

AAEA POST CONFERENCE: Supporting Macroeconomic Literacy

DATE: Wednesday, July 30, 2014

LOCATION: River Room
Federal Reserve Bank of Minneapolis
90 Hennepin Avenue
Minneapolis, MN 55401

Join us on Wednesday, July 30, at the “Bank” – the Federal Reserve Bank of Minneapolis – to learn how macroeconomics is playing a greater role in our profession and how to teach it more effectively. The morning session will feature an update from a Vice President of the Minneapolis Fed on the monetary tools currently being used to guide economic growth. Then we will learn about the Fed’s economic literacy programs and teaching tools. Bring your laptop for hands-on demonstrations of the teaching tools offered by the St. Louis Fed – FRED, GeoFRED, and Econ Lowdown.

After an informal lunch hosted by the St. Louis Fed, the first afternoon session will feature a discussion on the integration of macroeconomics into our agricultural and applied economics curricula. Then in the second session, our panelists will discuss their own experiences developing and using effective techniques for teaching macroeconomics. Macroeconomics is becoming increasingly important in both our teaching and outreach endeavors; this post-conference will help prepare you to incorporate macroeconomics more effectively into your classrooms and extension programs.

REGISTRATION: The registration fee for this workshop is \$20. Register online at:
<http://www.aaea.org/meetings/2014-aaea-annual-meeting/registration>

SPONSORED BY: The AAEA Teaching, Learning, and Communication Section, AAEA Senior Section, Federal Reserve Bank of Minneapolis, and Federal Reserve Bank of St. Louis



AGENDA

Wednesday, July 30, 2014

8:30 **Welcome and Introductions**

Update on Fed's Monetary Tools

Dr. Richard Todd, Vice President, Minneapolis Fed Reserve

9:45 **Economic Education Programs supported by Minneapolis Federal Reserve**

Toby Madden, Regional Economist, Minneapolis Fed Reserve

10:30 **Teaching Tools from the St. Louis Fed: Federal Reserve Economic Data (FRED), Econ Lowdown, and More**

Dr. Mary Suiter, Vice President, and other staff members, St. Louis Fed

Bring your laptop. These sessions will introduce FRED, GeoFRED, and Econ Lowdown--podcasts, videos, online courses, and more. In this session you will learn to easily create graphs for your classes, save them and have them automatically update each semester. You can have your students create graphs and analyze data. Use videos, podcasts and online courses to "flip" your classroom. Assign readings on current events that link to topics in your textbook. There will also be some ideas for using that SMARTboard in your classroom.

12:30 **Lunch (hosted by the Federal Reserve Bank of St. Louis)**

1:15 **Integrating Macro into an Agricultural Economics Curriculum**

John Penson, Jr., Regents Professor and Stiles Professor, Texas A&M University

2:15 **Effective Techniques for Teaching Macroeconomics – Panel Discussion**

Effective Teaching of Principles of Macroeconomics Using Online Discussion

Cheryl Wachenheim, Professor, Agribusiness and Applied Economics, North Dakota State University

Effective Teaching of Intermediate Macroeconomics Using Writing

Marketa Halova, Assistant Professor, School of Economic Sciences, Washington State University

*Author of **Learning to Argue with Intermediate Macro Theory***

Effective Teaching of Macroeconomics Using Policy History

Lawrence P DeBoer, Jr, Professor of Agricultural Economics, Purdue University

*Author of **Macro Policy: Learning Macroeconomics with Policy History***

Effective Teaching Macroeconomics Using a Dashboard of Representative Graphic Materials

Forrest E Stegelin, Associate Professor of Agricultural and Applied Economics, University of Georgia

3:30 **Adjourn**