***ATTENTION GRADUATE STUDENTS IN***

***AGRIBUSINESS AND AGRICULTURAL ECONOMICS***

# PARTICIPATE IN THE 2022 AEM-GSS CASE STUDY COMPETITION

The Agribusiness Economics and Management (AEM) – Graduate Student Section (GSS) Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness to practical situations.

**Competition Rules and Timeline:** Each team must complete the 2022 AEM-GSS Case Study Registration Form by June 17, 2022. Teams can be comprised of up to three graduate students. Students may either compete as a team from the same university or partner with students from other universities. If there is only one student from a university that wants to participate, the student can compete on their own; or they can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, and no later than the same day the case is announced.

The case will be sent to teams in mid-July, and teams will be given approximately two weeks to prepare a 15-minute oral summary of their solution to the case. The competition will take place on Sunday, July 31, 2022 coinciding with the AAEA Annual Meeting set to take place in Anaheim, CA. Uncertainty still surrounds the logistics of the meeting, though it is our intention is for the competition to take place in-person with a virtual option for teams unable to physically attend. Teams will present their case to a panel of judges with expertise in agribusiness management. Judges will then be allotted time to ask questions, and teams will be judged based on a grading rubric that will be provided to teams when the case is sent in July. There will be two rounds to the competition. In the first round, judges will hear from all teams and select the top three teams as finalists. After this announcement, the finalists will present their case to a new panel of judges.

A summary of the competition’s preliminary timeline is presented below.

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| **Registration form due:** | Friday, June 17 by 5:00 pm EDT |
| **Case sent to team:** | Friday, July 15 by 5:00 pm EDT |
| **First round of competition:**  | Sunday, July 31, 9:00 am – 1:00 pm PDT\* |
| **Final round:** | Sunday, July 31, 1:30 pm – 3:30 pm PDT\* |
| \* Pacific time is used for the competition as the 2022 Annual Meeting will take place in Anaheim, California.  |

**Competition Prizes:** The top three teams will receive plaques, cash prizes, and will be recognized at the AAEA Award Ceremony. The cash prizes are as follows:

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| **First Place:** | $300 |
| **Second place:** | $200 |
| **Third place:** | $100 |

# This is an AEM and GSS co-sponsored competition. As early career professionals, students are highly encouraged to be AAEA members as well as GSS and/or the AEM members. Eligible teams must meet the following criteria:

1. At least one team member should have an active AAEA membership for 2022 and be a member of AEM or GSS.
2. Each team must complete the Case Study Registration Form identifying their teammates and the universities they represent. The completed registration form must be emailed to Aaron Staples (staple71@msu.edu) with Samantha Bilgrien (sbilgrien@aaea.org) cc’d no later than June 17, 2022.

Please direct any questions regarding the 2022 AEM-GSS Case Study Competitionto Aaron Staples (staple71@msu.edu) or Dr. Kate Brooks (kbrooks4@unl.edu).