

## 2025 AEM- GSS CASE STUDY COMPETITION

The Agribusiness Economics and Management (AEM) – Graduate Student Section (GSS) Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness to practical situations.

**Competition Rules and Timeline:** Each team must complete the 2025 AEM-GSS Case Study Registration Form by **June 13, 2025**. Teams can be comprised of up to three graduate students. Students may either compete as a team from the same university or partner with students from other universities. If there is only one student from a university that wants to participate, the student can compete on their own; or they can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, and no later than the same day the case is announced.

The case will be sent to teams in mid-July, and teams will be given approximately two weeks to prepare a 15-minute oral summary of their solution to the case. The competition will take place on Sunday, July 27, 2025 coinciding with the AAEA Annual Meeting set to take place in Denver, CO. Teams will present their case to a panel of judges with expertise in agribusiness management. Judges will then be allotted time to ask questions, and teams will be judged based on a grading rubric that will be provided to teams when the case is sent in July. There will be two rounds to the competition. In the first round, judges will hear from all teams and select the top three teams as finalists. After this announcement, the finalists will present their case to a new panel of judges.

A summary of the competition's preliminary timeline is presented below.

<b>Registration form due:</b>	Friday, June 13 by 5:00 pm MDT
<b>Case sent to team:</b>	Friday, July 13 by 5:00 pm MDT
<b>Case Study Competition:</b>	Sunday, July 27, 8:00 am – 1:30 pm MDT*
<b>Case Study Finals:</b>	Sunday, July 27, 1:30 pm – 4:30 pm MDT*

---

\* Mountain time is used for the competition as the 2025 Annual Meeting will take place in Denver, CO.

**Competition Prizes:** The top three teams will receive plaques, cash prizes, and will be recognized at the AAEA Award Ceremony. The cash prizes are as follows:

**First Place:** \$500

**Second place:** \$400

**Third place:** \$300

This is an AEM and GSS co-sponsored competition. As early career professionals, **students are highly encouraged to be AAEA members as well as GSS and/or the AEM members.** Eligible teams must meet the following criteria:

1. At least one team member should have an active AAEA membership for 2025 and be a member of AEM or GSS.
2. Each team must complete the Case Study Registration Form (by continuing this survey: [https://ufl.qualtrics.com/jfe/form/SV\\_db65HkI8jaTjV54](https://ufl.qualtrics.com/jfe/form/SV_db65HkI8jaTjV54)) identifying their teammates and the universities they represent. The survey registration form must be completed no later than **June 13, 2025 (5:00pm MDT)**.

Please direct any questions regarding the 2025 AEM-GSS Case Study Competition to Meri Hambaryan ([m.hambaryan@ufl.edu](mailto:m.hambaryan@ufl.edu)) or Dr. Iuliia Tetteh ([iproto1@ilstu.edu](mailto:iproto1@ilstu.edu)).