

**ATTENTION GRADUATE STUDENTS IN
AGRIBUSINESS AND AGRICULTURAL ECONOMICS**

PARTICIPATE IN THE 2023 AEM-GSS CASE STUDY COMPETITION

The Agribusiness Economics and Management (AEM) – Graduate Student Section (GSS) Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness to practical situations.

Competition Rules and Timeline: Each team must complete the 2023 AEM-GSS Case Study Registration Form by June 16, 2023. Teams can be comprised of up to three graduate students. Students may either compete as a team from the same university or partner with students from other universities. If there is only one student from a university that wants to participate, the student can compete on their own; or they can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, and no later than the same day the case is announced.

The case will be sent to teams in mid-July, and teams will be given approximately two weeks to prepare a 15-minute oral summary of their solution to the case. The competition will take place on July 23, 2023 coinciding with the AAEA Annual Meeting set to take place in Washington, DC. Teams will present their case to a panel of judges with expertise in agribusiness management. Judges will then be allotted time to ask questions, and teams will be judged based on a grading rubric that will be provided to teams when the case is sent in July. There will be two rounds to the competition. In the first round, judges will hear from all teams and select the top three teams as finalists. After this announcement, the finalists will present their case to a new panel of judges.

A summary of the competition’s preliminary timeline is presented below.

Registration form due:	Friday, June 16 by 5:00 pm EDT
Case sent to team:	Friday, July 7 by 5:00 pm EDT
First round of competition:	Sunday, July 23, 8:00 am – 1:00 pm EDT
Final round:	Sunday, July 23, 1:30 pm – 4:00 pm EDT

Competition Prizes: The top three teams will receive certificates, cash prizes, and will be recognized at the AAEA Award Ceremony. The cash prizes are as follows:

First Place:	\$700
Second place:	\$500
Third place:	\$300

This is an AEM and GSS co-sponsored competition. As early career professionals, students are highly encouraged to be AAEA members as well as GSS and/or AEM members. Eligible teams must meet the following criteria:

1. At least one team member should have an active AAEA membership for 2023 and be a member of AEM or GSS.
2. Each team must complete the Case Study Registration Form identifying their teammates and the universities they represent. The completed registration form must be completed no later than 5pm EDT on June 16, 2023. Register: https://purdue.ca1.qualtrics.com/jfe/form/SV_9SuZwUGIR9msKZE

Please direct any questions regarding the 2023 AEM-GSS Case Study Competition to Megan Hughes (hughe232@purdue.edu) or Dr. Desmond Ng (Desmond.ng@ag.tamu.edu).