

## AAEA News

### Meet AAEA's 2015 Fellows

The [AAEA Fellows Selection Committee](#) has selected six outstanding members to be honored as [AAEA Fellows](#). In this release of *The Exchange*, we will learn about Jayson Lusk and how he is shaping the future of the Association and the field of agricultural and applied economics as a whole.

Click here  [#MeetAAEA2015Fellows](#)

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#### Meet AAEA 2015 Fellow: Jayson Lusk

Jayson Lusk is a Regents Professor and a Willard Sparks Endowed Chair in the Department of Agricultural Economics at Oklahoma State University. After earning a BS in Food Technology from Texas Tech University in 1997, he received a PhD in Agricultural Economics from Kansas State University in 2000. He held previous faculty appointments at Mississippi State University and Purdue University. His research primarily focuses on food and consumer economics. He has extensively studied the merits of new survey and experimental approaches for eliciting consumer preferences, and has written on a wide assortment of topics such as animal welfare, genetically engineered food, obesity, and meat quality. Since 2000, he has published more than 150 journal articles, including several of the most cited papers in the profession. In 2007, Lusk co-authored a book on experimental auctions and co-authored an undergraduate textbook on agricultural marketing and price analysis. In 2011, Lusk released a book, co-authored with Bailey Norwood, on the economics of farm animal welfare and also co-edited the *Oxford Handbook on the Economics of Food Consumption and Policy*. His most recent book is *The Food Police*.

In the next issue of *The Exchange*, you can learn about another 2015 Fellow with a brief biography of achievements in their career. You can also read about them by searching for our hashtag on Facebook and twitter: [#MeetAAEA2015Fellows](#).

Other 2015 AAEA Fellows are:

- **C. Peter Timmer**, Harvard University
- **Ariel Dinar**, University of California, Riverside
- **Alan Olmstead**, University of California, Davis
- **J. Edward Taylor**, University of California, Davis
- **James MacDonald**, USDA Economic Research Service

#### INSIDE THIS ISSUE

AAEA News	1
Other News	6

# American Journal of Agricultural Economics

## Editorial Announcement

The *American Journal of Agricultural Economics* provides a forum for creative and scholarly work on the economics of agriculture and food, natural resources and the environment, and rural and community development throughout the world. In 2014, AAEA collected applications for two editorial positions and after much thought and consideration, the new editors were selected.

Congratulations to **Timothy Beatty** from University of California, Davis and **Travis**

**Lybbert** from University of California, Davis.

They will begin their work in August 2015.

AAEA would like to welcome Timothy and Travis to the editorial team.

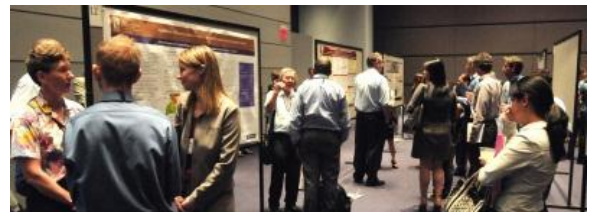
AAEA would also like to congratulate and thank **Brian Roe** from Ohio State University and **Madhu Khanna** from University of Illinois at Urbana-Champaign for their exceptional editorial service for *AJAE*. Both served from 2011 – 2015 working on volumes 95–98. They will complete their term for *AJAE* in December, 2015.



## Call for Selected Poster Reviewers

Improve the learning experience at the [2015 AAEA & WAEA Joint Annual Meeting](#) and volunteer to be a Poster Reviewer.

For the 2014 Annual Meeting, AAEA made efforts to increase the opportunities for poster presenters to interact with meeting attendees. These efforts included the Sunday night Poster Reception and dedicated poster sessions on Monday and Tuesday over the lunch period.



Poster presenters will have another new opportunity to receive feedback on their research at the [2015 AAEA & WAEA Joint Annual Meeting](#). Each Selected Poster will be assigned a Poster Reviewer who will meet with the presenting author at a time during the meeting to discuss the poster. Poster Reviewers will be asked to look over the poster ahead of time in order to provide the poster author feedback. To volunteer to be a Poster Reviewer, or for more information, please contact the AAEA Business Office at [info@aaea.org](mailto:info@aaea.org) or (414) 918-3190.



### **\*\*Renew Your AAEA Membership for 2015\*\***

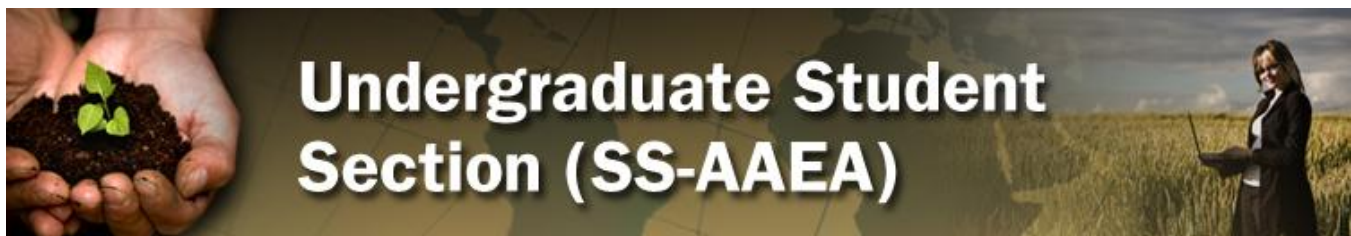
You can now renew your AAEA membership for 2015 on the AAEA website (<http://www.aaea.org/membership/>). Simply log in to the My Account section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

Alternatively, if you prefer to renew using the paper form, be sure to keep an eye on your mailbox as paper forms will be sent out soon.

The benefits of your 2014 AAEA membership only last through the spring of 2015, so be sure to renew soon to ensure that you keep receiving services from AAEA throughout the upcoming year.

As a reminder, all presenters at the 2015 AAEA & WAEA Joint Annual Meeting need to be a 2015 AAEA or WAEA member.

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### **Earl O. Heady Decision Sciences Spreadsheet Competition**

The [Undergraduate Student Section of the AAEA \(SS-AAEA\)](#) would like to announce the new Earl O. Heady Decision Sciences Spreadsheet Competition. It will debut at the [2015 AAEA & WAEA Joint Annual Meeting](#) in San Francisco. The purpose of the new competition is to provide a forum for undergraduate students to showcase their ability to address real world problems in agricultural and applied economics using a spreadsheet, as well as celebrate their success as experiential learners.

We thank Dr. Julie Caswell, the other members of the [AAEA Trust Committee](#), and the [AAEA Executive Board](#) for their gracious support of this new experiential learning initiative through their AAEA Trust Grant program. Consequently, the award structure will be:

- In the past, the Paper Competition was the only competition of the SS-AAEA to address undergraduate student research. With this second competition offering, we can now segment that market much better. The following highlights some major differences between the two research competitions:

- Using sound economic principles as operationalized with a spreadsheet, students will solve a real world problem important to agricultural and applied economists.
- One student per project.
- Students submit a spreadsheet and a poster for evaluation.
- Students make a 5-minute presentation at the Joint Annual Meeting.

- Historically, students have done a literature review, collected data on an economic phenomenon, and tested hypotheses. The papers resemble a shorter version of a senior thesis.
- One student per paper.
- Students submit a paper for evaluation.
- Students make a 12-minute presentation at the Joint Annual Meeting.

Please visit <http://www.aaea.org/membership/sections/ss-aaea/aaea-annual-meeting> to access the new EOHDS Spreadsheet Competition Guidelines and forms. If further clarification is needed, please contact Steven Vickner at (614) 551-1916 or [steven\\_vickner@wilmington.edu](mailto:steven_vickner@wilmington.edu).

**Consumer Behavior in a Changing World:**  
**FOOD, CULTURE AND SOCIETY**

**NAPLES, ITALY | March 25-27, 2015**

A collage of colorful icons representing food, culture, and society. The icons include a plate of spaghetti, a fork, a pizza, a bottle of wine, a glass of wine, a coffee pot, a scooter, a heart, a building, a tower, a lamp, and a glass of beer. The icons are arranged in a cluster on the right side of the slide.





### Call for Applications:

#### ***Travel Grants for Early Career Professionals and Graduate Students***

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco, CA on July 26-28. Up to \$400 will be awarded to each applicant, based on professional merit, financial need, and expected active participation in the Annual Meeting.

A qualifying applicant must be a graduate student or comparatively new junior professional (within three years of award of your last degree) engaged at an accredited U.S. college, university, or other institution in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics. Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance.

Applications must be submitted through the [online application form](#) and logging into your AAEA account. You will be asked to submit the following:

1. Your name, postal address, e-mail address, and phone number
2. Your current status, including: early career professional or graduate

student; department and institution at which enrolled or employed; degree program underway or recently completed; years at institution; brief summary of research area; and professional rank or anticipated graduation date

3. Description of your interest and/or planned participation in the Joint Annual Meeting
4. Proposed travel budget, including other funding sources available, such as from your institution
5. A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources.

Applications should be submitted by the individual seeking support; however, only one application from each department or division will be considered. In the event that more than one application is submitted from a specific department or division, it will be up to the department head to decide which will be considered. Applications will be accepted only from U.S. colleges, universities, and institutions. **The deadline for submission is April 9, 2015.**

## Other News

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### Call for Papers:

#### ***The International Conference on Coexistence between Genetically Modified (GM) and non-GM based Agricultural Supply Chains (GMCC)***

The program and organizing committees of the [International Conference on Coexistence between Genetically Modified \(GM\) and non-GM based Agricultural Supply Chains \(GMCC-15\)](http://wageningenur.nl/gmcc2015) invite abstracts for posters, contributed papers, organized sessions, and pre- and post-conference workshops. Submissions may address any aspect of coexistence in international supply chains (economics, law, technical aspects, industry, and crop cultivation).

### Topics of Interest

- Coexistence at crop, farm, and landscape level
- Segregation in food and feed supply chains
- Detection of events
- Technical solutions to coexistence
- Testing methods and standards
- Adventitious and low-level presence and associated policies
- Regulatory implications of developments in trait discovery and biotechnology techniques
- Regulation and deregulation of events
- Socioeconomic impact of coexistence
- International trade, TTIP, and segregation
- Legal and ethical aspects of coexistence
- Industry and private standards for coexistence
- GM pipeline of new events, crops, and target markets
- Case studies of successful coexistence



### Upcoming Deadlines

- Deadline abstract submission:  
**April 30, 2015**
- Notification of authors:  
**June 30, 2015**
- Deadline for early online registration:  
**September 15, 2015**
- Deadline full paper submission:  
**September 15, 2015**

*\*Registration after November 1, 2015 gives no guarantee for a place at the conference dinner and your name on the participant list.*

To learn more about the Coexistence in International Trade Conference GMCC-15 happening November 17-20, 2015 in Amsterdam, just head to the website [wageningenur.nl/gmcc2015](http://wageningenur.nl/gmcc2015)



**Call for Applications:*****Experimental Auctions: Theory and Applications in Food Marketing and Consumer Preferences Analysis***

The course is aimed at learning the fundamentals and the recent advances of experimental auctions. It will provide the appropriate techniques to construct an experimental design, with software applications and workshops regarding specific problems in the fields of food market valuation. It will also provide the appropriate knowledge of the models used in the experimental auction literature for the data analysis. Results interpretation and policy implications will be also discussed.

**Instructors**

**Rodolfo M. Nayga, Jr.** – Professor and Tyson Endowed Chair in Food Policy Economics in the Department of Agricultural Economics and Agribusiness at University of Arkansas, USA

**Jayson L. Lusk** – Professor and Willard Sparks Endowed Chair in the Department of Agricultural Economics at Oklahoma State University, USA

**Andreas Drichoutis** – Lecturer in the Department of Agricultural Economics at Agricultural University of Athens, Greece

The event will take place in Chania (Crete – Greece) on July 7-14, 2015 at the [Mediterranean Agronomic Institute of Chania](http://public.bscw.de/pub/bscw.cgi/117415463). Submit your application here: <http://public.bscw.de/pub/bscw.cgi/117415463>

For further information please check the conference website:

<http://experimentalauctions.jimdo.com>

For specific information and needs please contact:

[maurizio.canavari@unibo.it](mailto:maurizio.canavari@unibo.it)

**The Fourth International Agricultural Risk, Finance, and Insurance Conference**

The Waterloo Research Institute in Insurance, Securities and Quantitative Finance (WatRISQ), University of Waterloo, is pleased to invite you to the 4<sup>th</sup> International Agricultural Risk, Finance, and Insurance Conference (IARFIC), June 7-9, 2015, in

Washington, DC. IARFIC is a non-profit international conference that brings together academia, government, private sector, producer groups, NGOs, and other stakeholders, to discuss critical Issues, global perspectives, best practices, and innovations within the field. The past three conferences were a tremendous success, held in 2012-Beijing, China, 2013-Vancouver, Canada, and 2014-Zurich, Switzerland, with select best papers published in special issues of *Agricultural Finance Review* by Emerald Group Publishing.

Please join us for a unique reception at the **House Committee on Agriculture, Longworth House Office Building**. All other conference activities will be hosted at the **Park Hyatt Washington**, [1201 24<sup>th</sup> Street, NW, Washington, DC 20037](http://parkwashington.hyatt.com) ([parkwashington.hyatt.com](http://parkwashington.hyatt.com)), including the keynote addresses, plenary sessions, research presentations, and gala dinner.

IARFIC is co-hosted by the China Institute for Actuarial Science, China, the Central University of Finance and Economics, China, the Warren Centre for Actuarial Studies at the University of Manitoba, Canada, and the Agricultural and Applied Economics Association, USA.

#### KEYNOTE ADDRESSES

**Joe Glauber**, PhD, Senior Research Fellow, International Food Policy Research Institute (IFPRI), and former Chief Economist, United States Department of Agriculture (USDA), USA.

**Brandon Willis**, Administrator, Risk Management Agency (RMA) in the USDA's Farm and Foreign Agriculture Services, USA.

**Mary Frances Miller**, FCAS, MAAA, FCA, Hon FIA, CPCU, Are, AIM, Founder and Senior Consulting Actuary, Select Actuarial Services, USA.

**Bruce Sherrick**, Professor and Director, TIAA-CREF Centre for Farmland Research, University of Illinois at Urbana-Champaign, USA.

**Joshua Woodard**, Assistant Professor and Zaitz Family Sesquicentennial Faculty Fellow in Agricultural Finance and Business, Charles H. Dyson School of Applied Economics and Management, Cornell University, USA.

#### PLENARY SESSION TOPICS

1. *Big Data: technical and policy challenges*. Moderated by: **Barry Barnett**, Professor, Department of Agricultural Economics, Mississippi State University, USA.
2. *Improving agricultural insurance ratemaking: underlying assumptions regarding market volatility, price/yield relationships, etc.* Moderated by: **Calum Turvey**, WI Myers Professor of Agricultural Finance, Charles H. Dyson School of Applied Economics and Management, Cornell University, USA.
3. *China: update and innovations*. Moderated by: **Qiao Zhang**, Professor, Chinese Academy of Agricultural Sciences, China.
4. *Agricultural insurance and the way forward: long-term sustainability of agricultural insurance programs, including a discussion on program design, role of government, and subsidy*. Moderated by: **G. Cornelis van Kooten**, Professor of Economics and Canada Research Chair in Environmental Studies, University of Victoria, Canada.

#### PROGRAMME

Sunday, June 7, 2015: Registration (4-6PM), and Reception (7-9PM)

Monday, June 8, 2015: Conference (7AM-9 PM), and Gala Dinner (6:30-10 PM)

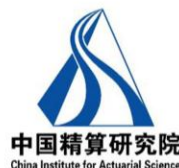
Tuesday, June 9, 2015: Conference (7AM-5 PM)

#### REGISTRATION ([www.iafirc.org](http://www.iafirc.org))

Regular registration fee: \$895 USD\*

Academic and student registration fee: \$395 USD\*

\*Note: Add \$100 USD to registration fee after April 1, 2015. Registration fee will be charged in CAD using an approximate exchange rate of 1.20.





## Job Openings

Be sure to visit the [AAEA Job Board](#)! Our new platform allows employers to post open positions on the site and browse the resumes of qualified candidates. Applicants can apply for these positions online and upload their resumes anonymously, protecting their personal information.



## Social Media



The Exchange Volume 37, Issue 4  
February 2015

**The Exchange** is published biweekly by the  
Agricultural & Applied Economics  
Association.

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