Innovation & Research Experience (FIRE), University of Maryland; **Dan Werner**, Consultant, OnPoint Analytics, San Francisco; **Casey Wichman**, Fellow, Resources for the Future; **Po Yin Wong**, Post-Doc/Assistant Professor, Norwegian School of Economics

**Mississippi State University**

- Awards: **Barry Barnett**, College of Agricultural and Life Sciences Excellence in Teaching Award (Graduate); **Brian Williams**, Gamma Sigma Delta Extension Award



MISSISSIPPI STATE
UNIVERSITY®

University of Minnesota

- Awards: **Travis Smith**, AAEA Outstanding Doctoral Dissertation Award; **Marin Bozic**, AAEA Distinguished Extension Outreach Program Group; **Paul Glewwe**, University of Minnesota, Outstanding Contributions to Postbaccalaureate, Graduate and Professional Education; **Terry Hurley**, University of Minnesota, CFANS Distinguished Teaching Award: Graduate; **Claudia Parliament**, University of Minnesota, CFANS Distinguished Faculty Award
- Position Taken by Recent Graduate—**Derya Eryilmaz**, PhD, Managing Consultant for Navient Consulting
- Retirement: **Steve Taff**, 30 years of service

**University of Missouri**

- Awards: **Brady J. Deaton**, Agricultural Business Council of Kansas City, Jay B. Dillingham Award for Agricultural Leadership and Excellence; **Brady J. Deaton**, University of Kentucky, Hall of Distinguished Alumni; **Michael L. Cook**, CAFNR Celebration of Excellence, University of Missouri, 2015 Frederick B. Mumford Award for Outstanding Faculty; **Thomas G. Johnson**, CAFNR Celebration of Excellence, University of Missouri, 2015 Outstanding Graduate Advisor/Mentor; **William Meyers**, CAFNR Celebration of Excellence, University of Missouri inaugural Roger L. Mitchell Fellow; **Corinne Valdivia**, CAFNR Celebration of Excellence, University of Missouri inaugural Brady J. Deaton Fellow in International Agriculture
- Visitors: **Eddi Fontanari**, Researcher, European Research Institute for Cooperative and Social Enterprise (EURICSE) Trento, Visiting Researcher, March 2015 – August 2015; **Yong-lyoul Kim**, Korea Rural Economic Institute (KREI), Visiting Scholar, August 2014 – July 2015

**Purdue University**

- Appointment Change: **Corinne Alexander**, Associate Professor to Professor; **Kwamena Quagrainie**, Clinical Engagement Assistant to Clinical Engagement Associate Professor; **Farzad Taheripour**, Research Assistant to Research Associate Professor

PURDUE

- Awards: **Lawrence DeBoer**, Purdue University, 2015 Murphy Award, Outstanding Undergraduate Teaching Award; **Gerald Harrison**, Purdue University, 2nd Annual Helping Hands Award; **Otto C. Doering III**, **Benjamin M. Gramig**, and **Paul V. Preckel** (Useful to Usable (U2U) Team), Purdue University, Agriculture 2015 TEAM Award
- Honorary Positions: **Dr. Raymond Florax**, Fellow, Regional Science Association International
- Visitors: **Shumin Zhang**, Shandong University of Finance and Economics, Researcher, April 2015– April 2016; **Hai Lin**, China Agricultural University, Researcher, April 2015–April 2016

Texas A&M University

- Award: **Oral Capps, Jr.**, Texas A&M University and The Association of Former Students, 2015 Distinguished Achievement Award for Teaching
- Visitor: **Norton Ribeiro de Freitas, Jr.** Ecological Economist, Botanic Institute of Sao Paulo Government, Fulbright Research Professor, Department of Agricultural Economics, Texas A&M University, January 2015 – May 2015



University of Wisconsin-Madison

- Positions Taken by Recent Graduates: **Peter (Jhin) Han**, PhD, USDA–Economic Research Service; **Chang Lian**, PhD, Chase Bank, Columbus, Ohio; **Sarah Walker**, PhD, University of New South Wales, Australia; **Emily O'Brien**, MS, Technical Services, Epic, Madison, Wisconsin; **Luke Pauley**, MS, Senior Statistician, WPS Health Insurance, Madison, Wisconsin; **Nicola Wille**, MS, Associate Analyst, Analytic Partners, Broomfield, Colorado



Obituary

Lowell S. Hardin



Lowell S. Hardin, 97, died peacefully on April 28 at his home in West Lafayette, Indiana.

Lowell was known as "an international farmer" who made major, long-lasting contributions to agriculture

around the globe. A born leader, Lowell's sharp intelligence, resolve, and boundless energy were matched in equal measures by his compassion, his clear-eyed desire to make the world a better place, and his pragmatic, yet unceasingly optimistic, world view.

Lowell's friends knew him as someone who could always be counted on for help; he never shrank from a challenge, whether personal or professional, and he credited his Quaker background for his consensus-building skills. Lowell also was a mentor to numerous students and academic colleagues whose own work will continue his impact on international agriculture. Lowell's family, meanwhile, knew him as a loving and conscientious son, brother, spouse, father and grandfather. His unstinting care of his wife Mary in the final years before her death in 2011 was a testament to Lowell's dedication, faith and courage.

When asked not long ago what makes life worth

living, Lowell wrote, "The ability to make meaningful contributions that are supportive to others are a source of satisfaction to me. One of my greatest joys is in the successes of others who in some small way I've been able to help."

Born November. 16, 1917 on a general livestock farm near Knightstown, Indiana, Lowell was the oldest of the three children of J. Fred Hardin and Mildred Stewart Hardin. In 1939, Lowell earned a BSA from [Purdue University](#), where he was managing editor of the daily student newspaper, The Exponent, among other extracurricular activities. A year later, he married his Purdue sweetheart, Mary Cooley of West Lafayette. Lowell earned his Ph.D. in agricultural economics from Cornell University in 1943 and returned to teach at Purdue, becoming head of the Agricultural Economics department in 1953. He and Mary were the proud parents of three children: Tom, born in; Joy, born in 1947; and Peter, born in 1952.

In 1965, Lowell was offered the chance of a lifetime -- a position as the senior agriculturalist at the Ford Foundation in New York City. Lowell spent the next 17 years traveling around the world, often with Mary at his side, as he helped develop a network of agricultural research centers from the Philippines to Peru to help increase food production and reduce hunger in third world countries. As Lowell noted in a 1998 newspaper article, his farming background proved invaluable: "I had no language skills, but I could talk to a farmer. You'd get out your jackknife, you'd dig into the soil, and you'd look at the plants. You were communicating!"

Lowell and Mary moved back to West Lafayette

in 1981, and Lowell became the Assistant Director of International Programs in Agriculture at Purdue, a position he held until 2007. That same year, he became a Purdue emeritus professor. Other honors that Lowell earned during his life included Sagamore of the Wabash, a Purdue honorary doctorate, and induction into the university's Book of Great Teachers. He served on numerous boards of trustees, including Federated Church and the Westminster Village Foundation.

Throughout his final years, Lowell maintained a keen interest in the latest developments in international agriculture as he mentored new generations of scientists and economists. He also was a devoted grandparent, who took special delight in the educational attainments of his grandchildren.

Lowell is survived by his brother, Russell Hardin of Lebanon, Indiana; his sister, Helen Townsend (husband Wayne Townsend) of West Lafayette, Indiana; as well as his three children, Thomas S. Hardin of New Haven, Connecticut; Joy Hardin (husband Jim Elferdink) of McKinleyville, California; and Peter Hardin (wife Karen MacPherson) of Takoma Park, Maryland. He leaves four grandchildren: Katie and Jeff Hardin of Connecticut, and Sally and Tim Hardin of Maryland.

A memorial service was held on Saturday, May 2, 2015 at Federated Church.

In lieu of flowers, memorial contributions may be given to, Purdue Foundation/Lowell & Mary Hardin Endowment for Agricultural Study Abroad, Westminster Village Foundation or [charity of choice](#).

Other News

Farmer to Farmer Short-term International Volunteer Opportunities

Land O'Lakes International Development Division is currently looking for volunteers for the USAID Farmer to Farmer Program (F2F) in the Middle East and North Africa.

The Farmer to Farmer program relies on the expertise of US Citizens and great card holders to respond to agriculture and agribusiness needs in the developing world. Volunteers donate their time and Land O'Lakes, the Implementer for F2F in the MENA region, takes care of all of the volunteer's travel arrangements and expenses relating to the assignment.

Farmer to Farmer Assignments are a great way to gain international work experience, offer expertise to those in need, and get a chance to see a new part of the world. Most Farmer to Farmer volunteers return to report great personal satisfaction from the experience.

Land O'Lakes is currently recruiting volunteers for the Following horticulture and value-added assignments for the Farmer to Farmer Program:

- [Lebanon: Cold Storage and Packing](#)
- [Lebanon: Soil-less Strawberry Production](#)
- [Lebanon: Table Grapes Production](#)
- [Lebanon: Locust Bean Gum Extraction](#)
- [Lebanon: Agricultural Development Program Restructuring](#)
- [Lebanon: Mycorrhizae for Reforestation](#)
- [Lebanon: Pine Nut Production and Agroforestry Support](#)
- [Lebanon: Pine Nut Post-Harvest](#)
- [Lebanon: Needs Assessment for Rural Areas](#)
- [Egypt: Honey Processing and Packaging for Quality & Safety](#)
- [Egypt: Feasibility Study for E-Sales and Distribution of Horticultural Products](#)
- [Egypt: Olive Value Chain Analysis](#)
- [Egypt: Producing High-Quality Soft Cheese](#)
- [Egypt: Sweet Potato Production](#)
- [Egypt: Organic Fertilizer Management](#)

Apply through the website or send an email letter of interest with your most updated CV highlighting your expertise to spaschke@landolakes.com. A list of all Farmer to Farmer assignments can be found [here](https://lol.avature.net/Careers/SearchJobs/Farmer%20to%20Farmer) (<https://lol.avature.net/Careers/SearchJobs/Farmer%20to%20Farmer>).

If none of the above assignments fit your expertise or interest, but you are interested in volunteering in Egypt or Lebanon, we would still love to hear from you. You can send an emails to the above email address or apply online [here](#). We may be able to find a project that suits your expertise and match you with a host organization!



The Fourth International Agricultural Risk, Finance, and Insurance Conference

The Waterloo Research Institute in Insurance, Securities and Quantitative Finance (WatRISQ), University of Waterloo, is pleased to invite you to the 4th International Agricultural Risk, Finance, and Insurance Conference (IARFIC), June 7-9, 2015, in Washington, DC. IARFIC is a non-profit international conference that brings together academia, government, private sector, producer groups, NGOs, and other stakeholders, to discuss critical Issues, global perspectives, best practices, and innovations within the field. The past three conferences were a tremendous success, held in 2012-Beijing, China, 2013-Vancouver, Canada, and 2014-Zurich, Switzerland, with select best papers published in special issues of *Agricultural Finance Review* by Emerald Group Publishing.

Please join us for a unique reception at the House Committee on Agriculture, Longworth House Office Building. All other conference activities will be hosted at the [Park Hyatt Washington](#), including the keynote addresses, plenary sessions, research presentations, and gala dinner.

IARFIC is co-hosted by the China Institute for Actuarial Science, China, the Central University of Finance and Economics, China, the Warren Centre for Actuarial Studies at the University of Manitoba, Canada, and the Agricultural and Applied Economics Association, USA.

KEYNOTE ADDRESSES

- **Joe Glauber**, PhD, Senior Research Fellow, International Food Policy Research Institute (IFPRI), and former Chief Economist, United States Department of Agriculture (USDA), USA
- **Brandon Willis**, Administrator, Risk Management Agency (RMA) in the USDA's Farm and Foreign Agriculture Services, USA
- **Mary Frances Miller**, FCAS, MAAA, FCA, Hon FIA, CPCU, AIM, Founder nd



Senior Consulting Actuary, Select Actuarial Services, USA

- **Bruce Sherrick**, Professor and Director, TIAA-CREF Centre for Farmland Research, University of Illinois at Urbana-Champaign, USA
- **Joshua Woodard**, Assistant Professor and Zaitz Family Sesquicentennial Faculty Fellow in Agricultural Finance and Business, Charles H. Dyson School of Applied Economics and Management, Cornell University, USA

PLENARY SESSION TOPICS

1. *Big Data: technical and policy challenges.* Moderated by: **Barry Barnett**, Professor, Department of Agricultural Economics, Mississippi State University, USA.
2. *Improving agricultural insurance ratemaking: underlying assumptions regarding market volatility, price/yield relationships, etc.* Moderated by: **Calum Turvey**, WI Myers Professor of Agricultural Finance, Charles H. Dyson School of Applied Economics and Management, Cornell University, USA.
3. *China: update and innovations.* Moderated by: **Qiao Zhang**, Professor, Chinese Academy of Agricultural Sciences, China.
4. *Agricultural insurance and the way forward: long-term sustainability of agricultural insurance programs, including a discussion on program design, role of government, and subsidy.* Moderated by: **G. Cornelis van Kooten**, Professor of Economics and Canada Research Chair in Environmental Studies, University of Victoria, Canada.

PROGRAMME

- Sunday, June 7, 2015: Registration (4-6PM), and Reception (7-9PM)
 - Monday, June 8, 2015: Conference (7AM-9 PM), and Gala Dinner (6:30-10 PM)
- Tuesday, June 9, 2015: Conference (7AM-5 PM)

REGISTRATION (www.iaarfic.org)

Regular registration fee: \$895 USD*

Academic and student registration fee: \$395 USD*

*Note: Add \$100 USD to registration fee after April 1, 2015. Registration fee will be charged in CAD using an approximate exchange rate of 1.20

Job Openings

Be sure to visit the [AAEA Job Board](#)! Our new platform allows employers to post open positions on the site and browse the resumes of qualified candidates. Applicants can apply for these positions online and upload their resumes anonymously, protecting their personal information



Social Media



The Exchange Volume 37, Issue 10
May 2015

The Exchange is published biweekly by the
Agricultural & Applied Economics
Association.

Submit all items to:

AAEA

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-3190

Fax: (414) 276-3349

e-mail: info@aaea.org

Website: www.aaea.org